

**Name:** Prof. J. Justin Manohar

**Designation:** Associate Professor / Co-Ordinator, PG

**Department:** Commerce

**Date of Joining:** 01.09.1995

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**EDUCATIONAL QUALIFICATION:**

<b>Degree</b>	<b>Subject</b>	<b>College / University</b>	<b>Year Completed</b>
Ph. D.,	Commerce	Madurai Kamaraj University	Submitting
M. Phil	Commerce	S.V.N. College, Nagamalai, Madurai.	1992
M.Com	Commerce	S.V.N. College, Nagamalai, Madurai.	1991
B. Com	Commerce	The American College, Madurai.	1989

**WORK EXPERIENCE:**

<b>Designation</b>	<b>Institution / Company</b>	<b>Year - From (month/year) To (month/year)</b>
Assistant Professor in Commerce	The American College, Madurai.	1995 - Present
Lecturer in Commerce	S V N College, Nagamalai, Madurai.	1993 – 1995

**SPECIALISATION IN TEACHING:**

- Business Statistics,
- Management Accounting,
- Business Communication,
- Principles of management and
- Information Technology

**ADMINISTRATIVE /ACADEMIC POSITION/S (CURRENTLY HOLDING):**

<b>Positions Currently holding</b>	<b>Year - From (month/year) To month/year)</b>
Dean of Academic Advising, The American College	2020 to Till Date
Coordinator, M Com, The American College, Madurai.	2017 to Till Date
NAAC Criterion Head, Criterion 7	2018 to Till Date
Member, Senatus Sub-Committee for Examination Reforms, The American College, Madurai.	2016 to Till Date
Convener, College Anniversary Committee, The American College, Madurai.	2012 to Till Date

**DESIGNATIONS AT PAST:**

<b>Positions held</b>	<b>Year - From (month/year) To month/year)</b>
Senatus Secretary, The American College, Madurai.	2019 to 2022
Elect Member, The American College Governing Council	2018 to 2020
Additional Dean of Academic Advising, The American College.	2017 to 2020
Coordinator for SAP programme, The American College, Madurai.	2018 to 2019
Director, Integrated Business Studies (American College Centre), Binary University, Malaysia.	2017 to 2018
Elect Faculty Secretary	2017 to 2018
Additional Dean for International Exchange & Study Abroad	2010 to 2017
Coordinator, B. Com (IT)	2014 to 2017
Coordinator, B. Sc., (VISCUM)	2015 to 2016
Coordinator, B. Com (CA)	2014 to 2015
Coordinator, B. Com (SF & CA)	2010 to 2011

**MEMBERSHIP IN PROFESSIONAL BODIES:**

- Member of editorial board of The American College 125th year souvenir, 2005
- Convener, Students Services Committee, The American College, 2010 – 2013
- Member of editorial board of National Conference on Higher Education organised by Academic Staff College, Madurai Kamaraj University. 2013

- Member, Athletic Committee, 2000 – Present
- Member, Calendar & Time Table Committee, 2018 – Present
- Member, Library Committee, 2017 - Present

#### ACADEMIC MEMBERSHIP:

Membership	Institution
Board of examiner	<ul style="list-style-type: none"> <li>• Madurai Kamaraj University, Madurai.</li> <li>• Lady Doak College, Madurai.</li> <li>• Thiagarajar College of Arts and Science, Madurai.</li> <li>• Madura College, Madurai.</li> <li>• NMSSVN College, Madurai.</li> <li>• Yadhava College for Women, Madurai.</li> <li>• Saraswathy Thiagraja College, Madurai.</li> </ul>
Board of Studies	<ul style="list-style-type: none"> <li>• NMSSVN College, Madurai, Tamilnadu.</li> <li>• Arulmigu Palaniyandavar College for Women, Palani, Tamilnadu</li> <li>• ANJA College, Sivakasi, Tamilnadu.</li> </ul>

#### PAPERS PUBLISHED:

- ❖ 1993 – **“Credit Cards – an analysis”**, Financial Express, Madras Edition, 14 April 1993.
- ❖ 2008 – **“Retailing- A Paradigm Shift”**, National Conference organised by Dept. of MBA, The American College, Madurai, 15 March 2008.
- ❖ 2011 – **“E-tailing, A Paradigm Shift”**, National Conference organised by Annamalai University, Chidambaram, ISBN: 8179222211-X.
- ❖ 2013 – **“Where goes our Higher Education?”**, Two-Day National Conference on Higher Education in India organised by UGC- Academic Staff College, MKU, ISSN: 2321-614X on 15 & 16 November 2013.
- ❖ 2017 – International Conference on **“Emerging Trends in Multidisciplinary Research”**, held at Umar Pulavar Tamil Language Centre, Singapore during 27 to 30 December 2017.
- ❖ 2018 – National Conference on MSMEs on the topic **“Food Industry - The Fruitful Small & Medium sized sector”**, held at The American College, Madurai, on 16 February 2018.

