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The American College

Re-accredited (2nd cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4 point scale
(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Madurai – 625 002

MEETING OF THE ACADEMIC COUNCIL

**Friday 31 May 2019
4:30 P.M.**

**Venue
PLL Seminar Hall**

**APPENDIX – AN
VOLUME - I**



AGENDA

1. Prayer
2. Welcome Address – Dr. M. Davamani Christofer, Principal & Secretary
3. Confirmation of the minutes of the meeting of the Academic Council held on Wednesday 06 June 2018
4. Special Resolutions
5. Departmental Resolutions: Undergraduate Programmes
Resolutions 13 to 27
6. Departmental Resolutions: Postgraduate & Research Programmes
Resolutions 1 to 12
7. B.Voc. Programmes Resolutions:
Resolutions 28 to 33
8. Other Matters, if any
9. Vote of Thanks



THE AMERICAN COLLEGE, MADURAI
 (An Autonomous Institution Affiliated to Madurai Kamaraj University)
 (Re-accredited (2nd cycle) by NAAC with Grade 'A' & CGPA of 3.46 on a 4 point scale)

**MINUTES OF THE ACADEMIC COUNCIL MEETING HELD ON
 WEDNESDAY 6 JUNE 2018 IN PLL SEMINAR HALL**

Dr. M. Davamani Christober, Principal & Secretary, was in the chair.

The meeting began with prayer by Chaplain Mr. John J Kamaraj.

The Principal welcomed all the members of the Academic Council on behalf of the college and extended a special word of welcome to the external members who represented the various constituents.

First, he extended a warm welcome to the university nominees:

1. Dr. J. Vijayadurai, Director, DDE and Professor of Management Studies, and
2. Dr. S. Rajashabhala, Member Syndicate, Associate Professor & Head i/c Department of Theoretical Physics.

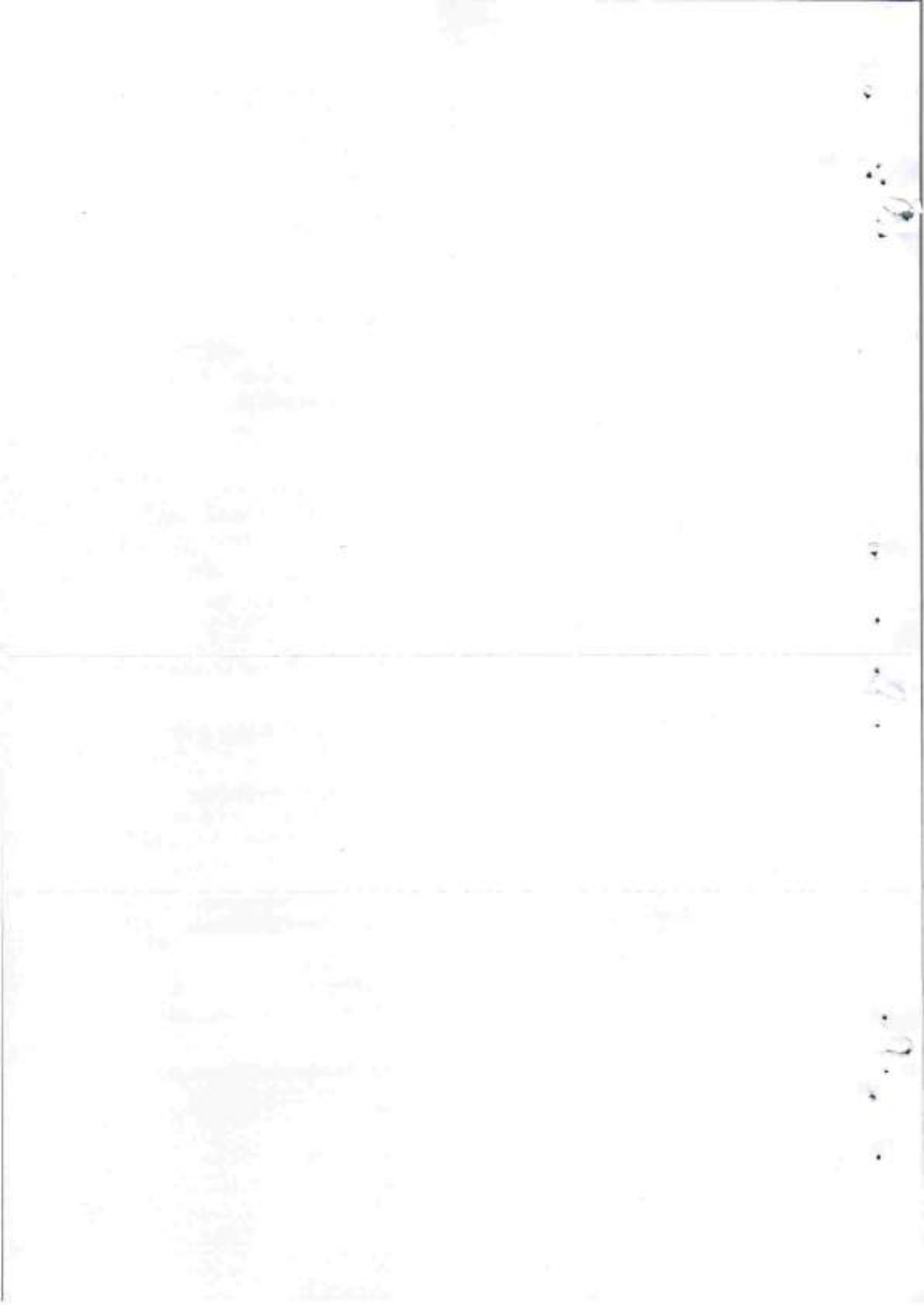
Then, Second, welcomed the disciplinary experts form the field of industry, commerce, law, education, and medicine.

1. Mr. Devanathan represents industry and he is the proprietor of Win Solar
2. Mr. Sekar represents commerce and he is the proprietor of Supreme Electricals
3. Mr. M.E. Elango is also an advocate
4. Dr. J. Aruldoss, former vice principal of the college and
5. Dr. J. Daniel Chellappa is a Senior Scientist (TCW) at Bhabha Atomic Research Centre (BARC) Govt. of India, Chennai.

He welcomed the Vice Principal, Bursar, Dean for Policy and Administration, and Controller of Examinations who represent the American College Faculty. He welcomed all the heads, directors, and coordinators of the academic departments in the College. He extended a special word of welcome to the first member-secretary of the Academic Council of the college Dr. J. Paul Jayakar.

He then briefly explained the salient educational innovations that the college introduced from time to time.

1. The American College is the first and the only college whose faculty prepared for college autonomy for a decade following the recommendations of the 1964-66 Education Commission popularly known as Kothari Commission.
2. It became one of the first institutions selected by the state government and the UGC for conferment of autonomy nationally in the year 1978.
3. It was the first to introduce the electives under choice-based credit system under autonomy.
4. It was the first to introduce the joint setting of question papers and valuation of answer scripts.
5. It was the first to display the results of the paper the very next day after the examination.



6. It is the first to introduce the supplementary exam in June decades before the Tamil Nadu government introduced it for higher secondary students.
7. It is the first to introduce the double valuation at the undergraduate level.
8. It is the first to permit the internal-external valuation in the departments.
9. It is the first to introduce the concept of a teacher having multi-roles such, course designer, BOS member, teacher, invigilator, and examiner of the course that they teach.
10. It is the first to introduce student members in both Boards of Studies and Academic Council.
11. It is the first to offer community college courses under autonomy.

He noted that in spite of all such bold innovations and experiments, the college is constrained to adopt certain changes in tune with the guidelines of the University Grants Commission. It is the first time in its forty-year history of college autonomy that the Academic Council was meeting without the entire faculty and student representatives. However, the college involved all stakeholders at different stages of curriculum planning and revision. He explained the various stages. The proposals that were being placed before this august house were already vetted at four levels: Department committees, Department meetings, Boards of Studies, and Senatus. The ratification by the Academic Council was the fifth stage. Student representatives were involved at the first two levels. Of course, the whole exercise started with students' feedback both at the department and college levels.

He asserted that it is precisely for this same reason that internal members of the House would graciously permit the external members to make their suggestions and contributions. He expressed his happiness that the proposals were being reviewed by university nominees of whom two were syndicate members and the disciplinary experts from the fields of law, medicine, industry and commerce and of course higher education.

With these introductory words, he again wholeheartedly welcomed everyone to this highest academic body in the college.

He read out the items on the agenda before he took up the first item on the agenda, namely confirmation of the minutes.

Mr. S. Stephen raised the issue of fixing a minimum in CIA as a condition to appear for EOS. Messrs. A. Martin David, G.C. Abraham, K. Gnanasekar, and T.K. Ganesan explained that it could lead to better results and that students lacking internals could also appear for improvement in the subsequent appropriate semesters during the internal tests.

The minutes of the previous meeting **was passed unanimously.**

Special Resolution

RESOLVED that the aided and self-financed departments that offer additional sections at UG and PG levels follow the common curriculum with appropriate department acronyms preceding the course numbers with effect from the academic year 2018-2019.



Resolution was moved by Dr. J. John Sekar, Dean of Academic Policies and Administration and seconded by Dr. J. Paul Jayakar, Additional Dean of Academic Policies and Administration.

To a query from Mr. S. Stephen, it was explained that the change was effected in view of the objection raised by NAAC Peer Team that since the parent university offers the same degree to the students of both aided and self-financed streams, there should be the same syllabus, or the administration should have different nomenclature for the programme. Hence, it was decided to have the common BOS which can decide on the NME and LS courses that are specially meant for SF streams.

Departmental Resolutions: Postgraduate Programmes

- R.1: RESOLVED to accept the changes in the programme of studies for MA Tamil as presented on pages from PGT 1 and the syllabi for III and IV Semesters as presented on pages from PGT 2 to PGT 43 with effect from the academic year 2018—2019.

Resolution was moved by Dr. J. Sarojini and seconded by Dr. P. Glory Ponmozhi.

After offering some clarification sought by Dr. S. Rajkumar Immanuel on PGT 4349, the resolution was passed unanimously.

- R.2: RESOLVED to accept the changes in the programme of studies for MA English as presented on pages from PGE/PSE 1 and PGE 2 and the syllabi for I and II Semesters as presented on pages from PGE/PSE 3 to PGE 18 with effect from the academic year 2018—2019.

Resolution was moved by Mr. N. Elango and seconded by Dr. J. Paul Jayakar.

Resolution was passed unanimously.

- R.3: RESOLVED to accept the changes in the programme of studies for M.Sc Mathematics as presented on pages from PGM/PSM 1 and PGM/PSM 2 and the syllabi for I and IV semesters presented on pages from PGM/PSM 3 to PGM/PSM 27 with effect from the academic year 2018—2019.

Resolution was moved by Mr. S. Stephen and seconded by Mr. Jesupaul Thangaraj.

Resolution was passed unanimously.

- R.4: RESOLVED to accept the changes in the programme of studies for M.Sc Physics as presented on pages from PGP/PSP and the syllabi for I and II semesters as presented on pages from PGP/PSP 2 to PGP/PSP 15 with effect from the academic year 2018—2019.

Resolution was moved by Dr. A. Robson Benjamin and seconded by Dr. K. Gnanasekar.

Resolution was passed unanimously.



- R.5: RESOLVED to accept the changes in the programme of studies for M.Sc Chemistry as presented on page PGC 1 and the syllabi for I and II semesters as presented on pages from PGC 2 to PGC 26 with effect from the academic year 2018—2019.

Resolution was moved by Dr. T.K. Ganesan by Dr. K. John Adaikalasamy.

Resolution was passed unanimously.

- R.6: RESOLVED to accept the changes in the programme of studies for M.Sc Botany as presented on pages from PGB 1 and the syllabi for the programme for I and II semesters as presented on pages from PGB 2 to PGB 21 with effect from the academic year 2018—2019.

Resolution was moved by Dr. G.C. Abraham and seconded by Mr. Winfred Thomas.

Resolution was passed unanimously.

- R.7: RESOLVED to accept the changes in the programme of studies for M.Sc Zoology as presented on page PGZ 1 and the syllabi for I to IV semesters as presented on pages from PGZ 2 to PGZ 35 with effect from the academic year 2018—2019.

Resolution was moved by Dr. K. Navaneethakannan and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

- R.8: RESOLVED to accept the changes in the programme of studies for M.A Economics as presented on page PEC 1 and the syllabi for I and II semesters as presented on pages from PEC 2 to PEC 21 with effect from the academic year 2018—2019.

Resolution was moved by Dr. C. Muthuraja and seconded by Dr. G. Kannabiran.

Resolution was passed unanimously.

- R.9: RESOLVED to accept the changes in the programme of studies for Master of Commerce as presented on page PCO 1 and the syllabi for I to IV semesters as presented on pages from PCO 2 to PCO 25 with effect from the academic year 2018—2019.

Resolution was moved by Mr. Justin Manohar and seconded by Dr. A. Martin David.

Resolution was passed unanimously.

- R.10: RESOLVED to accept the programme of studies for MA Social Work as presented on pages MSW 1 and MSW 2 and the syllabi for the programme for I to IV



semesters as presented on pages from MSW 3 to MSW 77 with effect from the academic year 2018—2019.

Resolution was moved by Dr. J. Augutus Julian Lazmey and seconded by Mr. Chinnadurai Pandian.

Resolution was passed unanimously.

- R.11: RESOLVED to accept the changes in the programme of studies for M.Sc Immunology & Microbiology as presented on page MIM 1 and the syllabi for the programme for III and IV semesters as presented on pages from MIM 2 to MIM 18 with effect from the academic year 2017—2018.

Resolution was moved by Dr. K. Navaneethakannan and seconded by Mr. Andrew Pradeep.

Resolution was passed unanimously.

- R.12: RESOLVED to accept the change in programme nomenclature from M.Sc. Immunology and Microbiology to M.Sc Microbiology with effect from the academic year 2018-2019.

Resolution was moved by Dr. K. Navaneethakannan and seconded by Mr. Andrew Pradeep.

Resolution was passed unanimously.

- R.13: RESOLVED to accept the changes in the programme of studies for M.Sc. Microbiology as presented on Page MIM 1 and the syllabi for the programme for I to IV semesters as presented on pages from MIM 2 to MIM 28 with effect from the academic year 2018-2019.

Resolution was moved by Dr. K. Navaneethakannan and seconded by Mr. Andrew Pradeep.

Resolution was passed unanimously.

- R.14: RESOLVED to accept the programme of studies for M.Sc Food Science as presented on pages PFS 1 and PFS 2 and the syllabi for the programme for I to IV semesters as presented on pages from PFS 3 to PFS 27 with effect from the academic year 2018—2019.

Resolution was moved by Dr. J. Helen Ratna Monica and seconded by Dr. T.K. Ganesan.

Resolution was passed unanimously.

Departmental Resolutions: Undergraduate Programmes

- R.15: RESOLVED to accept the changes in the programme of studies for BA Hindi as presented on pages from HIS 1 to HIS 5 and the syllabi for I and IV Semesters as presented on pages from HIS 6 to HIS 16 with effect from the academic year 2017—2018.



Resolution was moved by Dr. A. Saframma and seconded by Mr. Chinnadurai Pandian.

Resolution was passed unanimously.

- R.16: RESOLVED to accept the changes in the programme of studies for Part I French as presented on page FRE 1 and the syllabi for III & IV semesters Part I as presented on pages from FRE 2 and FRE 3 with effect from the academic year 2018-2019.

Resolution was moved by Mr. Chinnadurai Pandian and seconded by Dr. A. Saframma.

Resolution was passed unanimously.

- R. 17: RESOLVED to accept the changes in the programme of studies for Part I French as presented on page FRS 1 and the syllabi for III and IV semesters Part I as presented on pages from FRS 2 and FRS 3 with effect from the academic year 2018-19.

Resolution was moved by Mr. Chinnadurai Pandian and seconded by Dr. A. Saframma.

Resolution was passed unanimously.

- R.18: RESOLVED to accept the changes in the programme of studies for BA French as presented on page FRS 1 and the syllabi for the supportive courses for I and II semesters as presented on pages FRS 4 and FRS 5 with effect from the academic year 2018-2019.

Resolution was moved by Mr. Chinnadurai Pandian and seconded by Dr. A. Saframma.

Resolution was passed unanimously.

- R.19: RESOLVED to accept the changes in the programme of studies for B.Sc Mathematics as presented on pages from MAT/MAS 1 to MAT/MAS 6 and the syllabi for I to VI Semesters as presented on pages from MAT/MAS 7 to MAT/MAS 68 with effect from the academic year 2018 – 2019.

Resolution was moved by Mr. Stephen and seconded by Mr. Jesupaul Thangaraj.

Resolution was passed unanimously.

- R.20: RESOLVED to accept the programme of studies for B. Sc Chemistry as presented on pages from CHE/CHS 1 to CHE/CHS 3 and the syllabi for major and supportive courses fro the semesters I to IV as presented on pages from CHE/CHS 4 to CHE/CHS 12 with effect from the academic year 2018 – 2019.



Resolution was moved by Dr. K. John Adaikalasamy and seconded by Dr. T.K. Ganesan.

Resolution was passed unanimously.

- R.21: RESOLVED to accept the programme of studies for B.A. Religion, Philosophy and Sociology as presented on pages RPS 1 and RPS 2 and the syllabi for I to VI Semesters as presented on pages from RPS 3 to RPS 21 with effect from the academic year 2018 – 2019.

Resolution was moved by Dr. Arul Arasu Israel and seconded by Dr. J. Augustus Julian Lazmey.

Resolution was passed unanimously.

- R.22: RESOLVED to accept the changes in the programme of studies for Bachelor of Computer Applications as presented on pages BCA 1 and BCA 2 and the syllabi for I to VI Semesters on pages as presented from BCA 3 to BCA 31 with effect from the academic year 2018 – 2019.

Resolution was moved by Mr. N. Thirupathirajan and seconded by Mr. Frank Reuben.

Resolution was passed unanimously.

- R.23: RESOLVED to accept the changes in the programme of studies for Bachelor of Business Administration as presented on page BBA 1 and the following changes and revisions in MAS 1437-Business Statistics with swapped with BBA 1426 between I and II with new course codes as MAS 1440 and BBA 1423 respectively with effect with effect from the academic year 2018 – 2019.

Resolution was moved by Dr. S. Raju and seconded by Mr. S. Sathya Devi.

Resolution was passed unanimously.

- R.24: RESOLVED to accept the changes in the programme of studies for Bachelor of Business Administration revisions to the syllabus content and changes to textbooks for the below courses made with the corresponding changes to their codes and not to their titles with effect from the academic year 2018-2019.
- a) BBA 1221 revised to BBA 1231 Personality Development
 - b) BBA 1431 revised to BBA 1441 Principles of Management
 - c) BBA 1544 revised to BBA 1554 Marketing Management
 - d) BBA 2420 revised to BBA 2430 Total Quality Management
 - e) BBA 2437 revised to BBA 2447 Organizational Behaviour
 - f) BBA 2441 revised to BBA 2451 Business Law
 - g) BBA 2527 revised to BBA 2539 Portfolio Management
 - h) BBA 2542 revised to BBA 2552 Industrial Relations
 - i) BBA 3525 revised to BBA 3535 International Marketing
 - j) BBA 3625 revised to BBA 3635 Management Information System
 - k) BBA 3628 revised to BBA 3638 Logistics Management



Resolution was moved by Dr. S. Raju and seconded by Mr. P.F.E. Divakaran.

Resolution was passed unanimously.

- R.25: RESOLVED to accept the changes in the programme of studies for B.Sc Food Science and Nutrition as presented on pages from FSN 1 to FSN 3 and the syllabi for I to VI Semesters as presented on pages from FSN 4 to FSN 32 with effect from the academic year 2017-2018.

Resolution was moved by Dr. J. Helen Ratna Monica and seconded by Dr. K. Adaikalasamy.

Resolution was passed unanimously.

- R.26: RESOLVED to accept the changes in the programme of studies for B.Sc Biochemistry as presented on pages from BCH 1 to BCH 3 with effect from the academic year 2018-2019 and the new course for the VI semester, BCH 3544 Plant Biochemistry, Protein Chemistry and Hormones Lab as presented on page BCH 4 with effect from the academic year 2017-2018.

Resolution was moved by Mr. C. Caleb Johnson Paranjothi and seconded by Mr. Andrew Pradeep.

Resolution was passed unanimously.

- R.27: RESOLOVED to accept the changes in the programme of studies for B.Sc. Psychology as presented on pages from PSY 1 to PSY 3 and the syllabi for I to VI Semesters as presented on pages from PSY 4 to PSY 32 with effect from the academic year 2017-2018.

Resolution was moved by Dr. J. Augustus Julian Lazmey and seconded by Mr. Chinnadurai Pandian.

Resolution was passed unanimously.

- R.28: RESOLOVED to accept the programme of studies for B.Com Professional Accounting as presented on pages from CPA 1 to CPA 3 and the syllabi for I and II semesters as presented on pages from CPA 4 to CPA 15 with effect from the academic year 2018-2019.

Resolution was moved by Dr. S.C.B. Samuel Anbu Selvan and seconded by Dr. Mary Sophia Chitra.

Resolution was passed unanimously.

- R.29: RESOLOVED to accept the Diploma courses in the programme of studies for B.Sc Visual Communication as presented on page from DVC 1 and the syllabi for the Diploma courses as presented on pages from DVC 2 to DVC 17 with effect from the academic year 2018-2019.

Resolution was moved by Dr. T. Shylaja and seconded by Dr. D. Kanakavalli.



Resolution was passed unanimously.

Community College

- R.30: RESOLVED to accept the Diploma courses in the programme of studies for Diploma in Aquaculture as presented on page DAQ 1 and the syllabi for the Diploma courses as presented on pages from DAQ 2 to DAQ 11 with effect from the academic year 2018-2019.

Resolution was moved by Mr. Fredric Rajkumar and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

- R.31: RESOLVED to accept the Advanced Diploma courses in the programme of studies for Advanced Diploma in Aquaculture as presented on page AAQ 1 and the syllabi for the Diploma courses as presented on pages from AAQ 2 to AAQ 11 with effect from the academic year 2018-2019.

Resolution was moved by Mr. Fredric Rajkumar and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

- R.32: RESOLVED to accept the Diploma courses in the programme of studies for Diploma in Medical Laboratory Technology as presented on page DML 1 and the syllabi for the Diploma courses as presented on pages from DML 2 to DML 16 with effect from the academic year 2018-2019.

Resolution was moved by Dr. P. Velladurai and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

- R.33: RESOLVED to accept the Advanced Diploma courses in the programme of studies for Advanced Diploma in Medical Laboratory Technology as presented on page AML 1 and the syllabi for the Diploma courses as presented on pages from AML 2 to AML 17 with effect from the academic year 2018-2019.

Resolution was moved by Mr. P. Velladurai and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

- R.34: RESOLVED to accept the Diploma courses in the programme of studies for Diploma in Food Processing and Preservation as presented on page DFP 1 and the syllabi for the Diploma courses as presented on pages from DFP 2 to DFP 13 with effect from the academic year 2018-2019.

Resolution was moved by Dr. K. Navaneethakanna and seconded by Dr. Joseph Thatheyus.



Resolution was passed unanimously

- R.35: RESOLVED to accept the Advanced Diploma courses in the programme of studies for Advanced Diploma in Food Processing and Preservation as presented on page AFP 1 and the syllabi for the Diploma courses as presented on pages from AFP 2 to AFP 13 with effect from the academic year 2018-2019.

Resolution was moved by Mr. and seconded by Dr. Joseph Thatheyus.

Resolution was passed unanimously.

Corrigendum

- R.36: RESOLVED to accept the proposal that the course code MAS (Quantitative Techniques) be changed into BBA (Quantitative Techniques) with retrospective effect from 2016-2017.

Resolution was moved by Dr. S. Raju and seconded by Mr. Sathya Dev.

Resolution was passed unanimously.

The Principal-Chairperson invited the external members to make their observations.

Mr. Devanathan appreciated the postgraduate department of Tamil for having included a course on the media (PGT4349). He also invited the diploma students of Food Processing and Preservation to visit his dairy in Chennai for hands-on experience.

Mr. Daneil Chellappa suggested that students should be trained to become scientists, and assured that if chairperson permitted him, he would conduct an orientation programme so that they could get training on chances to find themselves in national labs as scientists after proper qualification. He also suggested that science departments could encourage their students to visit science laboratories and institutions like BARK so that they would come to know what was going on in such places of higher learning in the country. He advised students to get internships in summer programmes.

Dr. J. Vijayadurai appreciated the way the council was conducted. He stressed the importance of acquiring entrepreneurship and employability skills in and through curricula.

Under other matters, if any, Mr S. Stephen raised the issue of faculty representation in the Academic Council as suggested by the UGC that "four teachers of the college representing different categories of teaching staff." He interpreted 'categories' association professors, assistant professors and lecturers.

Dr. S. Rajkumar Immanuel and Mr. J. Justin Manohar defended the composition.

The chairperson reacted to Mr. S. Stephen that the the UGC norms have been scrupulously followed and it has been approved by the Governing Council. He also said that different categories of faculty members have already been included in various other forums in the college.



Dr. A. Robson Benjamin responded to Mr Daniel Chellappa that some students of Physics department had already been placed in Kalpakkam and ISRO. He also observed that solar power could be utilized while conventional energy resources were not available in the campus. He expressed that the academic council was the highest academic body to decide on its memberships.

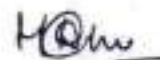
Dr. J. John Sekar, Dean, Academic Policies and Administration, proposed a vote of thanks. He thanked all the external and internal members for their cooperation and involvement. He observed that it was a red-lettered day because the college had adopted the UGC in restructuring the composition of the Academic Council whereby a new position had been created. He congratulated Dr. J. Paul Jayakar on his being the first member-secretary. He observed that the Council was lucky enough to have representation from different fields such as medicine, law, business, and above all two members from the syndicate of the parent university.

Before the chairperson adjourned the meeting, he invited all the members to dinner at Officers' Mess.



Dr. J. John Sekar
Dean, Academic Policies & Administration

Dr. J. JOHN SEKAR
M.A., M.Phil., PGDTE (CIEFL), PGDHE (IGNOU), PGDCE (UJ), Ph.D.,
Head & Associate Professor
Research Department of English
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Dr. M. Davamani Christober
Principal & Secretary

Dr. M. DAVAMANI CHRISTOBER
Principal & Secretary
The American College
Madurai-625 002



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RESOLUTIONS

Special Resolution

- R.1: As recommended by the Senatus, RESOLVED to adopt Programme Outcomes for UG, PG, and Research.
- R.2: As recommended by the Boards of Studies (BOS), RESOLVED to adopt Outcome-based Education in all Undergraduate (Aided and SF), Postgraduate (Aided and SF), and Mphil programmes for 17, 18 series as well as 19 series onwards and in all diploma, advanced diploma and B.Voc programmes of the UGC supported & approved Community College from 2019 onwards.
- R.3: As recommended by the Board of Studies in Human Values Development, RESOLVED to accept the changes in the course HVS 3200 with effect from the academic year 2019-2020.

Departmental Resolutions: Undergraduate Programmes

- R.4: As recommended by the Board of Studies in Hindi, RESOLVED to accept the changes in the programme of studies for B.A. Hindi presented on pages from HIN/HIS 4 to HIN/HIS 7 and the syllabi for semesters V & VI as presented on pages from HIN/HIS 36 to HIN/HIS 49 with effect from the academic year 2017 – 2018.
- R.5: As recommended by the Board of Studies in French, RESOLVED to accept the changes in the programme of studies for B.A French presented on pages from FRS 1 to FRS 3 and the syllabi for semesters I & II as presented on pages from FRS 6 to FRS 13 with retrospective effect from the academic year 2019-2020.
- R.6: As recommended by the Board of Studies in Religion, Philosophy and Sociology, RESOLVED to accept the changes in the programme of studies for BA Religion, Philosophy, and Sociology as presented on pages RPS 1 and RPS 2 and the syllabus for semester I to VI from RPS 6 to 73 with effect from the academic year 2019-2020.
- R.7: As recommended by the Board of Studies in Physics, RESOLVED to accept the changes in the courses PHS 2373 Microcontroller and Programming & PHS 2173 Microcontroller Programming Lab being offered as supportive courses to BCA students as PHS 2379 Electronic Communication Lab as presented in pages from PHS 1 to PHS 3 with effect from the academic year 2019-2020.
- R.8: As recommended by the Board of Studies in Zoology, RESOLVED to accept the replacement of the course ZOO 3440 Nanobiology with Zoo 3446 Project in the programme of studies for B.Sc Zoology with effect from the academic year 2019-2020.

RES 2

- R.9: As recommended by the Board of Studies in Chemistry, RESOLVED to accept the changes in the following course codes for programme of studies in B.Sc Chemistry as presented below with effect from the academic year 2019-2020.

EXISTING COURSE NO	NEW COURSE NO
CHS 1511	CHS 1521
CHS 1512	CHS 1522
CHS 2511	CHS 2521
CHS 2512	CHS 2522
CHS 2311	CHS 2381
CHS 2111	CHS 2181
CHS 2312	CHS 2382
CHS 2112	CHS 2182

- R.10: As recommended by the Board of Studies in Commerce, RESOLVED to accept the changes in the programme of studies for B.Com (Aided & Self-financed) as presented on pages from COM/CME 1 to COM/CME 3 and the syllabi for semesters I & II as presented on pages from COM/CME 8 to COM/CME 30 with effect from the academic year 2019-2020.
- R.11: As recommended by the Board of Studies in Commerce, RESOLVED to accept the changes in the programme of studies for B. Com (Computer Application) as presented on pages from CMC 1 to CMC 3 and the syllabi for semesters I & II as presented on pages from CMC 8 to CMC 33 with effect from the academic year 2019-2020.
- R.12: As recommended by the Board of Studies in Commerce, RESOLVED to accept the changes in the programme of studies for B.Com (Information Technology) as presented on pages from CIT 1 (IT) 1 to CIT 3 and the syllabi for semester I & II as presented on pages from CIT 9 to CIT 32 with effect from the academic year 2019-2020.
- R.13: As recommended by the Board of Studies in Commerce, RESOLVED to accept the changes in the programme of studies for B.Com (Professional Accounting) as presented on pages from CPA) 1 to CPA3 and the syllabi for semesters III & VI as presented on pages from CPA 7 to CPA 53 with effect from the academic year 2019 – 2020.
- R.14: As recommended by the Board of Studies in Bio-Chemistry, RESOLVED to accept the introduction of BCH 3646 Hormones and Behaviour in the place of BCH 3642 Hormones and human Behaviour in the programme of studies for B.Sc Bio-Chemistry with as presented on page BCH 3 with retrospective effect from the academic year 2017-18.
- R.15: As recommended by the Board of Studies in Computer Science, RESOLVED to accept the changes in courses COS 1497 Digital Principles and Computer Organization, COS 1291 PC Hardware & Troubleshooting, COS 2498 Cloud Computing, and replacement of COS 3683 Project with COS Pythan Programming for the programme of studies in BSc Computer Science with as presented on pages from COS 6 to COS 13 with effect the academic year 2019-2020.

- R.16: As recommended by the Board of Studies in Computer Science, RESOLVED to accept the change in the programme of studies for BSc (Information Technology) by replacing BIT 3603 Software Development Lab I with BIT 3611 Python Programming with as presented on page BIT 1 with effect from the academic year 2019-2020.
- R.17: As recommended by the Board of Studies in Visual Communication, RESOLVED to accept the changes in the programme of studies for B.Sc Visual Communication presented on pages on BVC 1 & BVC 2 and the syllabi for the programme as presented on pages from BVC 7 to BVC 71 with effect from the academic year 2019-2020.
- R.18: As recommended by the Board of Studies in Food Science & Nutrition, RESOLVED to accept the changes in the programme of studies for B.Sc Food Science & Nutrition as presented below with effect from the academic year 2019-2020.

EXISTING	NEW
FSN 1511 Food Science	FSN 1531 Basics of Food Science
FSN 1415 Nutrition Science	FSN 1435 Fundamentals of Nutrition
FSN 2403 Child development	FSN 2433 Human development
FSN 1416 Food Microbiology	FSN 1432 Food Microbiology
FSN 2517 Food Chemistry	FSN 2531 Food Chemistry
FSN 2513 Food Service Management	FSN 2535 Food Service Management
FSN 2516 Food Packaging	FSN 2536 Food Packaging
FSN 2519 Food Processing - I	FSN 2533 Food Processing
FSN 2514 Food Processing - II	FSN 2534 Food Preservation

Departmental Resolutions: Postgraduate & Research Programmes

- R.19: As recommended by the Board of Studies in English, RESOLVED to accept the programme of studies for MA English (Aided & SF) as presented on pages PGE/PSE 1 & PGE/PSE 2 and the syllabi for semesters III and IV as presented on pages from PGE/PSE 22 to PGE/PSE 40 with effect from the academic year 2019-2020.
- R.20: As recommended by the Board of Studies in Economics, RESOLVED to accept the programme of studies for MA Economics as presented on pages PEC 1 & PEC 2 and the syllabi for semesters III and IV as presented on pages from PEC 30 to PEC 50 with effect from the academic year 2019-2020.
- R.21: As recommended by the Board of Studies in Physics, RESOLVED to accept the programme of studies for M.Sc Physics (Aided & SF) as presented on page PGP/PSP 1 and the syllabi for semesters III and IV as presented on pages from PGP/PSP 25 to PGP/PSP 43 with effect from the academic year 2019-2020.
- R.22: As recommended by the Board of Studies in Chemistry, RESOLVED to accept the programme of studies for M.Sc Chemistry as presented on page PGC 1 and the syllabi for semesters III and IV as presented on pages from PGC 2 to PGC 17 with effect from the academic year 2019-2020.

RES 4

- R.23: As recommended by the Board of Studies in Botany, RESOLVED to accept the programme of studies for M.Sc Botany as presented on page PGB 53 and the syllabi for semesters III and IV semesters as presented on pages from PGB 54 to PGB 72 with effect from the academic year 2019-2020.
- R.24: As recommended by the Board of Studies in Botany, RESOLVED to accept the programme of studies for M.Sc Botany as presented on page PGB 1 and the syllabi for semesters I to IV as presented on pages from PGB 4 to PGB 52 with effect from the academic year 2019-2020.
- R.25: As recommended by the Board of Studies in Zoology, RESOLVED to accept the changes in the course codes for M.Sc Zoology as presented below with retrospective effect from the academic year 2018-2019.

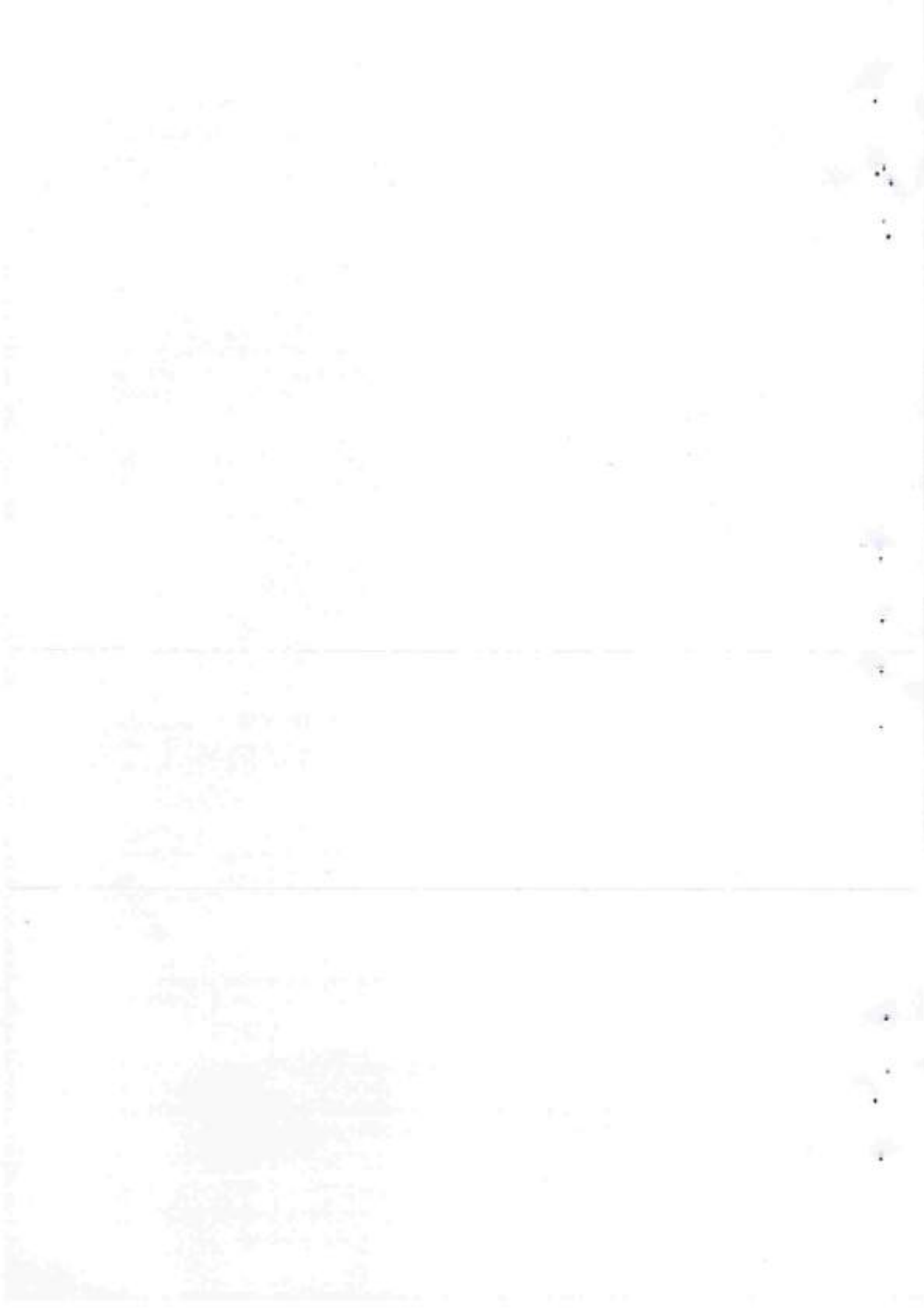
EXISTING	NEW
PGZ 4431	PGZ 4433
PGZ 4433	PGZ 4435
PGZ 4335	PGZ 4337
PGZ 4337	PGZ 4339
PGZ 4439	PGZ 4441
PGZ 4341	PGZ 4343
PGZ 4432	PGZ 4434
PGZ 4334	PGZ 4336
PGZ 4436	PGZ 4438
PGZ 4438	PGZ 4440
PGZ 4440	PGZ 4342
PGZ 4342	PGZ 4344
PGZ 5531	PGZ 5545
PGZ 5533	PGZ 5547
PGZ 5535	PGZ 5549
PGZ 5537	PGZ 5551
PGZ 5139	PGZ 5153
PGZ 5341	PGZ 5355
PGZ 5532	PGZ 5546
PGZ 5534	PGZ 5548
PGZ 5536	PGZ 5550
PGZ 4238	PGZ 5252
PGZ 5140	PGZ 5154
PGZ 5642	PGZ 5656

- R 26: As recommended by the Board of Studies in Food Science, RESOLVED to accept the changes in course content of PFS 5502 Clinical Nutrition & Diet Therapy with new course number PFS 5518 in the programme of studies for M.Sc Food Science as presented on PFS 1 with effect from the academic year 2019 -2020.
- R.27: As recommended by the Board of Studies in Computer Science, RESOLVED to accept the programme of studies for MCA (Self-financed) as presented on page MCA 1 and the syllabi for semesters I to VI as presented on pages from MCA 5 to MCA 67 with effect from the academic year 2019-2020.

- R.28: As recommended by the Board of Studies in Tamil, RESOLVED to accept the programme of studies for MPhil Tamil as presented on page MPT 1 and the syllabi for semesters I to II as presented on pages from MPT 4 to MPT 14 with effect from the academic year 2019-2020.
- R.29: As recommended by the Board of Studies in English, RESOLVED to accept the programme of studies for MPhil English as presented on page MPE 1 and the syllabi for semesters I to II as presented on pages from MPE 4 to MPE 11 with effect from the academic year 2019-2020.
- R.30: As recommended by the Board of Studies in Chemistry, RESOLVED to accept the programme of studies for MPhil Chemistry as presented on page MPC 1 and the syllabi for semesters I to II as presented on pages from MPC 2 to MPC 8 with effect from the academic year 2019-2020.
- R.31: As recommended by the Board of Studies in Botany, RESOLVED to accept the programme of studies for MPhil Botany as presented on page MPB 1 and the syllabi for semesters I to II as presented on pages from MPB 2 to MPB 12 with effect from the academic year 2019-2020.
- R.32: As recommended by the Board of Studies in Zoology, RESOLVED to accept the programme of studies for MPhil Zoology as presented on page MPZ 1 and the syllabi for semesters I to II as presented on pages from MPZ 4 to MPZ 16 with effect from the academic year 2019-2020.

UGC Approved B.Voc Programmes

- R.33: As recommended by the Board of Studies in Aqua Culture, RESOLVED to accept the programme of studies for B.Voc in Aqua Culture as presented on pages VAQ 1 and the syllabi for semesters V & VI as presented on pages from VAQ 4 to VAQ 24 with effect from the academic year 2019-2020.
- R.34: As recommended by the Board of Studies in Medical Laboratory Technology, RESOLVED to accept the programme of studies for B.Voc in Medical Laboratory Technology as presented on pages VML 2 and the syllabi for semesters V & VI as presented on pages from VML 5 to VML 24 with effect from the academic year 2019-2020.
- R.35: As recommended by the Board of Studies in Food Processing, RESOLVED to accept the programme of studies for B.Voc in Food Processing as presented on pages VPF 1 and the syllabi for semesters V & VI as presented on pages from VPF 5 to VPF 19 with effect from the academic year 2019-2020.
- R.36: As recommended by the Board of Studies in Media Technology, RESOLVED to accept the programme of studies for B.Voc in Media Technology as presented on pages VMT 1 & VMT 2 and the syllabi for semesters I to VI as presented on pages from VMT 6 to VMT 58 with effect from the academic year 2019-2020.



HVS 1

HUMAN VALUES DEVELOPMENT

HVS 3200

2 Cr / 4 Hr

Objective: The aim of this course is to help the students acquire human values and to inculcate personal identity and growth. It also helps them to transform the self, time and stress management, understand family structure, sexuality, gender and nation building. It will also address the societal concerns, challenges and suggest ways to overcome them.

Unit – I Introduction to Values and Self Transformation

Values – Importance of values – internalization of values – Reasons for deterioration of values – Nation and me - Indian constitution and values – Peace in global context – Transformation of Self: Self Identity – Self Concept – Self Discovery – Self Acceptance – Self Esteem – Characteristics of People with high self esteem and low self esteem – Personality development

Unit – II Life Enrichment Skills

Goal setting – Characteristics of Goals – Time Management – Stress Management - Problem Solving – Decision Making – Dynamics of Inter personal relationships: Building relationships – Emotional Management – Conflict Management – Negotiation Skills – Assertive Skills

Unit – III Life Values and Dealing with Addiction

Life Values: Forgiveness: Unforgiveness – Fruits of Bitterness – Integrity: Hard work – Trustworthiness – Lies – Good Money & Bad Money – Humility: Pride – Substance Abuse: Spectrum of effects of substance abuse – Smoking and its effects – Internet and its addictions.

Unit – IV Dynamics of relationships and Gender issues

Family structure – Fragmentation of family structure - Addressing the growing rate of divorce and separation – Youth and Consumerism – Sexuality and Gender: Gender Equality – Marriage and Contentment – Choosing of life partner – Premarital sex and its consequences – Overcoming sexual temptations.

Unit – V Values towards Society

Societal concerns and challenges: Environmental issues – Corruption – Nation building and Good governance – Social Values – Social Justice – Emerging identity crises – Poverty and Marginalization under globalization.

Books for reference:

1. "Human Values Development", AIACHE, New Delhi
2. "My rights and values", Dr. Reny Jacob
3. "Attitude is everything", Meyer, Paul J. The leading edge publishing Co., 2006
4. "Abnormal Psychology", Carlson, Robert C., Butcher, James N., Mineka, Susan & Hooleney, Jill M, Pearson Education Inc., New Delhi 2007
5. "The Keys to the Best You: A DIY Manual to Transform Yourself", Rachna Subir Sen

HVS 2

6. "Life Skills for Teenagers", Edu vision Today, Dr. Rinita Jain
7. "How to be a better problem solver", Michael Stevens, 1998
8. "Gender Matters", Dr. Florence John, Value Education Program, Madras Christian College, Chennai – 59
9. "Managing Stress", Kristine C. Brewer, Gower Publishing Ltd., 1995

Course Outcome:

At the end of the course the students will be able to,

- CO1. Transform themselves based on the human values they learnt
- CO2. Utilize life enrichment skills to enhance their living
- CO3. To evaluate life situations and overcome addictions at various levels
- CO4. Apply human values in real life situations
- CO5. Demonstrate social values towards nation building

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding					
K3: Applying	3	3		3	
K4: Analyzing					4
K5: Evaluating			5		
K6: Creating					

Mean = 3.6

B.A. Hindi

Programme Specific Outcomes (PSO)

Upon completion of the program, graduates will be able to

1. fluently communicate their ideas in Hindi.
2. familiarize with knowledge of origin and evolution of Hindi Language and Hindi Literature.
3. utilize the knowledge developing the skill of translation in English to Hindi .
4. relate issues in Hindi literature to society.
5. summarize any kind of Hindi text.
6. utilize the knowledge of Hindi typing and usage of computer.
7. build vocabulary and knowledge of literary terminology.
8. inculcate the knowledge of Hindi grammar.
9. pursue higher studies in Hindi, multidisciplinary course and journalism and more communications & translations.
10. eligible to work in government and public sectors.

Mapping of Courses with Programme Specific Outcomes (PSOs)

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
HIS1203	✓	✓		✓			✓		✓	✓
HIS1415	✓		✓		✓		✓		✓	✓
HIS1417	✓	✓					✓	✓	✓	✓
HIS1519	✓		✓	✓			✓		✓	✓
HIS1421	✓	✓					✓	✓	✓	✓
HIS1204	✓			✓			✓	✓	✓	✓
HIS1516	✓	✓		✓	✓				✓	✓
HIS1418	✓	✓					✓	✓	✓	✓
HIS1420	✓	✓		✓	✓				✓	✓
HIS1422	✓	✓		✓			✓		✓	✓
HIS2201	✓	✓		✓					✓	✓
HIS2515	✓		✓			✓	✓		✓	✓
HIS2517	✓	✓		✓	✓				✓	✓
HIS2419	✓	✓		✓	✓		✓		✓	
HIS2521	✓	✓		✓	✓				✓	✓
HIS2427	✓	✓	✓					✓	✓	✓
HIS2202		✓	✓	✓	✓				✓	✓
HIS2516	✓	✓				✓	✓	✓		✓
HIS2518	✓	✓				✓	✓		✓	✓
HIS2420	✓		✓			✓	✓	✓	✓	✓
HIS2522	✓	✓		✓	✓		✓		✓	✓
HIS2428	✓	✓		✓	✓		✓		✓	✓
HIS3615	✓	✓		✓	✓				✓	✓
HIS3617	✓	✓		✓	✓		✓		✓	✓
HIS3619	✓		✓			✓	✓	✓		✓
HIS3521	✓	✓		✓	✓		✓		✓	
HIS3616	✓	✓		✓	✓		✓			✓
HIS3618	✓	✓		✓	✓		✓		✓	✓
HIS3620	✓	✓		✓		✓			✓	✓
HIS3522	✓	✓		✓	✓		✓		✓	
HIS3200		✓		✓					✓	✓

Mapping of PSOs with Pos.

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
PSO 1	✓	✓	✓			✓		✓	✓	
PSO 2	✓			✓		✓		✓	✓	
PSO 3	✓	✓				✓	✓	✓		
PSO 4	✓		✓			✓		✓	✓	
PSO 5	✓	✓				✓	✓	✓	✓	
PSO 6	✓		✓			✓	✓			
PSO 7	✓	✓	✓	✓				✓	✓	
PSO 8	✓	✓				✓	✓	✓	✓	
PSO 9	✓	✓	✓	✓				✓		✓
PSO 10	✓	✓	✓			✓				✓

Syllabus for UG programme Under Part III - B.A. Hindi (SF)

with effect from
(Academic Year 2017 Onwards)

Sem	Part	Code	Title	Hr	Cr.	Marks	
I	Part I	HIS1203	हिन्दी गद्य और व्याकरण (Hindi Prose and Grammar)	3	2	30	
	Part II	ENSxxx	English	3	2	30	
	Part III	Core	HIS1415	सामान्य निबन्ध (Samanya Nibandh)	4	4	60
			HIS1417	सामान्य व्याकरण (Samanya Vyakaran)	4	4	60
			HIS1519	कामकाज हिन्दी (Kamkaji Hindi)	5	5	75
	Major	Supportive	HIS1421	हिन्दी भाषा का उद्भव और विकास(Origin and Evolution of Hindi language)	5	4	60
	Part IV	Non -Maj. Elect.	XXX xxx	Basic Tamil/ Advance Tamil/ Non -Major Elective	3	2	30
Life skill		XXX xxx		3	2	30	
Total				30	25	375	

Sem	Part	Code	Title	Hr	Cr.	Marks	
II	Part I	HIS1204	कार्यालय हिन्दी और अनुवाद (Official Hindi and Translation)	3	2	30	
	Part II	ENSxxx	English	3	2	30	
	Part III	Core	HIS1516	कहानियाँ (Kahaniyan)	5	5	75
			HIS1418	उत्कृष्ट व्याकरण (Uthkrishta Vyakran)	4	4	60
			HIS1420	आदिकाल (Aadhikaal)	4	4	60
	Major	Supportive	HIS1422	हिन्दी साहित्य का इतिहास Hindi Sahithya ka Ithihas	5	4	60
	Part IV	Non - Maj. Elect.	XXXxxx	Basic Tamil/ Advance Tamil/ Non -Major Elective	3	2	30
Life skill		XXXxxx		3	2	30	
Part V	Extension	XXXxxx	(NSS/SLP/PED)	2	1	-	
Total				30 +2	25 +1	375	

Sem	Part	Code	Title	Hr	Cr.	Marks	
III	Part I	HIS2201	हिन्दी साहित्य का इतिहास History of Hindi Literature	3	2	30	
	Part II	ENSxxx	English	3	2	30	
	Part III Major	Core	HIS2515	कम्प्यूटर हिन्दी (Computer Hindi)	5	5	75
			HIS2517	नाटक और एकांकी (Natak aur Ekanki)	5	5	75
			HIS2419	सामान्य पत्र लेखन (Samanya Patra Lekhan)	4	4	60
			HIS2521	निर्गुण भक्ति काल (Nirgun Bhaktikal)	5	5	75
		Supportive	HIS2427	हिंदी भाषा का इतिहास - सामान्य परिचय (Hindi Bhasha ka Ithihas samanya Parichaya)	5	4	60
	Total				30	27	405
Sem	Part	Code	Title	Hr	Cr.	Marks	
IV	Part I	HIS2202	लघुकथा, नाटक, और काव्यशास्त्र Short stories, Drama and Poetics	3	2	30	
	Part II	ENSxxx	English	3	2	30	
	Part III Major	Core	HIS2516	भाषा विज्ञान का सामान्य परिचय (Bhasha Vigyan ka Samaanya Parichaya)	5	5	75
			HIS2518	सगुण भक्ति काल (Sagun Bhaktikal)	5	5	75
			HIS2420	कार्यालय हिंदी (Karyalya Hindi)	4	4	60
			HIS2522	रीतिकाल (Ritikal)	5	5	75
		Supportive	HIS2428	भारतीय काव्यशास्त्र - सामान्य परिचय (Bharathiya Kavya Sasthra Parichaya)	5	4	60
	V	Extension	XXXxxx	(NSS/SLP/PED)	2	1	-
Total				30 +2	27 +1	405	

HIN / HIS 6

Sem	Part	Code	Title	Hr	Cr.	Marks	
V	Part III Major	Core	HIS3615	उपन्यास (Upanyas)	6	6	90
			HIS3617	आधुनिक काल का सामान्य परिचय (Adhunik kal ka Samanya Parichay)	6	6	90
			HIS3619	अनुवाद सिद्धान्त (Anuvad Siddhanth)	6	6	90
	Innovative	HIS3521	निबन्ध साहित्य (Nibandh Sahithya)	5	5	75	
	IV	Life skill	XXXxxx		3	2	30
	VAL	XXXxxx		4	2	30	
Total				30	27	405	

Sem	Part	Code	Title	Hr	Cr.	Marks	
VI	Part III Major	Core	HIS3616	नई कविता (Nayee Kavitha)	6	6	90
			HIS3618	नारीवाद - सामान्य परिचय (Narivad Samaanya Parichay)	6	6	90
			HIS3620	महाकाव्य और खंडकाव्य (Mahakavya aur Khandakavya)	6	6	90
	Innovative	HIS3522	विशेष साहित्यकार - प्रेमचन्द (Vishesh Sahithyakar-Premchand)	5	5	75	
	IV	EVS	HIS3200	Environmental Studies	4	2	30
	Life skill	XXXxxx		3	2	30	
Total				30	27	405	
Grand Total for semesters I- VI				180	158 +2	2370	

Courses offered by Department of Hindi

Part-I - Hindi

Sem	Part	Code	Course Title	Hr/wk	Credit	Marks
1	I	HIN/HIS 1203	हिन्दी गद्य और व्याकरण (Hindi Prose and Grammar)	3	2	30
2	I	HIN/HIS 1204	कार्यालय हिन्दी और अनुवाद (Official Hindi and Translation)	3	2	30
3	I	HIN/HIS 2201	हिन्दी साहित्य का इतिहास (History of Hindi Literature)	3	2	30
4	I	HIN/HIS 2202	लघुकथा, नाटक, और काव्यशास्त्र (Short stories, Drama and Poetics)	3	2	30
Total				12	8	120

Part-III-Supportive course

Sem	Dept.	Code	Course Title	Hr	Cr.	Marks
1	French	HIS1421	हिन्दी भाषा का उद्भव और विकास (Hindi Bhasha ka Udhbhav aur Vikas)	5	4	60
2	French	HIS1422	हिन्दी साहित्य का इतिहास (Hindi Sahithya ka Ithihas)	5	4	60
3	Hindi (Self)	HIS2427	हिन्दी भाषा का इतिहास - सामान्य परिचय (Hindi Bhasha ka Ithihas Samanya Parichaya)	5	4	60
4	Hindi (Self)	HIS2524	भारतीय काव्यशास्त्र का सामान्य परिचय (Bharathiya Kavya Sashtra Samanya Parichaya)	5	4	60
Total				20	16	240

HIN/HIS 1203

हिन्दी गद्य और व्याकरण
(Hindi Prose and Grammar)

3Hrs/2Crs

The course helps the students understand the language used in prose writing. The course also promotes the understanding of the development of prose. The course trains the students to use the knowledge of basic grammar to write without error.

At the completion of this course, the students will be able to

- i. familiarize with vocabulary in day today life.
- ii. develop the communication in different situation.
- iii. summarize the various aspects of Hindi prose.
- iv. utilize and apply the basic Hindi grammar and practiced to use different types of tenses in Hindi language.
- v. identify and comprehend simple passages.

इकाई -1 : बोलचाल हिन्दी

शरीर के अंग

फल

तरकारियाँ

सप्ताह के नाम

महीनों के नाम

इकाई -2: संवाद लेखन

कक्षा में

बाजार में

अस्पताल में

बैंक में

इकाई -3 : गद्य

लोभ- आचार्य महावीर प्रसाद द्विवेदी

हार की जीत - सुदर्शन

अब्दुल कलाम

इकाई -4 : व्याकरण

लिंग

वचन

गिनती

काल

इकाई -5 गद्यांश

सामान्य परिच्छेद

Text Book

Study material prepared by the faculty in department of Hindi.

References :

- 1 VyakaranPradeep, Ram Dev, Logbharati Publication, Allahabad, 2008
- 2 Kavya Kusum-2, Dhakshin Bharat Hindi Prachar Sabha, Chennai, 2009
- 3 Hindi Vatayan Dr. K.M. Chandramohan V.V. Prakashan, Varanasi, 2011
- 4 Naveen Gadya Chayanika-1, Dhakshin Bharat Hindi Prachar Sabha, Chennai.2013.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2						
CO3		3	3			
CO4					4	4
CO5						
CO1						

HIS1415

**सामान्य निबन्ध
(Samanya Nibandh)**

4Hrs/4Crns

The art of writing of general essays will be given as a practice by this course. The course also promotes the understanding of simple communicative language.

At the completion of this course, the students will be able to

- i. understand the basic concepts of essays.
- ii. classify the different types of essays.
- iii. strengthen the art of writing essays.
- iv. gain knowledge about social and moral essays.
- v. utilize knowledge about paragraph writing descriptive argumentation, narrative and expository.

इकाई 1 - निबन्ध का सामान्य परिचय

इकाई 2 - साहित्यकार के बारे में निबन्ध

इकाई 3 - सामाजिक निबन्ध

इकाई 4 - पर्यटन निबन्ध

इकाई 5 - वैज्ञानिक निबन्ध

Text Book

Study material prepared by the faculty in department of Hindi.

References:

- 1 Hindi Nibandh Sowrab , Shyam Chandar Kabur, Grath Academy, New Delhi, 1998,
- 2 Vividh Nebandh , Bharathi Kubalkar,- Sahani Publication , Delhi, 2011.
- 3 Rajneethi Evam Sanskrithi Nibandh,- Bharathi Kubalkar , Sahani Publication , Delhi, 2011,
- 4 Saras Nibandh Praba Joshi , Sahani Publication, Delhi, 2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3		2				
CO4				4		
CO5						6

Mean 3.2

HIS1417

सामान्य व्याकरण
(Samanya Vyakran)

4Hrs/4Crs

The purpose of the course is to create more interest to know about Hindi grammar and a campus where Hindi speaking capability can be harnessed by each and every student to increase their potentials to succeed in their professional and personal life.

At the completion of this course, the students will be able to

- understand the basic Hindi grammatical terms.
- read, write, and speak in Hindi without grammatical mistakes.
- identify prefix and suffix in Hindi and will be used in their higher level course.
- utilize the translation methodology in day today life.
- apply the knowledge to write the formal and informal letters.

इकाई.1 संज्ञा, सर्वनाम

इकाई.2 क्रिया, विशेषण,

इकाई.3 क्रिया विशेषण, संबंधबोधक,

इकाई.4 समुच्चयबोधक, विस्मयादिबोधक

इकाई.5 लिंग, वचन

Text Book:

Practical Hindi Grammar and Composition with Key, Kumari N. Saradambal,
COMPUPRINT, Chennai 600 086 First Edition 2014

References :

- 1 Sri Saran Aadhunik Hindi Vyakaran, Aalok kumar Rastogi, Madura Books Publication, Delhi, 2011.
- 2 Shudha Hindi Thatha Vyakaran, Sarojini Gupta, Saint Joseph Publication, A Div.of D.P.S.Publication House Private Ltd.,Delhi, 2009 .
- 3 Vyakaran Pradeep, M.A. Ramdev, Lok Bharathi, Publication, Allahabad, 2014
- 4 Hindi Bhasha evam Vyakaran, Dr.SambunathTiwari, Pooja Publication, Kanpur, 2014
- 5 Hindi Vyakaran Bodh, Dr.Rajendra Prasad Pandey and Dr.Srimathi Geetha.Rajendra Prasad,
Jawahar Publication, Madura, 2009
- 6 Hindi Vyakaran Praveshika, Dakshin Bharath Hindi Prachar Sabha, Chennai, 2009

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				

C03			3			
C04				4		
C05						6

Mean 3.4

HIS1519

कामकाजी हिन्दी
(Kamkaji Hindi)

5Hrs/5Crs

The aim of this course is to develop an independent out look towards the study of language and communication. The course encourages the student to learn Hindi for effective communication in different fields in day-to-day life and analyze the problems and challenges of effective communication in Hindi.

At the completion of this course, the students will be able to

- know about the interaction between the language and society.
- utilize the knowledge of Technical words
- enhance their conversational fluency as well as accuracy.
- understand the differentiate between formal and informal letters in Hindi and correctly will be used by them.
- write messages, initiations, greetings, short paragraphs, letter etc.

इकाई -1 आत्म संस्कार

इकाई -2 शब्द भंडार

इकाई -3 बोलचाल में व्याकरणिक प्रयोग

इकाई -4 अभिवादन / प्रत्यभिवादन

इकाई -5 स्थितिजन्म बातचीत

Text Book:

Kamkaji Hindi, Dr.P.M.Thomas, Samiksha Publications, Mathura, 2013

References :

- Kamkaji Hindi, Dr.P.M.Thomas, Samiksha Publications, Mathura, 2013
- Sabari speaking course, Prof. Chandrasekaran, Sabari Book House, Salem,2010
- Nayi Hindi Rachana, Dakshina Bharat Hindi Prachar Sabha, Chennai, 2009
- Speech Master, Prof.Poonam Agarwal, Mudra publication, Mumbai,2007
- Sabari Colloquial Hindi, Dr. Chandramohan, Sabari Book House, Salem,2010

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3			3			
CO4						6
CO5					5	

Mean 3.4

HIS1421

हिन्दी भाषा का उद्भव और विकास
(Hindi Bhasha ka Udhbhav aur Vikas)

5Hrs/4Crs

The course aims to give students a basic understanding about the historic aspects of Hindi language. The evolution of Hindi language from Vedic period and its individual identity is explained. The course helps the students attain knowledge about the "Devanagri Lipi" (the script used for Hindi) and its proper pronunciation.

At the completion of this course, the students will be able to

- understand the gradual origin development of the Hindi language
- identify the speech sounds of Hindi "Devanagri Lipi" (the script used for Hindi) .
- classify the dialects of Hindustani.
- understand the relationship between languages.
- apply the knowledge to write in Hindi using correct tenses.

इकाई 1 - हिन्दी भाषा का उद्भव और विकास

इकाई 2 - हिन्दी भाषा के विभिन्न आयाम

इकाई 3 - मानक हिन्दी खड़ीबोली और उसका विकास

इकाई 4 - काल का सामान्य परिचय

इकाई 5 - क्रिया, संज्ञा, इकाई 5 - क्रिया, संज्ञा, सर्वनाम और विशेषण

Text Book

Study material prepared by the faculty in department of Hindi.

References :

- Hindi Bhasha ka Ithikas , Dr.Bholanath Thiwari, Vani Prakashan, New Delhi, 2014
- Rastra Bhasha, Raj Bhasha, Jan Bhasha , Shankar Thayal Sing, Kitab Ghar

- Prakashan, Dehli, 2011
3. Sarkari Karyai me Hindi , Gopinath Srivasthav , Lok Bharathi Prakashan, Allahabad, 2013
 4. Hindi Bhasha Aur Nagari Lebi, Dr. Bolanath Thiwari, Lok Bharathi Prakashan, Allahabad, 2000
 5. Rastra Bhasha, Raj Bhasha, ka Vekas, Muhamand, Praveen Prakashan, Jaipur, 2007

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3				3		
CO4			4			
CO5						6

Mean 3.2

HIN/HIS 1204

कार्यालय हिन्दी और अनुवाद
(Official Hindi and Translation)

3Hrs/2Crs

The course aims at improving the spoken Hindi with correct pronunciation and grammar. To enhance the students to write letter promptly and develop their ideas in written forms. To make them know about the importance of Terminology.

At the completion of this course, the students will be able to

- i. follow the speech rules and understand the types of words.
- ii. familiarize with the administrative words in Hindi .
- iii. understand the knowledge about administrative and technical terms in Hindi.
- iv. apply the methodology of formal and informal letters.
- v. utilize the knowledge of simple translations in daily life.

इकाई 1: वाक्य रचना

शब्द – अर्थ के अनुसार, बनावट के अनुसार और भाषा विकास के अनुसार

उच्चारण के नियम

सम्युक्ताक्षर

वाक्य गठन

इकाई 2 : व्याकरण

संज्ञा

सर्वनाम

विशेषण

क्रिया विशेषण

इकाई 3: पत्र लेखन

मित्र को पत्र

आदेश पत्र

छुट्टी पत्र

इकाई 4: पारिभाषिक शब्दावली

तकनीकी शब्दावली

मंत्रालयों का नाम

सरकारी कार्यालयों का नाम

इकाई 5: अनुवाद

भाग - 2 किताब से पाँच अभ्यास

Text Book

Study material prepared by the faculty in department of Hindi.

References :

- 1 VyakaranPradeep, Ram Dev.logbharati publication, Allahabad,2008
- 2 Hindi Vatayan Dr. K.M. Chandramohan, V.V. Prakashan, Varanasi.2011
- 3 Hindi AnuvadhAbhyas Part-1Dhakshin Bharat Hindi PracharSabha chennai.2008

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2			2			
CO3				3		
CO4					2	
CO5						6

HIS1516

**कहानियाँ
(Kahaniyan)**

5Hrs/5CrS

The course is designed to provide the students an experience of reading and enjoying the variety of Hindi stories. The course would focus on increasing the student's understanding of the key elements in the stories. It would aim at strengthening student's ability to read and analyze the stories with meaningfully. Further, it intends to motivate the students in expecting their ideas and experience in their own stories.

At the completion of this course, the students will be able to

- i. identify the elements of short stories.
- ii. know the moral from the different types of stories in Hindi language.
- iii. write the stories in their own style.
- iv. analyze short stories for their structure and meaning, using correct terminology
- v. understand the moral in each and every moments from their practical life.

इकाई 1 - कहानी का उद्भव और विकास

इकाई 2 - ऐतिहासिक कहानियाँ

इकाई 3 - सामाजिक कहानियाँ

इकाई 4 - मनोविश्लेषण कहानियाँ

इकाई 5 - पारिवारिक कहानियाँ

Text Book

Study material prepared by the faculty in department of Hindi.

References :

1. Premchand ki Kahani, Jagathram and Sons. Allahabad, 2012
2. Kahani Manjari - Dakshin Bharath Hindi Prachar Sabha, Chennai. 1998
3. Kahani Kunj – Markant, Lokbharathi Prakashan. Allahabad,2009
4. Hindi ki Prathinithi Khahaniyan, Dr. Veerat, Jawahar Publication, Mathura, 2005
5. Bharathiya Sahithya me Sarva Shresta Khahaniyan , Vinith Dandan, Kithab Ghar Prakashan., New Delhi, 2010.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3			3			

CO4				4		
CO5					5	

Mean 3

HIS1418

उत्कृष्ट व्याकरण
(Uthkrishta Vyakran)

4Hrs/4Crs

The course aims at understanding of communicational language with proper Grammar. The course trains the student with advanced grammar. It also guides in equipping themselves in utilization of Hindi language without grammatical error. This will helps develop communication skills in the students.

At the end of the course, students will be able to

- understand the basic Hindi grammatical terms.
- select and construct new words using proper Upasarg and Prathyey.
- familiarize with the different types of Karak appropriately.
- utilize and apply the basic Hindi grammar and practiced to use different types of tenses in Hindi language.
- identify and comprehend simple passages.

इकाई 1 - काल और 'ने' का प्रयोग

इकाई 2 - उपसर्ग और प्रत्यय

इकाई 3 - कारक

इकाई 4 - वाच्य, शुद्ध कीजिए

इकाई 5 - गद्यांश और सारलेखन

Text Book:

Practical Hindi Grammar and Composition with Key, Kumari N. Saradambal,
COMPUPRINT, Chennai 600 086 First Edition 2014

References :

- Hindi Vyakaran Praveshika, Dakshin Bharath Hindi Prachar Sabha, Chennai, 2009
- Shudha Hindi Thattha Vyakaran, Sarojini Gupta, Saint Joseph Publication, Delhi, 2009
- Sri Saran Aadhunik Hindi Vyakaran, Aalok kumar Rastogi, Madura Books Publication, Delhi, 2011.
- Vyakaran Pradeep, M.A. Ramdev, Lok Bharathy Publication, Allagabad, 2014
- Hindi- Bhasha Evam Vyakaran, Dr.SambunathDivari, Pooja Publication, Kanpoor, 2014

6 Hindi Vyakaran, Bodh, Dr.Rajendra Prasad Pandy and Dr.Srimathi Geetha.Rajendra Prasad, Jawahar Publication, Madura, 2009

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2			3			
CO3				4		
CO4					5	
CO5						6

Mean 4

HIS1420

आदिकाल
(Aadhikal)

4Hrs/4CrS

The course encourages the students to have in-depth knowledge of Aadhikal. It includes naming the classification of the literary periods, the study of ancient Aadhikal, literary works of Aadhikal. era, and the literary works of Romantic era.

At the end of the course the students will be able to

- classify the Hindi literature.
- understand with clear idea about ancient age.
- identify the eminent Hindi writers and their writings in Aadhikal.
- know the relation between society and literature at that period.
- analyze and explain about the Aadhikal literature.

इकाई 1 - हिन्दी साहित्य के इतिहास की लेखन परंपरा

इकाई 2 - काल विभाजन और नामकरण

इकाई 3 - सिद्ध - नाथ - जैन साहित्य, इकाई 3 - सिद्ध, नाथ और जैन साहित्य

इकाई 4 - रासो काव्य

इकाई 5 - आदिकाल की विशेषताएँ

Text Book

Hindi Sahithya Ka Vasturistha Itihasa (Part I), Dr. Kusum Ray Publisher Vishwavidyalaya Prakashan Varanasi (U.P) - 221001

References :

HIN / HIS 18

- 1 Hindi Sahitya ka Itihas, Dr.Nagendrababu, Neha Publication, New Delhi,2010
- 2 Kaal Vibhajan, Dr. Bholanath Tiwari, Raj&Sons, Varnasi,2006
- 3 Hindi Sahitya Ka Itihas ,Shyam Chandra Kapoor, Granth Academy, New Delhi 2007 ,
- 4 Hindi Sahitya Ka Itihas,Acharya Ramchandra, Log Bharati Prakasan, Alahabad,2009

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3				4		
CO4				4		
CO5				4		

Mean 3

HIS1422

हिन्दी साहित्य का इतिहास
(Hindi Sahithya ka Ithihas)

5Hrs/4Crs

The brief introduction to History of Hindi literature is given in this course. It includes the classification of the literary periods: the study of ancient literature, literary works of Bhakti era, and the literary works of Romantic era.

At the completion of this course, the students will be able to

- i. understand the importance of Hindi literature.
- ii. identify the different classification of Hindi literature.
- iii. classify the features of the major literary genres.
- iv. importance theoretical terms and concepts.
- v. familiarize the students with different period in the Hindi literature.

इकाई 1 - हिन्दी साहित्य के इतिहास की लेखन परंपरा

इकाई 2 - आदिकाल

इकाई 3 - भक्तिकाल

इकाई 4 - रीतिकाल

इकाई 5 - आधुनिककाल के विभिन्न आयाम

References :

- 1 Hindi Sahitya ka Itihas, Dr.Nagendrababu, Neha Publication, New Delhi, 2010
- 2 Kaal Vibhajan, Dr. Bholanath Tiwari, Raj&Sons, Varnasi, 2006
- 3 Hindi Sahitya Ka Itihas ,Shyam Chandra Kapoor, Granth Academy, New Delhi 2007
- 4 Hindi Sahitya Ka Itihas,Acharya Ramchandra, Log Bharati Prakasan, Allahabad, 2009

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIN/HIS 2201

हिन्दी साहित्य का इतिहास
(History of Hindi Literature)

3Hrs/2Crs

The course aims to gain knowledge of history of Hindi literature. To enhance the students to know the classification of the literary and literary works of each period.

At the completion of this course, the students will be able to

- understand the importance of Hindi literature.
- classify the Hindi literature
- identify the features of Adikal, Bhakti kal, Ritikal and Adhunikkal.
- familiarize with the eminent Hindi writers and their famous writings of each period.
- demonstrate their understanding able to draft, re-draft, and edit with appropriate writing.

इकाई 1: आदिकाल - प्रसिध्द लेखक, रचनाएँ और सामाजिक परिस्थितियों

इकाई 2: भक्तिकाल - प्रसिध्द लेखक, रचनाएँ और सामाजिक परिस्थितियों

इकाई 3: रीतिकाल - प्रसिध्द लेखक, रचनाएँ और सामाजिक परिस्थितियों

इकाई 4: आधुनिककाल - विभिन्न आयाम प्रसिध्द लेखक, रचनाएँ और सामाजिक परिस्थितियों

इकाई 5: संक्षिप्तकरण

Text Book

Study material prepared by the faculty in department of Hindi.

References :

- Hindi Sahithya ka Saral Itihas, Rajnath Sharma. Vinod Pushtak Mandir Agra.2009.
- Shivaneer Books, Ansari Road, Dariyaganj, New Delhi.2008.
- Hindi sahithya ka vasthunist Ithihas, kusum Rai, vesvavidyalaya prakashan, Varanasi -2011

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3				4		
CO4				4		
CO5						6

Mean 3.4

HIS2515

कम्प्यूटर हिन्दी
(Computer Hindi)

5Hrs/5Crs

The course enables the students to understand the functioning of computer and to train them in Hindi computing. The course makes the students understand the uses and utilities of computer and makes them to understand the functioning of Hindi Computing.

At the completion of this course, the students will be able to

- understand the basic concepts of computer.
- utilize computer language and programme.
- practiced well about the Unicode font (Hindi) typing.
- apply the techniques that are being widely used in search engines, digital libraries.
- understand the processing of computer.

इकाई I - मानवमित्र कम्प्यूटर
ऐतिहासिक पृष्ठभूमि
विकासीक आयाम
कम्प्यूटर वर्गीकरण

इकाई II - कम्प्यूटरी भाषाएँ एवं प्रोग्राम
बाईनरी संख्या प्रणाली
कम्प्यूटरी भाषाएँ
मशीनी भाषाएँ

इकाई III - कम्प्यूटर नेटवर्क
नेटवर्क अवयव
नेटवर्क वर्गीकरण
फाइल सर्वर

इकाई IV - कम्प्यूटर कार्यप्रणाली
मुख्य क्रियाएँ
सूचना सुरक्षा
कार्यविधि

इकाई V - कम्प्यूटर टाईपींग अभ्यास

Text Book :

1. कम्प्यूटर: शब्द परिचय एवं परिभाषा - डॉ.सरोदनी गुप्ता सेण्ट जोसेफ पब्लिशिंग हाउस, दिल्ली- 32,
कम्प्यूटर: शब्द परिचय एवं परिभाषा - डॉ.सरोदनी गुप्ता सेण्ट जोसेफ पब्लिशिंग
हाउस,दिल्ली- 32, 2010.

References:

- 1.कम्प्यूटर शब्द कोश एवं शब्द संक्षेप - विवेक कुमार श्रीवास्तव, चन्द्रा ब्रदर प्रकाशन,
इलाहाबाद, 2016.
- 2.कम्प्यूटर के भाषिक अनुप्रयोग, विजय कुमार मलहोत्रा, वाणी प्रकाशन, पटना, 2013.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1	1				
CO2						
CO3			3			
CO4				4		
CO5						6

Mean 3

HIS2517

नाटक और एकांकी
(Natak aur Ekkhangki)

5Hrs/5Crs

The aim of the course is to sensitize the student to the aesthetic, cultural and social aspects of literary appreciation and analysis. It helps the students understand the Drama and one-act plays in Hindi. The course also guides the students to get the concepts used in the plays and their way of presentation on stage.

At the end of the course, students will be able to

- I. Explain the origin and evolution of Hindi One act play and Drama
- II. Identify notable works in Drama and eminent drama writers in Hindi.
- III. Visualize and interpret Shakar shesh's drama Ek Aur Drawnacharya.
- IV. Read, interpret, evaluate and experiment the adaptation of one act plays for stage. (Fewer properties, Scenery, and Cast members)
- V. Discuss one act play and writers.

इकाई-1. नाटक और एकांकी का उद्भव और विकास ।

इकाई-2. हिन्दी के प्रसिद्ध नाटककार और नाटक

इकाई-3. एक और द्रोणाचार्या – शंकर शेष

इकाई-4. हिन्दी के प्रसिद्ध एकांकीकार और एकांकी

इकाई-5. हिन्दी के एकांकियाँ-

- दस हजार - उदयशंकरभट्ट,
- मालव प्रेम - हरीकृष्णा प्रेमी,
- दस मिनट - डॉ.रामकुमार,
- भोर का तारा - जगदीश चन्द्र माथुर,
- घर बन्द -हमी दुल्ला

Text Book :

- 1 एकांकी पंचामृत, डॉ.रामकुमार, जवहर पुस्तकालय, हिन्दी पुस्तक प्रकाशक एवं वितरक, मथुरा (उ.प्र) - 281001. संस्करण- 2011

References:

- 1 Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014
- 2 Hindi Sahithia ka Ithikas, Dr.Lakshmi seka Lokbharathi Prakasan, Mahathmagandhi Road, Allagabad 2013.
- 3 Hindi Sahithia ka Ithikas, Dr.Rajnath Sharma, Agarwal Publication, Hospital road, Agra Road, First Edition 1952, Tenth Edition 2013.
- 4 Hindi sahithia ka Uthpav aur vikas, Mr.Hajariiprasad devedi, Rajmahal prakasan,1B,Nethaji Subhaschandra marga, New Delhi-2,1952.
- 5 Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakasan, Magathma Gandhi Road, Allagabad.2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	

Mean 3

HIS2419

सामान्य पत्र लेखन
(Samanya Patra Lekhan)

4Hrs/4Crs

This course helped to develop the writing skills, designed to train students in creative writing such as news for dailies and essays the course deals the features of languages in E Media.

At the completion of this course, the students will be able to

- understand the basic skills of letter writing.
- identify the types of formal letters.
- familiarize with the types of informal letters.
- gain the knowledge about the important points of the structure of best letter writing.
- utilize idea to write the letters in their own style.

इकाई 1 पत्र लेखन

पत्र लेखन का अर्थ

पत्र लेखन हेतु आवश्यक बातें

पत्र लेखन के महत्वपूर्ण अंग

इकाई 2 औपचारिक पत्र

आवेदन पत्र, व्यावसायिक पत्र, शासकीय पत्र

अर्द्धसरकारी पत्र, शिकायती पत्र, छुट्टी पत्र

इकाई 3 अनौपचारिक पत्र

बधाई पत्र, मित्र को पत्र, अनुमति पत्र

इकाई 4 आदर्श पत्र की संरचना में ध्यान में रखने वाले विषय

संबोधन, अभिवादन, प्रेषक-परिचय, पत्र का विषय और कलेवर

इकाई 5 पत्र लेखन के नमूने

शिक्षक पद हेतु आवेदन पत्र, प्राचार्य को तीन दिन के अवकाश हेतु आवेदन पत्र, परीक्षावधि में ध्वनि विस्तारक यंत्र पर पाबंदी हेतु 'जिलाधीश' को शिकायति पत्र, अपनी पढ़ाई की तैयारी संबंधी जानकारी देते हुए, मनिआर्डर भेजने हेतु पिता को पत्र

Text Books:

- 1 Aadhunic hindi vyakaran swaroop evam prayog, Dr. Bharathi Khubalkar, Sahni Prakashan.
- 2 Vyavaharik Hindi , Dakshin Bharath Hindi Prachar Sabha, Chennai. Edition-2014

References:

1. Pathrakaritha Hethulekhan, Dr. Nishansingh., Archana Publication , Lakshmi Nagar, Delhi, Edition-2011
2. Kamkaji Hindi, Dr. P.M. Thomos, Samiksha Publication, Gandhinagar, Delhi, Edition-2013
3. Kahani Sankalanthatha Vyavaharik Hindi, Dr. Girijakumari, Dr. Sasikala Namboodhiri, Dr. Sunilkumar, Dr. Haripriya, Dr. Jayakumari, Dr. Ashaji, Orient Publication, Telangana, India, Edition 2017
4. Vyavahar Upayogi Kamkaji Evam Hindi, Ananth Kedhare, Sahithyayan Prakashan, Govind Nagar, Khanpur , Edition-2014.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	

Mean 3

HIS2521

निर्गुण भक्ति काल
(Nirgun Bhakthi Kal)

5Hrs/5Crs

The aim of the course is an introduction of ancient Hindi literature and knowledge about bhakthi Period .This course also gives the knowledge about the poetic concepts of Hindi literature. Students gained knowledge about Nirgun bhakthi periods.

