

RESUME

Name: Dr.S.C.B.SAMUEL ANBU SELVAN
NATIONAL AWARDEE

Designation: Associate Professor,
Co-ordinator, Department of Commerce (PA)

Department: Commerce

Date of Joining: 08.01.2001

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EDUCATIONAL PROFILE

Degree	Institution	Year of Passing	Class
B.Com	The American college, Madurai.	April, 1993	I
M.Com	The American college, Madurai.	April, 1995	Distinction
M.B.A	The American college, Madurai.	April, 1997	I
M.Phil (COMMERCE)	Alagappa University, Karaigudi.	January, 2004	II
NET (COMMERCE)	UGC, New Delhi.	December, 2005	Qualified
M.Phil (BUSINESS ADMINISTRATION)	Annamalai University, Annamalai Nagar.	July, 2008	II
P.G.D.C.A	Madurai Kamaraj University, Madurai	May, 2009	I
Ph.D (COMMERCE)	Madurai Kamaraj University, Madurai	July, 2011	Awarded

PROFESSIONAL EXPERIENCE : 21 Years

Post Held	Duration	Name of institution
Lecturer	15-6-1997 to 31.1.1998	P.K.N.Arts and Science College, Tirumangalam
Lecturer	20-6-1998 to 30.4.1999	Jayaraj Chelladurai College, Periyakulam
Marketing Officer	01-6-1999 to 07.1.2001	Servall Paper &Boards, Coimbatore
Lecturer	08.1.2001 to 12.9.2007	The American College, Madurai.
Assistant Professor	13.9.2007 to 12.09.2019	The American College, Madurai.
Associate Professor	13.09.2019 to Till Date	The American College, Madurai.

TEACHNG EXPERIENCE

UG Level : 21 Years
PG Level : 16 Years (Since 01.8.2003 to Till Date)
M.Phil : 09 Years (Since 01.08.2011 to Till Date)

RESEARCH EXPERIENCE

1. M.Com - "A Study on Functioning of Betel Leaf Marketing in Sholavandan."
2. M.B.A - "Foreign Exchange Management in Fenner India Ltd, Madurai."
3. M.Phil in Commerce - "Customers Utility towards Cellular Services in Madurai City."
4. M.Phil in Business Administration- "Production and Marketing of Handmade Bricks in Theni District"
5. Ph.D -"Production and Marketing of Bricks in Madurai and Theni Districts of Tamilnadu."
6. Conducted Market Survey for the expansion of Thangamayil Jewellery, Titled "Market Survey for Expansion of Thangamayil Jewellery in Tuticorin and Ramnad" June,2007.
7. Recognized Guide for Ph.D in Commerce of Madurai Kamaraj University, Madurai, Tamilnadu Since 24th January, 2014. (Guideship No.1331)

SUPERVISOR/ RESEACH PROJECTS GUIDED

M.Com. Project - 58

M.B.A. Project	- 07
M.Phil Project	- 18
Ph.D Awarded	- 07
Ph.D Submitted	- 01
Ph.D Guiding	- 06

EXPERIENCE AS VISITING FACULTY

The American College, Madurai	:	M.Phil – 8 years B.Com (.S.F) – 7 years B.Com (C.A) – 2 years BBA – 3 years
Professional Education – I	:	4 years
Madurai Kamaraj University years	:	Post Graduate Diploma Courses – 6 M.B.A – 3 years (Distance Education)
Bharathiyar University	:	M.B.A – 5 years (Yadava College)
Jeevana Jyothi Programme, Madurai	:	Tally Course - 2 years
Kodai Automobiles, Madurai Courses	:	Assistant Director for Certificate - 3 Months

SUBJECT TAUGHT AT UG AND PG LEVELS

- | | |
|----------------------------|---|
| 1. Research Methodology | 2. Human Resource Management |
| 3. International Marketing | 4. Financial Management |
| 5. Management Accounting | 6. Principles of Marketing and Marketing Management |
| 7. Computerized Accounting | 8. Business Economics |
| 9. Financial Accounting | 10. Higher Accounting |
| 11. Cost Accounting | 12. Principles of Management |
| 13. Income Tax | 14. Auditing and Assurance |
| 15. Practical Banking | 16. Corporate Governance and Business Ethics |
| 17. Services Marketing | 18. Income Tax Law and Practice |
| 19. Indirect Tax Planning | 20. Banking Theory ,Law and Practice |

ADMINISTRATIVE EXPERIENCE

- Academic Advisor** for Choice Based Credit System, Department of Commerce, The American College, Madurai, from June, 2004 to May, 2010.

2. National Service Scheme (NSS), **Programme Officer for Unit No.4**. The American College, Madurai, from November, 2006 to May, 2017.
3. **Vice President of Commerce Association**, The American College, Madurai. From the academic year.2006-2007 to 2017-2018.
4. **Commerce Department Librarian**, The American College, Madurai, from June, 2002 to August 2007.
5. **Appointed as Polling Officer I** for 15th Parliamentary Elections held on 16th April, 2019 at Perungudi, (Zion Middle School), Madurai South, Madurai District. Tamilnadu.
6. **Coordinator for B.Com (Computer Application) Course**, The American College, Madurai, from December 2010 to August 2011.
7. Appointed as **Convener of The American College NSS Units** (9 Units) Madurai, from January, 2011 to May,2017
8. Appointed as **University Level Advisory Committee Member** of National Service Scheme from the year 2012 to 2014.
9. **Coordinator for Bachelor of Business Administration (BBA)** course, The American College, Madurai, from June, 2013 to May, 2017.
10. **Appointed as a Member of Anti Ragging Committee** of The American College since June, 2014.
11. **Seminar Convener for National Level Seminar on 'Emerging Trends in Marketing of Services in the Global Era'** as Coordinator and Convener of the Seminar (**ETMSBBA-2013**) held on 17th October, 2013, Department of Business Administration, The American College, Madurai.(103 Papers Received from 16 Colleges)
12. Appointed as **Warden of Wallace Hall**, The American College, Madurai from June, 2014 to May, 2017.
13. Member of **Athletic Committee, Department of Physical Education** The American College, Madurai since June, 2014.
14. **Organizing Secretary and Convener for National Level Seminar on 'Productivity Enhancement Strategies'** as Coordinator and Convener of the Seminar (**PESBBA-2014**) held on 10th October, 2014, Department of Business Administration, The American College, Madurai. (107 Papers Received from 18 Colleges/Universities)

15. **Organizing Committee Member** for Golden Jubilee Celebration of All India Association for Christian Higher Education (AIACHE) held at The American College, Madurai from 7th October, 2016 to 11th October, 2016.
16. **Member of Criterion V Committee- Student Support and Progression**, The American College, Madurai and Re-accredited (2nd Cycle) by NAAC Peer Team from 25th and 27th February, 2016.
17. **Member of Extension of Autonomous Status Committee** of The American College, the team visited on 3rd and 4th October, 2016.
18. **Organizing Secretary** for National Conference On Prospects of Micro, Small and Medium Enterprises in Indian Scenario (MSMEs) held on 16th February, 2018, Department of Commerce, The American College, Madurai. (242 Papers received from 51 Colleges/Universities)
19. **Coordinator for Bachelor of Commerce(B.Com) Professional Accounting** , The American College, Madurai, Since 1st June, 2018
20. **Coordinator for Service Learning Program (SLP- 5 Projects)**, The American College, Madurai, Since 1st June, 2018.
21. **President of Commerce Association** and Organized an Intercollegiate competition titled **COMMAS2K19** for the academic year 2018-2019. (24 Colleges and 403 Students Participated in the Event)
22. Appointed as **Hostel Board Member** of Three co-opted members of the faculty of The American College, for the Academic Year 2018-2019.
23. **Organizing Secretary** for “**Two Day National Workshop** on Applications of AMOS in Social Science Research” held on 12th and 13th October, 2018. (75 Participants Benefited from 22 College/Universities).
24. **Coordinator** for American College Royal Commerce Alumni Association (ACRCA), Department of Commerce, The American College, Madurai Since 2018-2019.
25. **Program Convener** for Organizing a “**One Day Workshop** on Service Learning Program”, Dr. Mercy Pushpalatha, Former Principal & Secretary of Lady Doak College and Program Consultant, South Asia Programs, United Board for Christian Higher Education has invited as Resource Person for the Workshop on 7th December, 2018.
26. **Organizing Secretary** for **Two Day International Conference** On Innovations in Business and Management organized by the Department of Commerce, The American College, Madurai on February 1 and February 2, 2019. (281 Participants Benefited from 14 Countries, 18 Universities and 22 Colleges)

27. **Appointed as Presiding Officer** for 17th Parliamentary Elections held on 18th April, 2019 at Poosaripatti,(Panchayat Union Primary School, Sathurmadagan) Madurai East, Madurai District. Tamilnadu.
28. **Member of Criterion IV Committee- Infrastructure and Learning Resources, Assessment of Quality and Assurance Report (AQAR), National Institutional Ranking Framework (NIRF) and National Assessment and Accreditation Council (NAAC),** The American College, Madurai during the year 2019-20.
29. **Organizing Secretary for Second International Conference On “Sustainability, Transformation and Development in Business and Management”** organized by the Department of Commerce, The American College, Madurai held on 24th January 2020, which is Sponsored by the Council of Scientific and Industrial Research. (244 Participants Benefited from 05 Countries, 06 Universities and 30 Colleges)
30. **Organizing Secretary for United Board sponsored Four – Days Faculty Development Program (FDP 2020) on Emerging Leaders of Service Learning Program** during 13-16 February 2020 at Holiday Home, Kodaikanal. (50 Participants from 11 colleges and universities participated and got benefited through this FDP)
31. **Organizing Secretary for State Level Workshop on Entrepreneur Dexterity and Evolvement 2020,** organized by the Department of Commerce, The American College, Madurai on 10th March,2020. (165 PG Students from 5 Colleges Participated and benefited through this workshop)
32. **Organizing Secretary for International Webinar on COVID 19 and Continuing Relevance,** organized by the Department of Commerce, The American College, Madurai on 23rd May,2020. (753 Faculties from Various Colleges and Universities Participated through Zoom and YouTube Live Stream)
33. **Appointed as Placement Director** of The American College, Madurai since the Academic Year 2020-21

EXAMINERSHIP (M.COM/M.PHIL /M.B.A/B.COM/B.B.A/NSS/SLP)

1. Madurai Kamaraj University, Madurai.
2. Bharathiyar University, Coimbatore.
3. The American College, Madurai.
4. Lady Doak College, Madurai.
5. Thiyagarajar College, Madurai.

