

Name : J.JOSEPHINE ALCE MARY
Designation : Assistant Professor
Department : MBA
Date of Joining : 01.07.2019
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Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
M.Phil	Management	The American College, Madurai	2017
MBA	Finance and Marketing	Mepco Schlenk Engineering College, Sivakasi	2012
B.Com	Computer Application	Lady Doak College, Madurai	2010
NET	Management	CBSE-UGC	2017

Specialization in Teaching:

- Financial Services
- Banking and Insurance
- Marketing Management

Research Interest : **Finance and Marketing**

Other Work Experience:

Designation	Institution / Company	Year -From(month/year)To (month/year)
Assistant Professor	Global School of Foreign Trade, Madurai	July 2012 to Nov 2012 August 2013 to Feb 2014
Admin/HR Champ	Angel Broking Ltd, Madurai	December 2012 to June 2013
Assistant Professor	Lady Doak College, Madurai	June 2017 to June 2019

Other activities / academic credentials:

1. Secured **Academic Prize** for proficiency in M.phil(Management)
2. Certificate course on “Diploma in Computer Application” for a period of six months
3. Certificate in Accounting Package for a period of 3 months

Articles Published in National Journal

- Josephine, J., Arul A.P. (2016). “Go Green and Save Environment”. Engineering & Technology in India, Vol.1:5, pp.124-129.

Articles Published in International Journal

- Josephine, J., Stella N. (2018). “An Empirical Study on Investor’s Awareness Towards Commodity Market with Specific Reference to Madurai City” in the International Journal of Scientific Research and Review ,Vol. No: 7, pp. 160-165
- Josephine, J. (2016). “An Empirical Study On Selection Of Public And Private Sponsored Mutual Funds”. International Journal of Business and Administration Research Review, Vol. 2, No.15, pp.87-90.

Conference

- Presented a paper on “Way to quality teaching in higher education” organized by the Internal Quality Assurance Cell (IQAC),The American College, Madurai
- Presented a paper on “Smart Education-A Lead Ahead” organized by Kodaikanal Christian College, Kodaikanal
- Presented a paper on “ Go Green and Save Environment” organized by Anna University, Regional Campus Madurai
- Presented a paper on “The Role of ‘Veeramangai’ Velunachiar in Women Empowerment” organized by Centre for Gender Studies, The American College, Madurai.

Webinars Organized:

- Organized a one day national level webinar on “Digital Marketing” – 20th July 2020

Seminars / Workshops / FDP

- Presented a paper on “**Financial Inclusion for the sustainable growth and Development**” in Thiagarajar College, Madurai
- Attended workshop under the title “ **Collaborative Learning and Leadership Styles**” in Lady Doak College, Madurai

- Participated in four days workshop under the title “ **Being an Effective Teacher**” at Lady Doak College, Madurai
- Attended two days Capacity Building Programme during 24th and 25th Jan 2020, under the title “**Outcome Based Education in the Digital Era**” at Manonmaniam Sundaranar University, Tirunelveli.
- Attended two days Management Development Programme during 13th and 14th March 2020, under the title “**Research in Finance using EViews**” at Christ University, Bangalore.
- Attended three days “**Basic Online Research Method Workshop**” from 28th Apr to 30th Apr 2020 organised by REST Society for Research International, Krishnagiri
- Attended International Classroom Workshop on “**SPSS- Introductory Module**” from 7th May to 19th May 2020 organised by Research Foundation of India
- Attended online workshop on “**Data Analysis using SPSS**” from 28th May to 30th May 2020 organised by The American College, Madurai