At the end of the course, students will be able to -

- i. identify the different classification of Hindi literature
- ii. understanding the relation between society and literature at Nirgun Bhakthi kal.
- iii. classify the features of the Bhakthi kal.
- iv. familiarize with the eminent Hindi writers and their famous writings of each period.
- v. compare the eminent poets of Gyana margi and Prema margi

इकाई-1.भक्तिकाल का सामान्य परिचय

विभिन्न परिस्थितियाँ और विशेषताएँ ।

इकाई-2.निर्गुण भक्ति की स्थापना

1. ज्ञानाश्रयी शाखा, 2. प्रेमाश्रयी शाखा ।

इकाई-3.ज्ञानाश्रयी शाखा

संत काव्य की परंपरा और विकास, संत काव्य की सामान्य प्रवृत्तियाँ और विशेषताएँ।

इकाई-4.प्रेमाश्रयी शाखा

सूफी काव्य की परंपरा और विकास, सूफी काव्य की सामान्य प्रवृत्तियाँ और विशेषताएँ

इकाई-5.ज्ञानाश्रयी शाखा, इकाई-5.प्रेमाश्रयी शाखा के प्रसिद्ध कवि

ज्ञानाश्रयी शाखा के प्रसिद्ध कवि - कबीरदास, गरुनानक, दादुदयाल,

प्रेमाश्रयी शाखा के प्रसिद्ध कवि - कुतुबन, मंझन, मलिकमुहम्मद जायसी

Text Book :

- 1 Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014

References:

- 1 Hindi Sahithia ka Ithikas, Dr.Lakshmi seka Lokbharathi Prakashan, Mahathmagandhi Road, Allagabad 2013.
- 2 Hindi Sahithia ka Ithikas, Dr.Rajnath Sharma, Agarwal Publication, Hospital road, Agra Road, First Edition 1952, Tenth Edition 2013.

- 3 Hindi sahithia ka Uthpav aur vikas, Mr.Hajariprasad devedi, Rajmahal prakasan,1B,Nethaji Subhaschandra marga, New Delhi-2,1952.
- 4 Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakasan, Magathma Gandhi Road, Allagabad.2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIS2427

हिंदी भाषा का इतिहास - सामान्य परिचय
(Hindi Bhasha ka Ithihas- Samanya parichya)

5Hrs/4Crs

The brief introduction to History of Hindi literature is given in this course. It includes the classification of the literary periods: the study of ancient literature, literary works of Bhakti era, and the literary works of Romantic era.

At the completion of this course, the students will be able to

- understand the origin of Hindi language and its literature
- classify the dialects of Hindustani.
- identify the speech sounds of Hindi "Devanagri Lipi" (the script used for Hindi)
- Analysing the development of Khadiboli Hindi.
- apply the knowledge, try to own write in Hindi .

इकाई 1 भाषा का परिचय

भाषा क्या है - भारोपिय परिवार, भारतीय आर्य भाषा, प्राकृत भाषाओं की कुछ विशेषताएँ

इकाई 2 हिन्दी शब्द व्युत्पत्ति और अर्थ

हिन्दी शब्द की व्युत्पत्ति

हिन्दी भाषा का परिवर्तित रूप

हिन्दी, उर्दू, हिन्दूस्तानी,

इकाई 3 हिन्दी क्षेत्र और उसकी बोलियाँ

हिन्दी की भाषी क्षेत्र
हिन्दी की बोलियाँ
बोली के प्रकार

इकाई 4 देवनागरी लिपि का इतिहास

देवनागरी अंक
नागरी लिपि
देवनागरी लिपि की विशेषताएँ

इकाई 5 हिन्दी शब्द रचना का इतिहास

समास से शब्द रचना, उपसर्ग से शब्द रचना, प्रत्यय से शब्द रचना

Text Books:

1. Hindi Bhasha ka ithikas, Bholanath Diwari, Vani Prakashan, New Delhi- 2014.
2. Hindi samasya aur samathan, Devendra nath Sharma, lok bharathi Prakashan, Illahabad, 2014.

Reference:

1. Shaisik viyakaran ore Hindi Bhasha, Dr. Krishna kumar gowswamy, saral prakshan, New Delhi- 2013.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3				4		
CO4					5	
CO5						6

Mean 3.6

The aim of the course is to sensitize the student to the aesthetic, cultural and social aspects of literary appreciation and analysis. It helps the students understand the Drama in Hindi. The course also promotes the understanding the idea of poetics. It also enhance creative thinking through short stories and Poems.

On completion of the course, the students will be able to

- i. Understanding the poems of medieval poets Kabir and Tulsi.
- ii. know the basic elements of short stories.
- iii. know the relation between the socio cultural condition of a society and the short stories
- iv. identify and differentiate the types of Hindi Poems.
- v. familiarize the students with poetic words Ras, Chand and Alankar in Hindi.

इकाई 1: प्राचिन काव्य

कबिर के दोहे -5

तुलसी के दोहे -5

इकाई 2: लघुकथा

वापसी - उषा प्रियंवदा

कफन - प्रेमचन्द

चीफ की दावत - भीष्म साहनी

पुरस्कार - जयशंकर प्रसाद

इकाई 3: नाटक

स्वर्ग की झलक

इकाई 4: आधुनिक कविता

पुष्प की अभिलाषा - माखनलाल चतुर्वेदी

खिलौना - सियाराम शरण गुप्त

संध्या सुन्दरी - निराला

राजा रानी - दिनकर

इकाई 5: काव्य शास्त्र - रस, छंद, अलंकार

Text Book

Study material prepared by the faculty in department of Hindi.

References :

- 1 Hindi Sahityaka Saral Ithihas, Rajnath Sharma, Vinod Pushtak Mandir, Agra.2010
- 2 Kavya Prakashan, Purushottam Das Modi. V.V. Prakashan, Chowk, Varanasi.2009
- 3 Hindi Vatayan Dr. K.M. Chandramoh, V.V. Prakashan, Varanasi.2008
- 4 Bharathiya kavya sasthra, Dr. Udhaya banu, Thathabi prakashan, Dehli. 2009.
- 5 kavya sasthra, Dakshini Bharat Hindi Prachar sabha Chennai, 2014.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3			3			
CO4				4		
CO5				4		

Mean 3

HIS2516

भाषा विज्ञान - सामान्य परिचय
(Bhasha Vighyan – Samanya Parichya)

5Hrs/5Crs

The course deepens and enlarges the students' mastery of Hindi. They will acquire the basic knowledge on study of Linguistics in Hindi.

At the completion of this course, the students will be able to

- i. understand the nature of language and importance of language study.
- ii. analysis the language area like phonology, morphology, syntax, etc.
- iii. identify the speech sounds of Hindi "Devanagri Lipi"
- iv. familiarize with the linguistic family in Hindi and different parts of the linguistic.
- v. apply the knowledge, try to speak in Hindi with correct pronunciation.

इकाई 1 भाषा की परिभाषा

भाषा विज्ञान की परिभाषा
भाषा विज्ञान कला है या विज्ञान
भाषा विज्ञान और व्याकरण

इकाई 2 भारत में भाषा विज्ञान का कार्य

भाषा विज्ञान के विभिन्न अंग
भाषा विज्ञान की उत्पत्ति संबन्धि सिध्दांत
भाषा का पारिवारिक वर्गीकरण

इकाई 3 ध्वनि विचार

ध्वनियों का इतिहास
ध्वनि विकास के कारण
ध्वनि नियम

इकाई 4 रूप और अर्थ विचार

परिभाषा
प्रकार
विशेषताएँ

इकाई 5 देवनागरी लिपि

देवनागरी लिपि नामकरण
हिन्दी में प्रचलित अंग्रेजी शब्द
देवनागरी लिपि की विशेषताएँ

Text Books:

1. Shaisik viyakaran aur Hindi Bhasha, Dr.Krishna kumar goswamy, saral prakshan, Delhi 2013.
2. Hindi Bhasha ka ithikas, Bholanath Diwari, Vani Prakashan, New Delhi- 2014.

Reference:

1. Bhasha vigyan, Dakshi bharath Hindi Prachar shabha, 2014.
2. Hindi Bhasha ka Uthbav ore vikas, Uthy narayan Diwari, lok bharathi prakashan, 2014.
3. Rastra bhasha Hindi samasya oru smathan, Uthy narayan Diwari, lok bharathi prakashan, 2014.
4. Bhasha vigyan, Dakshi bharath Hindi Prachar shabha, 2014

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2				4		
CO3					5	
CO4						6
CO5		2				

Mean 3.6

HIS2518

सगुण भक्तिकाल
(Sagun Bhakthi Kal)

5Hrs/5Crs

The Course is an in depth study of ancient Hindi literature is done through the course. This course the students to gives clear knowledge about the poem of ancient hindi literature and make them understand the biography of the famous theist poets.

At the end of the course, students will be able to

- identify the different classification of Hindi literature
- understanding the relation between society and literature at Bhakthi kal.
- familiarize with the eminent Hindi writers and their famous writings of Ram Bhakthi
- familiarize with the eminent Hindi writers and their famous writings of Krishna Bhakthi.
- compare Ram Bhakthi and Krishna Bhakthi.

इकाई 1 सगुण भक्तिधारा का सामान्य परिचय ।

भारत में वैष्णव,शैव भक्ति का उदय, वैष्णव और शैव धर्म के विविध रूप और मुख्य आचार्य

इकाई 2 सगुणभक्ति की स्थापना ।

1.राम भक्ति शाखा 2. कृष्णभक्ति शाखा ।

इकाई 3 राम भक्ति शाखा - उद्भव और विकास, सामान्य प्रवृत्तियों और विशेषताएँ।

इकाई 4 कृष्णभक्ति शाखा - उद्भव और विकास, अष्टछाप की स्थापना, सामान्य प्रवृत्तियों

इकाई-5 सगुण भक्ति मुख्य कवि -

राम भक्ति शाखा के मुख्य कवि – गोस्वामी तुलसीदास, नरहरिदास, रहीम।

कृष्णभक्ति शाखा के मुख्य कवि – रसखान, मीराबाई, ,सूरदास

Text Book :

- Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014

References:

- Hindi Sahithia ka Ithikas, Dr.Lakshmi seka Lokbharathi Prakasan, Mahathmagandhi Road, Allahabad 2013.
- Hindi Sahithia ka Ithikas, Dr.Rajnath Sharma, Agarwal Publication, Hospital road, Agra Road, First Edition 1952, Tenth Edition 2013.

HIN / HIS 32

- 3 Hindi sahithia ka Uthpav aur vikas, Mr.Hajariprasad devedi, Rajmahal prakasan,1B,Nethaji Subhaschandra marga, New Delhi-2,1952.
- 4 Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakasan, Magathma Gandhi Road, Allagabad.2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIS2420

कार्यालय हिंदी
(Karyalaya Hindi)

4Hrs/4Crs

This course aim is to create the interest to the students to learn about Official Hindi and to encourage them to know the meaning, specialities, type and principles of drafting. It will be very useful to write the Drafting &Noting without mistakes.

At the completion of this course, the students will be able to

- i. understand the meaning and principles of drafting.
- ii. identify the types of drafting.
- iii. get more knowledge about the drafting to write in Hindi.
- iv. apply the methodology of formal and informal letters.
- v. utilize the knowledge about the administrative words, technical words and noting and will write themselves all these words in Hindi in their official work.

इकाई 1 प्रारूपण का अर्थ और प्रमुख तत्व

1.शुद्धता, 2.संक्षिप्तता 3.परिनिष्ठत भाषा 4.परंपरागति पद्धति का अनुकरण

इकाई 2 प्रारूपण के प्रकार

1.पत्र 2.तार 3.रेडियोग्राम 4.टेलीफोन संदेश 5.पृष्ठांकन 6.कूट संदेश 7.उदघोषणा

8.प्रेस नोट 9.विज्ञप्ति 10.प्रेस विज्ञप्ति 11.सूचना 12.कार्यालय जापन 13.कार्यालय आदेश 14.टेन्डर सूचना 15.विज्ञापन

इकाई 3 प्रारूपण के लिए ध्यान योग्य बातें

1.पत्र संख्या 2.पत्र भेजनेवाले का नाम और कार्यालय का पता 3.प्रेषक का नाम और पता 4.स्पष्ट विषय 5.संबोधन 6.संलग्न 7.प्रतिलिपियाँ का उल्लेख आदि

इकाई 4 अच्छे प्रारूपण की विशेषता और नमूने

अच्छे प्रारूपण की विशेषता

नमूने :-1.विज्ञप्ति पत्र 2.टेण्डर सूचना पत्र 3.विज्ञापन पत्र 4.सूचना पत्र 5.कार्यालय जापन पत्र

इकाई 5 टिप्पणी लेखन और हिन्दी के पारिभाषिक एवं तकनीकी शब्द

1.टिप्पण के उद्देश्य एवं विशेषताएँ 2.टिप्पण के अंग 3.टिप्पण के प्रकार 4.वाणिज्यिक विषयक पारिभाषिक शब्दावली एवं तकनीकी शब्दावली

Text Books:

1.Aadhunick hindi vyakaran swaroop evam prayog, Dr. Bharathi Khubalkar,Sahni Prakashan
2.Study material-Hindi Higher-5 karyalayi Hindi ,Dr.Maniram,Refer Net.

References:

1. Prayogik Hindi : Samanvaya Evam Sampadhan:Ramesh Goutham ,Lekhan:Raj Bardhvaj, Shanjaysingh Bahel,Jithendhraveer Kalra,Orient Publication,Delhi University,Edition-2103
2. Prayojanmoolk Hindi, Vinodh Godhre, Vani Prakashan, New Delhi, Edition:2004-2009
3. Comprehensive English-Hindi Dictionary, Dr. Bholonah Tiwari, Amanath Kapoor, Vishva Prakash Gupta .Edition

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	

Mean 3

The course aims to the students understand the post medieval period of Hindi literature. It also helps to give in depth knowledge of Rithikal literature, literary works of this period.

At the completion of this course, the students will be able to

1. understanding the relation between society and literature at Rithikal.
2. classify the types of Rithikal.
3. identifying the eminent Hindi writers and their writings in Rithikal.
4. compare the eminent poets of Rithipadha, Rithisiddha, and Rithimuktha.
5. compute the specialities of Rithikal poets and post medieval period.

इकाई 1 रीतिकाल का परिचय

परिभाषा, रीतिकाव्य का स्वरूप, रीतिकाव्य और तात्पर्य, परिस्थितियें

इकाई 2 रीतिबद्ध कवियों का परिचय

रीतिबद्ध कवियों के ग्रंथों का वर्गीकरण
मतिराम और उनकी रचनाएँ
केशव और उनकी रचनाएँ

इकाई 3 रीतिसिद्ध कवियों का परिचय

बिहारी का परिचय, कंठस्थ दोहे - 10,
बिहारी की काव्यगत विशेषताएँ

इकाई 4 रीतिमुक्त कवियों का परिचय

कवि आलम और रचना परिचय
कवि घनानंद और रचना परिचय
रीति मुक्त कवियों की विशेषताएँ

इकाई 5 रीतिकाल की विशेषताएँ

रीतिकालीन अन्य कवियों का परिचय
रीतिकालीन विशेषताएँ

Text Book :

- 1 Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014

Reference:

1. Saheithya vethavoom ke seithanth, Dr.ponar chanth dandan, Shive prakashan- 2013.
2. Hindi Navjagaran oru jathiya kathy prambara – Aathar prakashan, New delhi- 2008.
3. Hindi Sahithia ka Ithikas, Dr.Lakshmi sekar, Lokbharathi Prakassan, Mahathmagandhi Road, Allagabad. 2013.
4. Hindi sahithya ka samsheepth ithihas, Umhes shasthri, Azmer prakashan, jaipur-2015.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIS2428

भारतीय काव्यशास्त्र - सामान्य परिचय

5Hrs/4Cr

(Bharathya Kavyashastra - Samanya Parichya)

The aim of the course is to provide knowledge about the theories of Indian Literary criticism. To make the students understand the theories of Indian thinkers and western thinkers regarding literature. The course helped the students to know the Indian and western literary theories and to make critical thinking and academic criticism.

At the end of the course, students will be able to -

- identify, describe and discuss the basic concepts of Indian poetics.
- list, describe and illustrate Ras and its types.
- identify and compare the types of Chand.
- assess the types and specialties of Alankar.
- discuss the Introduction of western poetics and specialties of western poems and its style.

इकाई 1 परिचय

काव्यशास्त्र का परिचय
भारतीय काव्यशास्त्र परिचय
रीतिकाल और काव्यशास्त्र

इकाई 2 रस

रस के प्रकार, रस सूत्र

इकाई 3 छंद

छंद परिचय, प्रकार

इकाई 4 अलंकार

प्रकार, विशेषताएँ

इकाई 5 पाश्चात्य काव्यशास्त्र सामान्य परिचय

प्लेटो , अरीस्टाटील - अनुकरण सिद्धांत

अरस्तू - विवेचन सिद्धांत

विशेषताएँ

Text Books:

1. Bharathiya kaviya shastra, Dr.Uthai banu singh, Sanjev offset, New delhi – 2014.
2. Hindi Kaviya ka ithihas, Ramsurub chatur veethi, Lok Bharathi prakashan, Allahabad-2012.

Reference:

1. Hindi Bhasha oru Sahithya shiksha, Ratha Krishna Sharma, Ramdhal Sharma, Amala nagori, Lakshmi offset, jaipur- 2016.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2			3			
CO3		2				
CO4				4		
CO5				4		

Mean 3

HIS3615

उपन्यास
(UPANYAS)

6Hrs/6Crs

The aim of the course is to centralizes on the Hindi novels and build the students to develop the art of criticism and relate issues in fictional world to real life. It helps the students to understand the theme and characterisation according with the historic, social and political situations. The course also guides the students to get the concepts of criticism.

At the end of the course, students will be able to -

- i. know the origin and development of the Hindi Upanyas.
- ii. identify elements of the Hindi Upanyas.
- iii. discuss the different periods of upanyas in Hindi sahithya.
- iv. analyze the different writing style of Upanyaskar.
- v. respond to the social, ethical, political, cultural, environmental, and moral issues in "DHUD" Upanyas.
- vi. gain the knowledge about theme

इकाई 1 उपन्यास : उपन्यास का उद्भव और विकास,

उपन्यास का अर्थ और परिभाषा, उपन्यास का प्रारंभ, प्रारंभिक मौलिक उपन्यासकार.

इकाई 2 उपन्यास के तत्व ।

कथावस्तु, पात्र और चरित्र चित्रण, कथोपकथन, देशकाल, भाषा और शैली, उद्देश्य

इकाई 3 उपन्यास के प्रकार

सामाजिक, राजनीतिक, ऐतिहासिक, मनोवैज्ञानिक, आंचलिक,

इकाई 4 उपन्यास का काल क्रम, और प्रसिद्ध उपन्यासकार ।

प्रेमचंदपूर्व उपन्यास

प्रेमचंद युग उपन्यास

प्रेमचंदोत्तर उपन्यास,

आधुनिक काल के उपन्यास,

उत्तर आधुनिकतावाद काल के उपन्यास,

इकाई 5 उपन्यास – ममता कालिया कृत " दौड " ।

TEXT BOOK –

1. Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House, 2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014.

2. "Dhood" Dr.Mamtha kaliya Vani Prakasan ,Publication.Delhi- 110002 -2010.

References:

1. Hindi Sahithia ka Ithikas, Dr.Lakshmi seka Lokbharathi Prakasan, Mahathmagandhi Road, Allahabad 2013.
2. Hindi Sahithia ka Ithikas, Dr.Rajnath Sharma, Agarwal Publication, Hospital road, Agra Road, First Edition 1952, Tenth Edition 2013.
3. Hindi sahithia ka Uthpav aur vikas, Mr.Hajariprasad devedi, Rajmahal prakasan,1B,Nethaji Subhaschandra marga, New Delhi-2,1952.
4. Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakasan, Magathma Gandhi Road, Allagabad.2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3					5	
CO4				4		
CO5					5	

Mean 3.4

HIS 3617

आधुनिक काल का सामान्य परिचय
(Adhunik kal ka Samanya Parichay)

6hrs/6crs

The course helps the students understand the Modern period of the Hindi literature. The course also explains the Evolution of prose from the poems. The Hindi literature during the independence movement will also be discussed in the course.

At the completion of this course, the students will be able to

- get indepth knowledge of Adhunikkal.
- classify different aspects of sahithya in Adhunikkal
- familiarize with bharathendu yugin sahithya
- analyze the writing skills of Chayavadi poets in Adhunik kal
- identify the Pragathivad and Proyogvad sahithya of Hindi.

इकाई 1 : आधुनिक काल का परिचय

आधुनिककाल की पृष्ठभूमि
स्वरूप और प्रवृत्ति

इकाई 2 : भारतेन्दु युग- सामान्य परिचय
स्वरूप और प्रवृत्ति
रचनाकार

इकाई 3 : द्विवेदी युग-सामान्य परिचय
स्वरूप और प्रवृत्ति
रचनाकार

इकाई 4 : छायावाद युग-सामान्य परिचय
स्वरूप और प्रवृत्ति
रचनाकार

इकाई 5 : प्रगतिवाद और प्रयोगवाद-सामान्य परिचय
स्वरूप और प्रवृत्ति
रचनाकार

Text Book

Study material prepared by the faculty in department of Hindi.

Reference Books:

- 1 Aadhunik Hindi Sahithia ka Ithikas ek adyaan, Ram Chandra bose, 2013, Lakshmi Hindi Vidyalaya, Gundur
- 2 Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014
- 3 Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakashan, Magathma Gandhi Road, Allagabad.2012.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3		2				
CO4				4		
CO5						6

Mean 3

This course intends to teach translations as a skill by making the students to practically work in translating literary texts. Literary translation of all the four genres of literature will be taught and practiced.

At the end of the course students will be able to

- i. understand the basic concepts of translation.
- ii. classify the theories and principles of translation
- iii. identify the different types of translation used in day today life.
- iv. acquire the knowledge literary translation and its difficulties.
- v. familiarise with the characteristics of translators.

इकाई 1 - अनुवाद परिचय

अर्थ, परिभाषा, महत्व, स्वरूप एवं विविध आयाम, अनुवाद के अनिवार्य तत्व और सफल अनुवादक के लिए अपेक्षित गुण

इकाई 2 - अनुवाद के प्रकार

माध्यम के आधार पर अनुवाद, प्रक्रिया के आधार पर अनुवाद, पाठ के आधार पर अनुवाद

इकाई 3 - अनुवाद के विभिन्न क्षेत्र और पारिभाषिक शब्दावली

उद्योग एवं व्यापार, संसद, न्यायालय, संचार माध्यम, पत्रकारिता, विज्ञापन और अन्य क्षेत्रों में अनुवाद (वाणिज्य, बैंकिंग, अंतरिक्ष-विज्ञान, डाक-तार विभाग में)

इकाई 4 - साहित्यिक अनुवाद

साहित्यिक अनुवाद के प्रकार, साहित्यिक एवं साहित्येतर अनुवाद के अंतर, साहित्यिक अनुवाद अभ्यास

इकाई 5 - अनुवाद: समस्याएँ एवं समाधान

अनुवाद कार्य की मूलभूत समस्याएँ (क) अर्थपरक समस्या, (ख) शैलीपरक समस्या, साहित्येतर अनुवाद की समस्याएँ, वैज्ञानिक अनुवाद की समस्याएँ, व्यावहारिक समाधान

Text Books:

1. Anuvad Chinthan : Dhruvshri aur Anuvruvshri, Dr.S.Nagalakshmi, Jawahar Pushtakalaya, Hindi Pushtak Prakashak Evam Vitharak, Mathura (UP) ,Sanskaran: 2009

Reference Books:

1. Prayojanmoolak Hind, Dr. Vinodh Godhre, Vani Prakashan, New Delhi, 2009.

2. Anuvad Ki Vyavaharik Samasyayeng, Bholonath Tivari and Omprakash Gaba, Shabdakar , Khurana Book Binding House, 1978
3. Anuvad Sidhanth Evam Prayog, Dr. G. Gopinathan, Lokbharathi Prakashan, 6th Sanskaran: 2008
4. Prayojanmoolak Hindi: Sidhanth Aur Prayog , Dhangal Jalte, Vani Prakashan, 1st Sanskaran 2006.
5. Prayojanmoolak Hindi Prasngiktha Evam Paridhrushya, Dr. S. Nagalakshmi, Jawahar Pushthakalaya, Mathura (UP) , 2008

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2			3			
CO3				4		
CO4						6
CO5						6

Mean 4.2

HIS 3521

निबंध साहित्य
Nibandh Sahithya

5 Hrs/5CrS

The purpose of the course is to develop interest and also provide the writing skill of Hindi Nibandh. This course's aim is to strengthen student's ability to read and analyze the general essays and also provide knowledge of literary nibandh.

At the completion of this course, the students will be able to

- i. understand the evolution of sahithya nibandh.
- ii. apply, assess, develop, examine, find, illustrate, interpret and relate the various topics in the Essay collection.
- iii. familierise with the essential elements of Hindi Nibandh.
- iv. get the knowledge of famous essay writers.
- v. acqire the deep knowledge of famous essay writer Dr. Ramchandra Sukla

इकाई - 1 निबंध का उद्भव एवं विकास

अर्थ, परिभाषा, स्वरूप, हिन्दी निबंध का विकास

इकाई - 2 निबंध की श्रेणियाँ

वर्णनात्मक निबंध, विवरणात्मक निबंध, विचारात्मक निबंध

इकाई - 3 निबंध के लिए आवश्यक तत्व

आरंभ, उपसंहार, निबंध की भाषा, निबंध का संशोधन, निबंध लिखने का ढंग, निबंध की भाषा

इकाई - 4 प्रसिद्ध निबंधकार

आचार्य रामन्द्र शुक्ल, हजारीप्रसाद द्विवेदी, जैनेंद्र, रामधारीसिंह 'दिनकर'

इकाई - 5 चिन्तामणि और आचार्य रामन्द्र शुक्ल

भाव या मनोविकार, करुणा, लज्जा और ग्लानी, ईर्ष्या, भय, क्रोध

Text Books:

1. Parikshopoyogi Hindi Nibandh ,Aacharya Chandrasekar Sashthri,Saint Joseph Publishing House, Shahdhara, Delhi.First Edition ;2009
2. Chinthamani, Aacharya Ramachandra Shukla , Sanjay Book Centre, Goalghar, Varanasi -221001. First Edition.

Reference Books:

1. Ashvin Hindi Nibandh Aur Pathra, Samudrika Publications,Chennai,First Edition :2007
2. Aadhunik Nibandh,Shyamchandra Kapoor,Arya Prakashan Mandal, Delhi,Edition_2013
3. Kavya ke Roop, Dakshina Bharath Hindi Prachar Sabha, Hindi Prachar Press Madras.Fist Edition-2015
4. Hindi Sahithya ka Ithikas ,Sampadak: Dr. Nagendra, Dr. Hardhayal, Mayur, National Publishing House Dhariyaganj, New Delhi. First Edition: 1973,47th Edition ;2014

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3		2				
CO4				4		
CO5						6

Mean 3

HIS3616

नई कविता
(Nayee Kavitha)

6Hrs/6Crs

The course aims to initiate the students to modern poetry. It helps the students to understand the style of modern poetic language with extracts taken from famous modern poems.

At the end of the course, students will be able to

- i. know about the growth of modern poetry.
- ii. identify the classification of modern poets.
- iii. understand the ancient and modern poetry.
- iv. get more knowledge about the specialties of modern poetry..
- v. interest to write the poem in their own style.

इकाई 1 - नई कविता – सामान्य परिचय
नई कविता – स्वरूप एवं प्रवृत्तियाँ

इकाई 2 - नई कवियों की भूमिका
अज्ञेय, धर्मवीर भारती, कुबर नारायण, मुक्तिबोध

इकाई 3 - तृतीय सप्तक के कवियों का परिचय
प्रयाग नारायण त्रिपाठी, कीर्ति चौधरी, मदन वात्स्यायन
केदार नाथ, कुबर नारायण, विजयदेव नारायण साही
सर्वेश्वर दयाल सक्सेना

इकाई-4 – नई कविताएँ

1. अकाल दर्शन – सुदामापाँडे धूमिल
2. यह दीप अकेला – सच्चिदानंद हीरानंद वात्स्यायन “अज्ञेय”
3. साँप - सच्चिदानंद हीरानंद वात्स्यायन “अज्ञेय”
4. आए दिन बहार के – नागार्जुन
5. यह कैसे होगा? - नागार्जुन
6. मैं तुम लोगों से दूर हूँ – गजानन माधव मुक्तिबोध
7. रात चलते हैं अकेले ही सितारे - गजानन माधव मुक्तिबोध

इकाई 5 - नई कविता की विशेषताएँ - फांतासी, मिथकीय चेतना

Text Book:

Study Material prepared by the faculty in department of Hindi.

Reference Books:-

- 1 Aadhunik Hindi Sahithia ka Ithikas ek adyayan, Ram Chandra bose, 2013, Lakshmi Hindi Vidyalaya, Gundur
- 2 Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014
- 3 Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakashan, Magathma Gandhi Road, Allagabad.2012.
- 4 Vishvavidhyalaya Anuvan Aayog, Dr. Ashok Tivari, Sahithya Bawan, Agra 2017
- 5 Rahuveer sahaya evam Unki Pradinithi Kavithaye, Dr. Ganga sahaya premi, Harish Vishvavidhyalaya Prakashan 2011
- 6 Gajanan madan Mukthibodh evam unki pradhinithi kavithaye, Dr. Ganga Sahaya premi, Harish Vishvavidhyalaya Prakashan 2011
- 7 Aaj ka Lokpriya Kavi Agye, Rajesh Sharma, Ashok Prakashan, Delhi 2012

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1	1					
CO2		2				
CO3				4		
CO4						6
CO5					5	

Mean 3.6

HIS 3618

नारीवाद - सामान्य परिचय
Narivad - samanya parichay

6hrs/6 crs

The course provides information about women writers in Hindi literature. It intended for the uses of Feminist principles and Ideology to critique language of literature . Students seeks to analyze the Economic , Social, Political and psychological forces embedded within literature. It also inculcate the knowledge of different writing styles of feminism.

At the completion of this course, the students will be able to

- i. understand the concept of feminism.
- ii. familiarize with the Feminism in Hindi literature.
- iii. get the idea of famous female writers in Hindi.
- iv. gain knowledge about Feminism in fiction.
- v. analyze the empowerment of women in all Hindi literature.

इकाई -1 नारीवाद परिचय

नारीवाद अर्थ, परिचय, उदभव और विकाश

इकाई -2 भारतीय समाज में नारीवाद

वैदिककाल, प्राचीन काल, मध्यकाल, आधुनिककाल

इकाई -3 नारीवाद की प्रवृत्तियाँ

कामकाजी नारी, अनमेल विवाह, दहेज प्रथा, नारी शिक्षा, नारी समस्या, आज की नारी

इकाई -4 हिन्दी साहित्य में नारीवाद

प्रेमचंदपूर्व युग में नारीवाद

प्रेमचंद युग में नारीवाद

प्रेमचंदोत्तर युग में नारीवाद

आधुनिक काल में नारीवाद

उत्तर आधुनिकतावाद काल में नारीवाद

इकाई -5 प्रमुख महिला एवं कृतियाँ

मन्नू भण्डारी, कृष्णा सोबती, उषा प्रियम्वदा

Text Book

Study Material prepared by the faculty in department of Hindi.

Reference Books:-

1. Aadhunik Hindi upanyas mem chitharith nari Author P.R.Vasudevan
Publisher Classical Publishing Company , New Delhi - 110015
2. Mahila likhan ka samajik sandarbh , Author Dr. Srija T. Krishnan
3. Mannu Bandari ka ktha sahithya Author Dr.Bira Gupta Publisher Sambhavana prakasham

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4					5	
CO5					5	

Mean 3.6

The aim of the course is to sensitize the students to the aesthetic ,cultural and social aspects of literary appreciation and analysis. It also helps of the students to understand the Drama and one act plays in Hindi. The course also guides the students to get the concepts used in the plays and their way of Presentation on stage.

At the end of the course, students will be able to -

- i. explain the origin and evaluations of epic and poetry volume.
- ii. identifying the epics and famous epics writers and their creations.
- iii. understanding the Khanda kavya and famous writers.
- iv. gain knowledge about the Panchavatti .

इकाई-1. काव्य का सामान्य परिचय

काव्य के प्रकार, काव्य की आत्मा

इकाई-2. महाकाव्य का उद्भव और विकास

लक्षण, और प्रसिद्ध कवि उनके रचनाएँ ।

इकाई-3. महाकाव्य

कामायनी - जयशंकर प्रसाद

इकाई-4. खंडकाव्य का उद्भव और विकास

लक्षण, और प्रसिद्ध कवि उनके रचनाएँ ।

इकाई-5. खंडकाव्य

पंचवटी -मैथिलिशरण गुप्त

इकाई-2. महाकाव्य का उद्भव और विकास,

Text Book - खंडकाव्य - पंचवटी - मैथिलिशरण गुप्त

Reference Books :-

1. Hindi Sahithia ka Ithikas, Dr.Nagender and Dr.Hardhayal, National Publishing House,2/35 Ansari Road, New Delhi. First Edition 1975, 47th Edition 2014
2. Hindi Sahithia ka Ithikas, Dr.Lakshmi seka Lokbharathi Prakasan, Mahathmagandhi Road, Allahabad 2013.

3. Hindi Sahithia ka Ithikas, Dr.Rajnath Sharma, Agarwal Publication, Hospital road, Agra Road, First Edition 1952, Tenth Edition 2013.
4. Hindi sahithia ka Uthpav aur vikas, Mr.Hajariprasad devedi, Rajmahal prakasan,IB,Nethaji Subhaschandra marga, New Delhi-2,1952.
5. Aadhunik Hindi Sahithia ka Ithikas, Mr.Batchan singh, Lokbharathi Prakasan, Magathma Gandhi Road, Allagabad.2012.
6. Kavya Pradeep, Ram bhahori shukla, Hindi Bavan, Allahabad 2013.
7. Kavya Sagar, Vijay Sharma, Orient Lamart Private Limited, Hyderabad 2009.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIS 3522

विशेष साहित्यकार - प्रेमचंद
(vishesh sahithyakar premchand)

5Hrs/5Crs

This Course is meant to train the imagination and Capacity to think creatively about the famous Hindi story writer and Novelist Premchand . It also helps to learn about this writer and his contribution to the Hindi Literature.

At the end of the course students will be able to

- i. know about the biography of munshi premchand.
- ii. acquire idea of premchand's stories and dramas.
- iii. gain knowledge about the famous novels of premchand.
- iv. understand about the literary status of premchand.
- v. get clear knowledge about history of premchand.

इकाई -1 :- प्रेमचंद का व्यक्तित्व और कृतित्व
व्यक्तित्व परिचय

इकाई -2 :- उपन्यासकार के रूप में प्रेमचंद
गवन

इकाई -3 :- कहानीकार मुंशी प्रेमचंद

बड़े घर की बेटी, कफन, नमक का दारोगा

इकाई -4 :- निबंधकार के रूप में प्रेमचंद

जीवन में साहित्य का स्थान, साहित्य का आधार, साहित्य और मनोविज्ञान

इकाई -5 :- प्रेमचंद का अन्य योगदान

Text Book :-

Study material prepared by the faculty in Department of Hindi.

Reference Book :-

1. Prechand ki Sresta khaniyan, Jagatharam & Sons, New Delhi – 2012.
2. kaban, Kamal Prakasan, New Delhi- 2012.
3. Premchand ki kahaniyan Savethna aur shilp. Dr. Ramkishore Sharma Publisher Loka Bharathi Alagabad – Edition 2012.
4. Premchand ki virashad aur godan Dr. sivakumar mishra.

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2		2				
CO3				4		
CO4				4		
CO5					5	

Mean 3.4

HIS 3200

पर्यावरण अध्ययन
(Environmental Studies)

4Hrs/2Crs

Aim of the course is to create and promote environmental awareness in students. It defines the scope and importance of the discipline. The course material will help the students to understand the basic concepts of relating to renewable / non-renewable resources, eco systems, environmental pollution and biodiversity.

At the end of this course students will be able to

- identify the different types of environment problems.
- analyze the problem and solution of pollution.
- understand the concepts of different types of pollution.
- get awareness about plastic free environment.
- know about the environmental pollution and how to get rid of it.

इकाई 1 - पर्यावरण

शब्द, उत्पत्ति, अर्थ,

पर्यावरण का ज्ञान, पर्यावरण और पारितंत्र

इकाई 2 - प्रदूषण

परिचय, प्रदूषण के कारण, ग्लोबल वार्मिंग

इकाई 3 - प्रदूषण के प्रकार

जल, वायु, हवा, ध्वनि

इकाई 4 - प्लास्टिक

प्लास्टिक की उत्पत्ति, प्लास्टिक के दुष्प्रभाव, प्लास्टिक के दुष्प्रभाव को रोकने के उपाय

इकाई 5 - प्रदूषण - प्रदूषण की समस्या और समाधान

व्यक्ति की भूमिका, समाज की भूमिका, देश की भूमिका, दुनिया की भूमिका

Text Book :-

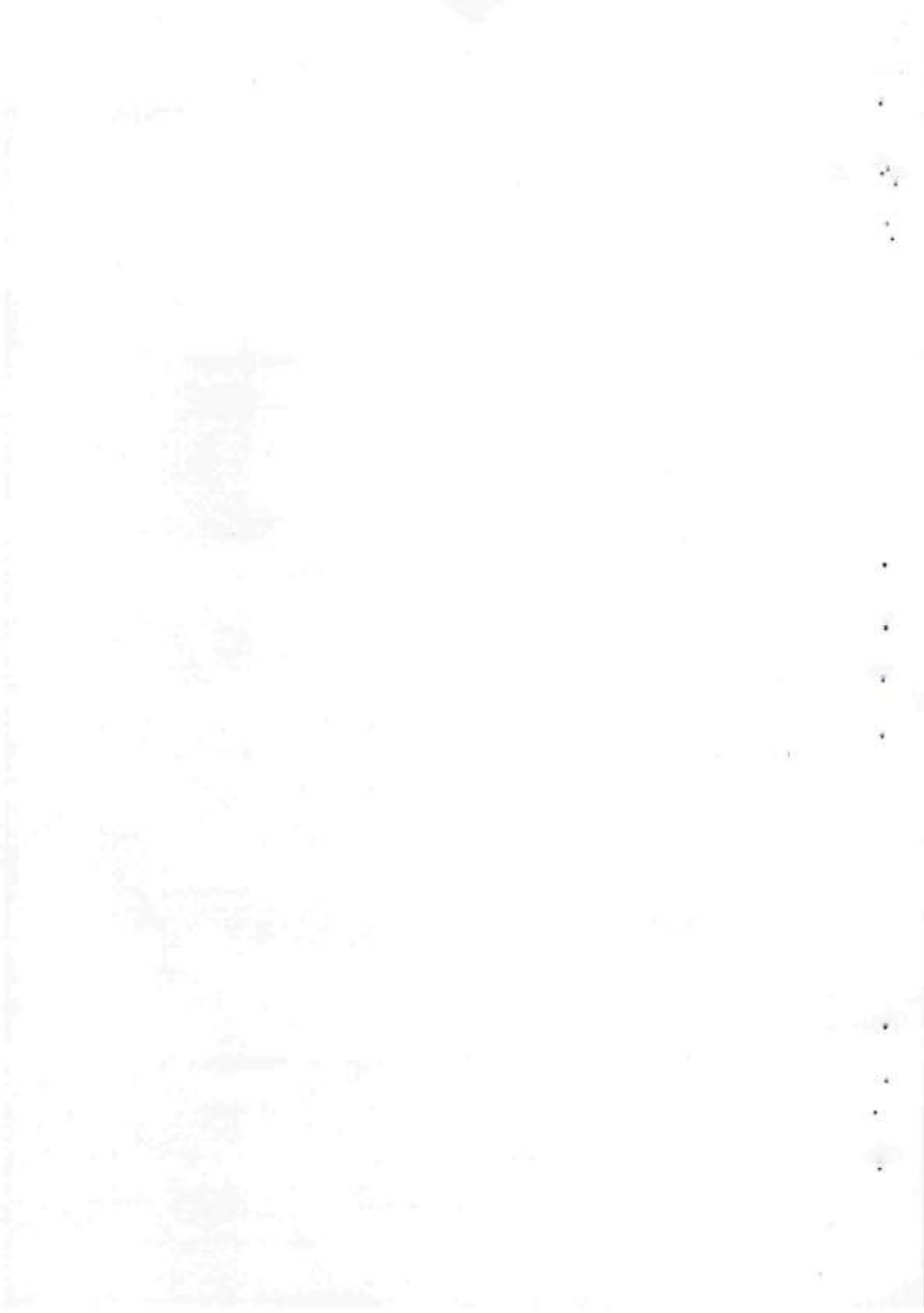
Study material prepared by the faculty in Department of Hindi.

References:

- Paryavaran shiksha, sudha singh, Lokbharathi Prakashan, Allahabadh.
- Paryavaran shiksha-Daya Dev, Surabhi publications, Jaipur
- Global warming samasya aur samadhan - Rajiv Ganga, Radha rani
- Prakruti Paryavaran samasya evam samadhan, Keseri nandan, Delhi 2009

Bloom's Taxonomy	Remembering K1	Understanding K2	Applying K3	Analyzing K4	Evaluating K5	Creating K6
CO1		2				
CO2				4		
CO3		2				
CO4				4		
CO5					5	

Mean 3.4



UNDER GRADUATE DEPARTMENT OF FRENCH

Courses Offered From 2019 Batch Onwards

Se m	Part	Code	TITLE	Hr/ Wk	Cr	Mark s	
1	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Conversational Skills	3	2	30	
	Part 3 Major	Core	FRS 1503	Le français élémentaire	5	5	75
			FRS 1411	Le français interactif – I	4	4	60
			FRS 1413	L'écoute et la lecture– I	4	4	60
		Sup.	HIS 1409	Communication Skills in Hindi	5	4	60
	Part 4	N M E 1	XXX0000	Basic Tamil/Advance Tamil/Non-Major Elective	3	2	30
		L S 1	XXX0000		3	2	30
	Total				30	25	375

Sem	Part	Code	TITLE	Hr/ Wk	Cr	Marks	
2	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Reading & Writing Skills	3	2	30	
	Part 3 Major	Core	FRS 1504	Le français intermédiaire- I	5	5	75
			FRS 1412	Le français interactif - II	4	4	60
			FRS 1414	L'écoute et la lecture– II	4	4	60
		Sup.	HIS 1410	Communication Skills in Hindi	5	4	60
	Part 4	N M E 2	XXX0000	Basic Tamil/Advance Tamil/Non-Major Elective	3	2	30
		L S 2	XXX0000		3	2	30
	Part 5	Extension	XXX0000	NSS/ PED	1	1	15
	Total				30	25 + 1	375

Sem	Part	Code	TITLE	Hr/Wk	Cr	Marks	
3	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Study Skills	3	2	30	
	Part 3 Major	Core	FRS 2603	Le français intermédiaire - II	6	6	90
			FRS 2503	La phonétique française	5	5	75
			FRS 2405	L'expression écrite – I	4	4	60
			FRS 2409	Les régions de la France	4	4	60
			Self-Sup.	FRS 2411	Le français parlé - I	5	4
Total				30	27	405	

Sem	Part	Code	TITLE	Hr/Wk	Cr	Marks	
4	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Career Skills	3	2	30	
	Part 3 Major	Core	FRS 2604	L'initiation à la traduction	6	6	90
			FRS 2504	L'histoire de France	5	5	75
			FRS 2406	L'expression écrite – II	4	4	60
			FRS 2414	Le français accéléré	4	4	60
			Self-Sup.	FRS 2412	Le français parlé - II	5	4
Total				30	27 +1	405	

Sem	Part		Code	TITLE	Hr/Wk	Cr	Marks
5	Part 3 Major	Core	FRS 3607	L'initiation à la peinture	6	6	90
			FRS 3609	Le Roman français	6	6	90
			FRS 3611	Le français des affaires	6	6	90
		Innova tive	FRS 3501	Le cinéma français	5	5	75
	Part 4	L S 3	XXX0000		3	2	30
		VAL	VAL 3200	Value Education	4	2	30
				Total	30	27	405

Sem	Part		Code	TITLE	Hr/Wk	Cr	Marks
6	Part 3 Major	Core	FRS 3608	La poésie française (French Poetry)	6	6	90
			FRS 3610	Le théâtre français (French Theatre)	6	6	90
		Innova tive	FRS 3612	La France contemporaine (Contemporary France)	6	6	90
			FRS 3510	Le français de l'hôtellerie et du tourisme (Hotel French and Tourism)	5	5	75
	Part 4	L S 4	XXX0000		3	2	30
		EVS	FRS 3200	ECO French	4	2	30
				Total	30	27	405
Grand Total for Semesters I-VI					180	158 +2	2370

PSO

Upon completion of the program, graduates will be able to

- PSO 1: communicate proficiently and articulate well in French.**
- PSO 2: familiarize and compare the cultural differences through the study of civilization.**
- PSO 3: appreciate the French art, Culture & literary texts.**
- PSO 4: write a formal letter & Curriculum Vitae.**
- PSO 5: pursue higher studies in the subject of their choice such as literature translation and francophone studies in any of the universities in India and abroad.**
- PSO 6: compete and pass through intermediate French competitive exams like DELF**
- PSO 7: gain boosting confidence to teach French in educational institutions.**
- PSO 8: converse using professional jargons related to hotel industries.**
- PSO 9: adept at translating English to French and French to English efficiently.**
- PSO 10: communicate in French in francophone countries.**

**Mapping of Courses with Programme Specific Outcomes (PSOs) for revised
courses**

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
FRS 1503	✓			✓		✓	✓		✓	
FRS 1411	✓	✓			✓	✓			✓	✓
FRS 1413	✓		✓			✓	✓	✓		✓
FRS 1504	✓			✓		✓	✓		✓	
FRS 1412	✓	✓			✓	✓			✓	✓
FRS 1414	✓		✓			✓	✓	✓		✓
FRS 2411	✓	✓					✓			
FRS 2412	✓					✓				

Mapping of PSOs with Pos

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PSO1	✓	✓	✓	✓	✓		✓	✓		
PSO2	✓	✓		✓	✓	✓	✓	✓	✓	
PSO3	✓	✓		✓	✓			✓	✓	✓
PSO4	✓	✓	✓	✓	✓			✓		
PSO5	✓	✓		✓		✓	✓	✓		✓
PSO6	✓	✓	✓	✓	✓			✓		
PSO7	✓	✓		✓	✓		✓		✓	✓
PSO8	✓	✓	✓	✓		✓	✓			
PSO9	✓	✓	✓	✓		✓	✓			
PSO10	✓	✓	✓	✓					✓	✓

This course has basic knowledge of the French language grammar and aims to build a solid foundation in the acquisition of standard French through fundamental French grammar.

On successful completion of the course the student will be able to

- i. Recall the gender of the nouns.
- ii. Use basic foundation of the verbs.
- iii. Identify the different types of sentences.
- iv. Examine the noun, verb, adjectives, & preposition.
- v. Identify the basic knowledge of French grammar.

Unit 1: les noms, l'article défini, l'article indéfini, les adjectifs descriptifs.

Unit 2: les pronoms sujets, les verbes réguliers au présent (« er » et « ir »), les verbes pronominaux, l'adjectif démonstratif.

Unit 3: les verbes irréguliers, la négation, l'interrogatif.

Unit 4: les prépositions, l'article contracté, l'article partitif.

Unit 5: les adjectifs possessifs, l'adjectif interrogatif, l'expression de la quantité.

Text:

The course material will be provided by the course teacher.

Reference Book:

1. Nathalie BIÉ, Philippe SANTINAN, *Grammaire pour adolescents 250 exercices*. (niveau débutant), CLE International, 2005.
2. Claire Miguel, *Grammaire en dialogues (niveau débutant)*, CLE International, Paris, 2005.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

FRS 1411

Le français interactif – I
(Communicative French – I)

4Hr / 4Cr

This course aims to enhance oral skills and conversational competences and it will also help to improve pronunciation and to appreciate and produce different registers of oral language.

On successful completion of the course the student will be able to

- i. demonstrate an accurate understanding of linguistic concepts including phonetics
- ii. communicate proficiently and collaborate successfully in day today situations in France.
- iii. integrate language proficiencies, intercultural competencies and technology skills
- iv. identify the key similarities and differences between their own cultural practices.
- v. use the cultural practises in another familiar situations.

Unit 1 Bonjour

Unit 2 me voici

Unit 3 les vacances en France

Unit 4 les gens

Unit 5 Bon appétit

Text :

The course material will be provided by the course teacher.

Reference Books:

<https://www.laits.utexas.edu/tex/>

University of Texas at Austin, Français interactif, Italy, 2011

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims at developing the reading and listening skills through variety of exercises. It builds up the base for oral and reading skills, by initiating the students to the art of listening and reading. It is divided into four units. Emphasis is laid on the French sounds, sound pattern and syllabification; on the essential vocabulary needed for the day-to-day conversation; on understanding of the basic documents and also on the expression of their views in short sentences.

On successful completion of the course the student will be able to

- i. identify French sounds, sound pattern and syllabification
- ii. list and recall the essential vocabulary needed for everyday situations.
- iii. read and understand basic documents and texts.
- iv. Express their views in short sentences.
- v. understand most speech on a familiar topic.

Unit 1: A la boulangerie, A la poste, Au marché, A l'épicerie

Unit 2: Dans une papeterie, Chez le poissonnier, Au café, A l'hôtel.

Unit 3: A la gare, Dans une boutique de vêtements, Dans un magasin de chaussures, Chez le dentiste.

Unit 4: Au cabinet médical, Dans une station de métro, A l'office de tourisme, Dans une administration.

Unit 5: A la banque, Aux Galeries Lafayette, Une maison à louer, Le temps qu'il fait.

Text : Claire Miguel, *Communication progressive du français avec 270 activités (niveau débutant)*, CLE International /SEJER, 2004.

Reference books / Websites

1. Evelyne Siréjols, *Vocabulaire en dialogues (niveau débutant)*, CLE International, 2007
2. Girardet, J., Pécheur, J, *Echo A1, méthode de française*, CLE International, Paris, 2010
3. RFI, http://www1.rfi.fr/lffr/statiques/accueil_apprendre.asp
4. TV5Monde- www.tv5monde.com/

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1		2				
CO2	1					
CO3			3			
CO4			3			
CO5					5	
<i>Mean</i>						3

This course is comprised of deep study of grammar categories and aims to apply the grammatical structures correctly.

On successful completion of the course the student will be able to

- i. Recall & list different verbs.
- ii. Differentiate the tenses.
- iii. Communicate & use future tense.
- iv. Apply the usage of tenses & Discuss in past tense.
- v. Analyze & Make simple sentences.

Unit 1: l'impératif, les verbes irréguliers suite.

Unit 2: le présent progressif, le passé récent, le futur proche.

Unit 3: le Futur, les prépositions de lieux et temps, les expressions de la négation.

Unit 4: les pronoms personnels « COD, COI », le pronom « en », le pronom « y ».

Unit 5: l'imparfait, le conditionnel présent, le passé composé.

Text:

The course material will be provided by the course teacher.

Reference Book:

1. Nathalie BIÉ, Philippe SANTINAN, *Grammaire pour adolescents 250 exercices*. (niveau intermédiaire), CLE International, 2006.
2. Claire Miguel, *Grammaire en dialogues (niveau débutant)*, CLE International, Paris, 2005.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3

The course aims at developing the student's proficiency in the four basic skills (speaking, listening, reading and writing) in French and sensitizing the students to appreciate the French culture

On successful completion of the course the student will be able to

- i. communicate effectively and understand without difficulty by a native interlocutor.
- ii. practice the complicated tasks such as explaining, interrogating and informing.
- iii. identify instances of communication in the circumstances of their own.
- iv. express a thorough command of French and its linguistic structures.
- v. be aware of the life style of French, festivals of France and role of medias in their life

Unit 1 : la ville

Unit 2 : les fêtes

Unit 3 : la maison

Unit 4 : médias et communication

Unit 5 : Mode, forme et santé

Text : The course material will be provided by the course teacher.

Reference Books:

<https://www.laits.utexas.edu/tex/>

University of Texas at Austin, Françaisinteractif, Italy, 2011

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3

FRS 1414

L'écoute et la lecture – II
(*Listening and Reading Skills – II*)

4Hr / 4Cr

It aims at developing the communication skills and giving exposure to the use of different language registers. Emphasis is placed on the refinement of reading skills. It integrates communicative approach with action method. It focuses on more advanced conversational and reading skills. It consists of four units.

On successful completion of the course the student will be able to

- i. understand complex questions asked in French and make an attempt at giving an answer.
- ii. demonstrate good comprehension of written discourse in areas of special interests.
- iii. recognize the role of cultural knowledge in understanding written texts.
- iv. narrate and describe in past, present and future tense.
- v. express themselves in their own words in French.

Unit 1: Dans la rue, Monsieur Catastrophe, Un ami téléphone, Dans une entreprise.

Unit 2: Au club de gym, Entre voisins, Au travail, Au bureau.

Unit 3: La préparation d'un pique-nique, A la pharmacie, Une jambe cassée, Chez le médecin.

Unit 4: Entre amis, Entre collègues, Une fête d'anniversaire, Entre deux mères.

Unit 5: Enquêtes policière, Au commissariat de police, Bonnes nouvelles !, A la sortir d'un spectacle.

Text : Claire Miguel, *Communication progressive du Français avec 365 activités (niveau intermédiaire)*, CLE International /SEJER, 2004.

Reference books / Websites

1. Evelyne Siréjols, *Vocabulaire en dialogues (niveau débutant)*, CLE International, 2007
2. Girardet, J., Pécheur, J, *Echo A1, méthode de française*, CLE International, Paris, 2010
3. RFI, http://www1.rfi.fr/lffr/statiques/accueil_apprendre.asp
4. TV5Monde- www.tv5monde.com/

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims at ameliorating their listening and spoken skills through audio-visual method. It helps them understand and appreciate the different pronunciation in French language. It enhances their overall understanding of the French culture and routine.

At the end of the course, students will be able to

- i. Understand basic phrases and introduce oneself.
- ii. Respond in basic French and describe others.
- iii. Demand and give directions and express emotions in French.
- iv. identify and appreciate different opinions.
- v. compare and contrast likes and dislikes.

Unit 1: Martine entre en scène.

Unit 2: Une réception chez Laurent.

Unit 3: Une journée difficile pour Martine.

Unit 4: Monsieur Duray donne son avis.

Unit 5: Que le meilleur gagne !

Manuel: *Guy Capelle , Albert Raasch Avec Plaisir 1 (méthode de français), HACHETTE français langue étrangère, Paris 1986*

Reference

1. <http://enseigner.tv5monde.com/>
2. <http://www.lepointdufle.net/>

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims on an eclectic holistic approach to French language acquisition, emphasized presentation of linguistic material in situation and the physical and affective participation of students in communicative interaction without the direct teaching of linguistic rules.

At the end of the course, students will be able to

- i. Narrate past events using past tense.
- ii. Give suggestions and do comparisons.
- iii. Justify reasons and know to accept/reject invitation.
- iv. Criticize or express disapproval.
- v. Propose compliments, advices and help.

Unit 1: Bonne fête, Laurent !

Unit 2: Si on partait....

Unit 3: Martine se fâche...

Unit 4: Elle est formidable !

Unit 5: Une petite ville bien tranquille.

Manuel: Guy Capelle , Albert Raasch *Avec Plaisir 1 (méthode de français)*, HACHETTE français langue étrangère, Paris 1986

Reference

1. <http://enseigner.tv5monde.com/>
2. <http://www.lepointdufle.net/>

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3				4		
CO4					5	
CO5			3			
<i>Mean</i>						3.2

EVALUATION PATTERN

Distribution of Marks for the III & IV Semester

Internal = 20 + 60 + 20 = 100

External = 100 (Duration of Examination: 3 Hrs)

Section A: Multiple Choice Questions (Qns. 1 to 20) 20 x 1 = 20 Marks

Section B: Exercises (Qns. 11 to 15) 5 x 7 = 35 Marks

(Internal choice – Either or)

Section C: Answer any three (Qns. 16 to 20) 3 x 15 = 45 Marks

Ecoute et orale

Total

100 Marks

UNDER GRADUATE DEPARTMENT OF FRENCH
Courses Offered for 2015 - 2018

Sem	Part	Code	TITLE	Hr/Wk	Cr	Marks	
3	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Study Skills	3	2	30	
	Part 3 Major	Core	FRS 2601	La phonétique française (<i>French Phonetics</i>)	6	6	90
			FRS 2501	Les régions de la France (<i>Regions of France</i>)	5	5	75
			FRS 2403	L'expression écrite-I (<i>Writing Skills-I</i>)	4	4	60
			FRS 2401	Le français accéléré (<i>Advanced French</i>)	4	4	60
	Self - Sup.	FRS XXX	Self Supportive 1	5	4	60	
Total				30	27	405	

Sem	Part	Code	TITLE	Hr/Wk	Cr	Marks	
4	Part 1	TAM/HIS/FRS		3	2	30	
	Part 2	ENS 0000	Career Skills	3	2	30	
	Part 3 Major	Core	FRS 2602	L'initiation à la traduction (<i>Introduction to Translation</i>)	6	6	90
			FRS 2502	L'histoire de France (<i>History of France</i>)	5	5	75
			FRS 2404	L'expression écrite-II (<i>Writing skills-II</i>)	4	4	60
			FRS 2410	Le cinéma français (<i>French Cinema</i>)	4	4	60
	Self - Sup.	FRS XXX	Self supportive 2	5	4	60	
Total				30	27 +1	405	

Sem	Part		Code	TITLE	Hr/Wk	Cr	Marks
5	Part 3 Major	Core	FRS 3601	La pratique de la traduction (<i>Translation Techniques</i>)	6	6	90
			FRS 3603	Le Roman français (<i>French Novel</i>)	6	6	90
			FRS 3605	Le français des affaires (<i>Business French</i>)	6	6	90
		Innova tive	FRS 3507	La musique française: Chanson (<i>French Song</i>)	5	5	75
	Part 4	L S 3	XXX0000		3	2	30
		VAL	VAL 3200	Value Education	4	2	30
				Total	30	27	405

Sem	Part		Code	TITLE	Hr/Wk	Cr	Marks
6	Part 3 Major	Core	FRS 3602	La poésie française (<i>French Poetry</i>)	6	6	90
			FRS 3604	Le théâtre français (<i>French Theatre</i>)	6	6	90
		Innova tive	FRS 3606	La France contemporaine (<i>Contemporary France</i>)	6	6	90
			FRS 3508	Le français de l'hôtellerie et du tourisme (<i>Hotel French and Tourism</i>)	5	5	75
	Part 4	L S 4	XXX0000		3	2	30
		EVS	FRS 3200	ECO French	4	2	30
				Total	30	27	405
Grand Total for Semesters III-VI					120	108 +2	1620

Part – I – French

Study plan for UG students (Aided & SF) (2017 batch onwards)

Courses offered for UG Programme under Part I

Semester	Category	Code	Course Title	Hr/ wk	Cr.	Marks
I	Part I	FRE/FRS 1203	General French - I	3	2	30
II	Part I	FRE/FRS 1204	General French - II	3	2	30
III	Part I	FRE/FRS 2201	Advanced French - I	3	2	30
IV	Part I	FRE/FRS 2202	Advanced French - II	3	2	30

*Courses offered to Non-major students by the Department of FRENCH***PART III Supportive Major**

SEM	COURSE NO.	COURSE TITLE	Hrs.	Cr.	Marks
I	FRS 1409	La langue et la civilisation françaises – I <i>(French language and Civilization – I)</i>	5	4	60
II	FRS 1410	La langue et la civilisation françaises – II <i>(French language and Civilization – II)</i>	5	4	60
		Total	10	8	120

Mapping of Courses with Programme Specific Outcomes (PSOs) for existing courses

Courses	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	9	10
FRS 2601	✓					✓				
FRS 2501		✓			✓		✓			
FRS 2403				✓	✓	✓				
FRS 2401	✓					✓				
FRS 2602									✓	
FRS 2502		✓	✓							
FRS 2404				✓	✓	✓				
FRS 2410		✓					✓			
FRS 3601									✓	
FRS 3603			✓							
FRS 3605				✓				✓		✓
FRS 3507			✓							
FRS 3602			✓							
FRS 3604			✓		✓					
FRS 3606			✓							
FRS 3508				✓				✓		
FRS 3200					✓					
FRE/FRS 1203	✓	✓								
FRE/FRS 1204	✓	✓								
FRE/FRS 2201	✓		✓	✓						
FRE/FRS 2202	✓		✓	✓						
FRS 1409	✓	✓	✓							✓
FRS 1410	✓	✓	✓	✓					✓	✓

Mapping of PSOs with POs

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PSO1	✓	✓	✓	✓	✓		✓	✓		
PSO2	✓	✓		✓	✓	✓	✓	✓	✓	
PSO3	✓	✓		✓	✓			✓	✓	✓
PSO4	✓	✓	✓	✓	✓			✓		
PSO5	✓	✓		✓		✓	✓	✓		✓
PSO6	✓	✓	✓	✓	✓			✓		
PSO7	✓	✓		✓	✓		✓		✓	✓
PSO8	✓	✓	✓	✓		✓	✓			
PSO9	✓	✓	✓	✓		✓	✓			
PSO10	✓	✓	✓	✓					✓	✓

FRS 2601

La phonétique française
(*French Phonetics*)

6Hr / 6Cr

The aim of this module is to introduce the students to the IPA, French phonology and phonetics. This module consists of introduction to IPA, phonetics and French phonology.

On successful completion of the course the student will be able to

- i. recall and identify IPA (International Phonetic Alphabets)
- ii. classify different sounds and accents unique to the French language.
- iii. pronounce each word more efficiently with the knowledge whether or not to pronounce certain letters.
- iv. use proper intonations, differentiate difficult sounds and reproduce them.
- v. Examine literary or normal text proficiently and articulate well in French.

Unit 1: Phonétique, phonologie – API – Petit guide à l'usage des débutants

Unit 2: Les caractéristiques du français : Le rythme – La musique et l'intonation – Les lettres non prononcées – La chaîne des mots et la continuité

Unit 3: Les sons spécifiques du français : Le [y] et Le [z] – Le [œ] et Le [ã] – Le [u] et Le [R]

Unit 4: Les principales difficultés du français : La tension et la sonorité

Unit 5: Les principales difficultés du français : La labilité et l'acuité

Text

1. Charliac Lucie, Jean Thierry, Le Bougnec, Bernard, Loreil, Annie-Claude, Motron, *Phonétique progressive du français* (Débutant) avec 400exercices, CLE International, 2003.

Reference books

1. Jean-Louis Chiss, Jacques Filliolet, Dominique Maingueneau, *Introduction à la linguistique française* - tome 1 : notions fondamentales, phonétique, lexicque. Hachette Éducation, Paris, 2013.
2. Francis W. Nachtmann Exercises in French Phonics, Stipes Publishing Company, Illinois, 1981.
3. Rastogi Nirupama, Initiation à la phonétique du français, Langers, Inde

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
Mean						3

The aim of this module is to give a panoramic view about the French regions, the departments, important personalities and the culinary specialities.

On successful completion of the course the student will be able to

- i. locate the regions and its prefectures
- ii. infer the administrative structure of France
- iii. appreciate the regions and its gastronomy and famous personalities.
- iv. familiarize with national, religious and local festivals of the country
- v. adapt an analysis of French realities

Unit 1: L'île de France.

Unit 2: L'ouest.

Unit 3: Le nord et L'est.

Unit 4: Le centre.

Unit 5: Le sud-ouest et le grand sud.

Text

1. Ross Steele, *Civilisation progressive du français*(intermédiaire) avec 400 activités, CLE International, 2004.
2. Odile Grand-Clément, *Civilisation en dialogues*, niveau débutant, CLE International, 2007

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3				4		
CO4					5	
CO5			3			
Mean						3

FRS 2403

L'expression écrite-I
(*Writing skills -I*)

4Hr. / 4Cr.

It aims at strengthening the students' competency in the skills already acquired, focussing on written comprehension and written expression.

On successful completion of the course the student will be able to

- i. Find invitation cards and to fill the forms
- ii. Extend greetings
- iii. Construct sentences about information and give his own opinion
- iv. Analyzing and narrating a situation in past
- v. Construct a story using his own words

Unit 1: Remplir une fiche – Annoncer quelque chose – Inviter quelqu'un– Accepter une invitation – Refuser quelque chose

Unit 2: Féliciter quelqu'un – Proposer quelque chose – Demander des renseignements sur un lieu – Expression de la cause

Unit 3: Décrire quelqu'un – Expliquer quelque chose – Donner des renseignements – Exprimer son opinion – Comparer deux personnes

Unit 4: Raconter quelque chose – Se situer dans le temps

Unit 5: Ordonner un récit – Préciser les circonstances et commenter

Text The course material will be provided by the course teacher.

Reference books

1. Sylvie Poisson-Quinton, *Compétences A/Expression écrite Niveau I*, CLE/SEJER, 2004

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
Mean						3

It aims at developing the students' language proficiency at a higher level by building on the skills acquired at the previous level.

On successful completion of the course the student will be able to

- vi. Name the basic noun and recall the vocabulary
- vii. Use the vocabulary in the right situation
- viii. Apply appropriate usage of noun
- ix. Discover the exact noun forms and its usage
- x. Construct and use the grammatically correct sentences

Unit 1: Présentations et usages – Les nationalités et les langues – La famille et les âges de la vie – Les relations et les sentiments – Le caractère et la personnalité.

Unit 2: Le temps qui passe – Les activités quotidiennes – L'école – Les professions et les métiers

Unit 3: La technologie – La communication – L'argent et la banque – Commerces et commerçants

Unit 4: Les vêtements et la mode – La maison et le logement – Cuisine, restaurant et café

Unit 5: Loisirs, jeux et sports – Transports et circulation – Le tourisme et les vacances

Text The course material will be provided by the course teacher.

Reference book

1. Claire Leroy-Miquel, Anne Goliot-Lété, *Vocabulaire progressive du français avec 250exercices (niveau intermédiaire)*, CLE International, SEJER, 2007.
2. Evelyne Siréjols, *Vocabulaire en dialogues (niveau débutant)*, CLE International, 2007.

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

FRS 2602

L'initiation à la Traduction
(*Introduction to Translation*)

6Hr / 6Cr

The aim of this module is to initiate the students to the art of translation through a lot of practical sessions and make them understand the underlying techniques.

On successful completion of the course the student will be able to

- i. familiarize with the seven procedures of translation.
- ii. identify the different terminologies in French.
- iii. examine appropriate lexical and grammatical resources efficiently
- iv. demonstrate effective bi-lingual and bi-cultural practice with in their work
- v. apply professional standards in their working atmosphere.

Unit 1: Les notions de base de traduction

Unit 2: La terminologie.

Unit 3: La pratique de la traduction

Unit 4: L'analyse comparative de traductions publiées.

Unit 5: La traduction Commerciale, La traduction Littéraire.

Text

The study material will be provided to the students by the course teacher.

Reference books

1. Delphine Chartier, Marie-Claude Lauga-Hamid, *Introduction à la traduction: méthodologie pratique* (anglais-français) français – anglais. Toulouse : Presses universitaires du Mirail, DL 1995
2. Michel Ballard, *La Traduction de l'anglais au français*, Nathan Université. 1996

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3					5	
CO4				4		
CO5			3			
<i>Mean</i>						3

The aim of this module is to give a survey of the French history to familiarize the students with the past society and culture of France. It includes a general survey of the history of early Modern France with special emphasis on topics such as France and its cultural history: Absolute Monarchy, the era of Revolutions and beginnings of the Enlightenment and the V Republic of France.

On successful completion of the course the student will be able to

- i. identify the historical figures who have ruled France beginning from the time of middle ages until leading to V Republic.
- ii. interpret the achievements and failures of monarchy and aristocracy which has affected the lives of common people, shaping the history of France.
- iii. be aware of French historical events and state their opinions on how it has affected the current civilisation, politics and Geography of the country.
- iv. Compare French and Indian histories.
- v. familiarize with and analyze the past society and culture of France.

Unit 1 : L'Etat-Nation et les personnages.

Unit 2 : Un pays en Révolution.

Unit 3 : D'une guerre à l'autre.

Unit 4 : L'esprit de Mai – 1968.

Unit 5 : La Ve République.

Text Ross Steele, *Civilisation Progressive du Français* avec 400 activités (niveau intermédiaire), CLE International, SEJER, 2004.

Reference book

Odile Grand-Clément, *Civilisation en dialogues*, niveau débutant, CLE International, 2007.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating	
CO1	1						
CO2		2					
CO3				4			
CO4				4			
CO5				4			
<i>Mean</i>	3						

FRS 2404

L'expression écrite-II
(*Writing skills –II*)

4 Hr / 4Cr

It aims at strengthening the students' proficiency in writing. It helps the students in developing their skills in narrating, writing drafts and editing.

On successful completion of the course the student will be able to

- i. Relate the narration and dialogue
- ii. Rephrase the media communication and advertisement
- iii. Build his idea in French writings and rephrase it
- iv. Discover new recipes and give direction in French
- v. Appraise the CV, letter, covering letter

Unit 1 Raconter – le narrateur – le genre du récit – écrire un dialogue.

Unit 2 Communiquer – le communiqué de presse – le texte de publicité.

Unit 3 Ordonner ses idées – trouver un plan – introduire – conclure.

Unit 4 Expliquer – rédiger un mode d'emploi – rédiger une recette.

Unit 5 Écrire une lettre : officielle et amicale – le curriculum vitae – la demande d'emploi.

Text The course material will be provided by the course teacher.

Reference books

1. Sylvie Poisson-Quinton, Reine Mimran, *Compétences A2 Expression écrite Niveau 2*, CLE/SEJER, 2006.

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims at inculcating in the students a greater interest and appreciation of French films and also understand French culture. Viewing, discussing and analysing the films improve their conversational skills.

On successful completion of the course the student will be able to

- i. display knowledge of French directors and actors
- ii. narrate and interpret the story.
- iii. extend the knowledge on socio-cultural elements of France
- iv. appreciate and compare the contemporary movies
- v. compare and familiarize with French film festivals and other awards

Unit 1 : Au revoir les enfants , Kirikou et la sorcière

Unit 2 : Les choristes, Entre les murs

Unit 3 : Le huitième jour, Un cœur en hiver

Unit 4 : Bienvenue chez les Ch'tis, Ratatouille

Unit 5 : Les intouchables, 400 coups

Reference

Site: <http://www.cinemafrancais-fle.com/>

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2			3			
CO3		2				
CO4					5	
CO5				4		
<i>Mean</i>						3

FRS 3601

La pratique de la Traduction
(*Translation Techniques*)

6Hr /6Cr

The aim of this module is to initiate the students to the art of translation through a lot of practical sessions and make them understand the underlying techniques.

On successful completion of the course the student will be able to

- i. identify and analyse different types of texts in French and in English
- ii. familiarize with commercial and technical terms in French and English
- iii. appreciate French proverbs and find their equivalent in their native language
- iv. find a solution while translating the different tenses and metaphors in French
- v. apply theories, methodologies and knowledge in their contextual translation.

Unit 1: Texte littéraire.

Unit 2: Texte commerciale.

Unit 3: Traduction des proverbes.

Unit 4: Traduction des métaphores.

Unit 5: Traduction des termes électroniques, L'analyse comparative des textes traduits.

Text The study material will be provided to the students by the course teacher.

Reference books

1. Delphine Chartier, Marie-Claude Lauga-Hamid, *Introduction à la traduction: méthodologie pratique* (anglais-français) français – anglais. Toulouse : Presses universitaires du Mirail, DL 1995
2. Michel Ballard, *La Traduction de l'anglais au français*, Nathan Université.1996

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1			3			
CO2		2				
CO3					5	
CO4	1					
CO5					5	
<i>Mean</i>						<i>3.2</i>

The aim of this module is to initiate the students to the French literature with particular reference to French novels and tales of the great authors.

On successful completion of the course the student will be able to

- i. identify different genres of literary text in French
- ii. familiarize with writers of different centuries in French
- iii. Interpret and explain novels
- iv. Demonstrate knowledge of the history or culture of the French
- v. Analyse the structure and the content of the text

Unit 1 : Charles Perrault	:	Le petit chaperon rouge
Unit 2 : Voltaire	:	Candide
Unit 3 : Rousseau	:	Julie ou la nouvelle Héloïse
Unit 4 : Guy de Maupassant	:	Le papa de Simon
Unit 5 : Albert Camus	:	L'Étranger

Text Nicole Blondeau, Ferroudja Allouache, Marie-Françoise Né, *Littérature progressive du français* avec 600 activités, niveau débutant, CLE International, 2004.

Reference books / web sites

1. Geneviève Baraona, *Littérature en dialogues.(niveau intermédiaire)*CLE International, 2005.
2. Site : a) <http://www.la-litterature.com/>
b) <http://www.larousse.fr/encyclopedie/divers/litterature/>

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1		2				
CO2		2				
CO3				4		
CO4					5	
CO5				4		
<i>Mean</i>						3.4

FRS 3605

Le français des affaires
(*Business French*)

6Hr / 6Cr

The aim of this module is to sensitize the students to the French commercial vocabulary.

On successful completion of the course the student will be able to

- i. Recall the basic facts regarding business
- ii. Classify the vocabulary related to office
- iii. Construct the business time table
- iv. Classify the business etiquette
- v. Evaluate the business lifestyle

Unit 1 : Premiers contacts

Unit 2 : Objets – Bureau

Unit 3 : Emploi du temps

Unit 4 : Voyage – Travail

Unit 5 : Problèmes –Tranches de vie

Text The course material will be provided by the course teacher.

Reference book / web site

1. Jean-Luc Penformis, (Débutant) *Méthode de français professionnel et des affaires*
CLE International, VUEF-Paris, 2003
2. Site: <http://www.francais.cci-paris-idf.fr/francais-de-specialite-monde-des-affaires/>

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims at making the students listen to French songs and music from different periods of the French culture and the French society. It aims at ameliorating their listening comprehension. It helps them understand and appreciate the different genres in French music from earlier period to the contemporary period. It enhances their overall comprehension of the French music.

On successful completion of the course the student will be able to

- vi. Recognise French music and songs.
- vii. Infer and relate music from different periods of French culture and society.
- viii. differentiate music and songs by different singers and musicians.
- ix. identify and appreciate different genres in French music.
- x. discover the francophone songs and their style of writing.

Unit 1: Introduction à la chanson française

Unit 2: Chants populaires et traditionnels

Unit 3: Grands poètes – souches – Baudelaire, Verlaine et Rimbaud (album Les Chansons d'Aragon)

Unit 4: Les révolutions des années 1950(Charles Aznavour, Barbara, Gilbert Bécaud, Georges Brassens, Jacques Brel, Léo Ferré, Serge Gainsbourg)

Unit 5: Quelques chansons emblématiques et hétéroclites de la décennie et chansons francophones.

Text The course material will be provided by the course teacher.

Reference

- 3. <http://enseigner.tv5monde.com/themes/chanson>
- 4. <http://www.lepointdufle.net/chansons.htm>
- 5. <http://chansons-fr.com/>
- 6. <http://www.musique-de-la-semaine.eu/index.html>

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1			3			
CO2			3			
CO3	1					
CO4				4		
CO5				4		
<i>Mean</i>						3

FRS 3602

La poésie française
(*French poetry*)

6Hr / 6Cr

This course concentrates on the important poets, representatives of the prominent movements in the history of French literature. It aims at developing the students' analytical skills and linguistic proficiency by exposing them to the theme, rhythm, musicality and form of the poems of the eminent poets and helps them to understand the culture and appreciate them.

On successful completion of the course the student will be able to

- i. Remember and recall the important poets and their movements in French literature.
- ii. appreciate French poems and figures of speech.
- iii. Interpret and explain poems using analytical skills and linguistic proficiency.
- iv. identify the theme, rhythm and musicality of French poems.
- v. Compare and contrast the differences in culture by reading French poems.

Unit 1: Pierre de Ronsard : Ode à Cassandre – à Hélène

Unit 2 : La Fontaine : La cigale et la fourmi – le loup et l'agneau

Unit 3 : Victor Hugo : Demain, dès l'aube – Rêverie

Unit 4 : Guillaume Apollinaire : Le pont Mirabeau – La montre et la cravate

Unit 5 : Jacques Prévert : Déjeuner du matin – Le cancre

Text Nicole Blondeau, Ferroudja Allouache, Marie-Françoise Né, *Littérature progressive du français avec 600 activités, niveau débutant*, CLE International, 2004

Reference books / web sites

1. Geneviève Baraona, *Littérature en dialogues, (niveau intermédiaire)*, CLE International, Paris, 2005.
2. Site : a) <http://www.la-litterature.com/>
b) <http://www.larousse.fr/encyclopedie/divers/litterature/>
3. *André O. Hurtgen, Tous Les Poèmes pour le cours avancé 2nd Edition, Longman, New York & London, 1998*

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1			3			
CO2		2				
CO3			3			
CO4				4		
CO5				4		
<i>Mean</i>						3.2

It exposes the students to the theatre culture in the different periods of French literary history. It helps them to understand the socio-historical background and the French culture. This course examines the French theatre through the works of major playwrights such as Marivaux, Beaumarchais, and Eugene Ionesco.

On successful completion of the course the student will be able to

- i. identify French major playwrights such as Molière, Beaumarchais, and Eugene Ionesco.
- ii. explore how French theatre has evolved through different periods of French literary history
- iii. classify different genres/movements of French theatre found in each century: beginning from 17th century to 20th century.
- iv. summarize and paraphrase French plays.
- v. analyze the styles of different playwrights and the socio-historical background of French culture.

Unit 1 : Molière	:	L'avare
Unit 2 : Beaumarchais	:	Le Barbier de Séville
Unit 3 : Victor Hugo	:	Hernani
Unit 4 : Marivaux	:	Le jeu de l'amour et du hasard
Unit 5 : Eugene Ionesco	:	La leçon (Extrait)

Text Nicole Blondeau, Ferroudja Allouache, Marie-Françoise Né, *Littérature Progressive du français avec 600 activités, niveau débutant*, CLE International, Paris, 2004.

Reference book

1. Geneviève Baraona, *Littérature en dialogues, (niveau intermédiaire)*, CLE International, Paris, 2005.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1		2				
CO2				4		
CO3		2				
CO4			3			
CO5				4		
<i>Mean</i>						3

FRS 3606

La France contemporaine
(*Contemporary France*)

6Hr / 6Cr

The aim of this module is to present a view on Today's French Society. It includes a general study of France Today with special emphasis on topics such as French culture, French political and educational system.

On successful completion of the course the student will be able to

- i. familiarize and list the current affairs of France.
- ii. explore French people's mindset regarding family life, politics, sports, education etc.
- iii. explain French political and educational system and how it structures the rest of the French society.
- iv. compare and appreciate the Indian and French cultures.
- v. utilise the information if they decide to pursue their higher studies in France.

Unit 1 : En famille.

Unit 2 : Le système éducatif.

Unit 3 : La vie politique.

Unit 4 : La vie professionnelle.

Unit 5 : Le sport.

Text Ross Steele, *Civilisation Progressive du Français* avec 400 activités (niveau intermédiaire), CLE International, SEJER, 2004

Reference book

Odile Grand-Clément, *Civilisation en dialogues*, niveau débutant, CLE International, 2007

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2				4		
CO3		2				
CO4					5	
CO5			3			
<i>Mean</i>						3

This module consists of six thematic units related to hotel industry, tourism, receiving guests, travel agencies catering services, hotel correspondence and hospitality. It concentrates on the linguistic components with precise grammatical structures and the specific terms used in the profession. The thrust is on developing the oral skills and training for practical sessions of interacting with the tourists.

It aims at familiarizing the students with all facets of tourism and developing their proficiency to become professional and help them to speak like a native speaker.

On successful completion of the course the student will be able to

- i. Recall the purpose of hotel industry and tourism.
- ii. Prepare and demonstrate hospitality.
- iii. Use and apply linguistic components with precise grammatical structures used by professionals in hotel industry.
- iv. Apply oral skills used in travel agencies and catering services.
- v. Build interaction with the tourists.

Unit 1: Bienvenue à l'hôtel de la Paix

Unit 2: Réservation

Unit 3: Accueil et Services

Unit 4: Réclamations

Unit 5: Guide

Text Sophie Corbeau, Chantal Dubois, Jean-Luc Penformis, Laurent Semichon, *Hôtellerie /Restauration.com*(Livre de l'élève) *Méthode de français de l'hôtellerie et delarestauration*, CLE International, Paris, 2006.

Reference

1. *Claude Peyrouet, La France touristique, Editions Nathan, Paris, 1995.*

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3			3			
CO4					4	
CO5					4	
<i>Mean</i>						3

FRS 3200

ECO - French

4Hr / 2Cr

This module deals with the eco-consciousness in France - the nurturing of the flora and fauna, protection of wild life and the eco-friendly activities of the French.

It aims at initiating the students to the French eco-consciousness and the methods followed in France to save the earth.

On successful completion of the course the student will be able to

- i. Classify the purpose of environmental studies;
- ii. interpret the agriculture in France and in India;
- iii. discuss the state of wildlife in France and in India;
- iv. identify the methods followed for protection of wildlife; and
- v. compare and contrast the eco friendly activities and eco consciousness in France and in India.

Unit 1 : Ecology in France.

Unit 2 : The Flora.

Unit 3 : The Fauna.

Unit 4 : The protection of wild life.

Unit 5 : French eco-consciousness.

