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## Personal Profile

<b>Age &amp; Date of Birth</b>	: 55 years & 15-05-1968.
<b>Gender</b>	: Male
<b>Marital Status</b>	: Married
<b>Languages Known</b>	: English, Tamil, Malayalam, Hindi.
<b>Countries Visited</b>	: Singapore & Dubai.

## Education

- MBA – Alagappa University, Karaikudi.
- SET – Mother Teresa University, Kodaikanal.
- Ph.D – Manonmaniam Sundaranar University, Tirunelveli.

## Experience

- 16 Years of industrial experience in Automobile Industry at Managerial level.
- Assistant Professor, Department of Business Administration, The American College, Madurai from 03/01/2012 to 31/05/2017.
- Head, Department of Business Administration, The American College, Madurai from 01/06/2017 to September 2020.
- Assistant Professor, Department of Business Administration, The American College, (Satellite Campus), Madurai from September 2020 to till date.

## Other Positions Held

- Treasurer, Green Club during the academic year 2012-13 & 2013-14.
- Deputy Director for Placement Cell, The American College, Madurai from 2013 - 2017.
- Director, Placement Cell, The American College, Madurai from June 2017 to 31<sup>st</sup> May 2020.

## **Publications : 20**

### **National – 12**

1. “A Study on Entrepreneurship Awareness among College Students in Madurai’, LPC BULLETIN ON RESEARCH (A Refereed Multi-Disciplinary Research Journal), Vol.3, Issue 1, July 2012. (ISSN 2249-3417).
2. “Critical Issues of Indian Management Education”, National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5<sup>th</sup> 2012 (ISBN: 978-93- 80657-71-4).
3. “Growth and Magnitude of Life Insurance Business in India”, New Vistas in Insurance Sector – Indian Context, B-DIGEST Publications(ISBN: 978-81-923975-8-0).
4. “Ecotourism Potential and Tourists attitude towards Ecotourism in TamilNadu’, UGC Sponsored National Seminar on Tourism in India: Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12<sup>th</sup> August 2013, SHANLAX Publications, (ISBN: 978-93-80686-81-3).
5. “A Study on Perceived Quality of Work Life and Occupational Stress among Bank Employees in Madurai”, Facets of Functional Management, September 2013, Virudhunagar Hindu Nadar’s Senthikumara Nadar College,(ISBN:978-93-81723-15-9).
6. “Bank Employees’ Attitude and Knowledgeability towards Customer Relationship Management”, Emerging Trends in Marketing of Services in the Global Era, ETMSBBA – 2013, SHANLAX Publications, (ISBN: 978 – 93 – 80686-89-9).
7. “Emerging Trend in Quality of Higher Education in TamilNadu”, NAAC sponsored National Conference on Continuous Enhancement of Quality in Higher Educational Institutions”, PARK’S College, Tirupur, 30<sup>th</sup> September & 1<sup>st</sup> October 2013, Margham Publications, (ISBN: 978-93-81430-52-1).
8. “Growth and Magnitude of MSME Sector”, Proceedings of UGC sponsored National Conference on “ Impact of Globalisation in the Performance of Micro and Small Enterprises in India”, Scott Christian College, Nagercoil, 26<sup>th</sup> & 27<sup>th</sup> September, 2014, (ISBN:978-81-8371-671-0).
9. “Employees perception on Work Life Balance and its impact on Productivity in Public Sector Banks”, Productivity Enhancement Strategies, PESBBA – 2014, SHANLAX Publications, October.2014 (ISBN: 978-93-80657-60-8).

10. "Perceived Work-Life Balance Issues Among Working Women", Journal of Scott Research Forum (SRF), Scott Christian College, Nagercoil, Vol.9, 2017, (ISSN:0973-2705).
11. "Continuous Quality Enhancement through TQM in Higher Education", Proceedings of UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23<sup>rd</sup> & 24<sup>th</sup> February, 2017, SHANLAX Publications (ISBN: 978-81-933316-8-2).
12. 'Gender Differences in the Perception of Work-Life Balance Issues in Indian Banking Sector', UGC Sponsored International Conference on Management – The Paradigm Shift in Turbulences' Ayya Nadar Janaki Ammal College, Sivakasi, 25<sup>th</sup> June, 2018, Published by Curriculum Development Cell, Ayya Nadar Janaki Ammal College, Sivakasi, (ISBN: 978-93-83191-29-1).

