

**Name** : **A. SAMUEL RAJ**  
**Designation** : **Assistant Professor**  
**Department** : **Commerce**  
**Date of Joining** : **08/07/2014**  
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**EDUCATIONAL QUALIFICATION:**

<b>NAME OF THE DEGREE</b>	<b>NAME OF THE COLLEGE / UNIVERSITY</b>	<b>MONTH AND YEAR OF PASSING</b>	<b>CLASS</b>
<b>B.Com.,</b>	The American College, Madurai.	April, 2008	I
<b>M.Com.,</b>	The American College, Madurai.	April, 2010	I
<b>M.Phil.,</b>	Thiagarajar College, Madurai.	March, 2014	I
<b>B.C.S.,</b>	Senate of Serampore College (University)	April 2017	I
<b>NET</b>	University Grants Commission	December 2019	-

❖ **SPECIALISATION IN TEACHING:**

- ◆ Marketing.
- ◆ Income Tax.
- ◆ Banking.

❖ **SPECIALISATION IN RESEARCH:**

- “A Study on the Dealership of Sports Goods and Wears in Madurai City” in M.Com., and
- “A Study on Consumers’ Satisfaction towards Tata Nano in Madurai City” in M.Phil.,

❖ **RESEARCH INTERESTS:**

- Human Resource Management.
- Banking.

❖ **OTHER WORK EXPERIENCE:**

<b>Designation</b>	<b>Institution / Company</b>	<b>Year - From (month/year) To (month/year)</b>
<b>Lecturer in Commerce</b>	<b>Mary Matha College, Periyakulam.</b>	<b>01/08/2013 – 03/07/2014</b>

**Administrative /Academic Position/s (held / currently holding):**

<b>Positions held / currently holding</b>	<b>Year - From (month/year) To month/year)</b>
<b>Project Associate, School Extension Programme, Service Learning Programme</b>	<b>June, 2015 Onwards</b>
<b>Students Christian Movements (SCM) – CIT Department Staff In-charge</b>	<b>June, 2014 Onwards</b>

**Articles Published; Conference Attended; Paper Presentation and so on:**

- 1) Participated in the one day workshop on “**Creating Awareness about Financial Markets for Future Investors**” being conducted by Baroda Pioneer Mutual Fund in association with Ambition Learning Solutions at American College.
- 2) Presented a paper entitled “**An overview of Stress Management – How to cope with stress**” in a National Seminar on New Dimensions of Management in the Globalized Era – 2016 organised by the Department of Management Studies, Madurai Kamaraj University, Madurai.
- 3) Participated in the All India Association for Christian Higher Education (AIACHE) Golden Jubilee Grand Finale Celebrations in American College, Madurai from 7<sup>th</sup> to 11<sup>th</sup> October, 2016.
- 4) Presented a paper entitled “**Woman and Power – Strength, Weakness, Opportunities and Challenges**” in the 2<sup>nd</sup> International Conference on “Women and Power – Challenges and Opportunities” organised by the Centre for Gender Studies, The American College, Madurai on 6 and 7 January, 2017.

- 5) A publication for Resource, Research and Publication Services (CRRPS) India, entitled, **“Woman and power – Strength, Weakness, Opportunities and Challenges”** of The American College, Madurai. ISSN 2349-8684, Pp. 28-30.
- 6) Published a paper entitled **“Emerging Trends in Tourism and Hospitality Industry in India”** in the Shanlax International Journal of Commerce is being organised by The American College, Madurai. ISSN: 2320-4168, October, 2017, Pp.36-38.
- 7) Presented a paper entitled **“Opportunities and Challenges of MSMEs”** in the National Conference on “Prospects of Micro, Small and Medium Enterprises (MSMEs) in Indian Scenario” organised by Department of Commerce held on 16 February 2018 at the American College, Madurai.
- 8) A publication of Centre for Resource, Research and Publication Services (CRRPS) India, entitled, **“Opportunities and Challenges of MSMEs”** of The American College, Madurai. ISSN: 2349-8684, February, 2018, Pp.101-102.
- 9) Contributed as an **Organising Member** for the National Conference on “Prospects of Micro, Small and Medium Enterprises (MSMEs) in Indian Scenario” organised by Department of Commerce held on 16 February 2018 at the American College, Madurai.
- 10) A publication of the Department of Commerce entitled **“Impact of GST and Demonetisation on MSMEs”** of the American College, Madurai. ISBN 978-93-86712-19-6, February, 2018, Pp. 43-47.
- 11) Contributed as an **Organising Member** for the COMMAS 2K18 conducted by the Department of Commerce, The American College, Madurai on 17<sup>th</sup> February 2018.
- 12) Participated in the Two Day National Workshop on **“Applications of AMOS in Social Science Research”** organised by the Department of Commerce on 12 and 13 October 2018, The American College, Madurai.
- 13) Published a paper entitled **“An Overview of Innovations in Banking Industry”** in the JASC Journal, Volume 6, Issue I, January 2019 is being organised by The American College, Madurai. ISSN: 1076-5131, January 2019 (Impact Factor 5.8).
- 14) Participated in the Inter-Collegiate Seminar Cum Meet titled **“Social Responsibilities of Business in Globalised Era”** is being organized by the Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar on 22.02.2019.
- 15) Participated in the **“GST Workshop”** is being organised by Office of the Commissioner of GST and Central Excise in association with the Department of Commerce, The American College, Madurai on the eve of the 3<sup>rd</sup> GST Day Celebrations on 05.07.2019.