Text

The study material will be provided to the students by the course teacher.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1		2				
CO2		2				
CO3				4		
CO4			3			
CO5				4		
<i>Mean</i>						3

French – Part - I

FRE/FRS 1203

GENERAL FRENCH – I

3hr / wk: 2cr

This course aims to develop the students' proficiency in the four basic skills of listening, speaking, reading and writing French, with equal thrust on vocabulary building and cultural awareness.

COURSE OUTCOME

Upon successful completion of this course the students will be able to

- i. Communicate fluently using the four basic language skills of speaking, reading, writing and listening.
- ii. classify different sounds and accents unique to the French language
- iii. apply their vocabulary and grammar skills by understanding the structures of the language
- iv. Appreciate the beauty of the language learning to speak and write with fluency and accuracy in every day situation.
- v. Familiarize with the French culture and society.

Unit 1	Bonjour : Saluer - Épeler en français - Se présenter- La Francophonie
Unit 2	Bonne journée : Demander et dire l'identité - Fiche d'inscription
Unit 3	Bon weekend : Parler de ses goûts - Décrire quelqu'un - Une famille française
Unit 4	Bonne fête : Prendre rendez-vous - Donner des conseils - se situer -localiser- Les fêtes françaises
Unit 5	Bon appétit : Situations pratiques au restaurant - Les repas français

Manual:

A. Chinnadurai Pandian, B. Vijaya, G. Victor Packiyaraj, A. Josephine Dheena, S. Sountharya, **Les Bons Pas**, Department of French, The American College, Madurai, 2017.

Grammar book for reference :

3. Évelyne SIRÉJOLS, Giovanna TEMPESTA, *Grammaire 450 nouveau exercices*. (niveau débutant), CLE International, 2012.

Dictionaries:

1. Bilingual: **The Concise Oxford-Hachette French Dictionary**
2. Monolingual French: **Le Petit Robert**.

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1		2				
CO2				4		
CO3			3			
CO4			3			
CO5		2				
<i>Mean</i>						2.8

This course aims to develop communicative competence of the students in French, to create cultural awareness, to promote autonomy in learning French

COURSE OUTCOME

Upon successful completion of the course, the students will be able to

- i. practice their linguistic skills by a deeper understanding of the language structure and the vocabulary.
- ii. Apply the language skills on a range of everyday situations.
- iii. recognize routine information and get a grasp of the practical life in France.
- iv. appreciate the cultural background of France
- v. compare the difference between formal and informal writing using appropriate format

Unit 1	Bonne soirée : Proposer une sortie - Accepter, refuser la proposition – Le divertissement – Jeu de rôle
Unit 2	Bons achats: Faire les courses - Demander le prix – Commander - Payer- Les grands magasins, Raconter un souvenir – Conversation.
Unit 3	Bon voyage : Réserver des billets - Demander des renseignements - Les villes importantes en France, Raconter au passé (Expression écrite)
Unit 4	Bon courage : Raconter la vie quotidienne – Les jeux et les sports – Expression orale
Unit 5	Bonne chance : Le système de l'éducation, Parler de ses études.

Manual:

A. Chinnadurai Pandian, B. Vijaya, G. Victor Packiyaraj, A. Josephine Dheena, S. Sountharya, **Les Bons Pas**, Department of French, The American College, Madurai, 2017.

Grammar book for reference :

1. Évelyne SIRÉJOLS, Giovanna TEMPESTA, *Grammaire 450 nouveau exercices*. (niveau débutant), CLE International, 2012.

Dictionaries:

1. Bilingual: **The Concise Oxford-Hachette French Dictionary**
2. Monolingual French: **Le Petit Robert**.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1		2				
CO2				4		
CO3			3			
CO4			3			
CO5		2				
<i>Mean</i>						2.8

This course aims to improve the grammar and writing skills and to give an introduction to the French civilisation and literature.

COURSE OUTCOME

Upon successful completion of this course the students will be able to

- vi. Use the direct and indirect object pronouns and to write a recipe in French.
- vii. Write sentences using prepositional pronouns.
- viii. Narrate a past event using simple past and past continuous
- ix. Appreciate a French poem and to communicate a past in past action.
- x. Write a résumé of a poem and to use the future tense.

Unit 1 Soupe à l'oignon – Les Pronoms Compléments d'Objet – Une recette française.

Unit 2 Jeanne d'arc – Les Pronoms Compléments Prépositionnels

Unit 3 Grandes écoles – Les Temps du Passé I – Raconter un événement passé.

Unit 4 Déjeuner du matin - Les Temps du Passé II

Unit 5 Demain dès l'aube – Les Temps du Futur

Text:

The course material will be provided by the course teacher.

Reference Books:

4. Nathalie BIÉ, Philippe SANTINAN, *Grammaire pour adolescents 250 exercices*. (niveau intermédiaire), CLE International, 2006.
5. Denis C. Meyer, *Clés pour la France en 80 Icônes Culturelles*, Hachette, Paris, 2010.

	K1 Rememberin g	K2 Understandin g	K3 Applyin g	K4 Analyzin g	K5 Evaluatin g	K6 Creatin g
CO 1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3

FRE/FRS 2202

ADVANCED FRENCH –II

3hr / wk: 2cr

This course aims to develop the written communication skills of the students in French and give an introduction to the French culture and literature.

Objectives:

Upon successful completion of the course, the students will be able to

- i. Prepare one's Curriculum Vitae in French
- ii. Utilise the simple relative pronouns.
- iii. Write an informal invitation and describe a monument in France.
- iv. appreciate XIX century French literature
- v. Write an informal letter and to summarize a French fable.

Unit 1	Fromage – Les Pronoms relatifs simples I - CV
Unit 2	Napoléon - Les Pronoms relatifs simples II
Unit 3	La Tour Eiffel – Les Pronoms possessifs et Démonstratifs – Une invitation.
Unit 4	Une calligramme de Guillaume Apollinaire – Le mode Conditionnel
Unit 5	Une fable de La Fontaine – Le système hypothétique – Une Lettre

Text:

The course material will be provided by the course teacher.

Reference Books:

3. Nathalie BIÉ, Philippe SANTINAN, *Grammaire pour adolescents 250 exercices*. (niveau intermédiaire), CLE International, 2006.
4. Denis C. Meyer, *Clés pour la France en 80 Icônes Culturelles*, Hachette, Paris, 2010.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3

It aims at initiating the students to the rudiments of the French language and creates an interest in the students in learning this foreign language.

On successful completion of the course the student will be able to

- i. introduce themselves and greet one another.
- ii. construct interrogative forms.
- iii. express their likes and dislikes.
- iv. communicate with the help of various activities.
- v. examine and access own and others in speaking skills.

Unit 1: Je m'appelle Elise. Et vous?

Unit 2: Vous dansez? D'accord.

Unit 3: Monica, Yukiko et compagnie

Unit 4: Les voisins de Sophie

Unit 5: Tu vas au Luxembourg?

Text :

Sylvie POISSON-QUINTON, Michèle MAHEO-LE COADIC, Anne VERGNE-SIRIEYS, FESTIVAL, CLE Internationale/SEJER, Paris, 2005

Reference book:

Catherine HUGOT, Monique WAENDENDRIES, Véronique M. KIZIRIAN, ALTER EGO + A1, Cahier d'exercices, Paris, Hachette Livre, 2012.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2		2				
CO3			3			
CO4				4		
CO5					5	
<i>Mean</i>						3

FRS 1410

La langue et la civilisation françaises – II

5 Hr / 4 Cr

This course aims at developing proficiency in oral expression with emphasis on pronunciation and articulation. Emphasis is placed on developing the four language skills: listening, speaking, reading and writing.

On successful completion of the course the student will be able to

- i. discover the places and understand the usage of prepositions of places.
- ii. demonstrate a significant development in interrogation.
- iii. apply the imperative mode.
- iv. communicate in the market.
- v. appreciate French gastronomy

Unit 1: Nous venons pour l'inscription.

Unit 2: A vélo, en train, en avion

Unit 3: Pardon, Monsieur, le BHV s'il vous plait?

Unit 4: Au marché

Unit 5: On déjeune ici ?

Text :

Sylvie POISSON-QUINTON, Michèle MAHEO-LE COADIC, Anne VERGNE-SIRIEYS, FESTIVAL, CLE Internationale/SEJER, Paris, 2005

Reference book

Catherine HUGOT, Monique WAENDENDRIES, Véronique M. KIZIRIAN, ALTER EGO + A1, Cahier d'exercices, Paris, Hachette Livre, 2012.

	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO1	1					
CO2			3			
CO3		2				
CO4				4		
CO5					5	
<i>Mean</i>						3



Department of Religion, Philosophy and Sociology

Choice Based Credit System

Program for B.A. Degree in RPS

SEM	Part	Course No.	Course Title	Hr / Wk	Cr
I	I	XXX 0000	TAM / FRE / HIN	3	2
I	II	ENG 1201	Conversational Skills	3	2
I	III	RPS 1433	Study of Religion	4	4
I	III	RPS 1445	Philosophy: Introduction, Scope & Relevance	4	4
I	III	RPS 1521	General Introduction to Sociology	5	5
I	III S	RPS 1425	Social Anthropology	5	4
I	IV NME	RPS 1235	Analyzing Science through Philosophy	3	2
I	IV LS	RPS 1237	Social Skills	3	2
			Total	30	25
II	I	XXX 0000	TAM / FRE / HIN	3	2
II	II	ENG 1202	Reading and Writing Skills	3	2
II	III	RPS 1534	World Religions	5	5
II	III	RPS 1444	Introduction to Ethics	4	4
II	III	RPS 1424	Social Institutions	4	4
II	III S	RPS 1426	Introduction to Psychology	5	4
II	IV NME	RPS 1236	Science & Reality	3	2
II	IV LS	RPS 1242	Yoga for Healthy Living	3	2
II	Part V	XXXX 0000	NSS / NCC / SLP / P.Ed	2	1
			Total	30+2	25+1
III	I	XXX 0000	TAM / FRE / HIN	3	2
III	II	ENG 2201	Study Skills	3	2
III	III	RPS 2533	Saivism, Vaishnavism & Sakthism	5	5
III	III	RPS 2547	Classical Indian Philosophy - I	5	5
III	III	RPS 2433	Logic	4	4
III	III	RPS 2525	Study of Indian Society	5	5
III	III S	RPS 2435	Philosophy of Religion	5	4
			Total	30	27
IV	I	XXX 0000	TAM / FRE / HIN	3	2
IV	II	ENG 2202	Career Skills	3	2
IV	III	RPS 2444	Ancient and Medieval Philosophy	4	4
IV	III	RPS 2548	Classical Indian Philosophy - II	5	5
IV	III	RPS 2524	Social Structure in India	5	5
IV	III	RPS 2526	Research Methods in Sociology	5	5
IV	III S	RPS 2430	Social and Political Philosophy	5	4
IV	Part V	XXXX 0000	NSS / NCC / SLP	2	1
			Total	30+2	27+1

RPS 2

SEM	Part	Course No.	Course Title	Hr / Wk	Cr
V	III	RPS 3643	Introduction to Hinduism	6	6
V	III	RPS 3543	Modern Western Philosophy	5	5
V	III	RPS 3625	Sociological Theories - I	6	6
V	III	RPS 3637	Modern Indian Thinkers	6	6
V	IV LS	RPS 3233	Socio Philosophical issues in Films	3	2
V	IV	VAL 3233/34	Social Issues and Value stand	4	2
			Total	30	27
VI	III	RPS 3634	Introduction to Christianity	6	6
VI	III	RPS 3544	Contemporary Western Philosophy	5	5
VI	III	RPS 3626	Sociological Theories - II	6	6
VI	III	RPS 3638	Introduction to Islam	6	6
VI	IV LS	RPS 3202	Positive Self Image Development	3	2
VI	IV	RPS 3200	Environment and Ethical Issues	4	2
			Total	30	27
			Grand total for Semester I - VI	180+4	158+2

- LS** : Life Skills courses
NME : Non-Major Elective courses
S : Supportive courses
VAL : Value Education
EVS : Environmental Studies

PROGRAM SPECIFIC OUTCOMES MAPPED WITH PROGRAM OUTCOMES

Dept. of RPS – May 2019

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	X	X		X			X	X	X	X
PSO 2	X	X		X	X				X	X
PSO 3	X	X		X			X		X	X
PSO 4	X	X		X		X			X	X
PSO 5	X	X		X		X	X	X	X	X
PSO 6	X	X				X	X		X	X
PSO 7	X	X			X		X		X	X
PSO 8		X	X		X	X		X	X	X
PSO 9	X	X				X	X		X	X
PSO 10	X	X		X	X	X	X	X	X	X

PROGRAM SPECIFIC OUTCOMES MAPPED WITH THE SYLLABUS

Dept. of RPS – May 2019

S. No.	Course No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
1	RPS 1433			X	X		X				X
2	RPS 1445	X	X								X
3	RPS 1521	X				X					X
4	RPS 1425			X		X					
5	RPS 1235				X						X
6	RPS 1237						X		X		
7	RPS 1534		X	X			X				
8	RPS 1444						X	X		X	
9	RPS 1424					X	X	X			
10	RPS 1426						X		X		
11	RPS 1236				X						X
12	RPS 1242							X	X		
13	RPS 2533		X				X				
14	RPS 2547	X									X
15	RPS 2433				X					X	
16	RPS 2525					X		X			X
17	RPS 2435			X	X						
18	RPS 2444	X									X
19	RPS 2548	X			X						X
20	RPS 2524					X					X
21	RPS 2526										X
22	RPS 2430				X		X				
23	RPS 3643		X	X							
24	RPS 3543				X						X
25	RPS 3625					X					
26	RPS 3637						X	X			X
27	RPS 3233	X					X	X		X	
28	VAL 3233/34			X			X	X		X	
29	RPS 3634	X					X				
30	RPS 3544				X						X
31	RPS 3626					X					X
32	RPS 3638		X	X							
33	RPS 3202								X		X
34	RPS 3200							X		X	

PROGRAM SPECIFIC OUTCOME (PSO)

RELIGION, PHILOSOPHY & SOCIOLOGY

1. Demonstrate the fundamental concepts in the disciplines of Religion, Philosophy and Sociology.
2. Analyze the concepts of God, Man and Society.
3. Assess the core beliefs of various religions for inclusive living.
4. Use critical and reflective thinking in understanding philosophy.
5. To make use of sociological theories in preparing for higher studies.
6. Relate universal values in personal and social life.
7. Apply ethical principles in contemporary moral issues.
8. Grooming personal and professional skills required for healthy and successful living.
9. Identify the extent of environmental problems and asses the ethical implications.
10. Utilize the knowledge gained in the field of Religion, Philosophy and Sociology and prepare for a career of one's interest.

STUDY OF RELIGION

RPS 1433

4 hr / 4 cr

Objective: This course is a study of religion as a discipline using the methodology of Philosophy and Sociology to gain insight from the respective disciplinary perspectives on the nature of God, Man and the World. As an introductory course on religion, it helps the students to orient themselves to study religion by way of social science and comparative disciplinary perspectives.

Unit - I – Religion: Meaning and Scope of study

Definition of Religion – Philosophical, Sociological and Anthropological; Approaching religion through reason and faith – Qualities required for a disciplinary study of religion – Impersonality, respecting other faiths, tolerance and dialogue

Unit - II – Disciplinary approaches to study God and Religion

Philosophical, Sociological, Anthropological and Psychological points of view of God – Relationship between God, Man and Society in various disciplinary perspectives – The attributed meaning behind being religious, the need for religion – religion as a tool to view and explain the world and its processes.

Unit - III – Origin of Religion

Mythological explanation for the origin of universe in different religions - Different theories on origin of religion – Animism, Animatism, Naturism, Fetishism, Totemism, Ancestor worship, Manaism, Religion – Magic and Science.

Unit - IV – World views: Religion and Social Science

The concept of Creation Vs Evolution, meaning of life and death, concept of Karma & Dharma, Sin and Rebirth - Social and Philosophical concept of Morality, Ethics and Values - Concept of Yuga – “Day of Judgment” – Kingdom of God, Moksha and Liberation - concept of history and human emancipation in Philosophy and Sociology.

Unit - V – Religion and life Issues

Concepts of Dharma – Love – Brotherhood – Truth – Nonviolence – forgiveness in different religions and the philosophical and sociological conception of equality, liberty, justice, peace and solidarity.

Text:

1. “Studies in Religion”, Alain Bouchard, SAGE Publication

Books for Ref:

1. “Religion in Sociological Perspective”, Keith A. Roberts and David Vamane, SAGE Publication, 6th Edition, 2012
2. “Religion, Realism and Social Theory”, Phillip A. Mellor, SAGE Publication, 2005

On completion of the course, students should be able

- CO1: To define religion and explain the scope of religion
 CO2: To analyze the relationship between God, Man and Society in various disciplinary perspectives
 CO3: To classify various theories of religion
 CO4: To describe the Social and Philosophical concepts of Morality
 CO5: To relate the religious values in their life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering				1	
K2: Understanding	2				
K3: Applying					3
K4: Analyzing		4			
K5: Evaluating			5		
K6: Creating					

Mean = 3

PHILOSOPHY: INTRODUCTION, SCOPE & RELEVANCE

RPS 1445

4 Cr / 4 hr

Objective: This course is an introduction to Philosophy. This course helps students to reflect on the nature of Reality, Knowledge, Morality and Beauty. And also envisages the need for learning the scope and its relevance to the personal life in the society at large.

Unit I - Introduction to Philosophy

Defining / Conceptualizing Philosophy through different schools of thought – Philosophy and its relationship with science and religion – Branches /Subject matter of Philosophy – Philosophy and reasoning – Deductive and Inductive reasoning.

Unit II – Philosophy and The Nature of Reality

The physical Universe – Early views of matter – origin of life – Mechanism, Vitalism, Theories of physical reality – monism, Dualism and pluralism – Materialistic and Idealistic world views.

Unit III - Philosophy and Knowledge

What is knowing? Kinds of knowledge – Sources of knowledge – Rationalism and Empiricism – The problem of evidence and certainty – Theories of truth.

Unit IV- Philosophy and Values

What is Value? - Subjectivism, Objectivism and Relativism – Egoism, Altruism and the Golden Rule

Unit V – Relevance of Philosophy

Importance of developing world views – Relevance of reflective thinking and understanding one's own self and the world – Fundamental philosophical issues in Social, Political, Judicial and Scientific realms and its importance.

Text Books

1. "Living Issues in Philosophy" – Harold H. Titus
2. "An introduction to Philosophical Analysis" – John Hospers

Reference Books

1. "Philosophy an Introduction" - Randall and Buchler
2. "Introduction to Philosophy" – Maritian
3. "Functional Questions of Philosophy – Erving. A.C"

Course Outcome:

- CO1 – Students will be able to define Philosophy and describe Philosophy and its relationship with science and religion
- CO2 – Students will be able to evaluate basic scientific reasoning and make them to solve the problems of induction
- CO3 – Students will be able to Distinguish the Prescriptive and Descriptive laws and able to describe the causal connections in laws of nature
- CO4 – Students will be able to apply the covering law model of explanation and Probabilistic explanation.
- CO5 – Students will be able to evaluate the scientific theories with examples

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding	2				
K3: Applying				3	
K4: Analyzing					4
K5: Evaluating		5			
K6: Creating					

Mean = 3

GENERAL INTRODUCTION TO SOCIOLOGY

RPS 1521

5 hr / 5 cr

Objective: This is an introductory course which enables the students to understand the subject matter of sociology. This course gives an overview of theoretical perspectives and introduces the basic concepts in Sociology.

Unit I – Sociology as a Discipline:

Origin of Sociology – Historical context of Emergence of Sociology as discipline – Nature and Scope – Major perspectives: Positivist, Functionalist, Conflict and Symbolic interactionism

Unit II – Sociology and other Social Sciences:

Sociology and its relationship with Anthropology, History, Psychology, Philosophy and Political Science.

Unit III – Understanding Individual and Society:

Concept of Self- Nature Vs Nurture-- Socialisation process – stages, types and agencies – Looking Glass Self theory Culture - characteristics and components – Norms and values – Folkways and Mores – Basic introduction.

Unit IV – Basic Concepts related to Social Structure:

Structure – Social structure – Function- Community – Association – Institution – Characteristics – Role & Status – Social groups – Nature & types – Social Stratification – Caste and Class – Social inequality

Unit V – Social Process:

Cooperation - Competition - Conflict - Accommodation – Assimilation - Definition, Types, Similarities and differences among Social processes – Social process & Social change

Text:

1. Sociology, C.N. Shankar Rao, S. Chand Publishing, New Delhi

Books for Reference:

1. M. Haralambos & R.M. Herald, 'Sociology – Themes and Perspectives', Oxford University Press, New Delhi, 2006.
2. Peter L. Berger, Invitation to Sociology, Penguin Books, England, 1963
3. R.K. Sharma, Fundamentals of Sociology, Atlantic Publishers, New Delhi, 2013

On completion of the course, students should be able

- CO1: To explain the emergence of Sociology as a discipline
 CO2: To remember the major theoretical perspectives in Sociology
 CO3: To classify the stages and types of socialization
 CO4: To define the basic concepts in Sociology related to Social Structure
 CO5: To distinguish between the types of social process

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2			3	
K3: Applying			4		
K4: Analyzing					5
K5: Evaluating					
K6: Creating					

Mean = 3

SOCIAL ANTHROPOLOGY

RPS 1425

5 hr / 4 cr

Objective: This course introduces the evolution of human beings and society from scientific and anthropological perspectives. The study of human beings as biological organisms and their adaptation giving rise to different types of social organization will enable the student to understand relationship between Social Anthropology and Sociology.

Unit - I – Introduction to Anthropology

Anthropology: Meaning, Definition- Physical anthropology and Social anthropology-Social anthropology – Definition- Relationship between Social Anthropology and Sociology

Unit - II – Basic concepts related to Biological Evolution

Mechanisms of Genetic evolution – Natural selection- Mutation- Random Genetic drift- Gene flow- Interbreeding-inbreeding- Theory of Natural selection - Primates and Humans – Similarities and differences

Unit - III – Stages of Human Evolution

Adaptation- Bodily and Non-bodily adaptation- Ramapithecus Punjabicus, Homo Africanus, Homo Erectus, Neanderthals and Homo sapiens Sapiens

Unit - IV – From Biological adaptation to Socio-cultural Adaptation

kinship symbols and terminologies- Clan – Descent - Lineage – meaning – Descent, Ecology and evolution -Marriage as alliance - incest taboo - bride wealth – Endogamy & exogamy – Plural marriages -Belief Systems: Animism- Animatism-- Naturism- Totemism - Magic and religion

Unit - V – Types of Societies and Strategies of Adaptation

Foraging Societies – Intermediate societies - Food producing strategies of adaptation- Horticultural societies - Pastoral societies, Agricultural and societies - Chiefdom- State- Civilization - Differences

Text:

1. Anthropology: The exploration of human diversity by Kottak, Conrad Philip, Random House, New York, 1974.

Reference:

1. "An Introduction to Cultural and Social Anthropology", Peter B. Hammond, Macmillan Publication Co. Inc. , New York, 1978
2. "An Introduction to Social Anthropology", D.N. Majumdar and T.N. Madan, National Publishing House, 1989
3. "Culture, People, Nature – An Introduction to general Anthropology", Marvin Harris, Published by Thomas Y. Corn Well, New York

Course Outcome:

On completion of the course, students should be able

- CO1: To describe the relationship between Social Anthropology and Sociology
 CO2: To identify the basic concepts related to biological evolution
 CO3: To classify the stages of human evolution
 CO4: To compare between biological adaptation and socio-cultural adaptation
 CO5: To distinguish between the types of primitive and intermediate societies

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

SCIENCE THROUGH PHILOSOPHY

RPS 1235

2 Cr / 3 hr

Objectives: This course gives the students an experience of learning science through philosophical perspectives. It helps learning scientific laws, nature and reasoning that evolve through philosophical view.

Unit I – Science and Philosophy

The point of convergence and Divergence in science and Philosophy – Scientific and Philosophical methods – The issue of knowledge from scientific and philosophical perspectives – The complementary nature of science and philosophy

Unit II - Reasoning in Science

Scientific reasoning and Induction – The problem of Induction – Solving the problem of Induction

Unit III - Science and Laws of Nature

Prescriptive and Descriptive laws – Descriptive nature of scientific laws – Universality, open-endedness, hypothetical and generality of laws of nature – causal connections in laws of nature – Is scientific law an accidental generalizations? - Hume's position.

Unit IV- Science and Explanation

Science and the question of why of events – The covering law model of explanation – Probabilistic explanation.

Unit V - Science and Theories

Theories acting as contours – The re visibility of scientific theories – Observation and theory – Conformation of scientific theories – Examples from Astronomy, Geology, Physics and Biology.

Text:

1. "An Introduction to Philosophical Analysis" – John Horpers

Reference Books

1. "Philosophy 1: A guide through the subject" – A.C. Grayling
2. "A Historical Introduction to the Philosophy of Science" – John Losee

Course Outcome:

- CO1 – Students will be able to analyze the issue of knowledge from scientific and philosophical perspectives
- CO2 – Students will be able to evaluate basic scientific reasoning and make them to solve the problems of induction
- CO3 – Students will be able to Distinguish the Prescriptive and Descriptive laws and able to describe the causal connections in laws of nature
- CO4 – Students will be able to describe the covering law model of explanation and Probabilistic explanation.
- CO5 – Students will be able to identify the scientific theories with examples

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering				1	
K2: Understanding					2
K3: Applying			3		
K4: Analyzing	4				
K5: Evaluating		5			
K6: Creating					

Mean = 3

SOCIAL SKILLS

RPS 1232

3 hr / 2 cr

Objective: This course helps the students to develop himself as an individual with the requisite social skills needed for self expression and identification. Included in this course are the teaching and training components of social skills such as assertiveness, emotional intelligence and conflict management.

Unit - I – Soft Skills

Introduction to Soft Skills – Types of soft skills – Need for soft skills – Soft Skills training methods – Social skills

Unit - II – Assertive Skills

Assertiveness – Elements of assertive behavior – Types of assertion – Importance of assertive skills

Unit - III – Emotional Intelligence

Understanding emotions – Emotion management – Emotional Intelligence & IQ – Four branches of Emotional Intelligence – EQ Tests

Unit - IV – Social Intelligence

Definition – Elements of Social Intelligence - Awareness of Self – Different types of personality – How to develop social intelligence

Unit - V – Conflict Management skills

Understanding Conflicts - Types of conflicts – Conflict stimulation & conflict resolution – Techniques for effective conflict management

Ref:

1. "Introduction to Psychology", Clifford T. Morgan, Richard A. King, John R. Weisz, John Schopler, Tata McGraw Hill Edition, New Delhi, 1993
2. "Interpersonal Skills Training", Philip Burnard, Viva Books Ltd., New Delhi, 1999
3. "Personality Development" Hurlock E.,B., Tata McGraw Hill Edition, New Delhi, 2006

Course Outcome:

CO1: Students will be able to utilize the Soft Skills and its training methods learnt

CO2: To explain the elements of Assertive behavior and its types

CO3: Students will be able to demonstrate Emotional Management skills

CO4: Students will be able to relate social intelligence and self awareness in their personal life

CO5: Critically analyze and apply conflict management skills in their professional and personal life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

WORLD RELIGIONS

RPS 1534

5 Cr / 5 hr

Objective: This course is a survey of the major religious traditions which have either emerged in India or find a place exclusively in India. Special attention is given to the sects of these religions traditions along with the belief and practices.

Unit - I Introduction to Major Religions

Judaism, Christianity, Islam, Hinduism

Unit - II Zoroastrianism

Founder, God, Basic concepts, Holy Scripture, Beliefs and practices

Unit - III Buddhism, Jainism, Sikhism

Historical context, Question of god, Hinayana, Mahayana, Svetambara, Digambara, 5 Khalsas, Symbols, Guru Grant Sahib

Unit - IV Confucianism, Taoism, Shinto

Basic tenants, Prevalence, Teachings

Unit - V Folk and Popular Religions

Tamil traditions, Anthropomorphic feature, other practices

Text:

1. Anindita N. Balslev, "On World Religions", SAGE Publications, 2014

Books for Reference:

1. Kitagawa, J.M. Lasalle, "Modern Trends in World Religions", Illinois, Open Court Publishing Co., 1967
2. D.S. Sharma, "Hinduism through the Ages"
3. Humphrey C., "Buddhism: An Introduction and Guide", Penguin Books , 1990

Course Outcome:

- CO1: Able to explain the basic concepts of God as fire or light
 CO2: To utilize the Asian concepts on epistemology in improving the knowledge
 CO3: To identify different religious beliefs and relate them with their own beliefs
 CO4: To evaluate ancient religions and their traditions' impact
 CO5: To assess and apply religious values in personal life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

INTRODUCTION TO ETHICS

RPS 1444

4h/4cr

Objective: This course is a study of the nature and scope of different ethical theories and their defining modes of goodness, rightness or moral values. Special attention is given to the exploration of enduring moral concerns, such as moral relativism, the place of reason in ethics, egoism, altruism and the nature of moral responsibility.

Unit I - Defining ethical terms

Distinction between Fact and Value, Right and good, Virtue and vice, Moral values and moral obligation, Free will and Determinism, Ethical relativism, Egoism and Altruism

Unit II- Evolution of morality

Custom, conscience and Reflective morality search for ethical standards – Moral law and happiness as standards

Unit III- Classification of Ethical theories

Normative and Meta ethical distinction, Teleological and De ontological distinction, Basic assumptions of teleological and De ontological ethical theories, Naturalistic ethical theory, Intuitionism of Kant, Types of hedonism, Utilitarianism of Jeremy Bentham and J.S. Mill

Unit IV- Freedom, Determinism and Moral Responsibility

Determinism, Fatalism, hard and soft determinism, Libertarianism and Action theory

Unit V- Ethics in Contemporary World

Arguments for and against Abortion, Euthanasia, Capital punishment and Sexual morality.

Text Book:

1. "Applying Ethics", Jeffrey Olen & Vincent Barry, Wadsworth Publishing Company, 1999

Books for Reference:

2. "Taking Sides: Clashing Views on Controversial Moral Issues", Stephen Satris, The Dushkin Publishing Group Inc., 1994
3. "Ethics and the limits of Philosophy", Fontana Press, Collins, 1985
4. "An Introduction to Philosophical Analysis", John Hospers, Prentice Hall Inc., 1997

Course Outcome:

- CO1: Understanding the purpose of ethical studies from humanistic point of view.
- CO2: Distinguishing Goodness and Bad
- CO3: Differentiate right and wrong in social life.
- CO4: Students are able to face competitive examinations
- CO5: Enable the students to be responsible citizens

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

SOCIAL INSTITUTIONS

RPS 1424

4 hr/ 4 cr

Objective: This course enables the students to understand the concept of social institutions and provides them an overview of the functional aspects of Social institutions which will help the students to analyze the social reality

Unit I – Understanding Kinship

Kindred meaning – Kinship definition –Types of Kinship – Descent – Unilineal – Patrilineal, Matrilineal – Double Unilineal descent – Ambilineal descent –Residence rules - Rules of descent – clan – lineage – Differences – Types of Kin -Kinship usages

Unit II – Marriage

Definition, characteristics, types – Monogamy, Polygamy – Polygyny – Sororal Polygyny – Non-sororal Polygyny – Polyandry – Fraternal Polyandry – Non-fraternal Polyandry – Widow inheritance – Rules of Marriage – Exogamy, Endogamy, Hypergamy & Hypogamy- Functions

Unit III – Family

Meaning, characteristics - types, functions – Joint family System Changes in Joint family system – Nuclear family – Merits and demerits – Significance of family as an institution – Changing aspects of family system.

Unit IV –Polity

Meaning –Different forms of political organization – Functions -Party system – Biparty system – Multiparty system – Democracy – Types- Merits and Demerits – Factors affecting democratic participation – Importance of Democracy

Unit V – Education& Religion

Meaning- Definition –Social functions – Education and Social change – Religion – Durkheim's definition - Belief systems, Functions of religion

Text:

1. Sociology, C.N. Shankar Rao, S. Chand Publishing, New Delhi

Books for Reference:

1. M. Haralambos & R.M. Heald, 'Sociology – Themes and perspectives', Oxford University Press, Newdelhi,2006.
2. R.K. Sharma, Fundamentals of Sociology, Atlantic Publishers, New Delhi, 2013
3. J.L. Kachroo, General Sociology, Cosmos Bookhive Pvt Ltd, Haryana, 2008

Course Outcome:

On completion of the course, students should be able,

- CO1: To define the basic types of kinship and descent system
- CO2: To describe the types of marriages
- CO3: To distinguish between joint family and nuclear family
- CO4: To assess the merits and demerits of democracy
- CO5: To classify the belief systems in understanding the origin of religion

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

INTRODUCTION TO PSYCHOLOGY

RPS 1426

5 hr / 4 cr

Objective: This course is an introduction to psychology with consideration into the relevance of Psychology in understanding individual and collective behaviour. This course enables the students to recognize the relationship between Psychology and Sociology

Unit I – Introduction to Psychology

Meaning, Definition - Nature and Scope of Psychology – Early schools of Psychology -Structuralism - Gestalt Psychology - Functionalism – Behaviourism - Psycho analysis - Modern Perspectives - Behavioural - Biological – Cognitive – Social – Developmental – Humanistic – Psychoanalytic perspectives

Unit II – Social Psychology and Sociology

Social Psychology – Meaning, Definition - Relationship between Social Psychology and Sociology – Differences – Collective behaviour - Crowd behaviour – Characteristics

Unit II – Brain and Behaviour

Central and Peripheral Nervous system – Association cortex and Behaviour – Hemisphere's of brain and their functions – Language –Sensory and Memory functions

Unit III – Personality

Definition - Hippocrates's Personality types theory - Allport's Trait theory - Psychoanalytic theory – Freud's Defense Mechanisms - Maslow's Self Actualization theory

Unit IV – Psychological disorders

Traditional classification of disorders: Brain syndromes, Psychosis, Neurosis and Personality disorder – Schizophrenic disorders – Paranoid disorders – Anxiety disorders

Text:

1. "Introduction to Psychology", Morgan Clifford T., Kind Richard A., Weiss, John R. & Schopler John, Tata McGraw Hill Edition, New Delhi, 1993

Books for Reference:

1. "Themes and Variations: Psychology", Weiten Wayne, Brooks Cole, California, 1989
2. "An Invitation to Psychology", Parameswaran E.B and Berna C., Neelkamal Publications, Hyderabad, 2006

Course Outcome:

On completion of the course, students should be able

- CO1: To describe the relationship between Social Psychology and Sociology
- CO2: To identify the basic concepts related to schools of Psychology
- CO3: To differentiate between Psychological disorders
- CO4: To classify personality types by applying Hippocrates theory
- CO5: To distinguish between the different defense mechanisms used in Psycho analysis

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying				3	
K4: Analyzing			4		
K5: Evaluating					5
K6: Creating					

Mean = 3

SCIENCE AND REALITY

RPS 1236

2 cr / 3 hr

Objectives: *This course helps the students to understand the realistic conception of Universe and its Ontology & Epistemology and also will enlighten the knowledge of Philosophical implications of Time, Space and Relativity. Also it will orient them towards the Life and the Origin of Life. It also orients them towards the latest development in Artificial Intelligence.*

Unit I - Scientific World views

Realistic conception of Universe – its Ontology and Epistemology – Dualism – Nature of matter – early and modern views – brief explanation on quantum theory.

Unit II - Space, Time and Relativity

Is space subjective or objective? – Kant's conception of space and time – limited or unlimited space and time – Space – Time; Theory of Relativity – Gravitation and Space – Philosophical Implications.

Unit III - Nature of living Reality

Life defined – Origin of life – Theories of the nature of evolution - Mechanism, Vitalism, Emergentism – Modern theories of evolution – Lamarkian and Darwinian theories.

Unit IV - Reality, Truth and Science

What is truth? – Theories of truth – Mathematical description of reality – The unnamable - The paradox of the liar – Human mind and infinite.

Unit V - Artificial Intelligence

Formal systems and machines – Godel's incompleteness theorem – Robot consciousness – Search for Artificial Intelligence.

Text:

1. Living Issues in philosophy – Harold H. Titus

Reference Books

1. Infinity and The mind – Rudy Ruckner
2. Cognitive Science – An Introduction – Neil A. Stillings et al

Course Outcome:

- CO1: To analyse the Realistic conception of Universe and its Ontology and Epistemology
 CO2: To relate Philosophical implications of Time, Space and Relativity in their life
 CO3: Students will be able to define and explain about the Life and the Origin of Life
 CO4: To apply the theory of truth in their personal and professional life
 CO5: Students will be able to determine the concept of Artificial Intelligence through Godel's incompleteness theorem

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding		2			
K3: Applying				3	
K4: Analyzing	4				
K5: Evaluating					5
K6: Creating					

Mean = 3

YOGA FOR HEALTHY LIVING

RPS 1242

2 Cr / 3 hrs

Objectives: This course aims at 1. To introduce Yoga for total personality development and impart skills in students at U.G level. 2. To promote positive health, prevention of stress related health problems and rehabilitation through Yoga. 3. To inculcate Yoga in order to have a healthy life and also to live in tune with nature (Eco – friendly)

Unit - I Outlines of Yoga

Meaning of Yoga – Importance of Yoga as a science and an art – Types of Yoga - Asthanga Yoga

Unit - II Principles of Yogic Practices

Significance of Asanas, Pranayama, Dhyana, Chakras, Kriyas – its types and principles

Unit - III Suryanamaskara (Sun Salutation)

Dakshasana – Namaskarasana – Parvatasana – Hastapadasana – Ekapadaprasaranana – Bhudharasana – Ashtangapranipatasana – Bhujangasana – Bhudharasana – Ekapadaprasaransana – Hastapadasana – Namaskarasana

Unit - IV Yogasanas for practice

A) Preparatory Exercises: Twisting, Hand, Leg, Eye and Head exercises

B) Meditative Asanas:

1. Padmasana

2. Vajrasana

3. Sukhasana

C. Standing Position:

1. Trikonasana

2. Vrksasana

3. Utkatasana

D. Sitting Position:

1. Paschimottanasana

2. Ushtrassana

3. Ardhamatsyendrasana

E. Prone Position:

1. Bhujangasana

2. Shalabhasana

3. Dhanurasana

F. Supine Position:

1. Viparitarani

2. Matsyasana

3. Halasana

G. Balancing Asanas:

1. Chakrasana

2. Naukasana

3. Natarajasana

H. Twisting Asanas:

1. Garudasana

2. Matsyendrasana

3. Jathara Parivartanasana

I. Relaxative Asanas:

1. Shavasana

2. Makarasana

3. Balasana

Unit - V Other Yogic techniques

Hasya (Laughing) Technique

Pranayama (Breathe) Techniques: Anuloma Viloma – Nadi suttī – Bastrika – Sitali

Dhyana (Meditation) Techniques: Breathing, Mindfulness, Walking, Empty mind

Text:

1. B.K.S Ayyangar, "Light of Yoga", Orient Lormen Pvt. Ltd, New Delhi.

Books for Reference:

1. Dr.M.L. Gharote & Dr.S.K. Ganguli, "Teaching Methods in Yoga", Kaivalyadham, Lonavala.

2. S.C. Vasu, "Introduction to the Yoga Philosophy" Chomkhamba Sanskrit Sansthan, Varanasi.

3. S.N. Gupta, "Yoga Philosophy in relation to other Systems of Indian Thought", Chomkhamba Sanskrit Sansthan, Varanasi.

4. Dr. M.M. Gore, "Physiology and Anatomy of Yogic Practices", Kaivalyadham, Lonavala.

Course Outcome:

- CO1 - Make the students to understand the meaning and importance of Yoga
 CO2 – Students will be able to explain the practices of Yoga
 CO3 - Enable the students to demonstrate Surya namaskara for flexibility
 CO4 - Make the students to analyze and to perform yoga movements in various combination and forms
 CO5 - Make the students to assess other Yogic techniques in terms of fitness value

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

SAIVISM, VAISNAVISM & SAKTHISM

Objective: This course aims to introduce the origin and development of Saivism, Vaisnavism & Sakthism. It will help the students learn and analyze the basic tenants, concepts of liberation and metaphysical aspects of both sects. The students will also will be made to identify the significance of Savism, Vaisnavism and Sakthism.

Unit - I Origin of Saivism

Literature: Saiva Agamas, Vedas, Meikandar Sastram, Twelve Tirumurai - Nayanmars

Unit - II Central concepts of Saivism

Sects in Saivism: Veer Saivism, Kashmiri Saivism – Psupatham - Lingayat - Existence of God – God & Cosmic Process – Attributes of God – Realities: Pati(God) - Transcendence - Creation - Grace - Pasu (Soul): Multiplicity of souls - Distinction between soul and god - 36 Tattvas – Pasam (matter): Trio - Karma Samsara - Concept of Maya – Avenues for liberation: Sariyai, Kiriya, Yogam & Jnanam – Destinations - Saalogam, Saamebam, Saarupam and Saayuchchiam - Dhiksas - Concept of Guru – Sivan Mukthar & Sivanadiyar

Unit - III Origin of Vaisnavism

Vishnu in early scriptures – Philosophy of Ramanauja (Visistadvaita) - The Alvars of Tamil Nadu & Hymns - Avatars

Unit - IV Central Concepts of Vaisnavism

Vaisnavism: Epistemology, Metaphysics – God & Soul - Major Beliefs and Doctrines: God –Nirguna and Saguna - Religious duties

Unit – V Sakthism

Fertility cult – Sakthism – Deities in different religions

Text:

1. Sir R.G. Bhandarkar, Vaisnavism, Saivism and minor religious systems, Straasburg, Verlag Von Karl J. Trubner, 1913

Ref :

1. V. Paranjothi – Saiva Siddhanta, LUZAC & Co., Ltd., London 1954
2. K. Sivaraman, Saivism in Philosophical Perspective, Motilal Banarasidas, Delhi 1973
3. Annamalai University – Collected lectures on saiva siddhanta
4. K.C. Varadhacari – Alvars of South India
5. A.K. Ramanujam – Hymns for the Drowning
6. Deve Senapathi – Saiva Siddhanta

Course Outcome:

- CO1: The students will relate the concepts of God, Creation in their social life
 CO2: The students will be able to distinguish between Saivism, Vaishnavism & Sakthism beliefs
 CO3: Concepts on liberation will reflect on students' personal lives.
 CO4: Students will be able to critically approach religious beliefs of different sects
 CO5: Students will assess the necessity to learn the origin of religions

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding					2
K3: Applying			3		
K4: Analyzing		4			
K5: Evaluating				5	
K6: Creating					

Mean = 3

CLASSICAL INDIAN PHILOSOPHY

RPS 2544

5 Cr / 5 Hr

Objective: This course aims at introducing the philosophical foundations in Indian traditions it includes the Literatures, Schools and their philosophical reflections on God, World, Soul and epistemology, the concepts of bondage and liberation of the various ancient thoughts.

Unit - I - General Introduction

The basic features of Indian Philosophy - Meaning – Nature and Scope of Indian Philosophy – The schools – Orthodox & Heterodox

Unit - II - The Veda and Upanisads Philosophy

Pre Upanisadic thoughts – Manthras, Brahmanas, Aranyagas – Vedic rituals – Mono theism, Monism, Vedic free thinking – Ritualism, Absolutism, Theism, Upanisads – Origin of different upanisadic literature- the concept of Cosmic and acosmic epistemology, Psychology, Jiva, dream, dreamless sleep, vairagya (detachment)

Unit - III - The Carvaka Philosophy

Origin and scope- epistemology – Meta physics – four elements, concept of God and Souls ethics

Unit - IV - The Jaina Philosophy

Introduction – Theory and knowledge, jiva and ajiva, syadvada, saptabhangi naya, Meta physics – substance, classification, matter or pudgala, Akasa, Kala, Dharma and adharma

Unit - V- The Buddha philosophy

Four noble truths – Theory of dependent origination, Theory of Karma, the doctrine of universal change and impermanence – Non existence of soul – The school of Buddha Philosophy – Madhyamika – Yogacara - Sautrantika – Vaibhasika.

Text:

1. "Introduction to Indian Philosophy", Datta & Chatterjee, University of Calcutta, 1984

Books for Reference:

1. "A Critical Survey of Indian Philosophy", Chandradhar Sharma, Motilal Banarsidass Publishers, 1994
2. "History of Philosophy: Eastern and Western", Vol – I, Dr. S. Radhakrishnan, George Allen & Unwin Ltd., London, 1967

Course Outcome:

At the end of the course students will be able

- CO1: To recall the basic concepts of Indian Philosophy
 CO2: To explain the meaning of theistic and Atheistic basis in philosophy
 CO3: To appraise the relevance of philosophical approach in the study of religion
 CO4: To analyze the applications of philosophy in life
 CO5: To classify the functional aspects of conflicts

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean = 3

LOGIC

RPS 2433

4 hr / 4 Cr

Objective: This course is a study of the methods of formal rational procedures such as syllogistic and propositional logic. The objective of the course is to train the students in the techniques of effective reasoning and drawing valid inferences through different testing procedures of arguments found both in the traditional and in symbolic logic

Unit - I – Nature and scope of Logic

Formal character, Truth and Validity, Types of reasoning, Laws of thought, Condition for good reasoning, Logic expressed in arguments, uses of logic – Basic terms used in Logic

Unit - II – Categorical Statements and Categorical Syllogism

Four standard forms of categorical statements, use of Venn diagram to represent the categorical statements, Distribution of terms, Square of opposition to draw immediate inference, Mediate inference through categorical syllogism – Methods of finding validity – Rules and fallacies and Aristotle's method of finding validity through mood and figure

Unit - III – Symbolic Logic

Classification of proposition: Conjunction, Disjunction, Material implication, material equivalence and Negation – Truth functions and Truth values, variables and constants – Symbolization of proposition, Combination of arguments and use of brackets

Unit - IV – Propositional Calculus and Methods of Testing the Validity of Arguments

Tautologies, Contradiction and contingent sentences – simple truth table, direct and indirect truth table methods

Unit - V – Deductive methods in propositional calculus to prove the validity of arguments

Application of rules of inference and rules of equivalence in Direct proof, Indirect proof and conditional proof

Text:

1. Traditional logic, Lockwood
2. "An Introduction to Symbolic Logic", Susanne K. Langer, Dover Publications, Inc., New York, 1953

Books for Reference:

1. "Logic and Rational Thought", Frank R. Harrison, III West Publishing Company, 1992
2. "Basic Logic", Raymond J. McCall, Barnes & Noble, Inc., New York, 1947

Course Outcome:

CO1: To explain the nature and scope of Logic

CO2: To identify the four standard forms of categorical statements and categorical Syllogism

CO3: To Classify and symbolize the propositions and Combination of arguments and use of brackets

CO4: To assess the simple truth table, direct and indirect truth table methods

CO5: To apply the rules of logic

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

STUDY OF INDIAN SOCIETY

RPS 2525

5 hr / 5 cr

Objective: This course is designed to understand the fundamental social relations in India and thereby aids them in interpreting Indian Social reality in the contemporary context.

Unit I – Understanding Caste

Definition – Varna & Jati- Features of caste – Purity and Pollution -Caste as social stratification – Changes in caste system – Caste & Mobility - Sanskritisation - Caste discrimination – untouchability

Unit II – Family, Kinship & Marriage in India

Family – Disintegration of joint family structure in India – Kinship – Clan exogamy – caste endogamy – sapinda exogamy – gotra exogamy – Marriage – Forms and rules of Hindu marriages – Christian and Muslim Marriages - Family with special reference to women in India

Unit III – Economy of India

Pre-colonial economy – Village economy – Jajmani system - Colonial Indian economy - Independent India and Development – Democratic Socialism – Import Substituted Industrialisation – Globalisation – Structural adjustment Program - Liberalisation – Globalisation in India

Unit IV – Education in India

Education in ancient & medieval India – Gurukula system -Colonisation & modern education – Education and Globalisation

Unit V – Religion & Indian Polity

Religious traditions in India – Religious Pluralism – Indian Secularism - Democracy in India – Merits and Demerits – Factors affecting democratic participation in India – State and Civil Society

Text:

1. Sociology of Indian Society, C.N. Shankar Rao, S. Chand Publishing, New Delhi

Books for Reference:

1. "Social Inequality in India", K.L. Sharma (Editor), Rawat Publications, Jaipur, India, 1999
2. "Marriage and Family in India", Kapadia, K.M, Oxford University Press, Bombay, 1959
3. "Kinship Organisation in India", Irawathi Karve, Munshiram Manoharlal Publishers, 1990
4. "Rural Sociology in India", A.R. Desai, Popular Prakashan, 1994.
5. "Modernization of Indian Tradition", Yogendra Singh, Rawat Publications, 1986

Course Outcome:

On completion of the course, students should be able

- CO1: To list out the features of caste system
- CO2: To explain the major forms of marriages in India
- CO3: To classify the phases of Indian economy
- CO4: To examine the impact of Globalization on education
- CO5: To assess the functioning of democracy in India

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

PHILOSOPHY OF RELIGION

RPS 2435

5 hr / 4 cr

Objective: Philosophical reflections about the concept of God, Attributes and Existence of God, Conception of Evil and the concept of religious experience form the core of this course. This course helps the students to reflect on the concept of God beyond the purview of a specific faith orientation.

Unit – I Concept of God and different types of religions

Notion of God: Attributes, Relation to man and the world (Indian and Western) – Classification of Religions - Logical questions on the attributes of god – Omniscience and Human freedom – Nelson Pike Verses Alvin Platinga – Omnipotence and logical consistency – George I. Mavrodes, Nelson Pike and Peter Geach.

Unit – II Proofs for the existence of God

Thomas Aquinas – The five ways, Paul Edwards's Critique of Cosmological argument, William Paley's Teleological argument, St. Anslem's Ontological argument – Pragmatic justification of religious belief – Pascal's Wager and the will to believe of William James

Unit - III Religious Experience

Types – Mystical, Prophetic, Shaman and Schleiermacher's "Absolute dependency" – William James's Characterization: Ineffability, Noetic quality, Transiency and Passivity – Justification of religious experience: James's Open question and Swinburne's Principle of Credulity

Unit - IV The Problem of Evil

The logical problem – incompatibility between God's attributes and the fact of evil – Solutions – John Hick's soul-making theodicy and Alvin Platinga's Free will defence – J.L. Mackie's Criticism

Unit - V Religious Pluralism

The problem of Absolute Truth – Hick's Religious Pluralism and ultimate reality, Alvin Platinga's Defence of religious exclusivism and Paul Tillich's Faith as ultimate concern

Text:

1. Philosophy of Religion – John Hick, IV Edition, PHI, 1991

Books for Reference:

1. Philosophy of Religion – Louis P. Pojman, II Edition, Wadsworth Publishing Co, 1994
2. Philosophy, The power of ideas – Brooke N. Moore and Kenneth Bruder, VI - Edition, Tata McGraw Hill, 2005
3. "Philosophy 2: A guide through the subject", Edited by A.C. Grayling, OUP, 1998

Course Outcome:

CO1: To list out the different concepts of religions and to discuss the Nature of God

CO2: To analyze the various notions of God

CO3: To assess the central concepts of Religion

CO4: To evaluate the problem of Evil

CO5: To demonstrate pluralistic ideas in the circumstances where the students are placed

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

ANCIENT AND MEDIEVAL PHILOSOPHY

RPS 2444

4 Cr / 4 Hr

Objective: This course is a study of western philosophy from its beginning in the Greek world through the middle ages. The objective of the course is to give exposition to the enduring metaphysical and epistemological issues in the writings of the leading philosophers.

Unit I - Pre Socratic Philosophy

Ionian cosmology – Heraclitus and his conception of logos, flux and Kosmos – The Atomic & Eleatic School

Unit II - Socrates

Socrates and his antithesis of the sophists – Socratic Method of 'refutation' – His contribution to philosophy in using inductive arguments – Virtue and Knowledge.

Unit III - Plato

Plato's Dialectic – His conception of appearance and reality – Theory of knowledge – Plato's conception of man – Politics & Society

Unit IV - Aristotle

Aristotle's problem – His criticism of Plato's theory of ideas – Aristotelian method – Aristotle's theory of Reality – His conception of Eudaemonism.

Unit V - Medieval Philosophy

St. Augustine's conception of Soul, World and Sin – Human nature – the two cities – St. Aquinas' cosmological proof and St. Anselm's ontological proof and god's existence

Text:

1. Philosophy 1 : A guide through the subject Edited by A.C. Grayling

Books for Reference:

1. History of Western Philosophy – Bertrand Russell
2. "The Great Conversation: A historical introduction to philosophy" - Norman Melchert.

Course Outcome:

At the end of the course students will be able to

CO 1 – To explain the Origin and the development of Philosophy

CO 2 – To identify early philosophical methods of Socrates period

CO 3 – To apply the Plato's theory of knowledge

CO 4 – To appraise the Aristotle's theory of Reality and his conception of Eudemonism.

CO 5 – To examine the human nature through Medieval Philosophy

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

CLASSICAL INDIAN PHILOSOPHY – II

RPS 2545

5 Cr / 5 Hr

Objective: This course aims at introducing Indian Philosophy to the students. This will involve a brief introduction to all the system of Indian Philosophy. Students will also be exposed to the basic concepts and central themes relating to study of Indian Philosophy.

Unit - I Nyaya - Vaisesika

The Nyaya theory of knowledge & Error – Evolution - Self and its liberation - Vaisesika, Metaphysics – categories (padarthas)

Unit - II Samkhya - Yoga

The Samkhya Metaphysics- theories of causation, Prakriti and Gunas, Purusa, evolution of the world – Samkhya theory of knowledge – Yoga psychology –Yoga ethics - The nature and forms of Yoga – The eight fold means of Yoga - The place of God in the Yoga.

Unit - III Purva Mimamsa

Prabhakara & Kumarila schools - Mimamsa theory of knowledge – Sources of knowledge – Validity of knowledge – Theories of error – Mimamsa Metaphysics – The concept of God and Soul – Mimamsa ethics.

Unit - IV Vedanta

Advaita's concept of Brahman, Atman, World, Maya & Avidya – Bindage & Liberation - Origin and development of Vedanta – The Monism or Sankara (Advaita) concept of God,

Unit - V Visistadvaita and Dvaita

Ramanuja's concepts of visistadvaita, God and Soul – Manifestations of Isvara – Ramanuja's criticism of the advaita – Bondage and Liberation; Madhva's concept of pancabheda – views of God, soul and world.

Text:

1. "A Critical Survey of Indian Philosophy", Chandradhar Sharma, Motilal Banarsidass Publishers, 1994

Books for Reference:

1. "Introduction to Indian Philosophy", Datta & Chatterjee, University of Calcutta, 1984
2. "History of Philosophy: Eastern and Western", Vol – I, Dr. S. Radhakrishnan, Geroge Allen & Unwin Ltd., London, 1967

Course Outcome

At the end of the course students will be able to

CO 1 – Describe the six schools of Indian Philosophy and its core concepts (k1)

CO 2 – Understanding the historical development of each system

CO 3 – Compare the evolution of thought among the different thinkers

CO 4 – Make the students to understand the basic concepts so as to enable them to face competitive exams

CO 5 – Criticize the thoughts of Classical Indian Philosophy

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying				3	
K4: Analyzing			4		
K5: Evaluating					5
K6: Creating					

Mean = 3

SOCIAL STRUCTURE IN INDIA

RPS 2524

5 hr / 5 cr

Objective: This course aims at creating a critical understanding of the social structure of Indian society. This course helps the students to get an overview of the perspectives on the study of Indian society with the analysis of contemporary social reality and social change.

Unit - I Perspectives on the Study of Indian Society

Indology perspective (G.S. Ghurye) - Structural functionalism (M. N. Srinivas) - Marxist sociology (A. R. Desai) - Study of caste system: G.S. Ghurye, M.N. Srinivas, Louis Dumont and Andre Beteille

Unit - II Rural and Agrarian Social Structure in India

Indian village and village studies – Agrarian social structure – Evolution of Land tenure system & Land reforms – jajmani system – Problems of rural societies in India

Unit - III Tribal communities in India

Sociological definition of tribes –Frontier and Non-frontier tribes - Characteristics of Tribal communities in India – Problems of the tribal people –Tribal development – Brief introduction to Tribal social movements

Unit - IV Women in Indian Society

Status of women in India –Patriarchal social structure – Sex and Gender – Social construction of gender - Problems faced by women – Constitutional and legal safeguards - Crimes against women – Portrayal of women in Media – gender socialization

Unit - V Social structure and Social change

Concept of Social Change – meaning – definition – Overview of theories of social change –Evolutionary – cyclical – conflict theories - Factors of social change – geographic –cultural – technological – Educational and social legislation

Text:

1. Sociology of Indian Society, C.N. Shankar Rao, S. Chand Publishing, New Delhi

Books for Reference:

1. "Social Inequality in India", K.L. Sharma (Editor), Rawat Publications, Jaipur, India, 1999
2. "Rural Sociology in India", A.R. Desai, Popular Prakashan, 1994.
3. "Modernization of Indian Tradition", Yogendra Singh, Rawat Publications, 1986

Course Outcome:

On completion of the course, students should be able

- CO1: To identify the perspectives on the study of Indian society
 CO2: To explain the different land tenure systems in India
 CO3: To analyse the problems of tribal people in India
 CO4: To evaluate the role of patriarchy on the status of women
 CO5: To apply the theories of social change in understanding contemporary society

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

RESEARCH METHODS IN SOCIOLOGY

RPS 2526

5 hr / 5 cr

Objective: The aim of this course is to learn in detail the research methodology in Sociology. This course gives an overview of basic concepts related to research methodology in Sociology including research design, data collection and ethical social research.

Unit - I Introduction to Social Research

Social Research -Definition – Aim– Types –Qualitative and Quantitative research –Steps of the research process- Importance of Social research

Unit - II Research design and Literature

Research design – Meaning - Definition – Types - Exploratory, Descriptive, Explanatory and Experimental research designs– review of literature – Meaning – Goals and types

Unit - III Sampling

Sampling: Definition – Meaning- Probability sampling – Simple Random sampling-stratified random sampling – systematic sampling – Cluster random sampling - Non probability Sampling – Purposive sampling – Convenience sampling – Quota sampling – Snowball sampling

Unit - IV Techniques of data collection

Data- Meaning – Primary data and Secondary data – Definition - Data collection techniques– Experiments – Content analysis - Interviewing –Tools – Questionnaire - Observation – Social survey - Types – Advantages and Disadvantages

Unit - V Ethical Social Research

Mechanics of writing a research report – Referencing – Footnote, Endnote, Bibliography – Plagiarism - Types– Ethical Social research – Basic Principles - Ethical issues involving research Subjects

Text:

1. "Research Methodology : Methods and Techniques", C.R. Kothari, New Age International Publishers

Books for Reference:

1. "Scientific Methods of Social Research", Gosh, B.N., Sterling Publishers, New York, 1983
2. "Handbook of Qualitative Research", Edited by Norman K. Denzin & Yvonna S. Lincoln, SAGE Publications, 1994
3. "Multi Method Research: A synthesis of Styles", Brewer J. & Hunker A., Newbury Park, CA: SAGE
4. "Social Research", S. Sarantakos, Macmillan Education Australia.

Course Outcome:

On completion of the course, students should be able

CO1: To describe the relationship between Social Psychology and Sociology

CO2: To identify the basic concepts related to research methodology in sociology

CO3: To differentiate between Qualitative and Quantitative research

CO4: To develop data collection tool on their own

CO5: To apply the different techniques of data collection

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating					
K6: Creating				5	

Mean = 3

SOCIAL AND POLITICAL PHILOSOPHY

RPS 2430

5 hr / 4 cr

Objective: The objective of the course is to assist the student in thinking clearly and logically about Philosophical concepts on social and political issues and the corresponding concepts like community, state, nation and the world. Included in this course is a survey of topic specific reflections on major social and political thinkers of the west.

Unit - I Equality, Justice and Liberty

Natural and Social inequalities – Social, political and economic equality – Socialism and liberalism as opposing avenues to attain equality – Definition of Justice – Recognition of special needs – Socratic, Platonic, Aristotelian and John Rawl's conception of justice – conception of Liberty in Thomas Hobbe's, Montesquieu's and J.S. Mill's thought

Unit - II Conception of State and Sovereignty

Territory, Population, Sovereignty and government as components of state – Questions on the absolute power of state – Locke's doctrine of consent, Rousseau's "Popular Sovereignty", Austin's determinate and legal sovereign and Harold J. Laski's "Attack on Sovereignty"

Unit - III Forms of government

Classification of state and government – Capitalist – Socialist – Democratic – Authoritarian; Unitary – Federal; Parliamentary – Presidential – Meaning of Monarchy, Theocracy and Democracy

Unit - IV Individualism and Socialism

Growth of individualism; its justification; Mill on individualism, criticism of individualism; Anarchism; growth and justification of Socialism

Unit - V Secularism

Concept of Secular state – Western model of Secularism – Indian model of Secularism – Criticisms of Indian secularism – Secularism and vote bank politics in India.

Text:

1. "History of European Political Philosophy", D. R. Bhandari, Bangalore Press, Bangalore

Books for Reference:

1. "Social Philosophy: Past and Future", Daya Krishna, Indian Institute of Advanced study, 1999
2. "Problems of Political Philosophy", Raphael D.D., Macmillan, NY, 1970

Course Outcome:

On completion of the course, students should be able

CO1: To define justice and relate the concepts of Equality, Justice and Liberty in their life

CO2: To list out the components of state and relate it with various doctrines

CO3: To classify the state and government

CO4: To assess and apply the growth of Individualism and Socialism in their life

CO5: To differentiate Western model of Secularism and Indian model of Secularism

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying				3	
K4: Analyzing			4		
K5: Evaluating					5
K6: Creating					

Mean = 3

INTRODUCTION TO HINDUISM

Objective: This course aims at imparting the students to founding historical development and the present situation of Hinduism with special attention to its belief and doctrines. This course helps the students to study the scriptures, Sects and Theistic traditions in Hinduism.

Unit - I Historical Mooring of Hinduism

Historical background - The Hindu Mythology – The development of Hindu religion through the ages – The Vedic ages – 2000 -600 BC – The ages of protest – 600 – 100 BC. The ages of epics and Puranas – 200 – 1000 AD – The ages of Bhakthi 700 – 1750 AD – The modern Period 1750 – Onwards

Unit - II Hindu Scriptures

Vedas - Upanisads, Bhagavad Gita, Epics – Mahabharatha - Ramayana – Puranas – Bhagavathi Puranas

Unit - III Gods and Beliefs in Hinduism

Vedic deities, The search for ultimate reality – reincarnation - Concept of Thirumurthy – Varnashrama, Ashramadhama, Sadharanaashrama - Purusharthas – The doctrine of Karma, Rebirth, stages of life, The way or path to emancipation – Karma marga, Jnana marga - Bhakthi marga.

Unit – IV Hinduism in the Modern Era

Modern day Gurus – Brahma Samaj, Arya Samaj, Ramakrishna mission, Vallalar, Saibhabas of Shirdi and Puttaparthi, Mata Amritanandamayi

Unit - V Popular Hinduism

Popular traditions ,Ritual & Folk deities, Image, beliefs & practices

Text:

1. A.L. Basham, " The origin and development of classical Hinduism"

Books for Reference:

2. Deva Senapathi, " Deva Senapathi, " saiva siddhanta
3. John Carman, " The theology of Ramanuja"
4. K.C.Varadachari, " Alvars of South India"

Course Outcome

At the end of the course students will be able to

CO 1 – Describe the historical development of Hinduism

CO 2 – Explain the basic concepts of God, Soul and the World of Hinduism

CO 3 – Apply the beliefs and doctrines in day to day life

CO 4 – Students will be able to utilize and evaluate the knowledge of Modern day Hinduism

CO 5 – Relate Hindu values and apply them in personal life.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

MODERN WESTERN PHILOSOPHY

RPS 3543

5 Cr / 5 Hrs

Objective: 1. This course highlights the intricate relationship between the scientific and philosophical methods in modern philosophy 2. This course aims at introducing the various schools of thought and the corresponding metaphysical and epistemological world views.

Unit - I Rationalism

Descartes' method – Dualism – Interactionism – Clear and distinctness – Certain knowledge; Spinoza's conception of substance- Attributes and Modes – Pantheism – Leibnitz: Monodology, Pre Established Harmony – Freedom and Necessity

Unit - II Empiricism

Locke's rejection of innate ideas – Tabula rasa- Theory of origin and development of knowledge – Theory of representative realism - Berkeley's subjective idealism – Hume's impressionism – Hume on causation and Hume's Skepticism

Unit - III Transcendental Idealism and Absolute Idealism

Transcendental investigation of Kant – Phenomena and Noumena – Copernican revolution in philosophy, Synthetic a priori – Categories – Kantian reconciliation of rationalism and empiricism – Hegel's historical approach to philosophy – Dialectical method – Absolute idea – History and Freedom

Unit - IV Pragmatism

Difficulty in resolving metaphysical issues – Metaphysical problems as problems of meaning – Pierce's method of fixing belief – John Dewey's instrumentalism – William James's pragmatism.

Unit - V Existentialism

Socio – cultural background for the rise of Existentialism, Kierkegaard on individual existence – John Paul Sartre's Atheistic position – Being in itself and Being for itself – Thrownness – Bad faith – Man's responsibility

Text:

1. T. Maish – "A Critical History of Western Philosophy"

Books for reference:

1. Bertrand Russell – "History of Western Philosophy"
2. Fredrick Copelston. S. J. - "A History of Philosophy"

Course Outcomes:

- CO1: The students will relate the concepts of modern western philosophy in their social life
 CO2: To recall the Tabula rasa and Theory of origin and development of knowledge
 CO3: The students will be able to distinguish between Transcendental Idealism and Absolute Idealism
 CO4: To analyze the concept of Pragmatism
 CO5: Students will able to assess Socio - cultural background for the rise of Existentialism,

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

SOCIOLOGICAL THEORIES - I

RPS 3625

6 hr / 6 cr

Objective: This course aims at introducing the pivotal ideas of major classical thinkers in sociology with an objective to provide foundation in theoretical Sociology. Special attention is given to the chosen sociological theories, which help the students to go for higher studies and research.

Unit - I Auguste Comte

Positivism - Social Statics & Dynamics - Comte's Law of three stages – Hierarchy of Sciences.

Unit - II Herbert Spencer

Organic Analogy – Social Evolution theory – Social Darwinism – Classification of Societies – Military and Industrial Society

Unit - III Emile Durkheim

Social fact – Suicide and religion as Social facts – types of suicide - Study of division of labour – mechanical & organic solidarity - Interpretation of religion – Totemism – sacred & Profane -Durkheim's implicit functionalism

Unit - IV Max Weber

Social action as unit of analysis - Verstehen –Meaning – Types of social action – Sociology as historic science – Ideal type – Verstehen- Bureaucracy – Protestant ethics and Spirit of capitalism

Unit - V Karl Marx

Historical Materialism – Dialectical Materialism – Modes of Production– Surplus value – Class consciousness - Theory of Alienation – Class Struggle & Social Change

Text:

1. Sociological Thought, Francis Abraham & John H. Morgan, Macmillan Publishers India

Books for reference:

1. M. Haralambos & R.M. Heald, 'Sociology – Themes and perspectives', Oxford University Press, Newdelhi,2006.
2. M. Francis Abraham, 'Modern Sociological Theory', Oxford University Press, Newdelhi,2013.
3. Lewis Coser, Masters of Sociological Thought, Rawat Publications, Jaipur,2008

Course Outcome:

On completion of the course, students should be able

- CO1: To recall classical thinkers and their theoretical contributions in Sociology
 CO2: To understand the meaning of key concepts used in theories
 CO3: To apply the theory of suicide in present context
 CO4: To evaluate the relevance of class struggle theory in social change
 CO5: To ascertain the role of thinkers in developing core theoretical perspectives in Sociology

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

MODERN INDIAN THINKERS

RPS 3639

6 cr / 6 hr

Objective: This course is mainly to present to the students the profound modern Vedantic trend through a study of the modern Indian Thinkers: Sir Aurobindo, Swami Vivekananda, Sir Mohammad Iqbal, J.Krishnamurthy and Naryana Guru. Initially the students would be introduced to Characteristics of Contemporary Indian Philosophy.

Unit - I Sri. Narayana Guru

Life influences that shaped his thought – society and religion – spirituality Secularism – Society and politics – Upliftment of the backward classes

Unit - II Swami Vivekananda

Life – The influences that shaped his philosophy – His metaphysical standpoint – Reality and God – Proofs for god's existence – Some other characters of god – Nature of the world – the doctrine of maya – Nature of man– Destiny of the Soul: Realization of immortality - Ways of liberation: the way of knowledge (Jnana Yoga) , the way of devotion (Bhakti yoga), and the way of action (Karma Yoga) - the way of psychology (Raja Yoga) –Religion, its origin, nature - Universal religion.

Unit - III Sri Aurobindo

Philosophical background – the two Negations – Reality: Sachidananda – Nature of creation – the World process : Descent or Involution – Maya and Lila – Ascent or evolution – the four theories of existence – Nature of man – Rebirth and Law of karma – Ignorance: Its origin and nature - the sevenfold ignorance – The Super-mind – The triple status of the super mind- the triple transformation – Gnostic being and Divine life –The divine life – Integral Yoga.

Unit - IV Mahatma Gandhi

Life – influences that shaped his thought – Truth and non-violence – Nature of Man – Philosophy of End and Means – Religion and Morality – Social and Political Ideas – Swaraj – Political Freedom – Decentralization – Ideal State and Sarvodaya

Unit - V S. Radhakrishnan

Life – Nature of Philosophy – Nature of Ultimate Reality – The Absolute, Nature of Soul and world – Human Destiny – Religion – Religious Experience - Intuition and Intellect

Text Book:

1. B.K Lal – Contemporary Indian Philosophy

Books for Reference:

1. Ch. Sreenivasa Rao – Vedanta – Some Modern Trends
2. Christopher Isherwood – Vedanta for Modern Man
3. Muttukumar, T- Vivekananda: Prophet of the New Age of India and the World
4. UrQrhart, W.B – The Vedanta and Modern thought
5. D.M. Datta – The Chief Currents of Contemporary Philosophy

Course Outcome:

- CO 1 - Recollect the Ancient Trends in Indian Philosophy
 CO 2 - Explain the different perspectives of modern thinkers in contemporary India
 CO 3 - Evaluate the thoughts of modern thinkers and its influence on society
 CO 4 - Classify the works of modern thinkers in the light of contemporary society
 CO 5 - Apply the thoughts of Indian Philosophers in the Present Day Society

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean = 3

SOCIO – PHILOSOPHICAL ISSUES IN FILMS

RPS 3233

3 hr / 2 cr

Objectives: This course aims at enlightening the students on critically analyzing the form and content of Western and Indian films in philosophical and sociological perspectives. Also it will enable the students to evaluate the social issues through films

Unit - I Introduction to films

History of Films - Philosophy & Films – The language of films – Basic cinematographical terms

Unit - II Overview of Tamil Films

Impact of cinema - Cinema and social change in Tamilnadu - Early movies - Freedom movements through movies, Dravidian movement and movies, Realistic cinema, Modern cinema - Nonlinear cinema

Unit - III Film Makers & Films – Philosophical and Sociological analysis

Charlie Chaplin: Modern Times,
Victoria Descia: By-cycle Thieves
Steven Spielberg: Schindler's list

Sathyajit Ray: Pather Panjali
Balachandar: Achamillai Achamillai
Maniratnam: Bombay

Unit - IV Social Issues in Indian Films

Representation of Family, Caste, Gender, Religion, Violence in Tamil and Indian movies - Cinema and Identity - Construction of Values and cultural Stereotypes - Cinema Production as Cultural Commodity in India – Influence of cinema on youths today

Unit - V: Youth and Cinema

Cinema & Identity - Fan clubs – Stardom - Hero Worship – Influence of cinema on youth and politics

Books of reference:

1. Gilles Deleuze and Felix Guattari, "What is Philosophy?", Trans. Hugh Tomlinson and Graham Burchill.
2. Yamuna Rajediran: The Political Cinema 1997.
3. Ms. Josephine Joseph, "Ritwick Ghatak"- Chennai Film Society, 1990.
4. Dennis DeNitton and William Herman, "Film and the Critical Eye" Mcmillam publishing co. 1975.
5. Satyajit Ray, "Our films and their films". Disha Books, Orient Longman Ltd, 1998.

Course Outcome:

- CO1. The student will be able to use the fundamental ideas of film and philosophy
 CO2. Help the students to critically analyze and view the sociology of cinema
 CO3. Ability to relate their personal lives with the philosophy of movies.
 CO4. Able to identify philosophical and sociological concepts in cinema medium.
 CO5. Able to demonstrate the philosophical and sociological views obtained from cinema

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding				2	
K3: Applying	3				
K4: Analyzing		4			
K5: Evaluating					5
K6: Creating					

Mean = 3

INTRODUCTION TO CHRISTIANITY

RPS 3634

6 hr / 6 cr

Objective: This course aims to introduce the students to the basic beliefs, practice and doctrines of Christianity to enable the students to identify today's problems in the world and try to solve them with critical values.

Unit - I Origin of Christianity

Setting the context – History of Israelites - Origin of Christianity, Christianity and Judaism a complex relationship – Early spread of Christianity – Christianity and Roman Empire – Early Christianity and Hellenistic World – Post imperialist period

Unit - II Elements of Christian Theology

Christian understanding of God – Holy Spirit – Concept of Trinity - Creed – Sin & Salvation – Worship & Sacraments

Unit - III Scripture

General introduction to Bible – Old & New Testaments – Influence of Greek-Roman tradition in Christianity – Old Testament – Pentateuch – Torah - Gospel, Acts, Letters & Revelation

Unit - IV The Church History

Biblical and Theological analysis of Church and Mission – Spread of Church and its mechanism – Christian Mission and other religions of the world – Church Reformation – Denominations & Worship – Christianity in India

Unit - V Christian Hope

Christian Ethics – Institutional values – New world order – Faith & Science – Secular & Pluralistic approaches – Inclusiveness of Christianity.

Text

1. "Outline of Christian Doctrine", Marcus Ward, Vol. I & II,

Books for Reference:

1. "Principles of Christian Theology", John Macquarrie
2. "Jerusalem to New Delhi", Gibbs

Course Outcome

- CO 1 - Prepare the students to have an overall knowledge of Christianity
 CO 2 - Orient towards the doctrines of the Scripture The Bible
 CO 3 - Analyze the importance of the Church History in the spread of Christianity
 CO 4 - Assess various doctrines of Christianity
 CO 5 - Apply the values learnt through this course in their lives

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

CONTEMPORARY WESTERN PHILOSOPHY

RPS 3544

5 Cr / 5 Hrs

Objective: To introduce the recent philosophical movements of phenomenology, critical theory and structuralism To understand the limitations of modern philosophy through an adequate critique. Also to adopt new methods in philosophy and to give a new focus on emancipatory logic.

Unit - I Phenomenology

Husserl's phenomenological method, Intentionality and bracketing – Phenomena as a science of science – Maurice merleau Ponty's critique of science - Critique of language and critique of history.

Unit - II Deconstructive readings of Jacques Derrida

Center and Decenter – Logocentrism and Phonocentricism – Operation of difference

Unit - III Critical Theory

Frankfurt school – Early critical theory of George Lukas – Reification – Critique of modern ideological hegemony of Antonio Gramsci.

Unit - IV Reality and Knowledge as aspects of human interests

Marx's emancipator logic and its limitations – need for new construction of knowledge for retaining emancipatory scheme – Public sphere critique of science – Knowledge and human interests

Unit - V Structuralism

Structuralist analysis of reality – the language turn – Discourse analysis – Episteme – archeology of knowledge – knowledge of power – Panopticon power – Anti foundation

Text:

1. I. Kearney, Richards, "Modern Movements in European Philosophy", Manchester University Press, New York, 1993

Books for reference:

1. Gramsci, Antonio, Prism Note Books, Lawrence and Wishart, London 1971
2. Brooke Noel Moore and Kenneth Bruder, "Philosophy The Power of Ideas" Tata McGraw Hill Publishing company limited, New Delhi,6th Edition,2005

Course Outcome

CO 1 – Students will be able to describe the Husserl's phenomenological method

CO 2 - To differentiate the concepts of post modernism

CO 3 – To assess the early critical theory of George Lukas

CO 4 – To analyze the Reality and Knowledge as aspects of human interests

CO 5 – To apply the Structuralist analysis of reality in their life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding			2		
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean = 3

SOCIOLOGICAL THEORIES - II

RPS 3626

6 hr / 6 cr

Objective: This sequential course to Sociological Theories – I, is the study of major theorists and theories of modern sociology. This course exposes the students to the dominant trends in modern sociology and helps them in pursuing higher studies

Unit – I Structural Functional Analysis

Function & Dysfunction – Robert Merton’s Manifest & latent function - Functional alternatives - Theory of deviance – Talcott Parsons -Concept of Social action – Pattern Variables - Functional Prerequisites of social system – Value orientation

Unit - II Conflict Approach

Major propositions of conflict theory – Types – Exogenous & Endogenous conflicts - Ralf Dahrendorf’s Dialectical Conflict perspective – Imperatively Coordinated Associations –Authority – Lewis Coser – Conflict Functionalism – Positive and negative functions of conflict

Unit - III Social Exchange Theory

Meaning - George C. Homans–Behavioural Perspective – Homan’s propositions – Success stimulus, value, deprivation-satiation, aggression-approval, rationality- Peter M.Blau: Structural perspective – Social exchange and power

Unit - IV Symbolic Interactionism

C.H. Cooley – Looking glass Self – G.H.Mead – Mind, Self and Society – Herbert Blumer – Central premises of Symbolic interactionism.

Unit - V Interactionist Perspective

Harold Garfinkel – Ethnomethodology – Alfred Schutz – Phenomenology – Peter Berger & Thomas Luckman – Social construction of reality.

Text:

1. M. Francis Abraham, 'Modern Sociological Theory', Oxford University Press, Newdelhi,2013.

Books for reference:

1. M. Haralambos & R.M. Herald, 'Sociology – Themes and perspectives', Oxford University Press, New Delhi, 2006.
2. Lewis Coser, Masters of Sociological Thought, Rawat Publications, Jaipur, 2008

Course Outcome:

On completion of the course, students should be able

- CO1: To recall different theoretical approaches in Sociology
 CO2: To explain the meaning of key concepts used in Sociological theories
 CO3: To appraise the relevance of Sociological approaches in the study of society
 CO4: To classify the functional aspects of conflict
 CO5: To ascertain the role of interactionism perspective in understanding realities of everyday life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying				3	
K4: Analyzing					4
K5: Evaluating			5		
K6: Creating					

Mean = 3

INTRODUCTION TO ISLAM

RPS 3638

6 hr / 6 cr

Objective: This course aims at imparting the students the founding, historical development and the present situation of Islamic religion with special attention to its beliefs and doctrines. This course helps to draw a comparison on the description of personalities common in Islam and Christianity on the basis of specific reference to Quranic verses that talk about these personalities.

Unit - I History of Islam

Arabia before Islam – Early period (Arab – Persia) - Life history of prophet Mohammed – Hijira – Caliphates – Abu Baker, Umar, Uthman and Ali – Abbasid and Islamic golden age – the crusades – The Mamluks and the ottoman empire, Sunni, shia, Ahamadiya, Quranists.

Unit - II Beliefs and doctrines of Islam

Belief in Allah, the God, Angels, Prophets, the book, the last day, Resurrection and the predestination of Good and Evil – the foundations – Ijma and Quiyas – The Five pillars – Faith, Prayer, Fast, Arms giving and Pilgrimage – Muslim high days

Unit - III Importance of Quran and Hadith

Introduction to Quran: Chapter 1 & 2 - The style of Quran - Date and authorship, Hadith and its classifications - The role of scripture and hadith in the Muslims life.

Unit - IV Islam in India

Arab Indian interactions – Mopla Muslims in Kerala – Delhi sultanate – the Mughals – Tamil Muslims - Islam immediately before Indian independence and post independence era

Unit - V Sufism in Islam

Origin & Faith – Philosophy – Stages of Sufism: Saints - Ajmeer Khawaja, Nagoor Andavar – Practices

Text:

1. Henry Martyn, "Introduction to Islam", Institute of Islamic Studies

Books for reference:

1. HAR Gibb, "Modern Trends in Islam", Chicago University Press, 1947
2. John B. Taylor, "Thinking about Islam"
3. Sayid Athar Abbas Rizvi, "History of Sufism in India", Munishram Manoharlal Publications Ltd. 1992

Course Outcome

- CO1 - Make the students to understand the history of Islam
 CO2 – Students will be able to explain the beliefs and doctrines of Islam
 CO3 - Enable the students to remember the holy scripture of Islam
 CO4 - Students can explain the historical aspect of Islam in India
 CO5 - Students can relate Sufi faith and practices of Islam

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

SOCIAL ISSUES AND VALUE STAND

VAL 3233 / 3234

2 Cr / 4 hrs

Objectives: This course aims at introducing and clarifying values amidst various issues in society. By internalizing the values on the basis of universal frame of reference such as the Indian constitution, the course helps the students to take appropriate value stands on wide ranging societal issues.

