

Name : Ms.E. KEREN JUDI

Designation : Lecturer

Department : Commerce

Date of Joining : 21.06.2011

Phone with extension :

Email : oliviaa.teedusha@gmail.com



Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
B.Com	Commerce	Lady Doak College	2008
M.Com (CA)	Commerce	Yadava College	2010
M.Phil	Commerce	Lady Doak College	2011
PhD	Commerce	MKU, Madurai	Submitted 2020

Specialisation in Teaching:

Corporate Law

International Marketing

Financial Accounting

Specialisation in Research:

1. M.Phil: A Study on consumer behaviour towards food products in Madurai City with special reference to Food and Beverges.
2. P hd.: A Study on quality of work life of women teachers in self financing stream of arts and science colleges in Madurai district

Research Interests:

Marketing Management

Human Resource Management

Banking

Services Marketing

Other activities / academic credentials:

Serving as a Project Associate in Service Learning Programme (Village Ecology-Action on health)

Serving as a Cabinet Member in Student Christian Movement

Research Colloquium

1. Presented a paper entitled 'A Study on quality of work life of women teachers in self financing stream of arts and science colleges in Madurai district' in the research Colloquium VI organised by the post graduate and research department of commerce held on 23rd July 2016 at Vivekananda College, Thiruvudakam West, Madurai.

Presentation of Papers in National

S. NO	DATE	TITLE	NATIONAL/INTERNATIONAL LEVEL	IMPACT FACTOR	ISBN/ISSN	INSTITUTION
1	17.10.2013	Tourism Services – An Overview	National Seminar on Emerging trend in Marketing of Services in the Global Era		ISBN- 978-93-83191-09-3	Organized by American College, Madurai
2	10.10.2014	“Productivity of Services in Education – An Overview”	National Seminar on “Productivity Enhancement Strategies		ISBN 978-93-80657-60-8	Organized by Department of Business Administration The American College, Madurai
3	18.12.2014 & 19.10.2014	“Emerging Challenges of Service Sectors with Special Reference to Banking Sector”	National Seminar on “Indian service sectors in the information and communication technology era: emerging trends, issues and prospects”		ISBN- 978-93-83191-09-3	Organized by AyyaNadarJanaki College, Sivakasi, Tamilnadu
4	27.01.2017	A study on Quality of Work Life of employees in banking sector in Madurai city with special reference to demonetization	International seminar impact of demonetization on small & medium scale industries		ISSN 0976-2949	SVNS Research journal

5	16.02.20 18	Women Entrepreneurship in MSME sectors- Women Entrepreneurship in MSME sectors a review	National conference on prospects of micro, small and medium enterprise (MSME) in Indian scenario	3.487	ISSN 2349-8684	ROOTS International journal of multidisciplinary researches
6	02.02.20 19	A study on Quality of Work Life of private sector bank employees in Madurai city	International conference on innovations in business and management	5.8	ISSN 1076-5131	International conference on innovations in business and management
7	11.03.20 16	Corporate social responsibility of financial institution in Madurai with special reference to quality of work	International conference on corporate and business response to climate change – From awareness to adoption			Department of Commerce, Periyar University, Salem
8	30.03.20 16	Quality of Work Life of women faculties-with special reference in self financing colleges in Madurai District	National Seminar on New Dimensions of Management in the Globalized era		ISBN 978-93-85977-05-3	Department of Management studies (DOMS), Madurai Kamaraj University
9	21.03.20 16	Role of information and communication technology (ICT) in rural and higher education	National level conference on Role of information and communication technology (ICT) on the growth of service industries		ISBN 978-93-5258-485-7	PG Department of Commerce, Sri Kaliswari College, Sivakasi
10	22.02.20 17	Leadership quality of women in higher education towards quality enhancement	National Conference on strategies of quality initiatives		ISBN 978-93-85109-93-5	strategies of quality initiatives, enhancement and sustenance in higher education
11	24.01.20 20	Stress among the teachers working in higher secondary schools in Madurai District An empirical study	International conference		ISBN: 978-93-89658-48-4	The American College

12	16.02.2018	A study on Quality of Work Life of employees in banking sector in Madurai city with special reference to demonetization	International seminar impact of demonetization on small & medium scale industries		ISSN 2349-8684	The American College presents special issue on prospects of micro, small and medium enterprise (MSME) in Indian
----	------------	---	---	--	---------------------------	---

Webinar

SNO	DATE	TITLE OF THE PAPER	INSTITUTION
1	09.06.2020	Webinar on “ WOMEN AT RISK BLOSSOM!, on	Organized by the Ladies Club of the American College, Madurai
2	08.05.2020	webinar on EFFECTIVE CONDUCT OF ONLINE CLASSES	Organized by department of Electrical and Electronics Engineering, Sri Eshwar College of Engineering, Coimbatore
3	27.05.2020	LADIES CLUB OF THE AMERICAN COLLEGE,	Organized by the ladies club of the American College
4	13.06.2020	webinar on the “ Self Awareness and Social Responsibility During COVID 19 Pandemic”	organized by ladies Club of the American College
5	11.06.2020	webinar on “ ONLINE EDUCATION A BOON OR BANE-THE PROS AND CONS”	Organized by the Department of Business Administration-The American College-Madurai
6	17.07.2020	webinar on “ Navigate Financial Crisis during Pandemic”	Organized by the Department of Commerce, The American College, Madurai
7	22.07.2020	National webinar on the “Teachers Vs Learner: Impact of COVID’19 in Colleges”	Organized by Internal Quality Assurance Cell, The American College, Madurai

FDP (Faculty Development Program)

S.NO	DATE	TITLE	INSTITUTION
1	16.05.2020 & 17.05.2020	“PROJECT PROPOSALS FOR AGENCIES (UGC	Patrician College research Committee

		STRIDE & ICSSR IMPRESS): preparation and submission protocol”	
2	06.06.2020	Teaching for Transformation & Excellence in Post COVID Era	Department of Commerce, The American College
3	18.05.2020	MY LIFE MY PRIDE MY CAREER	Organised by Department of Accounting & Finance(Shift II) in association with Audacious Dreams Foundation

Papers published in journals:

1. “Emerging trends in Higher Education” is published in Shanlax International Journal of Commerce, UGC Approved journal Number: 44120

Workshops

1. participated in “GST WORKSHOP” held on 05.07.2019 at The American college, Madurai organized in association with the department of commerce of The American College, Madurai on the eve of the 3rd GST day celebration.
 2. Attended State level Workshop on ENTREPRENEUR DEXTERITY EVOLVEMENT 2020, Organized by Department of Commerce of The American College, Madurai,(In collaboration with confederation of Indian Industry & Youth Indians) is held on 10 march 20202
 3. Published an article on “ Emerging trends in Higher Education” on October 2017 with the Impact factor of 3.017 and published in a UGC Approved Journal by Shanlax International journal of Commerce. Journal Number:44120, Volume 3.
-