6. A.D.M.College for Women, Nagapattinam.
7. Arul Anandar College, Karumathur.
8. Yadava College for Men, Madurai.
9. Madura College, Madurai.
10. S.Vellaisamy Nadar College, Madurai.
11. Saraswathi Narayanan College, Madurai.
12. Jayarai Annapackiam College for Women, Periyakulam.
13. Ayya Nadar Janaki Ammal College, Sivakasi.
14. Bharathidasan Arts and Science College for Women, Pudhucherry.
15. Virudhunagar Hindu Nadar Senthil Kumar College, Virudhunagar.
16. Bishop Heber College, Trichy.
17. Sadakathullah Appa College, Tirunelveli.
18. Sri Sankara Arts and Science College, Kanchipuram.
19. Sadhak Abdullah Appa Arts and Science College, Tirunelveli
20. Mother Teresa Women's University, Kodaikanal.
21. Arulmigu Kalasalingam College of Arts and Science, Krishnankoil.
22. Bishop Heber College, Trichy

INTERNATIONAL EXPOSURE

1. Visited **Thailand** to study about the “**Impact of Tourism on Socio Economic Growth**” during the Period from 24th September, 2016 to 30th September, 2016.
2. Selected as United Board Fellows Program- 2017-2018 (UB Fellows) and actively Participated in the **Leadership Training Program in Higher Education at Harvard University , Harvard Institutes For Higher Education** from 10th July, 2017 to 28th July, 2017, **Boston, United States of America (USA)**
3. Being a United Board Fellows, Visited **Stone Hill College, Massachusetts Institute of Technology, Museum of Fine Arts, HarvardX (E-Learning), Harvard University Libraries** from 10th July, 2017 to 28th July, 2017 at **Boston, United States of America (USA)**.
4. Visited **National Taiwan University, Fu Jen Catholic University and National Taipei University of Technology**, Taipei, Taiwan from 1st October, 2017 to 31st October, 2017 as United Board Fellows Asia Placement Program.

5. Attended **United Board Asia Placement Program for Higher Education Management and Leadership at Soochow University, Taipei, Taiwan** from 1st October, 2017 to 30th November, 2017.
6. Visited **Chang Jung Christian University at Tainan, Taiwan** from 27th November, 2017 to 29th November, 2017 as an United Board Fellow Program -2017-2018.
7. Attended Leadership Seminar at **Ateneo De Manila University, Manila, Philippines** from 24th July, 2018 to 29th June, 2018.
8. Visited **Miriam College, Manila, Philippines** on 28th June, 2018.
9. Visited **University of Dubai, UAE**, and Attended the presentation by the **Dubai School Business Studies** on 18th October, 2018.
10. Visited the Department of Management and Finance, **University of Peradenia, Kandy, Sri Lanka** on 19th November, 2018.
11. Visited the Department of Management and Finance, **University of Colombo, Colombo, Sri Lanka** on 21st November, 2018.
12. Visited Trincomalee Campus , **Eastern University, Sri Lanka** on 19th to 20th September, 2019 and attended 4th International Research Conference

GRANTS RECEIVED

1. Received a **Grant of Rs.50,000/- from Council of Scientific and Industrial Research (CSIR)**, New Delhi dated October 17, 2019, for organizing an International Conference on “*Sustainability, Transformation, Development in Business and Management*”

PAPERS PRESENTED

International Level:

1. An International Conference on “**Strategy in the Entrepreneurial millennium: New Winners, New Business Models, New Voices**” held at The Kavery Engineering College, Mecheri, Salem. A paper presented on “**Consumer Protection strategy for mobile phone service sector**” held on 28th February, 2010.
2. 1st International Conference on “**Globalization and Consumer protection – Challenges and Strategies**” held on 28th and 29th January, 2011 at Kalasalingam University, Krishnankoil. A paper presented entitled “**New Strategies for Consumer Protection in Mobile Phone Services Sector**”.

3. An International Conference on “**Business Innovations in the Globalisation Era**” held on 22nd September,2012 in A.V.M.M.Sri Pushpam College, Poondi, Thanjavur. A Paper presented on “**Venture Capital**”.
4. An International Seminar-2015 organised by Department of Management Studies (FXDoMS) entitled “**Sustainable Development on India’s Urban Future**”. A Paper Presented on” **Service Sectors Contribution To Gross Domestic Product (GDP) in India**” held on 05th, February,2015
5. An International Seminar-2015 organised by Department of Management Studies (FXDoMS) entitled “**Sustainable Development on India’s Urban Future**”. A Paper Presented on “**Growing Economic Disparity in India**” held on 05th, February, 2015.
6. A Paper Presented on “**Consumer Behaviour of Instant Food Products With Special Reference to Madurai City**” at the International Conference held on 5th October, 2016, Organized by PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli.
7. A Paper Presented on”**Higher Education Challenges and Issues in India**” to the Faculties and Students of Department of Financial Engineering and Actuarial Management on 1st November,2017 at Soochow University, Taipei, Taiwan.
8. Attended a Seminar entitled “**Measurement of Regional Production Potential**” by Dr.Hirofumi Fukuyama, Faculty of Commerce, Fukuoka University, Fukuoka 814-0180, Japan, Organized by School of Business and Department of Economics, Soochow University, Taipei, Taiwan on 24th November, 2017.
9. Attended a Seminar on ”**Business as a Force for Good**” by Mrs.Viola Cheng, CEO of Ming Yung Enterprise Company Limited, Xindan District, Taipei City 231, Taiwan and organized by Chang Jung Christian University, Tainan on 28th November,2017.
- 10.A Paper Presented on “**Thrust Areas and Innovations in Research**” to the Faculties and Scholars in the Research and Development of Chang Jung Christian University on 29th November,2017 at Tainan, Taiwan.
- 11.A Paper Presented on “**Need for CSR in India**” organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February,2019 at The American College, Madurai, Tamilnadu, India.
- 12.A Paper Presented on “**A Study about Innovative Quality Management Technique**” organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February,2019 at The American College, Madurai, Tamilnadu, India.

13. A Paper Presented on **“Sketching of Gender Impact on Buyers Remorse- A case of Digitized Marketing World”** organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February, 2019 at The American College, Madurai, Tamilnadu, India.
14. A Paper Presented on **“Innovations in Indian Banking Sector- A Study”** organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February, 2019 at The American College, Madurai, Tamilnadu, India.
15. A Paper Presented on **“Innovative Practices in Food Retailing Industry- A Study with reference to Madurai District of Tamilnadu”** organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February, 2019 at The American College, Madurai, Tamilnadu, India..
16. A Paper Presented on **“Challenges and Issues in Green Marketing”** organized by the Department of Commerce on “International Conference on Business and Innovation in Business and Management” held on 1&2 February, 2019 at The American College, Madurai, Tamilnadu, India.
17. A Paper presented on titled **“Innovative HR Practices in India** “organized by the School of Business Studies, during the International Conference on “Innovation & Emerging Trends in Global Business – Opportunities and Challenges” held on 30th August 2019
18. A Paper presented on titled **“Sustainable Practices in Business”** in the 4th Annual Research Conference organized by the Trincomalee Campus , Eastern University, Sri Lanka held on 19th to 20th September 2019.
19. A Paper presented on titled **“Emerging Trends towards Online Food Delivery Apps in India”** in the 4th Annual Research Conference organized by the Trincomalee Campus , Eastern University, Sri Lanka held on 19th to 20th September 2019.
20. A Paper presented in the International online conference on Socio-Economic and Environmental Impact on Covid 19 –Issues and Challenges entitled on **“Challenges Faced by Professors in Online Teaching during Pandemic with special reference to Madurai District of Tamilnadu”** organized by Indian Researchers Association, Tiruchirappali on 28 July, 2020.
21. A Paper presented in the International online conference on Socio-Economic and Environmental Impact on Covid 19 –Issues and Challenges entitled on

“Impact of Covid19 on Household Buying Decisions of Salaried Persons in Madurai City ” organized by Indian Researchers Association, Tiruchirappali on 27, July,2020.

National Level:

1. Department of Commerce, The American College, Madurai, organised a National Level Seminar held in 2004, and a Paper Presented on **“Developing Media objectives and Strategies”**.
2. Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi, organized a National Level Seminar on 19th and 20th January 2007. A Paper Presented on **“CRM in Services Marketing”**.
3. UGC Sponsored National Level Workshop on Human Rights Advocacy and Training, held in August, 2008, and a Paper Presented on **“Consumer Rights and Protecting Consumers”** organized by the Department of Commerce, V.H.N Senthil Kumara Nadar College, Virudhunagar.
4. National Conference on Managing the Future held on 26th February 2010, organized by Department of Management Studies, Sourashtra College, .Madurai .A Paper presented on title **“Rural Entrepreneurship and NGO’s**.
5. National Seminar on “Indian Service Sectors” organized by the Department of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi. A paper presented entitled **“The Current Mobile Phone Market and Interaction, Design in India”**.
6. National Conference on “Revitalising Global Business: Issues, Approaches and Strategies” held on 19th December 2011 organised by the commerce wing, Directorate of Distance Education, Annamalai University, Annamalainagar. A paper presented on **“E-Tailing- A paradigm shift”**.
7. One Day National Conference on Emerging Trends in Global Business conducted by RVS Institute of Management Studies and RVS College of Engineering and Technology, Department of Management studies, Coimbatore. A paper presented on **“Entrepreneurial Impediments in Brick Units”** on 10th September, 2012.
8. National Seminar on “Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises” held on 12th October,2012 in St.Xavier’s College (Autonomous), Palayamkottai and presented a paper on **“SWOT Analysis of Handmade Brick Units in Madurai District of Tamil Nadu”**.
9. Indian Council of Social Science Research (ICSSR), New Delhi sponsored Two Day National Seminar on “Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects” organised by the Department of Commerce (Computer

Applications), Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi on 14th and 15th December, 2012, and presented a paper on “**Prospects and Problems of Small Scale Brick Units in Madurai District**”.