Unit - I Introducing the concept of Values

Concept of "Value" – Dimensions of Values, Identification of Values, Values as socially desirable quality, Spatio-temporal and cultural relativity of values – Philosophical / ethical, sociological and psychological aspects of values – Sources of Values, Values and rights – Indian constitutional basis for values - Importance of value Education

Unit - I Caste in Indian Society

Origin & features of Caste system – Varna & Jati – Understanding untouchability – Reservation and the concept of positive discrimination – Issues related to caste in contemporary India.

Unit - III Gender in Indian Society

Sex & Gender - Definition and concept of gender inequality – Patriarchy System - Crimes against Women - Data pertaining to inequality index in India – Economic participation, educational achievements, health & life expectancy & political empowerment – Female foeticide & infanticide, sex ratio, maternal mortality rate – Legal and constitutional safeguards against gender inequality

Unit – IV Religion in Indian Society

Religious diversity in India – Concept of secularism - Religious fundamentalism – Issues related to religious violence – Need for dialogue, Pluralism & inclusiveness.

Unit - V Human Rights Awareness

Human rights – Generation of human rights - Human rights violation related to Age - gender – caste - Indian constitution, National and state Human Rights Commissions and their roles

Books for Reference

1. Rajiv Azad, "Gender Discrimination: An Indian Perspective", Atlantic Publishers (2012)
2. Vani Kant Borooah, Nidhi S. Sabharwal and et al, "Caste discrimination and exclusion in Modern India"
3. Jagan Karade, "Caste Discrimination", Sage Publication, Rawat Books, (2015)
4. Peggy Froerer, "Religious division and Social Conflict", Social Science Press, New Delhi, (2007)

5. Ram Puniyani, "Religion, Power and Violence", Sage Publications, (2005)
6. Singh, R.P. (2004). Value education in Indian democracy. *University News*, 4294 I), October 1 1- 17, 6-9.
7. Prahallada, (2000). Contemporary significance of value education. In Negi, U.R. (Ed.) *Value education in India*. New Delhi: Association of Indian Universities, 1-9.
8. Periodic articles and news reports published in print media

Course Outcome:

- CO1. The student will be able to remember the concept of values and its dimensions
 CO2. The student will be able to define Caste and explain its origin and features
 CO3. To distinguish between Sex and Gender and describe the concept of gender inequality
 CO4. To assess the concepts Secularism, Religious fundamentalism and its related issues
 CO5. To gain awareness on human rights and demonstrate in their lives.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

POSITIVE SELF IMAGE DEVELOPMENT

RPS 3202

2 Cr / 3 Hr

Objective: This course deals with the dynamics of personality development and aims to train the students to explore and enhance their attitude and potential to be a successful person. This course deals with the basic concept of personality self, development of self and also in presenting One's Self. This course would help the students to develop a Win –Win attitude and a positive self image

Unit - I Personality

Meaning – Determinates – Development of personality – Theories on personality development – What Makes A Winner?

Unit - II Self – Esteem and Self –Confidence

Concept of Self – Types of Self - Development of Self- Importance of Self esteem

Unit - III Presenting One's Self

Dressing – Poise and Posture – Eye Contact and body language – Physical fitness – Communication – Getting acquainted – Behaviour in Introducing

Unit - IV Assertive Skills

Assertive behaviour - Differentiating assertive from assertive and passive behavior – Importance of assertiveness

Unit - V Developing a Win – Win Attitude

Developing a Win – Win Attitude: Forgiveness as part of the healing process - Maximizing people tolerance – Becoming a pro –active and responsible adult – Coping with difficult people and situations – Difference between reactive and pro-active response – Learning to accept responsibility for one's actions – Learning from one's mistakes – Positive self image

Books for Reference

1. Stephen R. Covey, The Seven habits of highly effective people, Free Press,1990
2. Philp Burnad, Interpersonal Skills training, Viva books private ltd, NewDelhi,1995
3. Sue Bishop, Assertiveness Skills training, Viva books private ltd, NewDelhi,1996

Course Outcome

- CO1 – Able to identify the skills needed for positive self image development
 CO2 – To explain how self – image affects one’s feelings attitudes and behavior.
 CO3 – To demonstrate effective ways of coping with having Win –Lose or Lose Win attitudes and relationships
 CO4 – Able to Utilize and become proficient assertive skills in their personal life
 CO5 – Evaluate and Use the Win – Win Attitude in their professional life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom’s Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying				3	
K4: Analyzing					4
K5: Evaluating			5		
K6: Creating					

Mean = 3

ENVIRONMENT AND ETHICAL ISSUES

RPS 3200

4 hr / 2 cr

Objective: This course is aimed at creating awareness on environmental issues that poses threat to the planet earth. On learning the intricate connections and dependence found in the eco system, the student is guided to take ethical stands on the issue of environmental degradation and to develop eco-friendly world views

Unit - I Eco System: Structure and Functions

Nature, scope and importance of Environmental studies – concepts of Eco system: Types, Structure and Functions of Eco systems

Unit - II Bio Diversity: Threats and Conservation

Understanding Biodiversity, Value of Biodiversity, India and Biodiversity – threats to India's Biodiversity – Types of Conservation

Unit - III Environmental Pollution

- a. Human activities and Pollution – Causes and effects of Air, Water, Soil, Noise, Thermal and nuclear Pollution - Measures of control and management
- b. Climate change, Green house effect and global warming, Acid Rain, Ozone layer depletion, Nuclear Accident and Holocaust

Unit - IV Ethical Concern Towards Environment

- a. Human's relationship with Nature: Anthropocentrism, Androcentrism and Biocentrism
- b. Human Centric Environmentalism Vs Eco-centric environmentalism: Market, Culture, Gender and Environmental Political Issues
- c. Holistic and Individualistic moral approaches to nature

Unit - V Radical Ecology and Counter Cultural Movement

- a. Land Ethic of Aldo Leopold
- b. Deep Ecology
- c. Chipko Movement in India and Petra Kelly's Green Movement

Text:

1. "Living in the Environment" Miller G.J.R., Wordsworth Publishing company

Books for Reference:

1. "The Biodiversity of India", Barucha Erach, Mapin Publishing Pvt. Ltd., Ahmadabad, India
2. "Environmental Philosophy", Michael E. Zimmerman, Prentice Hall Publishing Co, New Jersey, 1998

Course outcome:

On completion of the course, students should be able

- CO1: To describe the concept of Eco System, its types, Structure and Functions
 CO2: To explain the threats and conservation due to Bio Diversity
 CO3: To utilize the knowledge of various pollutions and its causes and effects on environment in their personal and social life
 CO4: To relate human with nature and distinguish between Human Centric Environmentalism Vs Eco-centric environmentalism
 CO5: To analyse Radical Ecology and Counter Cultural Movement

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

SYLLABUS FOR 2nd and 3rd YEAR STUDENTS

INTRODUCTION TO PHILOSOPHY

RPS 1443

4 Cr / 4 Hr

Objective: This course is an introduction to the central problems of Philosophy. This course helps students to reflect on the nature of Reality, Knowledge, Morality and Beauty.

I – The Nature of Philosophy

Nature, Scope and methods of Philosophy – The origin of philosophical thinking – Questions of meaning and truth – Philosophy and Science – Requirements for philosophizing

II – Problems of Philosophy

The problems of appearance and Reality – Problems of mind & body – The problems of Universals and Particulars – Problem of truth and falsehood – Problems of Knowledge and Error

III – Methods and approaches in Philosophy

Logical method – Empirical method – Transcendental method – Critical method – Traditional – Analytic – Pragmatic – Existential – Phenomenological approaches

IV – Methods and approaches in Philosophy

Uses of Philosophy – To form world views, to stand on issues and to understand self, world and society

V – An approach to Indian Philosophy

Dharsana – Goals of Indian Philosophy - Origin of Indian Philosophy: Vedas, Upanishads – Concepts of Atman, Brahman – Orthodox and Heterodox schools in Indian Philosophy – Sad dharsana.

Books for reference:

1. Bertrand Russell – “The Problems of Philosophy”
2. A.C. Ewing – “The Fundamental Questions of Philosophy”
3. George Thomas Patric – “Introduction to Philosophy”
4. Chandradhar Sharma: A critical survey of Indian Philosophy

Course Outcome:

- CO1 – Students will be able to describe the Nature, Scope and the methods of Philosophy
 CO2 – Students will be able to distinguish between the Problem of truth and falsehood and problems of mind and body
 CO3 – Students will be able to analyze the Methods and approaches in Philosophy
 CO4 – Students will be able to use the values of philosophy in their life
 CO5 – Students will be able to assess the approaches to Indian philosophy

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying				3	
K4: Analyzing			4		
K5: Evaluating					5
K6: Creating					

Mean = 3

SOCIAL ANTHROPOLOGY: ORIGIN OF MAN AND SOCIETY

RPS 1435

5 hr / 4 cr

Objective: This course introduces the origin of man and society from scientific and anthropological perspectives. The study of human beings as biological organisms, their early cultural attainments and their adaptation giving rise to different types of social organization that will enable the student to locate himself in a larger historical time framework.

I – The Central theme of Social Sciences: Human Beings

Man and his reflexivity on himself, nature and society – Human beings in social milieu – Social science as the reflective study of human beings – Knowledge production in human context – Identification of universalities and specificities in human society

II – The origin of Man

Ramapithecus Punjabicus, Home Africanus, Homo Erectus, Homo Sapiens Neanderthals and Homo sapiens - Sapiens

III – Cultural Evolution

Changes in Tool making ability - Tools in Paleolithic, Neolithic, Bronze age and Iron age – Foraging, Tool making, Hunting, Food producing, controlling live stock – Pottery – Baking, Brewing, Spun, Ornaments for spiritual ceremonies – early belief systems

IV – Man and Nature

Adaptation and interaction – Adaptations among Eskimos, Kazak, Chotta Nagpur Plateau as examples – Thought and Culture – Language – Link between cultural and biological evolution – Clan – Descent - Lineage

V – Types of Social Organization

Hunting – Gathering society and Horticultural society – Emergence of social institutions and interactions – Specialization and Division of Labour – Domestication, Pastoral societies, Settlement and farming – Agricultural society – Mercantile societies and industrial societies

Reference:

4. "An Introduction to Cultural and Social Anthropology", Peter B. Hammond, Macmillan Publication Co. Inc., New York, 1978
5. "An Introduction to Social Anthropology", D.N. Majumdar and T.N. Madan, National Publishing House, 1989
6. "Culture, People, Nature – An Introduction to general Anthropology", Marvin Harris, Published by Thomas Y. Corn Well, New York

Course Outcome:

On completion of the course, students should be able

- CO1: To identify the relationship between Nature, Society and Self
 CO2: To explain the basic concepts related to biological evolution
 CO3: To classify the stages of human evolution
 CO4: To compare between biological adaptation and socio-cultural adaptation
 CO5: To distinguish between the types of primitive and intermediate societies

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

UNDERSTANDING THE UNIVERSE AND INFINITY

RPS 1233

3 hr / 2 cr

Objective: This course aims at introducing the extent of the physical universe through the exposition of the various components of the universe in terms of its enormity. The goal of this introductory course is to provide the base for concept of infinity and to approach the physical reality in terms of larger issues in philosophy and in Mathematics.

I – Conception of Universe through the ages

Geocentric universe – Ptolemy – The Copernican revolution – Kepler's laws of planetary motion – Tycho Brahe's observations of planetary positions – Galileo's discovery

II – The extent of the physical universe

Methods to measure the distances in the universe – The solar family – Constellations – The milky way - The galaxy – The universe without a centre and a boundary – Interstellar and intergalactic space

III – Life story of a star

Methods of determining the distances to nearby stars – Stellar motion – Birth of a star – Proto star – Red giant – White dwarf – Neutron star – Supernova

IV – The ever expanding universe

Hubble's study on the movement of galaxies – Theories on the origin of universe – Big bang theory – Steady state theory – The implication on the extent of the universe

V – Conception of Infinity

Greek's Apeiron - Georg Cantor's degrees of infinity – Absolute Infinite – the physical infinite and the mathematical infinities

Ref:

1. "Understanding the Universe: From Quarks to the Cosmos", Don Lincoln, World Scientific Publishing Company, 2004
2. "The Universe in a Nutshell", Stephen Hawking, Bantam Books, 2001
3. "Infinity and the Mind" - Rudy Rucker, Bantam New Age Books, 1982

Course Outcome:

- CO1: Able to explain the Conception of Universe through the ages
 CO2: To identify the Methods to measure the distances in the universe
 CO3: To generalize the life story of star
 CO4: To analyze the Theories on the origin of universe
 CO5: To classify the Conception of Infinity

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

WORLD RELIGIONS – I

RPS 1532

5 hr / 5 cr

Objective: This course is a survey of the major religious traditions which have either emerged in India or find a place exclusively in India. Special attention is given to the sects of these religions traditions along with the belief and practices.

I – Zoroastrianism

Founder – Conception of God with equal and opposite qualities – Zoroastrian sacred book, ritual and worship – Zoroastrianism in India

II – Hinduism

Vedic Hinduism – Vedas, Upanishads and Hindu scriptures – Beliefs in Atman, Brahman – Sects within Hinduism – Saivism, Vaishnavism,

III – Jainism & Buddhism

Thirthankaras, concept of Jiva, Ahimsa – Sects within Jainism – Jainism as a heterodox religion - Jaina worship and rituals, Life of Buddha- Four noble truths, eight fold path, sects within Buddhism – Buddhism as a heterodox religion – Buddhist worship and rituals

IV – Popular Religions of South India

V – Sikhism

Origin of Sikhism, Ten Gurus, Adi granth, Sects in Sikhism, beliefs and practices in Sikhism

Books for Reference:

2. Anindita N. Balslev, "On World Religions", , SAGE Publications, 2014
3. Kitagawa, J.M. Lasalle, "Modern Trends in World Religions", Illinois, Open Court Publishing Co., 1967
4. D.S. Sharma, "Hinduism through the Ages"
5. Humphrey C., "Buddhism: An Introduction and Guide", Penguin Books , 1990

Course Outcome:

- CO1: Able to explain the basic concepts of religions in India
 CO2: To classify various religions and their beliefs
 CO3: To analyze different religious beliefs and relate them with their own beliefs
 CO4: To evaluate ancient religions and their traditions' impact
 CO5: To apply religious values in their personal life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

ETHICS

RPS 1442

4 Cr / 4 Hr

Objective: This course is a study of the nature and scope of different ethical theories and their defining modes of goodness, rightness or moral values. Special attention is given to the exploration of enduring moral concerns, such as moral relativism, the place of reason in ethics, egoism, altruism and the nature of moral responsibility.

I – Introduction

Nature and scope of Ethics, Concept of Value, Right and Good, Duty, Virtue, Free will, Determinism, Rights and obligations and Evil – Classification of Ethical Theories - Normative and meta-ethical distinction – Teleological – De ontological distinction – Cognitivist and Non- cognitivist distinction – Ethical subjectivism – Objectivism and Relativism

II – Teleological Ethical Theories

Importance for ends or good and moral value – Moral obligation seen as Value, Right as good – Greek Eudemonism, Egoistic hedonism of Epicurus, Hedonistic Utilitarianism of Bentham and Mill, Instrumentalism of Dewey

III – Deontological Ethical Theories

Deontology and Importance for moral obligation, duty – Oughtness, rightness, categorical imperative, Self evident nature of right, right known through reason, Intuition, Act and Rule Deontology - Butler's moral conscience theories – Ross's deontological intuitionism and Kant's formalism

IV – Freedom and Responsibility

Determinism, Fatalism, hard and Soft determinism, Libertarianism and Action theory

V – Ethics and Taking stands on contemporary issues

Arguments and against Homosexuality, Abortion – Euthanasia – Capital punishment and Animal rights

Books for Reference:

6. "Taking Sides: Clashing Views on Controversial Moral Issues", Stephen Satris, The Dushkin Publishing Group Inc., 1994
7. "Applying Ethics", Jeffrey Olen & Vincent Barry, Wadsworth Publishing Company, 1999
8. "Ethics and the limits of Philosophy", Fontana Press, Collins, 1985
9. "An Introduction to Philosophical Analysis", John Hospers, Prentice Hall Inc., 1997

Course Outcome:

- CO1: To explain the nature and scope of Ethics and its values
 CO2: To analyze the Teleological Ethical Theories in Ethics
 CO3: To Use Deontological Ethical Theories in their social life
 CO4: Students are able to distinguish Hard and Soft determinism
 CO5: Able to assess contemporary issues through ethical values

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding				2	
K3: Applying			3		
K4: Analyzing		4			
K5: Evaluating					5
K6: Creating					

Mean = 3

ELEMENTS OF PHILOSOPHY OF SCIENCE

RPS 1234

3 hr / 2 cr

Objective: An examination of science, its method, mode of confirmation, nature of scientific explanation and the types of reasoning that it is engaging in is the crux of this course. This course helps the students to get familiar with the mode of reasoning in science that do not provide conclusive reasons from their conclusions rather it gives us good reasons to believe its conclusions.

I. Basis for scientific reasoning

Inductive and deductive reasoning – problem of induction and the responses – Karl Popper's 'refutations' as alternate to induction – Science as conjectures – Goodman's new problem of induction

II. Laws of Nature and Scientific method

Hume's conception of causal laws and accidents – John Herschel's theory of scientific method – context of discovery – Incorporation of laws into theories – laws as wide ranging generalizations – Patterns of scientific discovery

III. Confirmation and Probability

Notion of confirmation – Dealing with the paradox of the ravens and the tacking paradox – Interpretations of probability – subjective and objective probabilities – The propensity theory – Bayesian confirmation theory – The paradoxes resolved

IV. Scientific Explanation

Carl Hempel's covering law model – Questions on whether explanations fit the covering law model and vice versa – Probabilistic explanation – Causation and explanation

V. Demarcation of Science and Non-Science

Bridgman's operational criterion – Carnap on translatability into an empiricist language – Ayer on the deductibility of observation statements – Popper on Falsifiability as a criterion of empirical method

Books for reference:

1. "A Historical Introduction to the Philosophy of Science" - John Losee, OVP, London, 1972
2. "Philosophy 1 : A guide through the subject" - Edited by A.C. Grayling, OVP, 1998, New York
3. "Philosophy of Science", Arthur Danto and Sidney Morgan Besser, Meridian Books, 1960

Course Outcome:

- CO1: To explain about Inductive and deductive reasoning
 CO2: To compare the Laws of Nature and Scientific method
 CO3: Students will be able to distinguish the subjective and objective probabilities
 CO4: To sketch the Carl Hempel's covering law model
 CO5: Students will be able to determine the need for utilizing Demarcation of Science and Non-Science

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding			2		
K3: Applying				3	
K4: Analyzing		4			
K5: Evaluating					5
K6: Creating					

Mean = 3

WORLD RELIGIONS – II

RPS 2531

5 hr / 5 cr

Objective: This course is a survey of the major religions traditions which have originated outside India forms the content of this course. An exposition to History, Beliefs, Practices and Sects of these religions traditions receive primary attention in this course.

I – Judaism

Concept of Yahweh – Ten commandments – Torah – Prophets – Worship – rituals and festivals in Judaism

II – Christianity

Brief life history of Jesus, Bible, Sermon on the Mount, Christian conception of God, Man, World, Sin and Salvation – Basic Christian values – Sects in Christianity

III – Islam

Meaning of Islam - Life history of prophet Mohammed – Hijra – Five pillars — Quran - Hadieth – Sects in Islam – Islamic worship and rituals

IV – Taoism

Lao Tzu's thought – Tao - the way – Tao as understanding of the functions of the world – Yang and Yin – conception of wise person – Virtuous activity – Philosophy of Chuang Tzu – His conception of World, Nature, and Man

V – Confucianism

Biography of Confucius – Practical way of learning – Love for humanity – Confucius Tao - the way heaven works – the principle of the Mean – Principles of Reciprocity – Confucius's conception of Sage or Superman

Books for Reference:

1. Anindita N. Balslev, "On World Religions", , SAGE Publications, 2014
2. Kitagawa, J.M. Lasalle, "Modern Trends in World Religions", Illinois, Open Court Publishing Co., 1967
3. D.S. Sharma, "Hinduism through the Ages"
4. Humphrey C., "Buddhism: An Introduction and Guide", Penguin Books , 1990

Course Outcome:

- CO1: Able to explain the basic concepts of religions in India
 CO2: To classify various religions and their beliefs
 CO3: To analyze different religious beliefs and relate them with their own beliefs
 CO4: To evaluate ancient religions and their traditions' impact
 CO5: To apply religious values in their personal life

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

CLASSICAL INDIAN PHILOSOPHY – I

RPS 2542

5 Cr / 5 Hrs

Objective: This course introduces the beginning of Indian Philosophy. Special attention is given to the question of reality and the different contestations of it by juxtaposing the Vedic traditions with Carvaka, Jainism and Buddhism.

I – Vedas and Upanishads

Sruti and Smrti – Divisions in Vedas – concept of Reality – Rta – Cosmic Order – Meaning of Upanishads – Principal Upanishads – The identity of Brahman and Atman – Upanisadic world views – Karma, Samsara and Moksha

II – Carvaka

Lokayata as the only Shastra – Perception as the only Pramana – Rejection of non-material entities, Dharma and Moksha, Carvaka, Ethics

III – Jainism

Tirthakaras; Jaina epistemology; Classification of knowledge into aparoksa – Paroksa and Pramana – Naya – Syadvada – Jaina

Metaphysics: Anekantavada – Categories: Jiva, Ajiva, Asti – Kaya Dravyas and Anast Kaya dravya – Bondage and Liberation; Maha – Vrata and anu vrata

IV –Buddhism

Four noble truths; Eight fold path; Pratyasamutdapa: Nairatmyavada, Ksana – Bhanga – Vada – Sanghatavada – Hinayana and Mahayana distinction – Nirvana

V – Schools of Buddhism

Sarvastivada – Madhyamika (Vaibhasika) and Sautrantika (Shunyavada), Yoga chara (Vijnanavada)

Books for Reference:

3. Chandradhar Sharma, "A Critical Survey of Indian Philosophy", Motilal Banarsidass Publishers, 1994
4. Datta & Chatterjee, "Introduction to Indian Philosophy", University of Calcutta, 1984
5. Dr. S. Radhakrishnan, "History of Philosophy: Eastern and Western", Vol – I, George Allen & Unwin Ltd., London, 1967

Course Outcome

At the end of the course students will be able to

CO 1 – Describe the divisions of Vedas and Upanisadic world views

CO 2 – To explain the concept of Carvaka

CO 3 – To apply the Jaina epistemology

CO 4 – To analyze the four noble truths of Buddhism

CO 5 – To evaluate central concepts of Schools of Buddhism

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

ANCIENT AND MEDIEVAL EUROPEAN PHILOSOPHY

RPS 2442

4 Cr / 4 Hrs

Objective: 1. This course aims at exploring the origin and development of philosophy in European context 2. The focus is on classical thinkers' view on man, god, society, knowledge and morality 3. This course aims at establishing the signification and impact of classical thought on the history of western philosophy

I – Pre Socratic Philosophy

Characteristic feature of pre-Socratic philosophy – The early nature of philosophers – Thales, Anaximander, Anaxagoras, Xenophanes – Problems in nature of philosophy: Heraclitus – One and the many, Parmenides – Only the one – Sophists: Rhetoric and relativism – Atomists and Pythagoras philosophies

II – Socratic and Platonic Philosophy

Socratic method – The quest for search for truth – Human excellence and knowledge – Knowledge is virtue, Plato: The context of Plato's philosophy – Knowledge and opinion – Appearance and reality – Theory of ideas – Plato's conception of man and society

III – Aristotle's philosophy

The reality of the world – Aristotle's criticism of Plato – Logic and knowledge – Classification of science – Potentiality and actuality – God – Soul and the good life

IV – Augustine's Philosophy

The background – Conception of soul, sin and salvation – Pursuit of wisdom and happiness – Problem of evil – Human nature – Corruption and restoration – Two cities – Reason and authority

V – St. Thomas Aquinas and St. Anselm

Aquinas conception of knowledge – focus on the things of the world – The five ways of proving God's existence, St. Anselm's ontological proofs – Nature of proofs – The philosophical significance of medieval age.

Books for reference:

1. Fredrick Copelston S.J. – A History of Philosophy
2. Y. Masin – A Critical History of Western Philosophy
3. Norman Melchart – The great conversation: A historical introduction to philosophy

Course Outcome:

At the end of the course students will be able to

CO 1 – To explain the early nature of philosophers

CO 2 – To identify early philosophical methods of Socrates and Plato

CO 3 – To appraise the Aristotle's theory of Reality and classification of science

CO 4 – To assess the Augustine's Philosophy of Conception of soul, sin and salvation

CO 5 –To examine the Aquinas conception of knowledge and St. Anselm's ontological proofs

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

CLASSICAL INDIAN PHILOSOPHY – II

RPS 2543

5 Cr / 5 Hrs

Objective: This course aims at providing detailed exposition of the metaphysical and epistemological positions of the six systems on Indian Philosophy. Special care is taken to explicate the contesting claims to the conception of Reality, Truth, Knowledge and Error.

I – Samkhya - Yoga

Satkaryavada, Prakrti, Prakrti parinamavada – The evolutes of Prakrti – Purusa – Vivarta parinama – Spiritualistic pluralism and atheistic Samkhya – Concept of chitta and Chitta Vrittis – Astanya Yoga

II – Nyaya - Vaishesika

- a) Logic and Epistemology of Nyaya, Prama, Paratah, Pramanya, Nirvikalpaka Pratyaksa, Savikalpaka Pratyaksa, Laukika – Alaukika Pratyaksa, Samanyalaksana – Jnana Laksana – Yogaja, Anyathakhtya – Svartha Anumana and Parartha Anumana
- b) Metaphysics and Ontology of Vaishesika – Concept of Padartha, Dravya, Guna, Karma, Samany, Vishesa, Samavaya Abhava – Asatkaryavada.

III – Purva Mimamsa

Svatahpramanyavada, Prabhakara and Kumarila Schools, Prabhakara's Akhyati and the importance of Shabda – Pramana - The conception of categories – Triputi pratyahaksavada and Jnatatavada - Dharma

IV – Advaita

Brahman – Maya – Ishvara – Jiva, Atman – vivartavada – Jivanmukti and videhamukt

V – Visistadvaita and Dvaita

Reality of achit – chit and Ishvara – Saguna Brahman - Panchapeda

Books for Reference:

6. "A Critical Survey of Indian Philosophy", Chandradhar Sharma, Motilal Banarsidass Publishers, 1994
7. "Introduction to Indian Philosophy", Datta & Chatterjee, University of Calcutta, 1984
8. "History of Philosophy: Eastern and Western", Vol – I, Dr. S. Radhakrishnan, George Allen & Unwin Ltd., London, 1967

Course Outcome

At the end of the course students will be able to

- CO 1 – To explain the concepts of Samkhya – Yoga
 CO 2 – To describe the Logic and Epistemology of Nyaya - Vaishesika
 CO 3 – To compare the Svatahpramanyavada, Prabhakara and Kumarila Schools
 CO 4 – To analyse the concept of Advaita
 CO 5 – To appraise the concepts of Visistadvaita and Dvaita

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

SOCIAL STRUCTURE IN INDIA

RPS 2534

5 hr / 5 cr

Objective: This course aims at creating a critical understanding of the social structural, functional and process oriented aspects of the agrarian, caste, tribal, kinship, economic, political aspects of Indian society. This course helps the students to get a firm grip with the criteria used in the structural analysis of Indian Society in relation with the analysis of social change in India.

I – Rural and Agrarian Social Structure in India

Village as a Sociological reality – Village studies – Community character – Village community in ancient, medieval & Modern India – Political autonomy – Economic self sufficiency – Village and peasantry – Agrarian social structure – Land tenure system & Land reforms – Changes in the agrarian character of the village – Implications of rural development

II – Caste system in India

Perspectives on the study of caste system: G.S. Ghurye, M.N. Srinivas, Louis Dumont and Andre Beteille – Defining criteria of caste - Social Exclusion & Inclusive policies of India, Caste as a Discriminatory system – Correlation between traditional economic system and caste – Un-touchability – Various forms of rituals relating to pollution structure – State and non state initiatives addressing caste discrimination – Caste violence – Changes in caste relations

III – Tribal communities in India

Sociological definition of tribes – Definitional problems in Indian context – Geographical spread and demographic structure of various tribes in India – Problems of the tribal people – Colonial and post colonial policies – Adivasi struggle – Tribal social movements - Issues related to integration of the tribals – Tribal development and tribal identity

IV – Kinship system in India

Lineage and Descent in India - Types of Kinship system – Internal structure of the family and its relationship with other structures i.e Economic, Political & Cultural – changing character of India family – Industrialization and Urbanization – Patriarchy – Gender inequality and its entitlements

V – Economic and Political System

Agrarian class structure – Industrial class structure – Operation of market – Caste based trade, traditional business communities – Colonialism and economic opportunities for new merchant communities – Debate on liberalization and globalization – Nature of Indian Polity, Social factors affecting democratic participation

Book for reference:

1. "Social Inequality in India", K.L. Sharma (Editor), Rawat Publications, Jaipur, India, 1999
2. "Marriage and Family in India", Kapadia, K.M, Oxford University Press, Bombay, 1959
3. "Kinship Organisation in India", Irawathi Karve, Munshiram Manoharlal Publishers, 1990
4. "Rural Sociology in India", A.R. Desai, Popular Prakashan, 1994.
5. "Modernization of Indian Tradition", Yogendra Singh, Rawat Publications, 1986

Course Outcome:

On completion of the course, students should be able

- CO1: To identify the aspects of social structure and explain the different land tenure systems in India
 CO2: To define caste and describe Un-touchability and caste violence in India
 CO3: To analyze the problems of tribal people in India
 CO4: To evaluate the kinship system in India
 CO5: To differentiate Agrarian class structure and Industrial class structure

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering		1			
K2: Understanding	2				
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

PROJECT IN SOCIOLOGY

RPS 2536

5 hr / 5 cr

Objective: The aim of this course is to learn in detail the research methodology that is applied in field experience in Sociology. On learning the research methodology the student is to engage himself in an individual study project involving research of a topic and the preparation of a project report in consultation with the faculty advisor.

I – Definition, Nature and Scope of Social Research

Issues related to “Scientific study” – Discovering & verifying facts – Causal explanation appropriate theoretical frame of reference – Measurement and analysis of relationship in a value – Free framework as the thrust of quantitative research – Focus on structures, systems and order – Emphasis on process and meanings that are not ‘measured’ as the thrust of qualitative research – Focus on social construction of meaning and value bound inquiry – Review of literature

II – Research design

Descriptive, Explanatory and Experimental research designs

III – Sampling in Quantitative study and strategies of Inquiry in Qualitative study

Quantitative study – Definition of sampling universe – Types of sampling – Probability and Non probability sampling – Advantages and disadvantages. Qualitative study - Forming paradigms, perspectives, metaphor and meaning as the base for research design – The case study, ethnography, phenomenology, interpretative practice and the biographical method as qualitative research strategy

IV – Techniques of data collection

Quantitative Research: Observation – Realistic observation – Types – Questionnaire – construction of questionnaire – interview – objectives and types – roles of an interviewer – stages of an interview

Qualitative Research: Conversational interview – Art of asking and listening – Observational methods – Naturalistic observation as tool to get into social situation – Written texts and cultural artifacts as mute evidence – Visual methods – Personal experience methods – Narrative, content and semiotic analysis

V – Research Report

Quantitative Research: The criteria: Mapping the reality – Representing the reality, Modes of presentation: Internal and External validity, Reliability and Objectivity – Result analysis – Inference – preparing a research report – computers in social research. / Criteria for evaluating and presenting Qualitative research: Trustworthiness and Authenticity, focus on subjectivity, Emotionality, Feeling and Value – Positioned criteria – Politics of interpretation – Writing as inquiry – Reflective and reflexive ethnography

Mode of Evaluation (Internal & External): No end of semester examination. Project report will be evaluated with external board members in a Viva Voce for 100 marks. For internal continuous evaluation, each student will be asked to submit proposal for the research with a hypothesis for the 1st internal continuous assessment for a maximum of 50 marks and a presentation of a seminar on the chosen topic for the 2nd internal assessment for the maximum of 50 marks.

Ref:

2. “Scientific Methods of Social Research”, Gosh, B.N., Sterling Publishers, New York, 1983
3. “Handbook of Qualitative Research”, Edited by Norman K. Denzin & Yvonna S. Lincoln, SAGE Publications, 1994
4. “Multi Method Research: A synthesis of Styles”, Brewer J. & Hunker A., Newbury Park, CA: SAGE

Course Outcome:

On completion of the course, students should be able

CO1: To describe the nature and scope of social issues

CO2: To identify the basic concepts related to research methodology in sociology

CO3: To differentiate between Qualitative and Quantitative research

CO4: To develop data collection tool on their own

CO5: To use different techniques research methods and able to write a research report

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating					
K6: Creating				6	

Mean = 3.2

INTRODUCTION TO HINDUISM

RPS 3641

6 Cr / 6 Hrs

Objective: 1. This course aims to introduce the history, scriptures, sects and basic beliefs of Hinduism 2. This course helps the students to study the theistic traditions in Hinduism expressed through Saivism and Vaishnavism

I – Historical Moorings of Hinduism

Meaning of Sanatana Dharma – Vedic religion – Distinction between Brahmanism and Hinduism – Gods associated with Sacrifices – Origin of doctrine of Transmigration – The rise of Theism

II – Scriptures of Hinduism

Srutis – Smritis – Vedas – Upanishads – Epics – Bhagavatgita – Puranas - Agamas

III – Tenets, Beliefs and Gods of Hinduism

Concept of Brahman – Trinity – Samsara – Karma – Dharma – Gods of the Vedas, Vishnu – Ten Avatars – Siva – The mother goddess (Durga) – Skanda – Ganesha- Kama and Lakshmi – Gods in popular traditions – Moksha – Three paths to Brahman

IV –Theistic traditions in Hinduism: Saivism

Saivism – Origin and development – Central themes – Pati (God): Transcendence, Creation and Grace – Pasu (Soul): multiplicity of souls, distinction between soul and god, 36 tattvams – Pasam: Trio, Karma samsara and concept of Maya – Liberation: stages, Dhikas and concept of guru

V –Theistic traditions in Hinduism: Vaishnavism

Vishnu in early scriptures – The Philosophy of Ramanuja – Raman and Krishna Bhakti – The Alvars of Tamilnadu – Major beliefs and doctrines: God – Nirguna and Sarguna, Avatars – Ten and religious duties

Books of reference:

1. A.L. Basham, "The origin and development of classical Hinduism"
2. Deva Senapathi, "Saiva Siddhanta"
3. John Carman, "The theogloy of Ramanuja"
4. K.C. Varadachari, "Alvars of South India"

Course Outcome

At the end of the course students will be able to

- CO 1 – Describe the historical development of Hinduism
- CO 2 – To identify the Scriptures of Hinduism
- CO 3 – To utilize the values of Tenets, Beliefs and Gods of Hinduism
- CO 4 – To assess the Theistic traditions in Hinduism: Saivism
- CO 5 – Relate Hindu values and apply them in personal life.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing					4
K5: Evaluating				5	
K6: Creating					

Mean = 3

MODERN INDIAN PHILOSOPHY

RPS 3637

6 hr / 6 cr

Objective: This course is a philosophical analysis of major Indian thinkers of 19th and 20th century representing the Vedantic, Humanistic and spiritualistic traditions. This course is intended to get reflections on the response of Indian thinkers encountering the west.

I – Introduction

Characteristic features of modern Indian thought – Link with the past – Monotheism – Linear view of history – Interest in secular and social life – Reform movements – Brahma Samaj – Arya Samaj – Theosophical Society

II – Swami Vivekananda

Practical Vedanata – Universal religion – Ramakrishna mission – Karma Marga

III – Shri Aurobindo

Concept of Divine – Involution and Evolution – Mind and Super mind – Integral Yoga – Society of Gnostic beings.

IV – Sir Mohammad Iqbal

Conception of Self, God, Man, Nature of Intuition, conception of World, Space & Time and importance of Prayer

V – Humanistic Trends in Modern Indian Thought

Tagore's Religious Humanism, M.N. Roy's Radical Humanism – Sarvodaya of M.K. Gandhi – B.R. Ambedkar - Conception of the Mind, Man, Intellect, Education & Religion

Books for reference:

1. "Contemporary Indian Philosophy", Lal, B.K., Motilal Banaridas, Madras, 1995
2. "Contemporary Indian Philosophy", Mahadeven T.M.P & Saroja G.V., Bhardiya Vidhya Bhavan Publishing Co., Madras, 1980
3. "Modern Indian Thought", Naravene V.S., Asia Publishing House, New Delhi, 2008

Course Outcome:

- CO 1 - To describe the Characteristic features of modern Indian thought
 CO 2 - To explain the different perspectives of modern thinkers in contemporary India
 CO 3 - To evaluate the thoughts of modern thinkers and its influence on society
 CO 4 - To classify the works of modern thinkers in the light of contemporary society
 CO 5 - To apply the thoughts of Indian Philosophers in the Present Day Society

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean = 3

RPS 102

INTRODUCTION TO CRITICAL THINKING

RPS 3231

3 hr / 2 cr

Objectives: It is an introductory course to think critically about the world in which one lives in. This course employs the logical principles in a practical way to help students improve their ability to reason well about problems they encounter in everyday life.

I – The background for critical thinking

Arguments as the basis for critical thinking – Reasoning and Arguments – The question of truth and validity of arguments – Good and bad reasoning – Inductive and Deductive reasoning

II – Fallacious Reasoning

Appeal to authority, inconsistency, straw man, “either or fallacy”, begging the question, ad hominem argument, equivocation, slippery slope, hasty conclusion, small sample and questionable analogy

III – Psychological impediments to good reasoning

Loyalty, Provincialism, Herd instinct, Prejudice, Stereotypes, Superstitious beliefs, Wishful thinking, Rationalization, Denial and Procrastination

IV – Nature and types of arguments

Definition – Levels of argument – Manifest and Implied argument by the image – the argument process

V – Critical thinking and writing an assignment

Writing process – Planning – Reasons and evidences in support of thesis – Importance of arranging thoughts – Providing concrete evidence

Books for reference:

1. “Logic and Contemporary Rhetoric: The use of reason in Everyday life”
by Howard Kahene and Nancy Cavender
2. “Logic and Critical Thinking”, Merrilee H. Salmon, HBJ Publishers, 1989
3. “An Introduction to Logic and Scientific Method”, Morris R. Cohen, Allied Publications Pvt. Ltd.,

Course Outcome:

- CO 1 – To identify the Inductive and Deductive reasoning
 CO 2 - To explain the importance of Fallacious Reasoning
 CO 3 - To use Psychological impediments to good reasoning
 CO 4 – To classify Nature and types of arguments
 CO 5 - To write assignments by using Critical thinking

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					6

Mean = 3.2

SOCIAL ISSUES AND VALUE STAND

VAL 3232

2 Cr / 4 hrs

Objectives: This course aims at introducing and clarifying values amidst various issues in society. By internalizing the values on the basis of universal frame of reference such as the Indian constitution, the course helps the students to take appropriate value stands on wide ranging societal issues.

I – Introducing the concept of Values

Concept of “Value” – Dimensions of Values, Identification of Values, Values as socially desirable quality, Spatio-temporal and cultural relativity of values – Philosophical / ethical, sociological and psychological aspects of values – Sources of Values, Values and rights – Indian constitutional basis for values - Importance of value Education

II – Caste in Indian Society

Origin & features of Caste system – Varna & Jati – Understanding untouchability – Reservation and the concept of positive discrimination – Issues related to caste in contemporary India.

III – Gender in Indian Society

Sex & Gender - Definition and concept of gender inequality – Patriarchy System - Crimes against Women - Data pertaining to inequality index in India – Economic participation, educational achievements, health & life expectancy & political empowerment – Female foeticide & infanticide, sex ratio, maternal mortality rate – Legal and constitutional safeguards against gender inequality

IV – Religion in Indian Society

Religious diversity in India – Concept of secularism - Religious fundamentalism – Issues related to religious violence – Need for dialogue, Pluralism & inclusiveness.

V – Youth and Value orientation

Youth and personal values – youth and peer group values – youth and social values – youth and family values – youth and religious values – youth and political values - value challenges in education, occupation and profession – Promotion of value based society.

Books for Reference

9. Rajiv Azad, “Gender Discrimination: An Indian Perspective”, Atlantic Publishers (2012)
10. Vani Kant Borooah, Nidhi S. Sabharwal and et al. “Caste discrimination and exclusion in Modern India”
11. Jagan Karade, “Caste Discrimination”, Sage Publication, Rawat Books, (2015)
12. Peggy Froerer, “Religious division and Social Conflict”, Social Science Press, New Delhi, (2007)
13. Ram Puniyani, “Religion, Power and Violence”, Sage Publications, (2005)
14. Singh, R.P. (2004). Value education in Indian democracy. *University News*, 4294 I, October 11-17, 6-9.
15. Prahallada, (2000). Contemporary significance of value education. In Negi, U.R. (Ed.) *Value education in India*. New Delhi: Association of Indian Universities, 1-9.
16. Periodic articles and news reports published in print media

Course Outcome:

- CO1. The student will be able to remember the concept of values and its dimensions
 CO2. The student will be able to define Caste and explain its origin and features
 CO3. To distinguish between Sex and Gender and describe the concept of gender inequality
 CO4. To assess the concepts Secularism, Religious fundamentalism and its related issues
 CO5. To apply values in their personal and professional life to promotion of value based society.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

INTRODUCTION TO CHRISTIANITY

RPS 3632

6 hr / 6 cr

Objective: This course seeks to broaden student's understanding of Christian religion through historical investigation, textual criticism, ethical analysis and cultural interpretation. Particular attention is given to those texts that inform the theology and social practices along with an introduction to Christian missions in a cross cultural contexts.

I. Elements of Christian Theology

Christian understandings of God – Christ, the Holy Spirit, Humanity, Creation and Redemption – Christian belief as expressed in the theology of Calvinist, Wesleyan, Catholic, Pentecostal, Anabaptist and Pietist movements

II. History of Christianity

History of Christian ideas, institutions and ethical practices in the Roman and Persian empires, in Islamic lands, and in Medieval Europe up to 1500 – Reformation – Expansion with colonization – Missionary movements – Christianity in Africa, Asia and Latin America

III. Glimpses into the Books of the Bible

Introduction to content and themes of the Old Testament – with emphasis on sequence and meaning of events – Pentateuch, Prophets and writings – Survey of historical and cultural background of New Testament – Gospels, Acts, Letters and Apocalypse

IV. The Nature and Mission of the Church

Biblical and theological analysis of Church's nature and mission – Christian mission and the relationship of Christianity to the religions of the world – the Gospel mandate in cross cultural contexts – Meaning of witness and service – the Theology of worship

V. Christianity in India

St. Thomas in India – Influence of eastern orthodox churches in India – Malabar – Orthodox churches – Jacobite – Roman Catholic and Protestant Missions in India – Marthomites and Syrian Christians – Ecumenism – CSI and CNI

Books for Reference:

3. "Outline of Christian Doctrine", Marcus Ward, Vol. I & II,
4. "Principles of Christian Theology", John Macquarrie
5. "Jerusalem to New Delhi", Gibbs

Course Outcome

- CO 1 – To explain the Elements of Christian Theology
 CO 2 – To describe the History of Christian ideas, institutions and ethical practices
 CO 3 – Analyze the content and themes of the Old Testament of the Scripture The Bible
 CO 4 – To assess Biblical and theological analysis of Church's nature and mission
 CO 5 - Apply the values learnt through this course in their lives

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing			4		
K5: Evaluating				5	
K6: Creating					

Mean = 3

INTRODUCTION TO ISLAM

RPS 3638

6 hr / 6 cr

Objective: This course aims at imparting the students the founding, historical development and the present situation of Islamic religion with special attention to its beliefs and doctrines. This course helps to draw a comparison on the description of personalities common in Islam and Christianity on the basis of specific reference to Quranic verses that talk about these personalities.

I. History of Islam

Arabia before Islam – Life history of prophet Mohammed – Hijira – Caliphates – Abu Baker, Umar, Uthman and Ali – Abbasid and Islamic golden age – the crusades – The Mamluks and the ottoman empire, Sunni, shia, Ahamadiya, Quranists.

II. Beliefs and doctrines of Islam

Belief in Allah, the God, Angels, Prophets, the book, the last day, Resurrection and the predestination of Good and Evil – the foundations – Quran, Hadith, Ijma and Quiyas – The Five pillars – Faith, Prayer, Fast, Arms giving and Pilgrimage – Muslim high days

III. Glimpses into Quran

The style of Quran, Date and authorship, The role of scripture in the Muslims life, A brief exposition to the following Suras:

Al Fatiha (1 st) – The Opening:	The fundamental principles of Quran
Al Bagara (2 nd)- The Heifer:	Focus on the necessity of God – Consciousness, Legal ordinances, Warfare, and property rights
Al Imran (3 rd)- Family of Imran:	Focus on Nature of Jesus, The oneness of God
Al Nisa (4 th) - Women:	Focus on obligations of Men and women, rights of women, peace and war, relations of believers with unbelievers
Yunus (10 th) - Jonah:	The revelation of Quran to Muhammad
Ibraheem (14 th) - Abraham:	Focus on how God is destined to lead Man from darkness to Light
Al – Kahf (18 th) – The Cave:	A series of parables on the theme of faith in God versus excessive attachment to the life of this world
Maryam (19 th)- Mary:	The story of Zachariah, John, Mary and Jesus
An-Nur (24 th) - The Light:	One who enlightens and lights up the universe
Al-Hujurat (49 th) The Chambers:	Focus on Social ethics
Al-Jumuaa (62 nd) - Friday:	Focus on congregational prayer on Friday
Al-Talaq (65 th) - Divorce:	Focus on Divorce, Waiting period and remarriage

IV. Islam in India

Early period (Arab – Persia) – Arab Indian interactions – Mopla Muslims in Kerala – Delhi sultanate – the Mughals – Tamil Muslims - Islam immediately before Indian independence and post independence era

V. Sufism in Islam

Origin & Faith – Philosophy – Stages of Sufism: Saints - Ajmeer Khawaja, Nagoor Andavar - Practices

Books for reference:

2. HAR Gibb, "Modern Trends in Islam", Chicago University Press, 1947
3. Henry Martyn, "Introduction to Islam", Institute of Islamic Studies
4. John B. Taylor, "Thinking about Islam"
5. Sayid Athar Abbas Rizvi, "History of Sufism in India", Munishram Manoharlal Publications Ltd. 1992

Course Outcome

- CO1 - Make the students to understand the history of Islam
 CO2 – Students will be able to explain the beliefs and doctrines of Islam
 CO3 - Enable the students to remember the holy scripture of Islam
 CO4 - Students can explain the historical aspect of Islam in India
 CO5 - Students can relate Sufi faith and practices of Islam

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering			1		
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean = 3

SKILLS FOR CAREER DEVELOPMENT

RPS 3232

3 hr / 2 cr

Objective: To inculcate the importance of soft skills for career development. 2. To orient students towards the need for transforming themselves before entering the career 3. To help them identify and prepare for choosing appropriate career with suitable skill sets and understanding.

I – Skills required for Career Development

Introduction to skills for career development - Need for career development skills – Goal Setting – Team building skill – Conflict Resolution skill – Decision Making

II – Communication & Assertive skills

What is communication – Goals and Elements of communication – Types of communication – Barriers of communication – Assertive behavior – Types of assertive behavior – Assertiveness in cultures – Assertive rights

III – Identifying Career

Resume writing – Understanding HR agencies and portals – Interview skills – Mock Interview – Negotiation – Contracts – Employee rights

IV – Time Management & Team management skills

Understanding time management – Reasons for poor time management - Saboteur Time Styles - The 'Five Time Zone' Concept – Elements of effective time management – Essential skills for team management – Understanding the Team & Task - Deliverables

V – Leadership Skills

Understanding Leadership – Types of leadership – Power, Politics & Leadership – How to develop leadership competencies – Advantages of a leader

Books for reference:

1. "Voyages of the Heart: Living on emotionally Creative Life", Averill J. and Nunley E., Free Press, 1992
2. "Creative Leadership: Skills that Drive Change", Gerard J. Puccio, Mary C. Murdock, Marie Mance, SAGE Publications, London, 2006

Course Outcome:

CO1: Students will be able to utilize the career development skills learnt

CO2: To explain the elements of Communication and Assertive behavior and its types

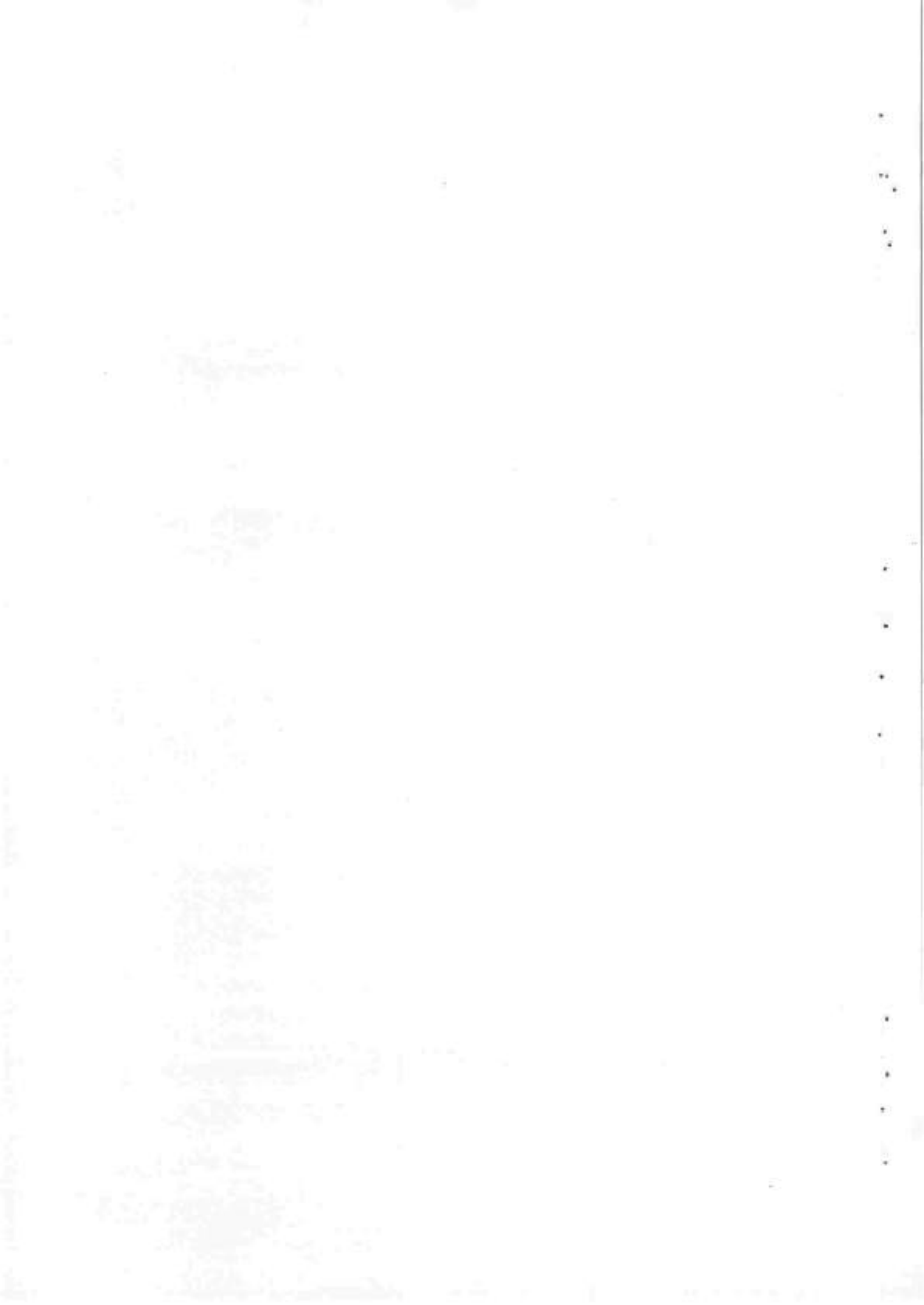
CO3: Students will be able to write their own resumes and face interviews

CO4: Students will be able to redevelop Time Management & Team management skills

CO5: To explain and express leadership skills

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					1
K2: Understanding		2			
K3: Applying	3				
K4: Analyzing			4		
K5: Evaluating					
K6: Creating				6	

Mean = 3.2



Course objective:

This course deals with the fundamentals of basic communication systems. It emphasizes the need for modulation of signals and the processes involved in analog and digital modulation techniques. It imparts the skill on programming and design of various communication circuits.

Course Outcome

At the end of the course, the students will be able to:

- i. Explain the basic principles of analog and digital communication systems.
- ii. Discuss amplitude modulation techniques.
- iii. Elucidate AM transmitter and Superheterodyne receiver
- iv. Interpret frequency modulation techniques.
- v. Describe the common digital pulse modulation schemes.

UNIT I :Introduction To Fourier transform

Properties of Fourier Transform - Sampling theorem – Natural Sampling & Flat-top Sampling (Qualitative analysis) – Nyquist rate

UNIT II: Amplitude Modulation

Block diagram of Communication System – Types of Communication Systems – Need for Modulation – Amplitude Modulation – Definition & Representation – Generation of Amplitude Modulation (Balanced modulator)

UNIT III: Detector & Demodulation

Detector – AM demodulator - Block diagram of AM Transmitter – General Characteristics of receiver Superheterodyne receiver

UNIT IV :Frequency Modulation

Representation of FM – Generation of FM – Direct method (Varactor diode modulator) – indirect method (Armstrong method) – FM detection – slope detector – Foster seeley discriminator. FM TRANSMITTER – Direct method & Armstrong method – FM super heterodyne receiver

UNIT V :Analog Pulse code Modulation

Generation & Detection of PAM, PWM & PPM. Digital Pulse Modulation & Demodulation – PCM – Quantizing & Coding – Generation & Demodulation of PCM – Companding & encoding – Applications of PCM – Basic Concept of DM & ADM.

TEXT

1. Kennedy, Electronic Communication System, McGraw-Hill Inter Student Edition.
2. Shanmugam, Sam K., Digital and Analog Communication System, John Wiley.

REFERENCE

1. Venkatraman SK., Digital Communication, S. Chand

PHS 2

2. Roddy and Coolen, Communication electronics, PHI
3. Lathi B.P., Communication System, Wiley Eastern
4. Samshanmugam K., Digital and Analog Communication System, John Wiley
5. Robert M. Gaghardi, Satellite Communication, CBS Publication
6. Taub and Shilling, Communication Systems, McGraw Hill
7. Carlson A.B., Communication Systems, McGraw Hill India
8. Chitode J.S., Principles of Digital Communication, (1st edition, 2008), Technical Publications Pune

	K1	K2	K3	K4	K5	K6
CO1		2				
CO2		2	3			
CO3		2			5	6
CO4				4		
CO5		2				

Mean Score – 3.3

PHS 2179 – Electronic communication lab 2Hrs/wk-1 Cr

Course objective:

This course imparts skills in design of **modulation of signals involved in analog and digital modulation techniques.**The students are imparted the skill on programming and design of wireless communication using Arduino.

Course outcome:

At the end of the course, the students will be able to

- Acquire the ability to design electronic circuits and interpret results of analog and digital communication systems.
- Implement amplitude modulation & demodulation of signals.
- Interpret frequency modulation techniques.
- Develop digital pulse modulation by employing 555 timer.
- Acquire skill on programming and design of wireless communication using Arduino.

List of Experiments

1. Simulation of Fourier Transform using MS-excel
2. Amplitude modulation using transistor
3. Frequency modulation using 555 timer
4. Generate the waveforms of frequency shift keying
5. Generate the waveforms of phase shift keying
6. Pulse width modulation and demodulation using 555 timer
7. Analog to digital conversion
8. Digital to analog conversion
9. Multivibrator using 555 timer
10. Schmidt Trigger using IC 741

PHS 3

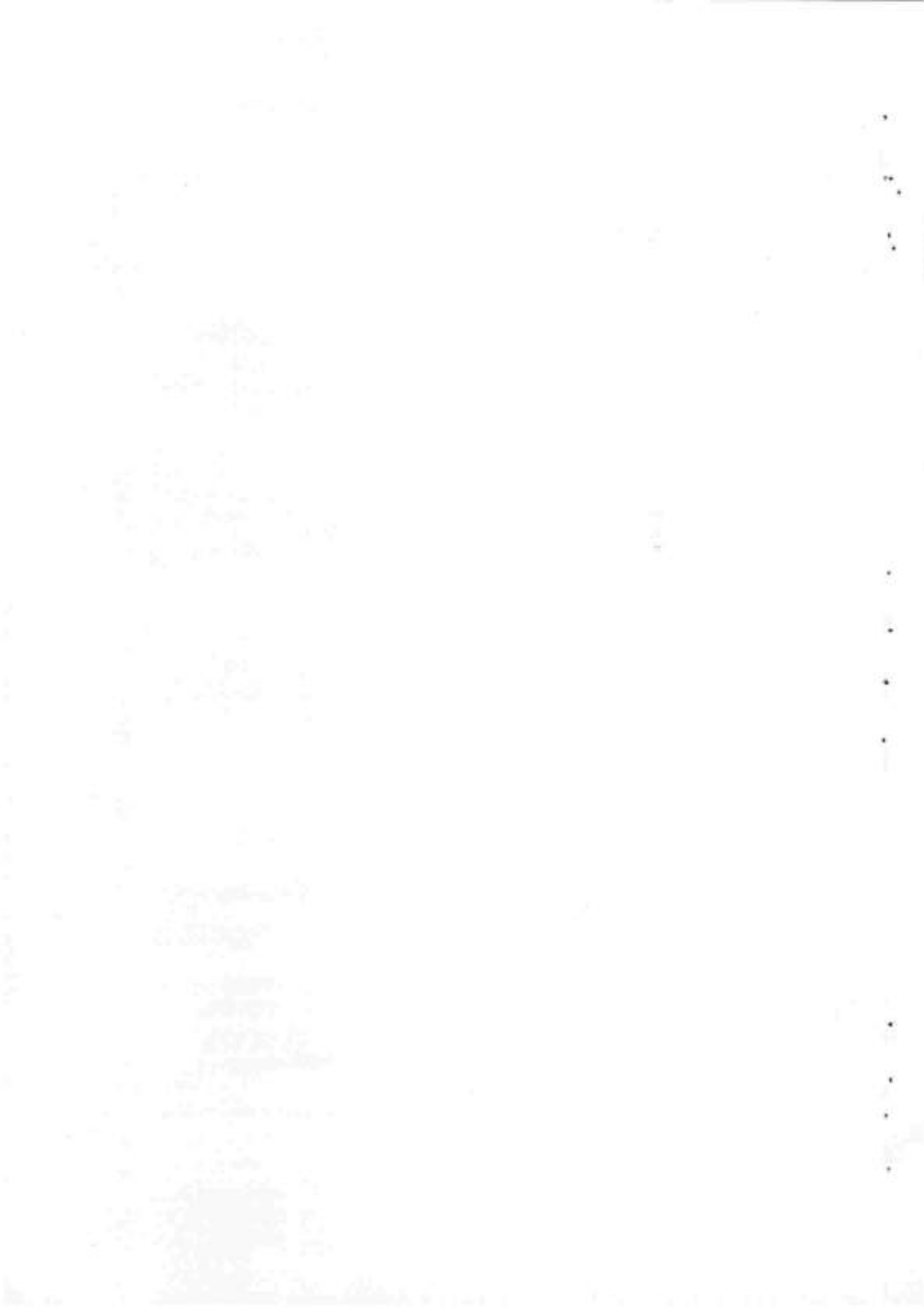
A minimum of **eight** experiments shall be carried out.

	K1	K2	K3	K4	K5	K6
CO1		2		4		6
CO2			3			
CO3				4		
CO4			3			6
CO5						6

Mean Score – 4.3

Reference:

C.C.Ouseph ,U.J.Rao, V.Vijayendren,S.Visvanathan Practical Physics and Electronics,Printer& publishers Pvt.Ltd.(2007).



ZOO 1

ZOO 3446

Project

(4h/wk) (4cr)

The research project aims to help students to develop research aptitude and skills for solving research problems. This will help them to learn appropriate research methodologies, develop new ideas, interpret and understand research concepts. The course is intended to instill scientific temper and to take up careers in research.

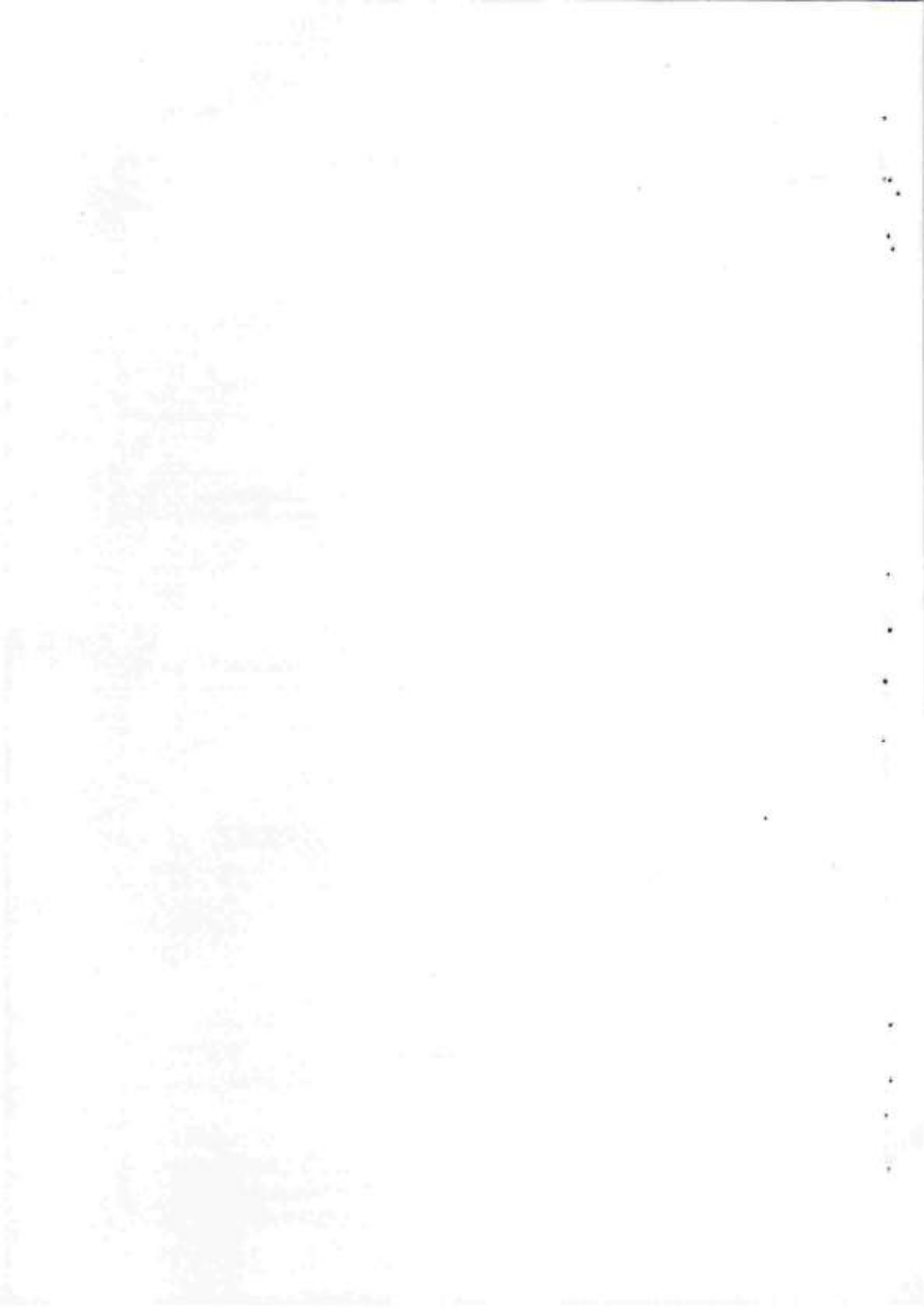
Course Outcomes

Upon completion of this course, students will be able to:

- i. Identify appropriate research methodology
- ii. Formulate hypothesis, design and conduct experiments
- iii. Analyze data and interpret the results
- iv. Compile research findings in written and verbal forms
- v. Create applications using research findings to advance education theory and practice

	K1: Remembering	K2: Understanding	K3: Applying	K4: Analyzing	K5: Evaluating	K6: Creating
CO1		2				
CO2						6
CO3			3	4	5	
CO4			3			
CO5			3			

Mean = 5.2



DEPARTMENT OF COMMERCE
THE AMERICAN COLLEGE, MADURAI

COURSE STRUCTURE – B.COM (AIDED& SF) 2019 -20 ONWARDS

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
1	Part-I	COM/CME1251	TAM/TAS HIN/HIS FRE/FRS Azhuvalaga Nadaimuraigal	3	2	30
	Part-II	ENG/ENS XXXX	ENGLISH	3	2	30
	Major	COM/CME1553	Financial Accounting- I	5	5	75
	Major	COM/CME 1455	Business Communication	4	4	60
	Major	COM/CME 1457	Principles of Marketing	4	4	60
	Supportive	COM/CME 1459	Business Economics	5	4	60
	NME	COM/CME 1261	Principles of Accounting	3	2	30
	LS	COM/CME 1263	Principles of Insurance	3	2	30
TOTAL				30	25	375
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
2	Part-I	COM/CME 1252	TAM/TAS HIN/HIS FRE/FRS Seyalar Panimurai	3	2	30
	Part-II	ENG/ENS XXXX	ENGLISH	3	2	30
	Major	COM/CME 1554	Financial Accounting – II	5	5	75
	Major	COM/CME 1456	Banking Theory, Law & Practice	4	4	60
	Major	COM/CME 1458	Auditing	4	4	60
	Supportive	COM/CME 1460	Business Environment	5	4	60
	NME	COM/CME 1262	Principles of Management	3	2	30
	LS	COM/CME 1264	Creative Leadership	3	2	30
	Part V	XXX 0000	NSS/NCC/SLP/PED	---	1	30
TOTAL				30	25 + 1	375 / 405
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
	Part-I	COM/CME 2251	TAM/TAS HIN/HIS FRE/FRS Vaniga Melanmai	3	2	30
	Part-II	ENG/ENS XXXX	ENGLISH	3	2	30
	Major	COM/CME 2553	Corporate Accounting	5	5	75

COM / CME 2

3	Major	COM/CME 2655	Business Law	6	6	90
	Major	COM/CME 2457	Supply Chain Management	4	4	60
	Major	COM/CME 2459	Business Ethics	4	4	60
	Supportive	COM/CME2461/ MAT/MAS XXX	Information Technology / Business Statistics	5	4	60
TOTAL				30	27	405
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
4	Part-I	COM/CME 2252	TAM/TAS HIN/HIS FRE/FRS Melanmai Thathuvangal	3	2	30
	Part-II	ENG/ENS XXXX	ENGLISH	3	2	30
	Major	COM/CME 2554	Higher Accounting	5	5	75
	Major	COM/CME 2656	Corporate Law	6	6	90
	Major	COM/CME 2458	Customer Relationship Management	4	4	60
	Major	COM/CME 2560	Investment Management	4	4	60
	Supportive	COM/CME 2462/ MAT/MAS XXX	e-Commerce / Business Mathematics	5	4	60
	Part V	XXX 0000	NSS/NCC/SLP/PED	---	1	30
TOTAL				30	27 + 1	405 / 435
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
5	Major	COM/CME 3651	Costing – I	6	6	90
	Major	COM/CME 3653	Income Tax Law and Practice-I	6	6	90
	Major	COM/CME 3555	Human Resource Management	5	5	75
	Major	COM/CME 3657	Management Accounting	6	6	90
	VAL/HVS	VAL/HVSXXXX	Value Education/Human Value Development	4	2	30
	LS	COM/CME 3259	Services Marketing	3	2	30
TOTAL				30	27	405
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
6	Major	COM/CME 3652	Costing – II	6	6	90
	Major	COM/CME3654	Income Tax Law and Practice-II	6	6	90
	Major	COM/CME 3556	International Marketing	5	5	75
	Major	COM/CME 3658	Financial Management	6	6	90
	EVS	COM/CME 3200	Environmental Studies	4	2	30
	LS	COM/CME 3260	Entrepreneurial Skill Development	3	2	30

TOTAL	30	27	405
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SUPPORTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	COM/CME 1459	Business Economics	5	4
2	COM/CME 1460	Business Environment	5	4
3	COM/CME2461/ MAT/MAS XXXX	Information Technology / Business Statistics	5	4
4	COM/CME 2462/ MAT/MAS XXXX	e-Commerce / Business Mathematics	5	4

NON-MAJOR ELECTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	COM/CME 1261	Principles of Accounting	3	2
2	COM/CME 1262	Principles of Management	3	2

LIFE-SKILL COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	COM/CME 1263	Principles of Insurance	3	2
2	COM/CME 1264	Creative Leadership	3	2
3	COM/CME 3259	Services Marketing	3	2
4	COM/CME 3260	Entrepreneurial Skill Development	3	2

PROGRAMME SPECIFIC OUTCOMES (PSOs) FOR B.COM (AIDED&SF)

Upon completion of the Program, Graduates will be able to

1. Utilise knowledge and skills grounding in various commercial aspects and its recent trends.
2. Pursue professional courses like CA, CMA, CS and CFA.
3. Adopt critical thinking and problem-solving skills effectively in the business world.
4. Relate wide variety of specialization options, interactive learning experiences and strong commercial grounding with their business.
5. Become an Entrepreneur and capable of making decisions in running their own business with professional excellence in a multicultural Environment.
6. Exhibit numerical, language abilities and communicate ideas effectively in written and oral formats relating to business.
7. Apply Knowledge in accounting, taxation, law and legislations related to commerce and business.
8. Execute practical as well as leadership skills related with banking, insurance and other business with a global mindset.
9. Apply knowledge on economic theory as it relates to the business policy and issues.
10. Transform themselves as assertive and effective Executives for business, Financial Analysts, Human Resource Managers, Marketing Managers, Tax Advisors, Business Analysts, and the like.

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
COM/CME 1251	X		X	X	X	X				X
COM/CME1553	X	X	X			X	X			X
COM/CME 1455			X	X	X	X		X		X
COM/CME 1457	X		X	X	X			X		X
COM/CME 1459	X	X		X	X			X	X	
COM/CME 1261			X		X	X	X			
COM/CME 1263	X			X	X			X		
COM/CME 1252	X	X	X	X				X		X
COM/CME 1554	X	X	X			X	X			X
COM/CME 1456	X		X		X		X	X		X
COM/CME 1458		X	X			X	X	X		X
COM/CME1460	X		X	X	X				X	X
COM/CME 1262			X	X	X	X		X		X
COM/CME 1264			X	X	X	X		X		X
COM/CME 2251	X		X	X	X	X				X
COM/CME 2553	X	X	X			X	X			X
COM/CME 2655		X		X	X		X	X		X
COM/CME 2457	X		X	X	X		X		X	X
COM/CME 2459			X	X	X			X	X	X
COM/CME2461	X			X		X	X	X		X
COM/CME 2252			X	X	X	X		X		X
COM/CME 2554	X	X	X			X	X			X
COM/CME 2656		X		X	X		X	X		X
COM/CME 2458	X		X		X	X	X	X		
COM/CME 2560	X		X		X		X		X	X
COM/CME 2462	X			X		X	X	X		X
COM/CME 3651	X	X	X			X	X			X

COM / CME 6

COM/CME 3653		X	X	X			X		X	X
COM/CME 3555	X		X		X	X		X		X
COM/CME 3657	X	X	X				X	X		X
COM/CME 3259	X		X	X	X			X		X
COM/CME 3652	X	X	X				X	X		X
COM/CME 3654		X	X	X			X		X	X
COM/CME 3556	X	X	X				X	X		X
COM/CME 3658		X	X			X		X	X	X
COM/CME 3200	X			X	X		X		X	
COM/CME 3260			X		X	X		X	X	X

Mapping of Programme Specific Outcomes (PSOs) with Programme Outcomes (POs)

	PO1	PO2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	X	X		X	X		X	X		
PSO 2	X		X	X	X		X	X		
PSO 3	X	X			X	X			X	X
PSO 4	X	X	X	X		X		X		
PSO 5		X	X	X	X				X	X
PSO 6	X	X	X	X	X	X				
PSO 7				X	X		X	X	X	X
PSO 8	X	X	X	X	X			X		
PSO 9				X	X	X	X		X	X
PSO 10	X	X	X		X	X	X		X	X

நோக்கம்

அலுவலகத்தின் அமைப்புமுறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்வதோடு உபகரணங்களை பயன்படுத்தி தகவல் தொடர்பு ஆவணங்களை தயாரித்தல், அவற்றை கோப்பிலிடுதல், கூட்டங்களை நடத்துதல் மற்றும் அறிக்கைகள் தயாரித்தலின் முறைகளை விளக்குவதே இப்பாடத்தின் நோக்கமாகும்.

வெளிப்பாடுகள்

- அலுவலகத்தின் அமைப்பு முறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்தல்.
- அலுவலகத்தில் பயன்படுத்தப்படும் உபகரணங்கள் அல்லது இயந்திரங்களைப் பற்றி தெரிந்து கொள்வதோடு அவற்றை கையாள்தலை பற்றி தெரிந்து கொள்தல்.
- அலுவலக கடிதப் போக்குவரத்து மற்றும் கூட்டங்களை நடத்துதல் பற்றி அறிதல்.
- ஆவணங்களை தயாரித்தல் மற்றும் அவற்றைகோப்பிலிடுதல் முறைகளை அறிந்து கொள்தல்.
- கூட்டங்களை நடத்துதல் மற்றும் அவற்றிற்கான அறிக்கைகளை தயாரித்தல்.

அலகு 1

அலுவலகம்: பொருள் - இலக்கணம், அலுவலக செயல்பாடுகள் -அமைப்பு முறைகள் -வரிசை அமைப்பு முறை, செயல்பாட்டு அமைப்பு முறை, வரிசை மற்றும் செயல்பாட்டு அமைப்பு முறை, குழு அமைப்பு முறை - அலுவலக அமைப்பு கொள்கைகள் - கட்டுப்பாட்டின் வீச்சு, கட்டுப்பாட்டின் ஒற்றுமை, செயல்பாட்டு ஒற்றுமை.

அலுவலக நடைமுறைகள்: அலுவலகத்தின் பிரிவுகள்- மையப்படுத்துதல், பரவலாக்குதல் அல்லது துறைகளாக்குதல்- துறைகளின் செயல்பாடுகள்- நிறுவன விளக்கப்படம் - அலுவலக கையேடு.

அலகு 2

அலுவலக உபகரணங்கள் அல்லது இயந்திரங்கள் - பயன்பாடுகள்- தேர்ந்தெடுக்கும் போது கவனிக்க வேண்டிய காரணிகள்- வகைகள்- தட்டச்சுபொறி, வாய்மொழிபதியும் கருவி, பிரதியெடுக்கும் இயந்திரம், படம்பிரதியெடுக்கும் இயந்திரம், தொலைநகல் இயந்திரம் நுண்படச்சுருள், துண்டுகளாக்கும் இயந்திரம், அஞ்சல் துறையில் பயன்படுத்தும் இயந்திரங்கள் மற்றும் கணினி.

அலகு 3

அலுவலககடிதப் போக்குவரத்து: பொருள்- வகைகள்- குறிப்பாணை- வணிகக் கடிதங்கள்- கூட்டத்திற்கான அறிவிப்பு- கூட்டத்திற்கான அறிக்கை- அறிக்கைகள் மற்றும் சுற்றிக்கை.

அஞ்சல் முறை: வகைகள்- உள்வரும் அஞ்சல் தகவல் தொடர்பு- வெளிச் செல்லும் அஞ்சல் தொடர்பு- உள்வரும் மற்றும் வெளிச் செல்லும் தகவல் தொடர்புகையானும் முறைகள்.

அலகு4

அலுவலக ஆவணங்கள்: பொருள்- வகைகள்- நிர்வாக ஆவணங்கள், விற்பனை ஆவணங்கள், கையிருப்புமற்றும் கொள்முதல் ஆவணங்கள் - பயன்பாடுகள்- ஆவணங்கள் தயாரித்தல்.

கோப்பிலிடுதல்: இலக்கணம், நோக்கம்- கோப்பிடும் முறைகள்- பழையகோப்பிட்டு முறைகள், நவீனகோப்பிட்டு முறைகள், கோப்பிடும் வகைகள்- அகரவரிசை, காலவரிசை, எண்முறை, புலியியல், பொருள், எண்ணெழுத்துவகை- கோப்பிடுதலின் அமைப்புகள்- கோப்பிடுதலுக்கு உதவும்உபகரணங்கள்.

அலகு5

அலுவலக கூட்டங்கள் - பொருள் - இலக்கணம்- நோக்கம்- வகைகள் - சட்டமுறை கூட்டம், ஆண்டுப் பொது கூட்டங்கள், மேலாண்மைக் கூட்டங்கள், குழுக் கூட்டங்கள் மற்றும் செயற்குழு கூட்டங்கள்- கூட்டங்கள் நடத்தும் செயல்முறைகள்- நிகழ்ச்சிநிரல்.

அறிக்கை தயாரித்தல்: நோக்கங்கள்- அறிக்கை தயாரிக்கும் போது கவனிக்க வேண்டியவை- வகைகள் -அறிக்கையின் பகுதிகள்.

பாடநூல்

சுந்தரம்எஸ்.எம்.,அலுவலகமுறைகள், ஸ்ரீ மீனாட்சிபதிப்பகம்,காரைக்குடி 2014.

பரிந்துரைக்கப்படும் நூல்கள்

1. முனைவர் கே. அன்பழகன் மற்றும் முனைவர் எஸ். இராமன், அலுவலக முறைகள், மெரிட் இந்தியா பப்ளிகேஷன், மதுரை, 2015.
2. இராமலிங்கம் எல். பி. மற்றும் முனைவர் டி. மனோகரன், செயலர் பணிமுறை, மெரிட் இந்தியா பப்ளிகேஷன், மதுரை,2014.
3. பாலை ஆசிரியர் குழு,வணிகமடலியலும் அலுவலக மேலாண்மையும், பாவைபதிப்பகம், சென்னை, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					6

Mean: 3.2

Course Objective

To enable the students to acquire knowledge of the Financial Accounting Principles and Practices and familiarize them with the techniques of preparing various financial statements.

Course Outcomes

At the end of the course, students will be able to

- i. Identify basic accounting concepts, prepare accounts under single entry system and reconcile cash and bank balances.
- ii. Interpret transactions on bill of exchange and apply different techniques of calculating average due date and interest under account current method.
- iii. Compare the methods of recording depreciation and calculate the amount of loss under insurance claim.
- iv. Determine the accounting treatment in the books of consignor and consignee and prepare accounts of joint venture.
- v. Integrate the accounting procedure for various non-profit organisations.

UNIT I

Introduction to Accounting - Accounting Concepts –Accounting Standards - Single Entry System - Bank Reconciliation Statement: Favourable and Unfavourable balances in Pass book and Cash book – Cash book and Pass book given for Successive Periods and Same Period – Reconciliation after adjustments in Cash book – Reconciliation for two bank accounts.

UNIT II

Bills of Exchange: Retained till due date – Discounted with Bank – Endorsed to Third Party – Retiring a Bill – Dishonour of a Bill – Renewal of Bill – Insolvency of Drawee – Accommodation Bills. Average Due Date: Amount is lent in various instalments - Amount lent in one instalment. Account current: Calculation of Interest - Forward and Backward Method - Daily Balance Method - Red Ink Interest method.

UNIT III

Depreciation: Depreciable Assets – Causes - Methods of Calculating and Recording Depreciation - Accounting for changes in Depreciation Policies. Insurance Claims: Loss of Profit - Loss of Stock. Goods on Sale or Return Basis: Transactions are very few – Transactions are Frequent – Transactions are large in number.

UNIT IV

Consignment: Stock Valuation - Accounting for Losses – Goods sent on Consignment at Cost – Goods sent on Consignment at Invoice Price. Joint Venture: Accounting treatment – Separate Set of Books is kept – Separate Set of Books is not kept – Memorandum Joint Venture method.

UNIT V

Accounting for non-profit organization – Receipts and Payments Account - Income and Expenditure Account – Balance Sheet.

Text Book

Thothadri S & Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Reference Books

1. Reddy T.S & Dr. Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P & Narang K.L. Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. Iyengar S. P. Advanced Accounting Volume I, S. Chand & Sons, New Delhi, 2017.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					6

Mean: 3.6

Course Objective

This course is designed to give students a comprehensive view of communication, its scope and importance in business, and the role of communication in establishing a favourable outside the firm environment, as well as an effective internal communications program.

