

**Name** : J. JUSTIN MANOHAR  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Date of Joining** : 01.09.1995 –Govt 12.09.2007  
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**Educational Qualification:**

DEGREE	SUBJECT	COLLEGE / UNIVERSITY & PLACE	YEAR COMPLETED
B.Com	Commerce	The American College	1989
M.Com	Commerce	N.M.S.S.V.N College, Nagamalai	1991
M.Phil	Commerce	N.M.S.S.V.N College, Nagamalai	1992

**Specialisation in Teaching:**

Business statistics, cost & management and marketing management,  
Information technology

**Specialisation in Research:** Marketing – M.Phil

**Other Work Experience:**

Designation	Institution / Company	Year - From (month/year) To (month/year)
Lecturer, commerce Dept	S.V.N. College	1993 – 1995

**Administrative /Academic Position/s (held / currently holding):**

Positions held / currently holding	Year - From (month/year) To month/year)
N.S.S. Programme Officer	2004 – 2007

**Membership in Professional Bodies:**

Board of studies – N.M.S.S.V.N College, Madurai Commerce Dept

Board of Examiner – SVN, College, Madura College,  
Thiayarajar College, Lady Doak College, AWJA College  
Sivakasi, & MKU

**Articles published in National Journals:**

Financial Express “Plastic money” - 1992

**Conference / Seminar Presentations:**

1. National Conference organised by Dept of MBA, The American College, (2008) – “Retailing – A paradigm shift”
2. National Conference organised by Annamalai University Chidambaram (2011) “e-tailing”

**Lectures / Talks given:**

2005 – Dept co commerce, Arulmigu Palaniyandavar Arts College for women Palam, on “Statistical Application in Commerce Researchers”

2006 – Sourashtra College for Women on “Statistical Softwares”

2007 – Dept of Commerce, S.V.N College on “Retail Marketing”

2010 – PG Dept of Commerce, Thiagarajar College an “Applicational SPSS in Commerce, Dissertations”.

2012 – Dept Sermathai Vasan College Madurai on “Women Empowerment”.

2012 - Academic staff college MKU on “Teacher socialisation”

2012 – ASC, MKU on “Teachers Out reach”

2012 – ASC, MKU, on “Teacher & Social Edification”

2013 – ASC, MKU, on “Teacher Day out”

**Other activities / academic credentials:**

1. Industrial Trainer in Carmel Engineering Viraganur