10. UGC Sponsored Two- Day National Seminar on Foreign Direct Investment in Retail Trade – Opportunities and Challenges held between February 1st and February 2nd 2013, Organised by the Department of Commerce and Research Centre, Sourashtra College and a paper presented on “**An Analytical Study of Foreign Direct Investment in the Indian Market**”.
11. National Seminar on “Emerging Trends in Marketing of Services in the Global Era” Organised by the Department of Business Administration, The American College, Madurai and a paper presented on “**Financial Services in India**”.
12. National Seminar on Prospects of Women in Business sponsored by University Grants Commission (UGC) , New Delhi Organized by P.G. & Research Department of Commerce, S.T.Hindu College, Nagercoil and Presented the paper entitled “**Evaluation of Customer’s Risk Perception towards Alternate Banking Channel**”.
13. Department of Business Administration, The American College, Madurai, Organised a National Level Seminar on Productivity Enhancement Strategies held on 10th October, 2014, Paper Presented on “**Productivity in Brick Units**”.
14. A Two Day National Conference on “Tax Reforms in India – Opportunities and Challenges” Organised by Sri Kaliswari College (Autonomous), Sivakasi and a Paper Presented on “**Challenges and Opportunities of Goods and Services Tax in India**” held on 24th and 25th July, 2015.
15. Department of Management Studies (DOMS), Madurai Kamaraj University Organised a National Seminar on “New Dimensions of Management in The Globalized Era-2016” on 30th March 2016, presented a paper titled “**A Study on Awareness of Employees on Social Security of Employees State Insurance in Madurai District of Tamilnadu**”.
16. University Grants Commission (UGC) Sponsored National Level Seminar on Total Quality Management in Higher Education Organised by Sri Meenakshi Government Arts College for Women (Autonomous) , Madurai -2, and a Paper Presented on “**Continuous Quality Enhancement Through Total Quality Management in Higher Education**” held on 23rd and 24th February, 2017.
17. A Paper Presented entitled “ **A Study on Consumer Awareness and Perception Towards Internet Service Providers With Special Reference to Madurai District**” during the National Research Colloquium on 18th February, 2017 in the Department of Management Studies at Francis Xavier Engineering College, Tiunelveli.

18. A Paper Presented on “**Digital Services of Indian Banking Sector-A Study**” in the National Level Seminar on “Digitization In Business (DIB-18)” held in Syed Hameedha Arts and Science College, East Coast Road, Kilakarai on 17th October, 2018.
19. A Paper Presented on “**Indian Scenario of E-Banking**” in the National Conference on “Digital Economy : Business Opportunities and Challenges” Organised by Department of Commerce, held on 10th January,2019 at University of Madras, Chepauk, Chennai-05.
20. A Paper Presented on “**Impact of Digital Economy on Business**” in the National Conference on “Digital Economy : Business Opportunities and Challenges” Organised by Department of Commerce, held on 10th January,2019 at University of Madras, Chepauk, Chennai-05.
21. A Paper Presented on “**Digital Health Services in India**” in the National Conference on “Digital Economy : Business Opportunities and Challenges” Organised by Department of Commerce, held on 10th January,2019 at University of Madras, Chepauk, Chennai-05.
22. UGC Sponsored National Conference on “Banking & Insurance: A Catalyst Towards India’s Vision 2022” organized by Department of Commerce, The Madura College, Madurai and a Paper Presented on “**Comparative Analysis in Public and Private Sector Banks of India**” held on 31st August, 2018.
23. A Paper entitled “**Government Schmes for Women Entrepreneurs in India**” presented in One Day National Level Conference on Entrepreneurship and Its Role in Indian Economy organized by PG Department of Commerce with Computer Application, Syed Ammal Arts and Science College, Pullangudi, Ramanathapuram, held on 28th February, 2019.
24. A Paper presented on “**Impact of GST in Telecom Sector**” in National Seminar on Impact of GST on Service Sector Organised by the Research Centre of Commerce, Fatima College (Autonomous), Madurai on 8th August,2019.
25. A Paper presented on titled “ **Micro Insurance**” in National Seminar on Insurance – Catalyst for Financial Growth held on 11th October 2019 at Government Arts College, Melur.
26. A Paper presented on titled “ **Recent Technology in Insurance**” in National Seminar on Insurance – Catalyst for Financial Growth held on 11th October 2019 at Government Arts College, Melur.

27. A Paper presented on titled “**Challenges in Crop Insurance**” in National Seminar on Insurance – Catalyst for Financial Growth held on 11th October 2019 at Government Arts College, Melur.
28. A Paper presented on titled “ **Role of Entrepreneurship in Women Empowerment**” in the ICSSR sponsored two day National Conference on Empowerment of Women through Micro Finance organized by the PG & Research Centre of Commerce, Jayaraj Annappaikiam College for Women, Periyakulam, Theni District on 4th and 5th December 2019
29. A Paper presented on titled “ **Digital Transformation in Indian Banking Industry**” in the Indian Council of World Affairs , New Delhi sponsored 8th International Conference on “ **INDIA-SAARC : Trade, Cultural & Economic Development**” held on 10th and 11th February 2020, organized by Vivekananda College of Arts and Science for Women , Namakkal in Association with Avinashilingam Institute for Home Science & Higher Education for Women, MTC Global, Bangalore and Dhaka International University , Dhaka, Bangladesh.

State Level:

1. Department of Commerce, Fatima College, Madurai, organized a State Level Seminar on “Banking in IT Era”, a Paper Presented on “**Internet Banking**” held on 9th December, 2006.
2. A Paper Presented on “**A Study On Measuring Subscribers Intention Towards 3G Services in Madurai City**” in the National Research Colloquium on 19th February, 2015 in the Department of Management Studies at SCAD College of Engineering and Technology, Tirunelveli.
3. Attended and Delivered the Key Note Address in the One Day State Level Seminar on “ **Demonetization – Opportunities and Challenges**” Organized by the PG Department of Commerce, Syed Hameedha Arts and Science College, Kilakarai Ramanathapuram District on 11th March, 2017.

PUBLICATION IN SCOPUS INDEXED JOURNALS

1. A Paper published on titled “**Customer Perception towards the Digital Transformation in Banking Industry with Special Reference to Madurai City**”, in the Scopus indexed journal titled “**TEST Engineering and Management**”, during January – February 2020, ISSN: 0193-4120 , Page No. 6335-6340.
2. A Paper published on titled “**A Study on Dynamic Relationship between Indian Gold Price and Sensex**”, in the Scopus indexed journal titled “**TEST**”

Engineering and Management", during January – February 2020, ISSN: 0193-4120, Page No. 5910-5915.

3. A Paper published on titled **"A Study on Customer"s Perception towards Green Washing with Special Reference to Cosmetic Products in Madurai**, in the Scopus indexed journal titled **"TEST Engineering and Management"**, during January – February 2020, ISSN: 0193-4120, Page No. 7994-8000.
4. A Paper published on titled **"Patients' Perception towards the Digital Transformation in the Services of Multi Specialty Hospitals in Madurai City"**, in the Scopus indexed journal titled **"TEST Engineering and Management"**, during January – February 2020, ISSN: 0193-4120, Page No. 7979-7984.
5. A Paper published on titled **"Bakery Industry in India – Innovations, Trends and Challenges"**, in the Scopus indexed journal titled **"TEST Engineering and Management"**, during May- June 2020, ISSN: 0193-4120, Page No. 9-12.

PUBLICATION IN BOOKS AND JOURNALS

1. A publication of Centre for Consumer Studies, INDIAN INSTITUTE OF PUBLIC ADMINISTRATION, New Delhi, jointly published by KALASALINGAM UNIVERSITY, Krishnanakoil, International Edition on **Consumer Protection and Globalization**, ISBN 978-81-906671-97, Volume No.1, Issue 1, January, 2010. Pp.91-92.
2. A publication of Mani Bharathi Publishers, Chidambaram entitled **Revitalising Global Business: Issues, Approaches and Strategies**, ISBN 819222211-X – 978-81-92221-10, December 2011. Pp.179-181.
3. A publication of NCRC Publications, Coimbatore entitled **Emerging Trends on Global Business**, Third Edition of RVS Institute of Management Studies and RVS College of Engineering and Technology. ISBN 978-93-81537-00-8, September, 2012, Pp 418-420.
4. A Global Publications book entitled **"Business Innovations in the Globalisation Era"** and the paper titled **"Venture Capital- A Paradigm Shift"**. ISBN 81-907155, September, 2012, Pp157-160.
5. A publication of B-DIGEST Publications, Nagercoil titled on **Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises**, ISBN 978-81-923975-04, October, 2012, Pp79-82.

