

Resume

Dr.G.SHANMUGA PRIYAA,

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Career Objective:

I aspire to work in an Educational Environment where I can discharge my duties, teaching and learning simultaneously. I desire to motivate and bring out the potentiality of each and every student through my resource, hard work and dedication.

Academic Qualifications:

Degree	Subject	University/Board	Year of passing	Grade/ Class
B.A	Economics	Avinashilingam University, Coimbatore	2009 - 2012	Second Class
MSc.	Econometrics	Bharathiar University, Coimbatore	2012 - 2014	First Class
M.B.A	Human Resource	Bharathiar University, Coimbatore	2012 - 2014	Second Class
Ph.D	Economics	Bharathiar University, Coimbatore	2014 - 2018	Highly Commended

SET: Passed in the State Eligibility Test (SET) conducted by Mother Teresa Women's University in April 2017.

Research Experience:

Course	Title of work / Thesis	University /Institution where the Research was carried out
MSc.	An Econometric Analysis of the Prevalence Cost of Treatment, Awareness Enrolment of Health Insurance Schemes Among Cardiovascular Patients in Coimbatore Government Hospital.	Bharathiar University, Department of Econometrics, Coimbatore
UGC XII Plan	Occupational Health Problems, Working Environment Awareness of Health Insurance Among Unorganized Workers in Coimbatore.	UGC XII plan Innovation Research Programme, Bharathiar University, Department of Economics, Coimbatore
Ph.D.	Impact of Alcohol Consumption On Health, Treatment Seeking Behaviour, Source of Finance and Cost Incurred for Treatment among Alcoholic Patients in Coimbatore	Ph.D. and ICSSR Funded Project

ACHIEVEMENTS:**a. Articles Published in Journals:**

S. No	Title of the Article	Journal	Authors
1.	Health Status and Alcohol Related Health problems of Alcoholic respondents in Coimbatore District	Shanlax International Journal of Commerce, Vol.4, No.3, July 2016	Dr.A.Sangamithra & G.Shanmuga Priyaa
2.	Socio And Economic Cost of Alcohol Abuse	Shanlax International Journal of Economics, Vol.4, No.4, September 2016	Dr.A.Sangamithra & G.Shanmuga Priyaa
3.	A multiple linear regression analysis on total cost incurred for the treatment among alcohol patients in coimbatore	Shanlax International Journal of Economics, Vol.5, No.4, September 2017	Dr.A.Sangamithra & G.Shanmuga Priyaa

4.	Multiple Linear Regression Analysis On Total Cost Incurred For The Treatment Among Alcohol Related Health Problem	Nirmala Annual Research Congress (NARC 2018), Nirmala College for Women.	Dr.G.Shanmuga Priyaa
5.	Health Status, Health Seeking Behaviour And Alcohol Related Health Problems Of Sample Alcoholic Respondents	IMPACT: International Journal of Research in Humanities, Arts and Literature, vol.07, February 2019.	Dr.G.Shanmuga Priyaa
6.	A Study on Alcoholics Health Hazards in Coimbatore City Based on Binary Logistics Analysis.	The Indian Econometric Society (TIES)	Dr.G.Shanmuga Priyaa
7.	Recent Trends in Human Resource Management	Intercontinental Journal of Marketing Research Review, ISSN 2320-9704(O) ISSN 2347-1662(P)	Dr.G.Shanmuga Priyaa
8.	Socio Economic Background and Cost Incurred for the treatment among Waterborne Disease Patients in Coimbatore	Juni Khyat, UGC Care List, Group I, Vol 10, Issue 8, No.4., ISSN 2278-4632.	Dr.G.Shanmuga Priyaa
9.	An Econometric Analysis Of Alcohol Consumption Among Alcoholics In Coimbatore City	International Journal of Humanities and Science, Nirmala College for Women, Coimbatore	Dr.G.Shanmuga Priyaa

b. Paper Presented in Seminars/Conferences:

S.No	Articles Title	Seminars / Conferences
1.	Capital Goods in Tamilnadu	35 st Annual Conference of Association of Economists of Tamilnadu, Post Graduate & Research Department Of Economics, Vivekanandha College Kanyakumari during 1 st & 2 nd November 2014.