Course Outcomes

At the end of the course, students will be able to

- i. Identify various structures of a business letter and the occasions for drafting letters such as an enquiry about the product, provide an offer, order and status enquiries.
- ii. Paraphrase sales letters, collection letters and reminders, complaints, claims and adjustments.
- iii. Appraise applications for situation vacant.
- iv. Diagnose different Modern Communication methods.
- v. Prepare corporate correspondence, minutes, reports and office notes.

UNIT I

Introduction to Business Communication: Essentials of Communication – Types – Barriers- Importance - Structure of Business Letters- Drafting of Different Types of Business Letters – Letter of Enquiry – Offers and Quotations – Orders – Trade References and Status Enquiries.

UNIT II

Business Letter: Complaints- Claims – Adjustments – Refusals- Sales Letters – Agency Letters –Collection letters - Banking Letters –Insurance Letters.

UNIT III

Application Letters and Memos: Letters Calling Candidates for Written Test - Drafting Interview Letters - Offer of Appointment- Provisional Appointment Orders - Final Order of Appointment - Employee Disciplinary Matters - Show Cause Notices - Charge Sheets - Letters of Dismissal and Discharge.

UNIT IV

Electronic Communication: Internet - Tele-Conferencing - Word Processing - Desktop Publishing - Electronic Mail (E-Mail) - Audio Conferencing - Video Conferencing -Webinars - Data storage and retrieval.

UNIT V

Corporate Correspondence: Correspondence with Shareholders and Debenture Holders Relating to Dividends and Interest - Transfer and Transmission - Internal Memos - Office Circulars - Office Orders - Office Notes - Communication with Regional / Branch Offices - Drafting of Minutes – Drafting of Reports and Office Notes.

Text Book

Rajendrapal & Kohrahalli, Essentials of business communication S.Chand Publications, New Delhi, 2011.

Reference Books

1. Sharma R.O& Krishna Mohan: Business Communication & Report Writing, Tata Mcgraw Hill, New Delhi, 2017.
2. Raman S & Swami R, Business Communication – A Practical Approach, Professional Publications, Chennai, 2015.
3. Asha Kaul, Business Communication, Prentice Hall India Learning Private Limited, New Delhi, 2009.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean: 3

COM/CME 1457

PRINCIPLES OF MARKETING

4 Hrs / 4 Cr

Course Objective

To familiarize the students with the basic concepts and principles of marketing to develop their conceptual and analytical skills to manage marketing operations in the recent business trends.

Course Outcomes

At the end of the course, students will be able to

1. Define the importance of marketing and market segmentation.

- ii. Explain a new product development and the advantages of packaging.
- iii. Predict the price of a product.
- iv. Examine the need of sales promotional techniques.
- v. Appraise the use of e-marketing and consumer protection.

UNIT I

Evolution of Marketing - Market – Meaning – Types - Marketing – Definition - Objectives - Importance –Marketing Mix - Marketing Functions – Market Segmentation- Basis –Criteria – Benefits.

UNIT II

Product Policy- Product Planning and Development – Product Life Cycle – Product Mix- Branding – Features – Types – Functions – Brand Name – Trademark - Labelling - Packaging – Features – Types – Advantages.

UNIT III

Pricing – Definition – Objectives – Factors Affecting Price Determination – Methods of Setting Prices – Cost – Demand and Competition - Pricing Policies and Strategies.

UNITIV

Promotion – Types of Promotion - Sales Promotion – Objectives and Importance of Sales Promotion – Personal Selling – Advertising – Meaning – Objectives – Functions and Importance – Kinds of Media - Distribution Channels- Types of Channels – Factors Affecting Choice of Distribution.

UNITV

Direct Marketing – Multi-level Marketing - Retail Marketing – Methods – Problems – Retail Marketing in India – E-Marketing – Marketing Ethics – Consumerism –Types of Exploitation – Consumer Rights – Consumer Disputes Redressal Forum.

Text Book

Pillai R. S. N & Bagavathi, Modern Marketing Principles and Practices, S. Chand& Co Pvt. Ltd, New Delhi, 2004.

Reference Books

1. Sherlekar S.A, Krishnamoorthy R, Marketing Management, Himalaya Publishing House, Mumbai, 2017.
2. Dr. Rajan Nair, Marketing, Sultan Chand & Sons, New Delhi, 2006.

3. Philip Kotler, Principles of Marketing, Prentice Hall India, New Delhi, 2006.
4. Memoria C.B & Joshi R.I, Principles and Practice of Marketing, Kitab Mahal Distributors, New Delhi, 2003.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

COM/CME 1459

BUSINESS ECONOMICS

5 Hrs / 4 Cr

Course Objective

To explain the principles of micro economics relevant to managing an organization and to understand economic environment of business.

Course Outcomes

At the end of the course, students will be able to

- i. Describe the nature of business economics.
- ii. Apply demand analysis to relevant economic issues.
- iii. Examine the production and cost function.
- iv. Compare price under various market conditions.
- v. Appraise the methods of measuring national income.

UNIT I

Business Economics – Meaning – Definitions – Nature and Scope – Goals of firms- Managerial Economics and its Nature.

UNIT II

Demand – Types – Determinants – Reasons for downward sloping – Exceptions – Uses - Consumer's surplus. Elasticity of demand – Types – Factors – Practical importance – Demand forecasting – Objectives –Methods – Indifference curve – Properties - Consumers Equilibrium.

UNIT III

Production – Production function – Law of returns to scale – The law of variable proportion – Isoquant - Properties – Producers' equilibrium. Cost – Cost functions – Types – Derivation of long run cost curve – Internal and external economics of scale – Concepts of revenue – Break even analysis – Concepts – Uses and limitations.

UNIT IV

Pricing theory – Time element – Perfect competition – Features – Supply curve and Equilibrium – Monopoly – Types – Degree of price discrimination – Advantages and disadvantages – Monopolistic competition – Selling cost – Oligopoly – Kinked demand curve model - Objectives of price policies – Pricing methods.

UNIT V

National Income – Concepts – Methods of measuring national income – Difficulties – Uses – Inflation – Types – Causes and consequences – Measures to check inflation.

Text Book

Maheswari & Varshney, Business Economics, Sultan Chand & Sons, New Delhi, 2009.

Reference Books

1. Mankar, G, Business Economics, Vikas Publishing House, Mumbai, 2010.
2. Aryamala, Business Economics, Vijay Nicole Publications, 2012.
3. Sundaram KPM, Business Economics, Sultan Chand & Sons, New Delhi, 2010.
4. Shankaran S, Business Economics, Margham Publications, Chennai, 2011.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing			4		
K5: Evaluating				5	5
K6: Creating					

Mean: 3.8

COM/CME 1261

PRINCIPLES OF ACCOUNTING

3 Hrs / 2 Cr

Course Objective

Enables the students to understand the basic accounting concepts and the rules of preparing books of accounts. This course is exclusively designed for the benefit of science stream students.

Course Outcomes

At the end of the course, students will be able to

- i. Define the terminologies and concepts of accounting.
- ii. Explain the rules of journalizing and prepare journal.
- iii. Predict ledger posting and balancing.
- iv. Classify various subsidiary books.
- v. Assess the profitability of a business firm through final accounts.

UNIT I

Introduction to book keeping – Accounting–Accounting terminologies – Types of accounting – Golden rules of accounting –Accounting equation - Uses of accounting.

UNIT II

Journal – Rules of journalizing – Passing entries in Journal (excluding adjustments entries).

UNIT III

Ledger posting and balancing – Types of Balances – Preparation of trial balance (Total method and balance method).

UNIT IV

Subsidiary books – Types of Subsidiary books – Cash Book – Single, Double and Triple Column Cash Book – Petty Cash Book.

UNIT V

Final Accounts – Concepts of Gross Profit and Net Profit – Parts of Final Accounts – Preparation of Trading, Profit and Loss accounts and Balance Sheet with simple adjustments.

Text Book

Gupta V.K, Fundamentals of Accountancy, Sultan Chand & Sons, New Delhi, 2009.

Books for Reference

1. Grewal T, Introduction to Accountancy, Sultan Chand & Sons, New Delhi, 2015

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2. Gupta R.L., Radhaswamy M, Finanacial Accounting, Sultan Chand & Sons, New Delhi,2017.
3. Reddy T.S &Dr. Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3	3	
K4: Analyzing					
K5: Evaluating					5
K6: Creating					

Mean: 2.6

COM/CME 1263**PRINCIPLES OF INSURANCE****3 Hrs / 2 Cr****Course Objective**

To provide an insight into the basic principles of insurance, the types of general insurance and the different Life Insurance Plans.

Course Outcomes

At the end of the course, students will be able to

- i. State the nature and the principles of insurance.
- ii. Describe the available life insurance policies and its benefits.
- iii. Infer the procedures for making claims against marine insurance policy.
- iv. Examine the nature of fire insurance and reinsurance.
- v. Interpret the importance of burglary, motor and personal accident insurance.

UNIT I

Insurance – Meaning – Functions - Nature and principles of insurance - Importance of insurance to individuals and business.

UNIT II

Life Insurance - Features of a life insurance contract – Classification of policies – Investment of funds – Surrender value – Bonus option – Policy condition – Annuity contracts.

UNIT III

Marine Insurance - Contract of marine insurance – Elements of marine insurance – Classes of policies – Policy conditions – Clause in a marine insurance policy – Marine losses.

UNIT IV

Fire Insurance – Features of a fire insurance – Kinds of policies – Policy conditions – Payment of claims – Reinsurance.

UNIT V

Miscellaneous Insurance – Motor insurance – Burglary – Personal accident insurance.

Text Book

Mishra M. N, Insurance Principles and Practice, S. Chand & Co, New Delhi, 2016.

Reference Books

1. Mishra M.N, Modern Concepts of Insurance, S. Chand & Co., New Delhi, 2015.
2. Dr. Periasamy P, Principles and Practice of Insurance, Himalaya Publishing House, Mumbai, 2011.
3. Palani P.S, Insurance in India, Response Books, Sagar Publications, New Delhi, 2000.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			2
K3: Applying					
K4: Analyzing			4	4	
K5: Evaluating					
K6: Creating					

Mean: 2.6

COM/CME1252

செயலர் பணிமுறை

3 Hrs / 2 Cr

நோக்கம்

செயலர் பணிமுறை படிப்பதன் மூலம் மாணவர்கள் நிறுமச் செயலரின் இலக்கணம், பணிகள் மற்றும் புதிய நிறுமம் தோற்றுவித்தல், பதிவு செய்தல், நிறுமச் சட்டம், நிறும மேலாண்மை மற்றும் நிர்வாகத்தைப் பற்றி அறிந்து கொள்ள முடியும்.

வெளிப்பாடுகள்

- i. நிறுமத்தின் தன்மைகள் மற்றும் வகைகளைப் பற்றி அறிந்து கொள்தல்.
- ii. நிறுமத்தை அமைப்பதற்கான முறைகள் மற்றும் நிறுமச் செயலரின் கடமைகளையும், பொறுப்புகளையும் தெரிந்து கொள்தல்.
- iii. நிறுமக்கூட்டங்களை நடத்தும் முறை மற்றும் தரிமானங்களை நிறைவேற்றும் முறைபற்றி அறிந்து கொள்தல்.

- iv. இயக்குநர்களின் நியமனம், அதிகாரங்கள், பணிகள் மற்றும் பதவி நீக்கம் பற்றி அறிந்து கொள்தல்.
- v. நிறுமக் கலைப்பு முறைகள் மற்றும் கலைப்பாளர்களின் அதிகாரங்களைப் பற்றி தெரிந்து கொள்தல்.

அலகு 1

நிறுமமும் நிறுமச் செயலரும்: நிறுமம் - பொருள் - இலக்கணம் - தன்மைகள் - வகைகள் - தன்மைகள் மற்றும் தீமைகள் - நிறுமச்செயல்: இலக்கணம் - தகுதிநிலை - நியமனம் - நீக்கம் - உரிமைகள் - கடமைகள் - பொறுப்புகள்.

அலகு2

நிறுமத்தை தோற்றுவித்தலும் நிறுமச்செயலரும்: நிறுமத்தை அமைப்பதற்கான முறைகள் - தோற்றுவித்தல் - பதிவு செய்தல் - மூலதனம் திரட்டுதல் - தொழிலைத் தொடங்குதல் - நிறுமத்தை தோற்றுவித்தலில் நிறுமச் செயலரின் கடமைகள் மற்றும் பொறுப்புகள்.

அலகு3

நிறுமத்திட்டங்களும் தீர்மானங்களும்: நிறுமக் கூட்டங்கள் - வகைகள்: இயக்குநரவைக் கூட்டம் - பங்குதாரர்களின் கூட்டம் - சட்டமுறைக் கூட்டம் - ஆண்டுப்பொதுக் கூட்டம் - அசாதாரணப் பொதுகூட்டம் - வகையினர் கூட்டம் - கூட்டஅழைப்பு - கூட்டம் நடத்தும் முறை - கூட்டம் நடத்தும் முறையில் செயலரின் பங்கு - கூட்டத்தலைவர் - நிகழ்ச்சிநிரல் - குறைவேண் - பதிலாள். தீர்மானம்: வகைகள் - நிறைவேற்றும் விதம் - நிகழ்ச்சிக் குறிப்புஆவணங்கள் மற்றும் அறிக்கைகள் தயார் செய்தலில் செயலரின் கடமைகள்.

அலகு4

நிறும மேலாண்மையும் நிர்வாகமும்: இயக்குநர்கள் அவை - இயக்குநர்கள் நியமனம் - அதிகாரங்களும் பணிகளும் - கடமைகள் - பொறுப்புகள் - பதவிநீக்கம் - நிர்வாக இயக்குநர் உரிமைகள்- அதிகாரங்கள் மற்றும் கடமைகள் - தணிக்கையாளர் - கணக்காளர் - சட்ட ஆலோசகர் - தகுதிகள் - நியமனம் - நீக்கம் - அதிகாரங்கள் - கடமைகள் மற்றும் பொறுப்புகள் - இயக்குநர் மற்றும் தணிக்கையாளர் நியமனத்தில் செயலரின் கடமைகள்.

அலகு 5

நிறுமக் கலைப்பு: பொருள் - நிறுமகலைப்பு முறைகள் - நிறுமகலைப்பு முறையின் படிநிலைகள் - கலைப்பாளர் - அதிகாரங்கள் - கடமைகள் - நிறுமக் கலைப்பிலும் நிறும முடிப்படுதலிலும் செயலரின் கடமைகள்.

பாடநூல்

சரவணவேல் பி. கம்பெனிச்சட்டமும் செயலர் பணியும், தமிழ்நாட்டுப் பாடநூல் நிறுவனம், 2016.

பரிந்துரைக்கப்படும் நூல்கள்

1. முத்தையன், ராம், செயலர் பணிமுறைகள், தமிழ் நாட்டுப் பாடநூல் நிறுவனம், சென்னை, 2016.
2. Chandratre, K.R., Company Secretarial Practice manual Hardcovex, LexixNexis Publisher, New Delhi, 2019.
3. இராமலிங்கம்எல். பி. மற்றும் முனைவர். மனோகரன் டி, செயலர் பணிமுறை, மெரிட் இந்தியா பப்ளிகேஷன், மதுரை, 2014.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3.4

COM/CME 1554

FINANCIAL ACCOUNTING -II

5 Hrs / 5 Cr

Course Objective

Enable the students to have better understanding of the accounting procedures adopted in case of Branch accounts, Hire Purchase system, Royalty accounts, Departmental accounting and Partnership firm.

Course Outcomes

At the end of the course, students will be able to

- i. Define the concept of Branch Account and the scope of Departmental Accounting.
- ii. Compare the Merits and Demerits of Hire Purchase and Royalty.
- iii. Appraise the method of maintaining partners' capital account and observe the proper accounting treatments during admission.
- iv. Assess various accounts prepared during retirement and death.
- v. Evaluate the concept of Dissolution of Partner and Partnership Firm.

UNIT I

Branch Accounting: Meaning - Objectives of Branch Accounts – Types of Branches – Dependent Branches – Independent Branch – Accounting System. Departmental Accounts:

COM / CME 22

Meaning – Accounting Procedure – Allocation of Common Expenses – Interdepartmental Transfer - Practical Problems.

UNIT II

Hire-Purchase: Meaning – Difference between Hire Purchase and Instalment – Hire Purchase Trading Account – Stock and Debtor System – Computation of True rate of interest - Accounting for HP System. Royalty Accounts: Definition - Minimum rent - Short workings, Strikes and lock-outs - Accounting for Royalty - Sub-lease.

UNIT III

Partnership – Meaning – Deed – Types of Partners - Capital Accounts – Past Adjustments - Admission of Partner - Concept - Calculation of Profit sharing ratio – Revaluation of assets and liabilities – Goodwill Valuation and its recording - Adjustment regarding Partners' capital A/C - Preparation of Revaluation A/C - Partner's Capital A/C and Balance Sheet.

UNIT IV

Retirement and Death of a Partner: Meaning - Calculation of New Profit sharing ratio - Gaining ratio - Recording of goodwill - Revaluation of assets and liabilities - Accumulated reserves and profits - Adjustments regarding partners' Capital Accounts - Calculation of profit up to the date of death of a partner.

UNIT V

Amalgamation of partnership firms - Dissolution of a Partnership Firm (Excluding Insolvency of Partners) - Concept of Dissolution of partner and partnership firm - Realisation of asset and making payment of Liabilities-Piece meal distribution - Treatment of unrecorded Assets and Liabilities -Preparation of Realisation A/C - Partner's Capital A/C and Bank A/C.

Text book

Thothadri S & Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Books for References

1. Reddy T.S &Dr. Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P& Narang K.L, Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. Iyengar S. P, Advanced Accounting Volume I, S. Chand& Sons, New Delhi, 2017.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing					
K5: Evaluating			5	5	5
K6: Creating					

Mean: 4

COM/CME 1456 BANKING THEORY LAW AND PRACTICE 4 Hrs / 4 Cr

Course Objective

To acquire specialized knowledge on the banking system in India and the laws and practices relating to the Banking sector.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the relationship between banker and customer.
- ii. Paraphrase the banking system in India and the role of RBI in development of Indian Economy,
- iii. Predict the legal significance of pass book, different types of negotiable instruments and investment policies of bank.
- iv. Ascertain the implications of crossing, material alteration and endorsement
- v. Appraise the use of value added banking services.

UNIT I

Introduction to Banking: Banker and Customer-General and special relationship between banker and customer -Banker as a privileged debtor and creditor-Banker's lien-Rights of banker - Special Types of Customers.

UNIT II

Banking system in India: Commercial banks - Cooperative banks - Regional Rural Banks - Land Development Banks - Lead bank scheme - NABARD - EXIM bank. Reserve Bank of India: Functions - Credit creation - Credit contraction - Credit control measures.

UNIT III

Pass book: Legal significance - Favourable and unfavourable entries and their effects. Negotiable instruments: Difference between cheque, bill of exchange and promissory notes.

COM / CME 24

Investment Policies: Principles of sound lending - Bank loans and advances policy - Secured and unsecured advances.

UNITIV

Crossing, Material alteration and Endorsement: Types and their effects. Collecting and Paying banker: Circumstances of statutory protection to collecting banker and paying banker.

UNITV

Value added banking services: Automated Teller Machines-Cash Deposit Machines-Credit cards - Debit cards-Internet banking - Mobile banking - SMS banking. Fund Transfer methods: Electronic Clearance System-Real Time Gross Settlement-National Electronic Fund Transfer-Mobile Applications – BHIM App – IMPS- Paytm-Google pay and others.

Text Book

Gordon K and Natarajan E, Banking Theory, Law and Practice, Himalaya Publishing House, New Delhi, 2019.

Reference Books

1. Varshney P. N, Banking Law and Practice, S.Chand& Sons, New Delhi, 2018.
2. Sundharam K.P.M, Varshney P.N, Banking Theory, Law and Practice, S.Chand& Sons, New Delhi, 2017.
3. Srivastava P.K, Banking Theory, Law and Practice, Himalaya publishing House, New Delhi, 2016.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

COM/CME 1458

AUDITING

4 Hrs / 4 Cr

Course Objective

To gain basic principles in the field of Auditing and to acquire practical knowledge of generally accepted procedures, techniques and skills needed to apply them practically in audit.

Course Outcomes

At the end of the course, students will be able to

- i. Interpret the conceptual underlying theory of auditing.
- ii. Apply the vouching procedure of cash and credit transactions, impersonal ledgers.
- iii. Predict the duties of an auditor regarding the verification and valuation of assets and liabilities.
- iv. Appraise the norms of appointment and removal of an auditor and the conduct of audit in limited companies.
- v. Compile audit reports and apply audit processes in non-trading organisation and in computerised environment.

UNIT I

Origin of Audit- Objects - Types of audit – Qualities of an Auditor- Audit programming- Audit notebook -Working papers - Ownership of Working Papers and Audit Note Book - Internal control: Meaning, Importance - Internal check: Evaluative Criteria for Good Internal Check - Test check: Precautions, Factors determining size of sample - Auditing Versus Investigation.

UNIT II

Vouching - Cash transactions: Procedure regarding Vouching of Cash Book- Trading Transactions: Purchases, Credit Purchases, Purchases Returns, Credit Sales, Sale Returns - Impersonal ledgers: Outstanding Assets and Liabilities, Allocation between Capital and Revenue, Contingent Liabilities and Assets.

UNIT III

Verification and Valuation of Assets and Liabilities: Fixed Assets, Floating Assets, Wasting Assets, Intangible Assets, Different kinds of Assets and Liabilities - Depreciation: Objects and necessity, Difference between Depreciation and Fluctuation, Basis of Depreciation, Measure of Depreciation, Auditor's duty regarding depreciation - Audit of different types of reserves, Duties of an auditor regarding reserves.

UNIT IV

Audit of Limited Companies – Auditor- Qualifications - Disqualifications – Appointment- Remuneration – Removal – Rights and Powers –Duties - Liabilities of an auditor under the Companies Act- Standard Auditing Practices: Importance, Applications.

UNIT V

Audit Report: Elements, Kinds, Types of opinion - Audit of non-trading organisation: Hospital, Educational Institution, Hotel and clubs - Auditing in an EDP environment: Problems, Application Controls, Audit Approach in an EDP environment, CAAT.

Text Book

Tandon B.N, Sudharsanam S, Sundharabahu, A Handbook of Practical Auditing, S Chand Publishers, New Delhi, 2018.

Books for Reference

1. Dinkar Pagare, Principles of Auditing, Sulthan Chand & Sons, New Delhi, 2016.
2. Saxena R.G, Principles and Practice of Auditing, Himalaya Publishing House, New Delhi, 2018.
3. Viji Chandran & Spandana Priya C.S, Principles and Practice of Auditing, Vikas Publishing, Noida, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing					
K5: Evaluating				5	
K6: Creating					6

Mean: 3.8

COM/CME 1460

BUSINESS ENVIRONMENT

5 Hrs / 4 Cr

Course Objective

To expose the students to various environment factors related to the business and to develop the skills required to take better business decisions at right time.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the impact of business environment on business decisions.
- ii. Illustrate the effects of government policy on the economic environment.
- iii. Predict the legal framework on the regulation of business entity.
- iv. Assess of the social responsibility of business.
- v. Evaluate the pros and cons of New Technology Policy of India.

UNIT I

Business and its Environment: Introduction - Characteristics of Modern Business - Concept and Nature of Business Environment - Characteristics of Environment - Micro and Macro Environment - Impact of Business Environment on Business Decision - Process of Environment Analysis for Business Decisions.

UNIT II

Economic Environment: Meaning - Concept and Nature of Economic Environment - Critical Elements of Economic Environment - Basic Economic Systems - Impact of Economic Environment on Business - Economic Policy - Liberalization - Privatization - Globalization.

UNIT III

Political and Legal Environment: Concept and Nature of Political and Legal Environment - Components of Political and Legal Environment - Economic Role of Government - Regulatory role, Promotional role, Entrepreneurial role and Planning role - State Intervention in Business - Pros and Cons of Intervention.

UNIT IV

Socio-Cultural Environment: Concept and Nature of Socio-Cultural Environment - Components of Socio-Cultural Environment - Impact of Socio-Cultural Environment on Business, Culture and Globalization - Social Responsibility of Business - Arguments for and Against Social Responsibility.

UNIT V

Natural and Technological Environment: Natural environment - Meaning and its Impact on Business - Natural Pollution- Meaning - Types. Concept and Nature of Technological Environment - Elements of Technological Environment - Technology and Society - Economic Effect of Technology - New Technology Policy of India.

Text Book

Francis Cherunilam, Business Environment, Himalaya Publications House, New Delhi, 2018.

Reference Books

1. Shaikh, Business Environment, Pearson's Publications, New Delhi, 2016.
2. Sundaram & Black, Business Environment, Prentice Hall of India, New Delhi, 2015.
3. Ashwathappa, Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2017.

4. Dhar P.K, Business Environment, Kalyani Publishers, New Delhi, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analysing					
K5: Evaluating				5	5
K6: Creating					

Mean: 3.2

COM/CME 1262

PRINCIPLES OF MANAGEMENT

3 Hrs / 2 Cr

Course Objective

To familiarize the basic concepts of management and the different types of issues faced by the managers in today's business firms.

Course Outcomes

At the end of the course, students will be able to

- Interpret the basic concepts of management and its functions.
- Predict the types of organising, source of recruitment and selection procedures.
- Explain the importance of motivation and communication.
- Examine their leadership qualities and co-ordinating skills.
- Prepare reports and budgets.

UNIT I

Introduction-Concept of Management-Features and Objectives of management-Management Functions-Planning – Objectives – Benefits and Limitations.

UNIT II

Organising-Types of organising- Steps in organising-Staffing – Recruitment–Source of Recruitment - Selection procedures- Employment training-Types of training- Performance appraisal – Transfers – Promotions.

UNIT III

Directing – Directing process – Motivation – Incentives-Monetary and Non-monetary – Communication- Types of communication.

UNIT IV

Leadership- Qualities of a leader - Types of leaders – Coordination-Features – Merits.

UNIT V

Reporting- Essentials of good reporting- Forms of reports- Controlling – Budgeting – Features-Types of budgets.

Text Book

Balaji. C.D, Fundamentals of Management, Margam Publications, Chennai, 2015.

Books for Reference

1. Prasad L M, Principles of Management, , S. Chand Publishers, New Delhi, 2010.
2. Memoria C B, Personnel Management, Kitab Mahal, Kolkata, 2011.
3. Gupta C B, Human Resource Management, Sultan Chand, New Delhi, 2018.
4. Natarajan K and Ganesan K P, Principles of Management, Himalaya Publishing House, Mumbai, 2018.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2		2		
K3: Applying		3			3
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					

Mean: 2.8

COM/CME 1264

CREATIVE LEADERSHIP

3 Hrs / 2 Cr

Course Objective

To orient the students towards ideal leadership skills by imbibing the requisite qualities for a leader.

Course Outcomes

At the end of the course, students will be able to

- i. Illustrate different leadership styles and the qualities of a leader.
- ii. Paraphrase the importance of team work and motivation.
- iii. Predict the need for change.
- iv. Ascertain the factors causing stress and its management.
- v. Solve the functional and dysfunctional conflicts.

UNIT I

Introduction to Leadership: Meaning – Definition – Origin – Leadership Theories - Leadership styles – Skills and Qualities of a leader. Power and Authority of a Leader. Delegation of Authority.

UNIT II

Meaning and Definition of Team, Group – Importance of Team Work. Brain Storming, Problem solving, Constructive Criticism. Motivation: Meaning and Definition – Maslow Theory X and Y Theory.

UNIT III

Change Management: Meaning and Definition of Change – Need for Change – Types of Change – Process of Change – Resistance to Change – Overcoming resistance to Change.

UNIT IV

Stress Management: Factors causing stress – Eustress and Negative Stress – Time Management: Meaning – Importance.

UNIT V

Conflict Management: Meaning and Definition of Conflict – Functional and Dysfunctional Conflict – Resolving Conflicts.

Text Book

Gupta C B, Human Resource Management, Sultan Chand & Sons, New Delhi, 2018.

Books for Reference

1. Rathnam B.R, Rao K.V. J, Swapna K and Parmeswar A, Organizational Theory and Behaviour, Himalaya Publishing House Pvt. Ltd., Mumbai, 2017.
2. Aswathappa. K. Organisational Behaviour, Himalaya Publishing House, New Delhi, 2015.
3. Prasad L.M, Human Resource Management, Sulthan Chand and Sons, New Delhi, 2006.
4. Tripathy. P.C. Personnel Management, Sultan Chand and Sons, New Delhi, 2013.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2	2			
K3: Applying			3		3
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					

Mean: 2.8

DEPARTMENT OF COMMERCE
THE AMERICAN COLLEGE, MADURAI
COURSE STRUCTURE – B.COM (CA) 2019 -20 ONWARDS

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
1	Part-I	CMC 1251	TAS/ HIS/ FRS/ Azhuvalaga Nadaimuraigal	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CMC 1553	Financial Accounting- I	5	5	75
	Major	CMC 1455	Business Communication	4	4	60
	Major	CMC 1457	Principles of Marketing	4	4	60
	Supportive	CMC 1459	Business Economics	5	4	60
	NME	CMC 1261	Practical Banking	3	2	30
	LS	CMC 1263	Financial Markets	3	2	30
TOTAL				30	25	375
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
2	Part-I	CMC 1252	TAS/ HIS/ FRS/ Seyalar Panimurai	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CMC 1554	Financial Accounting – II	5	5	75
	Major	CMC 1456	Banking Theory, Law & Practice	4	4	60
	Major	CMC 1458	Auditing	4	4	60
	Supportive	CMC 1460	Business Environment	5	4	60
	Supportive	CMC 1440/BCA	Accounting for Managers	5	4	60
	NME	CMC 1262	Logistics Management	3	2	30
	LS	CMC 1264	E-tailing	3	2	30
	Part V	XXX 0000	NSS/SLP/PED	---	1	30
TOTAL				35	29 + 1	435 / 465
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
3	Part-I	CMC 2251	TAS/ HIS/ FRS/ Vaniga Melanmai	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CMC 2553	Corporate Accounting	5	5	75
	Major	CMC 2655	Business Law	6	6	90

	Major	CMC 2457	Visual Basic (T + L)	4	4	60
	Major	CMC 2459	Business Informations Systems (T + L)	4	4	60
	Supportive	CMC 2461/ MAS XXXX	Information Technology / Business Statistics	5	4	60
TOTAL				30	27	405

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
4	Part-I	CMC 2252	TAS/ HIS/ FRS/ Melanmai Thathuvangal	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CMC 2554	Management Accounting and Financial Control	5	5	75
	Major	CMC 2656	Corporate Law	6	6	90
	Major	CMC 2458	Programming in C++ (T + L)	4	4	60
	Major	CMC 2560	Multimedia (T + L)	4	4	60
	Supportive	CMC 2462/ MAS XXX	e-Commerce / Business Mathematics	5	4	60
	Part V	XXX 0000	NSS/SLP/PED	---	1	30
TOTAL				30	27 + 1	405 / 435

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
5	Major	CMC 3651	Costing – I	6	6	90
	Major	CMC 3653	Income Tax Law and Practice - I	6	6	90
	Major	CMC 3555	RDBMS	5	5	75
	Major	CMC 3657	Software Engineering	6	6	90
	HVD	HVS XXXX	Human Value Development	4	2	30
	LS	CMC 3259	Event Management	3	2	30
TOTAL				30	27	405

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
	Major	CMC 3652	Costing – II	6	6	90

6	Major	CMC 3654	Income Tax Law and Practice – II	6	6	90
	Major	CMC 3556	Introduction to ERP	5	5	75
	Major	CMC 3658	. Net Programming (T + L)	6	6	90
	EVS	CMC 3200	Environmental Studies	4	2	30
	LS	CMC 3260	Export Promotion	3	2	30
TOTAL				30	27	405

SUPPORTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1.	CMC 1459	Business Economics	5	4
2.	CMC 1460	Business Environment	5	4
3.	CMC 1440/BCA	Accounting for Managers	5	4
4.	CMC 2461/ MAS XXX	Information Technology / Business Statistics	5	4
5.	CMC 2462/ MAS XXX	e-Commerce / Business Mathematics	5	4

NON-MAJOR ELECTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	CMC 1261	Practical Banking	3	2
2	CMC 1262	Logistics Management	3	2

LIFE-SKILL COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	CMC 1263	Financial Markets	3	2
2	CMC 1264	E-tailing	3	2
3	CMC 3259	Event Management	3	2
4	CMC 3260	Export Promotion	3	2

PROGRAMME SPECIFIC OUTCOMES (PSOs) FOR B.COM (CA)

Upon completion of the Program, graduates will be able to

1. Utilise knowledge and skills grounding in various commercial aspects and its recent trends.
2. Adopt critical thinking and problem-solving skills effectively in the business world.
3. Relate wide variety of specialization options, interactive learning experiences and strong commercial grounding with their business.
4. Pursue professional courses like CA, CMA, CS and CFA.
5. Exhibit numerical, language abilities and communicate ideas effectively in written and oral formats relating to business.
6. Apply Knowledge in accounting, taxation, law and legislations related to commerce and business.
7. Demonstrate programming skills like C++, Visual Basic and .Net.
8. Exhibit their knowledge on database management systems in day to day business affairs.
9. Apply ICT in business reporting.
10. Handle business transactions independently in an automated environment.

Mapping of Programme Outcomes (POs) with Programme Specific Outcomes (PSOs)

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	X	X		X	X		X	X		X
PSO 2	X	X			X	X	X		X	X
PSO 3	X	X	X	X		X	X	X		
PSO 4	X			X	X			X		
PSO 5	X	X	X	X	X	X	X			
PSO 6	X	X		X	X		X	X	X	
PSO 7	X	X		X	X	X				
PSO 8	X	X	X	X	X	X	X		X	X
PSO 9	X		X	X	X	X	X	X	X	X
PSO 10	X	X	X	X	X		X	X	X	

Mapping of Course Outcomes (COs) with Programme Specific Outcomes (PSOs)

Courses	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	9	10
CMC 1251	X	X	X		X			X	X	X
CMC 1553	X	X		X	X	X		X		
CMC 1455	X	X	X		X			X		X
CMC 1457	X	X	X		X	X		X		X
CMC 1459	X	X	X	X		X				
CMC 1261	X	X	X			X			X	X
CMC 1263	X	X	X			X				X
CMC 1252	X	X	X	X	X		X	X		
CMC 1554	X	X		X	X	X		X		
CMC 1456	X	X				X		X		X
CMC 1458	X	X		X	X	X		X		X
CMC 1440/ BCA	X	X	X		X	X		X		
CMC 1460	X	X	X			X				X
CMC 1262	X	X	X							X
CMC 1264	X	X	X		X			X		X
CMC 2251	X	X	X		X			X		
CMC 2553	X	X		X	X	X		X		
CMC 2655	X		X	X		X				
CMC 2457	X	X	X		X		X		X	X
CMC 2459	X		X		X		X		X	X
CMC 2461	X		X		X	X		X	X	X

CMC 2252	X	X	X		X					
CMC 2554	X	X	X	X	X	X		X		
CMC 2656	X		X	X		X				
CMC 2458	X	X	X		X		X		X	
CMC 2560		X	X		X		X		X	X
CMC 2462	X	X	X		X	X	X	X		X
CMC 3651	X	X		X	X	X		X		
CMC 3653	X	X	X	X		X		X	X	
CMC 3555	X	X	X					X	X	X
CMC 3657	X	X	X		X		X		X	X
CMC 3259	X	X	X		X				X	X
CMC 3652	X	X		X	X	X		X		
CMC 3654	X	X	X	X		X		X	X	
CMC 3556	X	X	X		X	X		X		X
CMC 3658	X	X	X		X		X	X		X
CMC 3200	X	X	X			X				
CMC 3260	X	X	X		X	X				X

நோக்கம்

அலுவலகத்தின் அமைப்பு முறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்வதோடு உபகரணங்களை பயன்படுத்தி தகவல் தொடர்பு ஆவணங்களை தயாரித்தல் அவற்றை கோப்பிலிடுதல் கூட்டங்களை நடத்துதல் மற்றும் அறிக்கைகள் தயாரித்தலின் முறைகளை விளக்குவதே இப்பாடத்தின் நோக்கமாகும்.

வெளிப்பாடுகள்

- அலுவலகத்தின் அமைப்பு முறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்தல்.
- அலுவலகத்தில் பயன்படுத்தப்படும் உபகரணங்கள் அல்லது இயந்திரங்களைப் பற்றி தெரிந்து கொள்வதோடு அவற்றை கையாளுதலை பற்றி தெரிந்து கொள்தல்.
- அலுவலக கடிதப் போக்குவரத்து மற்றும் கூட்டங்களை நடத்துதல் பற்றி அறிதல்.
- ஆவணங்களை தயாரித்தல் மற்றும் அவற்றை கோப்பிலிடுதல் முறைகளை அறிந்து கொள்தல்.
- கூட்டங்களை நடத்துதல் மற்றும் அவற்றிற்கான அறிக்கைகளை தயாரித்தல்.

அலகு 1

அலுவலகம்: பொருள் - இலக்கணம்இ அலுவலக செயல்பாடுகள் - அமைப்பு முறைகள் - வரிசை அமைப்பு முறைஇ செயல்பாட்டு அமைப்பு முறைஇ வரிசை மற்றும் செயல்பாட்டு அமைப்பு முறைஇ குழு அமைப்பு முறை - அலுவலக அமைப்பு கொள்கைகள் - கட்டுப்பாட்டின் வீச்சுகூ கட்டுப்பாட்டின் ஒற்றுமைஇ செயல்பாட்டு ஒற்றுமை.

அலுவலக நடைமுறைகள்: அலுவலகத்தின் பிரிவுகள் - மையப்படுத்துதல்இ பரவலாக்குதல் அல்லது துறைகளாக்குதல் - துறைகளின் செயல்பாடுகள் - நிறுவன விளக்கப்படம் - அலுவலக கையேடு.

அலகு 2

அலுவலக உபகரணங்கள் அல்லது இயந்திரங்கள் - பயன்பாடுகள் - தேர்ந்தெடுக்கும் போது கவனிக்க வேண்டிய காரணிகள் - வகைகள் - தட்டச்சு பொறிஇ வாய்மொழி பதிவுக் கருவிஇ பிரதிவெடுக்கும் இயந்திரம்இ படம்பிரதிவெடுக்கும் இயந்திரம்இ தொலைநகல் இயந்திரம் நுண்படச்சுருள்இ துண்டுகளாக்கும் இயந்திரம்இ அஞ்சல் துறையில் பயன்படுத்தும் இயந்திரங்கள் மற்றும் கணினி.

அலகு 3

அலுவலக கடிதப் போக்குவரத்து: பொருள் - வகைகள்: குறிப்பாணை - வணிக கடிதங்கள் - கூட்டத்திற்கான அறிவிப்பு - கூட்டத்திற்கான அறிக்கை - அறிக்கைகள் மற்றும் கற்றிக்கை. அஞ்சல் முறை: வகைகள் - உள்வரும் அஞ்சல் தகவல் தொடர்பு - வெளிச் செல்லும் அஞ்சல் தொடர்பு - உள்வரும் மற்றும் வெளிச் செல்லும் தகவல் தொடர்பை கையாளும் முறைகள்.

அலகு 4

அலுவலக ஆவணங்கள்: பொருள் - வகைகள் - நிர்வாக ஆவணங்களி விற்பனை ஆவணங்களி கையிருப்பு மற்றும் கொள்முதல் ஆவணங்கள் - பயன்பாடுகள் - ஆவணங்கள் தயாரித்தல் கோப்பிலிடுதல்: இலக்கணம்இ நோக்கம் - கோப்பிடும் முறைகள் - பழைய கோப்பிட்டு முறைகள். நவீன கோப்பிட்டு முறைகள். கோப்பிடும் வகைகள் - அகரவரிசைஇ காலவரிசைஇ எண்முறைஇ புவியியல்இ பொருள்இ எண்ணெழுத்து வகை - கோப்பிடுதலின் அமைப்புகள் - கோப்பிடுதலுக்கு உதவும் உபகரணங்கள்.

அலகு 5

அலுவலக கூட்டங்கள் - பொருள் - இலக்கணம்- நோக்கம்- வகைகள் - சட்டமுறை கூட்டமதி ஆண்டுப் பொது கூட்டங்களி் மேலாண்மைக் கூட்டங்களி் குழுக் கூட்டங்கள் மற்றும் செயற்குழு கூட்டங்கள்- கூட்டங்கள் நடத்தும் செயல்முறைகள்- நிகழ்ச்சி திரல்.

அறிக்கை தயாரித்தல்: நோக்கங்கள்- அறிக்கை தயாரிக்கும் போது கவனிக்க வேண்டியவை - வகைகள் -அறிக்கையின் பகுதிகள்.

பாடநூல்

சந்திரம்எஸ்.எம்.இ.அலுவலக முறைகளி் ஸ்ரீ மீனாட்சி பதிப்பகம்இகாரைக்குடி. 2014.

பரிந்துரைக்கப்படும் நூல்கள்

1. முனைவர் கே.அன்பழகன் மற்றும் முனைவர் எல். இராமன்இ அலுவலக முறைகளி் மெரிட் இந்தியா பப்ளிகேஷன்இ மதுரைஇ 2015.
2. இராமலிங்கம்எல். பி. மற்றும் முனைவர் டி. யமீனாகரன்இசெயல் பணிமுறைஇ மெரிட் இந்தியா பப்ளிகேஷன்இ மதுரைஇ2014.
3. பாலை ஆசிரியர் குழுஇ வணிக டி.லியலும் அலுவலக மேலாண்மைமும், பாலை பதிப்பகம்இ சென்னைஇ 2015.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					6

MEAN : 3.2

CMC 1553

FINANCIAL ACCOUNTING – I

5 Hrs / 5 Cr

Course Objective

To enable the students to acquire knowledge of the Financial Accounting Principles and Practices and familiarize them with the techniques of preparing various financial statements.

Course Outcomes

At the end of the course, students will be able to

- Identify basic accounting concepts, prepare accounts under single entry system and reconcile cash and bank balances.
- Interpret transactions on bill of exchange and apply different techniques of calculating average due date and interest under account current method.

- iii. Compare the methods of recording depreciation and calculate the amount of loss under insurance claim.
- iv. Determine the accounting treatment in the books of consignor and consignee and prepare accounts of joint venture.
- v. Integrate the accounting procedure for various non-profit organisations.

UNIT I

Introduction to Accounting - Accounting Concepts –Accounting Standards - Single Entry System - Bank Reconciliation Statement: Favourable and Unfavourable balances in Pass book and Cash book – Cash book and Pass book given for Successive Periods and Same Period – Reconciliation after adjustments in Cash book – Reconciliation for two bank accounts.

UNIT II

Bills of Exchange: Retained till due date – Discounted with Bank – Endorsed to Third Party – Retiring a Bill – Dishonour of a Bill – Renewal of Bill – Insolvency of Drawee – Accommodation Bills. Average Due Date: Amount is lent in various instalments - Amount lent in one instalment. Account current: Calculation of Interest - Forward and Backward Method - Daily Balance Method - Red Ink Interest method.

UNIT III

Depreciation: Depreciable Assets – Causes - Methods of Calculating and Recording Depreciation - Accounting for changes in Depreciation Policies. Insurance Claims: Loss of Profit - Loss of Stock. Goods on Sale or Return Basis: Transactions are very few – Transactions are Frequent – Transactions are large in number.

UNIT IV

Consignment: Stock Valuation - Accounting for Losses – Goods sent on Consignment at Cost – Goods sent on Consignment at Invoice Price. Joint Venture: Accounting treatment – Separate Set of Books is kept – Separate Set of Books is not kept – Memorandum Joint Venture method.

UNIT V

Accounting for non-profit organization – Receipts and Payments Account - Income and Expenditure Account – Balance Sheet.

Text Book

Thothadri S & Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Reference Books

1. Reddy T.S& Dr.Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P& Narang K.L., Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. IyengarS.P, Advanced Accounting Volume I, S.Chand & Sons, New Delhi, 2017.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					6

MEAN : 3.6

CMC 1455

BUSINESS COMMUNICATION

4 Hrs / 4 Cr

Course Objective

This course is designed to give students a comprehensive view of communication, its scope and importance in business, and the role of communication in establishing a favourable outside the firm environment, as well as an effective internal communications program.

Course Outcomes

At the end of the course, students will be able to

- Identify various structures of a business letter and the occasions for drafting letters such as an enquiry about the product, provide an offer, order and status enquiries.
- Paraphrase sales letters, collection letters and reminders, complaints, claims and adjustments.
- Appraise applications for situation vacant.
- Diagnose different Modern Communication methods.
- Prepare corporate correspondence, minutes, reports and office notes.

UNIT I

Introduction to Business Communication: Essentials of Communication – Types – Barriers- Importance - Structure of Business Letters - Drafting of Different Types of Business Letters – Letter of Enquiry – Offers and Quotations – Orders – Trade References and Status Enquiries.

UNIT II

Business Letter: Complaints- Claims – Adjustments – Refusals– Sales Letters – Agency Letters – Collection letters - Banking Letters –Insurance Letters.

UNIT III

Application Letters and Memos: Letters Calling Candidates for Written Test - Drafting Interview Letters - Offer of Appointment - Provisional Appointment Orders - Final Order of Appointment - Employee Disciplinary Matters - Show Cause Notices - Charge Sheets - Letters of Dismissal and Discharge.

UNIT IV

Electronic Communication: Internet - Tele-Conferencing - Word Processing - Desktop Publishing - Electronic Mail (E-Mail) - Audio Conferencing - Video Conferencing -Webinars - Data storage and retrieval.

UNIT V

Corporate Correspondence: Correspondence with Shareholders and Debenture Holders Relating to Dividends and Interest - Transfer and Transmission - Internal Memos - Office Circulars - Office Orders - Office Notes - Communication with Regional / Branch Offices -Drafting of Minutes – Drafting of Reports and Office Notes.

Text Book

Rajendrapal & Kohrahalli, Essentials of business communication S.Chand Publications,New Delhi, 2011.

Reference Books

1. Sharma R.O& Krishna Mohan: Business Communication & Report Writing, Tata Mcgraw Hill, New Delhi, 2017.
2. Raman S & Swami R, Business Communication – A Practical Approach, Professional Publications, Chennai, 2015.
3. Asha Kaul, Business Communication, Prentice Hall India Learning Private Limited, New Delhi, 2009.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

MEAN : 3

CMC 1457

PRINCIPLES OF MARKETING

4 Hrs / 4 Cr

Course Objective

To familiarize the students with the basic concepts and principles of marketing to develop their conceptual and analytical skills to manage marketing operations in the recent business trends.

Course Outcomes

At the end of the course, students will be able to

- i. Define the importance of marketing and market segmentation.
- ii. Explain a new product development and the advantages of packaging.
- iii. Predict the price of a product.
- iv. Examine the need of sales promotional techniques.
- v. Appraise the use of e-marketing and consumer protection.

UNIT I

Evolution of Marketing - Market – Meaning – Types - Marketing – Definition - Objectives - Importance –Marketing Mix - Marketing Functions – Market Segmentation- Basis –Criteria – Benefits.

UNIT II

Product Policy- Product Planning and Development – Product Life Cycle – Product Mix-Branding – Features – Types – Functions – Brand Name – Trademark - Labelling - Packaging – Features – Types – Advantages.

UNIT III

Pricing – Definition – Objectives – Factors Affecting Price Determination – Methods of Setting Prices – Cost – Demand and Competition - Pricing Policies and Strategies.

UNIT IV

Promotion – Types of Promotion - Sales Promotion – Objectives and Importance of Sales Promotion – Personal Selling – Advertising – Meaning – Objectives – Functions and Importance – Kinds of Media - Distribution Channels- Types of Channels – Factors Affecting Choice of Distribution.

UNIT V

Direct Marketing – Multi-level Marketing - Retail Marketing – Methods – Problems – Retail Marketing in India – E-Marketing – Marketing Ethics – Consumerism –Types of Exploitation – Consumer Rights – Consumer Disputes Redressal Forum.

Text Book

Pillai R.S.N& Bagavathi, Modern Marketing Principles and Practices, S.Chand & Co Pvt. Ltd, New Delhi, 2004.

Reference Books

1. Sherlekar S.A, Krishnamoorthy R, Marketing Management, Himalaya Publishing House, Mumbai, 2017.
2. Dr.Rajan Nair, Marketing, Sultan Chand & Sons, New Delhi, 2006.
3. Philip Kotler, Principles of Marketing, Prentice Hall India, New Delhi, 2006.
4. Memoria C.B & Joshi R.I, Principles and Practice of Marketing, Kitab Mahal Distributors, New Delhi, 2003.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

MEAN : 3

CMC 1459

BUSINESS ECONOMICS

5 Hrs / 4 Cr

Course Objective

To explain the principles of micro economics relevant to managing an organization and to understand economic environment of business.

Course Outcomes

At the end of the course, students will be able to

- i. Describe the nature of business economics.
- ii. Apply demand analysis to relevant economic issues.

- iii. Examine the production and cost function.
- iv. Compare price under various market conditions.
- v. Appraise the methods of measuring national income.

UNIT I

Business Economics – Meaning – Definitions – Nature and Scope – Goals of firms- Managerial Economics and its Nature.

UNIT II

Demand – Types – Determinants – Reasons for downward sloping – Exceptions – Uses -Consumer's surplus. Elasticity of demand – Types – Factors – Practical importance – Demand forecasting – Objectives –Methods – Indifference curve – Properties - Consumers Equilibrium.

UNIT III

Production – Production function – Law of returns to scale – The law of variable proportion – Isoquant - Properties – Producers' equilibrium. Cost – Cost functions – Types – Derivation of long run cost curve – Internal and external economics of scale – Concepts of revenue – Break even analysis – Concepts – Uses and limitations.

UNIT IV

Pricing theory – Time element – Perfect competition – Features – Supply curve and Equilibrium – Monopoly – Types – Degree of price discrimination – Advantages and disadvantages – Monopolistic competition – Selling cost – Oligopoly – Kinked demand curve model - Objectives of price policies – Pricing methods.

UNIT V

National Income – Concepts – Methods of measuring national income – Difficulties – Uses – Inflation – Types – Causes and consequences – Measures to check inflation.

Text Book

Maheswari & Varshney, Business Economics, Sultan Chand & Sons, New Delhi, 2009.

Reference Books

1. Mankar, G, Business Economics, Vikas Publishing House, Mumbai, 2010.
2. Aryamala, Business Economics, Vijay Nicole Publications, 2012.
3. Sundaram KPM, Business Economics, Sultan Chand & Sons, New Delhi, 2010.
4. Shankaran S, Business Economics, Margham Publications, Chennai, 2011.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing			4		
K5: Evaluating				5	5
K6: Creating					

MEAN : 3.8

CMC 1261 (NME)

PRACTICAL BANKING

3Hrs /2Cr

Course Objective

The course aims to train the students by teaching the relevant banking theories and practices and deals with the various functions of modern banking systems in India with recent trends.

Course Outcomes

At the end of the course, students will be able to

- i. Recite the relationship between the banker and the customer
- ii. Paraphrase the banking system in India
- iii. Relate the legal provisions related to Pass Book, Bank Loans and Advances
- iv. Handle Cheque in a proper manner with crossing and endorsement
- v. Evaluate the various E-banking Services

UNIT I

Banker and Customer: Introduction and definition of banking - General and special relationship between banker and customer - Special types of customers

UNIT II

Banking system in India: Commercial Banking - Classification of Banks - Credit Creation - Functions and role of Commercial banks - Cooperative banks - Regional Rural Banks - NABARD - EXIM bank - RBI: Functions and credit control measures

UNIT III

Pass book: Legal significance, favourable and unfavourable entries and their effects. Investment Policies: Principles of sound lending, Bank loans and advances policy,

UNIT IV

Cheques: Types - difference between cheque and bill of exchange - Difference between cheque and Draft - Crossing: Types of crossing, Endorsement - Meaning and Types (Major types only).

UNIT V

Value Added Banking Services: Modern Banking: Automated Teller Machines - Credit cards - debit cards – E-Payment process - advantages and problems in using Modern Banking - E-banking services: Internet banking - Mobile banking - SMS banking – ECS – RTGS – NEFT – Pay tm - Selfi account.

Text Book:

Gordon K. and Natrarajan E. 'Banking theory, Law and practice', Himalaya Publishing House, New Delhi, 2019.

Reference Books:

1. Davar, Banking Law and Practice, S.Chand & Sons, New Delhi, 2003.
2. Varshney P. N, Banking Law and Practice, S.Chand & Sons, New Delhi, 2018.
3. Sundharam K.P.M, Varshney P.N, Banking Theory, Law and Practice, S.Chand& Sons, New Delhi, 2017.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3	3	
K4: Analyzing					
K5: Evaluating					5
K6: Creating					

MEAN : 2.8

Course Objective

The course aims at making the students to understand about the financial system and diagnose the Indian Money Market Instruments with its recent developments. It also paraphrases the concept of Mutual Funds and its importance for the development of India.

Course Outcomes

At the end of the course, students will be able to

- i. Explain about the financial markets and instruments
- ii. Describe money market and capital market
- iii. Relate the procedure for listing of companies in the Stock exchanges
- iv. Differentiate the alternative investment avenue i.e., The Mutual funds
- v. Predict the Functions and Powers of SEBI

UNIT I

Financial systems: Functions of Financial system- Financial Concepts-Financial markets –Classification Financial Instruments – Development of Financial System in India-Financial Systems and Economic Development.

UNIT II

Money Market: Definition- Features - Objectives- Importance-Composition of money market-Money market Vs Capital Market-Bill Market Scheme-Treasury Bill Market –Types of Treasury Bills - Indian Money Market and Recent Developments.

UNIT III

Primary and Secondary Markets: Primary Market - Meaning – Features - Types of Issues – Functions - Parties - Recent Trends. Secondary market: Feature – Intermediaries – Advantages - disadvantages. Listing: Listing of Shares, Advantages of Listing, delisting.

UNIT IV

Mutual Fund: Meaning- scope-Types-Importance-Advantages –disadvantages- Investors rights-General guidelines-Selection of a fund-Commercial Bank and Mutual Funds-Mutual fund in India

UNIT V

Security Exchange Board of India (SEBI): Objectives – Functions -Powers -SEBI and the Central Govt. – SEBI guidelines to Primary Market and Secondary market – BSE & NSE: Objectives – Features – Recent trends in Financial Markets.

Text Book:

Gordon and Natarajan, Financial Markets and securities, Himalaya Publishing House, Fifth Revised Edition, New Delhi, 2018.

Reference Books:

1. Punithavathy Pandian, Financial Services and Markets, Vikas Publishing House Pvt Ltd, New Delhi, 2010.
2. Khan M.Y, Financial services, Tata Mc Graw Hill Publishing Company Limited, New Delhi, 2017.
3. Gurusamy S, Financial Services, Tata Mc Graw Hill Publishing Company Limited, New Delhi, 2016.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2	2			
K3: Applying			3		3
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					

MEAN : 2.8

CMC1252

nrayh; gzpKiw

3 Hrs / 2 Cr

Nehf;fk;

nrayh; gzpKiw gbg;gjd; %yk; khzth;fs; epWkr;nrayhpd; ,yf;fzk;,, gzpfs; kw;Wk; Gjpa epWkk; Njhw;Wtpj;jy;,, gjpT nra;jy;,, epWkr; rl;lk;,, epWk Nkyhz;ik kw;Wk; eph;thfj;ijg; gw;wp mwpe;J nfhs;s KbAk;.

ntspg;ghLfs;

- i. epWkj;jpd; jd;ikfs; kw;Wk; tiffisg; gw;wp mwpe;J nfhs;jy;.
- ii. epWkj;ij mikg;gjw;fhd Kiwfs; kw;Wk; epWkr; nrayhpd; flikfisAk;,, nghWg;GfisAk; njhpe;J nfhs;jy;.
- iii. epWkf;Śl;lq;fis elj;Jk; Kiw kw;Wk; jPh;khdq;fis epiwNtw;Wk; Kiw gw;wp mwpe;J nfhs;jy;.
- iv. ,af;Feh;fspd; epakdk;,, mjpgfhuq;fs;,, gzpfs; kw;Wk; gjtp ePf;fk; gw;wp mwpe;J nfhs;jy;.
- v. epWkf; fiyg;G Kiwfs; kw;Wk; fiyg;ghsh;fspd; mjpgfhuq;fisg; gw;wp njhpe;J nfhs;jy;.

myF 1

epWkKk; epWkr; nrayUk;:: epWkk; - nghUs;- ,yf;fzk; - jd;ikfs; - tiffs;- ed;ikfs; kw;Wk; jPikfs; - epWkr;nrayh;,, ,yf;fzk; - jFjp epiy - epakdk; - ePf;fk; - chpikfs; - flikfs; - nghWg;Gfs;.

myF 2

epWkj;ij Njhw;Wtpj;jYk; epWkr;nrayUk;:: epWkj;ij mikg;gjw;fhd Kiwfs; - Njhw;Wtpj;jy; - gjpT nra;jy; - %yjdk; jpul;Ljy; - njhopiyj; njhlq;Fjy; epWkj;ij Njhw;Wtpj;jypy; epWkr; nrayhpd; flikfs; kw;Wk; nghWg;Gfs;.

myF 3

epWkj;jpl;lq;fSk; jPh;khdq;fSk;:: epWkf; Śl;lq;fs; - tiffs;:: ,af;Feuitf; Śl;lk; - gq;Fjhuh;fspd; Śl;lk; - rl;lKiwf; Śl;lk; - Mz;Lg;ngHf; Śl;lk; - mrhjhuZg; nghJŚl;lk; - tifapdh; Śl;lk; - Śl;l miog;G - Śl;lk; elj;Jk; Kiw - Śl;lk; elj;Jk; Kiwapy; nrayhpd; gq;F - Śl;l;jiyth; - epfo;r;rp epuy; - Fiwntz; - gjpyhs; jPh;khdk;: tiffs; - epiwNtw;Wk; tpjk; - epfo;r;rpf; Fwp;G Mtzq;fs; kw;Wk; mwpf;iffs; jahh; nra;jypy; nrayhpd; flikfs;.

myF 4

epWk Nkyhz;ikAk; eph;thfKk;: ,af;Feh;fs; mit - ,af;Feh;fs; epakdk; - mjpgfhuq;fSk; gzpfsk; - flikfs; - nghWg;Gfs; - gjtp ePf;fk; - eph;thf ,af;Feh; chpikfs;- mjpgfhuq;fs; kw;Wk; flikfs; - jzpf;ifahsh; - fzf;fhsh; - rl;l MNyhrfh; - jFjpf; - epakdk; - ePf;fk; - mjpgfhuq;fs; - flikfs; kw;Wk; nghWg;Gfs; - ,af;Feh; kw;Wk; jzpf;ifahsh; epakdj;jpy; nrayhpd; flikfs;.

myF 5

epWkf; fiyg;G: nghUs; - epWk fiyg;G Kiwfs; - epWk fiyg;G Kiwapd; gbepiyfs; - fiyg;ghsh; - mjpgfhuq;fs; - flikfs; - epWkf; fiyg;gpYk; epWk %lg;gLjypYk; nrayhpd; flikfs;.

ghlE}y;

rutzNty; gp. fk;ngdpr;rl;lKk; nrayh; gzpAk,, jkpo;ehl;Lg; ghlE}y; epWtdk,,2016.

ghpe;Jiuf;fg;gLk; E}y;fs;

1. Kj;ijad,, uhk,, nrayh; gzpKiwfs;> jkpo; ehl;Lg; ghlE}y; epWtdk,, nrd;id, 2016.
2. Chandratre, K.R, Company Secretarial Practice manual Hardcover, Lexix Nexis Publisher, New Delhi, 2019.
3. ,uhkypq;fk; vy;. gp. kw;Wk; Kidth;. kNdhfud; B, nrayh; gzpKiw, nkhl; ,e;jpah gg;spNf\ d,, kJiu, 2014.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

MEAN : 3.4

CMC 1554

FINANCIAL ACCOUNTING -II

5 Hrs / 5 Cr

Course Objective

Enable the students to have better understanding of the accounting procedures adopted in case of Branch accounts, Hire Purchase system, Royalty accounts, Departmental accounting and Partnership firm.

Course Outcomes

At the end of the course, students will be able to

- Define the concept of Branch Account and the scope of Departmental Accounting.
- Compare the Merits and Demerits of Hire Purchase and Royalty.
- Appraise the method of maintaining partners' capital account and observe the proper accounting treatments during admission.
- Assess various accounts prepared during retirement and death.
- Evaluate the concept of Dissolution of Partner and Partnership Firm.

UNIT I

Branch Accounting: Meaning - Objectives of Branch Accounts – Types of Branches – Dependent Branches – Independent Branch – Accounting System. Departmental Accounts: Meaning – Accounting Procedure – Allocation of Common Expenses – Interdepartmental Transfer - Practical Problems.

UNIT II

Hire-Purchase: Meaning – Difference between Hire Purchase and Instalment – Hire Purchase Trading Account – Stock and Debtor System – Computation of True rate of interest -Accounting for HP System. Royalty Accounts: Definition - Minimum rent - Short workings, Strikes and lock-outs - Accounting for Royalty - Sub-lease.

UNIT III

Partnership – Meaning – Deed – Types of Partners - Capital Accounts – Past Adjustments - Admission of Partner - Concept - Calculation of Profit sharing ratio – Revaluation of assets and liabilities – Goodwill Valuation and its recording - Adjustment regarding Partners' capital A/C - Preparation of Revaluation A/C - Partner's Capital A/C and Balance Sheet.

UNIT IV

Retirement and Death of a Partner: Meaning - Calculation of New Profit sharing ratio - Gaining ratio - Recording of goodwill - Revaluation of assets and liabilities - Accumulated reserves and profits - Adjustments regarding partners' Capital Accounts - Calculation of profit up to the date of death of a partner.

UNIT V

Amalgamation of partnership firms - Dissolution of a Partnership Firm (Excluding Insolvency of Partners) - Concept of Dissolution of partner and partnership firm - Realisation of asset and making payment of Liabilities-Piece meal distribution - Treatment of unrecorded Assets and Liabilities -Preparation of Realisation A/C - Partner's Capital A/C and Bank A/C.

Text book

Thothadri S& Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Books for References

1. Reddy T.S & Dr.Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P& Narang K.L, Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. Iyengar S.P, Advanced Accounting Volume I, S.Chand & Sons, New Delhi, 2017.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing					
K5: Evaluating			5	5	5
K6: Creating					

MEAN : 4

CMC 1456

BANKING THEORY LAW AND PRACTICE

4 Hrs / 4 Cr

Course Objective

To acquire specialized knowledge on the banking system in India and the laws and practices relating to the Banking sector.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the relationship between banker and customer.
- ii. Paraphrase the banking system in India and the role of RBI in development of Indian Economy.
- iii. Predict the legal significance of pass book, different types of negotiable instruments and investment policies of bank.
- iv. Ascertain the implications of crossing, material alteration and endorsement
- v. Appraise the use of value added banking services.

UNIT I

Introduction to Banking: Banker and Customer-General and special relationship between banker and customer -Banker as a privileged debtor and creditor-Banker's lien-Rights of banker - Special Types of Customers.

UNIT II

Banking system in India: Commercial banks - Cooperative banks - Regional Rural Banks - Land Development Banks - Lead bank scheme - NABARD - EXIM bank. Reserve Bank of India: Functions - Credit creation - Credit contraction - Credit control measures.

UNIT III

Pass book: Legal significance - Favourable and unfavourable entries and their effects. Negotiable instruments: Difference between cheque, bill of exchange and promissory notes. Investment Policies: Principles of sound lending - Bank loans and advances policy - Secured and unsecured advances.

UNIT IV

Crossing, Material alteration and Endorsement: Types and their effects. Collecting and Paying banker: Circumstances of statutory protection to collecting banker and paying banker.

UNIT V

Value added banking services: Automated Teller Machines-Cash Deposit Machines-Credit cards - Debit cards-Internet banking - Mobile banking - SMS banking. Fund Transfer methods: Electronic Clearance System - Real Time Gross Settlement-National Electronic Fund Transfer-Mobile Applications – BHIM App – IMPS - Paytm-Google pay and others.

Text Book

Gordon K and Natarajan E, Banking Theory, Law and Practice, Himalaya Publishing House, New Delhi, 2019.

Reference Books

1. Varshney P. N, Banking Law and Practice, S.Chand& Sons, New Delhi, 2018.
2. Sundharam K.P.M, Varshney P.N, Banking Theory, Law and Practice, S.Chand & Sons, New Delhi, 2017.
3. Srivastava P.K, Banking Theory, Law and Practice, Himalaya publishing House, New Delhi, 2016.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

MEAN : 3

CMC 1458

AUDITING

4 Hrs /4 Cr

Course Objective

To gain basic principles in the field of Auditing and to acquire practical knowledge of generally accepted procedures, techniques and skills needed to apply them practically in audit.

Course Outcomes

At the end of the course, students will be able to

- i. Interpret the conceptual underlying theory of auditing.
- ii. Apply the vouching procedure of cash and credit transactions, impersonal ledgers.
- iii. Predict the duties of an auditor regarding the verification and valuation of assets and liabilities.
- iv. Appraise the norms of appointment and removal of an auditor and the conduct of audit in limited companies.
- v. Compile audit reports and apply audit processes in non-trading organisation and in computerised environment.

UNIT I

Origin of Audit – Objects - Types of audit – Qualities of an Auditor- Audit programming- Audit notebook - Working papers - Ownership of Working Papers and Audit Note Book - Internal control: Meaning, Importance - Internal check: Evaluative Criteria for Good Internal Check - Test check: Precautions, Factors determining size of sample - Auditing Versus Investigation.

UNIT II

Vouching - Cash transactions: Procedure regarding Vouching of Cash Book– Trading Transactions: Purchases, Credit Purchases, Purchases Returns, Credit Sales, Sale Returns - Impersonal ledgers: Outstanding Assets and Liabilities, Allocation between Capital and Revenue, Contingent Liabilities and Assets.

UNIT III

Verification and Valuation of Assets and Liabilities: Fixed Assets, Floating Assets, Wasting Assets, Intangible Assets, Different kinds of Assets and Liabilities - Depreciation: Objects and necessity, Difference between Depreciation and Fluctuation, Basis of Depreciation, Measure of Depreciation, Auditor's duty regarding depreciation - Audit of different types of reserves, Duties of an auditor regarding reserves.

UNIT IV

Audit of Limited Companies – Auditor– Qualifications - Disqualifications – Appointment- Remuneration – Removal – Rights and Powers –Duties - Liabilities of an auditor under the Companies Act- Standard Auditing Practices: Importance, Applications.

UNIT V

Audit Report: Elements, Kinds, Types of opinion - Audit of non-trading organisation: Hospital, Educational Institution, Hotel and clubs - Auditing in an EDP environment: Problems, Application Controls, Audit Approach in an EDP environment, CAAT.

Text Book

Tandon B.N, Sudharsanam S, Sundharabahu, A Handbook of Practical Auditing, S Chand Publishers, New Delhi, 2018.

Books for Reference

1. Dinkar Pagare, Principles of Auditing, Sulthan Chand & Sons, New Delhi, 2016.
2. Saxena R.G, Principles and Practice of Auditing, Himalaya Publishing House, New Delhi, 2018.
3. Viji Chandran & Spandana Priya C.S, Principles and Practice of Auditing, Vikas Publishing, Noida, 2015.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing					
K5: Evaluating				5	
K6: Creating					6

MEAN : 3.8

CMC 1460

BUSINESS ENVIRONMENT

5 Hrs / 4 Cr

Course Objective

To expose the students to various environment factors related to the business and to develop the skills required to take better business decisions at right time.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the impact of business environment on business decisions.
- ii. Illustrate the effects of government policy on the economic environment.
- iii. Predict the legal framework on the regulation of business entity.
- iv. Assess of the social responsibility of business.
- v. Evaluate the pros and cons of New Technology Policy of India.

UNIT I

Business and its Environment: Introduction - Characteristics of Modern Business - Concept and Nature of Business Environment - Characteristics of Environment - Micro and Macro Environment - Impact of Business Environment on Business Decision - Process of Environment Analysis for Business Decisions.

UNIT II

Economic Environment: Meaning - Concept and Nature of Economic Environment - Critical Elements of Economic Environment - Basic Economic Systems – Impact of Economic Environment on Business – Economic Policy – Liberalization – Privatization – Globalization.

UNIT III

Political and Legal Environment: Concept and Nature of Political and Legal Environment - Components of Political and Legal Environment - Economic Role of Government - Regulatory role, Promotional role, Entrepreneurial role and Planning role - State Intervention in Business - Pros and Cons of Intervention.

UNIT IV

Socio-Cultural Environment: Concept and Nature of Socio-Cultural Environment - Components of Socio-Cultural Environment - Impact of Socio-Cultural Environment on Business, Culture and Globalization - Social Responsibility of Business - Arguments for and Against Social Responsibility.

UNIT V

Natural and Technological Environment: Natural environment – Meaning and its Impact on Business - Natural Pollution- Meaning - Types. Concept and Nature of Technological Environment - Elements of Technological Environment - Technology and Society - Economic Effect of Technology - New Technology Policy of India.

Text Book

Francis Cherunilam, Business Environment, Himalaya Publications House, New Delhi, 2018.

Reference Books

1. Shaikh, Business Environment, Pearson's Publications, New Delhi, 2016.
2. Sundaram & Black, Business Environment, Prentice Hall of India, New Delhi, 2015.
3. Ashwathappa, Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2017.
4. Dhar P.K, Business Environment, Kalyani Publishers, New Delhi, 2015.

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analysing					
K5: Evaluating				5	5
K6: Creating					

MEAN : 3.2

CMC 1440/BCA

ACCOUNTING FOR MANAGERS

5Hrs/4Cr

Course Objective

The objective of this course is to enhance skills on analyzing of financial statements and in decision making and to equip the students with the working knowledge of accounting practices.

Course Outcomes

At the end of the course, students will be able to

- i. Describe fund flow and cash flow in Business.
- ii. Analyse and interpret accounting statements.
- iii. Paraphrase the causes and consequences of over and under capitalization.
- iv. Criticize on various investment proposals
- v. Appraise the working capital requirement.

UNIT I

Introduction to Management accounting - Difference between management accounting and financial accounting. Fund flow statement – Schedule of Changes in Working Capital – Cash flow statement – Difference between Fund Flow Statement and Cash Flow statement.

UNIT II

Analysis and interpretation of accounting statements: Trend analysis, Common size statements, and Comparative statements, accounting ratios: Important accounting ratios – Trading on equity Capital gearing - Preparation of trading profit and loss account and balance sheet.

UNIT III

Capitalization: Over Capitalization - Causes of over capitalization – Under capitalization – Causes of under Capitalization – consequences of over and under capitalization.

UNIT IV

Concept of Capital Budgeting – Importance – Kinds of Capital investment proposals – Capital Budgeting Appraisal Methods – Capital Rationing.

UNIT V

Working Capital Management – meaning of working capital – Types of Working Capital – Factors Determining Working Capital.

Text Book:

Ramachandran & Srinivasan, Management Accounting, Sriram Publications, Trichy, 2004

Reference Books:

1. Khan M & Jain Y, Cost and Management accounting, Tata McGraw Hill India Ltd., New Delhi, 2002.
2. Goyal, Manmohan, Management Accounting, Sahitya Bhawan, Agra, 2003.
3. Pandey, I.M, Management Accounting, Vikas Publishing House, Chennai, 2004

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2		2		

K3: Applying					
K4: Analyzing		4			
K5: Evaluating				5	5
K6: Creating					

MEAN : 3.6

CMC 1262 (NME)

LOGISTICS MANAGEMENT

3Hrs/ 2Cr

Course Objective

To gain an understanding on Logistics Principles and provide an opportunity for the discussion of Key Contemporary Issues and Problems in Logistics Management.

Course Outcomes

At the end of the course, students will be able to

- i. Explain the various Principles of Logistics Management
- ii. Predict the logistics activities involved in customer service
- iii. Analyse the objectives of integrated logistics and its barriers
- iv. Relate the role of information technology on logistics management
- v. Infer the appropriate forecasting techniques

UNIT I

Logistics Management: Introduction- Objectives- Concept – Types of Logistics - Evolution of Logistics Management - Role of Logistics in an Economy- Difference between Logistics and Supply Chain Management- Logistics and Competitive Advantage- Logistics Mix- Logistics in Organized Retail in India – Problems Faced.

UNIT II

Logistics Activities: Functions- Objectives- Solution. Customer Service : Warehousing - Material Storage- Material Handling- Order Processing- Information Handling - Procurement Transportation - Packaging. Third party and Fourth Party Logistics : Reverse Logistics - Global Logistics.

UNIT III

Integrated Logistics: Introduction- Objectives- Concept - Inventory Flow- Information Flow- Operational Objectives of Integrated Logistics- Barriers to Integration- Organisation Structure- Measurement System.

UNIT IV

Inventory Ownership: Meaning – Role of Information Technology- Knowledge Transfer Capability- Logistical Performance Cycle- Logistics Performance Cycle- Manufacturing Support Performance Cycle- Procurement Performance Cycle

UNIT V

Demand Forecasting: Introduction- Objectives- Concept - Impact of Forecasts on Logistics Management- Forecasting Process- Forecasting Techniques- Selecting the Appropriate Forecasting Technique- Logistics Information Systems

Text Book

Natarajan L, Logistics and Supply chain Management, Margham Publications, Chennai.2016

References Books

1. Bowersox Logistical Management, Mc-Graw Hill, Chennai 2017
2. Reguram G, Rangaraj N, Logistics and Supply Chain Management: Cases and Concepts, Macmillan India Ltd., New Delhi, 2017
3. Coyle, Bradi & Longby, The Management of Business Logistics, Third Edition, West Publishing Company, USA, 2016

Bloom's Taxonomy	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3		3	
K4: Analyzing			4		4
K5: Evaluating					
K6: Creating					

MEAN : 3.2

CMC 1264 (LS)

E-TAILING

3Hrs/2Cr

Course Objective

The object of the course is to provide an in-depth understanding on Retailing and E-tailing. This course aims to make aware of security issues in E-Tailing and provide a full fledged exposure to the learners on online trading

Course Outcomes

At the end of the course, students will be able to

- i. Explain about retailing and electronic retailing
- ii. Solve their Problems relevant security issues in e-shopping
- iii. Infer the relevant procedures involved in e-tailing.
- iv. Relate the benefits of e-tailing over retailing
- v. Generalize the trending e-tailers in the virtual market

UNIT I

Retailing: Meaning – characteristics - E-Tailing: Meaning – Origin and Evolution – Characteristics of E-tailing – Retailing vs E-tailing - Opportunities and Challenges of E-tailing – E-Tailing in India.

UNIT II

Essentials of E-tailing: Process of e-tailing – Security issues in e-tailing – Steps to overcome the security issues.

UNIT III

E-tailing procedure: Step by step procedure - e-tailing strategies - Shortcomings of e-tailing – factors contributing to success in e-tailing.

UNIT IV

Successful e-tailers: Customer relationship building, Market expansion and Product Planning – Infrastructure of E-tailing companies – Top 10 e-tailers in India.

UNIT V

Brand image in e-tailing: Product and brand comparison – Customer service – Future of e-tailing.