6. M.S.K. Publications, Salem, the book titled **Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects of Brick Units**, ISBN 978-938052819-9, December, 620012, Pp179-180
7. A Publication of Shanlax Publications, Madurai, the book entitled **Foreign Direct Investment in Retail Trade – Opportunities and Challenges**, ISBN 978-93-806860-6-6, February, 2013, Pp99-102.
8. Shanlax International Journal of Commerce, A Quarterly Journal, published the article titled on **Foreign Direct Investment in the Indian Market – A Paradigm Shift**, Vol.1, Special Issue -1, February, 2013, ISSN:2320-4168.
9. Shanlax International Journal of Commerce, A Quarterly Journal Published the article entitled “**Prospects and Problems of Small Scale Brick Units in Theni District**”, Vol.1, April, 2013, ISSN:2320-4168, Pp28-33.
10. A Publication of Shanlax Publications, Madurai, the book entitled “**Emerging Trends in Marketing of Services in Global Era**” ISBN 978-93-80686-89-9, October, 2013, Pp43-48.
11. A Publication of Shanlax Publications, Madurai, the book entitled “**Productivity Enhancement Strategies**” ISBN 978-93-80657-60-8, October, 2014, Pp169-170.
12. A Publication of Article entitled “**Women Empowerment in Madurai City**” by International Journal of Research in Computer Application and Management, Volume No.5 (2015), Issue No.07 (July) ISSN 2231-1009.
13. A Publication of Article entitled Challenges and Opportunities of “**Goods and Services Tax (GST) in India**”, National Conference on Tax Reforms in India – Opportunities and Challenges held on 24th-25th July, 2015 Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Management Studies, Sri Kaliswari College (Autonomous), Sivakasi, ISBN 9788193002452, Pp 23-24.
14. A Paper Published on “**Challenges and Opportunities of E-Government**” in the Two-Day National Level Conference on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” held on 20 and 21 March, 2016, sponsored by Indian Council of Social Science Research (ICSSR), New Delhi and Organized by PG Department of Commerce, Sri Kaliswari College, Sivakasi. ISBN 9789352584857, Pp114-117.
15. University Grants Commission (UGC) Sponsored National Level Seminar on Total Quality Management in Higher Education Organised by Sri Meenakshi Government Arts College for Women (Autonomous), Madurai -2, and a Paper

entitled “**Continuous Quality Enhancement Through Total Quality Management in Higher Education**”, ISBN 978-81-933316-8-2,Pp16-22.

16. An Article published in the Indian Journal of Applied Research entitled “**Factors Affecting Preference of Users towards Internet Service Providers in Madurai District**” Volume-7, Issue-4, April, 2017, ISSN-2249-555X, IF-4.894, IC Value 79.96.
17. A paper published in International Conference on Recent Trends in Business and Finance entitled “**Business Success and Critics- The Issue Context**” Publication Division of Department of Commerce, Bishop Heber College, Tiruchirappalli-17. Volume VII, May2017, ISBN: 978-93-80767-66-6 Pp55-57.
18. A paper published in International Conference on Recent Trends in Business and Finance entitled “**A Study on Consumer Behaviour of Instant Food Products in Madurai City**” Publication Division of Department of Commerce, Bishop Heber College, Tiruhirappalli-17. Volume VII, May2017, ISBN: 978-93-80767-66-6 Pp111-114.
19. Shanlax International Journal of Commerce, A Scholarly Quarterly Journal with Impact Factor 3.017 Published a article entitled “**Banking Services in India- A Paradigm Shift**”, Volume 5, Special Issue 4, September, 2017, ISSN:2320-4168,UGC Approved Journal No:44120, Pp6-8.
20. Roots International Journal Multidisciplinary Researches, A Peer Reviewed, Refreed and Quarterly Journal with Impact Factor 3.487 Published a article entitled “**MSME and Poverty Alleviation- A Conceptual Study in Madurai**”, Volume 4, Special Issue 4, February, 2018, ISSN:2349-8684,UGC Approved Journal No:48991, Pp7-8.
21. A Publication of Jayalakshmi Publications, Madurai, the book entitled “**Micro,Small and Medium Enterprises in Indian Scenario**” and published a Paper entitled “Government’s Initiatives on Promotion of MSMEs in India, ISBN 9789386712196 February, 2018, Pp105-109.
22. Indian Journal of Applied Research, A Scholarly Monthly Journal with Impact Factor 4.894 Published a article entitled “**Factors Affecting Preference of Users Towards Internet Service Providers in Madurai District**”, Volume 7, Issue 7, April, 2017, ISSN:2249-555X, IC Value- 79.96, Pp406-408.
23. International Journal of Management Studies, Peer Review and Publications with Impact Factor 2.26 Published a article entitled “**A Study on Factors Determining Dividend Policy Banking Industry**” ISSN (Print) 2249-0302, ISSN (Online) 2231-2528. Published in –Volume V, Issue – 1 (2), January, 2018. UGC Approved Refereed, Journal.

24. International Journal of Management Studies, Peer Review and Publications with Impact Factor 2.26 Published a article entitled “**A Study on Factors Determining Dividend Policy in Cement Industry**” ISSN (Print) 2249-0302, ISSN (Online) 2231-2528. DOI URL :[http://dx.doi.org/10.18843/ijms/v5i2\(3\)/17](http://dx.doi.org/10.18843/ijms/v5i2(3)/17). Published in – Volume V, Issue-2(3), April 2018. UGC Approved Refereed Journal.
25. Shanlax International Journal of Management, A Peer-Reviewed, Refereed Scholarly Quarterly Journal Globally Indexed with Impact Factor 3.122 Published a article entitled “**Digital Services of Indian Banking Sector- A Study**”, Volume 6, Special Issue 1, October, 2018, ISSN:2321-4643.
26. A Paper Published in Research Journal of Pharmaceutical, Biological and Chemical Sciences ((RJPBCS) entitled **Trends and Determinants of Dividend Policy: A Special Focus on Indian Pharmaceutical Industry**, Indexed and Abstracted in: Thomson Reuters "Web of Science" Emerging Sources Citation Index (ESCI), NCBI NLM Catalogue, EMBASE (Elsevier), SCIMAGO, CAS, Citefactor, CABI, Google Scholar, Open J-Gate, Biblioteca, Science Central, Index Scholar, AYUSH Research Portal, Indexed Copernicus, EBSCO, PSOAR, Ulrichs Directory of Periodicals, SIA etc. Volume 9, Issue 6, 2018 (November – December)Pp623-630.ISSN:0975-8585. Impact Factor 0.35.
27. AJANTA, Ajanta Prakashan, Aurangabad. A Peer Reviewed Refereed and UGC Listed Journal No.40446, a paper published on “**Impact of Digital Economy in Business**” with impact factor 5.5, ISSN:2277-5730, Pp1-5.
28. AJANTA, Ajanta Prakashan, Aurangabad. A Peer Reviewed Refereed and UGC Listed Journal No.40446, a paper published on “**Indian Scenario of E-Banking**” with impact factor 5.5, ISSN:2277-5730, Pp1-6-13.
29. AJANTA, Ajanta Prakashan, Aurangabad. A Peer Reviewed Refereed and UGC Listed Journal No.40446, a paper published on “**Digital Health Care Services in India**” with impact factor 5.5, ISSN:2277-5730, Pp14-19.
30. Journal of Applied Science and Computations (JASC) an ISO: 7021-2008 Certified UGC Approved Journal published a paper entitled “**Innovative Practices in Food Retailing Industry - A Study With Special Reference to Madurai District of Tamilnadu**” in Volume 6, Issue I, January, 2019. Burari Nagar, New Delhi-110084, DOI: 16.100089/JASC, ISSN No: 1076-5131, Pp 1705-1711.
31. Journal of Applied Science and Computations (JASC) an ISO: 7021-2008 Certified UGC Approved Journal published a paper entitled “**Innovations in Indian Banking Sector, - A Study**” in Volume 6, Issue I, January, 2019. Burari Nagar, New Delhi-110084, DOI: 16.100089/JASC, ISSN No: 1076-5131, Pp 1964-1969.

32. Journal of Applied Science and Computations (JASC) an ISO: 7021-2008 Certified UGC Approved Journal published a paper entitled “**Innovations in Indian Banking Sector, - A Study**” in Volume 6, Issue I, January, 2019. Burari Nagar, New Delhi-110084, DOI: 16.100089/JASC, ISSN No: 1076-5131, Pp 1964-1969.
33. Journal of Applied Science and Computations (JASC) an ISO: 7021-2008 Certified UGC Approved Journal published a paper entitled “**Challenges and Issues in Green Marketing**” in Volume 6, Issue I, January, 2019. Burari Nagar, New Delhi-110084, DOI: 16.100089/JASC, ISSN No: 1076-5131, Pp2050-2053.
34. Journal of Applied Science and Computations (JASC) an ISO: 7021-2008 Certified UGC Approved Journal published a paper entitled “**Need for CSR in India**” in Volume 6, Issue I, January, 2019. Burari Nagar, New Delhi-110084, DOI: 16.100089/JASC, ISSN No: 1076-5131, Pp 2057-2062
35. BODHI a International Journal of Research in Humanities, Arts and Science, An outline Peer Reviewed-Refereed and Quarterly Journal with Impact Factor 2.135 and published a paper entitled “**Comparative Analysis on Corporate Social Responsibility in Public and Private Sector Banks in India**” Volume:3 Special Issue:1 January,2019, E-ISSN:2456-5571, Pp48-51.
36. Roots a Internaional Journal of Multidisciplinary Researches, a Peer Reviewed, Refereed and Quartely Journal with Impact Factor 4.075 and Published a Paper on “**Government Schemes For Women Entrepreneurs in India**” , Volume 5, Special Issue 2, March, 2019, ISSN:2349-8684, Pp15-18.
37. Suraj Punj Journal for Multidisciplinary Research, A Peer Reviewed/Referred Journal with Impact Factor 6.1 published a article entitled “ **Economic Transformation Through Entrepreneurship – A Study** ” Special Issue, May,2019, ISSN No:2394-2886, Pp31-34.
38. “**Innovative HR Practices in India** “organized by the School of Business Studies, Hindustan College of Arts and Science, Chennai, during the International Conference on “Innovation and Emerging Trends in Global Business – Opportunities and Challenges” held on 30th August 2019, ISBN 978-93-81208-34-8, Pp174-176.
39. The International Journal of Analytical and Experimental Modal Analysis, An UGC-CARE Approved Group - II Journal (Scopus Indexed Till 1992), ISSN NO: 0886-9367, published an article entitled “**ROLE OF ENTREPRENEURSHIP IN WOMEN EMPOWERMENT**” (Pp 87 to 92).