2.	Impact of Alcoholism in Tamilnadu Economy	36 st Annual Conference of Association of Economists of Tamilnadu, Kandaswami Kandar's College Namakkal during 28 st & 29 th November 2015.
3.	Intellectual Property Rights Concepts and Types	One day National Level Colloquium on "Building Awareness on Intellectual Property Rights" in Sri G.V.G Visalakshi College for Women on 17 th December 2015.
4.	Women Empowerment and Economic Development in India	National conference on "Challenges and Trends of Economic Independence among Women in India" by Department of Women's studies, 04 November 2016.
5.	Expenditure Incurred For Treatment Among Alcohol Patients	Two days International Conference on "Evolving Trends in Engineering Economics, Health Systems Management and Business Communication" by Coimbatore Institute of Technology, during 1 st and 2 nd march 2018.
6.	Multiple Linear Regression Analysis On Total Cost Incurred For The Treatment Among Alcohol Related Health Problem	Nirmala Annual Research Congress (NARC 2018), Nirmala College for Women.
7.	Health Status, Health Seeking Behaviour And Alcohol Related Health Problems Of Sample Alcoholic Respondents	ICSSR Sponsored, Two days International Conference on "Transformation of India Into High Growth Economy: Needs Policies Challenges and Opportunities", by Erode Arts and Science College during 9 th and 10 th February 2019.
8.	Recent Trends in Human Resource	"One Day National Conference on Emerging Trends - Shaping the Future of Indian Business", Intercontinental Management Research Consortium - September 2019.

9.	A Study on Alcoholics Health Hazards in Coimbatore City Based on Binary Logistics Analysis.	The 56th annual conference of the Indian econometrics society (TIES) held during 8th – 10th January 2020 organized by School of Economics, Madurai Kamaraj University, Madurai.
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c .Seminars/Conferences- Participated:

1. UGC Sponsored One Day Seminar on ‘Gandhian Vision on Sustainable Development’ held on 14th February 2012 Organized by Gandhian Studies Centre and Department of Home Science Extension Education, Avinashilingam University, Coimbatore.
2. Has participated in the seminar on “Cyber Crime and Security” organized by Department of Biotechnology, Bharathiar University, Coimbatore held on 7th January, 2014.
3. Has participated seminar on “Matrimonial Property Rights in India” sponsored by National Commission for Women, organized by Department of Women’s Studies, Bharathiar University, Coimbatore held on 24th and 25th March, 2015.
4. Has participated seminar on “Women Entrepreneurship Prospects and Opportunities”, organized by Department of Women’s Studies, Bharathiar University, Coimbatore held on 28th October, 2015.
5. Has participated seminar cum inter – collegiate competition on “Prevention of Substance Abuse and De- Addiction” organized by Department of Social Work, Bharathiar University, Coimbatore held on 22nd September, 2016.
6. Has participated National Conference on “SMART SUMMIT-2017” organized by PEARL – Foundation Educational Excellence Awards to Higher Education in India, 2017.
7. Has participated in the Two Days Seminar on “சுவாமி விவகானந்தரின் பன்முக ஆளுமம பயிலரங்கம்” by சுவாமி விவகானந்தர் உயராய்வு மற்றும் கல்வி மமயம் in Bharathiar University, Coimbatore held on 20th and 21st march 2018.
8. Has participated in the Two Days National Seminar on “Menstrual Hygiene, Managing Behaviour and Practices among Indian Women”, organized by Department of

Women's Studies, on 27th and 28th March 2018.

9. Has participated in the One Day Symposium on Research Methodology & Funding Agencies – Recent Trends, organized by PG & Research Department of History, Nirmala College for Women, on 22nd January 2019.
10. Has attended one day FDP on Innovative Teaching Strategies organized by Curriculum Development Cell, Nirmala College for Women, Coimbatore on 30.10.2019.
11. Has attended more than 35 Faculty Development Programme through Online mode.
12. Has attended more than 200 webinars through online mode and received certificates.

d. Workshops Attended:

1. Has participated in the workshop on “Oothukkaadu Venkatasubbaiyar’s Songs” at Avinashilingam University for Women, Department of Music on 18th December 09.
2. Has participated in “The Mega painting with Fabric Pen” at Avinashilingam University for Women on March-08-2010.
3. Has participated “Kidneywalk 2010” on 7th March 2010.
4. Has participated in the “Pulse Polio Rally” at Avinashilingam University for Women on Tuesday, 19th October 2010.
5. Has participated in the “Green Kovai Awareness Rally, on Green Kovai Movement Coimbatore at 29th October 2010.
6. Has participated in “Seven days special camping programme on the Healthy Youth Wealthy India at Avinashilingam University for Women at 4-1-2011 to 10-1-2011.
7. Has participated in “Cultural Awareness Programme held at KinathukkadavuImmidipalayam village” at Avinashilingam University for Women on 22-01-2011.
8. UGC Sponsored Workshop on “Application of Econometrics Techniques in Empirical Research” organized by Department of Econometrics, Bharathiar University, Coimbatore held on 28th and 29th February, 2014.
9. Has participated three days workshop on “Quantitative Social Research Methods” organized by Department of Economics, Bharathiar University, Coimbatore held on

09th to 11th March, 2015.

