

Name : R. JACKSON GUNARAJ

Designation : Lecturer

Department : MBA

Date of Joining : 27.7.2016

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Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
B.E	Mechanical	Karunya Institute of Technology, Coimbatore	2004
MBA	Marketing & Operations	PSG Institute of Management, Coimbatore	2006

Specialization in Teaching:

- HR & Marketing
- Marketing Management
- Human Resource Management,
- Training & Development
- Marketing Research
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Research Interests:

HR & Marketing
Organizational Behavior, Human Resource Management

Other Work Experience:

Designation	Institution / Company	Year - From (month/year) To (month/year)
Assistant Manager	ICICI Bank Ltd	July 24, 2006 to June 14, 2008
Business Process Lead	Tata Consultancy Services	November 10, 2008 to July 26, 2016

Administrative /Academic Position/s (held / currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)
Lecturer, MBA Department	July 2016 – Till Date

Other activities / academic credentials:

1. Placement In charge of Management studies, 2016-2017
2. Industrial Visits In charge for MBA Department 2016-2017