40. PURAKALA, An UGC-CARE Journal, ISSN NO: 0971-2143, published an article titled "**IMPACT OF COVID-19 ON THE INDIAN BANKING SECTOR**", (Pp 129 – 133), Vol. 31 Issue 10 Month April Year 2020, Impact Factor 5.60
41. Studies in Indian Places names, An UGC-CARE Journal, ISSN : 2394-3114, published an article titled "**Role of Youth in Social Entrepreneurship**", Vol:40 issue: 25 Month: March Year: 2020, Impact Factor 6.3
42. Purakala with An UGC-CARE Journal, ISSN NO: 0971-2143, published an article titled "**The Impact of Techno Stress Among College Students in Thoothukudi District With Regard to their Addictive Smartphone Usage**", Vol. 31 Issue 7 Month April Year 2020, Impact Factor 5.60
43. Studies in Indian Places names, An UGC-CARE Journal, ISSN : 2394-3114, published an article titled "**The Impact of Total Quality Management on Corporate Sustainability**", Vol:40 issue: 25 Month: March Year: 2020, Impact Factor 6.3
44. PURAKALA, An UGC-CARE Journal, ISSN NO: 0971-2143, published an article titled "**Impact Of Covid-19 On Online Teaching Sources For Indian Students**", (Pp 1252 – 1256), Vol. 31 Issue 17 Month April Year 2020, Impact Factor 5.60

BOOKS PUBLISHED/EDITED/EDITOR FOR JOURNALS

1. A book Published on "**Production and Marketing of Bricks**", published by Global Research Publications, Darya Ganj, New Delhi – 2. First Publication, February, 2013. ISBN: 978-81-89630-78-2.
2. Edited and Published a Book Entitled "**Emerging Trends in Marketing of Services in the Global Era**", (ETMSBBA 2013) published by Shanlax Publications, October, 2013, Madurai. ISBN: 978-93-80686-89-9.
3. Edited and Published a Book Entitled "**Productivity Enhancement Strategies**", (PESBBA 2014) published by Shanlax Publications, October, 2014, Madurai. ISBN: 978-93-80657-60-8.
4. Appointed as Reviewer for Journal Published in National Level Seminar on "**Digital Marketing**" held on 25th February, 2016 at Nadar Mahajana Sangam S. Vellaisamy Nadar College, organised by the Department of Commerce and Commerce with Information Technology (SF) Madurai, ISBN 978819101284.
5. Edited a Special Issue of Shanlax International Journal of Commerce, Entitled "**Emerging Trends in Services Sector**" A Scholarly Quarterly Journal with

Impact Factor 3.017 Published as Volume 5, Special Issue 4, ISSN:2320-4168,UGC Approved Journal No:44120 on 30th September,2017.

6. Edited and Published a Book Entitled “**Prospects of Micro, Small and Medium Enterprises (MSMEs) in Indian Scenario**”, published by Jayalakshmi Publications February, 2018, Madurai. ISBN: 9789386712196 Volumes I and II.
7. Edited a Special Issue of Roots International Journal of Multidisciplinary Researches, Entitled “**Prospects of Micro, Small and Medium Enterprises In Indian Scenario**” A Peer Reviewed, Refereed and Quarterly Journal with Impact Factor 3.487 Published as Volume 4, Special Issue 4, February, 2018, ISSN:2349-8684,UGC Approved Journal No:48991.
8. Edited a Journal of Applied Science and Computations (JASC) , UGC Peer Reviewed Journal (An ISO 7021:2008 Certified Journal) Volume VI, Issue I, January,2019 entitled “**Innovations in Business and Management**” (87 Papers/ Research Articles), (Impact Factor,5.8), ISSN No:1076-5131. (www.j-asc.com)
9. Edited and Published a Book Entitled “**Innovations in Business and Management**”, published by Department of Commerce, The American College, Madurai, February 1, 2019, Madurai. ISBN: 978938839843, Volumes I and II.
10. Edited and Published the Proceedings of the International Conference entitled “**Sustainability, Transformation and Development in Business and Management**” published by Department of Commerce, The American College, Madurai, January 24, 2020, ISBN : 938965848-9

EDITOR/ EDITORIAL BOARD MEMBER IN REPUTED JOURNALS

1. **Editor in Chief** for International Journal of Business and Economics Research (IJBER) e-ISSN: 2455-3921 from Dr.BGR Publications, Tuticorin-628005, Tamilnadu, India.(Impact Factor-4.147) from January, 2018. (<http://www.drbrpublications.in/ijber-editorial.php>)
2. **Editorial Board Member** for International Journal of Current Research and Modern Education, International Refereed Research Journal, ISO:9001-2015 Certified Journal, ISSN:2455-5428, Impact Factor:6.925 from April,2018. (<http://ijcrme.rdmodernresearch.com/editorial-board/page/3/>)
3. **Editorial Board Member** for International Journal of Applied and Advanced Scientific Research, International Refereed Research Journal, ISO:9001-2015

Certified Journal, ISSN:2456-3080, Impact Factor:5.655 from April,2018.
(<http://ijaasr.dvpublication.com/editorial-board/page/4/>)

4. **Editorial Board Member** for International Journal of Advanced Trends in Engineering and Technology, International Refereed Research Journal, ISO:9001-2015 Certified Journal, ISSN:2456-4664, Impact Factor:5.965 from April,2018. (<http://ijatet.dvpublication.com/editorial-board/page/3/>)
5. **Editor in Chief** for Journal of Applied Science and Computations (JASC) , UGC Peer Reviewed Journal (An ISO 7021:2008 Certified Journal) Volume VI, Issue I, January,2019 entitled “**Innovations in Business and Management**” (87 Papers/ Research Articles), (Impact Factor,5.8), ISSN No:1076-5131. (www.j-asc.com)
6. Reviewer for **International Journal of Social Science Research**, ISSN 2327-5510, Macrothink Institute, **Las Vegas, Nevada , United States of America** , since September 2019. (<http://ijssr.macrothink.org>)

ORIENTATION, REFRESHER, TRAINING PROGRAMS ATTENDED/PARTICIPATED, RESOURCE PERSON, SUBJECT EXPERT AND MEMBER OF BOARD OF STUDIES

1. Participated the Training course for ‘**Trainers in Soft Skills**’ held at Aluva, Cochin from 19th May, 2008 to 24th May, 2008, organized by All India Association for Christian Higher Education (AIACHE), New Delhi.
2. Actively participated in Ten Days **NSS Orientation Course** from 10th September,2008 to 19th September,2008 held at Avinashilingam University for Women, Training and Orientation Centre, National Service Scheme, Coimbatore.
3. Attended an **Orientation programme** from 16th February, 2010 to 15th March, 2010 organized by UGC-Academic Staff College, Madurai Kamaraj University, Madurai.
4. Attended a **NSS Refresher Course** from 25th October, 2010 to 29th October, 2010, at Avinashilingam University for Women, Training and Orientation Centre, National Service Scheme, Coimbatore.
5. Attended a “**One Day Celebrating Life Training Programme for Red Ribbon Club and NSS Programme Officers**” organised by Red Ribbon Club and National Service Scheme, Madurai Kamaraj University held on 10th March, 2011.
6. Actively participated in the “**Training of Trainers Programme on Youth for Gender Equity**” Organised by Rajiv Gandhi National Institute of Youth Development, Sriperumbudur from 1st August, 2011 to 3rd August, 2011.

7. Participated in **One Day Training Programme** for Red Ribbon Club Programme Officer of Madurai Kamaraj University entitled “**Motivation to Voluntary Blood Donation**” organized by Red Ribbon Club and National Service Scheme, Madurai Kamaraj University held on 8th August, 2011, Madurai.
8. Attended **Refresher Course in Commerce** from 7th September 2011 to 27th September 2011 organised by UGC- Academic Staff College, Madurai Kamaraj University, Madurai.
9. Actively participated in **Ten Days Adventure Camp** from 14th February, 2012 to 23rd February, 2012 at Thenmalai in Kerala. The programme sponsored by The Ministry of Youth Affairs and Sports, Government of India and organized by the National Adventure Foundation, Kerala Chapter, Tiruvandrum.
10. Participated in the **Four Day National Work shop on “Leadership in Peace Building”** held at the Madurai Kamaraj University from 24th March, 2012 to 27th March, 2012, Organised by Department of Youth Welfare Studies, Madurai Kamaraj University and ACISCA, Pune.
11. Attended a **Refresher Course in Business Studies (Commerce)** from 1st March 2013 to 21st March 2013 organised by UGC- Academic Staff College, Madurai Kamaraj University, Madurai.
12. As a Contingent Leader for Tamilnadu and Pudhucherry National Service Scheme Volunteers, attended an **Interstate Youth Exchange and Home Stay Programme at Itanagar, Arunachal Pradesh**, from 18th September, 2013 to 27th September, 2013, Organised by Rajiv Gandhi National Institute of Youth Development in Collaboration with NSS Regional Centre, Guwahati.
13. Attended a two days training programme on **District Disaster Response Team – Family News Service (DDRT-FNS)** at Mannar Thirumalai Naicker College, Madurai from 22nd to 23rd December, 2014, Organised by Indian Red Cross Society, Madurai District Branch.
14. Attended the **Faculty Development Programme** held at Hotel North Gate, Madurai on 28th July, 2015 organized by International Business School.
15. As a Contingent Leader for Tamilnadu attended a **South Zone Pre-Republic Day Parade Camp-2015** at Mysore, Karnataka, between 21st September, 2015 and 30th September, 2015.
16. Actively participated as a **Camp Officer in the “National Integration Camp 2015-16”** held at NSS Bhavan, Jnanabharathi Campus, Bangalore University, Bangalore from 04th December, 2015, to 10th December, 2015.

