THE AMERICAN COLLEGE

MADURAI – 625002. Phone: 0452- 2530070 Website: <u>www.americancollege.edu.in_</u>email: <u>accc1881@gmail.com</u> (An Autonomous Institution Affiliated to Madurai Kamaraj University)

PROSPECTUS FOR B.Voc. DEGREE PROGRAMME 2020-2021

HISTORY

The American College is one of the institutions in higher education known for its focus on academic excellence and social relevance. Its pioneering role in the development of College autonomy in India, its successful beginning of a Choice Based Credit System and its completion of 139 years of higher education bear testimony to the position that the college currently enjoys. Originally founded as a missionary institution in 1841 by the American Mission, The American College flowed into a collegiate department in 1881. In 1931 it became independent of the mission. Originally affiliated to the University of Madras, The American College is presently under the jurisdiction of Madurai Kamaraj University. With its extreme sensitivity to national policies and community needs, the college has grown from strength to strength. It was one of the first set of seven colleges to be made autonomous by the UGC in 1977-1978. Today the college offers thirty two undergraduate and twenty postgraduate programmes. There are research centres offering M.Phil., and Ph.D. Programmes in various disciplines. There are other autonomous centres like Department of Applied Sciences (DAS) and Study Centre for Indian Literature in English and Translation (SCILET) receiving national and international attention. Its alumni form part of the national and international elite as scientists, intellectuals, administrators, corporate managers, ministers, leaders, etc. The College has active theatre groups, Social Service Scheme and N.C.C. units that offer students a wide variety of opportunities to serve society. These activities add up to make the campus a vibrant space for developing one's personality.

VISION

To be a Christian higher educational institution of global standards and reputation

MISSION

- To train students for being responsible global citizens
- To impart state-of-the art knowledge in every discipline
- To develop in students individual competencies necessary for meaningfully relating with the emerging global space
- To develop a vibrant campus culture which would reflect our core values of pluralism, Christian inclusiveness, and aesthetic self expression
- To inculcate in students the highest ideals of service to the poor and the marginalized of the world

B.Voc. DEGREE PROGRAMMES

India is in need of an education system, which is affordable, flexible and relevant to the individuals as well as the society. Skilled workforce, managers and entrepreneurs are in great demand. Moreover, the skill-oriented courses available in the market have low creditability and acceptability in the industry. Recognising this scenario, the UGC has introduced the concept of community colleges B-Voc Degree Programmes and Kausal Kendras to offer skill oriented courses, which can be accessed by underprivileged students.

The American College, pioneer in the field of education, as part of its social commitment has established American College - Community College (Co-educational) in the existing campus to offer courses on Aquaculture, Medical Laboratory, Food Processing and Preservation and Media Technology. The courses offered are affordable, and of high-quality education encompassing vocational skills development, computer operations, effective communication and life coping skills. Hence, the courses will provide ample opportunities to students to enter the employment sector directly and help cater to the life-long learning needs of the community. The College is in constant dialogue with the industry and involves industrial partners in designing the curriculum, trading, internship and evaluation. The College has qualified and experienced faculty to impart the necessary skills, and laboratory facilities to provide hands-on practice at the campus and at the facility offered by partner industry. Skills based on National Skills Qualifications Framework (NSQF) and National Occupational Standards (NOS) will be imparted to meet definite job roles.

MISSION

To develop skilled workforce relevant to the society and acceptable to the industry

PROGRAMMES

- Diploma in Aquaculture (One Year)
- Diploma in Medical Laboratory Technology (One Year)
- Diploma in Food Processing & Preservation (One Year)
- Diploma in Media Technology (One Year)
- Advanced Diploma in Aquaculture (Two Year)
- Advanced Diploma in Medical Laboratory Technology (Two Year)
- Advanced Diploma in Food Processing & Preservation (Two Year)
- Advanced Diploma in Media Technology (Two Year)
- B-Voc. Programme in Aquaculture (Three Year)
- B-Voc. Programme in Medical Laboratory Technology (Three Year)
- B-Voc. Food Processing & Preservation (Three Year)

KEY FEATURES

- No age limit
- Men and Women candidates admitted
- Only 50 seats in each programme
- MoU with leading industrial partners for immediate placement
- Spacious classrooms with state-of-the-art laboratory
- Experienced faculty
- Guest Lectures of eminent scientists and industrial experts
- Separate hostel facilities for men and women
- Free Wi-Fi connectivity
- UV protected RO drinking water facility
- Affiliated to Madurai Kamaraj University
- Diploma Certificates issued as per UGC Guidelines

ADMISSION REQUIREMENTS:

Candidates should have passed +2 Examinations (Academic / Vocational Stream) of any group. Only 50 students will be admitted per batch on full time basis. There is no age bar, and admissions will be based on first-come-first-served basis.

Dr. M. Davamani Christober Principal & Secretary