

Name : **R. Jackson Gunaraj**
Designation : **Assistant Professor**
Department : **Management Studies (MBA)**
Date of Joining : **27/07/2016**
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Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
B.E	Mechanical	Karunya Institute of Technology, Coimbatore	2004
MBA	Marketing & Operations	PSG Institute of Management, Coimbatore	2006
UGC - NET	Management	NTA – UGC	2024
PhD	HR	Manonmaniam Sundaranar University	Pursuing

Specialisation in Teaching:

- Quantitative Techniques
- Human Resource Management
- Training & Development
- Talent & Knowledge Management
- Management Information System

Research Interests: Pursuing research in the field of Human Resource Management

Other Work Experience:

Designation	Institution / Company	Year - From (month/year) To (month/year)
Assistant Manager	ICICI Bank Ltd	July 24, 2006 to June 14, 2008
Business Process Lead	Tata Consultancy Services	November 10, 2008 to July 26, 2016

Administrative /Academic Position/s (held/currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)
AICTE Co-ordinator	June 2017 – Till date
Industrial Visit In charge	July 2016 – June 2020

Dept Placement Co-ordinator	July 2016 – June 2020
Placement Co-ordinator – Satellite Campus	August 2025 – Till date

Articles Published in International Journals:

Published a paper in an International conference on “Promoting Entrepreneurship in Innovative Construction Techniques” – 5th & 6th October 2016 on the topic “Eco Friendly Structure” conducted by Anna University Madurai.(ISSN-2472-8640)

Published an article titled “An Empirical Study towards Work Life Balance among Bank Employees in Madurai Region”, in International Journal of Economics & Finance Research & Applications, Eureka Journals Vol. 3, Issue 1 – 2017 Page 8-15. (ISSN: 2581-4249)

Published an article titled “A Study of Robotic Process Automation in BPO Industry”, in International Journal of Research and Analytical Reviews Special Issue – Jan 2019 Page 120-122. (ISSN: 2349-5138)

Published a paper in an International Conference on Innovation and Sustainable Development in Science, Social Science, Management and Technology” – 8th April 2019, Page 24 on the topic “Disruptive Innovation in Technology Advancement”.(ISBN-978-81-940502-3-0)

Published an article titled “A Study on Conflict Management using Baron Model”, in International Journal of Novel Research and Development (IJNRD), Vol. 7, Issue 2 – February 2022 Page 362-373. (ISSN: 2456-4184)

Published an article titled “Emotions Management of Health Care Workers”, in Business, Management and Economics Engineering, Vol. 21, Issue 01 – 11th January 2023 Page 899-902. (ISSN: 2669-2481) eISSN: 2669-249X

Published an article titled “Emotions Management of Tea Plantation Workers”, in Humanities and Social Science Studies Journal, Vol. 13, Issue 01, No. 15, January to June 2024 Page 46-50. (ISSN: 2319-829X)

Presented a paper entitled ‘Agile Workforce’ in the International Conference on Building Competitiveness through Technology-enabled Business Management and Leadership organized by the Department of Management Studies held at The American College January 2024. ISBN 978-81-19337-38-5

NPTEL-AICTE Online Certification

Successfully completed 4 week course and Faculty Development Programme on “Advances in Strategic Human Resource Management(HRM)” during Feb-Mar 2023

Conference/Seminar Presentations:

Attended Faculty Knowledge Program on 22nd August 2016 conducted by IBS ICFAI Business School at Madurai.

Attended a “Workshop on Applied Business Research” organized by American School of

Business Administration, The American College, Madurai on 17th & 18th February 2017.

Attended a “Workshop on NLP” organized by American School of Business Administration, The American College, Madurai on 24th July 2018.

Participated in the “Workshop on Data Analysis” Organized by ASBA, The American College, Madurai on 21st & 22nd February 2019

Participated in the “Training on NISM-Mutual Fund Module” Organized by ASBA, The American College, Madurai on 28th February 2019

Attended a “Workshop on Applications of SPSS” organized American School of Business Administration, The American College, Madurai on 28th September 2019.

Participated in a one day seminar on “Awareness on Commodity Derivatives and Job Opportunities” organized by the Department of Management Studies of The American College, Madurai in association with Multi Commodity Exchange (MCX), Chennai on 30th April 2022.

Attended a workshop on “Quality Enrichment and Mentoring on Accreditations and Rankings” organized by Madurai Kamaraj University and The Institute of Cost Accountants of India at Madurai Kamaraj University on 25th July 2022.

Attended a workshop on “HR Analytics” organized by the Dindigul District HR Foundation held at Vivera Grande, Dindigul on 17th September 2022.

Attended a Three day workshop on “Research Methodology and Research Tools (SPSS & AMOS)” organized by Postgraduate and Research Department of Commerce and Indian Council of Social Science Research on 14th to 16th December 2022.

