

Dr. S. Sathya Dev,

Head of the Department,
Department of Business Administration,
The American College, Madurai-02.

E-mail : dev.sathya@yahoo.in

sathyadevamc@gmail.com

Mobile No : 9443386738 / 9629218272.



Personal Profile

- Age & Date of Birth** : 52 years & 15-05-1968.
- Gender** : Male
- Marital Status** : Married
- Languages Known** : English, Tamil, Malayalam, Hindi.
- Countries Visited** : Singapore & Dubai.

Education

- MBA – Alagappa University, Karaikudi.
- SET – Mother Teresa University, Kodaikanal.
- Ph.D – Manonmaniam Sundaranar University, Tirunelveli.

Experience

- 16 Years of industrial experience in Automobile Industry at Managerial level.
- Assistant Professor, Department of Business Administration, The American College, Madurai from 03/01/2012 to till date.
- Head, Department of Business Administration, The American College, Madurai from 01/06/2017 to till date.

Other Positions Held

- Treasurer, Green Club during the academic year 2012-13 & 2013-14.
- Deputy Director for Placement Cell, The American College, Madurai from 2013 - 2017.
- Director, Placement Cell, The American College, Madurai from June 2017 to 31st May 2020.

Articles Published : 18

National – 12

1. “A Study on Entrepreneurship Awareness among College Students in Madurai’, LPC BULLETIN ON RESEARCH (A Refereed Multi-Disciplinary Research Journal), Vol.3, Issue 1, July 2012. (ISSN 2249-3417).
2. “Critical Issues of Indian Management Education”, National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5th 2012 (ISBN: 978-93- 80657-71-4).
3. “Growth and Magnitude of Life Insurance Business in India”, New Vistas in Insurance Sector – Indian Context, B-DIGEST Publications(ISBN: 978-81-923975-8-0).
4. “Ecotourism Potential and Tourists attitude towards Ecotourism in TamilNadu’, UGC Sponsored National Seminar on Tourism in India: Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12th August 2013, SHANLAX Publications, (ISBN: 978-93-80686-81-3).
5. “A Study on Perceived Quality of Work Life and Occupational Stress among Bank Employees in Madurai”, Facets of Functional Management, September 2013, Virudhunagar Hindu Nadar’s Senthikumara Nadar College,(ISBN:978-93-81723-15-9).
6. “Bank Employees’ Attitude and Knowledgeability towards Customer Relationship Management”, Emerging Trends in Marketing of Services in the Global Era, ETMSBBA – 2013, SHANLAX Publications, (ISBN: 978 – 93 – 80686-89-9).
7. “Emerging Trend in Quality of Higher Education in TamilNadu”, NAAC sponsored National Conference on Continuous Enhancement of Quality in Higher Educational Institutions”, PARK’S College, Tirupur, 30th September & 1st October 2013, Margham Publications, (ISBN: 978-93-81430-52-1).
8. “Growth and Magnitude of MSME Sector”, Proceedings of UGC sponsored National Conference on “ Impact of Globalisation in the Performance of Micro and Small Enterprises in India”, Scott Christian College, Nagercoil, 26th & 27th September, 2014, (ISBN:978-81-8371-671-0).
9. “Employees perception on Work Life Balance and its impact on Productivity in Public Sector Banks”, Productivity Enhancement Strategies, PESBBA – 2014, SHANLAX Publications, October.2014 (ISBN: 978-93-80657-60-8).
10. “Perceived Work-Life Balance Issues Among Working Women’, Journal of Scott Research Forum (SRF), Scott Christian College, Nagercoil, Vol.9, 2017, (ISSN:0973-2705).

11. "Continuous Quality Enhancement through TQM in Higher Education", Proceedings of UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23rd & 24th February, 2017, SHANLAX Publications (ISBN: 978-81-933316-8-2).
12. 'Gender Differences in the Perception of Work-Life Balance Issues in Indian Banking Sector', UGC Sponsored International Conference on Management – The Paradigm Shift in Turbulences' Ayya Nadar Janaki Ammal College, Sivakasi, 25th June, 2018, Published by Curriculum Development Cell, Ayya Nadar Janaki Ammal College, Sivakasi, (ISBN: 978-93-83191-29-1).

