



THE AMERICAN COLLEGE

An Autonomous Institution Affiliated to Madurai Kamaraj University
Re-Accredited (2nd Cycle) by NAAC with Grade A, CGPA – 3.46 on a 4 point Scale

Department of Business Administration (UG)

International Virtual Conference On Interdisciplinary Innovation in Academic Research

PATRON



Dr. M. Davamani Christoher
Principal & Secretary



2nd Nov 2021 | 10.00 am IST



KEYNOTE SPEAKERS AND GUESTS



Dr. Andi Asrifan
Indonesia



Dr. Mona Taman
Egypt



Dr. Cris T. Zita
Philippines



Afroza Akhter Tina
Bangladesh



Dr. Subathra Chelladurai
India

Associating and publishing Partner



CAPE FORUM

CONSORTIUM OF SCHOOL AND COLLEGE TEACHERS IN INDIA
OF BY AND FOR - YOU TRUST & PUBLICATION ®
TAMIL NADU | INDIA

PROGRAM SCHEDULE

| | | |
|---|---|--|
| PRAYER | : | Prof.T.NITHYA |
| WELCOME ADDRESS | : | Prof. T.S. PRIYADARSHINI Head of the Department of Business Administration The American College, Madurai, Tamilnadu, India |
| INAUGURAL ADDRESS | : | Dr. M. DAVAMANI CHRISTOBER Principal & Secretary The American College, Madurai, India |
| CHIEF GUEST ADDRESS 10.30 am IST – 10.45 am IST | : | Dr.ANDI ASRIFAN Assistant Professor Universitas Muhammadiyah Sidenreng Rappang Indonesia |
| KEY NOTE ADDRESS I 10.45 am IST – 11.00 am IST | : | Dr.MONA TAMAN Vice president of future leaders international Academy International Lecturer & cosultant in education technology Future leaders international Academy, Egypt |
| KEY NOTE ADDRESS II 11.00 am IST – 11.15 am IST | : | Dr.CRIS T. ZITA Head of the English Department Dr. Juan A. Pastor MNHS Philippines |
| KEY NOTE ADDRESS III 11.15 am IST – 11.30 am IST | : | AFROZA AKHTER TINA Senior Lecturer Daffodil International University Bangladesh |
| TECHNICAL SESSION 11.30 am IST – 1.30 pm IST | : | PAPER PRESENTATION – CHAIRED BY Dr. SUBATHRA CHELLADURAI Founder President, CAPE FORUM - YOU TRUST Assistant Professor and Research Supervisor Pioneer Kumaraswamy College, Tamilnadu, India |
| VOTE OF THANKS | : | Dr. V.JULIAN SINGH Department of Business Administration The American College, Madurai, Tamilnadu, India |
| CO-ORDINATOR | : | Dr. M. MUTHUCHITRA Department of Business Administration The American College, Madurai, Tamilnadu, India |