Text Book:

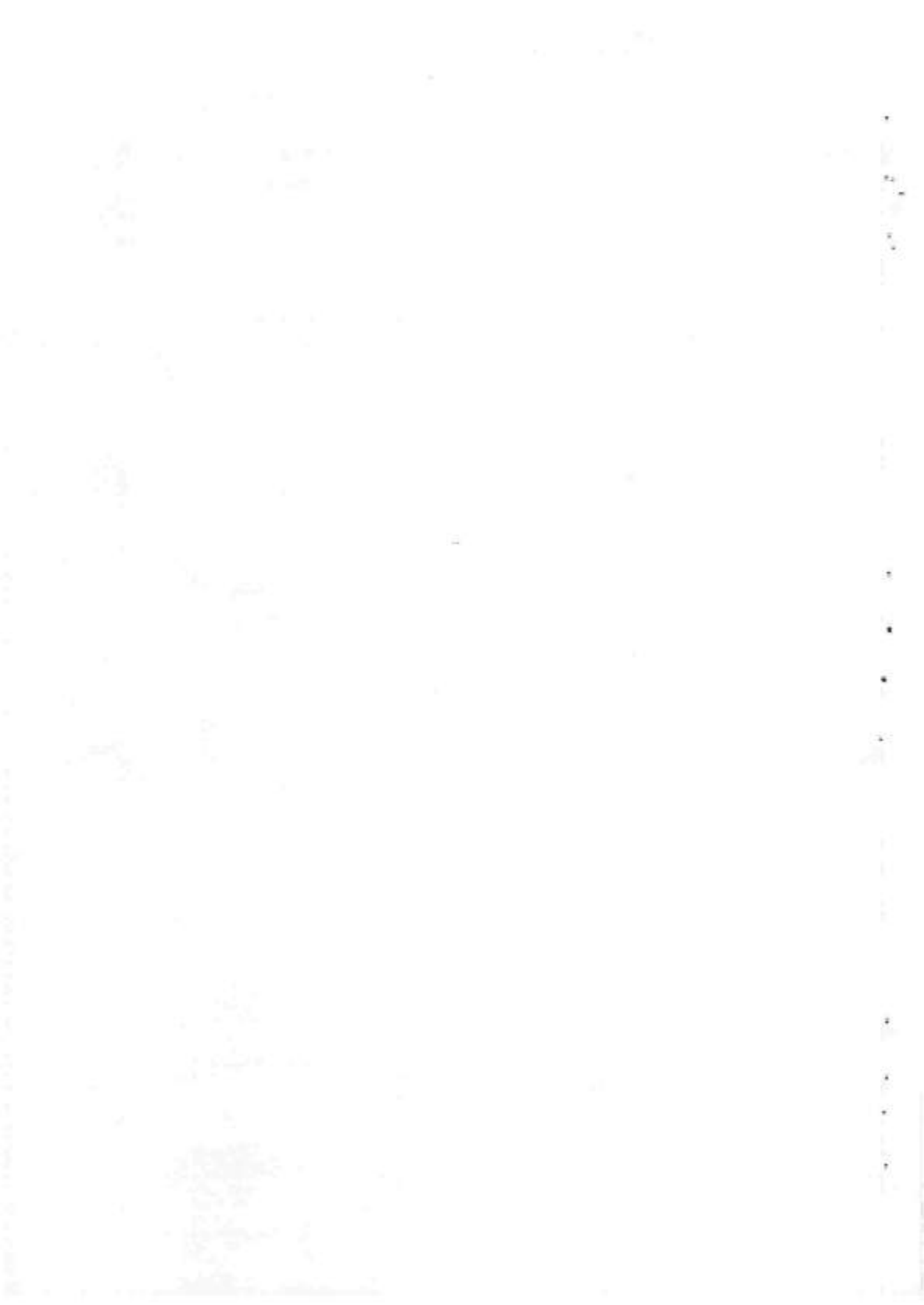
Mickey Kosloski, Sharon R. Davis. Retailing and E-tailing, Goodheart – Willcox publications, First Edition, Text Edition, 2014

Reference Books:

1. Bernadette Tiernan, E-tailing, Dearborn Company, Chicago, 2000
2. Samant Yuvraj, The Rise of E-Tailing in India, LAP Lambert Academic Publishing, 2013
3. Ramesh Mittal , Ruchi Nayyar , S. L. Gupta. Retailing and E- Tailing Paperback – 2011.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying			3	3	
K4: Analyzing		4			
K5: Evaluating					
K6: Creating					6

MEAN : 3.6



DEPARTMENT OF COMMERCE
COURSE STRUCTURE – B.COM (IT) 2019 -20 ONWARDS

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
1	Part-I	CIT 1251	TAS/ HIS/ FRS/ Azhuvalaga Nadaimuraigal	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CIT 1553	Financial Accounting- I	5	5	75
	Major	CIT 1455	Business Communication	4	4	60
	Major	CIT 1457	Principles of Marketing	4	4	60
	Supportive	CIT 1459	Business Economics	5	4	60
	NME	CIT 1261	Office Practices	3	2	30
	LS	CIT 1263	Consumerism	3	2	30
TOTAL				30	25	375
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
2	Part-I	CIT 1252	TAS/ HIS/ FRS/ Seyalar Panimurai	3	2	30
	Part-II	ENS XXXX	ENGLISH	3	2	30
	Major	CIT 1554	Financial Accounting – II	5	5	75
	Major	CIT 1456	Banking Theory, Law & Practice	4	4	90
	Major	CIT 1458	Auditing	4	4	60
	Supportive	CIT 1460	Business Environment	5	4	60
	NME	CIT 1262	Principles of investment	3	2	30
	LS	CIT 1264	Business Organisation	3	2	30
	Part V	XXX 0000	NSS/SLP/PED	---	1	30
TOTAL				30	25 + 1	375 / 405
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
3	Part-I	CIT 2251	TAS/ HIS/ FRS/ Vaniga Melanmai	3	2	30
	Part-II	ENG XXXX	ENGLISH	3	2	30
	Major	CIT 2553	Corporate Accounting	5	5	75

CIT 2

	Major	CIT 2655	Business Law	6	6	90
	Major	CIT 2457	Visual Basic (TeL)	4	4	60
	Major	CIT 2459	Desk Top Publishing (TeL)	4	4	60
	Supportive	CIT 2461/ MAS XXXX	Information Technology / Business Statistics	5	4	60
TOTAL				30	27	405
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
4	Part-I	CIT 2252	TAS/ HIS/ FRS/ Melanmai Thathuvangal	3	2	30
	Part-II	ENG XXXX	ENGLISH	3	2	30
	Major	CIT 2554	Management Accounting and Financial Control	5	5	75
	Major	CIT 2656	Corporate Law	6	6	90
	Major	CIT 2458	Programming in C++ (TeL)	4	4	60
	Major	CIT 2560	Web designing(TeL)	4	4	60
	Supportive	CIT 2462/ MAS XXXX	e-Commerce / Business Mathematics	5	4	60
	Part V	XXX 0000	NSS/SLP/PED	---	1	30
TOTAL				30	27 + 1	405 / 435
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
5	Major	CIT 3651	Costing – I	6	6	90
	Major	CIT 3653	Income Tax Law and Practice-I	6	6	90
	Major	CIT3555	RDBMS	5	5	75
	Major	CIT 3657	Computer Graphics and Animation (TeL)	6	6	90
	HVS	HVS XXXX	Human Value Development	4	2	30
	LS	CIT 3259	Tourism and Hospitality Management	3	2	30
	TOTAL				30	27
SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
	Major	CIT 3652	Costing – II	6	6	90
	Major	CIT 3654	Income Tax Law and Practice-II	6	6	90

6	Major	CIT 3556	Introduction to ERP	5	5	75
	Major	CIT 3658	Creative Editing Tools (TcL)	6	6	90
	EVS	CIT 3200	Environmental Studies	4	2	30
	LS	CIT 3260	Mass Media and Communications	3	2	30
TOTAL				30	27	405

TcL- Theory Cum Lab

SUPPORTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	CIT 1459	Business Economics	5	4
2	CIT 1460	Business Environment	5	4
3	CIT 2461/ MAS XXX	Information Technology / Business Statistics	5	4
4	CIT 2462/ MAS XXX	e-Commerce / Business Mathematics	5	4

NON-MAJOR ELECTIVE COURSES

SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	CIT 1261	Office Practices	3	2
2	CIT 1262	Principles of Investment	3	2

LIFE-SKILL COURSES

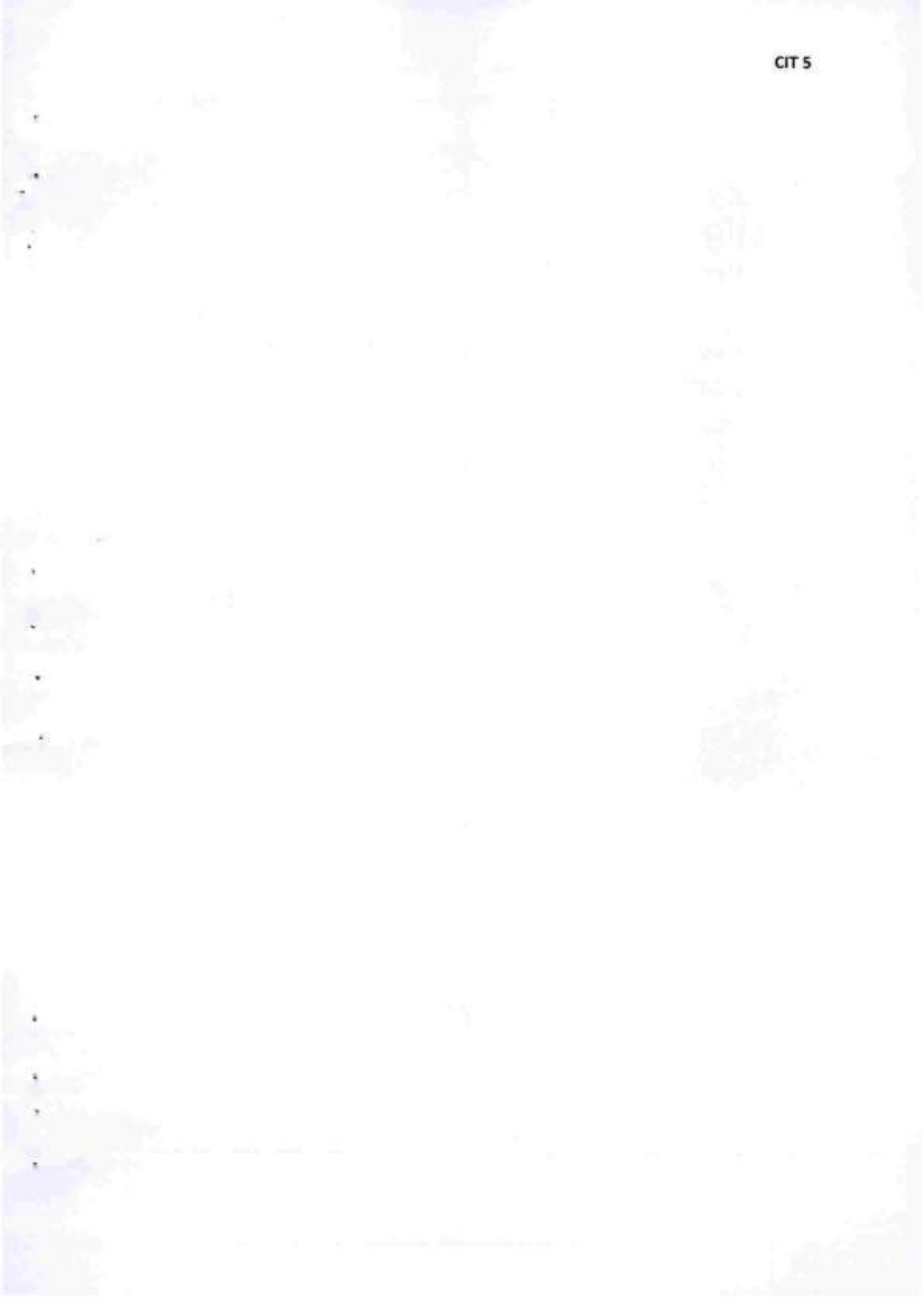
SEMESTER	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT
1	CIT 1263	Consumerism	3	2
2	CIT 1264	Business Organisation	3	2
3	CIT 3259	Tourism and Hospitality Management	3	2
4	CIT 3260	Mass Media and Communications	3	2

PROGRAMME SPECIFIC OUTCOMES (PSOs) FOR B.COM (IT)

Upon completion of the Program, Graduates will be able to

1. Utilise knowledge and skills grounding in various commercial aspects and its recent trends.
2. Adopt critical thinking and problem-solving skills effectively in the business world.
3. Relate wide variety of specialization options, interactive learning experiences and strong commercial grounding with their business.
4. Pursue professional courses like CA, CMA, CS and CFA.
5. Exhibit numerical, language abilities and communicate ideas effectively in written and oral formats relating to business.
6. Apply Knowledge in accounting, taxation, law and legislations related to commerce and business.
7. Demonstrate programming skills like C++, Visual Basic and .Net.
8. Exhibit their knowledge on database management systems in day to day business affairs.
9. Adopt core knowledge on designing computer graphics and animation.
10. Cope up with technological changes by developing websites and creative editing tools.

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Mapping of Course Outcomes (COs) with Programme Specific Outcomes (PSOs)

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
CIT1251	X	X	X		X			X		X
CIT1553	X	X		X	X	X		X		
CIT1455		X	X		X			X		X
CIT1457	X	X	X			X		X	X	
CIT1459	X	X	X	X		X				
CIT1261	X		X		X		X	X		X
CIT1263	X	X	X		X	X			X	
CIT1252	X	X	X	X			X	X		
CIT1554	X	X		X	X	X		X		
CIT1456	X	X				X		X		X
CIT1458		X		X	X	X		X		
CIT1460	X	X	X						X	X
CIT1262	X	X				X	X	X		
CIT1264	X		X				X			
CIT2251	X	X	X		X			X		
CIT2553	X	X		X	X	X		X		
CIT2655			X	X		X				
CIT 2457	X	X	X		X		X			
CIT 2459	X		X		X				X	
CIT 2461	X		X		X	X		X		
CIT 2252		X	X		X					
CIT 2554	X	X	X	X	X	X		X		
CIT 2656			X	X		X				
CIT 2458	X	X	X		X		X		X	X
CIT 2560		X	X				X			X
CIT 2462	X	X	X		X	X	X	X	X	

CIT 3651	X	X		X	X	X		X		
CIT 3653		X	X	X		X		X		
CIT 3555	X	X	X					X		
CIT 3657	X		X						X	X
CIT 3259	X	X	X							
CIT 3652	X	X		X	X	X		X		
CIT 3654		X	X	X		X		X		
CIT 3556	X	X	X		X	X		X		
CIT 3658	X	X	X		X					X
CIT 3200	X		X			X				
CIT 3260	X	X	X		X					

Mapping of Programme Specific Outcomes (PSOs) with Programme Outcomes (POs)

	PO1	PO2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	X	X		X	X		X	X		X
PSO 2	X	X			X	X			X	
PSO 3	X	X	X	X		X		X		
PSO 4	X		X	X	X		X	X		
PSO 5	X	X	X	X	X	X				
PSO 6				X	X		X	X	X	X
PSO 7	X	X		X	X	X				
PSO 8	X	X	X	X	X	X			X	X
PSO 9	X		X	X	X		X	X	X	X
PSO 10	X		X	X	X		X	X	X	X

CIT 1251

அலுவலக நடைமுறைகள்

3 Hrs / 2 Cr

நோக்கம்

அலுவலகத்தின் அமைப்பு முறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்வதோடு உபகரணங்களை பயன்படுத்தி தகவல் தொடர்பு ஆவணங்களை தயாரித்தல், அவற்றை கோப்பிலிடுதல், கூட்டங்களை நடத்துதல் மற்றும் அறிக்கைகள் தயாரித்தலின் முறைகளை விளக்குவதே இப்பாடத்தின் நோக்கமாகும்.

வெளிப்பாடுகள்

- அலுவலகத்தின் அமைப்பு முறைகள் மற்றும் செயல்பாடுகளை அறிந்து கொள்தல்.
- அலுவலகத்தில் பயன்படுத்தப்படும் உபகரணங்கள் அல்லது இயந்திரங்களைப் பற்றி தெரிந்து கொள்வதோடு அவற்றை கையாளுதலை பற்றி தெரிந்து கொள்தல்.
- அலுவலக கடிதப் போக்குவரத்து மற்றும் கூட்டங்களை நடத்துதல் பற்றி அறிதல்.
- ஆவணங்களை தயாரித்தல் மற்றும் அவற்றை கோப்பிலிடுதல் முறைகளை அறிந்து கொள்தல்.
- கூட்டங்களை நடத்துதல் மற்றும் அவற்றிற்கான அறிக்கைகளை தயாரித்தல்.

அலகு 1

அலுவலகம்: பொருள் - இலக்கணம், அலுவலக செயல்பாடுகள் - அமைப்பு முறைகள் - வரிசை அமைப்புமுறை, செயல்பாட்டு அமைப்புமுறை, வரிசை மற்றும் செயல்பாட்டு அமைப்புமுறை, குழு அமைப்புமுறை - அலுவலக அமைப்பு கொள்கைகள் - கட்டுப்பாட்டின் வீச்சு, கட்டுப்பாட்டின் ஒற்றுமை, செயல்பாட்டு ஒற்றுமை.

அலுவலக நடைமுறைகள்: அலுவலகத்தின் பிரிவுகள்- மையப்படுத்துதல், பரவலாக்குதல் அல்லது துறைகளாக்குதல்- துறைகளின் செயல்பாடுகள்- நிறுவன விளக்கப்படம் - அலுவலக கையேடு.

அலகு 2

அலுவலக உபகரணங்கள் அல்லது இயந்திரங்கள் - பயன்பாடுகள்- தேர்ந்தெடுக்கும் போது கவனிக்க வேண்டிய காரணிகள்- வகைகள்- தட்டச்சுபொறி, வாய்மொழிபதியும் கருவி, பிரதியெடுக்கும் இயந்திரம், படம் பிரதியெடுக்கும் இயந்திரம், தொலைநகல் இயந்திரம் நுண்படச்சுருள், துண்டுகளாக்கும் இயந்திரம், அஞ்சல் துறையில் பயன்படுத்தும் இயந்திரங்கள் மற்றும் கணினி.

அலகு 3

அலுவலக கடிதப் போக்குவரத்து: பொருள்- வகைகள்: குறிப்பாணை- வணிகக்கடிதங்கள்- கூட்டத்திற்கான அறிவிப்பு- கூட்டத்திற்கான அறிக்கை- அறிக்கைகள் மற்றும் சுற்றிக்கை.

CIT 10

அஞ்சல் முறை: வகைகள்- உள்வரும் அஞ்சல் தகவல் தொடர்பு- வெளிச் செல்லும் அஞ்சல் தொடர்பு- உள்வரும் மற்றும் வெளிச் செல்லும் தகவல் தொடர்புகையாளும் முறைகள்.

அலகு 4

அலுவலக ஆவணங்கள்: பொருள்- வகைகள்- நிர்வாக ஆவணங்கள், வீற்பனை ஆவணங்கள், கையிருப்பு மற்றும் கொள்முதல் ஆவணங்கள்- பயன்பாடுகள்- ஆவணங்கள் தயாரித்தல்.

கோப்பிலிடுதல்: இலக்கணம், நோக்கம்- கோப்பிடும் முறைகள்- பழைய கோப்பிட்டு முறைகள், நவீன கோப்பிட்டு முறைகள். கோப்பிடும் வகைகள்- அகரவரிசை ,காலவரிசை, எண்முறை, புரியியல், பொருள், எண்ணெழுத்துவகை - கோப்பிடுதலின் அமைப்புகள்- கோப்பிடுதலுக்கு உதவும் உபகரணங்கள்.

அலகு 5

அலுவலக கூட்டங்கள் - பொருள் - இலக்கணம்- நோக்கம்- வகைகள் - சட்டமுறை கூட்டம், ஆண்டுப் பொது கூட்டங்கள், மேலாண்மைக் கூட்டங்கள், குழுக் கூட்டங்கள் மற்றும் செயற்குழு கூட்டங்கள்- கூட்டங்கள் நடத்தும் செயல்முறைகள்- நிகழ்ச்சிநிரல்.

அறிக்கை தயாரித்தல்: நோக்கங்கள்- அறிக்கை தயாரிக்கும் போது கவனிக்க வேண்டியவை - வகைகள் - அறிக்கையின் பகுதிகள்.

பாடநூல்

சுந்தரம் எஸ்.எம், அலுவலக முறைகள், ஸ்ரீ மீனாட்சி பதிப்பகம், காரைக்குடி, 2014.

பரிந்துரைக்கப்படும் நூல்கள்

1. முனைவர் கே. அன்பழகன் மற்றும் முனைவர் எஸ். இராமன், அலுவலக முறைகள், மெரிட் இந்தியா பப்ளிகேஷன், மதுரை, 2015.
2. இராமலிங்கம் எல். பி. மற்றும் முனைவர் டி. மனோகரன், செயலர் பணிமுறை, மெரிட் இந்தியா பப்ளிகேஷன், மதுரை, 2014.
3. பாவை ஆசிரியர் குழு, வணிகமடலியலும் அலுவலக மேலாண்மையும், பாவைபதிப்பகம், சென்னை, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					6

Mean: 3.2

Course Objective

To enable the students to acquire knowledge of the Financial Accounting Principles and Practices and familiarize them with the techniques of preparing various financial statements.

Course Outcomes

At the end of the course, students will be able to

- i. Identify basic accounting concepts, prepare accounts under single entry system and reconcile cash and bank balances.
- ii. Interpret transactions on bill of exchange and apply different techniques of calculating average due date and interest under account current method.
- iii. Compare the methods of recording depreciation and calculate the amount of loss under insurance claim.
- iv. Determine the accounting treatment in the books of consignor and consignee and prepare accounts of joint venture.
- v. Integrate the accounting procedure for various non-profit organisations.

UNIT I

Introduction to Accounting - Accounting Concepts –Accounting Standards - Single Entry System - Bank Reconciliation Statement: Favourable and Unfavourable balances in Pass book and Cash book – Cash book and Pass book given for Successive Periods and Same Period – Reconciliation after adjustments in Cash book – Reconciliation for two bank accounts.

UNIT II

Bills of Exchange: Retained till due date – Discounted with Bank – Endorsed to Third Party – Retiring a Bill – Dishonour of a Bill – Renewal of Bill – Insolvency of Drawee – Accommodation Bills. Average Due Date: Amount is lent in various instalments - Amount lent in one instalment. Account current: Calculation of Interest - Forward and Backward Method - Daily Balance Method - Red Ink Interest method.

UNIT III

Depreciation: Depreciable Assets – Causes - Methods of Calculating and Recording Depreciation - Accounting for changes in Depreciation Policies. Insurance Claims: Loss of

CIT 12

Profit - Loss of Stock. Goods on Sale or Return Basis: Transactions are very few – Transactions are Frequent – Transactions are large in number.

UNIT IV

Consignment: Stock Valuation - Accounting for Losses – Goods sent on Consignment at Cost – Goods sent on Consignment at Invoice Price. Joint Venture: Accounting treatment – Separate Set of Books is kept – Separate Set of Books is not kept – Memorandum Joint Venture method.

UNIT V

Accounting for non-profit organization – Receipts and Payments Account - Income and Expenditure Account – Balance Sheet.

Text Book

Thothadri S & Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Reference Books

1. Reddy T.S & Dr.Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P& NarangK.L., Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. IyengarS.P, Advanced Accounting Volume I, S.Chand& Sons, New Delhi, 2017.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					6

Mean: 3.6

CIT 1455

BUSINESS COMMUNICATION

4 Hrs / 4 Cr

Course Objective

This course is designed to give students a comprehensive view of communication, its scope and importance in business, and the role of communication in establishing a favourable outside the firm environment, as well as an effective internal communications program.

Course Outcomes

At the end of the course, students will be able to

- i. Identify various structures of a business letter and the occasions for drafting letters such as an enquiry about the product, provide an offer, order and status enquiries.
- ii. Paraphrase sales letters, collection letters and reminders, complaints, claims and adjustments.
- iii. Appraise applications for situation vacant.
- iv. Diagnose different Modern Communication methods.
- v. Prepare corporate correspondence, minutes, reports and office notes.

UNIT I

Introduction to Business Communication: Essentials of Communication – Types – Barriers-Importance - Structure of Business Letters - Drafting of Different Types of Business Letters – Letter of Enquiry – Offers and Quotations – Orders – Trade References and Status Enquiries.

UNIT II

Business Letter: Complaints- Claims – Adjustments – Refusals– Sales Letters – Agency Letters –Collection letters - Banking Letters –Insurance Letters.

UNIT III

Application Letters and Memos: Letters Calling Candidates for Written Test - Drafting Interview Letters - Offer of Appointment - Provisional Appointment Orders - Final Order of Appointment - Employee Disciplinary Matters - Show Cause Notices - Charge Sheets - Letters of Dismissal and Discharge.

UNIT IV

Electronic Communication: Internet - Tele-Conferencing - Word Processing - Desktop Publishing - Electronic Mail (E-Mail) - Audio Conferencing - Video Conferencing -Webinars - Data storage and retrieval.

CIT 14**UNIT V**

Corporate Correspondence: Correspondence with Shareholders and Debenture Holders
 Relating to Dividends and Interest - Transfer and Transmission - Internal Memos - Office
 Circulars - Office Orders - Office Notes - Communication with Regional / Branch Offices -
 Drafting of Minutes – Drafting of Reports and Office Notes.

Text Book

Rajendrapal & Kohrahalli, Essentials of business communication S. Chand Publications, New
 Delhi, 2011.

Reference Books

1. Sharma R.O& Krishna Mohan: Business Communication & Report Writing, Tata
 Mcgraw Hill, New Delhi, 2017.
2. Raman S & Swami R, Business Communication – A Practical Approach,
 Professional Publications, Chennai, 2015.
3. Asha Kaul, Business Communication, Prentice Hall India Learning Private Limited,
 New Delhi, 2009.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean: 3

CIT 1457**PRINCIPLES OF MARKETING****4 Hrs / 4 Cr****Course Objective**

To familiarize the students with the basic concepts and principles of marketing to develop their
 conceptual and analytical skills to manage marketing operations in the recent business trends.

Course Outcomes

At the end of the course, students will be able to

- i. Define the importance of marketing and market segmentation.
- ii. Explain a new product development and the advantages of packaging.
- iii. Predict the price of a product.

- iv. Examine the need of sales promotional techniques.
- v. Appraise the use of e-marketing and consumer protection.

UNIT I

Evolution of Marketing - Market – Meaning – Types - Marketing – Definition - Objectives - Importance –Marketing Mix - Marketing Functions – Market Segmentation- Basis –Criteria – Benefits.

UNIT II

Product Policy- Product Planning and Development – Product Life Cycle – Product Mix- Branding – Features – Types – Functions – Brand Name – Trademark - Labelling - Packaging – Features – Types – Advantages.

UNIT III

Pricing – Definition – Objectives – Factors Affecting Price Determination – Methods of Setting Prices – Cost – Demand and Competition - Pricing Policies and Strategies.

UNITIV

Promotion – Types of Promotion - Sales Promotion – Objectives and Importance of Sales Promotion – Personal Selling – Advertising – Meaning – Objectives – Functions and Importance – Kinds of Media - Distribution Channels- Types of Channels – Factors Affecting Choice of Distribution.

UNITV

Direct Marketing – Multi-level Marketing - Retail Marketing – Methods – Problems – Retail Marketing in India – E-Marketing – Marketing Ethics – Consumerism –Types of Exploitation – Consumer Rights – Consumer Disputes Redressal Forum.

Text Book

Pillai R. S. N & Bagavathi, Modern Marketing Principles and Practices, S. Chand & Co Pvt. Ltd, New Delhi, 2004.

Reference Books

1. Sherlekar S.A, Krishnamoorthy R, Marketing Management, Himalaya Publishing House, Mumbai, 2017.
2. Dr.Rajan Nair, Marketing, Sultan Chand & Sons, New Delhi, 2006.
3. Philip Kotler, Principles of Marketing, Prentice Hall India, New Delhi, 2006.

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4. Memoria C.B & Joshi R.I, Principles and Practice of Marketing, Kitab Mahal Distributors, New Delhi, 2003.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

CIT 1459**BUSINESS ECONOMICS****5 Hrs / 4 Cr****Course Objective**

To explain the principles of micro economics relevant to managing an organization and to understand economic environment of business.

Course Outcomes

At the end of the course, students will be able to

- i. Describe the nature of business economics.
- ii. Apply demand analysis to relevant economic issues.
- iii. Examine the production and cost function.
- iv. Compare price under various market conditions.
- v. Appraise the methods of measuring national income.

UNIT I

Business Economics – Meaning – Definitions – Nature and Scope – Goals of firms- Managerial Economics and its Nature.

UNIT II

Demand – Types – Determinants – Reasons for downward sloping – Exceptions – Uses – Consumer's surplus. Elasticity of demand – Types – Factors – Practical importance – Demand forecasting – Objectives – Methods – Indifference curve – Properties – Consumers Equilibrium.

UNIT III

Production – Production function – Law of returns to scale – The law of variable proportion – Isoquant - Properties – Producers' equilibrium. Cost – Cost functions – Types – Derivation of

long run cost curve – Internal and external economics of scale – Concepts of revenue – Break even analysis – Concepts – Uses and limitations.

UNIT IV

Pricing theory – Time element – Perfect competition – Features – Supply curve and Equilibrium – Monopoly – Types – Degree of price discrimination – Advantages and disadvantages – Monopolistic competition – Selling cost – Oligopoly – Kinked demand curve model - Objectives of price policies – Pricing methods.

UNIT V

National Income – Concepts – Methods of measuring national income – Difficulties – Uses – Inflation – Types – Causes and consequences – Measures to check inflation.

Text Book

Maheswari & Varshney, Business Economics, Sultan Chand & Sons, New Delhi, 2009.

Reference Books

1. Mankar, G, Business Economics, Vikas Publishing House, Mumbai, 2010.
2. Aryamala, Business Economics, Vijay Nicole Publications, 2012.
3. Sundaram KPM, Business Economics, Sultan Chand & Sons, New Delhi, 2010.
4. Shankaran S, Business Economics, Margham Publications, Chennai, 2011.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing			4		
K5: Evaluating				5	5
K6: Creating					

Mean: 3.8

Course Objective

To enable the students to gain a deeper knowledge on the office equipments, business documents and filing procedure required for the successful operation of an office.

Course Outcomes

At the end of the course, students will be able to

- i. Describe the functions of an office.
- ii. Interpret appropriate office equipments in the administration of an office.
- iii. Prepare business documents and conduct meetings.
- iv. Apply various methods of filing and media of communication.
- v. Relate the importance of writing of reports.

UNIT I

Office: Meaning – Definition – Functions – Layout - Principles - Office Procedures - Sections of the Office – Types of Departments –Department Functions-Organizational Chart.

UNIT II

Office Equipment: Meaning-Types-Manual: Typewriter, Perforator, Stapling Machine, Duplicating Machine. Electrical: Typewriter, Photocopier, Computer, Scanning Machine, Facsimile Machine - Uses of Office Equipment.

UNIT III

Office Documents: Meaning –Types: Administrative, Sales, Stores, Purchasing- Uses of Office Documents-Preparation of Office Documents. Office Correspondence: Meaning-Types: Memos, Business Letters, Notice of Meetings, Minutes of Meetings, Reports, Circulars. Mail- Incoming Mail- Outgoing Mail- Procedures for Handling Incoming and Outgoing Mail.

UNIT IV

Filing: Classifications - Alphabetical, Chronological, Numerical, Geographical, Alpha-Numerical. Subject- Purposes of Filing- Steps Involved In Filing – Filing Equipment. Communication: Definition-Importance-Types- Methods/Media of Communication- Communication Service Providers.

UNIT V

Meetings: Definition-Purpose-Types-Procedure For Conducting A Meeting- Meeting Terminologies –Roles of the Chairman/Secretary- Writing The Minutes, Report Writing: Meaning- Types-Parts of a Report- Importance of report writing.

Text Book:

Dr. Chopra R.K, Office organisation & Management, Himalaya Publishing House, Mumbai, 2012.

Reference Books:

1. Kumar N, Mittal R, Office Organisation and Management, Anmol Publications, New Delhi, 2002
2. Shyamal Bhattacharjee, Essentials of Office Management, New Central Book Agency, West Bengal, 2012

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2	2			
K3: Applying			3	3	3
K4: Analyzing					
K5: Evaluating					
K6: Creating					

Mean: 2.6

CIT 1263

CONSUMERISM

3 Hrs / 2 Cr

Course Objective

To enable students be aware of the behaviour of consumers and their decision-making on the purchase of goods. It also helps them to equip about the Consumer Movements in India and the Consumer Protection Act.

Course Outcomes

At the end of the course, students will be able to

- Identify the importance of consumer behaviour in the buying process.
- Describe the impact of sales promotion on consumer decision making.
- Explain the scope of consumerism.
- Infer with the consumer movements in India.
- Apply the legislations prevailing for the protection of consumers.

UNIT I

Buyer: Buyer behaviour – Determinants of buying behaviour– Buying motive–Buying decision process. Market Segmentation – Basis – Benefits.

UNIT II

Consumer: Meaning – Definition – Types. Classification of goods: Consumer goods–Durable goods.

UNIT III

Consumerism: Meaning–Definition – Evolution – Nature – Need and scope –Utility– Rights and Responsibilities of Consumers.

UNIT IV

Consumer movement in India: Marketization and Consumerism in India – Consumer Voluntary Organisations – Emergence of new Consumer Movements: Nature and Functions.

UNIT V

Consumer Protection Act, 1986 – Objectives – Definition of Terms – Complainant, Defect, Deficiency of service, Unfair trade practices, Restrictive trade practices. Consumer Protection Council – Consumer Disputes Redressal Agencies – Consumer Protection Bill, 2018.

Text Book

Kandasamy .S, Consumerism in India , Book Enclave, Jaipur, 2017.

Reference Books:

1. Ashok K. Jain, Consumer Protection Act, Ascent Publications, Delhi 2017.
2. Babu N.K. Vijayachandran Pillai. B, Emerging Trends in Consumerism in India, K.K. Publication, Delhi, 2014.
3. Mohammed Kamalun Nabi, Mohammed Irshadun Nabi, Kishore C. Raut, Consumer Rights and Protection in India, New Century Publications, New Delhi, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2	2		
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					

Mean: 2.4

நோக்கம்

செயலர் பணிமுறை படிப்பதன் மூலம் மாணவர்கள் நிறுமச் செயலரின் இலக்கணம், பணிகள் மற்றும் புதிய நிறுமம் தோற்றுவித்தல், பதிவு செய்தல், நிறுமச் சட்டம், நிறும மேலாண்மை மற்றும் நிர்வாகத்தைப் பற்றி அறிந்து கொள்ள முடியும்.

வெளிப்பாடுகள்

- நிறுமத்தின் தன்மைகள் மற்றும் வகைகளைப் பற்றி அறிந்து கொள்தல்.
- நிறுமத்தை அமைப்பதற்கான முறைகள் மற்றும் நிறுமச் செயலரின் கடமைகளையும், பொறுப்புகளையும் தெரிந்து கொள்தல்.
- நிறுமக்கூட்டங்களை நடத்தும் முறை மற்றும் தீர்மானங்களை நிறைவேற்றும் முறை பற்றி அறிந்து கொள்தல்.
- இயக்குநர்களின் நியமனம், அதிகாரங்கள், பணிகள் மற்றும் பதவி நீக்கம் பற்றி அறிந்து கொள்தல்.
- நிறுமக் கலைப்பு முறைகள் மற்றும் கலைப்பாளர்களின் அதிகாரங்களைப் பற்றி தெரிந்து கொள்தல்.

அலகு 1

நிறுமமும் நிறுமச் செயலரும்: நிறுமம் - பொருள்-இலக்கணம் - தன்மைகள் - வகைகள்- தன்மைகள் மற்றும் தீர்மானங்கள் - நிறுமச்செயலர்: இலக்கணம் - தகுதிநிலை - நியமனம் - நீக்கம் - உரிமைகள் - கடமைகள் - பொறுப்புகள்.

அலகு 2

நிறுமத்தை தோற்றுவித்தலும் நிறுமச்செயலரும்: நிறுமத்தை அமைப்பதற்கான முறைகள் - தோற்றுவித்தல் - பதிவுசெய்தல் - மூலதனம் திரட்டுதல் - தொழிலைத் தொடங்குதல் நிறுமத்தை தோற்றுவித்தலில் நிறுமச் செயலரின் கடமைகள் மற்றும் பொறுப்புகள்.

அலகு 3

நிறுமத்திட்டங்களும் தீர்மானங்களும்: நிறுமக் கூட்டங்கள் - வகைகள்: இயக்குநரவைக் கூட்டம் - பங்குதாரர்களின் கூட்டம் - சட்டமுறைக் கூட்டம் - ஆண்டுப்பொதுக் கூட்டம் - அசாதாரணப் பொதுகூட்டம் - வகையினர் கூட்டம் - கூட்ட அழைப்பு - கூட்டம் நடத்தும் முறை - கூட்டம் நடத்தும் முறையில் செயலரின் பங்கு - கூட்டத்தலைவர் - நிகழ்ச்சிநிரல் - குறைவேண் - பதிலாள். தீர்மானம்: வகைகள் - நிறைவேற்றும் விதம் - நிகழ்ச்சிக் குறிப்பு ஆவணங்கள் மற்றும் அறிக்கைகள் தயார் செய்தலில் செயலரின் கடமைகள்.

அலகு 4

நிறும மேலாண்மையும் நிர்வாகமும்: இயக்குநர்கள் அவை - இயக்குநர்கள் நியமனம் - அதிகாரங்களும் பணிகளும் - கடமைகள் - பொறுப்புகள் - பதவிநீக்கம் - நிர்வாக

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இயக்குநர் உரிமைகள்- அதிகாரங்கள் மற்றும் கடமைகள் - தணிக்கையாளர் - கணக்காளர் - சட்டஆலோசகர் - தகுதிகள் - நியமனம் - நீக்கம் - அதிகாரங்கள் - கடமைகள் மற்றும் பொறுப்புகள் - இயக்குநர் மற்றும் தணிக்கையாளர் நியமனத்தில் செயலின் கடமைகள்.

அலகு 5

நிறுமக் கலைப்பு: பொருள் - நிறுமகலைப்பு முறைகள் - நிறுமகலைப்பு முறையின் படிநிலைகள் - கலைப்பாளர் - அதிகாரங்கள் - கடமைகள் - நிறுமக் கலைப்பிலும் நிறும மூடப்படுதலிலும் செயலின் கடமைகள்.

பாடநூல்

சுவாமிவேல் பி. கம்பெனிச்சட்டமும் செயலர் பணியும், தமிழ்நாட்டுப் பாடநூல் நிறுவனம், 2016.

பரிந்துரைக்கப்படும் நூல்கள்

1. முத்தையன், ராம், செயலர் பணிமுறைகள், தமிழ் நாட்டுப் பாடநூல் நிறுவனம், சென்னை, 2016.
2. Chandratre, K.R, Company Secretarial Practice manual Harcovex, LexixNexis Publisher, New Delhi, 2019.
3. இராமலிங்கம் எல். பி. மற்றும் முனைவர். மனோகரன் ஐ, செயலர் பணிமுறை, மெரிட் இந்தியா பப்ளிகேஷன், மதுரை, 2014.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3.4

CIT 1554**FINANCIAL ACCOUNTING -II****5 Hrs / 5 Cr****Course Objective**

Enable the students to have better understanding of the accounting procedures adopted in case of Branch accounts, Hire Purchase system, Royalty accounts, Departmental accounting and Partnership firm.

Course Outcomes

At the end of the course, students will be able to

- i. Define the concept of Branch Account and the scope of Departmental Accounting.
- ii. Compare the Merits and Demerits of Hire Purchase and Royalty.

- iii. Appraise the method of maintaining partners' capital account and observe the proper accounting treatments during admission.
- iv. Assess various accounts prepared during retirement and death.
- v. Evaluate the concept of Dissolution of Partner and Partnership Firm.

UNIT I

Branch Accounting: Meaning - Objectives of Branch Accounts - Types of Branches - Dependent Branches - Independent Branch - Accounting System. Departmental Accounts: Meaning - Accounting Procedure - Allocation of Common Expenses - Interdepartmental Transfer - Practical Problems.

UNIT II

Hire-Purchase: Meaning - Difference between Hire Purchase and Instalment - Hire Purchase Trading Account - Stock and Debtor System - Computation of True rate of interest - Accounting for HP System. Royalty Accounts: Definition - Minimum rent - Short workings, Strikes and lock-outs - Accounting for Royalty - Sub-lease.

UNIT III

Partnership - Meaning - Deed - Types of Partners - Capital Accounts - Past Adjustments - Admission of Partner - Concept - Calculation of Profit sharing ratio - Revaluation of assets and liabilities - Goodwill Valuation and its recording - Adjustment regarding Partners' capital A/C - Preparation of Revaluation A/C - Partner's Capital A/C and Balance Sheet.

UNIT IV

Retirement and Death of a Partner: Meaning - Calculation of New Profit sharing ratio - Gaining ratio - Recording of goodwill - Revaluation of assets and liabilities - Accumulated reserves and profits - Adjustments regarding partners' Capital Accounts - Calculation of profit up to the date of death of a partner.

UNIT V

Amalgamation of partnership firms - Dissolution of a Partnership Firm (Excluding Insolvency of Partners) - Concept of Dissolution of partner and partnership firm - Realisation of asset and making payment of Liabilities-Piece meal distribution - Treatment of unrecorded Assets and Liabilities -Preparation of Realisation A/C - Partner's Capital A/C and Bank A/C.

Text book

Thothadri S & Nafeesa S, Financial Accounting, McGraw-Hill Education, Chennai, 2018.

Books for References

1. Reddy T.S & Dr. Murthy A, Advanced Accountancy, Margham Publications, Chennai, 2016.
2. Jain S.P& Narang K.L, Advanced Accountancy, Kalyani Publications, Bangalore, 2018.
3. Mukerjee and Hanif, Advanced Accounting Volume I, Tata McGraw Hill Company Limited, New Delhi, 2016.
4. Iyengar S.P, Advanced Accounting Volume I, S.Chand& Sons, New Delhi, 2017.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3			
K4: Analyzing					
K5: Evaluating			5	5	5
K6: Creating					

Mean: 4

Course Objective

To acquire specialized knowledge on the banking system in India and the laws and practices relating to the Banking sector.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the relationship between banker and customer.
- ii. Paraphrase the banking system in India and the role of RBI in development of Indian Economy,
- iii. Predict the legal significance of pass book, different types of negotiable instruments and investment policies of bank.
- iv. Ascertain the implications of crossing, material alteration and endorsement
- v. Appraise the use of value added banking services.

UNIT I

Introduction to Banking: Banker and Customer-General and special relationship between banker and customer -Banker as a privileged debtor and creditor-Banker's lien-Rights of banker - Special Types of Customers.

UNIT II

Banking system in India: Commercial banks - Cooperative banks - Regional Rural Banks - Land Development Banks - Lead bank scheme – NABARD - EXIM bank. Reserve Bank of India: Functions - Credit creation - Credit contraction - Credit control measures.

UNIT III

Pass book: Legal significance - Favourable and unfavourable entries and their effects. Negotiable instruments: Difference between cheque, bill of exchange and promissory notes. Investment Policies: Principles of sound lending - Bank loans and advances policy - Secured and unsecured advances.

UNIT IV

Crossing, Material alteration and Endorsement: Types and their effects. Collecting and Paying banker: Circumstances of statutory protection to collecting banker and paying banker.

UNIT V

Value added banking services: Automated Teller Machines-Cash Deposit Machines-Credit cards-Debit cards-Internet banking - Mobile banking - SMS banking. Fund Transfer methods: Electronic Clearance System-Real Time Gross Settlement-National Electronic Fund Transfer-Mobile Applications – BHIM App – IMPS- Paytm-Google pay and others.

Text Book

Gordon K and Natarajan E, Banking Theory, Law and Practice, Himalaya Publishing House, New Delhi, 2019.

Reference Books

1. Varshney P. N, Banking Law and Practice, S.Chand& Sons, New Delhi, 2018.
2. Sundharam K.P.M, Varshney P.N, Banking Theory, Law and Practice, S.Chand& Sons, New Delhi, 2017.
3. Srivastava P.K, Banking Theory, Law and Practice, Himalaya publishing House, New Delhi, 2016.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

Course Objective

To gain basic principles in the field of Auditing and to acquire practical knowledge of generally accepted procedures, techniques and skills needed to apply them practically in audit.

Course Outcomes

At the end of the course, students will be able to

- i. Interpret the conceptual underlying theory of auditing.
- ii. Apply the vouching procedure of cash and credit transactions, impersonal ledgers.
- iii. Predict the duties of an auditor regarding the verification and valuation of assets and liabilities.
- iv. Appraise the norms of appointment and removal of an auditor and the conduct of audit in limited companies.
- v. Compile audit reports and apply audit processes in non-trading organisation and in computerised environment.

UNIT I

Origin of Audit- Objects - Types of audit – Qualities of an Auditor- Audit programming- Audit notebook -Working papers - Ownership of Working Papers and Audit Note Book - Internal control: Meaning, Importance - Internal check: Evaluative Criteria for Good Internal Check - Test check: Precautions, Factors determining size of sample - Auditing Versus Investigation.

UNIT II

Vouching - Cash transactions: Procedure regarding Vouching of Cash Book- Trading Transactions: Purchases, Credit Purchases, Purchases Returns, Credit Sales, Sale Returns - Impersonal ledgers: Outstanding Assets and Liabilities, Allocation between Capital and Revenue, Contingent Liabilities and Assets.

UNIT III

Verification and Valuation of Assets and Liabilities: Fixed Assets, Floating Assets, Wasting Assets, Intangible Assets, Different kinds of Assets and Liabilities - Depreciation: Objects and necessity, Difference between Depreciation and Fluctuation, Basis of Depreciation, Measure of Depreciation, Auditor's duty regarding depreciation - Audit of different types of reserves, Duties of an auditor regarding reserves.

UNIT IV

Audit of Limited Companies – Auditor– Qualifications - Disqualifications – Appointment- Remuneration – Removal – Rights and Powers –Duties - Liabilities of an auditor under the Companies Act- Standard Auditing Practices: Importance, Applications.

UNIT V

Audit Report: Elements, Kinds, Types of opinion - Audit of non-trading organisation: Hospital, Educational Institution, Hotel and clubs - Auditing in an EDP environment: Problems, Application Controls, Audit Approach in an EDP environment, CAAT.

Text Book

Tandon B.N, Sudharsanam S, Sundharabahu, A Handbook of Practical Auditing, S Chand Publishers, New Delhi, 2018.

Books for Reference

1. DinkarPagare, Principles of Auditing, Sulthan Chand & Sons, New Delhi, 2016.
2. Saxena R.G, Principles and Practice of Auditing, Himalaya Publishing House, New Delhi, 2018.
3. Viji Chandran &Spandana Priya C.S, Principles and Practice of Auditing, Vikas Publishing, Noida, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3		
K4: Analyzing					
K5: Evaluating				5	
K6: Creating					6

Mean: 3.8

Course Objective

To expose the students to various environment factors related to the business and to develop the skills required to take better business decisions at right time.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the impact of business environment on business decisions.
- ii. Illustrate the effects of government policy on the economic environment.
- iii. Predict the legal framework on the regulation of business entity.
- iv. Assess of the social responsibility of business.
- v. Evaluate the pros and cons of New Technology Policy of India.

UNIT I

Business and its Environment: Introduction - Characteristics of Modern Business - Concept and Nature of Business Environment - Characteristics of Environment - Micro and Macro Environment - Impact of Business Environment on Business Decision - Process of Environment Analysis for Business Decisions.

UNIT II

Economic Environment: Meaning - Concept and Nature of Economic Environment - Critical Elements of Economic Environment - Basic Economic Systems - Impact of Economic Environment on Business - Economic Policy - Liberalization - Privatization - Globalization.

UNIT III

Political and Legal Environment: Concept and Nature of Political and Legal Environment - Components of Political and Legal Environment - Economic Role of Government - Regulatory role, Promotional role, Entrepreneurial role and Planning role - State Intervention in Business - Pros and Cons of Intervention.

UNIT IV

Socio-Cultural Environment: Concept and Nature of Socio-Cultural Environment - Components of Socio-Cultural Environment - Impact of Socio-Cultural Environment on Business, Culture and Globalization - Social Responsibility of Business - Arguments for and Against Social Responsibility.

UNIT V

Natural and Technological Environment: Natural environment – Meaning and its Impact on Business - Natural Pollution- Meaning - Types. Concept and Nature of Technological Environment - Elements of Technological Environment - Technology and Society - Economic Effect of Technology - New Technology Policy of India.

Text Book

Francis Cherunilam, Business Environment, Himalaya Publications House, New Delhi, 2018.

Reference Books

1. Shaikh, Business Environment, Pearson's Publications, New Delhi, 2016.
2. Sundaram & Black, Business Environment, Prentice Hall of India, New Delhi, 2015.
3. Ashwathappa, Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2017.
4. Dhar P.K, Business Environment, Kalyani Publishers, New Delhi, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analysing					
K5: Evaluating				5	5
K6: Creating					

Mean: 3.2

CIT 1262

PRINCIPLES OF INVESTMENT

3 Hrs / 2 Cr

Course Objective

To make students understand the nature of investment management, perspectives of financial markets and listing of securities.

Course Outcomes

At the end of the course, students will be able to

- Describe the fundamentals of investment.
- Distinguish various investment avenues.
- Diagnose the relationship between risk and return.

CIT 30

- iv. Explain the functions of primary market and secondary market.
- v. Apply the powers of SEBI in protecting investor's interest.

UNIT I

Investment: Meaning – Definition– Features– Objectives– Investment and Gambling– Investment and Speculation – Investment Process – Investment Environment – Sources of Financial Information.

UNIT II

Investment Avenues: Equity Shares– Preference Shares– Bonds– Mutual Funds– Life Insurance Policies– Post Office Savings Schemes– Real Estate– Land.

UNIT III

Risk: Meaning– Types– Factors affecting risk – Credit Rating Agencies– Functions– Benefits. Return on Investment: Components– Factors determining return.

UNIT IV

Primary Market: Meaning– Functions– Methods of Issue. Stock Exchange: Definition– Functions– New Issue Market Vs Secondary Market.

UNIT V

Trading and Investment: Methods of trading in Stock Exchange– Listing– Scope– Objectives– Advantages– Disadvantages– Stock Indices – SEBI.

Text Book:

1. Punithavathy Pandian, Portfolio Management, Vikas Publications, New Delhi, 2017.

Reference Books

1. Barua S.K, RaghunathanV, Varma J. R, Portfolio Management, Tata Mc Graw Hill, New Delhi, 2005
2. Dr..AvadhaniV, Investment Management, Tata Mc Graw Hill, New Delhi, 2005
3. Preethi Singh, Investment Management, Himalaya Publishing House, Mumbai, 2018.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2			2	
K3: Applying					3
K4: Analyzing		4	4		
K5: Evaluating					
K6: Creating					

Mean: 3

Course Objective

To enable the learners acquaint with the basic principles of business and familiarize them with the different forms of business organisation.

Course Outcomes

At the end of the course, students will be able to

- i. Identify the objectives of business.
- ii. Describe about sole proprietorship and partnership.
- iii. Explain the advantages and disadvantages of Joint Stock Company
- iv. Paraphrase about the types of cooperative enterprises.
- v. Examine the ownership and management of public utilities and objectives of public enterprises.

UNIT I

Introduction to business-Evolution- Nature- Features- Objectives- Classification – Business and Profession

UNIT II

Sole Proprietorship: Features- Advantages and Disadvantages. Partnership: Features- Advantages and Disadvantages- Partnership Deed – Kinds of Partner. Differences between Sole Proprietorship and Partnership

UNIT III

Joint Stock Company: Features- Advantages and Disadvantages-Classifications. Distinction between Partnership and Joint Stock Company

UNIT IV

Co-operative Enterprises: Features- Principles – Advantages and Disadvantages- Requirements – Types.

UNIT V

Public Utilities: Rights – Duties- Problems- Ownership and Management. Public Enterprises: Genesis- Objectives- Achievements –Problems- Solutions- Forms

Text Book:

1. Sherlaker S.A. and Sherlaker V.S, Modern Business Organisation and Management, Himalaya Publishing House, Mumbai, 2018.

References:

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1. Rao V.S.P, Business Organisation and Management, Taxmann Publications, New Delhi, 2016.
2. Balaji C.D, Business Organisation and Management, Margham Publications, Chennai, 2016.
3. Gupta C.B, Business Organisation and Management, Sultan Chand Publisher, New Delhi, 2016.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2	2	2	
K3: Applying					
K4: Analyzing					4
K5: Evaluating					
K6: Creating					

Mean: 2.2

Department of Commerce
COURSE STRUCTURE – B.Com (Professional Accounting) 2018-19
onwards

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
1	Part-I	CPA 1201	TAM/FRE/HIN/ செயலர் பணிமுறை	3	2	30
	Part-II	ENS 1201	Conversational Skills	3	2	30
	Major	CPA 1501	Financial Accounting-I	5	5	75
	Major	CPA 1403	Business Communication	4	4	60
	Major	CPA 1405	Business Economics	4	4	60
	LS	CPA 1207	Corporate Social Responsibility	3	2	30
	NME	CPA 1209	Practical Auditing	3	2	30
	Supportive	MAS xxxx	Business Statistics	5	4	60
TOTAL				30	25	375

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
2	Part-I	CPA 1202	TAM/FRE/HIN/ மேலாண்மைத் தத்துவங்கள்.	3	2	30
	Part-II	ENS 1202	Reading and Writing Skills	3	2	30
	Major	CPA 1502	Financial Accounting-II	5	5	75
	Major	CPA 1404	Business Law	4	4	60
	Major	CPA 1406	Business Environment	4	4	60
	LS	CPA 1208	Enterprise Resource Planning	3	2	30
	NME	CPA 1210	Customer Relationship Management	3	2	30
	Supportive	MAS xxxxx	Business Mathematics	5	4	60
	Part-V	xxx 0000	NSS/PED/SLP	1	1	30
	TOTAL				30 + 1	25 + 1

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
3	Part-I	CPA 2201	TAM/FRE/HIN/ வங்கியியல் சட்டம் மற்றும் நடைமுறைகள்.	3	2	30
	Part-II	ENS 2201	Study Skills	3	2	30
	Major	CPA 2501	Costing I	5	5	75
	Major	CPA 2603	Corporate Accounting I	6	6	90
	Major	CPA 2405	Income Tax Law And Practices - I	4	4	60
	Major	CPA 2407	Company Law I	4	4	60
	Supportive	CPA 2409	Auditing and Assurance I	5	4	60
TOTAL				30	27	405

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
	Part-I	CPA 2202	TAM/FRE/HIN/ காப்பீடு கோட்பாடுகளும் நடைமுறைகளும்	3	2	30
	Part-II	ENS 2202	Career Skills	3	2	30
4	Major	CPA 2502	Costing II	5	5	75
	Major	CPA 2604	Corporate Accounting II	6	6	90
	Major	CPA 2406	Income Tax Law and Practices - II	4	4	60
	Major	CPA 2408	Company Law II	4	4	60
	Supportive	CPA 2410	Auditing and Assurance II	5	4	60
	Part-V	xxx 0000	NSS/PED/ SLP	1	1	30
TOTAL				30 + 1	27 + 1	405/435

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
	LS	CPA 3201	Corporate Governance	3	2	30
5	VAL	HVS 3200	Human Value Development	4	2	30
	Major	CPA 3601	Indirect Taxes	6	6	90
	Major	CPA 3603	Management Accounting	6	6	90
	Major	CPA 3605	Enterprise Information Systems	6	6	90
	Major	CPA 3507	Financial Markets and Services	5	5	75
TOTAL				30	27	405

SEMESTER	COURSE	SUBJECT CODE	SUBJECT TITLE	HOURS	CREDIT	MARKS
6	LS	CPA 3202	Accounting for Decision Making	3	2	30
	EVS	CPA 3200	Environmental Studies	4	2	30
	Major	CPA 3602	Financial Management	6	6	90
	Major	CPA 3604	Investment Management	6	6	90
	Major	CPA 3606	Strategic Management	6	6	90
	Major	CPA 3508	Operations Management	5	5	75
TOTAL				30	27	405

SUPPORTIVE

Semester	Course Code	Subject Title	Hours	Credit
1	MAS xxxx	Business Statistics	5	4
2	MAS xxxx	Business Mathematics	5	4
3	CPA 2409	Auditing and Assurance I	5	4
4	CPA 2410	Auditing and Assurance II	5	4

NON – MAJOR ELECTIVE

Semester	Course Code	Subject Title	Hours	Credit
1	CPA 1211	Practical Auditing	3	2
2	CPA 1212	Customer Relationship Management	3	2

LIFE SKILL COURSES

Semester	Course Code	Subject Title	Hours	Credit
1	CPA 1209	Corporate Social Responsibility	3	2
2	CPA 1210	Enterprise Resource Planning	3	2
5	CPA 3201	Corporate Governance	3	2
6	CPA 3202	Accounting for Decision Making	3	2

Programme Specific Outcome (PSOs) for B.Com., (Professional Accounting)

Upon completion of the Programme Graduates will be able to

1. Become Tax Consultants, Audit professionals and Financial Advisors.
2. Promote themselves as Businessmen, Entrepreneurs and Consultants.
3. Pursue Professional Courses such as CA, CFA, CMA, CS and the like.
4. Apply knowledge in Accounting, Taxation, Banking, Law and legislations related to Business.
5. Communicate Business information to Technical and Non Technical Audiences.
6. Synthesize various Business functions through Decision Making Process.
7. Demonstrate problem solving skill using Business Analytical Models.
8. Mould themselves as Professionals with Global Excellence.
9. Diversify various Risks and Application of Economic Theories in Business.
10. Realize Professional Ethics in Uplifting the Business and Society.

Mapping of Course Outcomes (COs) with Programme Specific Outcomes (PSOs)

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
CPA 1201		X	X		X	X		X	X	
CPA 1501	X	X	X	X			X	X		
CPA 1403		X	X		X	X		X		X
CPA 1405		X	X	X		X	X		X	
CPA 1207		X		X	X	X		X		X
CPA 1209	X	X	X	X	X			X	X	
CPA 1202		X	X	X	X	X		X		
CPA 1502	X	X	X	X		X		X	X	
CPA 1404	X		X	X	X			X		X
CPA 1406	X	X		X		X		X	X	
CPA 1208		X	X	X	X	X	X		X	
CPA 1210	X	X	X	X				X		X
CPA 2201	X	X	X	X				X		
CPA 2501	X	X	X	X			X	X		
CPA 2603	X	X	X	X			X	X		
CPA 2405	X		X	X			X		X	X
CPA 2407	X	X	X	X	X			X		
CPA 2409	X	X	X	X				X	X	
CPA 2202	X	X	X	X					X	X
CPA 2502	X	X	X	X			X	X		
CPA 2604	X	X	X	X			X	X		
CPA 2406	X		X	X			X		X	X
CPA 2408	X	X	X	X	X			X		
CPA 2410	X	X	X	X				X	X	
CPA 3201	X	X		X		X		X		X
CPA 3601	X		X	X			X		X	X
CPA 3603	X	X	X	X			X	X	X	X
CPA 3605	X	X	X		X	X		X		
CPA 3507	X	X	X	X				X	X	
CPA 3202	X	X	X	X			X	X		
CPA 3200		X		X		X		X	X	X
CPA 3602	X	X	X	X				X	X	
CPA 3604	X	X	X	X		X		X		
CPA 3606	X	X	X	X		X		X		
CPA 3508		X	X	X		X		X	X	

Mapping of Programme Specific Outcomes (PSOs) with Programme Outcomes (POs)

Courses	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	X	X			X	X	X		X	X
PSO 2	X	X		X	X	X	X		X	
PSO 3	X	X		X		X	X	X	X	
PSO 4	X	X		X	X	X	X		X	X
PSO 5	X		X	X	X		X		X	
PSO 6		X	X		X	X			X	X
PSO 7	X	X			X	X	X		X	
PSO 8	X	X	X		X	X		X		
PSO 9	X	X		X	X	X			X	
PSO 10		X	X		X	X			X	X

CPA 2201 வங்கியியல் சட்டம் மற்றும் நடைமுறைகள் 3 Hr / 2 Cr

நோக்கம்

வங்கியியல் சட்டம் மற்றும் நடைமுறைகளைப் பற்றி விளக்குவதே இப்பாடத்தின் நோக்கமாகும்.

கற்றல் வெளிப்பாடு

- i. வணிக வங்கிகளின் தோற்றம் மற்றும் அதன் பணிகள், பொறுப்புகள் ஆகியன குறித்து முழுமையாக அறிந்திருப்பர்.
- ii. வங்கியிருக்கும் வாடிக்கையாளருக்கும் உள்ள உறவு மற்றும் வங்கியருக்குரிய பணிகள், உரிமைகள், கடமைகள் குறித்து அறிந்திருப்பர்.
- iii. வங்கியின் நடைமுறைகள் மற்றும் பணப்பரிவர்த்தனை தொடர்பான அறியும் திறனைப் பெற்றிருப்பர்.
- iv. இந்திய வளர்ச்சி வங்கிகள் பற்றி அறிந்திருப்பர்.
- v. இணைய வங்கிச் சேவை குறித்து முழுமையாக அறிந்து கொள்வதோடு அதன் நன்மை, தீமைகள் குறித்து அறிந்திருப்பர்.

அலகு I

வணிக வங்கிகளின் தோற்றமும் பணிகளும் : முன்னுரை - வணிக வங்கிகளின் பணிகள் - கடன் ஆக்குதல் - நவீன வங்கிச் செயல்பாடுகளின் பொருளாதார மற்றும் பணம் சார்ந்த விளைவுகள் - வங்கி நடைமுறை சட்டம் - வங்கிகளின் சமுதாயப் பொறுப்பு - வியாபார வங்கி - கடன் அட்டைகள்.

அலகு II

வங்கியரும் வாடிக்கையாளரும் : வங்கியர் வாடிக்கையர் இலக்கணம் - வங்கியர் வாடிக்கையாளர் உறவு - வங்கியரின் உரிமைகள் - வங்கியரின் கடமைகள் - வாடிக்கையாளரின் கணக்குகள்

அலகு III

வங்கி நடவடிக்கையும் வங்கித் தொழிலும் : வங்கி நடவடிக்கைகள் - மாற்று உரிமை ஆவண சட்டம் - மாற்று உரிமை ஆவணம் - மாற்றுகரிமை ஆவணத்தின் வகைகள் - காசோலை - பொருள் - வகைகள் - காசோலைகளைக் கீறலிடல் - புறக்குறிப்பு - பணம் வழங்கும் வங்கியர் அல்லது காசோலை பணமாக்குதல் - முறைப்படி செலுத்துதல் - வசூலிக்கும் வங்கியர்.

அலகு IV

இந்திய வளர்ச்சி வங்கிகள் : வளர்ச்சி வங்கி - பொருள் - இந்தியத் தொழில் நிதிக்கழகம் - மாநில நிதிக்கழகம் - தேசியத்தொழில் வளர்ச்சிக்கழகம் - தேசிய சிறு தொழில்கள் கழகம் - இந்தியத் தொழில் வளர்ச்சி வங்கி - வட்டாரக் கிராமிய வங்கிகள் - இந்திய ஏற்றுமதி இறக்குமதி வங்கி.

அலகு V

இணைய வங்கியியல் - அர்த்தம் - நன்மைகள் - செல்பேசி வங்கிச் சேவை - இணைய வழி செலுத்தல் (E-Payment) - கடன் அட்டை (Credit Card) - பற்று அட்டை (Debit Card) - சூட்டிகை அட்டை (Smart Card) - மின்னணு நிதிப் பரிமாற்றம் (EFT) - மின்னணு பணமுறி சேவைகள் (ECS) - மின்னணு பணம் (E-money) - தேசிய மின்னணு பண பரிமாற்றம் (NEFT) - ஆட்டிஜிஸ்

பாடநூல்

1. சீனிவாசன் .N வங்கியில் கோட்பாடு மற்றும் நடைமுறைகள் மீனாட்சி பதிப்பகம் மதுரை, 2013.

பரிந்துரைக்கப்படும் நூல்கள்

1. முனைவர் குருசாமி .M.P - பணம் வங்கி இயல்கள் தாயன்பகம், திண்டுக்கல், 2012
2. முனைவர் செல்வராஜ் .V.M - வங்கியியல், பவானி பப்ளிஷென்ஸ், மதுரை, 2018

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					3
K4: Analyzing				4	
K5: Evaluating			5		
K6: Creating					

Mean : 3

CPA 2501

COST ACCOUNTING - I

5 Hr / 5 Cr

Course Objective

To make the students to understand the Concepts, Methods and Applications of Cost Accounting.

Course Outcomes

At the end of the Course, Students will be able to

- i. Define the Various Concepts of Cost and its Elements
- ii. Apply the Different Techniques in Inventory Control
- iii. Examine Various Methods of Wage Payments
- iv. Ascertain Overhead Costing in Service Departments for Apportionment and Allocation
- v. Design Reconciliation of Cost and Financial Statements

UNIT I

Cost Accounting: Introduction – Meaning of Cost - Costing - Cost Accounting – Comparison Between Financial and Cost Accounts – Application – Designing and Installing a Cost Accounting System – Cost Concepts and Classification of Costs – Cost Unit – Cost Center – Elements of Cost – Preparation of Cost Sheet.

UNIT II

Material Costing: Meaning – Classification – Material Control – Purchasing Procedure – Store Keeping – Techniques of Inventory Control – Setting of Stock Levels – Economic Order Quantity – Methods of Pricing Issues – FIFO – LIFO – Simple Average Method.-Weighted Average Method

UNIT III

Labour Costing: Control of Labour – Labour Turnover – Causes and Effects of Labour Turnover. Meaning of Time and Motion Study - Merit Rating - Job Analysis - Time Keeping and Time Booking. Idle Time: Causes and Treatment – Overtime – Methods of Wage Payment – Time Rate and Piece Rate – Incentive Schemes – Halsey Premium Plan – Rowan Bonus Plan – Taylor's and Merrick's Differential Piece Rate Systems.

UNIT IV

Overhead Costing: Definition – Classification – Procedure for Accounting and Control – Allocation – Apportionment – Apportionment of Service Department Costs to Production Departments – Repeated Distribution Method – Simultaneous Equation Method – Absorption of Overheads – Methods of Absorption – Percentage of Direct Material Cost – Direct Labour Cost – Prime Cost, Direct Labour Hour Rate and Machine Hour Rate.

UNIT V

Reconciliation of Cost and Financial Accounts: Need for Reconciliation – Reasons for Difference in Profits – Problems on Preparation of Reconciliation Statements Including Memorandum Reconciliation Account.

TEXT BOOK

1. Jain S.P & Narang K.L, Elements of Cost Accounting, Kalyani Publishers, Chennai, 2008.

REFERENCE BOOKS

1. Jain S.P & Narang. K.L., Advanced Cost Accounting, Kalyani Publishers, Chennai, 2016.
2. Rathinam P.V, Costing Advisor, Kitab Mahal, New Delhi, 2004

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding					
K3: Applying		3			
K4: Analyzing			4	4	
K5: Evaluating					
K6: Creating					6

Mean : 3.6

CPA 2603

CORPORATE ACCOUNTING - I

6 Hr / 6 Cr

Course Objective

To Equip the Students to Acquire Skill in Preparing Company Accounts, Valuation of Goodwill and Shares.

Course Outcomes

At the end of the Course, Students will be Able to

- i. Classify Different Methods of Issue of Shares and Debentures
- ii. Prepare the Statement Showing Profit or Loss Prior to Incorporation
- iii. Ascertain the Value of Goodwill and Shares.
- iv. Demonstrate Amalgamation, Absorption and Reconstruction of Joint Stock Companies
- v. Conclude Liquidator's Final Statement of Account.

UNIT I

Issue of Shares: Accounting Procedure for Issue of Equity and Preference Shares at Par and Premium – Calls in Advance – Calls in Arrears – Forfeiture and Reissue – Rights Issue – Bonus issue – Redemption of Preference Shares- Underwriting.

UNIT II

Issue of Debentures: Debentures as Collateral Security – Special Entry on Issue of Debenture – - Redemption of Debentures – Methods – Installment – Sinking fund – Purchase of Own Debentures – Ex-interest and Cum-Interest – Purchase of Own Debenture as Investment – Cancellation of Own Debentures .

UNIT III

Final Accounts: Preparation of Profit and Loss Account- Balance Sheet – Managerial Remuneration. Profit or Loss Prior to Incorporation. Valuation of Goodwill: Methods – Simple Profit – Super Profit – Valuation of Shares: Methods – Intrinsic Value – Yield - Earning Capacity Valuation

UNIT IV

Amalgamation, Absorption and Internal Reconstruction: Meaning – Need – Types – Calculation of Purchase Consideration – Computations.

UNIT V

Liquidation: Meaning - Procedures – Statement of Affairs – Deficiency Accounts – Preparation of Liquidator's Final Statement of Account.

TEXT BOOK

1. Jain S.P & Narang K.L, Advanced Accountancy, Kalyani Publishers, Chennai, 2018.

REFERENCE BOOKS

1. Gupta R.L and Radhaswamy M, Advanced Accountancy, Sultan Chand & Sons, New Delhi, 2016.
2. Reddy T.S and Murthy, Advanced Accountancy, Kalyani Publishers, Chennai, 2018.
3. Shukla M.C and Grewal T.S, Advanced Accountancy, Sultan Chand, New Delhi, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding					
K3: Applying	3	3		3	
K4: Analyzing			4		
K5: Evaluating					5
K6: Creating					

Mean : 3.6

CPA 2405

INCOME TAX LAW AND PRACTICES - I 5 Hr / 5 Cr

Course Objective:

To impart the knowledge about Income Tax Law and Practices in India.

Course Outcomes:

At the end of the Course, Students Will be Able to

- i. Classify the provisions of Income Tax Act, 1961
- ii. Ascertain the Taxable income from salary
- iii. Determine the Income from House Property
- iv. Diagnose the concept of Profits and Gains, Business/Profession and its computations
- v. Ascertain the Income from Other Sources.

UNIT I

Income Tax Act 1961: Introduction – Definition – Income – Assessment – Assessment Year – Previous Year – Person – Assesses – Residential Status – Deemed Income – Capital and Revenue – Exempted Income under Section 10

UNIT II

Income from Salary : Meaning- Allowances – Perquisite – Permissible Deductions – Treatment of Provident Fund – Retirement Benefits – Deductions – Computation of Taxable income and tax liability.

UNIT III

Income from House Property: Basis of Charges – Meaning – Computations of House Property Income – computation of taxable income and tax liability.

UNIT IV

Profits and Gains from Business / Profession : Introduction – Meaning – Basis of Charge – Basic Principles for arriving at Business Income – Depreciation and other Deductions- Computation of Taxable income and tax liability.

UNIT V

Capital Gains : Introduction – Meaning – Basis of Charge - Transfer of Capital Asset – Expenditure of Transfer – Cost of Acquisition – Cost of Improvement – Income from Other Sources – and its computations

TEXT BOOK

1. Gaur V.P & Narang D.B, Income Tax Law & Practice, Educational Publishers, New Delhi, Relevant Assessment Year Edition

REFERENCE BOOKS

1. Vinod K Singhania, Taxman's Students Guide to Income Tax, New Delhi, Relevant Assessment Year Edition
2. Bhagavathi Prasad, Income Tax Law & Practice, Sultan Chand & Sons, New Delhi, Relevant Assessment Year Edition
3. Lal B.B, S Chand, Income Tax Law and Practice, New Delhi, Relevant Assessment Year Edition

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding					
K3: Applying	3				
K4: Analyzing		4	4	4	4
K5: Evaluating					
K6: Creating					

Mean : 3.8

CPA 2407

COMPANY LAW – I

4 Hr / 4 Cr

Course Objective

To impart knowledge of the practical and procedural aspects of the Companies Act.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the various provisions and perspectives of Companies Act, 2013
- ii. Substitutive the procedures related to the formation of a company
- iii. Classify the Forms, Clauses and Contents of Memorandum and Articles of Association
- iv. Examine the Types, Nature, Classes and Alteration of Share Capital.
- v. Predict the Effects of Issue of Share Warrants.

UNIT I

Company: Meaning– Definitions - Characteristics - Body Corporate. Incorporation: Meaning - Advantages and Disadvantages - Companies Act 2013- History of company Law in India - Administration of Company Law.

UNIT II

Formation of a Company: Promotion Stage - Incorporation and Registration - Provisional Contracts - Rising of Capital - Commencement of Business

UNIT III

Memorandum of Association: Meaning – Definition - Important Forms and Its Clauses - Alteration of Memorandum - Doctrine of Ultra-Vires. Articles of Association: Meaning - Definition - Obligations to Register Articles - Form of Articles - Contents of Articles - Alteration of Articles - Distinction between Memorandum and Articles.

UNIT IV

Prospectus : Introduction – Meaning – Definition - Objects– Nature – Requirement – Red Herring Prospectus – Advertisement of Prospectus – Mis-statement in Prospectus – Statement in lieu of prospectus

UNIT V

Share Capital: Meaning – Types – Nature – Classes – Alteration – Reduction. Share Certificate: Meaning - Definition – Contents – Time Limit for Issue – Issue of Duplicate Share Certificate – Share Warrant : Contents – Effects of Issue of Share Warrant

TEXT BOOK

1. Kapoor N.D, Company Law, Sultan Chand & Sons, New Delhi, 2017

REFERENCE BOOKS

1. Avtar Singh, Company Law, Eastern Book Company, Lucknow, 2016
2. Jain D.K, Company Law, Bharat Law House Pvt. Ltd, New Delhi, 2017
3. Suryanarayanan R, Company Law, Commercial Law Publishers, New Delhi, 2017
4. Saharay H.K, Company Law, Universal Law Publishing Co, New Delhi , 2015

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2	2			
K3: Applying			3		3
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					

Mean : 2.8

CPA 2409

AUDITING AND ASSURANCE - I

5 Hr / 4 Cr

Course Objective

To understand the concept of auditing and gain working knowledge of generally accepted auditing procedures.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Describe the Implications regarding Detection of Errors and Frauds
- ii. Prepare the Audit Programme and Internal Control
- iii. Differentiate the Vouching of Cash and Trading Transactions
- iv. Distinguish Verification and Valuation of Assets and Liabilities.
- v. Explain the Liabilities of an Auditor.

UNIT I

Audit: Basic Principles – Definition – Objects. Auditing: Meaning- Definition – Objectives - Differences between Auditing and Investigation – Advantages – Qualities of an Auditor – Implications regarding detection of errors and frauds-Types of Audit

UNIT II

Preparation before Audit: Audit Programme – Audit Files – Working Papers – Procedure for Audit – Internal Control: Meaning - Definition – Process – Procedures. Internal Check: Meaning – Definition – Objects – Process – Procedures – Significance. Auditor's duty as regards Internal Check.

UNIT III

Vouching: Meaning – Definition – Importance – Duties of an Auditor – Vouching of Cash Transactions – Vouching of Trading Transactions. Liabilities of An auditor: Negligence – Misfeasance – Criminal liability –Civil Liability- Liability to Third Party – Legal Position

UNIT IV

Verification and Valuation of Assets and Liabilities: General Principles – Verification and Valuation of Fixed Assets – Investments – Inventories – Freehold and lease hold properties – Loans – Bills receivable – Sundry Debtors – Plant and Machinery – Patents – Verification of liabilities – Duties of an auditor – Audit report.

UNIT V

Audit Review: Meaning – Definition – Principles – Objectives – Process and Procedures – Types – Review Planning- Performing Review – Raising and Responding to Review Notes – Evidence of Review - Audit Review Report

TEXT BOOK

1. Tandon B.N, Auditing, S Chand & Co Publishers, New Delhi, 2007.

REFERENCE BOOKS

1. Ghatalia S.V, Practical Auditing, Allied Publishers Private Ltd., New Delhi. 2017
2. Gupta Kamal, Contemporary Auditing, Tata McGraw-Hill, New Delhi, 2016
3. Pagare Dinkar, Principal and Practice of Auditing, Sultan Chand, New Delhi, 2014
4. Sundar and Paari, Practical Auditing , Vijay Nicol Imprint Pvt Ltd, Chennai, 2014

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				2
K3: Applying		3			
K4: Analyzing			4	4	
K5: Evaluating					
K6: Creating					

Mean : 3

CPA 2202

காப்பீடு - கோட்பாடுகளும் நடைமுறைகளும்

3Hrs/2Cr

நோக்கம்

காப்பீட்டின் இலக்கணம், வகைகள், கொள்கைகள் மற்றும் இடர்பாடுகள், இன்னல்கள் போன்றவற்றையும், காப்பீட்டின் முக்கிய அம்சங்களான முனைமம் கணக்கீடுதல், இழப்பீடு வழங்குதல் போன்றவற்றை விளக்குதல் இப்பாடத்தின் நோக்கமாகும்.

கற்றல் வெளிப்பாடு

- காப்பீட்டின் வரலாறு, முக்கியத்துவம் மற்றும் அதன் வகைகளைப்பற்றி தெரிந்து கொள்ளுதல்.
- காப்பீடு செய்வதற்கான வழிமுறைகளை அறிந்து கொள்ளுதல் மற்றும் அதனை பின்பற்றுதல்.
- கடல்சார் காப்பீட்டுப் பத்திர வகைகள், நட்டத்தின் வகைகளை அறிந்து கொள்ளுதல் மற்றும் இழப்பீட்டு தொகை பெறுதல் மற்றும் வழங்குதலை அறிதல்.
- தீகாப்பீட்டின் பல வகையான பத்திரங்களை அறிந்து கொள்வதோடு இழப்பீட்டு தொகை வழங்குதலை பற்றி தெரிந்து கொள்ளுதல்.
- காப்பீடு முறை படுத்துதல் மற்றும் வளர்ச்சிக்கான அதிகார சட்டம் (IRDA) பற்றி தெரிந்து கொள்வதோடு அதன் அதிகாரங்கள் பணிகள் மற்றும் IRDA ஏற்படுத்தப்பட்டதின் நோக்கங்களை தெரிந்துகொள்ளுதல்.

அலகு I

காப்பீடு - தொடக்கப் பின்னணி - பொருள் - இலக்கணம் - கோட்பாடுகள் - முக்கிய வழி கூறுகள் - பணிகள் - காப்பீட்டின் முக்கியத்துவமும் பங்களிப்பும் - காப்பீட்டின் வகைகள் - இரட்டைக் காப்பீடு - மறு காப்பீடு.

அலகு II

ஆயுள் காப்பீடு - பொருள் - கோட்பாடுகள் - ஆயுள் காப்பீட்டு பத்திர வகைகள் - ஆயுள் காப்பீடு செய்வதற்கான வழிமுறைகள் - முனைமம் செலுத்துதல் - சலுகை நாட்கள், பிரதி நியமனம் - ஒப்படைப்பு - தவறிய பத்திரம் - இழப்பு காப்பீட்டுத் தொகை வழங்குதல் - முகவர் அறிக்கை - பத்திரம் உரிமை இழப்பு - பத்திரம் உரிமை மீட்பு - சரண் மதிப்பு - காப்பீட்டுப் பத்திரத்தின் மூலம் கடன் பெறுதல். இந்திய ஆயுள் காப்பீட்டுக் கழகம் - தொடக்கம் - நோக்கங்கள்.

அலகு III

கடல் காப்பீடு: பொருள் - பிரிவுகள் - கடல்சார் காப்பீட்டின் பத்திர வகைகள் - கடல்சார் நடத்தின் வகைகள் - இழப்பீட்டுத் தொகை வழங்குதல்.

அலகு IV

தீ காப்பீடு: பொருள் - பல வகையான காப்பீட்டுப் பத்திரங்கள் - ஒப்பந்தத்தின் நிபந்தனைகள் - இழப்பீட்டுத் தொகை வழங்குதல்.

அலகு V

காப்பீட்டு முறைப்படுத்தல் மற்றும் வளர்ச்சிக்கான அதிகார சட்டம் 1999 அறிமுகம் - நோக்கங்கள் - ஐசனியு சட்டத்தின் சரத்துகள், அதிகாரங்கள் மற்றும் பணிகள். காப்பீடு தனியார் மயமாக்குதல் - ஆதரவும் எதிர்ப்பும் - தனியார் மயமாக்குதலின் தற்போதைய நிலை.

பாடநூல்

1. இராமலிங்கம் L.P., ஜெயக்குமார் T.S., செல்வக்குமார் M, காப்பீடு கோட்பாடுகளும் நெறிமுறைகளும் - மெரிட் இந்தியா பப்ளிகே'ன்ஸ், மதுரை, 2009.

பரிந்துரைக்கப்படும் புத்தகங்கள்

1. Mishra M.N, Modern Concepts of Insurance, S.Chand and Co., Ltd., New Delhi, 2009.
2. Alka Singh, Insurance and Risk Management, Sultan Chand & Sons, New Delhi, 2010.
3. Mittal M.N, Insurance and Risk Management, Vikas Publishers, Mumbai, 2010.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering				1	
K2: Understanding	2				
K3: Applying					3
K4: Analyzing		4			
K5: Evaluating			5		
K6: Creating					

Mean : 3

CPA 2502

COST ACCOUNTING -II

5 Hr / 5 Cr

Course Objective

To inculcate the Students to Understand the Costing Techniques and its Application in business.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the Advantages and Disadvantages of Job Costing.
- ii. Compute the value and profits of Contracts.
- iii. Substitute the Service Costing Techniques for various Services Sector
- iv. Compute of Normal and Abnormal Losses in Process Costing
- v. Assess the Methods of Apportionment of Joint Cost

UNIT I

Job Costing: Introduction – Meaning – Objectives – Procedures – Advantages - Disadvantages – Contract Costing: Types – Recording of Value and Profits on Contracts – Uncompleted Contract – Cost Plus Contract – Escalation Clause – Practical Problems

UNIT II

Service Costing: Meaning – Types – Transport – Canteen – Power House – Hospital– Hotel– Practical Problems

UNIT III

Process Costing: Meaning – Features – Applications – Elements of Production Cost – Process Losses – Normal and Abnormal Losses – Inter Process Profits – Practical Problems

UNIT IV

Marginal Costing: Introduction – Meaning – Advantages - Disadvantages – Marginal Cost Vs Marginal Costing – Cost Volume Analysis - Break Even Analysis – Profit Volume Ratio – Margin of Safety – Angle of Incidence – Application of Marginal Costing for Managerial Decision.

UNIT V

Standard Costing: Meaning – Standard Cost Vs Standard Costing and Budgeting – Advantages – Limitations – Variance analysis – Computation of Material, Labour and Overhead variance.

TEXT BOOK

1. Jain S.P & Narang K.L, Elements of Cost Accounting, Kalyani Publishers, Chennai, 2008.

REFERENCE BOOKS

1. Rathinam P.V, Costing Advisor, Kitab Mahal, New Delhi, 2004
2. Jain S.P & Narang K.L Advanced Cost Accounting, Kalyani Publishers, Chennai, 2016.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2		2		
K3: Applying		3		3	
K4: Analyzing					
K5: Evaluating					5
K6: Creating					

Mean : 3

CPA 2604

CORPORATE ACCOUNTING- II

6 Hr / 6 Cr

Course Objective

To make the students to get an Insight and Practical Exposure on various concepts in Corporate Accounting.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Infer the Consolidated Balance Sheet of Holding Company
- ii. Prepare the Banking Company Accounts
- iii. Examine the Profit or Loss of Insurance Company
- iv. Compare the Different Approaches and Objectives of Inflation Accounting
- v. Explain the Important Provisions and Aspects of Accounting Standards.

UNIT I

Holding Company: Meaning - Definition – Subsidiary Company – Legal Requirements – Cost of Control - Pre-acquisition Reserve and Profit – Post Acquisition Profits – Minority Interest – Treatment of Fictitious Assets – Goodwill - Unrealized Profits – Contingent Liabilities – Revaluation of Assets and Liabilities – Preparation of Consolidated Balance Sheet.

UNIT II

Banking Company Accounts: Definition – Classification of Assets – Provisioning on Bills Discounted - Preparation of Profit and Loss Account and Balance Sheet.

UNIT III

Insurance Company: Meaning – Definition – Types – Accounts of Life Insurance Business – Revenue Account and Balance Sheet – Determination of Net Liability – Ascertainment of Profit or Loss – Accounts of General Insurance Business – Accounting Treatment – Revenue Account – Profit and Loss Account and Balance Sheet.

UNIT IV

Inflation Accounting: Meaning – Limitations of Historic Accounting – Methods of Accounting for Price Level Changes – Current Purchasing Power Accounting – Current Cost Accounting.

Human Resource Accounting: Meaning – Approaches – Objectives – Assumptions – Methods – Human Resource Value Accounting – Advantages and Objectives to Human Resource Accounting.

UNIT V

Accounting Standards: Introduction –Financial Reporting Practice – Accounting for Price Level Changes. Social Responsibility Accounting: Meaning – Definition – Need – Objective – Form of Accounting - Social Responsibility Accounting in India – Social Audit.

TEXT BOOK

1. Jain S.P & Narang K.L Advanced Accountancy, Kalyani Publishers, Chennai, 2018.

REFERENCE BOOKS

1. Gupta R.L & Radhaswamy M, Advanced Accountancy, Sultan Chand & Sons, New Delhi, 2016.
2. Reddy T.S & Murthy, Advanced Accountancy, Kalyani Publishers, Chennai, 2018.
3. Shukla M.C & Grewal T.S, Advanced Accountancy, Sultan Chand, New Delhi, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding					2
K3: Applying		3			
K4: Analyzing	4		4		
K5: Evaluating				5	
K6: Creating					

Mean : 3.6

CPA 2406

INCOME TAX LAW AND PRACTICES – II 5 Hr / 5 Cr

Course Objective

To equip the students to gain a deeper knowledge about the deductions, provisions and assessment procedures of Income tax.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Substitute the Deductions under Section 80 C to 80 U
- ii. Calculate the Total Income and Tax Liability of Individual
- iii. Classify the various Procedures of Assessment of Income
- iv. Classify the Powers and Duties of Income Tax Authorities
- v. Associate the Assessment Procedures of Partnership Firms and Joint Stock Companies

UNIT I

Deductions from Gross Total Income – Deductions under Section 80 C to 80 U- Clubbing of Income – Set off and Carry Forward of losses

UNIT II

Assessment of Individual: Computation of Total Income and Tax Liability of Individual – Clubbing of Income – Set off and Carry Forward of losses

UNIT III

Return of Income : Submission of Return of Income – Return of Loss – Belated Return – Revised Return – Procedure for Assessment- Self Assessment – Reassessment – Best Judgement Assessment - Ex-party Assessment – Rectifications of Mistakes – Reopening of Assessment

UNIT IV

Deductions and Collections of Tax at Source : Deduction at Source and Advance Payment – Tax Refunds – Income Payable to deduct or pay tax –Income Tax Authorities-Powers- Duties- Tax Credit Certificate – Tax Clearance Certificate- Income tax authorities

UNIT V

Assessment of Firms: Under Section 184 and 185 – Associations of Persons and Joint Stock Companies – Calculation of Tax.