International – 6

13. "Work-Life Balance of Employees and its Effects on Work Related Factors in Nationalised Banks", Shanlax International Journal of Management, Vol.4, No.4, April 2017, (ISSN: 2321-4643), UGC Approval No: 44278, (Impact Factor : 2.3).
14. "Relationship between Emotional Intelligence, Self-Efficacy and Performance among College Students", Roots International Journal Multidisciplinary Researches, Vol.4 [Special Issue], December 2017, (ISSN: 2349-8684), UGC Approval No: 48991, (Impact Factor: 3.487).
15. "Corporate Social Responsibility towards Work-life Balance of Employees: Global and Indian Scenario", Shanlax International Journal of Arts, Science and Humanity, Vol.5, Special Issue 6, April 2018, (ISSN: 2321-788X), UGC Approval No: 43960, (Impact Factor : 3.025).
16. "A Comparative Study of Work – Life Balance Policies and Practices in Public Sector and Private Banks", International Journal of Management Studies, Vol.5, Issue 3(3), July 2018, (ISSN (Print) 2249-0302; ISSN (Online) 2231-2528), UGC Approved Journal No: 44925, (Impact Factor (IBI) : 2.26).
17. "Effect of Work – Life Balance on Organizational Outcomes of Bank Employees" Journal of Applied Science and Computations, Vol. VI, Issue I, January 2019, ISSN No: 1076-5131, UGC Approved Journal No: 41238, (Impact Factor: 5.8).
18. "Work – Life Balance in the Present Digital Era", Journal of Applied Science and Computations, Vol. VI, Issue V, May 2019, ISSN No: 1076-5131, UGC Approved Journal No: 41238, (Impact Factor: 5.8).

Papers Presented in Seminar / Conference: 15

National Seminar- 13

1. 'Critical Issues of Indian Management Education', National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5th 2012.
2. 'Stress – An Effective Tool For Productivity', National Seminar on Paradigm Shift in Human Resources Management – The Changing Facets, St. Xavier's College (Autonomous), Palayamkottai, 5th October 2012.
3. 'Growth and Magnitude of Life Insurance Business in India', UGC Sponsored National Seminar on New Vistas in Insurance Sector, Nesamony Memorial Christian College Marthandam, 4th & 5th April 2013.
4. 'Ecotourism Potential and Tourists attitude towards Ecotourism in TamilNadu', UGC Sponsored National Seminar on Tourism in India : Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12th August 2013.
5. 'A Study on Perceived Quality of Work Life and Occupational Stress among Bank Employees in Madurai', National Seminar on Facets of Functional Management, Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar, 27th September 2013.
6. 'Emerging Trend in Quality of Higher Education in TamilNadu', NAAC sponsored National Conference on "Continuous Enhancement of Quality in Higher Educational Institutions", PARK'S College, Tirupur, 30th September & 1st October 2013.
7. 'Bank Employees' Attitude and Knowledgeability towards Customer Relationship Management", National Seminar on Emerging Trends in Marketing of Services in the Global Era, ETMSBBA–2013, The American College, 17th October, 2013.
8. 'Growth and Magnitude of MSME Sector', Proceedings of UGC sponsored National Conference on " Impact of Globalization in the Performance of Micro and Small Enterprises in India", Scott Christian College, Nagercoil, 26th & 27th September, 2014.
9. 'Employees perception on Work Life Balance and its impact on Productivity in Public Sector Banks', National Seminar on Productivity Enhancement Strategies, PESBBA – The American College, 10th October, 2014.
10. 'Corporate Social Responsibility towards Work-Life Balance of Employees: Global and Indian Scenario', Multidisciplinary National Conference on Research in Present Scenario, Nesamony Research Forum, Nesamony Memorial Christian College, Marthandam, 27th January, 2017.

11. 'Perceived Work-Life Balance Issues Among Working Women', Ninth All India Conference of Scott Research Forum (SRF), Scott Christian College, Nagercoil, 10th February, 2017.
12. 'Continuous Quality Enhancement through TQM in Higher Education', UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23rd & 24th February, 2017.
13. "Work – Life Balance in the Present Digital Era", TNSCHE Sponsored National Conference on Emerging challenges in Business Management in the Digital Era, Nesamony Memorial Christian College, Marthandam, 29th March, 2019.

International Conference - 2

14. 'Relationship between Emotional Intelligence, Self-Efficacy and Performance among College Students', International Conference on Emerging Trends in Multidisciplinary Research, Umar Pulavar Tamil Language Centre, Singapore, 27 & 28 December 2017.
15. 'Gender Differences in the Perception of Work-Life Balance Issues in Indian Banking Sector', UGC Sponsored International Conference on Management – The Paradigm Shift in Turbulences' Ayya Nadar Janaki Ammal College, Sivakasi, 25th June, 2018.