17. Active and Enthusiastic NSS Programme Officer in Tamilnadu , Selected as **Contingent Leader for Tamilnadu,Pudhucherry and Andaman and Nicobar Island's** NSS Volunteers and attended the **NSS Republic Day Parade Camp,2016** held at Dr.Ambedhkar Bhavan, **New Delhi** from 1st January,2016 to 31st January,2016.
18. Actively participated the **One day Orientation Programme for RRC Programme Officers** Organised by the Red Ribbon Club at Madurai Kamaraj University on 16th February, 2016.
19. Served as Subject Expert for **Board of Studies meeting conducted** by the Department of Business Administration of Thassim Beevi Abdul Kader College for Women,(An Autonomous Institution Affiliated to Alagappa University, Karaikudi) Kilakarai -623 517. Ramanathapuram District, Tamil Nadu.
20. Acted as **Staff Selection Panel Member** for the Department of Business Administration and Commerce Interview held on 18th June,2016 and 20th June,2016 at Syed Hameedha Arts and Science College, Kilakarai -625 806, Ramanapuram District.
21. Acted as **Staff Performance Appraisal Panel Member** for the Department of Business Administration and Commerce, held on 29thJune,2016 at Syed Hameedha Arts and Science College, Kilakarai -625 806, Ramanapuram District.
22. Appointed as **Camp Coordinator** for Tamilnadu State Republic Day Parade Camp -2017 held at Chennai Tennis Stadium, Nungampakkam, Chennai from 15th January, 2017 to 26th January, 2017.
23. Nominated as a **Subject Expert to the Board of Studies for Business Administration** of Virudhunagar Hindu Nadars' Senthikumara Nadar College (An Autonomous Institution affiliated to Madurai Kamaraj University) Virudhunagar from 01.02.2017 to 31.01.2019.
24. Attended the **Board of Studies as Subject Expert** for General Knowledge Course at S.Vellaichamy Nadar College (Autonomous) , Madurai held on 22February..2017
25. Attended the Bachelor of Business Administration Programme **Board of Studies as Subject Expert** at Virudhunagar Hindu Nadars' Senthikumara Nadar College, (Autonomous), Virudhunagar held on 7th March, 2017.
26. Actively participated the Three Days Training Programme on "Mental Health First Aid" organised by M.S.Chellamuthu Institute of Mental Health and Rehabilitation In Collaboration with Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Tamilnadu, between 08th and 10th, 2017 at Hotel Saratha Rajans, Shenoy Nagar, Madurai.

27. Participated the **Workshop on Data Analysis for Business Research (DABUR2017)** from 16th February, 2017 to 18th February, 2017 in the Department of Management Studies at Francis Xavier Engineering College, Vannarpettai, Tirunelveli.
28. **Resource Person** for NSS Program Officer Orientation Program entitled the **Role of Program Officer's in NSS** at Rajiv Gandhi National Institute for Youth Development (RGNYID), Sriperumpudur, Chennai on 6th January, 2016.
29. **Resource Person for Entrepreneurship Awareness programme** and delivered a Special Lecture on **Traits for a successful Entrepreneur** organized by the Department of Youth Welfare, Madurai Kamaraj University, Madurai on 4th February, 2018.
30. **Resource Person for State Level Workshop on Impact of NSS in Social Service** and delivered Special Lecture on **Role of NSS Program Officers in Social Service** organized by the UGC Sponsored Program of Ayya Nadar Janaki Ammal College, Sivakasi on 20th February, 2018.
31. **Subject Expert** for National Service Scheme and Adult Education and Extension Program Board of Studies of Madura College, Madurai was held on 26th February, 2018.
32. **Subject Expert** for Bachelor of Commerce (Aided Program) of N.M.S.S.Vellisamy Nadar College, Madurai was held on 27th February, 2018.
33. **Resource Person for Empanelled Training Institute** a Special Lecture on **Role of NSS Program Officer for Community Development**, organized by the Madurai Kamaraj University, Palkalai Nagar, Madurai on 7th March, 2018.
34. **Resource Person for Two Day Workshop on NSS Documentation** a Special Lecture on **Importance of Documentation in NSS Activities** to the Program Officers organized by the Alagappa Chettiar Government College of Engineering and Technology, Karaikudi on 16th March, 2018.
35. A Special Lecture on **Creation of Durable Assets in the Adopted Village** delivered in **Orientation Program** for NSS Program Officers of Manonmaniam Sundaranar University, Tirunelveli on 21st April, 2018.
36. **Inspection Commission Expert of Madurai Kamaraj University** for Fresh and Further Affiliation 2018-2019. Commissioned the Post Graduate Diploma Course on Management (P.G.D.M) of Wakf Board College, Madurai on 2nd May, 2018.
37. Attended for the conduct of interview as a **Subject Expert** of the selection committee for the Aided post of Assistant Professor in commerce of Thiagarajar

College (Autonomous), Kamarajar Salai, Madurai-625009, Tamilnadu, on 28th May, 2018.

38. Attended **One Day Workshop on Goods and Services Tax (GST)** organized by Department of Commerce, Sourashtra College, Pasumalai, Madurai on 28th August, 2018.
39. Attended **National Level Workshop on Applications of AMOS in Social Science Researches** organized by Postgraduate Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 7th September, 2018.
40. Attended UGC Orientation Workshop on **“Adoption, Promotion and Production of MOOCs on Swayam Platform”** by Dr.S. Angel Rathnabai, Central Institute of Educational Technology, NCERT, New Delhi, held on 10th September, 2018, The American College, Madurai.
41. Attended **Two Day National Level Workshop on Applications of AMOS in Social Science Research** organized by Department of Commerce, The American College, Madurai on 12th October, 2018 and 13th October, 2018.
42. Nominated as the **University Nominee in the Board of Studies** in NSS of Mannar Thirumalai Naicker College (Autonomous), Madurai in accordance with the revised guidelines of the UGC on the Scheme of Autonomous Colleges from 18th December, 2018 to 17th December, 202
43. Attended the Bachelor of Business Administration Programme **Board of Studies as Subject Expert** at Virudhunagar Hindu Nadars' Senthikumara Nadar College, (Autonomous), Virudhunagar held on 21st February, 2019.
44. **External Examiner for Ph.D (Commerce) Colloquium** for two Research Scholars held on 25th February, 2019 at Ayya Nadar Janaki Ammal College, Department of Commerce, Sivakasi.
45. Attended a Faculty Development Program on **“Restructured NAAC Accreditation and Norms and Procedures and Outcome Based Education”** and special lecture delivered by Dr.A.Joseph Doraisamy and Dr.M.G.Sethuraman, Gandhigram Rural Institute (Deemed University), organized by The American College, Madurai on 1st March, 2019.
46. Attended **Oneday Faculty Development on Knowledge Sharing Program** organized by the ICFAI Business School (IBS) on 19th July, 2019 at Hotel Royal Court, Madurai.
47. Attended a **Faculty Development Program for Commerce on Tally ERP 9.0** organized by the Department of Commerce, G.Ventakaswamy Naidu College,

Kovilpatti in association with Tally Education Pvt,Ltd, Bangalore on 20th July,2019.

48. Participated and delivered Valedictory address in the Workshop on **“Development of Website”** dated 3rd August 2019, organized by the department of Commerce, The American College, Madurai
49. Participated in Three Day National Level Workshop on **“Data Analysis For Social Science Research”** organized by Senthil Research Advocacy Forum, V.H.N.Senthikumara Nadar College (Autonomous) Virudhunagar, Tamil Nadu from 21st to 23rd August , 2019.
50. Acted as a **Moderator for GST Workshop** organized by the Office of the Commissioner of GST and Central Excise, Madurai in association with the Department of Commerce, The American College held on 5th July,2019 at The American College, Madurai.
51. Acted as **Academic Expert for Outcome Based Education** of Post Graduate and Under Graduate Department of Commerce, Lady Doak College, Madurai on 9th and 10th July, 2019.
52. Attended a State Level Seminar on **“Opportunities and Challenges in the Emerging Spaces of Higher Education”** organized by Internal Quality Assurance Cell (IQAC) of Sri Meenakshi Government Arts College for Women (Autonomous), Madurai dated 04th September , 2019.
53. **Chaired an Academic session** during the 4th Annual Research Conference organized by the Trincomalee Campus, Eastern University, Sri Lanka held on 19th to 20th September 2019.
54. Acted as a **Resource person** and conducted an orientation for academic staff members on “ Community Development ” on 20th September 2019, at Trincomalee Campus , Eastern University, Sri Lanka
55. **Chief Guest** during the NSS DAY Golden Jubilee Celebration at Father Hans Rover College, Perambalur on 24th September 2019.
56. Acted as a **Chair Person** for Paper Presentation on the Theme “Recent Technologies in Insurance Sector” during the National Seminar on “Insurance – Catalyst for Financial Growth” held on 11th October 2019 at Government Arts College, Melur.
57. Attended a Seminar on **“Global Professional Qualification for Accounting and Finance – Association of Chartered Certified Accountants”** organized by Padmarajam Institute of Management, Madurai on 02.11.2019 at Hotel JC Residency, Madurai.

58. Appointed as **Academic Council Nominee of Board of Studies member** for the Department of Commerce, B.Voc (Accounting and Taxation) for the period from 12 November 2019 to 11 November 2022 of Bishop Heber College (Autonomous), Tiruchirappalli.
59. Attended the **UBCHEA sponsored Four – Days Faculty Development Program (FDP 2020) on Emerging Leaders of Service Learning Program** during 13-16 February 2020 at Holiday Home, Kodaikanal.
60. Acted as a **Resource Person** in the Three Day Workshop on Research Methodology and Application of Statistical Packages in Research organized by PG and Research Department of Commerce , Ayya Nadar Janaki Ammal College, Sivakasi which is sponsored by **ICSSR-SRC**, on 2nd March , 2020.
61. Acted as **Chair for Research Paper Presentation** Session during the Two day International Conference on “ Business Dynamics and Sustainable Development” organized by Department of Commerce and Management , St. Joseph’s College, Bangalore on 3rd March, 2020.
62. Attended **National Conference on Quality Enhancement Sustainance in Higher Education** Organized by Internal Quality Assurance Cell, The American College, Madurai on 6 March, 2020
63. **Member of Board of Studies as Subject Expert** in Part – V NCC/NSS/RRC/CCC/HFC/GPSC/EXNORA and Part- IV NCC of Ayya Nadar Janaki Ammal College, Sivakasi from 1st March , 2020 to 31st March , 2023.
64. Attended the Meeting of **Board of Studies as Subject Expert** for Part – V NCC/NSS/RRC/CCC/HFC/GPSC/EXNORA and Part- IV NCC at Ayya Nadar Janaki Ammal College(Autonomous), Sivakasi as Subject Expert on 12 March ,2020.
65. Attended the Meeting of **Board of Studies as Subject Expert** in NSS at S.Vellaichamy Nadar College (Autonomous), Madurai on 20 March, 2020.
66. Attended the **Board of Studies meeting as Academic Council Nominee** of B.Voc (Accounting and Taxation) on 9 July ,2020 in the Governing Board Room at Bishop Heber College (Autonomous), Tiruchirappalli.
67. Successfully completed ARPIT Course for Career Advancement Scheme (CAS) in **Refresher Course in Commerce conducted by SWAYAM** in the proctored examination held on 26 February, 2020, Shri Ram College of Commerce, University of Delhi.