10. UGC Sponsored “Two days Workshop on Research Methodology” organized by Department of Women’s Studies, Bharathiar University, Coimbatore held on 22nd and 23rd April, 2016.
11. Has participated a workshop on “Writing for Publication: Strategic Approaches to Getting Your Work Published” organized by Department of Social Work, Bharathiar University, Coimbatore held on 27th July 2016.
12. UGC Sponsored “One day Workshop on Research Tools and Techniques using SPSS Package” organized by Department of Women’s Studies, Bharathiar University, Coimbatore held on 29th November, 2016.
13. Has participated in “One day Workshop on ‘Organic terrace gardening’ at Department of Botony, N.G.M college on March 1st 2017.
14. Has participated in “International Conference on Advances in Applicable Mathematics” at Bharathiar university Department of Mathematics on 7th and 8th December 2017.
15. Has participated three days workshop on “Research Methodology for Social Sciences” organized by Department of Economics, Bharathiar University, Coimbatore held on 22nd to 24th January, 2018.
16. Has participated in “Economics of Agro Forestry” at Sri G.V.G Visalakshi College for Women, Department of Economics on 27th February 2018.
17. Has participated in the workshop on “Outcome Based Education”, organized by the IQAC, Nirmala College for Women on 13th October 2018.
18. Has participated in the Orientation Workshop in “Open Access E-Resource for Research & INFLIBNET Resources” at Nirmala College for Women, on 09th November 2018.
19. Has participated in DBT sponsored workshop on “LATEX” organized by Department of Computer Science, Computer Application and Information Technology on 21th February 2019.

20. Has participated in the UGC sponsored International Workshop in “SMART CITIES – A WAY TO SMART ECONOMY” organized by Department of Economics, at Sri

G.V.G. Visalakshi College for Women, on 26th February 2019.

21. Has attended more than 10 Online Courses and receives certificates.

Teaching Experience:

Course	Designation	Name of the Institution	Duration
U.G	Assistant Professor	Nirmala College For Women, Coimbatore	02.07.2018 – 31.12.2020
P.G.	Assistant Professor	Nirmala College For Women, Coimbatore	02.07.2018 – 31.12.2020

Membership in Various Academic Associations:

- ❖ Lifetime Member in **AET (Association of Economists of Tamil Nadu)**

Club Activities:

- ❖ Member – **College Internal Assessment Member (CIA)**, Nirmala College For Women, Coimbatore

Rapporteur:

- ❖ Attended the meeting of Faculty, Students, Alumni and Parents Interactive Meeting, sponsored by Tamil Nadu state Council for Higher Education, Government of Tamil Nadu, Chennai, under Curriculum Development Cell, in Bharathiar University on 5th December 2013.

Online Course:

- SWAYAM - Academic and Research Report
- SWAYAM -APRIT Refresher Course in Economics
- COURSERA – Microeconomics Principles

Awards:

- Received Governor Award of “**RAJYA PURASKAR**” in Scout and Guide, 15th June 2007.

- Received President Award of **“RASHTRAPATI AWARD”** in Scout and Guide, 8th February 2008.
- Has Received **“ந ல ஆர்வலர்”** certificate from ஈவராடு புத்தக திருவிழா conducted by மக்கள் சிந்தமன வபரமவ on August 2016.
- Has Received **“Best Women Researcher Award in Economics”** by PEARL – Foundation Educational Excellence Awards to Higher Education in India, 2017.
- Has Received **“The Best Assistant Professor Award”** by Mayas Research and Learning (OPC) Pvt. Ltd., Mayas Publication, Emperor Group of Journals, 2019.
- Has Received **“International Academic Excellence Award”** by International Institute of Organized Research (I2OR), 2021.

Personal Profile

Father’s Name	:	S.Ganesan
Mother’s Name	:	G.Parameswari
Husband’s Name	:	U.Parthiban
Date of Birth	:	18.11.1991
Gender	:	Female
Nationality	:	Indian
Religion	:	Hindu
Marital Status	:	Married
Residential Address	:	18,Mariyamman Padithurai Street, Thenkarai, Periyakulam, Theni [Dt] – 625 601. Mobile No: 9789319549

Languages Known

Tamil & English (Read, Write & Speak)

Declaration

I hereby declare that all information given above is true to the best of my knowledge and belief.

Thank you

Place : THENI

Date :

Signature

(Dr.G.SHANMUGA PRIYAA)