V. RENUGA VARSHINI

Mobile no: **9962238073**   E-mail:varshini19111994@gmail.com

OBJECTIVE

To pursue a career in a challenging and dynamic environment enabling me to demonstrate, honeand refine my domain skills. The ideal place will be an institution where I can continue to learn progressively while adding value to the institution.

ACADEMIC QUALIFICATION

COURSE	SCHOOL / COLLEGE	YEAR OF PASSING	PERCENTAGE
Master of Philosophy (Mass Com and Journalism	Mother Teresa women's University Kodaikanal. Research and extension center Saidapet Chennai.	2020	**80 First class**
Master of Science (Electronic media)	Anna University, CEG Guindy Chennai.	2017	**95 (First class with distinction)**
Bachelor of Science (Animation)	Subbalakshmi Lakshmipathy College of Arts and Science, Madurai.	2015	**95 (First class with distinction)**
Higher Secondary	Dolphin Mat.Hr.Sec school, Madurai.	2012	**60 (first class)**
State Board	TVS.Mat.Sec school Madurai.	2010	**70 (First class)**

ACADEMIC WORK EXPERIENCE

✓ Over all work experience of 6 years and 3 months as Assistant Professor in area of Visual Communication and Multimedia.

✓ Working as Assistant Professor in School of Media Technology and Communication Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Avadi. (March 2022)

- Subjects handled at VelTech: Graphic Design, Art of shading and lighting, anatomy studies, 2D Animation and 3D Animation, performing skills (acting), Portfolio Guidance, Acting for Animation, UI/UX Design and Web design, E-content creation.

✓ Worked as Guest Faculty in Department of Multimedia Production and Technology, Gandhi gram University Dindugal (Feb 2021-Sep 2021) 8 Months of experience.

- Subjects handled at Gandhigram University: Graphic Design Theory, Graphic Design Practical, CG, VFX, 2D Animation and 3D Animation, Print Production, Portfolio Design

✓ Worked as Assistant Professor in Department of Visual Communication, Madras Christian College Tambaram (June 2017- Jan 2021)

- Courses taught at Mcc: Art and Design, Multimedia design, 3D Modeling and Animation, 2d basics of animation, Responsive Web design, Radio Production.

- ✓ 8 months of work experience as Guest Faculty (HI-TECH) institute (Teaching 3D softwarefor reputed Engg.colleges in Madurai) – Madurai

- ✓ Employee at BODE SOLUTIONS (April, 2015 – Aug, 2015) as character designer and animator for Animaker.

HOSTED WORKSHOPS

- ✓ Hosted a Special Workshop in American College, Madurai on "MAGAZINE DESIGNING "

- ✓ Hosted a Crash course on 3D Modeling and Animation with 3D Studio Max as Guest Lecturer in SDNB Vaishnav College Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chrompet, Chennai

- ✓ Hosted Special workshop in Syed Ammal college of Arts and Science, Ramanad on" GRAPHICS& 3D ANIMATION TECHNIQUES"

- ✓ Graphic design trainer for School of Continuing Education- Madras Christian College

- ✓ Question paper setting done for Thiruvalluvar University

- ✓ Preparing book materials for Madurai Kamaraj University, Madurai.

INTERNSHIP

- ✓ Internship at BODE SOLUTIONS (Dec, 2014 - Feb, 2015)

- ✓ Internship at Hello FM (Madurai) In RJing, Radio Production process and Event Management for their unique LADIES SPECIAL SHOW. (May, 2016)

- ✓ Internship at Dinamalar (Madurai) In Video division news editing, reporting, news reading and voice over. (June, 2016)

- ✓ Freelancing works for Advertising companies, designing etc.

SOFTWARE KNOWLEDGE

- Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe Flash, Adobe After Effects,
- Autodesk 3D Studio max, Autodesk Maya,
- Pro Tools, FCP.
- Operating system: Windows Xp/7/10/ Mac

PROJECT

2d Character design and vector art work done for MANGO POST Advertising Company
Special background design done for DIY Application ANIMAKER
Animated short films
Mock Radio shows (Rain FM 90.7)
Video Jokey for music show – Isai Varisai Anchoring
Title design and animation for a video production, "Adam & Eve"
Assistant director, Scripting and Creative head for a mock television show, "JAM- Just a minute".

PUBLICATION & CERTIFICATION

- Participated and attended a training program on "STUDENT CENTERED LEARNING"

- A professional trainer in **"STUDENT CENTERED LEARNING"**

- Presented and published a Paper on National Conference "Innovative concepts in Media"
  Title: ANIMATION AN INNOVATIVE TOOL IN BRANDING.

- Participated and presented creative concepts on "NATIONAL LEVEL WORKSHOP ON LATEST AND GREATEST ABOBE CREATIVE TOOLS".

- Attended and participated in National level Mural painting workshop.

- Published a paper on UGC Care list Group 1 Journal KALA, The Journal of Indian Art History Congress.

  Title: A STUDY ON AUGMENTED REALITY – AN INNOVATION TOOL FOR BRANDING THROUGH ONLINE APPLICATION.

- Published a paper in INDIAN BOOKS OF RECORDS, ASIAN BOOK OF RECORDs "Maximum authors contributing for a book on COVID 19 AND ITS IMAPCT" with a title **"A case study on content change in Television Advertisement due to Pandemic Period"**

- Attended Certified Webinar during the pandemic period to bridge the industry standards.

- Attended a faculty development program (FDP) on "Application of Methodologies in Media, Communication and Entertainment Research". – ADAMAS UNIVERSITY (2022)

- Attended a faculty development program (FDP) on "VIRTUAL &AUGMENTED REALITY" Organized by - PERIYAR MANIAMMAI INSITIUTE OF SCIENCE AND TECHNOLOGY, Tanjore.

- Published a paper in National Conference on "ETHICAL IMPLICATION OF SOCIAL MEDIA AND JOURNALISM IN THE DIGITAL ERA" by Sindhi college Chennai. With a title **"A STUDYON DIGITAL STORYTELLING AND ITS ROLE IN INCULCATING MORAL AND CULTURAL VALUES AMONG CHILDREN."**

- Attended a faculty development program (FDP) on "Exploring Landscapes in Media Education & New Horizons in Media Research." Organized by – Patrician College of Arts and Science, Chennai.

  Yet to published a paper in International National Conference on Media and Technology Organized by – SRM University, Department of Visual Communication.
  Title: Effectiveness of Teaching Aids - A Comparative Study on Traditional and Modern Teaching Techniques and the future opportunities.

- Attended a faculty development program (FDP) on Research paper writing and publication in Scopus/WOS journals" Organized by- ADAMAS UNIVERSITY (2023)

- Attended a faculty development program (FDP) on AI in Media Pedagogy Enhancing Teaching and Learning

FIELD OF INTEREST

- Animation (Augmented reality, Virtual reality)

- Designing- Graphic design, UI/UX design, 2D character design, Costume design with accessories design sketching

- Radio Production

- Advertising

- Media Management

- Print and Electronic journalism

- Communication Research

MY STRENGTH:

My Voice, positive thinking and jovial character.

LANGUAGE KNOWN:

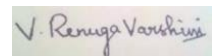English, Tamil, Hindi.

PERSONAL DETAILS

DOB: 19.11.1994

Communication address: 9/5, Pankajam colony 3rd cross st, Kamarajar salai, Madurai-625 009.

DECLARATION:

I hereby declare that all the information furnished above is true to the best of my knowledge.

Date   : 12.09.2023

Place   : Madurai.

V. Renuga Varshini

(V.RenugaVarshini)