68. Participated **Five Day International Workshop on Emotional Management** through Whatsapp organized by Indian Institute of Mother and Child Welfare, Kolkata, West Bengal from 31 March, 2020 to 4 April 2020,
69. Attended One Week online course on “**Research Methodology for Social Science**” organized by Indian Academic Researchers Association, Tiruchirappalli held on 6 April 2020 to 12 April 2020.
70. Attended Five Days online course on “**STRESS MANAGEMENT**” organized by AVS Arts and Science, Department of Management and Research, Sales From 13 April, 2020 to 17 April 2020.
71. Actively participated in Four Days Webinar on “**Effective Research Paper Writing Skills**” organized by Bhagwan Mahavir University, Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujarat, from April 13 to 16 April 2020.
72. Participated the Webinar on “**Integrating Real Time Corporate Projects While Teaching and Testing Students**” conducted by Indian Capstone Simulations on 23 April, 2020 and 24 April, 2020
73. Attended “**One Week online Faculty Development Program on Entrepreneurship: Research, Critical Thinking and Innovation**” Organized by Indian Researchers Association in association with Entrepreneurship Development Cell, Acharya Institute of Graduate Studies, Bangalore held on 22 April, 2020 to 28 April, 2020 .
74. Participated in the Webinar on “**Teacher to Educational Leader**” organized by Colombo Plan Staff College, (ISO 9001-2015) on 23 April, 2020
75. Participated the Webinar entitled “**Integrating Real Time Corporate Projects While Teaching and Testing Students** ” conducted by Indian Capstone Simulations on April 23 and 24, 2020
76. Successfully completed the ”**Research Methodology for Social Science Research**” awareness online test conducted by Internal Quality Assurance cell (IQAC) of MES Asmabi College, Kodungallur, Kerala on 26 April, 2020
77. Actively participated in the Webinar on **Education in Emergencies: Online Teaching and Learning Strategies** organized by United Board for Christian Higher Education (UBCHEA) on 28 April, 2020 from Newyork, USA.
78. Attended Five Days Online Certificate Course on “**Employability: An Essential Skill For Professional Development**” organized by Vishwabharati Research Centre, Latur, Maharashtra, from 26 April, 2020 to 30 April, 2020

79. Actively participated in the online training programme on “**Accounting Education in India**” organized by Indian Accounting Association in association with Indian Academic Researchers Association, Tiruchirappalli on 29 April,2020
80. Actively participated “**Two Days online Training Programme on Financial Analysis**” organized by Indian Accounting Association in association with Indian Academic Researchers Association, Tiruchirappalli on 6 May, On 2020 and 7 May,2020
81. Actively Participated in the webinar session on “**Life Skills Development**” organized by Post Graduate and Research Department of Commerce, Idhaya College for Women, Kumbakonam on 11 May,2020
82. Successfully completed the online awareness test on “**Methodology for Social Science Research**” conducted by the Department of Commerce, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala on 6 May,2020
83. Participated and cleared **online General Quiz** conducted by Bishop Appasamy College of Arts and Science College, Coimbatore on 9 May, 2020
84. Outstanding Performance in the Second National Level Online Quiz on “**Corporate Accounting**” with the passing score of 87 percent in the Quiz Contest on 13 May,2020
85. Participated and completed Five Days Online Course on “**Futuristic Accounting**” organized by Indian Accounting Association in association with Indian Academic Researchers Association, Tiruchirappalli held on 11 May, 2020 and 15 May,2020
86. Attended Two Days Online Workshop on “**Goods and Services Tax**” organized by Indian Accounting Association in association with Indian Academic Researchers Association, Tiruchirappalli held on 14 May, 2020 and 15 May,2020
87. Participated and successfully completed “**Five Day Online Faculty Development Programme for Teachers in the Domain of Commerce/Management**” on Emerging Business Issues held during 11-15 May, 2020 organized by the Department of Commerce, School of Management Sciences, Tezpur University, Assam
88. Attended an International Webinar on “**Covid 19 and Continuing Relevance**” organized by Department of Commerce, The American College, Madurai held on 23 May, 2020.

89. Attended Webinar Session on “**Emerging Trends in the Post-COVID World- Role of Artificial Intelligence and Machine Learning**” organized by ICFAI Business School, Bangalore on 21 June, 2020
90. Actively participated **One Week Online Faculty Development Programme (FDP) on “Academic Excellence in Digital Teaching and Learning**” organized by Department of Management Studies, Directorate of Distance Education, Madurai Kamaraj University, Madurai from 1 July,2020 to 07.07.2020
91. Attended a Webinar on “**Impact of Covid 19 on Educational Services and Alternating Strategies**” organized by Department of Commerce, The American College, Madurai held on 20 June, 2020
92. Attended a Webinar on “**A Perspicacious View on Electronic Payments**” organized by Department of Commerce, The American College, Madurai held on 3 July, 2020
93. Participated **One Day International Webinar on “Fintech Revolution in Pandemic Period**” organized by Postgraduate and Research Department of Commerce, Periyar E.V.R.College, Tiruchirappalli on 4 July,2020
94. Actively participated in the Webinar on **Resilient Higher Education and Digital Transformation: New Models of Education Series** organized by United Board for Christian Higher Education (UBCHEA) on 28 April, 2020 from Newyork, USA.
95. Attended a Webinar on “**NAAC Assessment and Accreditation Process**” by Internal Quality Assurance Cell in association with NAAC, Bangalore organized by Madurai Kamaraj University, Madurai on 16 July, 2020.
96. Attended a Webinar on “ **Navigate Financial Crisis During Pandemic**” organized by Department of Commerce, The American College, Madurai held on 17 July, 2020.
97. Actively participated in the National Webinar on “Teachers Vs Learner:Impact of Covid19 organised by Internal Quality Assurance Cell, The American College, Madurai on 22 July,2020.
98. Actively participated in Two Days National Seminar on “**Changing Facets of Trade and Commerce**” organized by the Department of Commerce, Directorate of Distance Education, Madurai Kamaraj University, Madurai from 21July,2020 to 22 July,2020.
99. Attended Ten Day Online National Skill Development Programme on “**GST-Registration, Assessment and Filing of Returns**” sponsored by Rashtriya Uchchatur Shiksha Abhiyan organized by School of Commerce (UGC-SAP-DRS-I) Bharathiar University, Coimbatore from 16 July,2020 to 29 July,2020.

100. Attended Ten Day Online National Skill Development Programme on “**GST-Registration, Assessment and Filing of Returns**” sponsored by Rashtriya Uchchatur Shiksha Abhiyan organized by School of Commerce (UGC-SAP-DRS-I) Bharathiar University, Coimbatore from 16 July,2020 to 29 July,2020.

AWARDS AND ACHIEVEMENTS

1. **University Level Best Program Officer Award** for National Service Scheme for the academic year 2010-2011, received from Dr.Kalyani Mathivannan, Vice Chancellor of Madurai Kamaraj University on 8th April 2013.
2. **Blood Donors Award** received from Dr.L.Subramanian, I.A.S., Madurai Collector, District Aids Prevention and Control Office, Madurai Collectorate on 1st October, 2013, Madurai.
3. **Special Motivation Award** received from Dean of Government Rajaji Hospital, on the occasion of 42nd Anniversary of Blood Donor’s Club, Madurai Medical College on 14th June, 2014.
4. Received **Tamil Nadu State NSS Award for Best NSS Program Officer** for the academic year 2012-2013, received from Dr.S.Sundara Rajan, State Minister, Government of Tamil Nadu Youth Welfare and Sports Development, Tamil Nadu State NSS Cell and Directorate of Collegiate Education, Chennai on 3rd December, 2014 held at Jawaharlal Nehru stadium, Chennai.
5. **Regular Blood Donor’s Award** received from Dr. S.Kalirajan, for donating blood more than three times in the year 2013 from Tamilnadu State Blood Transfusion Council and Tamilnadu State Aids Control Society held on 19th March,2015, Madurai.
6. **Best Blood Donation Camp Organizer Award- 2015** received from Madurai Collector, Mr.L.Subramanian,I.A.S., on National Volunteer Blood Donation Day on 1st October,2015 from District Aids Prevention and Control Unit, District Collectorate Office Campus, Madurai.
7. **Flood Relief Materials worth Rs. 1,42,000** distributed to the victims of Cuddalore Flood on 15th December,2015.
8. **Constructed Two Additional Class Rooms worth of Rs.14.10 Lakh** under Self Sufficiency in the Adopted Village at Government Higher Secondary School, Vellayampatti, Madurai District and Inaugurated by Dr.M.Davamani Christofer, Principal and Secretary of The American College and Dr.C.Samuel Chelliah, NSS Regional Director on 22rd February, 2016.