Presented a paper entitled ‘Emotions Management of Health Care Workers’ in the ICBBD 4.0 International Conference on Business Dynamics and Sustainable Development organized by the School of Commerce in association with the School of Business St. Joseph’s University, Bangalore held at The American College on 5th and 6th January , 2023.

Participated in the workshop on “Emerging International Markets and Innovative Business Models”, Organized by the Department of Management Studies of The American College, Madurai on 21st April 2022

Certified AIMA BizLAB Trainer. Date allotted: August 2022, Certificate No. 1221

Participated in the one day workshop on “Arts and Science of Methodical Scientific Writing & Publishing in a High Impact Journal” on March 6th, 2023 conducted by the IQAC and office of the Dean Research, The American College, Madurai.

Participated in one day Faculty Development Programme on “Effective Teaching and Quality Research Publications” organized by the Department of Management Studies, National Institute of Technology, Tiruchirapalli on 31st March 2023.

Attended a state-level seminar on ‘Minority Higher Education: Trends, Challenges and

Opportunities' organised by Consortium of Christian Minority Higher Educational Institutions in St. Joseph's College (Autonomous), Tiruchirappalli on 5th October 2024.

Participated in a National Conference on "Enhancing the Quality of Academics and Research in HEIs" organized by the Internal Quality Assurance Cell, The American College, Madurai on 28th January 2025.

Lectures /Talks given / Participation as Resource Person:

Presided as Judge for 'Kesfest' program at Keswick Public School Madurai on 18th October 2019

Resource Person for 'Workshop on Group Discussion' for the Department of Commerce, The American College, Satellite Campus on 18th August 2022

Resource Person in guest lecture on 'Group Discussion' organized by the placement cell of S. Vellaichamy Nadar College, Madurai on 21st November 2022

Served as a Resource Person and offered hands-on Training on "Strategic Thinking Through Gamification" to 3rd B.Com students of The American College, organized by the Department of Commerce on 5th April 2023.

Resource Person for 'Workshop on Effective Team Building' for the Department of Commerce (CA), The American College, Satellite Campus on 7th March 2024

Acted as resource person for a session on "Strategic Thinking Through Gamification" for M.Com students of The American College Students, Madurai on 11th April 2024.

Resource Person for 'Workshop on Stress Management' for the Department of English, The American College, Satellite Campus on 25th September 2024

Acted as resource person for a session on "Soft Skills Development" for the employees of Auro Lab, Madurai on 29th September 2024.

Presided as Judge for Corporate Walk at 'COMMAS '25 Department of Commerce, The American College, Madurai on 28th February 2025.

Online Workshops / Webinars Attended

Participated the Webinar and completed 1 hour of professional learning on "Campus Placements in COVID-19 World" organised by Post Superset on 23rd May 2020.

Participated the Webinar on "Online Education A Boon or Bane - The Pros and Cons" organised by Department of Business Administration, The American College, Madurai on 11th June 2020.

Participated the Webinar on “Covid-19 and Indian Economy” organised by Post Graduate & Research Department of Economics, The American College, Madurai on 11th June 2020.

Participated the Panel Discussion on “Inclusive Education : Emerging Concerns” organised by Department of Management Studies, American School of Business Administration, The American College, Madurai on 15th July 2020.

Participated the Webinar on “Digital Marketing” organised by Department of Management Studies, American School of Business Administration, The American College, Madurai on 20th July 2020.

Participated the Webinar on “NDLI User Awareness” organised by Daniel Poor Library, The American College, Madurai on 25th June 2021.

Participated the Webinar on “Tableau – Advanced Interactive Dashboard and Storyline Creation and its Application” organised by Brainswig Edutech Pvt Ltd, Chennai on 30th January 2022.

Participated International course online on “Research Ethics in Higher Educatuib” organised by Rani Anna Government College for Women, Tirunelveli and Globethics.net India from 14th to 17th February 2022.

Participated in an online capacity building workshop on “Manuscript Writing and Publishing” from 12th to 16th September 2022 organised by Madras Christian College (Autonomous), Chennai.

Participated in a 5 day online FDP on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education (AICTE) from 5th to 9th December 2022.

Participated in a 3 day online FDP on the theme “The Tantrayukti of Innovation (IKS): A Strategic Framework for Industry 5.0 & the SDGs” organised by the Department of Business Administration, St. Joseph’s College (Autonomous), Tiruchirappalli from 1st October 2025 to 3rd October 2025.

Successfully participated & completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Applications of R, Python & Bibliometric Tools in Research with Systematic Literature Review at MCC BOYD TANDON SCHOOL OF BUSINESS from 27/10/2025 to 01/11/2025.

Webinars / Quiz Organised

Organized three days online quiz “National Level Quiz on Management” - 23rd to 25th July 2020.

Co-Chair for the International Conference on Building Competitiveness through Technology-enabled Business Management and Leadership organized by the Department of Management

Studies held at The American College on 9th and 10th February 2024