

**Name** : P. Antony Raj

**Designation** : Assistant Professor

**Department** : Commerce

**Date of Joining** : 18.06.2018

**Phone No.** : 9791656473

**Email** : [sherwinantony23@gmail.com](mailto:sherwinantony23@gmail.com)



### **Educational Qualification**

<b>Degree</b>	<b>Subject</b>	<b>College/University &amp; Place</b>	<b>Year Completed</b>
B.Com	Commerce	The American College, Madurai.	2005
M.Com	Commerce	The American College, Madurai.	2007
B.Ed	Commerce	Seventh Day Adventist College of Education, Vellore, (Tamilnadu Teachers University)	2010
SET	Commerce	Bharathiyar University	2011

### **Specialization in Teaching**

- Marketing and Finance

### **Other Work Experience**

<b>Designation</b>	<b>Institution/Company</b>	<b>Year-From(month/year) To (month/year)</b>
PG Assistant (Commerce)	Seventh Day Adventist Matriculation Higher Secondary School, Madurai Central – 625010.	01 <sup>st</sup> June 2009 to 13 <sup>th</sup> June 2018
PG Assistant (Commerce)	Guhan Matriculation Higher Secondary School, Madurai – 625009.	01 <sup>st</sup> June 2007 to 31 <sup>st</sup> May 2009.

**Publication:**

- Published an article in Journal of Applied Science and Computations 6(1), 2019, 1867-1872, ISSN 1076-5131 entitled “Online consumer behaviour –An analysis”

**Seminar/Conference/Workshop Participated**

- Presented a Paper titled “Transformation in Fish Marketing” in the International Conference on Sustainability, Transformation, Development in Business and Management organized by the Department of Commerce, The American College, Madurai on 24 January 2020. (ISBN: 978-93-89656-48-4)
- Participated in the “Entrepreneurship Development Programme in Sericulture” organized by Central Silk Board and UG Department of Zoology, The American College on 9<sup>th</sup> January 2020.
- Participated in the Workshop on Development of Website organized by the Department of Commerce, The American College Madurai on 3<sup>rd</sup> August 2019.
- Presented a paper titled “Online consumer behaviour –An analysis” in the International conference on “Innovations in Business and Management” organized by the Department of Commerce, The American college, Madurai during 1&2 February 2019
- Participated in Two days National workshop on “Applications of AMOS in Social Science Research” organized by Department of Commerce, The American College, Madurai during 12 & 13 October 2018.
- Participated in the Counseling and Guidance for the High School Teachers organized by Seventh Day Adventist Matriculation Higher Secondary School, Jeyanthipuram, Madurai during 30 May 2017.
- Participated in In-service Programme in “Challenges Facing the Younger Generation” organized by Seventh Day Adventist Matriculation Higher Secondary School, Suriya Nagar, Madurai during 27 May 2016.
- Participated in “Rotary Youth Leadership Camp” organized by Mahatma Residential School, Madurai during 9 – 11 January 2015.
- Attended two days workshop on “*Teaching of Economics at higher secondary level*”, organized by Department of Econometrics, University of Madras, and Department of Economics, Thiyagarajar College, Madurai, sponsored by Malcom and Elizabeth Trust (MEAT), Chennai during 25 & 26 September 2009.

- Attended workshop on “*Applications of SPSS in Economic Research*”, organized by Department of Economics, The American College, Madurai, during 7 & 8 March 2007.
- Participated in National Level Seminar on “Customer Relationship Management” organized by Department of Commerce, The American College, Madurai on 1<sup>st</sup> March 2006.
- Participated in Regional Level Seminar on “Stock Market Scenario: Yesterday, Today & Tomorrow” organized by Department of Commerce and Research Centre of Sourashtra College, Madurai on 16<sup>th</sup> March 2006.

### **Webinars and Online Faculty Programme Attended**

- Webinar on "Navigate financial crisis during pandemic" organized by PG and Research Department of Commerce, The American College, Madurai on 17 July 2020.
- Webinar on Rebirth of the Indian Economy- Post –Pandemic Revival Strategies organized by Department of Commerce, Bishop Cotton Academy of Professional Management, Bangalore on 9 July 2020.
- Webinar on A perspicacious view on electronic payments organized by Department of Commerce, The American College, Madurai on 03 July 2020
- Webinar on Impact on COVID 19 on Educational Services and Alternating Strategies organized by Department of Commerce, The American College, Madurai on 20 June 2020.
- Webinar on Online Education a Boon or Ban – The Pros and Cons organized by the Department of Business Administration, The American College, Madurai on 11 June 2020.
- Webinar on COVID 19 and Indian Economy organized by Department of Economics, The American College, Madurai on 11 June 2020.
- Online Faculty Development Programme on “Teaching for Transformation and Excellence in Post Covid Era” organized by PG and Research Department of Commerce, The American College, Madurai on 06 June 2020.

- International Webinar on “Brief Perspectives of Nanotechnology – Biosynthesis and Bio-application of Nanoparticles” organized by Jayaraj Annapackiam College for Women, Periyakulam during 27th – 29th May 2020.
- Webinar on COVID 19 and continuing relevance organized by Department of Commerce, The American College, Madurai on 23 May 2020.
- Webinar on Trends in commerce study through online learning, organized by PG & Research Department of Commerce, G.T.N Arts College(Autonomous), Dindigul on 18 May 2020.
- Online faculty development programme on my life my pride my career organized by Department of Accounting and Finance(shift II) in association with Audacious dreams foundation, Patrician College of Arts and science, Chennai on 18 May 2020.
- Webinar on Virtual Classroom Management using Microsoft teams organized by Department of Computer science, Lakireddy Bali Reddy college of Engineering Anandra Pradesh on 11 may 2020.
- Online faculty development programme on examination in the Wake of COVID19 organized by Department of Commerce (shift II) in association with Digital Edu IT Solution, Patrician College of Arts and science, Chennai on 08 May 2020.
- Online Faculty Development Programme on Google Meet 101 organized by VET Institute of Arts and Science, Erode on 8 May 2020.
- Webinar on “Art of Achieving Teaching Excellence in Digital Era” organized by Sakthi Institute of Information and Management Studies, Pollachi on 04 May 2020.
- Webinar on “Teacher to education leader” organized by Colombo Plan Staff College on 23 April 2020.