Workshops / Seminars / FDP Attended - 29

1. Entrepreneurship Awareness Camp Sponsored by Ministry of Science and Technology NSTEDB, Govt. of India, New Delhi, conducted in The American College, Madurai, 30th & 31st January, 2012.
2. National Seminar on Reaching the Unreached - A Challenge to Technical Education, Anna University, Madurai Region, Madurai, September 5th 2012.
3. National Seminar on Paradigm Shift in Human Resources Management – The Changing Facets, St. Xavier's College (Autonomous), Palayamkottai, 5th October 2012.
4. UGC Sponsored National Seminar on New Vistas in Insurance Sector, Nesamony Memorial Christian College Marthandam, 4th & 5th April 2013.
5. UGC Sponsored National Seminar on Tourism in India : Challenges and Opportunities, Mannar Thirumalai Naicker College, Madurai, 12th August 2013.
6. National Seminar on Facets of Functional Management, Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar, 27th September 2013.

7. NAAC Sponsored National Conference on “Continuous Enhancement of Quality in Higher Educational Institutions”, PARK’S College, Tirupur, 30th September & 1st October 2013.
8. National Seminar on Emerging Trends in Marketing of Services in the Global Era, ETMSBBA–2013, The American College, 17th October, 2013.
9. Workshop on Research Methodology and Data Analysis, Indian Institute of Plantation Management, Bangalore, 11th – 13th November, 2013.
10. UGC sponsored National Conference on “Impact of Globalisation in the Performance of Micro and Small Enterprises in India”, Scott Christian College, Nagercoil, 26th & 27th September, 2014.
11. National Seminar on Productivity Enhancement Strategies, PESBBA– The American College, 10th October, 2014.
12. UGC sponsored National Level Workshop on Quantitative Data Analysis, Sri Meenakshi Govt. Arts College for Women, Madurai, 3rd & 4th February, 2015.
13. Faculty Development Programme on Enrichment of Teaching Skills, OAA-MAVMM School of Management, Madurai, 14th February, 2015.
14. National Level Faculty Development Programme on Statistical Analysis and Interpretation using SPSS and AMOS, Madurai Kamaraj University, Madurai, 7th & 8th August, 2015.
15. UGC sponsored National Seminar on Entrepreneurship and Social Innovation, Sri Meenakshi Govt. Arts College for Women, Madurai, 17th March, 2016.
16. UGC sponsored National Level Workshop on Quantitative Data Analysis using SPSS, Sri Meenakshi Govt. Arts College for Women, Madurai, 18th March, 2016.
17. Faculty Knowledge Programme, IBS – ICFAI Business School, Madurai, 22nd August, 2016.
18. Multidisciplinary National Conference on Research in Present Scenario, Nesamony Research Forum, Nesamony Memorial Christian College, Marthandam, 27th January, 2017.
19. Ninth All India Conference of Scott Research Forum (SRF), Scott Christian College, Nagercoil, 10th February, 2017.
20. UGC Sponsored National Seminar on Total Quality Management in Higher Education, Sri Meenakshi Govt. Arts College for Women, Madurai, 23rd & 24th February, 2017.
21. Online Refresher Course In Management Conducted by Swayam, September 2019 to February 2020.

22. Online refresher course on EDUCATION 4.0 – FUTURE OF LEARNING, Anand Institute of Higher Technology, Chennai, 29th& 30th of April 2020.
23. Webinar on The Art of Teaching is the Art of Assisting, Hindusthan College of Arts and Science, 11 May 2020.
24. Webinar on Designing Alternative Assessment and Evaluation Models during COVID-19 Crisis, Womens Christian College, Chennai, 12th May, 2020.
25. Webinar on Digital Marketing Strategies for E-Commerce, G.T.N. Arts College (Autonomous), Dindigul, 14th May 2020.
26. Online Faculty Awareness Program on NAAC Accreditation, RD's Shri Chhatrapati Shivajiraje College of Engineering, Dhangawadi, Pune, 10/05/2020 to 15/05/2020.
27. One day International Faculty Development Programme on AI Based Proctoring in Next Generation Education Organized by IQAC, SHASUN Jain College for Women and School Computational Science, Chennai, 23rd May 2020.
28. Webinar on Branding in times of Covid -19, Government Arts College, Coimbatore, 15th June 2020.
29. Webinar on Recent Trends in Capital Market, The American College, Madurai, 15th June 2020.

Other Academic Affiliation

1. Subject Expert in the Board of Studies for Business Management, Scott Christian College (A), Nagercoil from 2013 to 2017.
2. Subject Expert in the Board of Studies for Business Administration (MBA), Sri Meenakshi Govt. Arts College for Women (A), Madurai, 2013 - 2014.
3. University Nominee in the Board of Studies, VHNSN College, Virudhunagar from 20.05.2019 to 19.05.2021.

Resource Person

1. Soft Skill Training Programme conducted in Alagappa Govt. Arts College, Karaikudi, on 24.08.2015.
2. Soft Skill Training Programme conducted in Alagappa Govt. Arts College, Karaikudi, on 18.07.2016.