- ❖ 2019 – International Conference on Innovations in Business & Management on the topic “**The Irrational Exuberance witnessed in the Indian Stock Market in the recent past**”, held at The American College, Madurai, on 1 & 2 February 2019.
- ❖ 2020 – “**Impact of Covid-19 on Roadside Eateries in Madurai City**”, *Journal of Education: Rabindrabharati University, Vol.: XXIII, No.:3, 2020– 2021*, ISSN: 0972-7175
- ❖ 2024 – “**A Study on Usage Pattern of Payments Bank App by College Students with ref to The American college, Madurai**”, *Journal of Foundational Research, Volume XXXII, No. 1 (VII) January – June 2024, ISSN : 2395-5635*

#### **BOOK AUTHORED:**

- ❖ 2013 – MK University, DDE Study Material for B.Com (CA/ IT) on “**Information Technology & E-Commerce**”
- ❖ 2020 – “*Study Module on Information Technology & E-Commerce*”, published by Department of Commerce, The American College, Madurai.

#### **PROGRAMMES ATTENDED:**

- ❖ 2005 - Participated in Orientation for IGNOU Counselors, Bangalore.
- ❖ 2007 - Participated in Training Programme on Soft Skill Development, RGNIYD, Chennai, on 17 & 18 January 2006
- ❖ 2017 - Participated in Seminar on “*Sexual Harassment of Women at Work Place – Prevention, Prohibition & Redressal*” held in New Delhi organised by AIACHE, on 25 & 26 August, 2017
- ❖ 2018 - Participated in 2 Day Workshop on “Revised Assessment & Accreditation Framework for Higher Education Institutions in India”, on 15 & 16 December 2018, Sponsored by United Board and organised by St. Aloysius’ College, Jabalpur (Madhya Pradesh)
- ❖ 2019 - Participated in “3-Day Faculty Orientation Program for Student Induction (Under aegis of UGC Quality Mandate)”, organised by UGC-SERO during 16 to 18 May 2019 at IIIT Hyderabad, Telangana.
- ❖ 2019 - Attended “One-day workshop on IRINS”, organised by INFILBNET & Central University of Punjab on 20 August 2019, at Ahmedabad, Gujarat.
- ❖ 2019 – Attended 2 Day workshop on “Training of Teachers for Student Induction

Programme” organised by UGC and held at Bharathiyar University, Coimbatore, during 30 & 31 October 2019.

- ❖ 2022 – Seminar on “Applied Learning to Aid the Students’ Academic Progress” organised by the University of Madras on 29 August 2022.

#### VISITING FACULTY:

Designation	Institution	Year
Part-time Lecturer (Business Statistics)	MKU Day College, Madurai.	1995 – 1998
Part-time Lecturer (Bio-statistics)	Jeyaraj Nadar Annapackiam College of Nursing, Madurai.	2000 – 2006
Part-time Lecturer (Information Technology)	Study Centre, Mother Teresa Women’s University, Madurai.	2006 – 2007
Part-time Lecturer (Business Management)	Department of MBA, The American College	2009 – 2010
Part-time Lecturer (Accounting & Financial Management)	Department of MCA, The American College	2010 – 2016
Part-time Lecturer (Bio-Statistics & Research Methodology)	Jeyaraj Nadar Annapackiam College of Nursing, Madurai	2021-2022

#### GUEST LECTURES:

Topic	Intuition	Date
“Statistical Softwares”	Sourashtra College for Women, Madurai	15 October 2007
“Retail Marketing”	Department of Commerce, SVN College, Madurai	12 February 2008
“Statistical Application in commerce researches”	Department of Commerce, Arulmigu Palaniyandavar Arts College for Women, Palani	8 March 2008
“Application of SPSS Software in Commerce Dissertations”	PG Department of Commerce, Thiagarajar College, Madurai.	3 February 2009
“Women and Personality”	Department of Commerce, Fatima College, Madurai.	15 March 2011
“Women Empowerment”	Department of Commerce, Sermathai Vasan College for Women, Madurai.	24 August 2012
“Women Entrepreneurs in India”	Department of Food Science, VVV College for Women, Virudhunagar.	5 March 2014
“Theoretical Distributions”	Department of Commerce,	10 March 2014

