

Name : Dr. T. GNANA GOWSALYA
Designation : Assistant Professor
Department : Commerce (CA)
Date of Joining : 23.6.2015
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Educational Qualification :

Degree	subject	College/ University & Place	Year completed
Ph.D	Commerce	G.T.N Arts College, Dindigul (MKU)	2010
M.B.A	Finance	Madurai Kamaraj University, Madurai	2009
M.Phil	Commerce	Madurai Kamaraj University, Madurai	2004
M.Com	Commerce	Arulmegu Palani Andavar Arts & culture College, Palani	1995
B.Com	Commerce	M.V.M Arts College, Dindigul	1993

Specialisation in Teaching:

- Financial Accounting
- Cost Accounting
- Management accounting
- Income Tax
- Business Law

Specialisation in Research:

- M. Phil – Entrepreneurship
- Ph.D - Entrepreneurship

Other Working Experience:

Designation	Institution/ Company	Year- From(month/year)To(month/year)
Lecturer	M.K.U. Evening College, Dindigul	16.07 2006 - 03.04 2010
Assistant Professor	Anugraha Institutes of Social Science, Dindigul	18.06.2012- 30.03.2015

PAPER PUBLISHED – INTERNATIONAL/ NATIONAL

S. NO.	BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VOL NO.	PAGE NO.	ISSN/ ISBN	PUBLISHER
1.	Strategies of quality initiatives, enhancement and sustenance in higher education	Quality Enhancement in higher education	FEB 2017		38 to 42	ISBN 978-85109-93-5	VERGAL PUBLICATION
2	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	Recent trends in life insurance companies in India	OCT, 2017	5	73 to 76	ISSN 2320-4168 (IMPACT FACTOR: 3.017)	SHANLAX PUBLICATIONS
3	PROSPECTS OF MSMES IN INDIAN SCENARIO (UGC APPROVED JOURNAL NO.:48991)	Women entrepreneurs and their problems in SSE	FEB, 2018	4	82 to 84	ISSN 2349 – 8684 (IMPACT FACTOR: 3.487)	ROOTS
4	INNOVATIONS IN BUSINESS AND MANAGEMENT	The Role of NABARD in promoting Agriculture sector	JAN, 2019	6	2006 to 2011	ISSN 1076 – 5131 (IMPACT FACTOR: 5.8)	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS
5	INNOVATIVE AND SUSTAINABILITY IN RURAL AND AGRO DEVELOPMENT IN DIGITAL ERA	A study on Micro finance through Joint liability groups promoting NABARD	JAN, 2020	-	2001 to 2003	ISBN: 978-93-89658-48-4	SHANLAX PUBLICATIONS

PRESENTATION OF PAPERS :

1. 2005, “The Role of SHGs in promoting Women entrepreneurship in Dindigul” National seminar organized by Bharathidasan University, Trichirapalli

2. 2005, "Performance Evaluation of Self help Groups in Dindigul" Organized by P.R Institute of Management, Department of Management studies, P.R Group of Institutions, Vallam, Thanjavur.
3. 2005, "RRB's and Rural Credits" State level seminar on Institutional Finance for Rural Development organized by the Research Department of Commerce, Sri.S.S.Ramasamy Naidu Memorial College, Sattur.
4. 2005, "Impact of Globalization on Key Sectors" State level Seminar o organized by PG and Research Department of Commerce, G.T.N Arts College, Dindigul.
- 5.2018, Women entrepreneurs and their problems in SSE "prospects of Micro, Small& Medium Enterprises (MSMEs)in Indian Scenario" Organized by department of commerce held on16th February 2018 at The American College , Madurai, Tamil Nadu
6. 2018, paper presented by "Women entrepreneurs and their problems in SSE" Organized by department of Commerce, The American College, Madurai.
7. 2019, Paper presented by "The Role of NABARD in promoting Agriculture Sector" Organized by Department of Commerce, The American College, Madurai.
8. 2020, Paper presented by "Importance of Agriculture in Digital Era", Organized by Francis Xavier Engineering College, Vannar pettai, Tirunelveli.
9. 2020, paper presented by "A study on Micro finance through Joint liability groups promoting NABARD" Organized by Department of Commerce, The American College, Madurai.