TEXT BOOK

1. Gaur V.P & Narang D.B, Income Tax Law & Practice, Educational Publishers, New Delhi, Relevant Assessment Year Edition

REFERENCE BOOKS:

1. Vinod K Singhania Students Guide to Income Tax , Taxman's, New Delhi 2018, Relevant Assessment Year Edition
2. Bhagavathi Prasad, Income Tax Law & Practice , Sultan Chand & Sons, New Delhi, Relevant Assessment Year Edition
3. Lal B.B, Income Tax Law and Practice , S Chand, New Delhi, Relevant Assessment Year Edition

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3	3	
K4: Analyzing					4
K5: Evaluating					
K6: Creating					

Mean : 3

Course Objective

To develop an understanding of the Company's Regulations and to provide knowledge about the various provisions of the company law in India.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain about the ways of acquiring Membership in a Company
- ii. Classify the Provision regarding Issue and Forfeiture of Shares
- iii. Examine the various kinds and Essentials of Meetings and Resolutions
- iv. Classify the ways to Manage the Company
- v. Ascertain the various modes of Winding Up of a Company

UNIT I

Membership and Register of Members: Meaning – Definition– Types – Ways of Acquiring Membership – Termination or Cessation of Membership – Rights and Liabilities of Members.

UNIT II

Issue of Shares: Meaning –Valuation of Issue of Shares: Par – Premium -Discount. Types of Issues: Public Offer – Private Placement – Rights and Bonus Issues. Introduction to Share Allotment: Meaning - Definition – Provision regarding Allotment. Share Calls: Meaning – Definition - Forfeiture of Shares – Surrender of Shares – Difference between Forfeiture and Surrender of Shares.

UNIT III

Company Meetings: Meaning - Definition - Features – Kinds – Essentials of a Valid Meeting – Agenda - Minutes. Resolution: Meaning - Types – Distinction between Ordinary and Special Resolution

UNIT IV

Management of Company: Meaning – Definition – Essential Requirements. Board of Directors: Meaning – Appointment – Removal – Powers and Rights – Duties – Disabilities and Liabilities – Prevention of Oppression and Mismanagement.

UNIT V

Winding up of Company : Introduction – Modes – Provisions Applicable – Consequences of Winding Up – Effects of Winding Up on Antecedent and Other Transactions – Winding Up of Insolvent Companies – Winding Up of Unregistered Companies – Offences Antecedent to or in course of Winding Up – Offences – Defunct Companies.

TEXT BOOK

1. Kapoor N.D, Company Law, Sultan Chand & Sons, New Delhi, 2017

REFERENCE BOOKS

1. Dr. Avtar Singh, Company Law, Eastern Book Company, 34, Lalbagh, Lucknow, 2016
2. Jain D.K, Company Law, Bharat Law House Pvt. Ltd, New Delhi , 2017
3. Suryanarayanan R, Company Law, Commercial Law Publishers, New Delhi , 2017
4. Saharay H.K, Company Law, Universal Law Publishing Co, New Delhi , 2015

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3		3	
K4: Analyzing			4		4
K5: Evaluating					
K6: Creating					

Mean : 3.2

CPA 2410

AUDITING AND ASSURANCE - II

5 Hr / 4 Cr

Course Objective

To inculcate the understanding of the procedures to be followed while auditing the commercial and non-commercial organizations.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the Classification of Capital and Audit of share capital
- ii. Evaluate the Audit of Public Accounts and its present issues
- iii. Examine the audit procedure of different Special Institutions such as Educational Institutions, Clubs, Hospitals, Insurance Companies and Banks.
- iv. Classify the Emerging Areas of Auditing
- v. Combined the Computerized Information System and Role of Auditor in Computerized Audit Environment.

UNIT I

Company Audit: Introduction – Classification of Capital – Forms of Capital – Audit of share capital – Audit of calls in arrears – Audit of calls in advance – Forfeiture of shares – Alteration of capital – Internal and External Reconstruction.

UNIT II

Audit of Public Accounts: Features – Duties of Accountant General. Public Accounts Committee: Origin - Scope and Working – Current Composition – Present Issues. Types: Legal -Operational.

UNIT III

Audit of Special Institutions: Educational – Clubs – Hospitals – Hotels –Insurance Companies – Banks

UNIT IV

Emerging Areas of Auditing: Cost Audit – Management Audit – Green Audit – Human Resource Audit – Social Audit – Environment Audit – Operations Audit- Tax Audit – Intangible Audit – Proprietary Audit

UNIT V

Audit in Computerized Environment: Introduction – Aspects to be considered in Computerized Information System – Approaches to Electronic Data Processing Auditing – Internal Control System in Computer based Accounting System – General Computer Information Systems Control – Application Control - Role of Auditor in Computerized Audit Environment.

TEXT BOOK

1. Tandon B.N, Principles of Auditing, S.Chand & Co., New Delh.2016

REFERENCE BOOKS

1. Ghatalia, S.V, Practical Auditing, Allied Publishers Private Ltd., New Delhi. 2017
2. Gupta Kamal C, contemporary Auditing, Tata McGraw-Hill, New Delhi.2016
3. Pagare Dinkar, Principal and Practice of Auditing, Sulthan Chand, New Delhi. 2014
4. Sundar and Paari, Practical Auditing , Vijay Nicol Imprint Pvt Ltd, Chennai, 2014

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying				3	
K4: Analyzing					
K5: Evaluating		5	5		
K6: Creating					6

Mean : 4.2

CPA 3201

CORPORATE GOVERNANCE

3 Hr / 3 Cr

Course Objective

To make the students to understand the Fundamental Theories and Practices of Corporate Governance.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the Theoretical Aspects of Corporate Governance
- ii. Classify the Ownership Structure and Firm Performance
- iii. Outline the Roles, Duties and Responsibilities of Board of Directors
- iv. Classify the Various Methods of Controlling the Shareholders
- v. Analyze the International Corporate Governance

UNIT I

Introduction of Corporate Governance: Meaning - Definition - Role and Purpose of the Corporation - Agency Theory and Separation of Ownership and Control.

UNIT II

Shareholders and Shareholder Activism: Ownership Structure and Firm Performance- Market for Corporate Control- Hedge Fund Activism- Role of Institutional Investors.

UNIT III

Board of Directors and Management: Director and Board Structure - Roles - Duties - Responsibilities - Independent Directors.

UNIT IV

Controlling Shareholders: Opportunism by the Controlling Shareholder-Dual-Class Stock-Corporate Pyramid Cross - Holdings – Family - Owned Firms and Governance.

UNIT V

International Corporate Governance: Cross - Country Comparison – Firm-Level - Cross-Border Investment of Foreign Investors - Investor Protection and Home Bias.

TEXT BOOK

1. Murthy C.S.V, Corporate Governance, Himalaya Publishing House, Chennai, 2014.

REFERENCE BOOKS

1. Nirmala K, & Aruna Rani N, Dr. Karunakara Reddy D.A, Business Ethics and Corporate Governance, Himalaya Publishing House, Chennai, 2017.
2. Khanka S.S, Business Ethics and Corporate Governance, Sulthan Chand Publishing, New Delhi 2013.
3. Garg Santosh, Garg Sanjiv, Corporate Governance, Kalyani Publishers, Chennai, 2018.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3	3	3
K4: Analyzing					
K5: Evaluating					
K6: Creating					

Mean : 2.8

CPA 3601

INDIRECT TAXES

5 Hr / 5 Cr

Course Objective

To acquire knowledge on the principles and provisions relating to Customs Duty and Goods and Service Tax in India

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the New Goods and Services Tax Policy in India
- ii. Outline about the Customs Duty and its Procedures
- iii. Identify the Benefits of Implementing Goods and Services Tax
- iv. Communicate the Procedures involved in Registration of GST and its Exemptions
- v. Assess the Payment and Procedure for Filing of GST

UNIT I

Tax System: Canons of Taxation - Indian Tax System – Indirect Tax Review and New Goods and Services Tax Policy.

UNIT II

Customs Duty : Basic Concepts – Types – Valuation – Customs Procedure, Import and Export Procedure – Powers of income tax/ assessing officer – Levy and Exemption – Penalties and Offences – Export Promotion Scheme - Export Oriented Units – Special Economic Zone – Duty Drawback.

UNIT III

Goods and Services Tax (GST): Meaning– Salient Features– Constitutional Amendments - Subsuming of Taxes – Benefits of Implementing GST (Dual Model) – Structure - Central – State – Integrated – Union Territory.

UNIT IV

Supply of goods and Services: Meaning–Principal– Composite supply – Mixed supply – Outward. Registration under GST: Procedure for Registration – Compulsory Registration – Deemed Registration – Exemption from GST Registration.

UNIT V

Procedure under GST: CGST and SGST –IGST. Procedures for Filing of Returns under GST: Payment procedure under GST (Subject to Revision) - Input Tax Credit - Outcomes of GST

TEXT BOOK

1. Gurukripa, GST Self Learning, Gurukripa Publications. Chennai, 2017

REFERENCE BOOKS

1. Gupta S.S, GST Laws and Practices, Taxman's Publications, New Delhi, 2017.
2. Balachandran V., Indirect Taxation, Sultan Chand &Kalyani Publishers, 16th edition, New Delhi, 2014.
3. Radhakrishnan R., Indirect Taxation , Kalyani Publishers, 2013
4. Radha and Dr.Parameswaran, Business Taxation, Prasanna Publishers, Chennai, 2011.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying		3	3	3	3
K4: Analyzing					
K5: Evaluating					
K6: Creating					

Mean : 2.8

CPA 3603

MANAGEMENT ACCOUNTING

6 Hr / 6 Cr

Course Objective

To provide an insight into Accounting Procedures and its Applications in Complex Business Management

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain the Role of Management Accountant
- ii. Analyse and Interpret the Financial Statements
- iii. Evaluate Cash Flow and Fund Flow Statements
- iv. Associate the Advantages, Disadvantages and Applications of Marginal Costing
- v. Compile the Different Types of Budgets and its Applications

UNIT I

Management Accounting: Introduction – Scope - Objective - Management Accounting Vs Financial Accounting – Management Accounting Vs Cost Accounting – Limitations – Role of Management Accountant.

UNIT II

Analysis and Interpretation of Financial Statements: Common Size Statements – Comparative Statements – Trend Analysis.

UNIT III

Ratio Analysis : Meaning – Classifications – Coverage Ratio, Turnover Ratios, Financial Ratios – Advantages – Limitations – Performance, Profitability, Turnover Ratios, Preparation of Balance Sheet Using Ratios.

UNIT IV

Cash Flow and Fund Flow Statements: – Importance – Difference Between Cash and Fund Flow - Steps in Preparation – Managerial Uses. Changes in Working Capital - Preparation of Funds from Operations – Fund Flow Statement – Cash Flow Statement

UNIT V

Budgets: Meaning – Types – Sales Budget - Production Budget- Cash Budget-Master Budget – Flexible Budget – ZBB – Budgetary Control: Advantages – Limitation – Essentials of Successful Budgetary Control.

TEXT BOOK

1. Maheswari S.N, Management Accounting, Kalyani Publications, New Delhi, 2008.

REFERENCE BOOKS

1. Jain S.P & Narang K.L, Cost and Management Accounting Practice and Theory, Kalyani Publications, New Delhi, 2015
2. Rathinam P.V, & Kitab Mahal, Costing Advisor, Publications, New Delhi, 2004.
3. Ramachandran R & Srinivasan R, Management Accounting, Sriram Publication, Trichy, 2008.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				
K3: Applying					
K4: Analyzing		4		4	
K5: Evaluating			5		
K6: Creating					6

Mean : 4.2

CPA 3605

ENTERPRISE INFORMATION SYSTEMS

6 Hr/6 Cr

Course Objective

To develop an understanding of Technology Enabled Information Systems and its impact on Enterprise-Wide Processes, Risks and Controls.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Examine the Customers Expectation about the Enterprise Information System Packages
- ii. Predict the Infrastructure for Enterprise Information System Deployment
- iii. Communicate about the Components of Automated Information Systems and its Applications
- iv. Substitute E-Commerce and M-Commerce and asses its related Risks and Controls
- v. Classify the Core Modules of Banking and its Regulatory and Compliance Requirements

UNIT I

Information Systems : Concepts – Definition - Environment and Infrastructure Assessment for an Information System - Enterprise Information Systems (EIS): Introduction - Concept - Features - Purpose - Types – Benefits – Difference between EIS and Conventional Packages - Customers Expectation of EIS Packages

UNIT II

Different Classes of EIS : Material Requirements Planning - Supply Chain Management - Customer Relationship Management - Top Vendors Comparison- Market Analysis- Assessing Infrastructure for EIS Deployment - Integration Issues.- Applicable Regulatory and Compliance Requirements

UNIT III

Automated Information Systems: Components - Application Systems- Database - Network and Operating System with Related Risks and Controls - Mapping of Organization Structure with Segregation of Duties in Information Systems.

UNIT IV

E-Commerce and M-Commerce: Components - Architecture - Business Process Flow with its related Risks and Controls - Regulatory and Compliance Requirements - Emerging Technologies with its Related Risks and Controls

UNIT V

Core Banking Solutions: Meaning - Components - Architecture - Related Risks - Controls - Core Modules of Banking and Business Process Flow - Applicable Regulatory and Compliance Requirements.

TEXT BOOK

1. Nirupama Sekar .G.G Sekar, B Saravana Prasath, Students Guide for Enterprise Information Systems and Strategic Management, CCH Wolters Kluwer Padhuka Books Publications, 2nd Edition , 2018

REFERENCE BOOKS

1. Ron Weber,Pearson, Information Systems Control and Audit, Education, Third impression, 2009
2. Kenneth C. Laudon, Jane P. Laudon & Rajanish Dass ,Management Information Systems, Pearson, 11th Edition, Third Impression, 2011
3. James A Hall, Accounting Information Systems , South-Western College Publishing, 7th Edition, 2012
4. Sandra Senft and Frederick Gallegos, , Information Technology Control and Audit , CRC Press, Third edition, 2009
5. Information Technology Risk Management in Enterprise Environments , Jake Kouns & Daniel Minoli, John Wiley & Sons, 2010

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding				2	
K3: Applying		3	3		3
K4: Analyzing	4				
K5: Evaluating					
K6: Creating					

Mean : 3

CPA 3502

FINANCIAL MARKETS AND SERVICES

6Hr / 6Cr

Course Objective

To understand the various aspects of Indian Financial Markets and its services, adopted in Corporate Decision Making.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Explain about various services and functions of Financial Markets
- ii. Compare the Financial Services provided by Banking and Financial Corporations
- iii. Communicate the various Financial Institutions and Stock Exchanges
- iv. Outline the Growth of Venture Capital in India
- v. Discuss the Legal Framework and Role of SEBI

UNIT I

Financial System –meaning, structure, components and services –its importance in the development of economy

UNIT II

Money Market and Share Market - call money market-Treasury Bill Market –Discount Market –Government Securities Markets – Markets for commercial papers and certificates for deposits- American Depositary Receipts (ADR) - Global Depositary Receipts (GDR)

UNIT III

Stock Exchange –organisation and functions, listing of securities, trading in stock exchanges-on-line trading of shares-E-shares. New Issues Market - Initial public offering meaning, procedures and guidelines.

UNIT IV

Merchant Banking-meaning functions and services of Merchant banks – guidelines of RBI and SEBI. MUTUAL FUNDS-Meaning importance and types-Guidelines - mutual funds in India – Venture Capital – Angel Investors.

UNIT V

Securitisisation of Debt – Meaning, Workings and Benefits – Securitisisation vs. Factoring – Securitisisation in India. DEMAT Services: Meaning – Need - Operations – Role of National Securities Depository Ltd.

TEXT BOOK

1. Gordon & Natrajan, Financial Markets and Services, Himalaya Publishing House, 2015

REFERENCE BOOKS

1. Gurusamy S, Financial Markets and Institutions, Thomson Publications , 2016
2. Srivastava, Management of Indian Financial Institutions, Himalaya Publishing House, New Delhi, 2015
3. Meir Kohn, Financial Institutions and Markets, Oxford Publications , 2013
4. Saunders, Anthony, Cornett, Financial Institutions Management, Marcia Millon , Tata McGraw Hill, 2015.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				2
K3: Applying					
K4: Analyzing			4		
K5: Evaluating		5			
K6: Creating				6	

Mean : 3.8

CPA 3202

ACCOUNTING FOR DECISION MAKING

3 Hr / 3 Cr

Course Objective

To make the Students to acquire an insight on various Accounting Methods and its Applications in Decision Making.

Course Outcomes:

At the end of the Course, Students Will be Able to

- i. Analyze the Various Financial Statements and Compare Management and Financial Accounting
- ii. Outline the Needs and Ways to Forecast Working Capital Requirements
- iii. Demonstrate Break Even Analysis and its Managerial Applications
- iv. Compare Material and Labour Variances
- v. Discuss the Various Methods of Capital Budgeting

UNIT I

Management Accounting: Definition – Nature – Scope – Objectives – Merits – Limitations – Differences Between Management Accounting and Financial Accounting. Cost Accounting – Definition and Functions – Limitation – Elements of Cost – Preparation of Cost sheet.

UNIT II

Working Capital: Meaning - Definition –Types – Factors Determining Working Capital Requirements – Calculation of Working Capital Requirements – Simple Problems.

UNIT III

Marginal Costing: Meaning - Definition – Advantages- Disadvantages - Break Even Analysis –Managerial Applications – Simple Problems.

UNIT IV

Standard Costing: Meaning – Standard Cost Vs Standard Costing and Budgeting – Advantages – Limitations – Variance analysis – Computation of Material, Labour and Overhead variance

UNIT V

Budget and Budgetary Control : Production Cost - Raw Material Cost - Sales - Cash - Flexible Budgets - Standard Costing – Material and Labour Variances .

TEXT BOOK

1. Ramachandran R, Srinivasan R, Management Accounting, Sriram Publications, Chennai, 2014.

REFERENCE BOOKS

1. Maheswari S.N, Management Accounting, Sultan Chand & Sons, New Delhi, 2014.
2. Pillai R.S.N & Baghavathi V, Management Accounting, S.Chand & Co, New Delhi, 2012.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding			2		2
K3: Applying					
K4: Analyzing	4				
K5: Evaluating				5	
K6: Creating		6			

Mean : 3.8

CPA 3200

ENVIRONMENTAL STUDIES

4Hr/2Cr

Course Objective

This course facilitates the students to get adequate knowledge on environmental problems and to develop an attitude towards the betterment of environment.

Course Outcomes

At the end of the course, students will be able to

- i. Explain the importance of environmental studies and methods of conservation of natural resources.
- ii. Describe the structure and function of an ecosystem and explain the values and Conservation of bio-diversity.
- iii. Predict the sources, environmental effects and control measures of various types of pollutions.
- iv. Ascertain the appropriate methods for waste management.
- v. Compile social issues and legal provision and describe the necessities for Environmental Act.

UNIT I

Multidisciplinary nature of environmental studies: Definition, scope and importance & Need for public awareness, Natural Resources: Renewable and non-renewable resources - Natural resources and associated problems - Forest resources: Use and over-exploitation, deforestation, case studies - Timber extraction, mining, dams and their effects on forest and tribal people - water resources : Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems - Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies - Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies - Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. Case studies - Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification - Role of an individual in conservation of natural resources - Equitable use of resources for sustainable lifestyles.

UNIT II

Ecosystems: Concept of an ecosystem, Structure and function of an ecosystem, Producers, consumers and decomposers - Energy flow in the ecosystem - Ecological succession - Food chains, food webs and ecological pyramids - Introduction, types, characteristic features, structure and function of the Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries), Biodiversity and its conservation - Introduction - Definition: genetic, species and ecosystem diversity, Biogeographical classification of India, Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values, Biodiversity at global, National and local levels, India as a mega-diversity nation, Hot-spots of biodiversity - Threats to biodiversity : habitat loss, poaching of wildlife, man-wildlife conflicts, Endangered and endemic species of India - Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.

UNIT III

Environmental Pollution: Definition, Cause, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear hazards, Solid waste Management: Causes, effects and control measures of urban and industrial wastes - Role of an individual in prevention of pollution - Pollution case studies - Disaster management: floods, earthquake, cyclone and landslides,

UNIT IV

Social Issues and the Environment - From Unsustainable to Sustainable development - Urban problems related to energy - Water conservation, rain water harvesting, watershed management - Resettlement and rehabilitation of people; its problems and concerns. Case Studies - Environmental ethics: Issues and possible solutions - Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case Studies - Wasteland reclamation, Consumerism and waste products, Environment Protection Act, Air (Prevention and Control of Pollution) Act, Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act, Issues involved in enforcement of environmental legislation, Public awareness.

Unit-IV: Fruits and vegetables: Harvesting, handling and storage, physiological and bio chemical changes during ripening. Method of preparation of squash, crush, sauce, RTS, puree, ketchup, RTE.

Unit-V: Spices and beverages: Spice – processing and extraction of essential oils and colours, storage and preservation. Beverages: tea, green tea, coffee, cocoa, white pepper, black pepper.

Text Books:

1. Desrosier N W and Desrosier J N (1987) The Technology of Food Preservation, 4th Edition, CBS, New Delhi.
2. Fellows P J (2000) Food Processing Technology: Principles and Practice 2nd edition CRC Woodhead Publishing Ltd., Cambridge.

References:

1. Khetarpaul Neelam (2005) Food Processing and Preservation, Daya Publications, New Delhi.
2. Salunke D K and Kadam S (1995) Hand book of Food Science and Technology - production, composition, storage and processing, Marcel Dekker INC, New York.
3. Sivasankar B (2002) Food Processing & Preservation, Prentice Hall, India.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4	5	
CO 2		2		4		
CO 3				4		
CO 4		2			5	
CO 5		2		4		

Mean = 3.4

FSN 2535

FOOD SERVICE MANAGEMENT

(5hrs/wk) (5cr)

This course gives a comprehensive understanding of the basic principles of management in food service units. It helps to accept responsibilities in catering establishment and hospitals and paves a way for becoming a conscientious caterer and food service administrator. The major aim is to develop skills in setting up food service units.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Discuss about the scope of food service management principles and functions.
- ii. Explain the functions of personnel management organization
- iii. Compare the electrical and non-electrical equipment's in food service establishment.
- iv. Analyse the cost account methods and its importance.
- v. Evaluate kind of kitchen layout.

Unit-I: Food Service Establishment: Definition of food management – characteristic of food service institution – types of food service establishment – principles of management – tools of management and functions of management.

Unit-II: Personnel Management: Recruitment, Selection, Induction, Training and Supervision of Personnel, Labour Policies and Legislation.

Unit-III: Food Services and Equipment: Types of Food Service , Styles of Service , Formal and Informal. Equipments, Classification, Selection, Maintenance and Case of Equipments.

Unit-IV: Financial Management: Cost account and keeping , inventory maintenance of account books, balance sheets, Food Costing.

Unit-V: Institutional kitchen and Sanitation: Types of kitchen , layout of kitchen ,kitchen design plan and work simplification .

Text Books:

1. Mohini Sethi and SurjetMalhan, (1987). Catering Management, "An Integrated Approach. Wiley Eastern Ltd.
2. West. B.B. Wood L., Harger, V.F. (1977) Food Service Institutions, JohnWiley and sons, Inc.
3. NewYork, V Ed. 2. Shukla. M.C. (1982) Business Organization and Management S. Chand and Co., Ltd., Ramnagar, New Delhi.

References:

1. Nathaniel, R. S. (1991) Catering Management for Hotel Restaurants and Institute, Surjeet Pub. Delhi 110 007.
2. P.N. Reddy, S.S. Gulshan. Principles of Business Organization and Management. Eurasia Publishing House, Ramnagar New Delhi.
3. West. B.B. Wood L., Harger, V.F. (1977) Food Service Institutions, JohnWiley and sons, Inc., NewYork, V Ed.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4	5	
CO 2		2			5	
CO 3				4		
CO 4		2		4		
CO 5	1				5	

Mean = 3.4

This course helps the students to understand human development (both normal and exceptional) to guide effectively. They have complete knowledge about the behaviour pattern of the individual and various factors influencing them.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Outline the principles of development from conception to birth.
- ii. Compare the development pattern of infancy and early childhood during life cycle.
- iii. Critique the growth and development changes between childhood and adolescence.
- iv. Explain the importance of childhood care, guidance and counselling.
- v. Discuss the methods of disciplining children and their effects.

UNIT-I: Concept of Growth & Development

Definition, Principles and Factors influencing growth and development. Pregnancy-Symptoms, discomforts and complications, Prenatal stage - Period gestation, Period of embryo, Period of fetus. Birth process and Types of birth

UNIT-II: Development Stages (Infancy- Early childhood)

Infancy- Neonate and Parturate, Physical and motor, cognitive emotional, language and social development. Care of an infant - breast feeding & artificial feeding, weaning and supplementary feeding. Common ailments and treatments -Immunization schedule

Early childhood- Physical and motor, cognitive, language, social and emotional development. Importance of Preschool education, play, methods and theories.

UNIT-III: Development Stages (Childhood to Adolescence)

Middle Childhood (6 - 12 years) & late childhood- Physical and motor, cognitive, language, social and emotional development.

Adolescence (12 - 20 Yrs)- Physical and motor development, cognitive, social, juvenile delinquency and emotional development

UNIT-IV: Childhood Care

Children with special needs - a brief study -Physically impaired (Orthopedic, Visual, Hearing, Speech) Mental retardation, gifted and Juvenile Delinquency.

UNIT-V: Parental styles

Different methods of disciplining children and their effects.

Learning theories - Intellectual theories - Psycho-social Theories - Personality theories - Moral theories-Implications of theories.

Text Books:

1. Devadass R. and P, Jaya N (1996) A Text Book on Child Development, Macmillan Indian Ltd., Delhi.
2. Parikh S, and Sudarshan R (1993) Human Development and Structural Adjustment, UNPP, Delhi.
3. Mussen et al (1990) Child Development and personality, Harper and Row publishers, New York.

References:

1. Suriakanthi.A (1991) Child Development, 2nd edition, Kavitha publications, Chennai.
2. Papalia, D.E and Olds, S.W. (2005) Human Development, Tata Mc.Graw Hill Company, New York.
3. Suriakanthi,A (1992) A Handbook on Human Development, Gandhigram Rural University, Gandhi gram, Dindigul.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4		
CO 2		2			5	
CO 3		2		4	5	
CO 4		2		4		
CO 5		2		4	5	

Mean = 3.41

FSN 2534

FOOD PRESERVATION

(5hrs/wk) (5cr)

This course equips the students to study the importance of microorganisms in food preservation and introduces the basics of various food processing and preservation technologies. This course helps the students to contribute proper utilization of food and to prevent wastage.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Apply the unit operations required to produce a given food product.
- ii. Explain the principles and current practices of processing techniques and the effects of processing parameters on product quality
- iii. Evaluate the novel technologies in food preservation
- iv. Discuss importance of heat and mass transfer in drying of grains
- v. Communicate the importance of novel technology in food processing

Unit-I: Food preservation; definition-types-bacteriostatic and bactericidal. Additives-definition, intentional and non intentional additives, difference between additives and adulterants, uses in food.

Unit-II: Food preservation by low temperature Definition - principle of freezing - refrigeration cycle - types of freezing - slow freezing, quick freezing. Introduction to thawing, changes during thawing and its effect on food.

Unit-III: Food preservation by high temperature: Thermal Processing- Commercial heat preservation methods - Sterilization, commercial sterilization, Pasteurization, and Canning - bottling.

Unit-IV: Food preservation by drying and dehydration: Definition - drying- dehydration - sun drying - and mechanical drying, factors affecting rate of drying - names of types of driers used in the food industry.

FSN 19

Unit-V:Food preservation by irradiation: Introduction - kinds of ionizing radiations , food irradiation- mechanism of action - uses of radiation in food processing industry and hazards.

Text Books:

1. Potter NN (2013) Food science.
2. Brennan JG and Grandison AS (2012) Food processing handbook. 2nd Edition, John Wiley.

References:

1. Manoranjan Kalia (2014)Food Quality Management Second Edition, Agrotech Publishing Academy, Udaipur.
2. Walter A. Mercer, (1988) Advances in Food Research First Edition, Academic Press,University of California, U.S.A.
3. Potter N (1995) Food Technology, 5th Edition, Cornell University, Ithaca, New York.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1			3	4		
CO 2		2		4	5	
CO 3				4	5	
CO 4		2				
CO 5		2		4		

Mean = 3.5

FSN 2536

FOOD PACKAGING

(5hrs/wk) (5cr)

This course deals with the functions of packaging along with the influence of various factors on food and different packaging materials like cans, bottles, flexible films etc. and helps to study about the various methods of packaging to improve the shelf life of the products. This course especially emphasizes on the equipment used for packaging and applications during transportation.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Discuss the characteristics and function of materials used in food packaging.
- ii. Identify different types of packaging materials suitable for food products.
- iii. Explain about the standard method used for marketing of developed food products
- iv. Apply various method of food packaging in order to increase the shelf life.
- v. Use eco friendly food packaging material

Unit-I:Food packaging: Definition, functions of packaging , characteristics of packaging material, requirements of packaging materials for different foods in market.

Unit-II: Types of packaging materials: Paper, Glass, Metal – cans and tins, Plastics –types.

Unit- III: Packaging methods: Aseptic packaging, retort pouches, modified and controlled atmosphere packaging, shrink, vacuum, nitrogen flush packaging, edible packaging.

Unit- IV: Packaging of finished goods: Weighing, filling, scaling, wrapping, cartooning, labelling, marking and trapping. Labelling: Standards, purpose, description types of labels, labelling regulation barcode, nutrition labelling, health claims, mandatory labelling provision.

Unit-V: Hazards of packaging material : Packaging specifications, shelf life of packed foods, convenience and hazards of packaging materials, moisture sorption properties of foods and selection of packaging materials, interaction between packaging and foods.

Text Books:

1. Vijaya Khader (2001) Text book of Food Science and Technology, Indian Council of Agricultural Research, New Delhi.
2. Stainley Sacharous. Roger C Griffin (1972) Principles of Food Packaging, 2nd Edition AVI Publishers Co. Westport.
3. F.A. and Paine. H.Y. Leonard Hill (1987) A hand book of Food Packaging, Blackie Sons Ltd., London.
4. Sacharows.S. (1976) Handbook of packaging materials, AVI Publishers Co., Westport.

Reference Books:

1. NIIR Board (2004) Food Packaging Technology Handbook National Institute of Industrial Research, New Delhi.
2. Frank A. Paine and Heather Y.Paine (1983) A Hand Book of Food Packaging, Leonard Hill Publications (Blackie and sons).
3. O.G.Pirenger and A.L.Baver (2000) Plastic Packaging Materials for Food, Wiley VCH, GmbH, Germany.
4. Shirly V. Vangrade and Morgy Woodburn, Food Preservation and Safety Surabhi Publications, Jaipur India.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4		
CO 2				4	5	
CO 3		2		4		
CO 4		2				
CO 5		2			5	

Mean = 3.33

FSN 9

Spices: Functions, role of spices in cookery, Types, Nutritive value, Uses and abuses. Nuts & Oilseeds: Types, Composition Nutritive value, role of nuts and oil seeds in cookery.

Text Books:

1. Srilakshmi B (2005) Dietetics. New Age International Publishers, New Delhi.
2. Swaminathan M (1979) Food Science and Experimental foods. Ganesh and Co, Madras.
3. Mudambi SR and Rao SM (1986) Food Science. Wiley Eastern Ltd. New Delhi.

References:

1. Bennion M and Hughes D (1975) Introductory foods Macmillan Publishing Co. Inc. New York.
2. Brich CG, Spencer M and Cancerron AG (1977) Food Science. Pergamon Press, New York.
3. Gopalan C, Ramasastri PN and Balasubramanian SC (1977) Nutritive value of Indian Foods. National Institute of Nutrition, Hyderabad.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2				
CO 2		2		4		
CO 3			3	4	5	
CO 4		2			5	
CO 5		2		4	5	

Mean =3.45

FSN 1435

FUNDAMENTALS OF NUTRITION

(4hrs/wk) (4cr)

This course enables the students to gain basic knowledge of the different nutrients and their role in maintaining health of the community and it also develop skills in qualitative analysis and quantitative estimation of nutrients.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Identify the risk groups in community and find the solution.
- ii. Analyze the different quality aspects of carbohydrates.
- iii. Discuss on specific functions of macronutrients in human body.
- iv. Identify the functions and deficiencies of minerals.
- v. Rate the sources of vitamins

UNIT-I Concept of nutrition: Definitions - Nutrition, Health, Malnutrition, Nutritional status, Balanced diet, Under nutrition & over nutrition, Nutrients - classification of nutrients relation of food and health. RDA - Definition, factors, methods used for deriving RDA, Reference man and woman - Definition. Energy - Definition, units of measurement, determination of energy value of foods, physiological fuel value. Total energy requirement - Factorial method, experimental determination, Thermic effect of food - factors. BMR - Definition, measurement, factors.

UNIT-II Carbohydrates: Definition, classification, digestion, absorption and metabolism. Functions, deficiency, requirement and sources. Dietary fiber - Definition, classification, physiological effects, role of fiber in human nutrition, sources.

UNIT-III Proteins and Lipids: Definition, classification of proteins and amino acids, functions of proteins, sources, and requirements, deficiency, Digestion absorption and metabolism, quality of proteins. Lipids - Definition, classification, functions, sources, requirements, deficiency, digestion, absorption and metabolism of fats.

UNIT-IV Minerals: Definition, classification, functions, Sources, deficiency of calcium, Sodium, phosphorus, Iron, Zinc, Iodine, fluorine, magnesium, potassium

UNIT-V Vitamins: Definition, classification, functions, Sources, deficiency of vitamins A,D,E,K,C,B1,B2,Niacin, folic acid, pyridoxine, B12.

Text Books:

1. Mudambi SR, Rajagopal MV (1997) Fundamentals of Foods and Nutrition. Third Edition. New Age International (P) Ltd, Publishers, Third edition.
2. Srilakshmi B (2004) Nutrition Science, New Age International (P) Ltd, Publishers.
3. Swaminathan M (1999) Essential of Food and Nutrition. Vol I and II, Beppo publications, Madras.

References:

1. Kango M (2005) Normal nutrition, curing diseases through diet. Third Edition CBS Publications.
2. Paul S (2003) Text book of Bio-Nutrition, Fundamental and Management. RBSA Publishers.
3. Williams SR (2000) Nutrition and Diet Therapy. Sixth Edition. C.V. Melskey Co.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4	5	
CO 2		2		4	5	
CO 3		2		4		
CO 4		2		4		
CO 5	1			4	5	6

Mean = 3.57

FSN 1432

FOOD MICROBIOLOGY

(4hrs/wk) (4cr)

The goal of teaching this course to students is to gain knowledge about the role of micro-organisms in health and disease, understand the role of micro-organisms in spoilage of various foods and its role in relation to food and food preservation.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Acquire, discover, and apply the theories and principles of food microbiology in practical, real-world situations and problems.
- ii. Discuss on classification of micro-organisms and its characteristics.
- iii. Evaluate the different factors responsible for the microbial growth.
- iv. Analyze and describe the characteristics of important pathogens and spoilage microorganisms in foods.
- v. Compare food borne infection and food intoxication.

UNIT-I History and scope of food microbiology: Contributions of Louis Pasteur - Fermentation - Pasteurization - Role of microbiologist in food industries - Scope of food microbiology.

UNIT-II Introduction to micro-organisms: General characteristics, classification, morphology, nutrition, reproduction.

UNIT-III Food as a substrate for microorganism: Hydrogen ion concentration, Moisture requirement, Nutrient content - inhibitory substances of biological structure, combined effects of factors affecting growth. Role of microorganism in food microbiology.

UNIT-IV Contamination and spoilage of foods: Principles of food spoilage - microbiological, physical and biological factors - contamination, preservation and spoilage of cereal and cereal products, baked products, Fruits and vegetables and their products, Fleshy food, Milk and Milk products.

UNIT-V Food infections and food borne diseases: Microbial food poisoning - Staphylococci, Salmonella, clostridium botulinum. Measures to prevent microbial food poisoning. Food infections - Food borne diseases - Dysentery diarrhoea, Typhoid, Cholera.

Text Books:

1. Frazier WC and West off DC (2013) Food Microbiology. Fifth Edition, McGraw Hill Education(India) Pt. Ltd., New Delhi.
2. Adams MR and Moss MO (1991) Food Microbiology. The Royal society and chemistry, Cambridge.

References:

1. Banwart GJ (1989) Basic Food Microbiology. Second Edition, Chapman and Hall, New York.
2. Pelezar MJ, Chan ECS and Kreigh NR (2000) Microbiology. Eighth Edition, Tata McGraw Hill, New Delhi.
3. Willey UM, Sherwood LM and Woolverton CJ (2011) Prescott's Microbiology. Eighth Edition, Mc Graw-Hill International.

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4		
CO 2		2		4		
CO 3		2		4	5	
CO 4		2	3		5	
CO 5		2		4	5	

Mean = 3.38

FSN 2531

FOOD CHEMISTRY

(5hrs/wk) (5cr)

Enable students to gain knowledge on the composition and chemistry of foods in relation to food processing and quality of physical, chemical and nutritional properties of major and minor food components of the functional properties of food components and their applications.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Explain the importance and scope of food chemistry.
- ii. Identify the chemistry and functional properties of carbohydrates.
- iii. Outline the physicochemical properties of proteins in relation to food quality.
- iv. Evaluate the properties of lipids and the changes obtained by processing.
- v. Analyse the effects of various reactions in food.

UNIT-I Introduction to Food chemistry: Definition of food chemistry, properties of foods physical properties –solution, vapour pressure, boiling point, freezing point, osmotic pressure, viscosity, surface and interfacial tension, specific gravity, Acids, bases and buffers-acids and bases in foods, buffers, The chemical bond ionic bond, covalent bond, hydrogen bond Colloids –sols, gels, emulsions, foams.

UNIT-II Chemistry of carbohydrates: classification of carbohydrates-hemi cellulose, pectin, gel formation, changes of carbohydrates on cooking –solubility, hydrolysis, gelatinisation, browning reaction ..

UNIT-III Proteins: classification of Protein-native and denatured protein, heat treatment of protein, pure protein -whey Protein, colostrums.

UNIT-IV Fats: Physical Properties-Melting point, softening point, slipping point, smoke, flash, fire points, short melting points, chemical Properties-Rancidity-Definitions, Types, Prevention.

UNIT-V Reactions in Food: Browning reaction-Enzymatic, Non enzymatic, Mailard reaction, Gas production in batters-Changes in P^H , Staling, Scoring.

Text book

1. Damodran, Parkin, Fennema, Fennema's Food Chemistry, Fifth Edition, Apple Academic Press Inc., ISBN: 9781482208122, 1482208121 Pages: 1107

Reference books

1. Ambika shanmugam, Fundamentals of biochemistry for Medical Students, Publisher: Lippincott India, ISBN: 9788184736960, 8184736967
2. Bertram O. Fraser-Reid, Kuniaki Tatsuta & Joachim Thiem, Glycoscience: Chemistry and Chemical Biology

Bloom's Taxonomy	K1 Remembering	K2 Understanding	K3 Applying	K4 Analyzing	K5 Evaluating	K6 Creating
CO 1		2		4		
CO 2		2		4		
CO 3		2	3	4		
CO 4		2	3		5	
CO 5				4	5	

Mean = 3.33

FSN 2533

FOOD PROCESSING

(5hrs/wk) (5cr)

This course focuses on fundamentals of processing, nature, harvesting, and storage conditions of varying food products. The students gain knowledge in the various methods used for preservation of food products. This provides comprehensive coverage on processing and preservation aspects of food science that include chemical, microbiological and technological processes.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Revise the historical perspective, traditional technologies used in food processing.
- ii. Discuss the processing of cereals and pulses.
- iii. Discuss the bio-chemical conversion of milk into different by products.
- iv. Outline the processing and bio chemical changes during ripening.
- v. Explain the preservation and storage techniques of meat and poultry.

Unit-I: Essential Processing of foods: Need for food processing ,convenience food , RTE, RTS, rice-parboiling, milling, -merits and demerits. Wheat-milling, extraction of flour, by-products . millets- types, processing-pearling, flaking and puffing.

Unit-II: Pulses and oils: Decortication, dhal milling, elimination of toxic factors, soaking, germination, sprouting, fermentation and soya based products. Oils-pressing, solvent extraction, purification- degumming, refining, blanching; deodorizing. hydrogenation-margarines, shortening.

Unit-III: Milk and egg products: Pasteurization, homogenization, UHT processing, dehydrated milk products, egg- storage, frozen egg and dehydrated egg products.

BVC 16

Unit IV

E publishing - E books - Traditional reading and online reading - Job opportunities in E publishing
- Mobile communication

Unit V

Role of new media in Education - Entertainment - Politics and Journalism - New media technologies - Blogs and Wikis

Evaluation Pattern:

End of the semester exams will be conducted for 60 marks in theory part. Continuous Internal Assessment will be carried out for 40 marks. The marks obtained will be added up.

Reference Books:

1. Manning Christopher, Raghavan Prabhakar & Schutze Hinrich, 2008, Introduction to Information Retrieval (First Edition), Cambridge University Press India Private Limited, India
2. Ursula Smartt, Media & Entertainment Law, 2017, Routledge, Third Edition, New Delhi, India
3. Ernest Watson Burgess, 2018, The Function of Socialization in Social Evolution, Palala Press,
4. Norman J. Medoff, Barbara K. Kaye, Electronic media :Then, now and later, Second Edition, Taylor & Francis, UK

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 15

BVC 1221

New Media

3 Hours/ 2 Credits

Course Objectives:

This course is aimed at introducing the basic concepts of new media. It is also aimed at concentrating on the role, characteristics and impacts of social media and social networking. In addition, it is aimed at providing the current concepts of mobile communication, E – publishing and use of new media in the field of education.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the fundamental concepts of new media
- ii. Explain socialization and impacts of social media
- iii. Apply social media for social networking, education and entertainment
- iv. Compare and evaluate traditional and online readings
- v. Plan for E publishing

Unit I

New media - Definition - Characteristics of new media (Five C's - Communication, Collaboration, Community, Creativity and Convergence) - Importance of new media in contemporary era

Unit II

Socializing - Definition - Importance of socialization in digital age - Role of New media in socialization - Social Media and its influence

Unit III

Social Networking - Types of social networking - Characteristics of social networking - Positive and negative factors of social networking - Social networking and its impact on youth

Unit IV

Public Relations - History - Role and meaning - Qualities of Public Relations Officer - Procedure to conduct Public Relations Campaign - Importance of Public Relations - Codes of ethics of Public Relations - Role of photography in Public Relations

Unit V

Principles of Public Relations - Methods of Public Relations (Tools) - Press Release - Press Conferences - Public Relations in Government sector - Public Relations in Private sector - Public Opinion - Propaganda - Publicity

Evaluation Pattern:

End of semester exams will be conducted for 100 marks

Reference Books:

1. Seema Hasan, 2013, Mass Communication : Principles and Concepts, Second edition, CBS Publishers & Distributors, India
2. Chaunawalla, 2000, Advertising Theory and Practice, Himalaya Publishing House, India
3. Ruchi Gupta, 2012, Advertising Principles and Practice, Chand & Company Ltd, India
4. Shelly Rodgers & Esther Tharson, 2017, Digital Advertising, Routledge, UK
5. Kruti Shah, 2014, Advertising and Integrated Marketing Communications, Mc Graw hill, India

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					5

Mean: 3

BVC 13

BVC 1425

Advertising and Public Relations

5 Hours/ 4 Credits

Course Objectives:

This course intends to introduce the basic concepts of advertising. It also intends to focus on the role of products, audience, budget, brands and advertising agency in advertising. It intends as well to provide the contemporary concepts of public relations, press conferences and publicity.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of advertisement and public relations
- ii. Describe the structure and function of ad agency
- iii. Execute product promotional activities through media
- iv. Compare the flexibility of media in different fields
- v. Plan PR campaign

Unit I

Advertising - Definition - History of advertising - Functions of advertising - Types of advertising - Elements of advertising: Slogan - Headline - Sub headline - Illustration - Copy - Product - Trademark - Layout

Unit II

Product - Types of product - Product life cycle - Target audience - Types of audience - Branding - Brand image - Brand positioning - Market segmentation - Appeals - Sales promotion

Unit III

Advertising budget -- Media vehicle -- Types of media vehicle - Selection of media - Planning and classification - Ad agency - Types of ad agency - Structure and Function of ad agency

Evaluation Pattern:

Students should maintain two records. One record should be maintained for class work and another record should be maintained for homework. On the basis of presentation in records, the continuous internal assessment will be carried out.

Reference Books:

1. Milind Mulick, 2015, Water color Landscapes Step by Step, Jyotsna Prakashan, India
2. Jacquelyn Descanso, 2015, Drawing and Sketching Portraits: How to Draw Realistic Portraits for Beginners, Create space Independent Publishing Platform, New Delhi, India
3. Mark Linley, 2010, How to Draw Anything: Landscapes, People, Animals, Cartoons, Little, Brown Book Group, UK
4. Vikram Editorial Board, 2007, Pencil Shading, First Edition, Vikram Book Links PVT Ltd., New Delhi, India
5. Pratap Mulick, 2006, Sketching, Jyotsna Prakashan, India
6. Barber & Barrington, 2010, The Fundamentals of Drawing in Color, London: Archturus Publishing Limited, UK

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 11

BVC 1423

Drawing

4 Hours/ 4 Credits

Course Objectives:

This course aims to provide hands on experience in drawing. It also aims to focus on the usages of basic perspectives, color theory and composition. It aims as well to provide the applied concepts of medium used for drawing.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the practical concepts of drawing
- ii. Classify visual perspectives
- iii. Utilize basic colors in drawing
- iv. Compare the effects of acrylic and water colors in drawing
- v. Evaluate the ancient drawing patterns and design new drawing patterns

Unit I

Dot – Line – Shape – Form - Texture

Perspective - One point - Two Points - Three Points

Unit II

Color - Primary - Secondary - Tertiary - Warm - Cool - Color Wheel

Unit III

Still Life – Landscape

Unit IV

Water Color – Oil Color – Acrylic Color

Unit V

Mixed Media – Creative Composition

Visit to Museum, Art Gallery, and Historical Places and Outdoor study

Unit V

Human Anatomy - Heads - Hands - Body - Legs - Feet - Structures and postures - Facial Expression - Movement in drawing

Evaluation Pattern:

End of semester exams will be conducted for 100 marks

Reference Books:

1. Margaret S.Livingstone, 2014, Vision and Art, Harry N. Abrams, New York, USA.
2. Tim Stafford, 2011, Teaching Visual Literacy in the Primary Classroom, Taylor & Francis Ltd, Bangalore, India
3. David Sibbet, 2013, Visual Leaders: New Tools for Visioning, Management, & Organization Change, Wiley India Private Limited, New Delhi, India
4. Amy E. Herman, 2017, Visual Intelligence: Sharpen Your Perception; Change Your Life, 2017, Eamon Dolan/Mariner Books, New Delhi, India
5. Uvi Poznansky, 2017, Inspired by Art: Fall of a Giant, Amazon Digital services, New Delhi, India

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 9

BVC 1421

Visual Literacy

4 Hours/ 4 Credits

Course Objectives:

This course intends to introduce the current concepts of visual literacy. It also intends to concentrate the usages of basic perspectives, rules of composition and medium used for drawing. It is as well designed to provide the applied concepts of drawing of human anatomy.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the current concepts of visual literacy
- ii. Describe color theory and its application
- iii. Utilize different drawing medium
- iv. Analyze the role of light and shade
- v. Evaluate the rules of composition and design the drawing of human anatomy

Unit I

Visual Literacy - Introduction to Art - Elements of art - Dot - Line - Shape - Form - Color - Texture - Principles of art - Harmony - Balance - Rhythm - Proportion

Unit II

Perspective - Horizon Line - Vanishing point - Dimensions - One point - Two points - Three points - Aerial - Curve Linear - Color theory

Unit III

Reading the Image - Perception - Light and Shade - Composition - Rules of composition - Golden Spiral - Rule of thirds

Unit IV

Medium used in Drawing - Charcoal - Water color - Poster color - Oil Color - Acrylic color - Mixed media - Drawing techniques using mediums

BVC 8

Unit V

Visual culture - Visualizing - Visual power - Visual pleasure - Picture - Semiotics - Signs of symbols

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Keval J. Kumar, 2013, Mass Communication in India, Jaico Publishing House, Mumbai, India
2. Seema Hasan, 2016, Mass Communication: Principles and Concepts, CBS Publishers and Distributors PVT Ltd, New Delhi, India
3. Denis Mcquail, 2011, Mass Communication Theory (Sixth edition), Sage Publications Ltd, New Delhi, India
4. Susan. B. James, 2017, An Introduction to Visual Communication, Peter Lang Publications, Oxford, USA
5. Jonathan Finn, 2011, Visual Communication and Culture, OUP Canada, Toronto, Canada

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

BVC 7

BVC 1521 Introduction to Visual Communication

5 Hours / 5 Credits

Course Objectives:

This course is designed to introduce the basic concepts of visual communication. It is also designed to focus the usage of models of communication and body language. It is as well designed to provide the applied concepts of visual power.

Course Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of communication and visual communication
- ii. Explain visual culture, power and pleasure
- iii. Use body language in communication
- iv. Differentiate the aspects of communication and visual communication
- v. Evaluate the models of communication

Unit I

Communication - Definition - Origin - Importance of communication - Essentials of communication - Types of communication - Functions and barriers of communication - Verbal and nonverbal communication

Unit II

Communication models and Body language - Various models of communication - SMCR Model - Lasswell model - Shannon and Weaver Model - Wilbur Schramm model - Osgood Model - Helical Dances model - Aristotle model - George Gerbner Model - Body language and its main aspects

Unit III

Visual communication - Definition - Origin – Elements - Advantages and disadvantages - Scope of visual communication

Unit IV

Sensation and perception - Learning and thinking - Human intelligence - Aptitude and personality - Motivation and creativity

BVC 6**Mapping of Programme Specific Outcomes (PSOs) with Programme Outcomes (POs)**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PSO1	✓	✓		✓	✓			✓	✓	
PSO2	✓		✓	✓		✓		✓	✓	
PSO3	✓	✓	✓		✓		✓			✓
PSO4	✓	✓		✓	✓		✓		✓	
PSO5	✓	✓	✓	✓			✓			✓
PSO6		✓	✓		✓			✓	✓	✓
PSO7	✓	✓	✓		✓	✓	✓			
PSO8	✓		✓	✓	✓		✓	✓		
PSO9	✓			✓		✓	✓		✓	✓
PSO10		✓	✓		✓		✓	✓	✓	

BVC 5

BVC2534				✓	✓	✓	✓		✓	✓
BVC2536		✓		✓	✓	✓		✓	✓	
BVC2434		✓		✓	✓	✓		✓	✓	
BVC3621	✓	✓	✓	✓	✓		✓	✓		
BVC3529	✓	✓	✓	✓			✓		✓	
BVC3633		✓	✓	✓	✓	✓		✓		
BVC3627	✓	✓	✓	✓	✓		✓	✓		
BVC3225			✓	✓	✓	✓		✓	✓	
BVC3200		✓			✓	✓	✓		✓	✓
BVC3632		✓			✓	✓	✓		✓	✓
BVC3634		✓	✓	✓	✓	✓		✓		
BVC3532			✓	✓	✓	✓		✓	✓	✓
BVC3636				✓	✓	✓	✓		✓	✓
BVC3226		✓			✓	✓	✓		✓	✓

BVC 4

Mapping of Course Outcomes (COs) with Programme Specific Outcomes (PSOs)

Courses	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
BVC1521	✓	✓	✓	✓			✓		✓	
BVC1421	✓	✓	✓	✓	✓				✓	
BVC1423	✓	✓	✓		✓	✓			✓	
BVC1425		✓	✓	✓	✓	✓	✓		✓	✓
BVC1221	✓	✓	✓	✓	✓	✓	✓	✓		
BVC1223		✓	✓		✓	✓	✓		✓	
BVC1532	✓	✓	✓	✓	✓	✓	✓	✓		
BVC1422		✓	✓	✓	✓	✓		✓	✓	
BVC1424		✓	✓	✓	✓	✓		✓	✓	✓
BVC1426		✓	✓	✓	✓	✓		✓		
BVC1222		✓	✓	✓	✓	✓	✓	✓		
BVC1224			✓	✓	✓	✓			✓	✓
BVC2531			✓	✓	✓	✓	✓	✓	✓	✓
BVC2523					✓	✓	✓	✓	✓	✓
BVC2527		✓	✓	✓	✓	✓	✓			
BVC2427		✓	✓	✓	✓	✓	✓			
BVC2431	✓	✓	✓	✓	✓	✓	✓			
BVC2432			✓	✓		✓		✓	✓	✓
BVC2532	✓	✓	✓	✓	✓				✓	✓

Programme Specific Outcomes (PSOs) for B. Sc Visual Communication

Upon completion of the program, graduates will be able to

1. Conceptualize the basic concepts, applied techniques and advanced applications of visual communication and also update its developments
2. Contribute skills for effective representation of issues, challenges and solutions in media
3. Communicate the ideas, experiences and expectations in vernacular language, communicative language and visual forms in this media centered community
4. Pursue higher studies in advertising, animation, journalism, communication, mass communication, visual communication and other multidisciplinary courses to progress further in carrier
5. Perform in media field for media production, media management and media education
6. Employ creativity individually or collectively in media centered careers and execute action research in techno savvy and eco friendly approaches in media
7. Explore, educate and equip themselves in this media centered century
8. Pursue higher studies in global context in this communication centered century
9. Contribute to the upliftment of society by utilizing media laws, media ethics and media education
10. Implement communication technologies with social, ethical and legal responsibility for the betterment of society

BVC 2

Sem	Part	Course Code	Course Title	Hr/Wk	Cr.	Marks
5	III C	BVC 3621	Television Production (T)	6	6	90
5	III C	BVC 3529	Visual Analysis (T)	5	5	75
5	III C	BVC 3633	2 D Animation (P)	6	6	90
5	III C	BVC 3627	Media Production (P)	6	6	90
5	IV LS III	BVC 3225	Practical Theatre	3	2	30
5	IV	BVC 3200	Environmental studies (T)	4	2	30
Total				30	27	405
6	III C	BVC 3632	Media Laws and Ethics (T)	6	6	90
6	III C	BVC 3634	3 D Animation (P)	6	6	90
6	III C	BVC 3532	Internship (P)	5	5	75
6	III C	BVC 3636	Short Film Making (P)	6	6	90
6	IV	HVS 3200	Human Value Development(T)	4	2	30
6	IV LS IV	BVC 3226	Art from Anything	3	2	30
Total				30	27	405

Courses offered to Non – Major students by the Department of Visual Communication (UG)

Supportive

Sem	Part	Course Code	Course Title	Hr/Wk	Cr.	Marks
1	III	BVC 1425	Advertising and Public Relations (T)	5	4	60
2	III	BVC 1426	Media Management (T)	5	4	60
3	III	BVC 2431	Screen Writing	5	4	60
4	III	BVC 2430	Cinematography	4	4	60

Courses offered to Non – Major students by the Department of Visual Communication (UG)

Non-Major Elective

Sem	Part	Course Code	Course Title	Hr/Wk	Cr.	Marks
1	IV NME	BVC 1221	New Media (T)	3	2	30
2	IV NME	BVC 1222	Media Education (T)	3	2	30

Life Skill Courses

Sem	Part	Course Code	Course Title	Hr/Wk	Cr.	Marks
1	IV LS I	BVC 1223	Font making and crafting (P)	3	2	30
2	IV LS II	BVC 1224	*Digital Photography (P)	3	2	30
5	IV LS III	BVC 3225	Practical Theatre (P)	3	2	30
6	IV LS IV	BVC 3226	*Art from Anything (P)	3	2	30

BVC 1

DEPARTMENT OF VISUAL COMMUNICATION
Program for B.Sc. Visual Communication (SF) – CBCS – 2015-2016

Sem	Part	Course Code	Course Title	Hr/Wk	Cr.	Marks
1	I	XXX xxxx	TAM/FRE/HIN	3	2	30
1	II	ENS 1201	Conversational Skills	3	2	30
1	III C	BVC 1521	Introduction to Visual Communication (T)	5	5	75
1	III C	BVC 1421	Visual Literacy (T)	4	4	60
1	III C	BVC 1423	Drawing (P)	4	4	60
1	III S	BVC 1425	Advertising and Public Relations (T)	5	4	60
1	IV NME	BVC 1221	New Media (T)	3	2	30
1	IV LS I	BVC 1223	Life Skills – I	3	2	30
			Total	30	25	375
2	I	XXX xxxx	TAM/FRE/HIN	3	2	30
2	II	ENS 1202	Reading & Writing Skills	3	2	30
2	III C	BVC 1532	Fundamentals of Photography(T)	5	5	75
2	III C	BVC 1422	Graphic Design - I (T)	4	4	60
2	III C	BVC 1424	Graphic Design –II (P)	4	4	60
2	III S	BVC 1426	Media Management (T)	5	4	60
2	IV NME	BVC 1222	Media Education (T)	3	2	30
2	IV LS II	BVC 1224	Life Skills – II	3	2	30
2	V	XXX xxxx	Ext. Activity NSS/NCC/PED/SLP		1	15
			Total	30	25+1	390
3	I	XXX xxxx	TAM/FRE/HIN	3	2	30
3	II	ENS 2201	Study Skills	3	2	30
3	III C	BVC 2531	Film Studies (T)	5	5	75
3	III C	BVC 2523	Theatre and Cinema (T)	5	5	75
3	III C	BVC 2527	Sound Image (T)	5	5	75
3	III C	BVC 2427	Practical Photography (P)	4	4	60
3	III S	BVC 2431	Screen Writing (P)	5	4	60
			Total	30	27	405
4	I	XXX xxxx	TAM/FRE/HIN	3	2	30
4	II	ENS 2202	Career Skills	3	2	30
4	III C	BVC 2432	Audio Production (P)	4	4	75
4	III C	BVC 2532	Theories of Communication (T)	6	5	60
4	III C	BVC 2534	Fiction and Film (T)	6	5	75
4	III C	BVC 2536	Video Editing (P)	4	5	75
4	III S	BVC 2434	Cinematography	4	4	60
4	V	XXX xxxx	Ext. Activity NSS/NCC/PED/SLP		1	15
			Total	30	27+1	420

BIT 2

Text Books:

1. Ashok Namdev kamthane, Amit amthane ,**"Programming and problem solving with python"** McGraw hill 2017.
2. Jeeva Jose, P.Sojan Lal ,**"Introduction to Computing & Problem Solving With PYTHON"**,Khanna publication, 2016.

Unit 1 : Programming and problem solving with python ,page no (1.1 - 5.7)

Unit 2 : Programming and problem solving with python ,page no (8.1- 9.3.6) and (11.1 - 11.3.13) Unit 3: Programming and problem solving with python ,page no (6.1 - 7.8.9)

Unit 4: Introduction to Computing & Problem Solving With PYTHON , page no (149 -204) and (233-244) Unit 5 : Introduction to Computing & Problem Solving With PYTHON , page no (206-232) and (264 -272)

References:

1. Balagurusamy, **"Introduction to Computing & Problem Solving Using Python"**, Mc Graw Hill Education, 2016.
2. Allen Downey, Jeffrey Elkner, Chris Meyers , **"How to think like a computer scientist : learning with Python"** , 2012
3. R. NageswaraRao ,**Core Python Programming** , Dreamtech Press,2016

Bloom's Taxonomy	K1	K2	K3	K4	K5	K6
CO1	1					
CO2			3			
CO3				4		6
CO4					5	
CO5		2				6

Mean = 3.8

BIT 1

BIT 3611

PYTHON PROGRAMMING

6 (3+3) Hrs / 6Cr

The main aim of the course is to teach the essentials of Python and train the students to develop applications in Python.

Upon completion of this course students will be able to:

- i. Acquire the basic knowledge on the fundamentals of python.
- ii. Understand tuples, list, set and dictionary concepts.
- iii. Write programs using functions, strings and date.
- iv. Demonstrate the creation of package and module. Learn to know, how to fix errors in the code and to read and write files in Python
- v. Gain knowledge on OOPS in Python and develop simple programs.

Unit 1:

Introduction to Python: Python overview - comments - Identifiers - Reserved keywords - data types - Understanding Python variables - Python basic Operators - statements and expressions - python blocks - Boolean expressions- control statements - iteration statements Input/output with print and input functions - Python program flow control statements.

Unit 2:

Tuples, List and Dictionaries: Create tuple - accessing tuple - tuple assignment - tuple as return value - Basic tuple operators and functions - List - insert and access elements - delete elements from list - Built in list operators and functions - returning a list from a function - Dictionaries - Sets.

Unit 3:

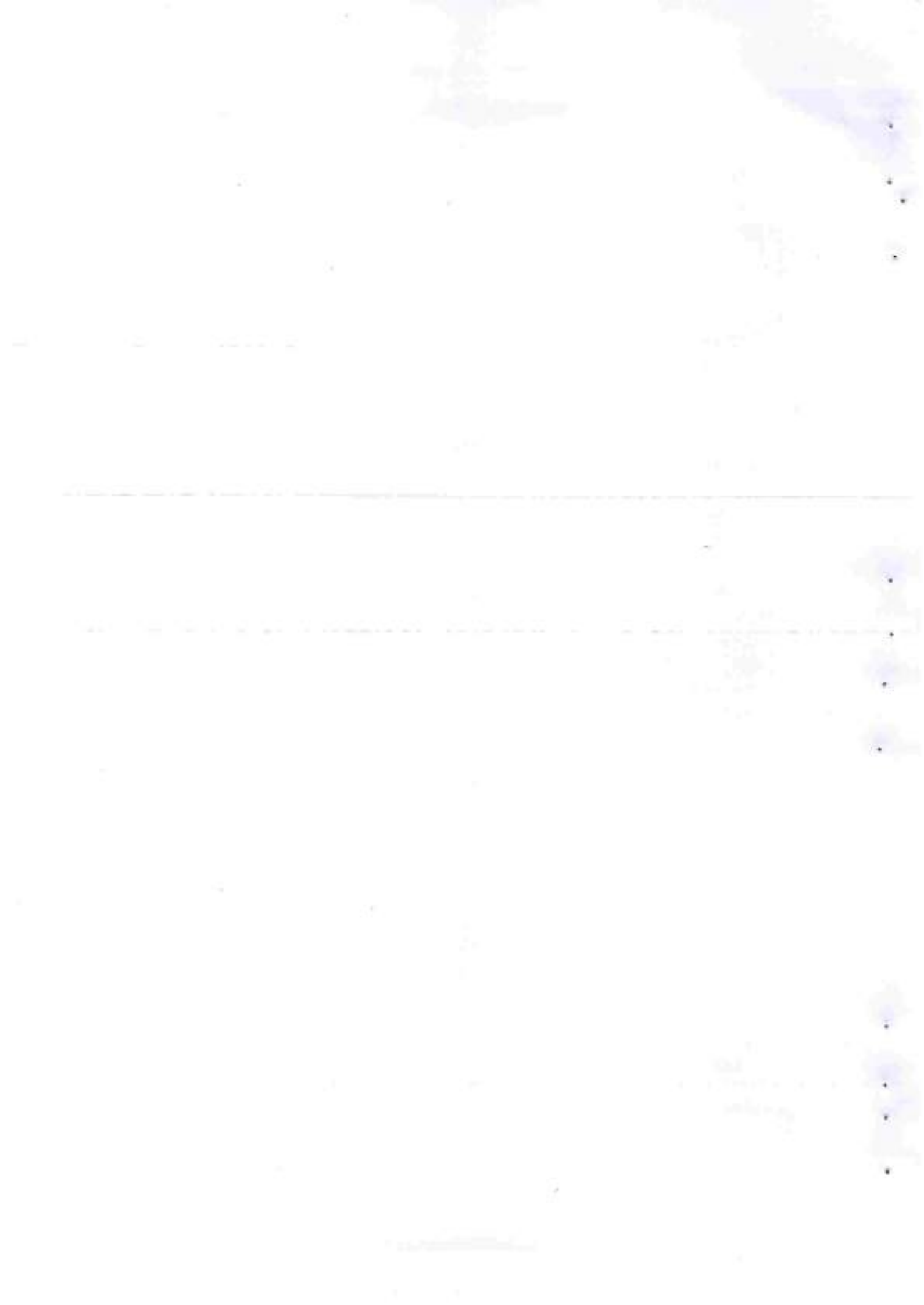
Function, Strings and Date&Time: Built in Functions - User defined Functions - Python Recursive Function - Strings -String slices - String formatting operator and functions - String handling functions - Ticks - calendar module - time module - Powerful Lamda function in python.

Unit 4:

Files, Exception and Packages : Text files-Opening and closing file -File handling functions - Exception handling - assertions in python-user defined exceptions - Modules - Importing modules - Understanding Packages.

Unit 5:

Python Object Oriented Programming : Class, Object and Instances - Class attributes - Constructor and Destructors - Data Encapsulation -Regular Expressions - Inheritance- Method Overloading and Overriding- MySQL Database connectivity - Introduction to GUI programming.



COS 13

UNIT IV

Files: Text file – Reading and writing files – Renaming and deleting files- Directories-File close – Flush – Exceptions: Exception with arguments – Assertions in python-User defined exceptions- Modules : import – from import – dir () functions – packages in python

UNIT V

Internet of things : Infrastructure – Applications – OOP:Classes & Objects: Introduction-Class Definition-creating Objects-Objects as a Arguments-Object as Return Values-Built in Class Attributes– MySQL: Database connection and manipulation statement.

Text Book:

1. Balagurusamy, "Introduction to Computing & Problem Solving Using Python", Mc Graw Hill Education, 2016.
2. Ovidiu vermesan, Peter Friess " Internet of Things – Converging technologies for smart environments and Integrated Eco systems", River Publishers, 2013.

References:

1. Ashok namdev kamthane, Amit amthane "Programming and problem solving with python" McGraw hill 2017.
2. <https://www.tutorialspoint.com/python>
3. <https://www.w3schools.com/python>

	K1	K2	K3	K4	K5	K6
CO1	1					
CO2		2				
CO3			3			
CO4						6
CO5						6

Mean : $18/5 = 3.6$

COS 3691

PYTHON PROGRAMMING

6Hrs/6Cr

Objective:

The objective of this course is to enable the student to understand the program concept such as functions, modules, files I/O, Exceptions, OOP concepts and My SQL database. It helps the student to create real world IOT application using Python.

Course Outcomes:

At the end of the course, students will be able to

- i. Identify python identifiers, data types, operators and expressions.
- ii. Explain tuples, list and dictionary concept.
- iii. Build application using functions, strings and date.
- iv. Create files, modules and user defined exceptions in applications.
- v. Generate innovative IOT application using oop concept with databases.

UNIT I

Introduction to Python: Introduction - Python overview - comments – Identifiers – Reserved keywords – Variables – Data types – Operators – Statements and Expressions – String operations – Boolean expressions- Control statements – Iteration statements – Input from keyword.

UNIT II

Tuple: Creating tuple – Accessing tuple – Tuple assignment – Tuple as return value – Basic tuple operators and functions – Lists: value & Accessing elements – Deleting elements from list – Built in list operators and methods Dictionaries : Accessing values in dictionary - Updating dictionary – Deleting elements from dictionary – Properties of dictionary keys – Built in dictionary functions and methods

UNIT III

Function: Built in Functions – User defined Functions – Python Recursive Function – Writing Python Scripting – Strings : Introduction – String handling functions – String formatting operator and functions - Date &time: Tick – Calendar module – Time module

COS 11

UNIT V

Moving applications to the Cloud - Case Study: Google Web Services, Amazon Web Services - Microsoft Cloud Services.

Text Book:

1. Barrie Sosinsky, "Cloud Computing Bible", Wiley India Pvt. Ltd., 2012.

References:

1. Toby Velte, Anthony Velte, Robert Elsenpeter, "Cloud Computing, A Practical Approach", McGraw Hill Education, 2017.
2. Ray J Rafaeels, "Cloud Computing: From Beginning to End", 2015.

Web Resources:

1. <http://www.mb.net/resources/cloud-computing-resources.aspx>
2. <http://www.mastertheboss.com/cloud-computing/in-the-cloud-computing-a-beginners-tutorial>
3. <http://www.south.cattелеcom.com/technologies/cloudcomputing/index.aspx>

	K1	K2	K3	K4	K5	K6
CO1		2				
CO2			3			
CO3			3			
CO4				4		
CO5						6

Mean : $18/5 = 3.6$

COS 10

COS 2498

CLOUD COMPUTING

5 Hrs/4 Cr

Objective:

This course will enable the student to learn about cloud computing services, its types and architecture. It also helps them to gain knowledge on cloud computing applications, managing and working with cloud security. On completion of this course the student will be able to create an account and utilize various Cloud Services.

Course Outcomes:

At the end of the course the student will be able to:

- i. Understand the benefits of Cloud and its standards for deploying an application.
- ii. Provides the appropriate cloud computing services required to build and deploy the application.
- iii. Utilize the knowledge to manage and deploy virtual servers in an organization.
- iv. Examine the core issues such as security, privacy, and interoperability of cloud computing.
- v. Create applications by utilizing cloud platforms such as Google and Amazon Web Services.

UNIT I

Defining Cloud Computing: Definition - Cloud Types - Characteristics of Cloud Computing - Role of Open standards - Cloud Architecture.

UNIT II

Cloud Computing Stack: Composability - Infrastructure - Platforms - Virtual Appliances - Communication protocols - Applications – Connecting to the cloud - Cloud Services: Infrastructure as a Service - Platform as a Service - Software as a Service.

UNIT III

Identity as a Service - Compliance as a Service - Platforms: Load Balancing and Virtualization– Understanding Hypervisors - Cloud Security: Securing the Cloud.

UNIT IV

Securing the data - Moving applications to the cloud - Cloud Storage: Definition –Cloud storage - Cloud Backup solutions – Introducing Business Continuity and disaster Recovery – Understanding the threats.

COS 9

UNIT V

Troubleshooting the CPU, Troubleshooting memory–Motherboard Controllers and system resources, Power supply function and operation. OS Installation and preventive maintenance– Troubleshooting tools and Techniques–Basic data recovery and Disaster recovery

BOOKS:

1. Stephen J. Bieglow, "Troubleshooting, Maintaining and repairing PCs", Tata Mc - Graw 5thedition 2013.

References:

2. Craig Zacker& John Rourke, "PC Hardware: The complete reference", Tata Mc - Graw hill, 1st edition 2012.
3. Govindarajulu. B, "IBM PC and clones: Troubleshooting and maintenance", Tata Mc - Graw hill, 2nd edition 2012.
4. www.pcguide.com
5. www.pccomputemotes.com

	K1	K2	K3	K4	K5	K6
CO1	1					
CO2		2				
CO3		2				
CO4				4		6
CO5			3			

Mean : $18/6 = 3$

COS 8

COS 1291

PC HARDWARE AND TROUBLESHOOTING

3 Hrs/ 2 Cr

Objective:

This course will enable the student to gain knowledge about the I/O components of the computer and various troubleshooting techniques to overcome the problems faced in it. It will also help the student to identify various types of graphic adapters, printers, modems and soundboards.

Course Outcomes:

At the end of the course the student will be able to:

- i. Identify the main components of PC, power supplies and various ports.
- ii. Explain the function of motherboard and working mechanisms of Keyboard and mouse.
- iii. Illustrate the types of Monitors, Printers, graphic adapters and their mechanisms.
- iv. Categorize various modems, soundcards and their working.
- v. Solve the problems faced in PC by applying the troubleshooting methods.

UNIT I

CPU: Layout of a typical desktop PC – Layout of typical tower PC. Power supply: Connecting the power supply – AT style power connections – Drive power connections – Voltage tolerances. Parallel port – Serial port – Accelerated graphics port.

UNIT II

Motherboards: Socket 7, Socket 8 – Layout and connector pin outs of Intel motherboard. Input Devices: Keyboard – Construction – Interfaces. Mouse: Construction – Mechanical and optical - Mechanical sensors – Trackball.

UNIT III

Printers: Dot matrix printers – Ink jet printers – Laser/LED printers – Monitors – Types of monitor – CRT – Laser – LED – Graphics adapter – VGA – SGA – Digital Visual Interface (DVI) – Video In Video Out (VIVO)

UNIT IV

Basic modem construction and operation: The internal modem – The external modem – Advanced modem features. Sound boards: Recording and playback process – MIDI.

COS 7

Output and Interrupt - CPU: General Register Organization – Stack Organization – Instruction Formats – Addressing Modes – Data Transfer Manipulation – Program Control - Reduced Instruction Set Computer (RISC).

UNIT: V

Memory Organization: Main memory - Memory Hierarchy – Main memory – Auxiliary memories – Associative Memory – Cache memory – Virtual Memory – Memory Management Hardware.

Text Book:

1. Moris Mano, "Digital logic and computer design" –Pearson India, 1st edition, 2014.
2. Carl Hamacher, "Computer Organization", 5th edition, Tata McGraw Hill, 2014.

References:

- 1.A. P. Malvino, "Digital Principles and Applications"- McGraw Hill 8th editions, 2015.
- 2.Morris Mano, "Computer System Architecture", 3rd edition, Prentice Hall, 2014.

	K1	K2	K3	K4	K5	K6
CO1	1					
CO2						6
CO3			3			
CO4	1					
CO5		2			5	

Mean : $18/6 = 3$

COS 6

COS 1497 DIGITAL PRINCIPLES AND COMPUTER ORGANIZATION 5 Hrs/ 4Cr

Objective:

This course will enable the student to understand the fundamentals of digital principles, the basics of computer organization and gain knowledge on computer architecture and its design. This will also familiarize the student in the concepts of gates, Boolean Algebra, Processor and Memory.

Course Outcomes:

At the end of the course the student will be able to:

- I. Identify different types of number systems, Logic Gates, Boolean laws & theorems.
- II. Formulate different theorems for simplification of basic digital electronics circuits and able to build arithmetic operations using logic circuits.
- III. Carry out the basics of Flip-flop, shifts register, counters and Semiconductor memory for data Processing circuits.
- IV. Recognize the basic structure of computer and control unit operations.
- V. Extend the learning of memory organization.

UNIT: I

Number Systems and Codes: Binary, Octal and Hexadecimal number systems – Conversion between number systems – Binary Arithmetic - Binary codes – BCD - Arithmetic, Boolean Algebra and Logic Gates: AND, OR, NOT, NAND, NOR, XOR and XNOR gates – Truth tables Applications of XOR Gate Fundamentals of Boolean Algebra – Laws and theorems of Boolean Algebra – Demorgan's theorem.

UNIT: II

Simplification of Boolean Expressions: Canonical SOP and POS forms – Algebraic Simplification – Karnaugh Maps – NAND / NOR Implementation of Boolean Expressions – Combinational Logic Circuits: Half and Full Adders – Half and Full Subtractors – BCD adder – Parallel Binary Adder – Multiplexer & Demultiplexer – Encoder & Decoder.

UNIT: III

Sequential Logic circuits: NAND Latch – SR Flipflop – JK Flipflop – Edge Triggering – PRESET and CLEAR inputs, Shift Register, Universal Shift Register – Asynchronous and Synchronous Counters – BCD counter.

UNIT: IV

Basic Computer Organization and Design: Instruction Codes – Computer Register – Computer Instructions – Timing and Control – Instruction Cycle – Memory Reference Instruction – Input

COS 5

Mapping Program Specific Outcomes(PSO) with Program Outcomes(PO)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PSO1	✓	✓		✓	✓	✓	✓	✓		
PSO2	✓	✓		✓	✓	✓	✓	✓		
PSO3	✓	✓	✓	✓	✓	✓	✓	✓		
PSO4	✓	✓	✓	✓	✓	✓	✓	✓		
PSO5	✓	✓		✓	✓	✓	✓	✓		
PSO6					✓	✓	✓	✓	✓	✓
PSO7	✓	✓				✓	✓	✓	✓	✓
PSO8				✓	✓	✓	✓	✓	✓	
PSO9	✓	✓		✓	✓	✓	✓	✓		
PSO10				✓	✓	✓		✓	✓	✓

Program Specific Outcomes

After completing this program the student will be able to

1. Understand the principles and working of Computer System.
2. Understand the role of components of System Software.
3. Understand the principles and development methodologies of application software and acquire Problem Solving Skills.
4. Study various algorithms in building the Software Products.
5. Apply mathematical methods to solve Computation Problems.
6. Apply Software Development Life Cycle principles to build Software Products.
7. Adapt the State-of-the-art technological changes.
8. Pursue higher studies in the Computer Science domain.
9. Become a Software Engineer to fulfill the IT industry requirements.
10. Design creative and dynamic Multimedia Content.

COS 3

Part III Supportive

Sem	Course No.	Course Title	Hours	Credits	Marks
3	COS 2481	Introduction to Programming in C (TL)	5 (3+2)	4	60
4	COS 2482	Introduction to Object Oriented Programming (TL)	5 (3+2)	4	60
		Total	10	08	120

Part IV Non-Major Electives

Sem	Course No.	Course Title	Hours	Credits	Marks
1	COS 1291	PC Hardware and Troubleshooting	3	2	30
2	COS 1282	Introduction to Database Concepts	3	2	30
		Total	6	4	60

Part IV Life Skill Courses

Sem	Course No.	Course Title	Hours	Credits	Marks
1	COS 1283	Image Designing (TL)	3(2+1)	2	30
2	COS 1284	Animation Technology (TL)	3(2+1)	2	30
5	COS 3285	Audio and Video Editing (TL)	3(2+1)	2	30
6	COS 3286	Network Security	3	2	30
		Total	12	8	120

COS 2

3	III S	MAS XXXX	Graph Theory and its Applications	5	4	60
Total				30	27	405
4	I	TAS/FRS/H IN XXXX	Language	3	2	30
4	II	ENS XXX	English – IV	3	2	30
4	III C	COS 2582	Relational Database Management Systems	5	5	75
4	III C	COS 2484	Oracle Lab	4	4	60
4	III C	COS 2586	Computer Networks	5	5	75
4	III C	COS 2588	Microprocessors and Micro Controllers	5	5	75
4	III S	COS 2498	Cloud Computing	5	4	60
4	V		PED/NSS/SLP		1	15
Total				30	28	420
5	III C	COS 3681	Web Programming (TL)	6(3+3)	6	90
5	III C	COS 3685	Software Engineering	6	6	90
5	III C	COS 3587	Enterprise Resource Planning	5	5	75
5	IV VE	VAL	Value Education	4	2	30
5	IV LS	COS 3285	Audio / Video Editing (TL)	3(2+1)	2	30
5	III C	COS 3691	Python Programming (TL)	6(3+3)	6	90
Total				30	27	405
6	III C	COS 3682	.NET Programming (TL)	6(3+3)	6	90
6	III C	COS 3684	Project Development Lab (TL)	6(2+4)	6	90
6	III C	COS 3686	Mobile Technologies (TL)	6(3+3)	6	90
6	III C	COS 3588	Business Intelligence and Data Analytics	5	5	75
6	IV EVS	COS 3200	Environmental Studies	4	2	30
6	IV LS	COS 3286	Network Security	3	2	30
Total				30	27	405
Grand Total (Semester I – VI)				180	160	2400

C: MAJOR CORE

S: MAJOR SUPPORTIVE

E: NON-MAJOR ELECTIVE

VE: VALUE EDUCATION

LS: LIFE SKILL

COS 1

DEPARTMENT OF COMPUTER SCIENCE CHOICE BASED CREDIT SYSTEM Batch 2019-2020 onwards

Sem	Part	Course No.	Course Title	Hrs	Credit	Marks
1	I	TAS/FRS/H IN XXXX	Language	3	2	30
1	II	ENS XXXX	English – I	3	2	30
1	III C	COS 1581	Programming in C	5	5	75
1	III C	COS 1483	Problem Solving Using C Programming Lab	4	4	60
1	III C	COS 1485	System Software	4	4	60
1	III S	COS 1497	Digital Principles and Computer Organization	5	4	60
1	IV E	COS 1291	PC Hardware and Troubleshooting	3	2	30
1	IV LS	COS 1283	Image Designing (TL)	3(2+1)	2	30
Total				30	25	375
2	I	TAS/FRS/H IN XXXX	Language	3	2	30
2	II	ENS XXXX	English – II	3	2	30
2	III C	COS 1582	Object Oriented Programming using C++	5	5	75
2	III C	COS 1484	C++ Programming Lab	4	4	60
2	III C	COS 1486	Computer Graphics	4(2+2)	4	60
2	III S	MAS XXXX	Discrete Mathematics	5	4	60
2	IV E	COS 1282	Introduction to Database Concepts	3	2	30
2	IV LS	COS 1284	Animation Technology (TL)	3(2+1)	2	30
2	V		PED/NSS/SLP		1	15
Total				30	26	390
3	I	TAS/FRS/H IN XXXX	Language	3	2	30
3	II	ENS XXXX	English – III	3	2	30
3	III C	COS 2581	Java Programming	5	5	75
3	III C	COS 2483	Java Programming Lab	4	4	60
3	III C	COS 2585	Operating Systems	5	5	75
3	III C	COS 2587	Data Structures using C++	5(3+2)	5	75

BCH 4

References:

1. Randy J. Nelson (2011), An Introduction to Behavioural Endocrinology, 4th edition, Sinauer Associates Inc. Publishers ISBN 13: 9780878936205.
2. Arthur J. Vander, James H. Sherman and Dorothy S. Luciano (1994), Human Physiology, 6th edition, McGraw-Hill, Inc. USA, ISBN: 0-07-066992-9
3. Nick Neave (2008), Hormones and Behaviour – A Psychological Approach, Cambridge University Press , UK, ISBN: 978-0-521-87145-7
4. Arthur C. Guyton and John E. Hall (2006), A Textbook of Medical Physiology, 11th edition, Elsevier Saunders Inc. ISBN: 0-7216-0240-1.
5. Donald Voet& Judith G. Voet (2011), Biochemistry 4th edition, John Wiley & Sons. New York. ISBN 13: 978-0470-91745-9.