	SVN College, Madurai.	
<i>“Employment Avenues”</i>	Department of Commerce (IT) The American College, Madurai.	2 September 2014
<i>“Getting Things Done”</i>	St. Michael’s Institute of Business Management.	10 February 2015
<i>“Getting Prepared for Off- Campus setting”</i>	Department of Commerce (CA) The American College, Madurai.	17 February 2015
<i>“Soft Skills Development”</i>	Community College, The American College, Madurai.	26 March 2015
<i>“Soft skill Development”</i>	Department of Commerce (CA), The American College	12 August 2016
<i>“Who Am I?”</i>	Dept of Commerce (IT) The American College, Madurai.	21 September 2016
<i>“Soft skill Development”</i>	Department of Commerce (SF), The American College, Madurai.	23 September 2016
<i>“Soft Skills to succeed in the Real Corporate World!”</i>	Department of Commerce (PG), The American College, Madurai.	28 July 2017
<i>“Understanding Basic Financial Statements”</i>	Department of Botany, The American College, Madurai.	9 January 2018
<i>“Women &amp; Entrepreneurs”</i>	Department of Commerce, Jeyaraj Annapackiam College for women, Periyakulam.	26 February 2018
<i>“How to Be a Successful Leader?”</i>	Team Leaders and Dept. Heads, Phantom Digital Effects Pvt. Ltd., Chennai,	25 April 2018
<i>“Clinical Research Methodology”</i>	PG Medical Students, Apollo Hospitals Pvt Ltd., Madurai.	4 August 2019
<i>“Reliability &amp; Validity” Webinar on Google Meet (Webinar)</i>	PG Food Science Students, VVV College, Virudhunagar.	27 November 2020
<i>Career Guidance &amp; Opportunities (Webinar)</i>	+2 Students, Elango Corporation Higher Secondary School	03 July 2021
<i>Women Entrepreneurship</i>	Nagarathinam Angalammal Arts and Science College, Valayankulam, Madurai	21 March 222
<i>Club Inaugural Address</i>	Department of Commerce, Fatima College, Madurai	26 July 2023
<i>Lecture on Accounting for Decision Making</i>	Tamilnadu Water Supply and Drainage Board, Sub Training Centre, Madurai - 7	01 February 2024

### **RESOURCE PERSON:**

- 1999 - Refresher Course on Commerce & Accountancy Sponsored by AIACHE, New Delhi, 18 & 19 February 1999, held in The American College.
- 2012 - Academic Staff College, Madurai Kamaraj University, Madurai.  
64<sup>th</sup> Orientation Programme 1 February 2012 “Teacher Socialization”  
65<sup>th</sup> Orientation Programme 26 May 2012 “Teacher’s Outreach”

66<sup>th</sup> Orientation Programme 17 July 2012 “Social Edification”

68<sup>th</sup> Orientation Programme 3 June 2013 “Teacher’s Day-Out”

- 2012 - State Level “Workshop on SPSS in Medical Sciences”, organised by JACON, Madurai, on 26 October 2012
- 2013 - Chaired one session in “National Conference on Higher Education” organised by Academic Staff College, Madurai Kamaraj University on 15 November 2013.
- 2014 - Chaired a session in State Level Seminar on “Green Banking” organised by Dept. of Commerce & Business Administration, Lady Doak College, 8 October 2014
- 2023 - Resource Person in a 2 Day Workshop on “Digital Commerce – A Paradigm Shift”, organised by the Department of Commerce, Nadar Saraswathy Arts & Science College for Women, Theni, 18 & 19 January 2024

***EXTRA-CURRICULAR ACTIVITIES:***

- Acted as President of Commerce Association (2004 to 2017)
- Served as NSS Programme Officer for 3 years (2002 to 2005). Participated in Tsunami Relief Camp at Kulachal, Kanyakumari District, Tamilnadu during 3 to 5 January 2005
- Serving as a member of various faculty committees in The American College
- Conducting planning sessions to students for organising various academic programmes
- Screening students’ cultural performance for college day and other inter-collegiate competitions
- Organised many cultural festivals and competitions in American College
- Acting as Judge in Ad-Act, Singing, Dance and Elocution at inter-collegiate competitions.
- Organizing Field Trips (National & International levels) and Industrial Visits

***COUNTRIES VISITED:***

- Dubai
- Singapore
- Malaysia