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CONTACT

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Since 1881

THE AMERICAN COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade "A" CGPA-3.46 on a 4-point scale

NAAC Sponsored NATIONAL CONFERENCE on

STRATEGIES OF QUALITY INITIATIVES, ENHANCEMENT AND SUSTENANCE IN HIGHER EDUCATION

21st & 22nd February, 2017



ORGANISED BY
INTERNAL QUALITY ASSURANCE CELL
THE AMERICAN COLLEGE, MADURAI 625 002

About the Institution

The American College, a higher educational institution, is known for its focus on academic excellence and social relevance. Its pioneering role in the development of college autonomy in India in 1978, its successful early implementation of Choice Based Credit System under autonomy and its completion of 135 years of service bear testimony to the position that the college currently enjoys. Originally founded by American Missionaries in 1841, the American College grew into a collegiate department in 1881 at Pasumalai by the initiatives taken by Rev. G. T. Washburn, the Founder - Principal of the College. In the year 1906, the college was shifted to the present campus during the time of second Principal Rev. W. M. Zumbro. It becomes independent of the Mission in 1934 when an autonomous Governing Council was formed to manage its own affairs. Earlier, it was affiliated to the University of Madras and later, it came under jurisdiction of Madurai Kamaraj University in 1965.

With its extreme sensitivity to national policies and community needs, the college has grown from strength to strength. It is one of the first set of seven colleges to be made autonomous by the UGC in 1977-1978. Today, the college offers thirty undergraduate, seventeen postgraduate and nine M. Phil. Programmes. There are seven research centres offering Ph. D. Programmes in various disciplines, and two autonomous centres of Department of Applied Sciences (DAS) and Study Centre for Indian Literature in English and Translation (SCILET) that receive international attention. Its alumni shine as luminaries internationally as scientists, intellectuals, administrators, corporate managers, statesmen, and leaders. The college has active theatre groups, National Service Scheme, N.C.C. units, and Service Learning Programme (SLP) that offer student a wide range of opportunities to serve society. These activities add up to make the campus vibrant for developing one's personality.

The College, as part of its social commitment, established the Community College offering skill based courses from the academic year 2014-15, and undergraduate self-financed programmes from the academic year 2015-16 and its Satellite Campus at Chattrapatti, to cater to the city, rural and less privileged students of the community. Science departments of the college are sponsored by DST-FIST. The college has tie-ups with many State, Central Institutes and private Industries. Further, an MoU between the American College and Concordia College, New York enables the second year UG students of select departments to complete their degrees at Concordia College under American Transfer Programme (ATP).

Conference – Objectives

To provide a platform to administrators/ academicians/ research scholars to share and deliberate their knowledge, experience and research in various strategy of quality initiatives, enhancement measures and successful sustenance procedures in higher education

Conference - Theme

STRATEGIES OF QUALITY INITIATIVES, QUALITY ENHANCEMENT AND QUALITY SUSTENANCE IN HIGHER EDUCATION

Discussion Themes for Paper Presentation

Measures for internalization of quality culture and institutionalization of best practices in order to

- (i) have a dynamic curriculum development and adaptation procedures to nurture global competencies and contributing to national development
- (ii) create a conducive learner-centric environment to suit the attitude of present day students through the optimal integration of modern methods of teaching and learning,
- (iii) devise a credible evaluation procedures to assess the level of learning of students and

- (iv) promote research culture among faculty members and to motivate students the need of inter-disciplinary and multi-disciplinary research
- (v) facilitate learning process and skill development training of students through student support services
- (vi) inculcate values and sense of national pride among students

Expected Outcomes

The Conference deliberations will help the academia and policy makers of higher educational institutions refine and validate their strategies of quality initiatives, quality enhancement and quality sustenance.

Invite

Research and Conceptual Papers on Conference Themes and Sub-themes

Registration Fee:

Principals, IQAC Coordinators & Faculty Members	: Rs. 1000
Research Scholars	: Rs. 500
Others	: Rs. 1500

(Demand Draft to be drawn in favour of **“Bursar, The American College, Madurai”** or through Online payment at www.americancollege.edu.in)

Guidelines for Paper Submission:

- Entire paper (title, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in Microsoft Word (*.doc, *.docx).
- The maximum length of the paper is 15 pages (including title page, and all figures, tables, appendices, and references).
- Use Times New Roman 12-point font, double spaced, 1” margin all around, and 8.5” x 11” page setting. References may be single spaced.
- By submitting the paper, the author(s) make(s) commitment that work is original and not published before in any manner.

Last date for submission of abstract : **February 13, 2017**

Last date for submission of Full paper : **February 15, 2017**

Notification of Acceptance : **February 18, 2017**

Travel and Accommodation:

Madurai is a beautiful tourist destination located in the Indian State of Tamil Nadu. Situated on the banks of Vaigai River, it has a rich culture and heritage. Madurai is connected by roads to Chennai (472km), Trichy (142km), Rameswaram (139km), Kanyakumari (232km), Tirunelveli (151km), Kodaikanal(120km), Thanjavur (223km), Bangalore (446 km) and has both a Railway station and an Airport connecting all parts of India.

Madurai covers a very wide range of hotels and other accommodation facilities to suit every budget. Participants of the conference are advised to contact the hotels directly and book their accommodation. However, in case of any difficulty we can assist on your request.

NATIONAL CONFERENCE
On

**STRATEGIES OF QUALITY INITIATIVES, ENHANCEMENT
AND SUSTENANCE IN HIGHER EDUCATION**

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The American College, Madurai

REGISTRATION FORM

Name :

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Presenting a Paper : Yes / No

Title of the Paper :

DD No:

Date:

Amount:

Name of Bank :

Date:

Signature

Send the completed Registration forms to:

Dr. K. Gnanasekar

IQAC Coordinator

The American College, Madurai 625 002

Mobile: 9843234369

Email: amciqacnc2017@gmail.com

Demand Draft to be drawn in favour of **Bursar, The American College, Madurai**