- 16) Participated in the International Conference on **“Innovations in Business and Management”** is being organized by the Department of Commerce on 1 and 2 February, 2019, The American College, Madurai.
- 17) Presented a paper entitled **“An Overview of Innovations in Banking Industry”** in the International Conference on “Innovations in Business and Management” organised by Department of Commerce held on 1 and 2 February, 2019, The American College, Madurai.
- 18) Participated in the Workshop on **“Development of Website”** is being organized by the Department of Commerce on 3 August 2019, The American College, Madurai, Tamilnadu.
- 19) Participated in the International Conference on **“Sustainability, Transformation, Development in Business and Management”** is being organized by the Department of Commerce on 24 January, 2020, The American College, Madurai.
- 20) Presented a paper entitled **“A Study on Marketing of Sports Goods and Wears in Madurai City”** in the International Conference on “Sustainability, Transformation, Development in Business and Management” is being organized by Department of Commerce, held on 24<sup>th</sup> January 2020, The American College, Madurai.
- 21) Participated in the **“UBCHEA sponsored Four-Days Faculty Development Program (FDP 2020) on Emerging Leaders of Service Learning Programme”** during 13 to 16 February, 2020 at Holiday Home, Kodaikanal.
- 22) Participated in the Webinar on **“Teacher to Educational Leader”** organized by Colombo Plan Staff College, held on 23 April 2020.
- 23) Participated in the Webinar on **“Art of Achieving Teaching Excellence in Digital Era”** is being organized by Sakthi Institute of Information and Management Studies (SIIMS), Pollachi, held on 4 April 2020.
- 24) Participated in the Webinar on **“Art of Achieving Teaching Excellence in Digital Era”** is being organized by Sakthi Institute of Information and Management Studies (SIIMS), Pollachi, held on 4 May 2020.
- 25) Participated in the **“FrontAccounting-2.4.7 training”** organized at Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College in January 2020 semester, with course material provided by the Spoken Tutorial Project, IIT Bombay.
- 26) Participated in the Faculty Development Program on **“Front Accounting 2.4.7”** organized by Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi in association with Spoken Tutorial, IIT Bombay from 11 May 2020 to 15 May 2020.

- 27) Participated in the International Webinar on “ **COVID 19 and Continuing Relevance** ” organized by the Department of Commerce, The American College, Madurai, held on 23 May 2020.
- 28) Participated in a Faculty Development Program on “**Teaching for Transformation & Excellence in Post Covid Era**” organized by Department of Commerce, The American College, Madurai held on 6 June 2020.
- 29) Participated in the Webinar on “**Impact of Covid 19 on Educational Services and Alternating Strategies**” organized by the Department of Commerce, The American College, Madurai, held on 20 June 2020.
- 30) Participated in Online Webinar on “**Art of Public Speaking**” organized by Department of Management Studies (FXDoMS), Francis Xavier Engineering College, Tirunelveli, Tamil Nadu, held on 20 June 2020.
- 31) Participated in the Webinar on “**A Perspicacious View on Electronic Payments**” organized by the Department of Commerce, The American College, Madurai, held on 03 July 2020.
- 32) Participated in the Webinar on “**Maintaining Quality of Life during COVID Era**”, organized by the Department of Business Administration, The American College, Madurai, held on 03 July 2020.
- 33) Participated in the National Webinar on “**Importance of Research and case study in Higher Education**” organized by Department of Business Administration, The American College, Madurai, held on 16 July 2020.
- 34) Participated in the Webinar on “**Navigate Financial Crisis During Pandemic**” is being organized by the Department of Commerce, The American College, Madurai, held on 17 July, 2020.
- 35) Participated in the Webinar on “**Digital Marketing**” organized by Department of Management Studies, The American College, Madurai, held on 20 July, 2020.
- 36) Participated in the in the Webinar on “**Misinformation in Medicine : Myths Vs Facts** ” Organized by the Department of Business Administration, The American College, Madurai, held on 20 July 2020.
- 37) Participated in the National webinar on “**Teacher Vs Learner: Impact of COVID’19 in colleges**” organized by Internal Quality Assurance Cell (IQAC), The American College, Madurai, held on 22 July 2020.

- 38) Participated in “**Changing Facets of Trade and Commerce**” a Two-day National Webinar, organized by the Department of Commerce (DDE), Madurai Kamaraj University, Madurai, from 21-07-2020 to 22-07-2020.
- 39) Participated in the Three Day Online Workshop on “**Entrepreneurial Skills: Incubate, Install and Innovate**” is being organized by the Department of Commerce with Computer Applications, Fatima College, Madurai, held from 22<sup>nd</sup> to 24<sup>th</sup> July, 2020.
- 40) Talk given on “**Personality Development**” to the students at I-Lead, K.K.Nagar, Madurai.