

Name: Dr.B.RAMDIWAKAR

Designation: Assistant Professor

Department: Business Administration

Date of Joining: 01-07-2014

Phone with Extn. No: 0452-2530070

Email: b.ramdiwakar@gmail.com



Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
B.E	Electronics & Communication	Sathyabama University, Chennai.	2012
MBA	Marketing & Human Resource	Sri Krishna College of Engineering and Technology, Coimbatore.	2014
TNSET	Management	Mother Teresa Women's University, Kodaikanal.	2016
Ph.D	Business Administration	Madurai Kamaraj University, Madurai.	2018

Specialisation in Teaching:

- Marketing Management
- Retail Management
- Consumer Behaviour
- Human Resource Management
- Entrepreneurial Development

Specialisation in Research:

- Human Resource

Articles Published in International Journals:

- A Study on Service Quality of Employees in Banking Industry: An Empirical Study in Madurai District. Published on November 2017 J.No. 48991 ISSN: 2349-8684.
- A Study on Knowledge Management Practice in Public and Private sector Banking Services. Published on December 2017 J.No. 48991 ISSN: 2349-8684.

Articles published in National Journals:

- Presented a paper on “A Study on effectiveness of after sale services productivity for Hero products with reference to Mani Naggappa Motors PVT LTD” in the National Seminar on the theme “Productivity Enhancement Strategies” on September 2014.
- Presented a paper on “Retailing Industry in India” in the National Seminar on the theme “New Dimensions of Management in the Globalized Era” on January 2015.
- Presented a paper on “An Empirical Study on knowledge management in Banking Sector, Madurai” in the National Seminar on the theme “New Dimensions of Management in the Globalized Era” on January 2016.
- Presented a paper on “A study on the customer satisfaction of public and private sector banking services” in the National Seminar on the theme “New Dimensions of Management in the Globalized Era” on January 2017.
- Presented a paper on “An Empirical Study on Micro, Small and Medium Enterprises: Opportunities, Issues and Challenges” in the National Seminar on the theme “Prospects of Micro, Small and Medium Enterprises in Indian Scenario” on February 2018.

Other Activities / Academic Credentials:

- Workshop – Participated in the 3rd National Level Two Days Workshop on Econometrics organized by Department of Youth Welfare Studies, School of Youth Empowerment.
- Faculty Development Program- Participated in a two days Faculty Development Program on Time Management conducted by ICT academy of Tamil Nadu.

Training:

- In-Plant Training at Doordarshan Kendra, Madurai from 11/10/2010 to 15/10/2010.

Internship:

- Undergone training at HR Department of Apollo Hospitals, Madurai from 24/06/2013 to 02/08/2013.