CONFERENCE /WORKSHOP/WEBINARS

S. NO	PROGRAMMES	ORGANIZED BY	DATE	CONFERENCE/ WORKSHOP/ WEBINARS
1.	PROMOTION OF RESEARCH AND QUALITY IMPROVEMENT IN COLLEGE	DEPARTMENT OF COMMERCE, ARUL ANANDAR COLLEGE, MADURAI	2004	WORKSHOP
2.	COMPUTER APPLICATIONS IN RESEARCH IN SOCIAL SCIENCES”	DEPARTMENT OF COMMERCE, JAMAL MOHAMED COLLEGE, TRICHIRAPALLI	2005	WORKSHOP
3.	APPLICATION OF STATISTICAL TOOLS FOR RESEARCH	DEPARTMENT OF COMMERCE, G.T.N. ARTS COLLEGE, DINDIGUL	2005	WORKSHOP
3.	Methodology in Social Science Research	DEPARTMENT OF COMMERCE, G.T.N. ARTS COLLEGE, DINDIGUL	2009	WORKSHOP
4.	NATIONAL CONFERENCE ON PROSPECTS OF MSMES IN INDIAN SCENARIO	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	16.2.2018	CONFERENCE
5.	NATIONAL WORKSHOP ON ”APPLICATIONS OF AMOS IN SOCIAL SCIENCE RESEARCH”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	12 & 13 OCT, 2018	WORKSHOP
6.	INTERNATIONAL CONFERENCE ON “INNOVATIONS IN BUSINESS AND MANAGEMENT”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE,	1&2 FEB, 2019	CONFERENCE

		MADURAI		
7.	WORKSHOP ON GST	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	05.07.2019	WORKSHOP
8.	WORKSHOP ON "DEVELOPMENT OF WEBSITE"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	03.08.2019	WORKSHOP
9.	INTERNATIONAL CONFERENCE ON "SUSTAINABILITY, TRANSFORMATION, DEVELOPMENT IN BUSINESS AND MANAGEMENT"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	24.01.2020	CONFERENCE
10.	NATIONAL LEVEL WEBINAR ON WOMEN AT RISK BLOSSOM!	THE AMERICAN COLLEGE, MADURAI	09.06.2020	WEBINAR
11.	INTERNATIONAL LEVEL WEBINAR ON COVID 19 & CONTINUING RELEVANCE	THE AMERICAN COLLEGE, Madurai	23.05.2020	WEBINAR
12.	NATIONAL LEVEL WEBINAR ON SELF AWARENESS & SOCIAL RESPONSIBILITY DURING COVID 19 PANDEMIC	THE AMERICAN COLLEGE, MADURAI	13.06.2020	WEBINAR
13.	NATIONAL LEVEL WEBINAR ON 'IMPACT OF COVID 19 ON EDUCATIONAL SERVICES AND ALTERNATING STRATEGIES'	THE AMERICAN COLLEGE, MADURAI	20.06.2020	WEBINAR
14.	NATIONAL LEVEL WEBINAR ON 'MAINTAINING QUALITY OF LIFE DURING COVID ERA'	THE AMERICAN COLLEGE, MADURAI	03.07.2020	WEBINAR

15.	NATIONAL LEVEL WEBINAR ON 'MANAGEMENT EDUCATION : THE CHALLENGES OF CHANGING SCENARIO'	THE AMERICAN COLLEGE, MADURAI	09.07.2020	WEBINAR
16.	ROADMAP TO SUCCESSFUL ENTREPRENEURSHIP FOR COMMERCE PROFESSIONALS	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	15-03-2021	WORKSHOP

REFRESHER COURSE/ ORIENTATION PROGRAMME/ FDP: NIL

2018, FDP on “in Tally- Erp9,” Organized by Kalasalingam Academy of Research and education, Krishnankoil An overview of Goods and Services Tax Transactions.

RESOURCE / CHAIR PERSON: NIL

MEMBERSHIP IN ACADEMIC BODIES: NIL

M.COM/MPHIL/PHD - WARDS LIST (YEAR WISE):

Year	M.Com (Roll no)
2016-17	16PCO03, 08, 21, 43
2017-18	17PCO22, 47
2018-19	18PCO17, 20, 23
2019-20	10PCO44, 52

INTERNATIONAL VISIT: NIL

ANY OTHER ACHIEVEMENT: NIL

PUBLICATIONS

1. “Quality Enhancement in higher education”. Published in National conference conducted by IQSA
2. Recent trends in life insurance companies in India published in shanlax international journal of commerce.
3. The Role of NABARD in promoting Agriculture sector, published in Journal of applied science and Computation.
4. “Women entrepreneurs and their problems in SSE”, published in prospects of Micro, Small& Medium Enterprises (MSMEs) in Indian Scenario.
5. “A study on Micro finance through Joint liability groups promoting NABARD” Published in Sustainability, Transformation, Development in Business and Management.