### **International – 8**

13. "Work-Life Balance of Employees and its Effects on Work Related Factors in Nationalised Banks", Shanlax International Journal of Management, Vol.4, No.4, April 2017, ( ISSN: 2321-4643), UGC Approval No: 44278, (Impact Factor : 2.3).  
[https://www.shanlax.com/wp-content/uploads/SIJ\\_Management\\_V4\\_N4\\_006.pdf](https://www.shanlax.com/wp-content/uploads/SIJ_Management_V4_N4_006.pdf)
14. "Relationship between Emotional Intelligence, Self-Efficacy and Performance among College Students", Roots International Journal Multidisciplinary Researches, Vol.4 [Special Issue], December 2017, (ISSN: 2349-8684), UGC Approval No: 48991, (Impact Factor: 3.487).
15. "Corporate Social Responsibility towards Work-life Balance of Employees: Global and Indian Scenario", Shanlax International Journal of Arts, Science and Humanity, Vol.5, Special Issue 6, April 2018, (ISSN: 2321-788X), UGC Approval No: 43960, (Impact Factor : 3.025). [http://www.shanlaxjournals.in/wp-content/uploads/sijash\\_apr2018\\_nesamonymemorialchristiancollege.pdf](http://www.shanlaxjournals.in/wp-content/uploads/sijash_apr2018_nesamonymemorialchristiancollege.pdf)
16. "A Comparative Study of Work – Life Balance Policies and Practices in Public Sector and Private Banks", International Journal of Management Studies, Vol.5, Issue 3(3), July 2018, (ISSN (Print) 2249-0302; ISSN (Online) 2231-2528), UGC Approved Journal No: 44925, (Impact Factor (IBI) : 2.26).  
[http://researchersworld.com/ijms/vol5/issue3\\_3/Paper\\_03.pdf](http://researchersworld.com/ijms/vol5/issue3_3/Paper_03.pdf)

17. "Effect of Work – Life Balance on Organizational Outcomes of Bank Employees"  
Journal of Applied Science and Computations, Vol. VI, Issue I, January 2019, ISSN No: 1076-5131, UGC Approved Journal No: 41238, (Impact Factor: 5.8).  
<http://www.j-asc.com/gallery/290-january-2019.pdf>
18. "Work – Life Balance in the Present Digital Era", Journal of Applied Science and Computations, Vol. VI, Issue V, May 2019, ISSN No: 1076-5131, UGC Approved Journal No: 41238, (Impact Factor: 5.8).  
<http://www.j-asc.com/VOLUME-6-ISSUE-5-MAY-2019-2/>
19. "Relationship between Perceived Work-Life Balance and Personal Life Satisfaction of Bank Employees", Journal of The Oriental Institute, Vol.71, 2022, ISSN No. 0030 – 5324, UGC CARE LIST No. 135.
20. A Qualitative Study on the Perception of Stress, Stressors and Coping Mechanism among Adolescents in Madurai, History Research Journal, Vol. 30, Issue: 05, No. 5, ISSN No. 0976-5425 (p) September – November; 2023 Page 87 – 92, UGE CARE APPROVED GROUP – I, (Impact Factor: 7.86).

### **Papers Presented : 15**

#### **National Seminar- 13**

1. 'Critical Issues of Indian Management Education', National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5<sup>th</sup> 2012.
2. 'Stress – An Effective Tool For Productivity', National Seminar on Paradigm Shift in Human Resources Management – The Changing Facets, St. Xavier's College (Autonomous), Palayamkottai, 5<sup>th</sup> October 2012.
3. 'Growth and Magnitude of Life Insurance Business in India', UGC Sponsored National Seminar on New Vistas in Insurance Sector, Nesamony Memorial Christian College Marthandam, 4<sup>th</sup> & 5<sup>th</sup> April 2013.
4. 'Ecotourism Potential and Tourists attitude towards Ecotourism in TamilNadu', UGC Sponsored National Seminar on Tourism in India : Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12<sup>th</sup> August 2013.
5. 'A Study on Perceived Quality of Work Life and Occupational Stress among Bank Employees in Madurai', National Seminar on Facets of Functional Management,

Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar, 27<sup>th</sup> September 2013.

