Profile



Name : G. Manuel Gunaraja

Designation: Lecturer

Department: Commerce

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Date.of. Joining: 23.07.2015

Academic Details:

Qualification	Year	Name of the institution
M.Phil	2014-2015	M.T.N College, Madurai.
M.Com	2003-2005	The American College, Madurai.
B.Com	2000-2003	N.M.S.S.Vellaisamy Nadar College, Madurai

Specialisation in Teaching

• Financial Accounting

• Human Resource Management

RESEARCH TITLE

M.PHIL RESEARCH TITLE – A STUDY ON ENTREPRENEURIAL TRAITS AMONG ENGINEERING COLLEGE STUDENTS IN MADURAI CITY.

TEACHING EXPERIENCE

S.No	Name of the College			Designation		Period
1	The	American	College,	Lecturer,		21-07-2015 to Till date.
	Madurai.			Department	of	
				Commerce		

INDUSTRIAL EXPERIENCE

31.07.11
31.07.11
11.13
1

PAPERS PRESENTED IN VARIOUS NATIONAL, INTERNATIONAL SEMINARS

1.	National Seminar on :	Prospectus of Micro, Small& Medium enterprises(MSMEs) in Indian sector
	Paper Presented on :	A Study on Impact of GST in MSME sector in India
	Conducted by :	The American College
	Date :	16.02.18
2.	International	Sustainability, Transformation, Development in Business and
	Conference on :	Management
	Paper Presented on :	Role of RBI in Financial Inclusion
	Conducted by :	The American College
	Date :	24.01.2020

PARTICIPATED IN WORKSHOP

1.	Workshop on:		Development of Website	
	Conducted by	:	The American College	
	Date	:	3.08.19	
2.	Workshop on:		Customer Relationship Management in Banking Sector	
	Conducted by	:	M.T.N College, Madurai	
	Date	:	26.09.14	
3.	FDP on:		Enrichment of Teaching Skills	
	Conducted by	:	OAA- MAVMM School of Management	
	Date	:	14.02.15	

ATTENDED WEBINARS

- 1. Webinar on online Teaching and Challenges, organized by the Department of Computer Science, GTN Arts College Dindigul, on 9th May 2020."
- 2. Webinar on Transformation to online Teaching: Challenges and Preparations, organized by the Department of Business Administration, The American College, Madurai held on 30th June 2020."
- 3. Webinar on Maintaining Quality of Life During COVID Era, organized by the Department of Business Administration, The American College, Madurai held on 3rd July 2020."
- 4. Webinar on A Perspicacious View on Electronic Payments, organized by the Department of Commerce, The American College, Madurai held on 03 July 2020."
- 5. Webinar on Navigate Financial Crisis During Pandemic, organized by the Department of Commerce, The American College, Madurai held on 17 July 2020."