Name : Dr. T. GNANA GOWSALYA

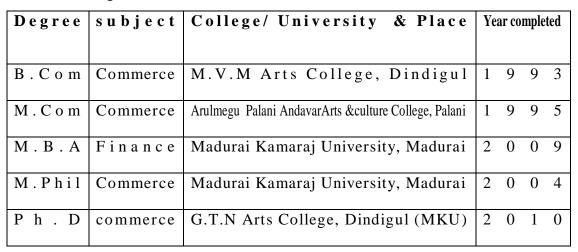
Designation :Assistant Professor

Department : Commerce

Date of Joining : 23.6.2015

Email : gnanagows@gmail.com

Educational Qualification:



Specialisation in Teaching:

- Financial Accounting
- Cost Accounting
- Management accounting
- Income Tax

Specialisation in Research:

- M. Phil Entrepreneurship
- Ph.D Entrepreneurship

Other Work Experience:

Designation	Institution/ Company	Year- From(month/year)To(month/year)
Lecturer	M.K.U. Evening College, Dindigul	16.07 2006 - 03.04 2010
Lecturer	Anugraha Institutes of Social Science, Dindigul	18.06.2012- 30.03.2015

PRESENTATION OF PAPERS AND PARTICIPATION IN WORKSHOPS

1. 2004, National Workshop on "Promotion of Research and Quality improvement in College" organized by Internal Quality Assurance Cell of Arul Anandar College, Madurai



- 2. 2005, "The Role of SHGs in promoting Women entrepreneurship in Dindigul" National seminar organized by Bharathidasan University, Trichirapalli
- 3. 2005, "Performance Evaluation of Self help Groups in Dindigul" Organized by P.R Institute of Management, Department of Management studies, P.R Group of Institutions, Vallam, Thanjavur.
- 4. 2005, Regional level Workshop on "Computer Applications in Research in Social Sciences" organized by the PG and Research Department of Commerce, Jamal Mohamed College, Trichirapalli.
- 5. 2005, "RRB's and Rural Credits" State level seminar on Institutional Finance for Rural Development organized by the Research Department of Commerce, Sri.S.S.Ramasamy Naidu Memorial College, Sattur.
- 6. 2005, "Impact of Globalization on Key Sectors" State level Seminar organized by PG and Research Department of Commerce, G.T.N Arts College, Dindigul.
- 7. 2005, State level Workshop on "Application of Statistical Tools for Research" organized by Commerce Research Center, G.T.N Arts College, Dindigul.
- 8. 2009, Workshop on "Methodology in Social Science Research" organized by Research Department of Commerce, G.T.N Arts College, Dindigul.
- 9.2018, Women entrepreneurs and their problems in SSE "prospects of Micro, Small& Medium Enterprises (MSMEs) in Indian Scenario" Organized by department of commerce held on 16th February 2018 at The American College, Madurai, Tamilnadu
- 10. 2019, Workshop on GST organized by Department of Commerce, The American College Madurai, Tamilnadu
- 11. 2019, Workshop on DEVELOPMENT OF WEBSITE organized by Department of Commerce, The American College, Madurai, Tamilnadu
- 12.2019,international conference on Innovations in business and Management paper presented " The role of NABARD in promoting Agriculture Sector" The American College,Madurai. February,2019.
- 13. 2020, international Conference on Sustainablility, Transformation, Development in business and Management Paper presented in " A study on Micro finance through joint liability groups promoting NABARD" The American College, Madurai,

14.2020, National Conference on Innovative and sustainability in Rural and Agro Development in Digital Era" Importance of Agriculture in Digital era", Francis Xavier Engineering College, Tirunelveli.

PUBLICATIONS

- **1.** paper published in Strategies of Quality Initiatives, Enhancement and Sustenance in Higher Education "QualityEnhancement in higher education". National conference conducted by IQACat American College,Madurai.February- 2017
- 2. Published in Emerging Trends in Services Sector "Recent trends in life insurance companies in India", shanlax international journal of commerce, October 2017

3.published in Innovations in Business and Management"The Role of NABARD in Promoting Agriculture Sector, Journal of applied science and Computations, Volume VI,issue I,January -2019