

FACULTY PROFILE



1. NAME : SALLY M.
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : COMMERCE (CA)

EDUCATIONAL QUALIFICATION :

Degree	subject	College/ University & Place	Year of Completed
UG	Commerce with Computer applications	Fatima College, Madurai	2011
PG	Commerce	Fatima College, Madurai	2013
M.PHIL.	Commerce	Fatima College, Madurai	2014
UGC CBSE NET	Commerce	-	2015

2. AWARDS - NIL

3. BOOK PUBLISHED- NIL

4. PAPER PUBLISHED SCOPUS/ UGC CARE LIST:

S. NO.	BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VO L NO.	PAGE NO.	ISSN	PUBLISHER
1	JOURNAL OF XI'AN UNIVERSITY OF ARCHITECTURE & TECHNOLOGY	AN EMPIRICAL STUDY ON CUSTOMERS' PREDILECTION TOWARDS THE ONLINE FOOD DELIVERY COMPANIES IN MADURAI	2020	X11	622 - 629	ISSN: 1006 - 7930	SCOPUS
2	SAMDARSHI ONLINE JOURNAL	ATTITUDE OF CUSTOMERS TOWARDS "BNPL" METHOD OF PAYMENT IN ONLINE SHOPPING WITH SPECIAL REFERENCE TO MADURAI CITY	SEP, 2023	16 ISS. 4	3611- 3615	ISSN: 2581- 3986	SAMDARSHI – UGC Care Listed

**5. PAPER PUBLISHED INTERNATIONAL SEMINAR / NATIONAL/ STATE SEMINAR
CONFERENCE:**

S. N O.	BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VO L NO .	PAG E NO.	ISSN	PUBLISHER
1.	GREEN MARKETING – A THRUST ON RENEWABLE ENERGY PRODUCTS	SOLAR ENERGY A BOON TO TODAY’S GENERATION	MARCH, 2013	-	32-35	978-93-80686-46-2	SHANLAX PUBLICATIONS
2	FACET 2K14, ANNUAL JOURNAL OF RESEARCH	AN EMPIRICAL STUDY ON FACTORS INFLUENCING THE WOMEN’S COLLEGE STUDENTS TOWARDS PURCHASE OF FASHION JEWELS IN MADURAI CITY	NOV, 2014	6	25-31	0975-6973	RESEARCH DEPTS., FATIMA COLLEGE, MADURAI
3.	FINANCIAL SECTOR REFORMS- NEW VISTAS AND NEW PRIORITIES	DEMONETIZATION A BOON OR A BAN	DEC, 2016	-	60-62	ISBN 978- 93-8564	LAVANYA PATHIPAGAM
4	CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT	GREEN MARKETING IN THE PRESENT SCENARIO	MAR, 2017	-	215-218	2320-4168 (IMPACT FACTOR :2.13)	SHANLAX PUBLICATIONS
5	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	THE INDIAN TRANSPORT SECTOR – OPPORTUNITIES & THREATS	OCT, 2017	5	68-72	ISSN 2320-4168 (IMPACT FACTOR: 3.017)	SHANLAX PUBLICATIONS

6	PROSPECTS OF MSMES IN INDIAN SCENARIO (UGC APPROVED JOURNAL NO.:48991)	MSMES – AN OUTLINE	FEB, 2018	4	74- 77	ISSN 2349 – 8684 (IMPAC T FACTO R: 3.487)	ROOTS
7	INNOVATIONS IN BUSINESS AND MANAGEMENT	RECENT TRENDS IN ADVERTISING	JAN, 2019	4	1777 - 1782	ISSN 1076 – 5131 (IMPAC T FACTO R: 5.8)	JOURNAL OF APPLIED SCIENCE AND COMPUTATI ONS
8	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS	AN EMPIRICAL STUDY ON PERCEPTION OF WOMEN’S COLLEGE STUDENTS TOWARDS FASHION JEWELS IN MADURAI CITY, TAMILNADU	MAY – 2019	5	4140 - 4145	ISSN NO: 1076- 5131	JOURNAL OF APPLIED SCIENCE AND COMPUTATI ONS
9	INNOVATIVE AND SUSTAINABILITY IN RURAL AND AGRO DEVELOPMENT IN DIGITAL ERA	PLASTIC BAN – AN ECO – FRIENDLY TRANSFORMATION IN BUSINESS	JAN, 2020	-	155 - 158	ISBN: 978-93- 89658- 48-4	SHANLAX PUBLICATIO NS
10	ICCM '24 – CONFERENCE PROCEEDINGS	ARTIFICIAL INTELLIGENCE – A BOON OR A BANE	JAN, 2024	-	11- 17	ISBN: 978-81- 968663- 7-2	SHANLAX
11	SAMDARSHI ONLINE JOURNAL	ATTITUDE OF CUSTOMERS TOWARDS “BNPL” METHOD OF PAYMENT IN ONLINE SHOPPING WITH SPECIAL REFERENCE TO MADURAI CITY	SEP, 2023	16 ISS .4	3611 - 3615	ISSN: 2581- 3986	SAMDARSHI

