

**Name** : **R. Jackson Gunaraj**  
**Designation** : **Lecturer**  
**Department** : **MBA**  
**Date of Joining** : **27/07/2016**  
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**Educational Qualification:**

Degree	Subject	College / University & Place	Year Completed
B.E	Mechanical	Karunya Institute of Technology, Coimbatore	2004
MBA	Marketing & Operations	PSG Institute of Management, Coimbatore	2006

**Specialisation in Teaching:**

- Quantitative Techniques
- Human Resource Management
- Training & Development
- Entrepreneurship
- Management Information System

**Research Interests:** Marketing and Human Resource Management

**Other Work Experience:**

Designation	Institution / Company	Year - From (month/year) To (month/year)
Assistant Manager	ICICI Bank Ltd	July 24, 2006 to June 14, 2008
Business Process Lead	Tata Consultancy Services	November 10, 2008 to July 26, 2016

**Administrative /Academic Position/s (held/currently holding):**

<b>Positions held / currently holding</b>	<b>Year - From (month/year) To month/year)</b>
AICTE Co-ordinator	June 2017 – Till date
Industrial Visit In charge	July 2016 – Till Date
Placement Co-ordinator	July 2016 – June 2020

**Articles Published in International Journals:**

Published a paper in an International conference on “Promoting Entrepreneurship in Innovative Construction Techniques” – 5<sup>th</sup> & 6<sup>th</sup> October 2016 on the topic “Eco Friendly Structure” conducted by Anna University Madurai.(ISSN-2472-8640)

Published an article titled “An Empirical Study towards Work Life Balance among Bank Employees in Madurai Region”, in International Journal of Economics & Finance Research & Applications, Eureka Journals Vol. 3, Issue 1 – 2017 Page 8-15. (ISSN: 2581-4249)

Published an article titled “A Study of Robotic Process Automation in BPO Industry”, in International Journal of Research and Analytical Reviews Special Issue – Jan 2019 Page 120-122. (ISSN: 2349-5138)

Published a paper in an International Conference on Innovation and Sustainable Development in Science, Social Science, Management and Technology” – 8<sup>th</sup> April 2019 on the topic “Disruptive Innovation in Technology Advancement”.(ISBN-978-81-940502-3-0)

**Conference/Seminar Presentations:**

Attended Faculty Knowledge Program on 22<sup>nd</sup> August 2016 conducted by IBS ICAFI Business School at Madurai.

Attended a “Workshop on Applied Business Research” organized by American School of Business Administration, The American College, Madurai on 17<sup>th</sup> & 18<sup>th</sup> February 2017.

Attended a “Workshop on NLP” organized by American School of Business Administration, The American College, Madurai on 24<sup>th</sup> July 2018.

Attended a “Workshop on Applications of SPSS” organized American School of Business Administration, The American College, Madurai on 28<sup>th</sup> September 2019.

### **Lectures /Talks given / Participation as Resource Person:**

Presided as Judge for 'Kesfest' program at Keswick Public School Madurai on 18<sup>th</sup> October 2019.

### **Participation in Webinar**

Participated the Webinar and completed 1 hour of professional learning on "Campus Placements in COVID-19 World" organised by Post Superset on 23rd May 2020.

Participated the Webinar on "Online Education A Boon or Bane - The Pros and Cons" organised by Department of Business Administration, The American College, Madurai on 11th June 2020.

Participated the Webinar on "Covid-19 and Indian Economy" organised by Post Graduate & Research Department of Economics, The American College, Madurai on 11th June 2020.

Participated the Panel Discussion on "Inclusive Education : Emerging Concerns" organised by Department of Management Studies, American School of Business Administration, The American College, Madurai on 15th July 2020.

Participated the Webinar on "Digital Marketing" organised by Department of Management Studies, American School of Business Administration, The American College, Madurai on 20th July 2020.

### **Participation in E-Quiz**

Participated in the Online Mock Test on "Net Examination Paper -1" conducted by Department of Computer Science, M.S. University Constituent College of Arts and Science, Kadayanallur on 10<sup>th</sup> May 2020.

Successfully completed National Level Quiz conducted on "NTA UGC NET Preparation" Series I conducted on 7th June 2020 by SAAI Academy. Certificate ID AZE7JG-CE000012.

Successfully completed National Level Quiz conducted on "NTA UGC NET Preparation" Series II conducted on 14th June 2020 by SAAI Academy. Certificate ID OZDEWU-CE000003.

Successfully completed National Level Quiz conducted on "NTA UGC NET Preparation" Series III conducted on 21st June 2020 by SAAI Academy. Certificate ID QPCNLM-CE000058.

Successfully completed "National Level Quiz on Management" organised by Department of Management Studies, American School of Business Administration, The American College, Madurai on 22nd July 2020.