6. 'Emerging Trend in Quality of Higher Education in TamilNadu', NAAC sponsored National Conference on "Continuous Enhancement of Quality in Higher Educational Institutions", PARK'S College, Tirupur, 30<sup>th</sup> September & 1<sup>st</sup> October 2013.
7. 'Bank Employees' Attitude and Knowledgeability towards Customer Relationship Management", National Seminar on Emerging Trends in Marketing of Services in the Global Era, ETMSBBA-2013, The American College, 17<sup>th</sup> October, 2013.
8. 'Growth and Magnitude of MSME Sector', Proceedings of UGC sponsored National Conference on "Impact of Globalization in the Performance of Micro and Small Enterprises in India", Scott Christian College, Nagercoil, 26<sup>th</sup> & 27<sup>th</sup> September, 2014.
9. 'Employees perception on Work Life Balance and its impact on Productivity in Public Sector Banks', National Seminar on Productivity Enhancement Strategies, PESBBA – The American College, 10<sup>th</sup> October, 2014.
10. 'Corporate Social Responsibility towards Work-Life Balance of Employees: Global and Indian Scenario', Multidisciplinary National Conference on Research in Present Scenario, Nesamony Research Forum, Nesamony Memorial Christian College, Marthandam, 27<sup>th</sup> January, 2017.
11. 'Perceived Work-Life Balance Issues Among Working Women', Ninth All India Conference of Scott Research Forum (SRF), Scott Christian College, Nagercoil, 10<sup>th</sup> February, 2017.
12. 'Continuous Quality Enhancement through TQM in Higher Education', UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23<sup>rd</sup> & 24<sup>th</sup> February, 2017.
13. "Work – Life Balance in the Present Digital Era", TNSCHE Sponsored National Conference on Emerging challenges in Business Management in the Digital Era, Nesamony Memorial Christian College, Marthandam, 29<sup>th</sup> March, 2019.

## **International Conference - 2**

14. 'Relationship between Emotional Intelligence, Self-Efficacy and Performance among College Students', International Conference on Emerging Trends in Multidisciplinary Research, Umar Pulavar Tamil Language Centre, Singapore, 27 & 28 December 2017.

15. 'Gender Differences in the Perception of Work-Life Balance Issues in Indian Banking Sector', UGC Sponsored International Conference on Management – The Paradigm Shift in Turbulences' Ayya Nadar Janaki Ammal College, Sivakasi, 25<sup>th</sup> June, 2018.

### **Workshops / Seminars Attended - 22**

1. Entrepreneurship Awareness Camp Sponsored by Ministry of Science and Technology NSTEDB, Govt. of India, New Delhi, conducted in The American College, Madurai, 30<sup>th</sup> & 31<sup>st</sup> January, 2012.
2. National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5<sup>th</sup> 2012.
3. National Seminar on Paradigm Shift in Human Resources Management – The Changing Facets, St. Xavier's College (Autonomous), Palayamkottai, 5<sup>th</sup> October 2012.
4. UGC Sponsored National Seminar on New Vistas in Insurance Sector, Nesamony Memorial Christian College Marthandam, 4<sup>th</sup> & 5<sup>th</sup> April 2013.
5. UGC Sponsored National Seminar on Tourism in India : Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12<sup>th</sup> August 2013.
6. National Seminar on Facets of Functional Management, Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar, 27<sup>th</sup> September 2013.
7. NAAC Sponsored National Conference on "Continuous Enhancement of Quality in Higher Educational Institutions", PARK'S College, Tirupur, 30<sup>th</sup> September & 1<sup>st</sup> October 2013.
8. National Seminar on Emerging Trends in Marketing of Services in the Global Era, ETMSBBA–2013, The American College, 17<sup>th</sup> October, 2013.
9. Workshop on Research Methodology and Data Analysis, Indian Institute of Plantation Management, Bangalore, 11<sup>th</sup> – 13<sup>th</sup> November, 2013.
10. UGC sponsored National Conference on "Impact of Globalisation in the Performance of Micro and Small Enterprises in India", Scott Christian College, Nagercoil, 26<sup>th</sup> & 27<sup>th</sup> September, 2014.
11. National Seminar on Productivity Enhancement Strategies, PESBBA– The American College, 10<sup>th</sup> October, 2014.
12. UGC sponsored National Level Workshop on Quantitative Data Analysis, Sri Meenakshi Govt. Arts College for Women, Madurai, 3<sup>rd</sup> & 4<sup>th</sup> February, 2015.
13. UGC sponsored National Seminar on Entrepreneurship and Social Innovation, Sri Meenakshi Govt. Arts College for Women, Madurai, 17<sup>th</sup> March, 2016.
14. UGC sponsored National Level Workshop on Quantitative Data Analysis using SPSS, Sri Meenakshi Govt. Arts College for Women, Madurai, 18<sup>th</sup> March, 2016.