Bloom's Taxonomy	K1	K2	K3	K4	K5	K6
CO1		2				
CO2	1					
CO3				4		
CO4			3			
CO5					5	

Mean: 3.0

BCH 3

The course BCH 3646 Hormones and Behaviour to be implemented retrospectively from the academic year 2017-2018.

BCH 3646

Hormones and Behaviour

6Hrs/6Cr

The course gives a basic understanding of the functions of endocrine and exocrine glands. The course also deals with the effect of hormones on various behaviors in human. The course makes special emphasis on hormonal changes in transgender. It also deals with the effect of hormones on cognition in men and women.

At the end of the course, students will be able to:

- i. Explain the synthesis, metabolism and secretion of hormones.
- ii. Discuss the role of hormones on sexual differentiation and various human behaviours.
- iii. Identify the changes in transgender and response of the society.
- iv. Discuss the effects of gonadal hormones on men and women
- v. Explain the importance of hormone on cognition.

Unit I – Hormonal System

Definition - endocrine & exocrine system – endocrine glands – hypothalamus, pituitary, pineal, thyroid, pancreas, adrenal, testes, ovaries – exocrine glands – salivary, sweat, lachrymal, ceruminous glands – biosynthesis, mechanism of action – metabolism and excretion.

Unit II – Basics of Behavioural Endocrinology

Behavioural endocrinology – definition– experimental studies – John Hunter's – Adolf Berthold's experiment – effect of hormones on sleep – circadian rhythm – melatonin – hunger – ghrelin & leptin – aggression – testosterone – stress hormone – cortisol – happiness – serotonin bonding hormone – oxytocin.

Unit III - Reproductive Behaviour

Human sexual differentiation – role of GnRH, LH, FSH – sexual differentiation at puberty; body shape – bone metabolism – voice modulation – male sexual behaviour – gonadal – female sexual behaviours– attractivity, proceptivity and receptivity.

Unit IV - Transgender

Hormonal changes in transgender – identifications of transgender on earlier stage – duration(age) to transfer into other gender– before puberty – physical changes – biochemical changes – psychological changes – endocrine regulation in transgender – Klinefelters syndrome – Turner's syndrome – social response to transgender– sex reassignment surgery.

Unit V – Sex Steroids and Cognition

Gonadal steroid hormones – puberty, fertilization, gestation – cognitive processing – testosterone – cognitive relationships in men and women – menstrual cycle – LH surge and ovulation – menopause.

Programme Specific Outcome – B.Sc. Biochemistry

1. Discuss the structure of biomolecules and their interactions in the essential pathways in cell for the growth and energy production.
2. Outline the anatomy and analyze the physiological functions of organs, their importance and the role of hormones in regulation.
3. Apply the knowledge of the basic cell structure, interactions, signaling its molecular expression and regulation in the sustenance of human life.
4. Demonstrate the importance of diet, its sources, deficiency and values of nutrition.
5. Identify the working principle of instruments involved in analysis of biomolecules and formulate the techniques to be used in line with the advanced laboratory automation.
6. Communicate the knowledge of the defense mechanisms against infectious diseases, clinical manifestations and management.
7. Demonstrate the knowledge of drug, its action and the adverse effects of drugs on human body system.
8. Compile the physiology, biochemical events in plants and the importance of secondary metabolites in drug formulation.
9. Explain relationship between different components in ecosystem and effect of environmental degradation on human life.
10. Identify the metabolic disorders, clinical manifestation of diseases, diagnostic tools and the application of stem cells.

BCH 1

Department of Biochemistry The American College, Madurai

Framework - 2017 Board of Studies - May 2019

Course Code	Course	Hours	Credit	Course Code	Course	Hours	Credit
I Semester				II Semester			
TAS XXXX	Part - I - TAM/FRE/HIN	3	3	TAS XXXX	Part - I - TAM/FRE/HIN	3	3
ENS XXXX	Part - II - ENGLISH	3	3	ENS XXXX	Part - II - ENGLISH	3	3
	Part - III - Core				Part - III - Core		
BCH 1431	Fundamentals of Biochemistry	4	4	BCH 1432	Cell Biology & Genetics	4	4
BCH 1533	Biomolecules	5	5	BCH 1534	Human Physiology	5	5
BCH 1435	Biomolecules Lab	4	4	BCH 1436	Cell Biology, Genetics & Human Physiology Lab	4	4
	Part - III - Supportive				Part - III - Supportive		
BCH 1241	Biochemistry - I	3	2	BCH 1242	Biochemistry - II	3	2
BCH 1243	Biochemistry - I Lab	2	2	BCH 1244	Biochemistry - II Lab	2	2
	Part - IV - Non - Major Elective				Part - IV - Non - Major Elective		
BCH 1237	Wonders of Human Body	3	2	BCH 1238	Medical Fitness and Health	3	2
	Part - IV - Life Skill 1				Part - IV - Life Skill 2		
BCH 1239	Food Technology	3	2	BCH 1240	First Aid	3	2
III Semester				IV Semester			
TAS XXXX	Part - I - TAM/FRE/HIN	3	3	TAS XXXX	Part - I - TAM/FRE/HIN	3	3
ENS XXXX	Part - II - ENGLISH	3	3	ENS XXXX	Part - II - ENGLISH	3	3
	Part - III - Core				Part - III - Core		
BCH 2631	Metabolism	6	6	BCH 2632	Medical Microbiology	6	6
BCH 2633	Enzymology	6	6	BCH 2634	Clinical Biochemistry	6	6
BCH 2335	Nutritional Biochemistry	3	3	BCH 2336	Cancer Biology	3	3
BCH 2437	Metabolism, Enzymology & Nutritional Biochemistry Lab	4	4	BCH 2438	Medical Microbiology & Clinical Biochemistry Lab	4	4
	Part - III - Supportive				Part - III - Supportive		
BCH 2439	Immunology	5	4	MAS 2454	Biostatistics	5	4
V Semester				VI Semester			
	Part - III - Core				Part - III - Core		
BCH 3631	Molecular Biology & Genetic Engineering	6	6	BCH 3632	Plant Biochemistry	6	6
BCH 3633	Analytical Techniques	6	6	BCH 3634	Protein Chemistry & Proteomics	6	6
BCH 3635	Pharmacology & Toxicology	6	6	BCH 3646	Hormones and Behaviour	6	6
BCH 3537	Molecular Biology & Analytical Techniques Lab	5	5	BCH 3544	Plant Biochemistry, Protein Chemistry and Hormones Lab	5	5
	Part - IV - Life Skill				Part - IV - Life Skill		
BCH 3239	Forensic Science	3	2	BCH 3240	Clinical Diagnostics	3	2
BCH 3241	Part - V - Environmental Studies	4	2	VAL	Part - IV - VAL	4	2



UNIT IV

Product Design: Meaning – Definition - Influencing Factors- Approaches- Legal- Ethical - Environmental issues. Work Study: Meaning - Definition - Objectives - Procedures. Method Study: Meaning - Definition - Objectives - Procedure. Motion Study: Meaning - Definition - Objectives - Procedure - Work Measurement and Productivity – Measuring Productivity and Methods to improve productivity.

UNIT V

Project Management: Meaning - Definition - Scheduling Techniques- Project Evaluation and Review Techniques- Critical Path Method. Work Centers: Meaning - Definition - Nature-Importance. Priority Rules and Techniques: Shop Floor Control - Flow Shop Scheduling – Johnson’s Algorithm – Gantt Charts.

TEXT BOOK

1. Chary P.S.N, Production and Operations Management, Tata McGraw Hill, 5th Edition, New Delhi. 2008.

REFERENCE BOOKS

1. Kanishka Bedi, Production and Operations Management, Oxford University Press, Chennai, 2007.
2. Russel and Taylor, Operations Management, JOHN WILEY & SONS, INC., 7th Edition, USA, 2010.
3. Pannerselvam R, Production and Operations Management, Prentice Hall India, 3rd Edition, New Delhi, 2013.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding					
K3: Applying			3		
K4: Analyzing	4				
K5: Evaluating		5			5
K6: Creating				6	

Mean : 4.6

Course Objective

To provide knowledge about Operations Management and its Concepts, Strategies, Tools and Techniques applied in Business Organisation

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Examine about Nature and Importance of Operations Management
- ii. Evaluate the Demand Forecasting Techniques
- iii. Classify various Sales and Operations Planning Techniques
- iv. Synthesize different Methods for Measuring and Improve Productivity
- v. Evaluate various Project Management and Scheduling Techniques

UNIT I

Operations Management: - Meaning - Definition - Nature - Importance - Historical Development - Transformation Processes - Differences between Goods and Services - Functions - Challenges - Recent Trends in Operations Management.

UNIT II

Demand Forecasting: Meaning - Definition - Needs - Types - Objectives - Steps - Overview of Qualitative and Quantitative Methods - Capacity Planning - Long Range- Types- Developing Capacity Alternatives.

UNIT III

Sales and Operations Planning: Meaning - Overview of Material Requirement Planning - Manufacturing Resource Planning - Enterprise Resource Planning. Facility Location: Meaning - Theories - Steps in Selection - Location Models - Facility Layout - Principles- Types- Planning Tools and Techniques.

Implementing Strategic Change – Politics - Power - Conflict - Techniques of Strategic Evaluation and Control.

UNIT V

Managing Technology and Innovation: Meaning – Need - Strategic issues for Non-Profit Organizations. New Business Models and Strategies for Internet Economy.

TEXT BOOK

1. Supriya Singh, Strategic Management Indian Global Context, Thakur Publications, Chennai, 2017

REFERENCE BOOKS

1. Azhar Kazmi, Strategic Management And Business Policy, 3rd Edition, Tata Mc Graw Hill, New Delhi, 2008
2. Adriaan Haberberg & Alison Rieple, Strategic Management Theory & Application, Oxford University Press, Oxford, 2008.
3. Lawrence G. Hrebiniak, Making Strategy Work , Pearson Publications, Chennai. 2005.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2				2
K3: Applying					
K4: Analyzing			4		
K5: Evaluating		5		5	
K6: Creating					

Mean : 3.6

Course Objective

To inculcate the understanding of Basic Principles, Concepts, and Practices associated with Strategy Formulation and Implementation.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Describe about the various Stakeholders in Business
- ii. Evaluate the Industry Structure and Core Competencies
- iii. Analyze the Environmental Threats and Opportunities Profile in Organization
- iv. Compare the Different Techniques of Strategic Evaluation and Control.
- v. Explain the Strategic issues for Non-Profit Organizations

UNIT I

Strategic Management: Meaning- Conceptual Framework - Strategy Formation Process – Stakeholders in Business – Vision - Mission - Policy Statements. Business: Definition - Objectives - Goals - Ethics and Corporate Social Responsibility for Strategic Advantage.

UNIT II

External Environment: Meaning – Components - Porter's Five Forces Model - Strategic Groups Competitive Changes during Industry Evolution - Globalization and Industry Structure - National Context and Competitive Advantage Resources - Capabilities and Competencies – Core Competencies

UNIT III

Environmental Threats and Opportunities Profile: Organizational Capability Profile - Strategic Advantage Profile - Corporate Portfolio Analysis - SWOT Analysis - GAP Analysis - McKinsey's 7s Framework - GE 9 Cell Model - Distinctive Competitiveness - Selection of matrix - Balance Score Card.

UNIT IV

Strategic Implementation Process : Meaning - Resource Allocation - Designing Organizational Structure -Designing Strategic Control Systems - Matching Structure and Control to Strategy -

UNIT IV

Securities market: New issue market – Organization structure of New Issue Market (NIM) – functions of NIM – Mechanics of floating new issue – Secondary Market – definition of Stock exchange – function of stock exchange market – Organization of stock exchanges in India – mechanics of security trading in stock exchange – stock market indices – NSE index – BSE index.

UNIT V

Listing of securities: scope – objectives of listing – advantages of listing – disadvantages of listing – Security dealings and government: Securities Contracts (Regulation) Act 1956 – Securities and Exchange Board of India (SEBI)

TEXT BOOK

1. Preeti Singh, Investment Management, Himalaya Publishing House, New Delhi, 2015.

REFERENCE BOOKS

1. Barua S.K, V Raghunathan J. R. Varma, Portfolio Management, Tata Mc Graw Hill, NewDelhi,2010
2. Gopalakrishan C, Investment Management, Kalyani Publishers, Chennai, 2015.
3. Avadhani V, Investment Management, Tata Mc Graw Hill, New Delhi, 2009

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					1
K2: Understanding	2				
K3: Applying					
K4: Analyzing					
K5: Evaluating		5	5		
K6: Creating				6	

Mean : 3.8

Course Objective

This paper envisions the fundamentals of investment, security markets and analysis for better investment planning.

Course Outcomes

At the end of the course, students will be able to

- i. Discuss the terminologies, objectives, principles and the process of investment.
- ii. Compare the various investment avenues and financial instruments.
- iii. Evaluate the riskiness of a portfolio position and find the relationship between risk and return.
- iv. Outline the mechanics of trading in securities market.
- v. Identify the statutory and legislative measures for the functioning of securities market and administrative bodies like SEBI.

UNIT I

Investment: Meaning of investment – definition of investment – nature of investment – need of investment – investment environment – scope of investment – speculation, gambling – investment principles – investment process.

UNIT II

Investment avenues: features of equity shares, preference shares and its types – bonds and its various types – features – innovative financial instruments – convertible debentures and warrants – characteristics – zero coupon bonds – deep discount bond – secured premium notes – post office saving schemes – LIC policies – mutual funds.

UNIT III

Return: historical vs. expected risk – computation of historical & expected return of stock-current yield – investment risks: Systematic risk – market risk – interest rate risk – purchasing power risk – unsystematic risk – business risk – financial risk.

UNIT IV

Dividend Decisions: Introduction – Irrelevance of Dividend – Relevance of Dividends – Determinants of Dividend Policy Factors - Stability of Dividends – Forms of Dividends - Stock Split – Practical Problems.

UNIT V

Working Capital : Meaning - Definition – Concepts – Types – Need – Excess / Inadequate Working Capital – Working Capital Policy – Factors Determining Working Capital Requirements – Management of Cash – Determination of Optimum Cash Balance – Inventory Management.

TEXT BOOK

1. Maheswari S.N, Financial Management, Sultan Chand & Sons, New Delhi, 2017.

REFERENCE BOOKS

1. Sharma Gupta, Financial Management, Kalyani Publishers, Chennai, 2010.
2. Pandey I.M, Financial Management, Vikas Publishing House Pvt Ltd, 2010.
3. Sharma R.K & Gupta Shashi, Financial Management, Kalyani Publishers, Chennai, 2008.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering	1				
K2: Understanding		2			2
K3: Applying				3	
K4: Analyzing					
K5: Evaluating			5		
K6: Creating					

Mean : 2.6

Course Objective

To Equip the Students to Understand the Concept of Financial Management and make Financial Decision in Business.

Course Outcomes

At the end of the Course, Students Will be Able to

- i. Identify the Functions of Financial Management and Role of Financial Manager
- ii. Discuss the Sources of Finance and Lending Institutions
- iii. Compare Different Cash Flow Techniques and Theories of Capital Structure
- iv. Compute the overall Cost of Capital and Leverages
- v. Demonstrate the Working Capital Requirements and its Management

UNIT I

Financial Management: Introduction – Definition – Meaning – Functions – Objectives – Role of a Finance Manager – Time Value of Money – Indian Financial System. Sources of Finance: Types – Borrowings from Lending Institution – Short Term Financing Through Money Market – Gilt Funds – International Sources.

UNIT II

Capital Structure: Meaning – Definition – Optimal Capital Structure- Factors - Theories of Capital Structure. . Leverages: Meaning - Definition – Types – Earnings Before Interest and Taxes – Earnings Per Share Analysis.

UNIT III

Cost of Capital: Meaning – Definition – Concept – Significances – Computation of Specific Costs – Computation of Overall Cost of Capital. Capital Budgeting: Meaning - Definition- Need - Significance – Kinds - Non-Discounted Cash Flow Techniques – Discounted Cash Flow Techniques.

UNIT V

Human Population and the Environment: Population growth, variation among nations, Population explosion – Family Welfare Programme, Visit to a local area to document environmental assets river/forest/grassland/hill/mountain - Visit to a local polluted site- Urban/Rural/Industrial/Agricultural - Study of common plants, insects, birds - Study of simple ecosystems-pond, river, hill slopes, etc.

TEXT BOOK

1. Sankaran .S, Environmental Economics, Margham publication, Chennai, 2011.

REFERENCE BOOKS

1. Francis Cherunilam “Business environment” Himalaya publishing, New Delhi, 2004.
2. Gupta S.P, “Environmental Issues for the 21st Century”, Mittal Publications. New Delhi. 2003
3. Subramanian N.S and Sambamoorthy A.V “Ecology”, Narosa Publishing House, New Delhi, 2000.

	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5
Bloom's Taxonomy	CO1	CO2	CO3	CO4	CO5
K1: Remembering					
K2: Understanding	2	2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					6

Mean : 3.4

BVC 1223

Font Making and Crafting

3 Hours / 2 Credits

Course Objectives:

This course is designed to provide hands on experience in font making and crafting. It is also designed to focus on the usages of dot, line, shape, form and color in calligraphy writing. It is as well designed to provide the applied concepts in guidelines and process of stencil cutting.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the functional concepts of font making and crafting
- ii. Classify the different types of fonts
- iii. Use dot, line, shape, forms and color to make fonts
- iv. Analyze the stencil cutting process
- v. Evaluate the process the font formation and create new fonts

Unit I

Type - Size - Style - Form

Unit II

Calligraphy - Practical

Unit III

Dot - Line - Shape - Form - Color

Unit IV

Harmony - Balance - Rhythm - Symmetry - Proportion

Unit V

Stencil cutting of the letters

Evaluation Pattern:

Continuous Internal Assessment will be made on the basis of class work and homework.

Reference Books:

1. Margaret Shepherd, Learn Calligraphy, 2001, Random House USA Inc., USA
2. Milind Mulick, 2015, Watercolour Landscapes Step by Step, Jyotsna Prakashan, India
3. Jacquelyn Descanso, 2015, Drawing and Sketching Portraits: How to Draw Realistic Portraits for Beginners, Create space Independent Publishing Platform, New Delhi, India
4. Mark Linley, 2010, How to Draw Anything : Landscapes, People, Animals, Cartoons, Little, Brown Book Group, UK

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 19

BVC 1532

Fundamentals of Photography

5 Hours / 5 Credits

Course Objectives:

This course is designed to introduce the contemporary concepts of photography. It is also designed to focus the applications of lighting, filters, pixels, resolution and composition in photography. In addition, it is designed to provide the applied concepts of photography for their usage in various fields and photo manipulation.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the contemporary concepts of photography
- ii. Explain the basics, working and usage of camera
- iii. Classify the different types of lenses and filters
- iv. Compare the effects of shutter speed, aperture, ISO and depth of focus in photographs
- v. Evaluate and develop digital photographs

Unit I

Camera - Camera Vs Eye - Components of Camera - Types of Camera - Lens - Meaning - Types of lens - Prime lens - Normal lens - Wide angle lens - Telephoto Lens - Types of Special lens - Fish eye lens - perspective control lens - Micro lens - Macro lens.

Unit II

Photography - Definition - image - Pixels - Resolution - Composition - Rule of Third - Camera Controls - White balance - Shutter - Aperture - Light meter - Depth of field - Depth of focus - Focal length - ISO - Color in photography - RGB Color - CMYK Color

BVC 20

Unit III

Lighting - Types of lighting - Three-point Lighting – Exposure - Under exposure - Over exposure - Sources to control the exposure - Filters - Usage of filters in camera - Types of filters - Polarizing filters - UV filters - ND Filters

Unit IV

Photography in various fields - Product photography - Lighting for product photography Landscape photography - Wild life photography - Photo journalism - Candid photography - Night light photography - Street photography.

Unit V

Digital photography – Imaging Techniques - Photo Manipulation – Usage of Adobe Photoshop for editing

Evaluation Pattern:

End of semester exams will be conducted for 100 marks

Reference Books:

1. DSLR for Beginners, 2015, Well Being Publishing House, Kindle Edition
2. Al Judge, 2014, Understanding DSLR Lenses, Subtle Vision Media, Kindle Edition
3. Al Judge, 2013, The Art of Photography, Subtle Vision Media, Kindle Edition
4. Al Judge, 2014, Mastering Digital Cameras, Subtle Vision Media, Second Edition
5. Scott Kelby, 2013, The Digital Photography, Second Edition, Peach pit Press, USA

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2	3		
K3: Applying					
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 21

BVC 1422

Graphic Design - I (Theory)

4 Hours / 4 Credits

Course Objectives:

This course aims to introduce the current concepts of graphic design. It also aims to concentrate on the usage of typography, image resolution and color modes in design. It aims as well to provide the applied concepts in designing layout and website.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the current concepts of graphic design
- ii. Describe images and their resolution
- iii. Apply color modes in designing
- iv. Compare and evaluate layout designs of different media
- v. Develop layouts of media

Unit I:

Design practices and process: Role of design in society - Graphic design process and Principles - Elements of graphic design: Sketching and Drawing - Color Modes - RGB - CMYK - Grey Scale

Unit II:

Using color modes in designing - Typography - Anatomy of letters - Serif - San Serif - Script Fonts - Text alignment and formatting - Paragraph spacing and rag

Unit III:

Type of images - Raster Vs Vector graphics - Image resolutions - Graphic design software and tools

Unit IV:

Principles of Layout Design: Theme and content - Types of layout - Layout composition - Color in layout - Design for publication - Layout of a newspaper - Layout for a magazine

BVC 22

Unit V:

Media and Design: Advertising Design - Media Planning - Print Media - Electronic Media - New Media - Integrated methods of design: Kinds of events - Corporate Social Responsibility - Graphic Design for Interactive Media: Website Design - Gestalt for web design

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Adrian Shaughnessy, 2013, How to Be a Graphic Designer without Losing Your Soul, Princeton Architectural Press, New York, USA.
2. Robert Bringhurst, 2013, The Elements of Typographic Style: Version 4.0, Hartley and Marks Publishers, Canada.
3. Susan M. Weinschenk, 2014, 100 Things Every Designer Needs to Know about People, New Riders Publishing, San Francisco, USA.
4. David Airey, 2013, Logo Design Love: A Guide to Creating Iconic Brand Identities, 2013, Adams Media, UK.
5. Austin Kleon, 2014, Show Your Work: 10 Ways to Share Your Creativity and Get Discovered, Workman Publishing Company, USA.

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 1424

Graphic Design - II (Practical)

4 Hours/ 4 Credits

Course Objectives:

This course aims to provide hands on experience in graphic design. It also aims to focus on the usage of background designing, image editing and color concept. In addition, it aims to provide the applied concepts in designing visiting card, invitation, layouts of poster, advertisement, newspaper and magazine.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the applied concepts of graphic design
- ii. Classify the effects of colors in logo, visiting cards, layout of magazine and layout of advertisements
- iii. Apply colors in different background designs
- iv. Compare and evaluate different layouts and designs
- v. Design web page and app

Unit I

Background Design – Type

Unit II

Image Editing – Color Concept

Unit III

Logo – Visiting Card – Invitation

Unit IV

Poster layout - News paper layout - Magazine layout - Advertisement layout

Unit V

Web page design - App design

Evaluation Pattern:

Students should submit Practical Records of class work (Using Design Software) and home work (Manual Design work using pencil and poster color on paper) separately. On the basis of presentation in practical records, continuous internal assessment will be carried out.

Reference Books:

1. The Adobe Photoshop Light Room Classic CC Book: Plus, an introduction to the new Adobe Photoshop Light room cc across desktop, web and mobile. 21 November 2017.
2. Adobe Photoshop cc Classroom in a book (2018 release) Kindle Edition. 22 December 2017.
3. Mastering Photoshop Masks: Professional Strength Image Editing Techniques for Photographers published September 2017.
4. Photoshop layers: Professional Strength Image Editing. Revised Jan 2018.
5. Adobe Light room cc and Photoshop cc for Photographers. 30 August 2016.

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating				4	
K6: Creating					5

Mean: 3.8

BVC 1426

Media Management

5 Hours / 4 Credits

Course Objectives:

This course intends to introduce the basic concepts of media management. It also intends to focus on advertising management, radio production management, television production management and internet management. In addition, it intends to provide the advanced concepts of E commerce.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the current concepts of media management
- ii. Explain advertising and advertising management
- iii. Compare the production units of electronic media
- iv. Judge the sales and marketing flexibility of different media
- v. Plan the procedures for sales through new media

Unit I

Origin and growth of media - Impact of mass media - Media audience - Media and society - Management - Management Vs Media

Unit II

Advertising management - Role of advertising within the market program - Marketing plan - Message strategy - Media strategy - Social advertising

Unit III

Radio - Technical function programming and production - Radio production and distribution - Station structure - Management: Sales - Programming - Engineering - Promotion

Unit IV

Television - Production - Structure of typical station - Cable - Operation - Management - Sales and marketing distribution - Studio Vs. Field production

Unit V

Internet Management - Function of the internet - E-commerce, E-commerce components - E-commerce incentives - Sales on internet - Direct marketing on internet - Customer service and internet

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Kundra. S, Media Management, Anamol Prakashan, New Delhi, India
2. Ardyth Sohn Broadrick, Jan Wicks LeBlanc, Stephen Lacy & Angela Powers, Media Management: A casebook Approach (Second Edition), Routledge, UK
3. Alan Albarran, Bozena Mierzejewska & Jaemin Jung, Handbook of Media Management and Economics (First Edition), Routledge, UK.
4. Bhatia Puneet, 2017, Fundamentals of Digital Marketing (First Edition), Pearson,
5. Kenneth E. Clow, Donald E. Baack, 2011, Integrated Advertising promotion and marketing communication (Third edition)

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 3.4

BVC 27

BVC 1222

Media Education

3 Hours/ 2 Credits

Course Objectives:

This course aims to introduce the basic concepts of media education. It also aims to focus on media literacy, responsibility of mass media in sexuality, responsibility of mass media in violence, responsibility of mass media in life style and social responsibility of mass media. In addition, it aims to provide the contemporary concepts of the responsibility of mass media in educating children, youth and women.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of media education
- ii. Explain the responsibility of mass media
- iii. Utilize mass media for education
- iv. Compare traditional and computer literacy
- v. Evaluate the impact of media in the life style of youth and emotional intelligence of women

Unit I

Media Education - Need for media education - Importance of media education - Old and new agendas in media education - Active and passive consumer

Unit II

Media Literacy - Concepts of media literacy - Traditional literacy - Media literacy defined by MIC - Computer literacy - Relationship among traditional and computer literacy

Unit III

Mass media - Role of Mass media in media education - Social responsibility of media towards educating the society - Media Violence – Media Appreciation – Media Criticism

Unit IV

New Media - Impacts of new media - Role of media education towards adolescents and children

Unit V

Media and sexuality - Women and media - Emotional intelligence of women towards media - Impacts of changing lifestyle among youth

Evaluation Pattern:

End of the semester exams will be conducted for 60 marks in theory part. Continuous Internal Assessment will be carried out for 40 marks. The marks obtained will be added up.

Reference Books:

1. Manning Christopher, Raghavan Prabhakar & Schutze Hinrich, 2008, Introduction to Information Retrieval (First Edition), Cambridge University Press, First Edition
2. Ursula Smartt, Media & Entertainment Law, 2017, Routledge, Third Edition, New Delhi
3. Ernest Watson Burgess, The Function of Socialization in Social Evolution, 2018, Palala Press
4. David Lusted, 1991, The Media Studies Book, Routledge, First Edition, New York, United States of America.
5. Norman J. Medoff, Barbara K. Kaye, 2005, Electronic media: Then, now and later, Second Edition, Taylor & Francis, UK

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

BVC 29

BVC 1224

Digital Photography

3 Hours / 2 Credits

Course Objectives:

This course aims to provide hands on experience in photography. It also aims to focus on the applications of lighting, filters, pixels, resolution and composition in photography. In addition, it aims to provide hands on experience in taking photo with necessary lightings, red eye reduction and built in effects.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the applied concepts of photography
- ii. Explain the basics, working and usage of digital camera
- iii. Apply the effects of lightings and filters
- iv. Compare the effects in photographs with variation in shutter speed, aperture, ISO and depth of focus
- v. Evaluate and develop digital photographs by using software

Unit I

Composition - Camera Care and Maintenance

Unit II

Landscape - Architecture

Unit III

Function photo - Passport photo – Portrait, Selfie taking methods.

Unit IV

Sports or Fast-moving object photo

Unit V

Photos in available light - Photos with flash - Red Eye Reduction - Close up (Macro) photo -

Photos using built in effects - Camera edit

BVC 30

Evaluation Pattern:

Students should submit digital photos for continuous internal assessment of 75 marks. The marks obtained out of 75 in internal assessment and the marks obtained out of 25 in external examination will be added up.

Reference Books:

1. DSLR for Beginners, 2015, Well Being Publishing House, Kindle Edition
2. AI Judge, 2014, Understanding DSLR Lenses, Subtle Vision Media, Kindle Edition
3. AI Judge, 2013, The Art of Photography, Subtle Vision Media, Kindle Edition
4. AI Judge, 2014, Mastering Digital Cameras, Subtle Vision Media, Second Edition
5. Scott Kelby, 2013, The Digital Photography, Second Edition, Peach pit Press: USA
6. Rick Sammons, 2004, Complete guide to Digital Photography, W.W. Norton & Company Inc.,

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 31

BVC 2531

Film Studies

5 Hours / 5 Credits

Course Objectives:

This course is designed to introduce the applied concepts of films. It is also designed to focus the developments of world cinema, Tamil cinema and ISM in cinema. In addition, it is designed to provide the contemporary concepts of narrative structure, film genre and film appreciation.

Course Outcomes:

At the end of the course the students will be able to:

- i. Recognize applied concepts of film studies
- ii. Describe impacts of cultural movement in cinema
- iii. Compare narrative structure of Tamil and World cinemas
- iv. Evaluate trends of Tamil and World cinemas
- v. Perform film appreciation, criticism and analysis of Tamil cinema

Unit I

Introduction to world cinema - History of world cinema - Lumiere Brothers - Thomas Alwa Edison - Cinematograph - Kinetoscope - The Birth of Nation - Pudovkin - Kulasev effect - D.W. Griffith

Unit II

Introduction to Tamil cinema - First talkie movie in Tamil - Samikannu Vincent - Nataraja Mudhaliyar - Directors of 80's Tamil cinema - K. Balachander - Mahendran - Bharathiraja - Manirathnam - Balumahendra

Unit III

ISM in cinema - Realism - Surrealism - German Expressionalism - French impressionism and soviet montage - Italian neo realism - French new wave - Modernism - Postmodernism

Unit - IV

Narrative structure - Linear narrative structure - Non linear narrative structure - Time and space in cinema - Film genre - Historical - Periodical - Horror - Action - Documentary - Music - War - Sci-Fi

Unit - V

BVC 32

Film Appreciation - Film Criticism - Film Analysis - Film Critics - Roles and Responsibility - CBFC - Types of Audiences.

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Jill Nelmes, 2011, Introduction to Film Studies, Routledge, New Delhi, India
2. Annette Kuhn & Guy Westwell, 2012, A Dictionary of Film Studies, Oxford University Press, Oxford, United Kingdom
3. Ahmed Omar, Studying Indian Cinema, Penguin, Auteur Publishing
4. Andre Bazin, 2004, What is Cinema? First Edition, University of California Press, USA
5. David Bordwell, 2007, Poetics of Cinema, First Edition, Routledge

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing			3		
K5: Evaluating				4	5
K6: Creating					

Mean: 3

BVC 33

BVC 2523

Theatre & Cinema

5 Hours / 5 Credits

Course Objectives:

This course aims to introduce the current concepts of theatre and cinema. It also aims to concentrate on the trends of development of theatre, traditional forms of theatre and theatre script. In addition, it aims to provide the applied concepts of set design, costume design and lighting design along with production of plays.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize current concepts of theatre and cinema
- ii. Explain diverse aspects of theatre and theatre script
- iii. Analyze trends of development of theatre and cinema
- iv. Evaluate act and theatre script
- v. Plan set, costume, lighting and stage for different plays

Unit I

Theatre - Definition - Elements of theatre - Theatre as an art and performance - Cinema - definition - Elements of cinema - Crossroads between theatre and cinema - Types of theatre (Proscenium, Thrust and End) - Audience - Types of audience - Audience role in theatre performance

Unit II

History of Indian theatre - Theatre in Ancient India - Theatre in Medieval India - Contemporary Indian theatre - History of Indian cinema - Traditional theatre forms - Nautanki - Rasaleela - Tamasha - Koodiyattam - Yakshagana - Therukoothu - Forms of Theatre - Environmental theatre - Political theatre - Absurd theatre - Globe Theatre (Shakespeare Theatre)

Unit III

Theatre script - Playwright - Theatre crew members - Duties and responsibilities - Elements of playwright - Acting - Stanislavski approaches towards acting

Unit IV

Theatre craft - Set Design - Costume Design - Types of Costumes - Lighting Design - Stage lighting - Makeup and props - Sound Design

BVC 34

Unit V

Plays Production - Choosing a play reading - Pre rehearsal period - Rehearsal period - Run through grand rehearsal - Performance

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Constantin Stanislavsky, 2013, An Actor Prepares, Aristophanes Press, Asia - Pacific Holdings Private Limited
2. Cocteau Jean, The Art of Cinema, Marion Boyars Publishers Ltd.
3. Jill Nelmes, 2011, Introduction to Film Studies, Routledge, New Delhi, India
4. Annette Kuhn & Guy Westwell, 2012, A Dictionary of Film Studies, Oxford University Press
5. Alan Read, 2018, Theatre in the Expanded Field: Seven Approaches to Performance, Methuen Drama, India
6. Thomas H. Dickinson, 2018, The Insurgent Theatre, Trieste Publishing

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying					
K4: Analyzing			3		
K5: Evaluating				4	
K6: Creating					5

Mean: 3

BVC 35

BVC 2522

Sound and Image

5 Hours / 5 Credits

Course Objectives:

This course intends to introduce the basic concepts of sound and image. It also intends to focus on the properties of music, musical elements and musical styles. In addition, it intends to provide the contemporary concepts of music production, recording, editing and application

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of sound and image
- ii. Explain musical styles and genres
- iii. Apply recording, editing, mixing and mastering procedure
- iv. Compare and evaluate Indian, western and classical musical style
- v. Develop sound designs for visual genre

Unit I

History of Sound Recording - Different era in sound recording - Cylindrical phonograph - Gramophone - Magnetic tape - Stereo audio - Analog and Digital Recording - Audio recording medium

Unit II

Noise - Sound - Music and its elements - Nature of sound - Properties of sound waves - Amplitude - Frequency and phase - Noise - Octave - Harmonics - Tones - Semi tones - Human ear - Perception of loudness, pitch and direction

Unit III

Musical Styles and Genres - Indian and Western Classical (Carnatic, Hindustani and Symphony) - Contemporary Styles - Pop - Rock - Jazz - Blues - Hip hop - Mash up - Instruments used in different genres of music

BVC 36

Unit IV

Art and craft of matching - Art of listening - Music and culture - Music and imagination - Sound and emotions - Sound and music production: Introduction to Multi track recording - Recording - Editing - Mixing and Mastering

Unit V

Music theory - Virtual instruments VST - General MIDI standards - Introduction to MIDI sequencing - Editing MIDI - Sound Design for various visual genres - Recent application of sound among youth

Evaluation Pattern:

End of the semester exams will be conducted for 60 marks. Practical project will be given for 40 marks. The marks obtained will be added up.

Reference Books:

1. Kahra Scott-James, 2018, Sound Design for Moving Image, Bloomsbury Academic, New York, USA
2. Jay Rose, Producing Great Sound for Film and Video: Expert Tips from Preproduction to Final Mix 4th Edition, 2014, Routledge, United Kingdom.
3. Anthony Cocciolo, 2017, Moving Image and Sound Collections for Archivists, Society of American Archivists, North America.
4. David Stone, 2016, Hollywood Sound Design and Movie sound Newsletter: A Case Study of the End of the Analog Age, Routledge, United Kingdom
5. Joseph John Findlay, 2016, Sound and Symbol: A Scheme of Instruction, Introductory to School Courses in Modern Languages and Shorthand, Palala Press, U.K.

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 37

BVC 2427

Practical Photography

4 Hours / 4 Credits

Course Objectives:

This course aims to provide practical experience in photography. It also aims to focus on the applications of lighting, filters, lenses, resolution and composition in photography. In addition, it aims to provide hands on experience in taking photo with necessary lens, lightings and ethical standards of photojournalism

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the applied concepts of photography
- ii. Explain the basics, working and usage of camera
- iii. Use different lens, lightings and filters
- iv. Compare and evaluate effects on photographs with different shutter speed, aperture, ISO and depth of focus
- v. Develop photographs by using software

Unit I

Rule of third - Composition - Perspective - Portraiture - Landscape

Unit II

Over exposure - Under exposure - Photography with different types of lens (Normal lens, Wide angle lens and Telephoto lens)

Unit III

Product photography - Lighting for product - Product photography with model - Portraiture - Landscape - Street photography - Candid photography - Fashion photography

Unit IV

Photo Journalism – Definition – Advantages - Ethics of photo journalism

Unit V

Street photography - Candid Photography - Fashion photography - Product photography

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in record note will be evaluated for 25 marks. External exam will be conducted for 25 marks. The obtained marks in Assessment I, Assessment II, Record note and External exam will be added up.

Reference Books:

1. Bryan Peterson, Understanding Exposure : How to shoot great Photographs with any camera, Amphoto Books, 2016, Fourth Edition, New York
2. Al Judge, 2014, Mastering Aperture, Shutter speed, ISO and Exposure, Create Space Independent Publishing Platform
3. Arnold Wilson, 2001, Nature Photography: Location and studio Workshop, Fountain press Newpro UK Limited, UK
4. Vivien Morgan, 2008, Practising video Journalism, Routledge

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 2524

Screen Writing

5 Hours / 5 Credits

Course Objectives:

This course intends to provide practical experience in screen writing. It also intends to focus on the applications of story development, character building and script format. In addition, it intends to provide hands on experience to write script for advertisement, public service announcement, print media, visual media and short films

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the applied concepts of script writing
- ii. Explain different script formats
- iii. Apply different elements to write scripts
- iv. Compare and evaluate scripts of different media
- v. Create new scripts for different media

Unit I

Story telling: Story - One line story - Story development

Unit II

Screenplay - Character building in film - Time and space - Point of view

Unit III

Types of script formats: Full script - Semi script - Show down and run down sheet - Shooting script: Shot break down - Scene Breakdown

Unit IV

Writing for Print Media: Articles – News – Feature - Writing for Radio: News – Drama – Interviews – Documentary - Writing for visual media for various television programmes: News - Reality show – Interview – Discussion – Serials - TV Documentary

Unit V

Story Board - Writing for PSA (Public Service Announcement) - Writing for Short films and advertisement.

BVC 40

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in Record note will be evaluated for 25 marks. External exam will be conducted for 25 marks. The obtained marks in Assessment I, Assessment II, Record note and External exam will be added up.

Reference Books:

1. Blackesynder, 2009, Save the Cat! Strikes back Save the Cat ! Press,
2. Syd Field, 2006, The screenwriter's problem solver: How to recognize, identify, and define screenwriting problems, Bantam Dell
3. David Tottier, 2014, The Screenwriter's bible: A complete Guide to Writing, formatting, and selling your script, Sixth Edition, Silman James Press, Los Angeles, USA
4. Jason Lee, 2017, The Psychology of Screenwriting: Theory and Practice, Bloomsbury Academic Press, New Delhi, India
5. Paul Gulino, 2018, The Science of Screenwriting: The Neuroscience behind Storytelling Strategies, Bloomsbury Academic
6. Paul Chitlik, 2013, Rewrite 2nd Edition: A Step-by-Step Guide to Strengthen Structure, Characters, and Drama in your Screenplay, Michael Wiese Productions, San Fransisco.

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 41

BVC 2432

Audio Production

4 Hours / 4 Credits

Course Objectives:

This course aims to provide practical experience in audio production. It also aims to focus on the usage of music theory, editing MIDI, recording and stereo audio processing in audio production. In addition, it aims to provide hands on experience in production, post production and dubbing process

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the current concepts of audio production
- ii. Explain music theory and MIDI
- iii. Implement VST to give audio effects to digital audio
- iv. Compare compressed audio and uncompressed audio
- v. Evaluate and plan for audio recordings

Unit I

Introduction to audio recording - Studio equipments: Microphones - Consoles - Recorders - Reference Studio Monitors - Audio interfaces - Effects processors - Audio cables - Interconnects - Patch bays - Studio configuration.

Unit II

Basic music theory - Virtual instruments VST - Introduction to MIDI sequencing - Editing MIDI - Workflow in sound and music production: Computer configuration and specifications - Introduction to DAW

Unit III

Acoustics - Recording, editing and mixing - Stereo audio processing - Compressed and uncompressed audio - Audio affects - Delay - Reverb - Distortion - Working in various operating systems

BVC 42

Unit IV

Production: Location sound recording - Equipment and specifications - Daily logs - Locked cut - Sound isolation and treatment - Reverberation time - Room dimensions

Unit V

Post production: Video editing - Dubbing - Effects and Foley recording - Background score - Premixes - Final mix - Presentation formats: Mono - Stereo

Evaluation Pattern:

Continuous assignment marks will be given on the basis of practical seminars conducted in the lab. End of the semester exam will be based on projects conducted in the lab and will be evaluated for 100 marks.

Reference Books:

1. Kahra Scott-James, 2018, Sound Design for Moving Image, Bloomsbury Academic, New York, USA
2. Jay Rose, 2014, Producing Great Sound for Film and Video: Expert Tips from Preproduction to Final Mix 4th Edition, Routledge, United Kingdom.
3. Anthony Cocciolo, 2017, Moving Image and Sound Collections for Archivists, Society of American Archivists, North America.
4. David Stone, 2016, Hollywood Sound Design and Movie sound Newsletter: A Case Study of the End of the Analog Age, Routledge, United Kingdom

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 2532

Theories of Communication

6 Hours / 6 Credits

Course Objectives:

This course intends to introduce the basic concepts of development communication and theories of communication. It also intends to focus on the models of development communication, role of media for rural development and role of traditional media for social change. In addition, it intends to provide the contemporary concepts of normative theories of mass media and general theories of media and society.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of development communication and theories of Communication
- ii. Describe the theories of media and society
- iii. Employ folk forms and modern media for rural development
- iv. Compare different aspects of communication and development communication and Evaluate theories of media and society
- v. Prepare media like poster, handbill, PSA and brochures to create awareness

Unit I

Introduction to development - Developmental issues - Development indicators - Role of Communication in development - Role of Everett Rogers

Unit II

Development Communication - Need for development Communication - Differences between communication and development communication - Using folk forms for social change

Unit III

Media for rural development - Radio and TV development programs - Modernization - Diffusion of Innovation - Self reliance - Participatory Communication

Unit IV

Normative theories of Mass media: Authoritarian theory - Libertarian theory - Social Responsibility theory - Soviet Communist theory - Development media theory - Democratic participant media theory

Unit V

Theories of Media and Society - Functionalist theory - Political theory - Economic theory - Development theory - Information theory and cultural theory

Evaluation Pattern:

End of the semester exams will be conducted for 60 marks in theory part. Continuous Internal Assessment will be carried out for 40 marks. The marks obtained will be added up.

Reference Books:

1. Thomas L. McPhail, 2009, Development Communication, A John Wiley & Sons Ltd., Publications, United Kingdom
2. Mita Rajpura, 2017, Development Communication, Cyber Tech Publications, New Delhi, India
3. Anjali Pahad, 2018, Corporate Social Responsibility & Development Communication, Manglam Publications, New Delhi, India
4. Stanley J.Baren, 1999, Introduction to Mass Communication, Mayfield Publications, London, UK
5. Dennis Mc Quail, 2010, Mass Communication Theory, Sixth Edition, Sage Publication, New Delhi, India

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 45

BVC 2534

Fiction and Film

6 Hours/ 6 Credits

Course Objectives:

This course is aimed at introducing the basic concepts of fiction and film. It is also aimed at concentrating on the narrative structure, visual narratives and character building of fiction and film. In addition, it is aimed at providing the contemporary concepts of adaptation, transformation and improvisation

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize basic concepts of fiction and film
- ii. Explain narrative structure of fiction and film
- iii. Apply elements for writing scripts
- iv. Compare narrative structure of play, novel and short story
- v. Critique by watching the short films of Balu Mahendra

Unit I

History of cinema - Principles of film - Narrative form and non - formative form - Dividing a film into genres: Language – Style - Grammar - Syntax

Unit II

Understanding various narrative structures - Epic - Folktales - Short stories - Novel - Drama - Elements of visual narratives: Plot – Theme – Character – Settings - Point of view - Scenes and Sequences

Unit III

Character building: Time - Space - Action - Character Checklist: Physical data - Sociological data - Psychological data - Dialogue - Text - Sub text - Screenplay

Unit IV

Elements of Adaptation - Transformation and Improvisation from fiction to film

Unit V

World Cinema: Charles Dicken's Oliver Twist - Alice Walker's Colour Purple

Indian Cinema: Balu Mahendra's Kathai Neeram - Short stories - Short films - Selected short films

Evaluation Pattern:

End of semester exams will be conducted for 100 marks

Reference Books:

1. Richard Meran Barsam, 1992, Nonfiction film: A Critical History, Indian University Press, New Delhi, India
2. Deborah Cartmell, I.Q.Hunter, Heidi Kaye, Imelda Whelehan, 2000, Classics in film and fiction, Pluto Press,
3. David Bordwell, 1985, Narrative in the fiction film, University of Wisconsin Press,
4. Linda Serger, 1992, Art of Adaptation: Turning Fact and Fiction into Film, First Edition, Owl Books, New York, USA
5. Blain Brown, 2016, Cinematography: theory and practices: image making for cinematographers and directors, Routledge
6. David Landau, 2014, A&C Black, Lighting for Cinematography: A Practical Guide to the Art and Craft of Lighting for the Moving Image, Routledge

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

BVC 2536

Video Editing

4 Hours / 5 Credits

Course Objectives:

This course aims to provide practical experience in video editing. It also aims to focus on the applications of on line editing, offline editing, titling, dubbing and recording in video editing process. In addition, it is aimed to provide hands on experience to edit advertisements, public system announcements, promos, documentary and films

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize practical concepts of video editing
- ii. Explain video editing techniques
- iii. Apply software for titling, dubbing and recording
- iv. Compare and evaluate online editing and offline editing
- v. Develop short film and documentary

Unit I

Editing Basic (cut, trim and transitions)

Unit II

Types of Editing (Linear editing and nonlinear editing)

Unit III

Online Editing, off line Editing

Unit IV

Titling, Effects

Unit V

Dubbing, Rerecording

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in Record note will be evaluated for 25 marks. Viva voce will be conducted for 25 marks.

Reference Books:

1. Robert M, 2002, Coodman& Patrick McCrath, Editing Digital Video
2. Gorham Kindem & Robert B. Musburgerm, 2005, Introduction to Media Production: The path to digital media production, Focal press, Burlington
3. Michael K. Hughes, 2012 Digital Filmmaking for Beginners A Practical Guide to Video Production

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 49

BVC 2434

Cinematography

4 Hours/ 4 Credits

Course Objectives:

This course is designed to introduce the applied concepts of cinematography. It is also designed to focus the role of camera, camera angles, lighting techniques and application rules in cinematography. In addition, it is designed to provide the contemporary concepts of operating cameras, lighting techniques and fixing camera angles.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize practical concepts of cinematography
- ii. Explain production processes in cinematography
- iii. Employ composition rules and color balance in production process
- iv. Compare the effects of lighting, camera angles and camera movements
- v. Evaluate the course of action in cinematography

Unit I

Camera and still pictures - Illusion of movement - Different types of cameras – SLR – DSLR - Mirror less - Movie cameras - Optical film cameras - Standardization of frames - Film formats - 16mm - 35mm - 70mm.

Unit II

Camera lens vs. Human eye- Types of lens - Normal lens- Wide angle lens - Telephoto lens - Prime lens - Focus points - Aperture - Shutter speed - Depth of field - Circle of confusion- Aspect ratio - White balancing

Unit III

Composition Rules - Framing - Rule of third - Composition language - Lines - Horizontal - Vertical - Diagonal, centrifugal, centripetal - Forms - Shape - Masses - Color balance - Primary and secondary color - Light and mixing of colors - Shadow art - Perspective.

BVC 50

Unit IV

Camera angles - Eye level - High angle - Low angle - Bird's eye view - Worm eye view (or) Fish eye view - Types of shots - Camera movements - Panning - Tilt - Trolley dolly - Crane - Jib - Steady cam - Follow focusing - Uses of filters : Black and white filters - Color filters - Light measuring equipments - Script writing

Unit V

Lighting techniques- Lighting equipment - Tungsten - Incandescent - CFL - HMI - LED - Color temperature - Measurement of lights - Various types of lights - HMI/Par lights - Flash light - Bounce lighting - Skimmer - Reflector - Diffuser - Use of color lights - Lights interpretations

Evaluation Pattern:

End of semester exams will be conducted for 100 marks

Reference Books:

1. Blain Brown, 2016, Cinematography: theory and practices: image making for cinematographers and directors, Routledge
2. David Landau, 2014, A&C Black, Lighting for Cinematography: A Practical Guide to the Art and Craft of Lighting for the Moving Image, Routledge
3. Bob Fisher and Lorenzo Codelli, 2013, Art of cinematography,
4. Richard Meran Barsam, 1992, Nonfiction film: A Critical History, Indian University Press, New Delhi
5. Deborah Cartmell, I.Q.Hunter, Heidi Kaye & Imelda Whelehan, 2000, Classics in film and fiction, Pluto Press

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

BVC 51

BVC 3621

Television Production

6 Hours / 6 Credits

Course Objectives:

This course is designed to introduce the basic concepts of television production. It is also designed to focus on procedures in connection with the preparation of television script, usage of mounting devices and utilization of mounting camera for production purpose. In addition, it is designed to provide the applied concepts of lighting, online editing and offline editing processes in television production.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize basic concepts of television production
- ii. Explain description of script for different television programs
- iii. Utilize the devices for television program production
- iv. Compare on screen sound and off screen sound
- v. Evaluate online editing and offline editing

Unit I

Television Standards - NTSC - PAL - SECAM - Television technology - Standard - HD - Production stages - Pre production - Production - Post production - Analog and Digital forms of television - Genres in Television - Understanding the television medium - Signs - Codes and functions of television.

Unit II

Television scripting - Types of scripting - Scripting for various programs in television - Story board - Set Design - Production crew and its functions.

Unit III

Camera - Introduction - Mounting devices - ENG and EFP Production - Single Camera Production - Multi-camera Production - Camera for various productions - Fiction - TV Serials - Reality show - Nonfiction - News - Interview - TV Documentary - Video journalism.

BVC 52

Unit IV

Lighting - Introduction - Its importance in television- Colour Temperature -Types of lighting - Chroma Key - Chrominance - Luminance - Sound Design - On screen sound and Off screen sound - Microphone - Types of microphone - Usage of microphone in various programs.

Unit V

Editing - On line editing - Off line editing - Basic transitions - Television graphics - Titling - Special effects

Evaluation pattern:

End of the semester exams will be conducted for 50 marks in theory part. Practical project will be given for 50 marks. The marks obtained will be added up.

Reference Books:

1. Herbert Zettl, 2009, Television Production Handbook, Wordsworth Publication, New York, USA
2. Seema Hasan, 2013, Mass Communication : Principles and Concepts, CBS Publishers and Distributors Pvt. Ltd., New Delhi, India
3. Gerald Millerson, Jim Owens, 2008, Video Production Handbook (Fourth Edition), Focal Press, Burlington, Canada
4. Charlotte Worthington, 2009, Basics Film making of Producing, AVA Publishing (UK) Ltd., Switzerland

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	5
K5: Evaluating					5
K6: Creating					

Mean: 4

BVC 53

BVC 3529

Visual Analysis

5 Hours / 5 Credits

Course Objectives:

This course aims to introduce the fundamental concepts of visual analysis. It also aims to concentrate on the applications of Marxian analysis, psychoanalytic criticism and psychoanalytic analysis of media. In addition, it aims to provide the applied concepts of sociological analysis and social media

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize basic concepts of visual analysis
- ii. Explain analytical techniques used in media
- iii. Apply social media for sociological and feminist analyses
- iv. Make comparison among different analytical techniques
- v. Evaluate the impacts of social media

Unit I

Semiotic Analysis : Social aspects of semiotics : Individual and society - Saussure on the science of semiology - Signs - Forms of signs - Connotation and Denotation - Syntagmatic analysis - Paradigmatic analysis - Codes - Cultural aspects of Codes

Unit II

Marxian Analysis: Materialism - Ideology - Consumer society - Hegemony - Grid Group analysis - Marxist Criticism in the postmodern world

Unit III

Psychoanalytic Criticism: Conscious - Sexuality - Oedipus complex - Media and Oedipus complex: Id - Ego - Superego - Aggression and Guilt - Freud and Beyond - Psychoanalytic analysis of Media

Unit IV

Sociological analysis: Bureaucracy - Ethnicity - Mass society - Postmodernism- Sex and Gender - Socialization - Stereotypes - Values

Unit V

Cell phone, Social media and Problem of identity: Social media - Metaphors - Advertising analysis

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Arthur Asa Berger, 2012, Media Analysis Techniques, Sage Publications, New Delhi, India
2. Marcell Denesi, 2004, Messages, Signs and Meanings, Canadian Scholars Press Inc. Torond, Canada
3. Gillian Rose, 2012, Visual Methodology, Sage Publications India Pvt. Ltd., New Delhi, India
4. Kunther Kress, 2006, Reading Images: The Grammar of Visual Design, Routledge, New York, USA
5. Monaco, 2009, How to read a film: Movies Media and Beyond (Fourth Edition), Oxford University Press, New York, USA

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					

Mean: 3

BVC 55

BVC 3633

2D Animation

6 Hours/ 6 Credits

Course Objectives:

This course intends to provide practical experience in 2D animation. It also intends to focus on the applications of animation with reference to creating story board, editing symbols and developing frame by frame animation. In addition, it intends to provide the applied concepts of web banner creation, icons creation and app creation

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize practical concepts of 2D Animation
- ii. Explain tools, techniques and types of animation
- iii. Employ software Adobe Flash for frame by frame animation
- iv. Apply and evaluate with web color and web pages for web banner creation
- v. Develop icons and app

Unit I

Introduction to Animation - Computer animation - Principles of Animation - Animation Production - Animation tools and techniques - Computer animation production tasks.

Unit II

Types of animation- Introduction to 2d animation - Creating Story Board - Overview of Adobe Flash - Explore the panels - Creating and editing the symbols - Writing a basic Action Script.

Unit III

Frame by frame animation - Motion tweening - Shape tweening - Creating a mask - Creating a button - Motion guide and motion guide path

Unit IV

Introduction to Interactive Multimedia - About Internet - Basic HTML Scripting - Web colors - Developing interactive web pages - Web banner creation

Unit V

Icons and app creation (logo) - Text more on flash - Create a glowing text - Jumping letters - Converting Flash file into MOV file.

Project Outline:

- 2D Product Ad
- Portfolio
- Web designing (Front Page)

Evaluation Pattern:

Students should maintain two records. One record should be maintained for class work and another record should be maintained for homework. On the basis of presentation in records, the continuous internal assessment will be carried out for 25 marks. Practical exams will be conducted for 75 marks. The obtained marks will be added up.

Reference Books:

1. Satish Jain, 2016, Adobe Flash Professional CS6 Training Guide (First Edition), BPB Publications, New Delhi, India
2. DT Editorial Service, 2016, Animation 2D Digital: Advanced. 3G E-Learning (First Edition), Dream tech Press - Books & Education solutions, New Delhi, India
3. DT Editorial Service, 2016, HTML5 Black Book (Second Edition), Dream tech Press - Books & Education solutions, New Delhi, India

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating				4	
K6: Creating					5

Mean: 3.8

BVC 57

BVC 3627

Media Production

6 Hours/ 6 Credits

Course Objectives:

This course is designed to provide practical experience in media production. It is also designed to focus on the applications of media production in connection with photography, cinematography and editing process. In addition, it is designed to provide the applied concepts of producing ad film, documentary and radio program.

Learning Outcomes:

At the end of the course the students will be able

- i. Recognize practical concepts of media production
- ii. Explain applications of photography and cinematography
- iii. Use camera to take photos in different fields
- iv. Compare and check different formats of editing
- v. Plan for radio program, ad film and documentary

Unit I

Photography and cinematography (Creative wedding photography and nature photography)

Unit II

Usage of lightings, exposure and filters in Photography

Unit III

Editing techniques (Audio Video Editing, Transitions, Titling, Visual Effects)

Unit IV

Ad film and documentary (Tele Film, Documentary on social issues)

Unit V

Radio program and Print media production

BVC 58

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in Record note will be evaluated for 25 marks. Viva voce will be conducted for 25 marks. The obtained marks in Assessment I, Assessment II, Record note and Viva voce will be added up.

Reference Books:

1. Charlotte Worthington, 2009, Basics Film making of Producing, AVA Publishing (UK) Ltd, Switzerland
2. Gorham Kindem, Robert B. Musburger, 2005, Introduction to Media Production : The path to digital media production, Focal press, Burlington, Canada
3. Well Being Publishing House, DSLR for Beginners, 2015, Kindle Edition
4. Al Judge, 2014, Understanding DSLR Lenses, Subtle Vision Media, Kindle Edition
5. Michael K. Hughes, Digital Filmmaking for Beginners A Practical Guide to Video Production, 2012

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 3225

Practical Theatre

3 Hours/ 2 Credits

Course Objectives:

This course intends to provide basic concepts of theatre, forms of theatre and practical theatre. It also intends to focus on the applications of body, mind and voice coordination through games and exercises. In addition, it intends to provide hands on experience not only to create script through folk tales but also to work with scripts.

Learning outcomes:

At the end of the course the students will be able to:

- i. Recognize basic concepts of practical theatre
- ii. Explain importance of games and exercises
- iii. Apply body, mind and voice coordination for physical and mental improvements
- iii. Analyze various theatre forms and check the plays by working with the scripts
- v. Plan to create script for folktales and short stories

Unit I

Games for actors - Games for improving imagination - Concentration - Team spirit - Spontaneity

Unit II

Body, Mind and Voice Coordination through games and exercises

Unit III

Various theatre forms - Traditional - Proscenium and other experimental theatre forms

Unit IV

Creating scripts through folk tales - Short stories - Poetries - Issues and incidents

Unit V

BVC 60

Play: Working with scripts - Planning rehearsals - Performances

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Individual exercises and group performances will be evaluated for a total of 25 marks.

Practical exam will be conducted for 25 marks. The obtained marks will be added up.

Reference Books:

1. Se. Ramanujam, 2003, Naadakak Katturaigal (Compiled by C. Annamalai), Kaavya Publishers, India
2. Gill Foreman, 2009, A Practical Guide to working in Theatre (First Edition), A& C Black Publishers, London, UK
3. Sally Mackey, 1997, Practical Theatre (First Edition), Nelson Thomas, Cheltenham,
4. Alison Oddey, 1996, Devising Theatre: A Practical and Theoretical Handbook, First Edition, Routledge, New York, USA

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating				4	
K6: Creating					5

Mean: 3.8

BVC 61

BVC 3200

Environmental Studies

4 Hours / 2 Credits

Course Objectives:

This course is aimed at introducing the basic concepts of environment. It is also aimed at focusing the role of sustainable energy for environmental protection. In addition, it is aimed at providing the contemporary concepts of environmental pollution, global effects of environmental pollution and awareness through documentaries and feature films relating to environmental protection.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of environment
- ii. Explain the sustainable development
- iii. Use media for environmental awareness
- iv. Analyze the effects of environmental pollution
- v. Develop script for environmental documentary and feature film

Unit I

Introduction - Multidisciplinary nature of environmental studies - Basics of Lithosphere - Hydrosphere - Biosphere

Unit II

Sustainable energy - Solar energy - Energy from earth's forces - Energy from biomass - Nuclear energy - Use and overexploitation - Energy crisis - Deforestation - Afforestation measures

Unit III

Ecosystem - Structure - Function - Pond ecosystem - Grass land eco system - Food chain - Food web - Energy flow pyramid

BVC 62

Unit IV

Biodiversity - Ecosystem diversity - Hotspots - Eco tourism - Pollution - Water pollution - Air pollution - Land Pollution - Global warming - Acid rain - Ozone depletion

Unit V

Media Environment - Global environmental issues and media responses - Documentaries and feature film relating to environment

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Erach Bharucha, 2006, Environmental studies for Undergraduate Courses, University Press
2. Misra & Pandey, 2016, Essential Environmental Studies (Fourth Edition), Ane Books Pvt. Ltd., New Delhi, India
3. Rabindranath Barajunayak, 2016, Assessment of Environmental Education, S.K. Book Agency, New Delhi, India
4. Mary K. Theodore & Louis Theodore, 2018, Introduction to Environmental Management, CRC Press, Taylor & Francis Group, New York, USA

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating					5

Mean: 3

BVC 3632

Media Laws & Ethics

6 Hours/ 6 Credits

Course Objectives:

This course intends to introduce the basic concepts of media laws and ethics. It also intends to focus on the usage of acts related to book, press, and telegraphy, copy right, official secrets and indecent representation of women prohibition, Indian Penal Code and press council. In addition, it intends to provide the current concepts not only on code of ethics of Radio, TV and Cinema but also on impact of new media, cyber crimes and cyber laws.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of laws and ethics of media
- ii. Explain the fundamental rights and important acts
- iii. Use the code of ethics of different media
- iv. Analyze the ethics in advertising and ethics of public relations
- v. Evaluate the ethical codes of new media and plan for their implementation

Unit I

Indian Constitution - Fundamental Rights - Right to Information - Freedom of Press - Contempt of Court - Defamation - Libel and Slander

Unit II

Press and Registration of Books Act - Indian Telegraphy Act - Copy right Act - Official Secrets Act - Indecent Representation of Women (Prohibition) Act - Indian Penal Code - Press Council

Unit III

Ethics of Advertising & Public Relations - Ethics in Advertising - ASCI (Advertising Standards Council of India) Code - Ethics of Public Relations

Unit IV

Code of ethics of Radio and TV and Cinema - Chanda Committee - Verghese Committee - Ethics of Broadcasting - CBFC - Film Censorship – Prasar Bharathi – Vividh Bharathi - Joshi Committee - Broadcast Regulation Bill (2007) - Cable TV Act

Unit V

Cyber laws - Impact of Internet and Web - Plagiarism - Obscenity and Indecency - Social Networking - Cyber crime

Evaluation Pattern:

End of semester exams will be conducted for 100 marks.

Reference Books:

1. Yashada, Right to Information Act 2005, 2006, Tata McGraw- Hill Publishing Company Limited, New Delhi
2. Paranjay Guha Thakurta, Media Ethics, 2012, Oxford University Press, New Delhi
3. Shweta Jaswal Vikram Singh Jaswal, Cyber Crime and Information Technology Act 2000, 2014, Oxford University Press, New Delhi
4. Kant Mani, A Practical Approach to Cyber Laws, 2017, Kamal Publishers, New Delhi

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 65

BVC 3634

3D Animation

6 Hours/ 6 Credits

Course Objectives:

This course aims to provide hands on experience in 3D animation. It also aims to focus on the applications of Maya, texturing and lighting in animation. In addition, it aims to provide the applied concepts of global illumination, final gathering, creating particles and visual effects in animation.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of 3D Animation
- ii. Explain the effects of lights and shadows
- iii. Use the software Maya for modeling
- iv. Apply and evaluate 2D animation and 3D animation
- v. Design digitally animated images

Unit I

Introduction to Maya - Modeling - Tools for Modeling - Create Basic Modeling - Poly modeling

Unit II

Shading - Ramp shader and Ocean shader - 2d and 3d textures for UV mapping

Unit III

Application of Maya - Lights and Shadows - Texturing and lighting

Unit IV

Mental ray -Global illumination -Final Gathering - Creating particles

Unit V

Visual effects (dynamics) - Introduction Fluids - Fields- Soft and Rigid Bodies - Effects - Rigging Basics

BVC 66

Evaluation Pattern:

Students should maintain two records. One record should be maintained for class work and another record should be maintained for homework. On the basis of presentation in records, the continuous internal assessment will be carried out for 25 marks. Practical exams will be conducted for 75 marks. The obtained marks will be added up.

Reference Books:

1. Dariush Devakhshani, Introducing Maya, John Willy and Sons, New Delhi, 2010.
2. Kelly L. Murdock, Autodesk Maya 2018 Basics Guide, First Edition, 2017, SDC Publications
3. Lee Lanier, Aesthetic 3D Lighting: History, Theory and Application, First Edition, 2018, Routledge Publisher
4. Tina O'Hailey, Maya Animation and Rigging Concepts, Second Edition, 2018, Routledge Publisher

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating				4	
K6: Creating					5

Mean: 3.8

BVC 67

BVC 3532

Internship

5 Hours/ 5 Credits

Course Objective:

This internship intends to provide hands on experience in print, electronic and new media. It also intends to focus on the applications of the role of editor, cinematographer, camera man, and script writer and production manager. In addition, it intends to provide hands on experience to create script, edit shots, design layout and take photos in different fields.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic concepts of internship
- ii. Explain the importance of internship
- iii. Implement skills in different platform
- iv. Analyze the gap between laboratory and land
- v. Evaluate a course of action in media and apply creativity

The Internship training takes the students to the next level of growth in their career giving them a chance to exhibit their talents. As the internship enacts as a platform for employment, the students get opportunities not only to continue their career but also to work of their own choice

The internship period is for a minimum of period of 300 hours. As soon as the internship is over, the acquired knowledge, experience and creativity of the students will be assessed so as to give a clear picture of where they stand in the growth ladder.

Evaluation Pattern:

The work will be assessed by both internal and external examiners for 75 marks. Subsequently, a vice voce will be conducted by the panel for 25 marks. The obtained marks shall be added up

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					5
K6: Creating					5

Mean: 4

BVC 3636

Short film making

6 Hours / 6 Credits

Course Objectives:

This course aims at providing hands on experience in short film making. It also aims at focusing on the applications of method of selection of story, development of script, camera movements, editing techniques and promotion of short film. In addition, it aims at providing hands on experience to produce short films.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the applied concepts of short film making
- ii. Explain the techniques used in short film making
- iii. Use the video camera to shoot and editing techniques to edit short films
- iv. Analyze and evaluate the scripts and editing techniques
- v. Plan to create script for short film and take short film

Unit I

Introduction to script (To develop a story board from an idea/concept)

Unit II

Writing script (scenes and shots)

Unit III

Basic camera movements

Unit IV

Editing Techniques (cuts, effects, transitions)

Unit V

Promote and share short film, film festival and social channels

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in Record note will be evaluated for 25 marks. Viva voce will be conducted for 25 marks. The obtained marks will be added up.

Reference Books:

6. Jill Nelmes, Introduction to Film Studies, 2011, Routledge, New Delhi
7. Annette Kuhn & Guy Westwell, A Dictionary of Film Studies, 2012, Oxford University Press
8. Ahmed Omar, Studying Indian Cinema, Penguin, Auteur Publishing
9. Andre Bazin, What is Cinema? 2004, First Edition, University of California Press, USA
10. David Bordwell, Poetics of Cinema, 2007, First Edition, Routledge

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating				4	
K6: Creating					5

Mean: 3.8

BVC 70

BVC 3226

Art from Anything

3 Hours/ 2 Credits

Course Objectives:

This course aims to provide hands on experience in art from anything. It also aims to focus on the methods for the preparation of greeting cards, dry flowers, dry leaves, miniature sculpture carvings, rubber castings, wall hangings and origami. In addition, it aims to provide the applied concepts to prepare art materials.

Learning Outcomes:

At the end of the course the students will be able to:

- i. Recognize the basic applied concepts of art from anything
- ii. Explain the methods of art making
- iii. Use papers, dry flowers, dry leaves and available materials to make the art
- iv. Analyze and evaluate process stages in making art from anything
- v. Design wall hangings, miniature and sculpture carvings and rubber castings

Unit I

Making greeting cards using handmade papers -Dry flowers -Dry leaves and any available materials

Unit II

Miniature Sculpture carvings -Candles -Soap, Chalk and Clay and from other available materials

Unit III

Rubber Castings -Reproducing art figures and design

Unit IV

Wall Hangings- Decorative design using glass, wood, stain glass and cloth

Unit V

BVC 71

Origami and paper craft

Evaluation Pattern:

Assessment I and Assessment II will be evaluated for a total of 50 marks (for each assessment 25 marks). Presentation in Record note will be evaluated for 25 marks. Viva voce will be conducted for 25 marks. The obtained marks will be added up.

Reference Books:

1. Joanna Lorenz, Harriet Lanzer, Make it yourself, Annes Publishing Limited, 1997.
2. Neelam Verma, Traditions: A Complete Book of Indian Arts and Crafts Motifs: Special Reference to Rangoli Design, English Edition Publishers and Distributors, 2005.
3. Elizabeth Cumming, Wendy Kaplan, The arts and crafts movement, Thames and Hudson, 1991.
4. Dona Z. Meilach, Creating Art from Anything: Ideas, Materials, Techniques, 1974

Bloom's Taxonomy	Course outcomes				
	CO 1	CO 2	CO 3	CO 4	CO 5
K1: Remembering	1				
K2: Understanding		2			
K3: Applying			3		
K4: Analyzing				4	
K5: Evaluating					
K6: Creating				4	5

Mean: 3.8



FSN 1

DEPARTMENT OF FOOD SCIENCE & NUTRITION
Choice Based Credit System
Program for B.Sc. – Food Science & Nutrition (2017-18 onwards)

SEM	PART	COURSE NO.	COURSE TITLE	HRS	CREDITS	MARKS
I	I	XXX 0000	Tamil/French/Hindi	3	2	30
I	II	ENS 1201	Conversational Skills	3	2	30
I	III-C	FSN 1531	Basics of Food Science	5	5	75
I	III-C	FSN 1413	Lab in Food Science	4	4	60
I	III-C	FSN 1435	Fundamentals of Nutrition	4	4	60
I	III-S	FSN 1401	Human Physiology	5	4	60
I	IV-E	XXX 0000	Non Major Elective –I	3	2	30
I	IV-LS	XXX 0000	Life Skill –I	3	2	30
I	V	XXX 0000	Extension Activity (NSS/SLP/PED)			
Total				30	25	375
II	I	XXX 0000	Tamil/French/Hindi	3	2	30
II	II	ENS 1202	Reading & Writing Skills	3	2	30
II	III-C	FSN 1512	Nutritional Biochemistry	5	5	75
II	III-C	FSN 1414	Lab in Nutritional Biochemistry	4	4	60
II	III-C	FSN 1432	Food Microbiology	4	4	60
II	III-S	FSN 1402	Dietetics	5	4	60
II	IV-E	XXX 0000	Non-Major Elective –II	3	2	30
II	IV-LS	XXX 0000	Life Skill – II	3	2	30
II	V	XXX 0000	Extension Activity (NSS/SLP/PED)		1	
Total				30	25+1	375/390
III	I	XXX 0000	Tamil/French/Hindi	3	2	30
III	II	ENS 2201	Study Skills	3	2	30
III	III-C	FSN 2531	Food Chemistry	5	5	75
III	III-C	FSN 2533	Food Processing	5	5	75
III	III-C	FSN 2411	Lab in Food Processing	4	4	60
III	III-C	FSN 2535	Food Service Management	5	5	75
III	III-S	FSN 2433	Human development	5	4	60
III	V	XXX 0000	Extension Activity –NSS/SLP/PED			
Total				30	27	405

FSN 2

SEM	PART	COURSE NO.	COURSE TITLE	HRS	CREDITS	MARKS
IV	I	XXX 0000	Tamil/French/Hindi	3	2	30
IV	II	ENS 2202	Career Skills	3	2	30
IV	III-C	FSN 2510	Therapeutic Nutrition-I	5	5	75
IV	III-C	FSN 2412	Lab in Therapeutic Nutrition-I	4	4	60
IV	III-C	FSN 2534	Food Preservation	5	5	75
IV	III-C	FSN 2536	Food packaging	5	5	75
IV	III-S	FSN 2404	Functional foods and Nutraceuticals	5	4	60
IV	V	XXX 0000	Extension Activity -NSS/SLP/PED	-	1	15
			Total	30	27+1	405/420
V	III-C	FSN 3615	Therapeutic Nutrition – II	6	6	90
V	III-C	FSN 3517	Lab in Therapeutic Nutrition– II	5	5	75
V	III-C	FSN 3619	Food Biotechnology	6	6	90
V	III-C	FSN 3621	Baking and Confectionary	6	6	90
V	IV-LS	XXX 0000	Life Skill –III	3	2	30
V	ES	FSN 3200	Environmental Studies	4	2	30
			Total	30	27	405
VI	III-C	FSN 3618	Food safety and Quality control	6	6	90
VI	III-C	FSN 3520	Mini Project	5	5	75
VI	III-C	FSN 3622	Health and Fitness	6	6	90
VI	III-C	FSN 3624	Public Health Nutrition	6	6	90
VI	IV-LS	XXX 0000	Life Skill – IV	3	2	30
VI	V-VE	VAL 0000	Value education	4	2	30
			Total	30	27	405
			GRAND TOTAL	180	158+2	2370/2400

C - Core Courses

NME - Non - Major Elective

VE- Value Education

ES-Environmental Studies

S – Supportive Courses

Courses offered by the Department of Food sciences to Non-Major Students

Part -III Supportive

SEM	Course No.	Course Title	Hrs.	Cr	Marks
I	FSN 1404	Human Physiology	5	4	60
II	FSN 1402	Human Nutrition	5	4	60
III	FSN 2433	Human Development	5	4	60
IV	FSN 2404	Functional foods and Nutraceuticals	5	4	60
Total			20	12	240

Part- IV Life skill course

SEM	Course No.	Course Title	Hrs.	Cr	Marks
I	FSN 1201	Home Food Catering	3	2	30
II	FSN 1202	Ethnic Foods	3	2	30
V	FSN 3203	Obesity Management	3	2	30
VI	FSN 3204	Food additives	3	2	30
Total			12	8	120

Part IV Non-Major Electives

SEM	Course No.	Course Title	Hrs.	Cr	Marks
I	FSN 1211	Basic Nutrition	3	2	30
II	FSN 1212	Diet and Disease	3	2	30
Total			6	4	60

Program Specific Outcomes (PSOs)

At the end of the UG Food Science & Nutrition program, the student will be able to:

1. Apply the knowledge of food science & nutrition to appreciate in significant the healthy living and enhance to suit the contemporary Indian situations.
2. Develop and test the theoretical aspects for applications in food processing
3. Developing the quality enrichment shelf life and value addition
4. Appreciate the chemistry underlying the properties of various food components in such a way that issue of malnutrition and hunger is addressed.
5. Describe techniques that can be used to monitor quality of raw ingredients and final products
6. Demonstrate food processing and preservation skills and innovate new strategies to upgrade the existing procedures.
7. Apply the contextual knowledge of food science & nutrition to function effectively as an individual or a leader in multidisciplinary environments
8. Explicitly communicate and exchange ideas in developing nutritious & healthy products to fill the avoid in malnutrition in Tamilnadu context
9. Solve complex problems and acquire analytical skills using latest techniques, tools to find out the solution to risks and maladies face.
10. Acquire ability to showcase competent to take up careers in academics, research and to become entrepreneur in local & global context

**Mapping of Programme Specific Outcomes (PSOs)
with Programme Outcomes (POs)**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
PSO 1	✓	✓			✓				✓	✓
PSO 2	✓	✓			✓	✓				
PSO 3	✓			✓	✓		✓			✓
PSO 4	✓	✓			✓	✓			✓	✓
PSO 5	✓									
PSO 6	✓	✓			✓	✓			✓	✓
PSO 7	✓	✓		✓	✓				✓	✓
PSO 8		✓		✓	✓	✓			✓	✓
PSO 9	✓	✓		✓	✓	✓	✓		✓	✓
PSO 10	✓	✓		✓		✓	✓	✓		

FSN 7

FSN 3615	✓					✓			✓
FSN 3517	✓	✓	✓			✓	✓		✓
FSN 3619			✓				✓	✓	✓
FSN 3621	✓		✓		✓		✓		✓
FSN 3203	✓		✓		✓		✓	✓	
FSN 3200			✓		✓		✓	✓	
FSN 3618	✓						✓		✓
FSN 3520	✓	✓	✓				✓	✓	✓
FSN 3622	✓						✓		✓
FSN 3624	✓		✓				✓	✓	✓
FSN 3204	✓		✓		✓		✓	✓	

This is a foundational course for students to obtain knowledge on different food groups and their nutritive value, this course helps to understand the scientific principles underlying in food preparation and it also develops skills and techniques in food preparation with conservation of nutrients and palatability using cooking methods generally employed.

Course Outcomes

Upon completion of this course, the student will be able to:

- i. Identify and explain nutrients in foods and the specific functions in maintaining health.
- ii. Outline the effects of various factors on cereals and pulses.
- iii. Analyze the effects of different amounts of water added to vegetables during cooking on flavor and appearance and to compare the factors affecting coagulation of milk protein and prepare milk products.
- iv. Assess the effect of addition of acid, fat, salt, water and sugar on the texture of flesh foods quality.
- v. Determine the smoking point of any cooking oils and the stages of sugar cookery.

UNIT -I Introduction to foods: Food - Definition, Functions, classification of foods, Food groups -Basic Four, Basic Five and Basic Seven, Food pyramid. Cooking - Definition, objectives, preliminary preparation of food, Methods of cooking - Moist heat and Dry heat methods, advantages and disadvantages. Micro-wave cooking, Solar cooking - advantages and disadvantages.

UNIT -II Cereals and pulses: Cereals - wheat and rice - structure, composition and Nutritive value -milling - by products of wheat and rice, parboiling - methods, advantages, Effect of cooking on the nutritive value of cereals, Gelatinisation, Dextrinization, gluten formation. Millets - Ragi, Bajra, Italian millet, Varagu, Samai-Composition, Nutritive value. Pulses - Composition and Nutritive value, Germination, Effect of cooking on pulses, factors affecting cooking quality of pulses, role of pulses in cookery.

UNIT-III Vegetables, Fruits and Milk: Classification, Composition and Nutritive value, Conservation of nutrients during cooking, role of vegetables in cookery, pigments in fruits and vegetables and effect of cooking on pigments. Milk - composition and Nutritive value, physical properties of milk, Different types of milk and milk products, role of milk and milk products in cookery.

UNIT - IV Flesh foods: Meat - Classes of meat, composition and Nutritive value, methods of cooking and its effects Post mortem changes, ageing of meat, tenderising meat. Fish - Classification, composition and Nutritive value, selection criteria, Methods of cooking and its effects. Poultry - Classification, composition and nutritive value, Principles and methods of cooking poultry. Eggs - Structure composition and nutritive value, role of egg in cookery, evaluation of egg quality, effect of cooking and factors affecting coagulation.

UNIT -V Fats& Oils, Sugars, Spices, Nuts & Oilseeds: Composition & nutritive value, Types of fats and oils, Hydrogenation, role of fat in cookery, effect of heating, factors affecting absorption of fats, smoking point Rancidity-Types, Prevention. Sugar: Nutritive value, properties, Types of sugars, stages in sugar cookery, sugar and related products.