

Name : **Dr.K.Kannan**

Designation : **Assistant Professor**

Department : **MBA**

Date of Joining : **20/10/2010**

Phone with Extn. No: **9894959102**

Email : **kannan@americancollege.edu.in**



Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
Ph.D	Management	Bharathiar University, Coimbatore	2017
MBA	Business Administration	Mepco Schlenk Engineering College, Sivakasi	2005
BBA	Business Administration	S.S.D.M College, Kovilpatti.	2003
UGC NET	Management		2012

Specialisation in Teaching : **Finance, Accounts & Marketing**

Specialisation in Research : **Stock Market Volatility**

Research Interests : **Financial Markets**

Other Work Experience:

Designation	Institution / Company	Year - From (month/year) To (month/year)
Lecturer	S.S.D.M College, Kovilpatti	06.06.2005 to 06.6.2008
Lecturer	PSN College of Engineering & Technology, Tirunelveli	07.6.2008 to 10.09.2010

Administrative /Academic Position/s (held/currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)
Exam Coordinator & Library Journal Subscription, Department of Management Studies, The American College, Madurai	2014 onwards
Academic Coordinator – I & II MBA, Department of Management Studies, The American College, Madurai	2014 – 2017 in alternative years
Academic Coordinator (AC) in PSN College of Engineering & Technology, Tirunelveli	2009 - 2010

Member of Board of Examinatiuons (Question Paper setting and Valuation)

Periyar University, Salem

Meenakshi College, Madurai (M.Phil & MBA)

University of Calicut, Malapuram, Kerala.

Publications:

Articles in Books:

Published a paper titled “**Volatility in Index Returns Upon Derivatives Introduction – Empirical Study on the Indian Stock Market**” in edited book “*Research Dimensions in Commerce and Management*” published by Bloomsbury Publishing India Pvt Ltd, New Delhi, with ISBN – 978- 93-84052-36-2 in pages 38-49.

Articles Published in International Journals:

Published a paper titled “**Industry specific volatility check on Derivatives Introduction: Indian**” in *Finance India*, Volume 01, March 2018, ISSN 0970 – 3772 in pages 157 – 170

Published a paper titled ”**Upshot of Derivatives on Spot Market Volatility – An Industry Specific Analysis on Indian Stock Market**” in *ICTACT Journal on Management Studies* Volume 01, Issue 04, November 2015, ISSN 2395 – 1656, in pages 205–215

Conference/Seminar Presentations:

Presented a paper titled “**Time Specific Volatility Check on Derivatives Introduction – Indian Context**” in *International conference on Innovation and Sustainable Development in Science, Social Science, Management and Technology* organised by DMI-St. Eugene University, Zambia, South-Central Africa, on 08th April 2019

Presented a paper titled “**Financial Innovation – A Study on Impact of Derivatives on Volatility of Selected Sectoral Index**” in *National Seminar on Innovative Management Strategies for Future Markets* organised by BSMED, Bharathiar University, Coimbatore, on 29th January 2014.

Presented a paper titled “**Volatility in Index Returns upon Derivative Introduction – Empirical Study on the Indian Stock market**” in *Two day International Symposium on “Research Innovation for Quality Improvement in Higher Education* organised by

Research & Development Centre, Bharathiar University, Coimbatore, on 10th & 11th October 2014

Workshops

1. Participated in 5 days Workshop on “**Financial Modelling and Analytics**” organised by **IIT Madras, Chennai** sponsored by AICTE & Ford Motor Credit Company, U.S.A, during 5th November 2013 to 9th November 2013.
2. Participated in AICTE sponsored short term course on “**Financial Markets & Institutions**” offered by **Indian Institute of Technology, Kharagpur, Kolkata**, during 29th June to 4th July 2009.
3. Participated in 2 days workshop on “**Train the Trainers Programme on Soft skills**” organised by Department of Youth welfare, Manonmaniam Sundaranar University, Tirunelveli.

Other Academic Achievements:

Participation in Online Education: Courses / FDP / Webinars / Quiz

1. Participated in the National Webinar “**A Lean Journey: Pre and Post Covid 19**” organised by Lourdes Matha Institute of Management Studies, Trivandrum on 25-07-2020.
2. Attended “National Level Online **E-Quiz on Accounting and Auditing**” conducted by the PG Department of Commerce Computer Application, St. Joseph’s College, Tiruchirappalli, held from 19th July 2020 to 25th July 2020.
3. Participated in National Webinar on “**Promoting Gender Equality: Strategies & Challenges**” organized by the Centre for Women Empowerment and Women Studies on 15.07.2020.
4. Participated in “National Level E-Quiz on General Awareness in Commerce ” organised by, Government Arts College, Tiruchirapalli from 16.07.2020 to 19.7.2020.
5. Participated in a National Webinar on “**Moving towards Excellence - Navigate the New Normal**” organized by XIBA on 14 July, 2020.
6. Participated in State level E-Quiz on Entrepreneurship Development conducted by Commerce Department of Ananda College, DevaKottai, on 16/07/2020.
7. Participated in E-Quiz on “Organizational Behaviour & Awareness of Covid -19” organized by Department of Business Administration, Sri Meenakshi Govt Arts College for Women, Madurai held on 10/07/2020.

8. Participated in E-Quiz on 'Research and Learning' organised by Department of Library, Pachaiyappa's College, Chennai on 28/06/2020.
9. Participated in online Quiz "Marketing Management" on 27.06.2020 -28.06.2020 Organized by Department of Management Studies, Syed Ammal Engineering College, Ramanathapuram.