

Name : MS.G.DHIVYA
Designation : Lecturer
Department : Commerce
Date of Joining : 23.06.2015
Phone with extension : 9597958712
Email : dhivyaganesan57@gmail.com



Educational Qualification

| Degree | subject | College/ University & Place | Year completed |
|--------|-------------------------------------|--------------------------------|----------------|
| B.Com | Commerce | Thiyagarajar College, Madurai | 2012 |
| M.Com | Commerce with computer application | Lady Doak College, Mdurai | 2014 |
| M.Phil | M.Phil | Lady Doak College, Mdurai | 2015 |
| PCP | Computer application and Tally ERP9 | CSC computer education madurai | 2009 |

Specialisation in Teaching:

- Principles of Accounting
- Management accounting
- Business communication
- Entrepreneurship
- Marketing

Specialisation in Research:

- M. Phil: A study on awareness of post office saving schemes among salaried people in Madurai.

Research interest:

- Finance
- Marketing
- Entrepreneurship

Contribution to book with ISBN:

International level:

1. Priya dharania u,dhivya g 2014. 'Growth of Venture Capital in India', in Dr.Krishna moorthi.s , Venkatesan. T and Dr.Pasupathi editors.“Impact of Globalisation on Indian Financial System” ,ISBN : 978-93-80686-90-5, Shanlax Publications, Madurai, Tamil Nadu.

National level:

1. Priya dharania u,dhivya g 2014. The role of Women in Higher Education' ,“Higher Education in India –During the Plan Periods” , ISBN : 978-93-80686-11-0, Shanlax Publications, Madurai, Tamil Nadu.

PRESENTATION OF PAPERS IN INTERNATIONAL SEMINAR / CONFERENCE:

1. 2014, “Impact of Globalisation on Indian Financial System” International Seminar organized by Vivekananda College, Madurai

PRESENTATION OF PAPERS IN NATIONAL/ STATE SEMINAR / CONFERENCE:

1. 2014, presented a paper on 'Growth of Venture Capital in India', “Higher Education in India – During the Plan Periods”, National Seminar organized by Mannar Thirumalai Naicker College, Madurai.

2. 2014, presented a paper on 'Chance management in Ford Motor Company', “Change Management: A360 degree perspective” National conference organized by Kodaikanal Christian College, Kodaikanal, Madurai.

3. 2014, presented a paper on 'Problems & Challenges of Disinvestment in Public Sector Enterprises', “Challenges of Disinvestment in Public Sector” Organized by Thiagarajar College, Madurai.

PRESENTATION OF SEMINAR / WORKSHOP:

1. 2011, “Aptitude & Soft skill” organized by Thiagarajar College, Madurai.

2. 2013, “Business Strategies in practice” organized by V.V.VANNIAPERUMAL College for Women, Virudhunagar.