9. **Constructed Five Free Ladies Toilets worth of Rs.1.25 Lakh** in the adopted village at Kodangipatti Village, Madurai District and Inaugurated by Dr.M.Davamani Christofer, Principal and Secretary of The American College, on 30th March, 2016.
10. Appointed as **Selection Committee Member for Chief Minister's State Award for Best Youth - 2016** on 24th June, 2016 at District Sports and Youth Welfare Department, Tamilnadu Sports Authority, Madurai District.
11. **Award** received for organizing the **Blood Donation Camps** from Indian Red Cross Society, Madurai District Branch, Madurai Collectorate Campus, held on 26th November,2016 Madurai – 625 020.
12. **Bore well, Pipes and Electrical items worth of Rs.1,42,000** provided to adopted village at Vellayampatti during the drought period on 15th May,2017.
13. Appointed as **Selection Committee Member for Chief Minister's State Award for Best Youth -2017** on 20th June, 2017 at District Sports and Youth Welfare Department, Tamilnadu Sports Authority, Madurai District.
14. Awarded **Dr.B.R.Ambedkar National Award -2017** in the **Social Work** Category at Pragati Maidan, New Delhi from Dr.B.R.Ambedkar Sports Foundation on 24th August, 2017.
15. **National Youth Leaders Program (NYLP) Award and Rs.30,000 Cash Prize** received for the outstanding contribution to National Service Scheme Unit of The American College, Madurai. Award received from Dr.P.P. ChellaDurai, Vice-Chancellor of Madurai Kamaraj University and Mr.C.Samuel Chelliah, Regional Director of NSS, Chennai on 30th August, 2017.
16. **National Awardee for National Service Scheme (NSS) Awards for the year 2016-2017** and received the award from **Honourable Shri. Dr. Ramnath Govind, President of India, Rastrapathi Bhavan at New Delhi** on 21st December, 2017. **Cash Prize of Rs.1.70 Lakh** received from Government of India.
17. Certificate of Appreciation and **Award Received for Educational Service** from **Mr.Veeraraghava Rao,I.A.S.,District Collector**, Madurai on 26th January,2017 in the Republic Day Celebrations.
18. **Leading Educationist of India Award** received from Dr.Venkatraman Sundar, Chancellor, International Economics University, Republic of Maldives and organized by DK International Research Foundation, Perumbalur- 621212. Tamilnadu.

19. Best Leader Award received from International Journal for Research under Literal Access (IJRULA) Accredited with Idamas Learning and Training Centre (Malaysia), on 19th June, 2018, Tiruchirapally, Tamilnadu.

20. Flood Relief Materials worth Rs. 1,52,700 distributed to the victims of Kerala Flood on 26th August, 2018

21. Received “**Best Senior Faculty Award- 2019**”, from Novel Research Academy, Puduchery during 9 November 2019

22. Received “**Socialist Award**” from High- Flyer 2020 Achievers Award from Star Finders Events organized by Madurai Gandhi N.M.R Subbaraman College, Madurai on 8 March, 2020

23. Certificate of Appreciation received from Ministry of Finance, Government of India, Central Board of Direct Taxes (CBDT) for the Assessment Year 2019-2020 and appreciate the taxpayer in the Bronze Category in recognition towards building this great Nation.

REGIONAL/ STATE / NATIONAL LEVEL CAMPS/INDUSTRIAL VISITS / LIBRARY VISITS/STUDYTOURS ORGANISED

1. As a **NSS Programme Officer**, Organised a Ten Days Special Rural Camp for NSS Volunteers held between 11th January, 2007 and 21st January, 2007 at Lingavadi Village, Natham, Dindigul District.
2. **Tour Leader and Organised Industrial Visit** Organised for students to various places of Bangalore, Hyderabad, Goa, Mumbai, Cochin, Allepy, Trivandrum, Ooty, Munnar and Kodaikanal. From 2002 to 2016.
3. As a **NSS Programme Officer**, Organised a Ten Days Special Rural Camp for NSS volunteers held from 10th January, 2008 to 19th January, 2008 at Lingavadi Village, Dindigul District.
4. As a **NSS Programme Officer**, Organised a Seven Days Special Rural Camp for NSS volunteers held from 31st March, 2010 to 6th April, 2010 at Veerapandi Village, Madurai District.
5. As a **NSS Programme Officer**, Organised a Seven Days Special Rural Camp for NSS volunteers held from 26th February, 2011 to 4th March, 2011 at Lingavadi and Reddiyapatti Village, Dindigul District.

6. As a **Convener of NSS Units** Organised a Seven Days Special Rural Camp for NSS volunteers held from 9th March, 2011 to 15th March, 2011 at Manikampatti Village, Madurai District.
7. As a **Convener of NSS Units** Organised a Seven Days Special Rural Camp for NSS volunteers held from 16th March, 2011 to 22th March, 2011 at Pudupatti Village, Madurai District.
8. Organized Several **Blood Donation Camp, Free Medical and Eye Camp**, Free Veterinary Camp, AIDS Awareness programmes, Plantation of Saplings, Free Eye Check up Camp, Awareness meetings on Environmental and Social Issues, First Aid and Eye Donation, Inter collegiate NSS programmes and Rally to NSS Volunteers as Programme Officer and Convener of NSS Units Since November, 2006.
9. As a **NSS Programme Officer and Convener**, Organised Seven Days Special Rural Camp for NSS volunteers held from 26th August, 2011 to 1st September, 2011 at Lingavadi, Vathipatti, Gaurapatti and Rediyarpatti Village, Dindigul District.
10. As a **Convener of NSS Units** Organised a Seven Days Special Rural Camp for NSS volunteers held from 27th September, 2011 to 3rd October, 2011 at Manickampatti, Vellayampatti and Saranhangi Village, Dindigul District.
11. As a **Convener of NSS Units** Organised a Seven Days Special Rural Camp for NSS volunteers held from 18th January, 2012 to 24th January, 2012 at Pudupatti Village, Madurai District.
12. As a **Convener and Programme officer** of NSS, Seven Days Special Camp conducted between 27th November, 2012 and 3rd December, 2012 at Vellayampatti, V. Periyakulam, Saranhangi and Paraipatti villages, Madurai District.
13. As a **Convener of NSS Units** organised Seven Days Special Camp at Kodikulam, Arumbanur and A. Pudur Villages from 10th December, 2012 to 16th December, 2012. And Y. Pudupatti and Sempiyathal Villages from 15th December, 2012 to 21st December, 2012 in Madurai District.
14. Served as **member in the Organising Committee** in the Interstate Youth Exchange and Home Stay Programme jointly organised by Rajiv Gandhi National Institute of Youth Development (RGNYD) and National Service Scheme, NSS Regional Centre, Madurai Kamaraj University from 14th March 2013 to 23rd March, 2013.
15. As a **Convener and Programme officer of NSS**, Seven Days Special Camp conducted between 2nd December, 2013 and 8th December, 2013 at Vellayampatti, V. Periyakulam, Muthupatti, Saranhangi Paraipatti, Kodankipatti and Kottam villages, Madurai District.

16. As a **Convener of NSS Units** Organised a Seven Days Special Rural Camp for NSS volunteers held from 12th December, 2013 to 18th December, 2013 at Pudupatti and Kottagaimedu villages, Madurai District.
17. As a **Coordinator of BBA Programme** Organised a Industrial Visit to Kannan Devan Tea Factory at Munnar for BBA students from 5th September, 2014 to 7th December 2014.
18. As a **Assistant Professor of Commerce and Tour Leader** organised a Library Visit to Post Graduate Students to Centre for Development Studies, Trivandrum from 23rd January, 2014 to 25th January, 2014.
19. As a **Convener and Programme officer of NSS**, organised a Seven Days Special Camp conducted between 1st December, 2014 and 7th December, 2014 at V.Periyakulam, Muthupatti, Saranthangi Paraipatti, Kodankipatti Kottam and Ponthugampatti villages, Madurai District.
20. As a **Coordinator of BBA Programme** Organised a Industrial Visit to Karnataka Sandalwood Factory at Bangalore for BBA students from 3rd October, 2015 to 5th October, 2015.
21. As a **Convener and Programme officer of NSS**, organised a Seven Days Special Camp conducted between 1st March, 2016 and 7th March, 2016 at Muthupatti, V.Periyakulam, Paraipatti, Kodankipatti Kottam and Ponthugampatti villages, Madurai District.
22. As a **Convener of NSS Units** organized a Environmental Protection Study Trip to Courtrallam to the Students of NSS from 7th August, 2016 to 8th August, 2016.
23. Visited **Gems Gallery International Manufacturer Company Limited, Bangkok, Thailand** on 28th September, 2016.
24. As a **Coordinator of BBA Programme** Organised an Industrial Visit to Cochin to study the Logistics Management in Cochin Port and Hyper Market for BBA students from 22nd October, 2015 to 24th October, 2016.
25. Visited **Taiwan Marble Factory, Hualien, Taiwan** on 17th November, 2017.
26. Visited **Miriam College Innovation Centre, Manila, Philippines** on 28th June, 2018.
27. Visited **Amith Gems Factory and Museum, Kandy, Sri Lanka** on 18th November, 2018.

28. Visited reputed **Damro Tea Factory and Museum, Nuwara Eliya, Sri Lanka** on 20th November, 2018.

29. As a **Coordinator of B.Com (Professional Accounting)** Organised an International Visit to University of Dubai, Dubai (UAE) to the students of Commerce from 18th to 22th October, 2019.

MEMBERSHIP IN PROFESSIONAL BODIES

1. Life Member in Indian Commerce Association (ICA) and Registered Number- TN136 since 11th May, 2018.
2. Life Member in Indian Accounting Association Research Foundation (IAARF) since 19th June, 2018.
3. Member in International Journal for Research under Literal Access (IJRULA) and Registered Number-RULZ013 Since, 19th June, 2018.
4. Life Member in India Accounting Association (IAA), Kolkata (TIRU-44), since October, 2019.
5. Life Member in Indian Academic Researchers Association (IARA), Tiruchirappalli, Tamilnadu, Since April, 2020

PERSONAL PROFILE

Residence Address	:	2, Managiri 5 th Cross Street, Subbaiah Colony, K.K. Nagar, Madurai- 625020, Tamil Nadu, India
Mobile Number	:	+919443531531
E-mail id	:	anbuselvan73@gmail.com samuelanbuselvan@americancollege.edu.in
Date of Birth	:	May 15, 1973
Age	:	48 Years
Sex	:	Male
Marital Status	:	Married
Nationality	:	Indian
Languages Known	:	English and Tamil
Typewriting	:	English and Tamil (Passed Higher Grade)