15. Multidisciplinary National Conference on Research in Present Scenario, Nesamony Research Forum, Nesamony Memorial Christian College, Marthandam, 27<sup>th</sup> January, 2017.
16. Ninth All India Conference of Scott Research Forum (SRF), Scott Christian College, Nagercoil, 10<sup>th</sup> February, 2017.
17. UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23<sup>rd</sup> & 24<sup>th</sup> February, 2017.
18. Webinar on The Art of Teaching is the Art of Assisting, Hindusthan College of Arts and Science, 11 May 2020.
19. Webinar on Designing Alternative Assessment and Evaluation Models during COVID-19 Crisis, Womens Christian College, Chennai, 12<sup>th</sup> May, 2020.
20. Webinar on Digital Marketing Strategies for E-Commerce, G.T.N. Arts College (Autonomous), Dindigul, 14<sup>th</sup> May 2020.
21. Webinar on Branding in times of Covid -19, Government Arts College, Coimbatore, 15th June 2020.
22. Webinar on Recent Trends in Capital Market, The American College, Madurai, 15th June 2020.

**FDP Attended - 7**

1. Faculty Development Programme on Enrichment of Teaching Skills, OAA-MAVMM School of Management, Madurai, 14<sup>th</sup> February, 2015.
2. National Level Faculty Development Programme on Statistical Analysis and Interpretation using SPSS and AMOS, Madurai Kamaraj University, Madurai, 7<sup>th</sup> & 8<sup>th</sup> August, 2015.
3. Faculty Knowledge Programme, IBS – ICFAI Business School, Madurai, 22<sup>nd</sup> August, 2016.
4. Online Refresher Course In Management Conducted by SWAYAM, September 2019 to February 2020.
5. Online refresher course on EDUCATION 4.0 – FUTURE OF LEARNING, Anand Institute of Higher Technology, Chennai, 29th& 30th of April 2020.
6. Online Faculty Awareness Program on NAAC Accreditation, RD's Shri Chhatrapati Shivajiraje College of Engineering, Dhangawadi, Pune, 10/05/2020 to 15/05/2020.
7. One day International Faculty Development Programme on AI Based Proctoring in Next Generation Education Organized by IQAC, SHASUN Jain College for Women and School Computational Science, Chennai, 23<sup>rd</sup> May 2020.

### **Other Academic Affiliation**

1. Subject Expert in the Board of Studies for Business Management, Scott Christian College (A), Nagercoil from 2013 to 2017.
2. Subject Expert in the Board of Studies for Business Administration (MBA), Sri Meenakshi Govt. Arts College for Women (A), Madurai, 2013 - 2014.
3. University Nominee in the Board of Studies, VHNSN College, Virudhunagar from 20.05.2019 to 19.05.2021.
4. Subject Expert in the Board of Studies for Business Administration (BBA), Mannar Thirumalai Naicker College, Pasumalai, Madurai, 2022 -2023.
5. Question paper Setter for
  1. Manonmaniam Sundaranar University- Tirunelveli.
  2. Alagappa University, Karaikudi.
  3. Periyar Maniammai University, Vallam, Tanjavur.
  4. Ayya Nadar Janaki Ammal College – Sivakasi.
  5. V.V.V.College- Virudhunagar.
  6. Scott Christian College – Nagercoil.
  7. Sadakathullah Appa College, Tirunelveli.
  8. Sri Sankara Arts and Science College, Enathur, Kanchipuram.
  9. Sri Meenakshi Govt. Arts College for Women, Madurai.
  10. Arul Anandar College, Karumathur.
  11. Madura College, Madurai.
  12. Mannar Thirumalai Naickar College, Madurai.

### **Resource Person**

1. Soft Skill Training Programme for BBA students, Alagappa Govt. Arts College, Karaikudi on 24.08.2015.
2. Soft Skill Training Programme for BBA students, Alagappa Govt. Arts College, Karaikudi on 18.07.2016.
3. Orientation Programme for MBA students, Sri Meenakshi Govt. Arts College for Women, Madurai on 26.09.2022.
4. Motivational Speech for B.Com (Professional Accounting) students, NPR Arts & Science College, Natham, Dindigul on 20.09.2023.

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