6. PAPER PRESENTATION:

S. NO	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
1.	NATIONAL SEMINAR ON “RECENT TRENDS IN CAPITAL MARKET”	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	MAR.,11 &12, 2009	PRESENTED	MUTUAL FUNDS
2	NATIONAL SEMINAR ON “GREEN MARKETING - A THRUST ON RENEWABLE ENERGY PRODUCTS”	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	05.03.2013	PRESENTED	SOLAR ENERGY: A BOON TO TODAY’S GENERATION
3	NATIONAL SEMINAR ON “TOURISM INDUSTRY IN INDIA: CHALLENGES AND OPPORTUNITIES”	PG & RESEARCH DEPT. OF COMMERCE, MTN COLLEGE, MADURAI	12.08.2013	PRESENTED	CHALLENGES& OPPORTUNITIES IN TOURISM INDUSTRY IN INDIA
4	INTERNATIONAL CONFERENCE ON “SOCIAL EXCLUSION AND INCLUSION OF WOMEN”	ALAGAPPA UNIVERSITY, KARAIKUDI & MOTHER THERESA UNIVERSITY, KODAIKANAL	AUG, 20 & 21, 2013	PRESENTED	FUTURE TRENDS OF RETAIL IN INDIA
5	INTERNATION CONFERENCE ON “FINANCIAL SECTOR REFORMS – NEW VISTAS & NEW PRIORITIES”	DEPARTMENT OF COMMERCE IN ASSOCIATION WITH INSTITUTE OF COST ACCOUNTANTS OF INDIA SIRC - CHENNAI, GURUSHREE SHANTIVIJAY JAIN COLLEGE FOR WOMEN, 96, VEPERY HIGH ROAD, CHENNAI – 600 007.	15.12.2016	PRESENTED	DEMONETIZATI ON A BOON OR A BANE

6	INTERNATIONAL CONFERENCE ON “CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT”	DEPARTMENT OF COMMERCE (CA), MANGAYARKARASI COLLEGE OF ARTS & SCIENCE FOR WOMEN	04.03.2017	PRESENTED	GREEN MARKETING IN THE PRESENT SCENARIO
7	NATIONAL CONFERENCE ON PROSPECTS OF MSMES IN INDIAN SCENARIO	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	16.2.2018	PRESENTED	MSMES – AN OUTLINE
8	INTERNATIONAL CONFERENCE ON “INNOVATIONS IN BUSINESS AND MANAGEMENT”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	1&2 FEB, 2019	PRESENTED	RECENT TRENDS IN ADVERTISING
9	NATIONAL CONFERENCE ON “EMERGING CHALLENGES IN BUSINESS MANAGEMENT IN THE DIGITAL ERA”	RESEARCH CENTRE OF MANAGEMENT STUDIES, NESAMONY MEMORIAL CHRISTIAN COLLEGE, MARTHANDAM, KK DIST.	29.03.2019	PRESENTED (IN – ABSENTIA)	AN EMPIRICAL STUDY ON PERCEPTION OF WOMEN’S COLLEGE STUDENTS TOWARDS FASHION JEWELS IN MADURAI CITY, TAMILNADU
10	INTERNATIONAL CONFERENCE ON “SUSTAINABILITY, TRANSFORMATION , DEVELOPMENT IN BUSINESS AND MANAGEMENT”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	24.01.2020	PRESENTED	PLASTIC BAN – AN ECO – FRIENDLY TRANSFORMATION IN BUSINESS

11	ICBD 4.0 - INTERNATIONAL CONFERENCE ON "BUSINESS DYNAMICS & SUSTAINABLE DEVELOPMENT"	SCHOOL OF COMMERCE, THE AMERICAN COLLEGE, MADURAI IN COLLABORATION WITH SCHOOL OF BUSINESS, ST. JOSEPH'S UNIVERSITY, BENGALURU	5&6, JAN, 2023	PRESENTED	A STUDY ON CUSTOMERS' ATTITUDE TOWARDS SOCIAL MEDIA ADVERTISEMENTS
12	ICCM'24 – INTERNATIONAL CONFERENCE ON "COMMERCE & MANAGEMENT IN THE DIGITAL AGE: TRENDS, CHALLENGES & INNOVATIONS"	SCHOOL OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	5&6, JAN, 2024	PRESENTED	ATTITUDE OF CUSTOMERS TOWARDS "BNPL" METHOD OF PAYMENT IN ONLINE SHOPPING WITH SPECIAL REFERENCE TO MADURAI CITY

7. CONFERENCES/ SEMINARS/ WORKSHOP /WEBINARS:

	PROGRAMMES	ORGANIZED BY	DATE	CONFERENCE/ SEMINAR S/ WEBINARS
	NATIONAL SEMINAR ON "RECENT TRENDS IN CAPITAL MARKET"	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	MAR., 11 & 12, 2009	SEMINAR
	NATIONAL SEMINAR ON "ON-LINE MARKETING IN TODAY'S SCENARIO"	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	10.02.2010	SEMINAR
	WORKSHOP ON "E-COMMERCE FOR EVERYONE"	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	02.03.2012	WORKSHOP
	NATIONAL SEMINAR ON "GREEN MARKETING - A THRUST ON RENEWABLE ENERGY PRODUCTS"	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	05.03.2013	SEMINAR

		NATIONAL SEMINAR ON “TOURISM INDUSTRY IN INDIA: CHALLENGES AND OPPORTUNITIES”	PG & RESEARCH DEPT. OF COMMERCE, MTN COLLEGE, MADURAI	12.08.2013	SEMINAR
		INTERNATIONAL CONFERENCE ON “SOCIAL EXCLUSION AND INCLUSION OF WOMEN”	ALAGAPPA UNIVERSITY, KARAUKUDI & MOTHER THERESA UNIVERSITY, KODAIKANAL	AUG, 20 & 21, 2013	CONFERENCE
		STATE LEVEL SEMINAR ON “PROBLEMS AND CHALLENGES OF DISINVESTMENT IN PUBLIC SECTOR ENTERPRISES”	THIAGARAJAR COLLEGE, MADURAI	2014	SEMINAR
		NATIONAL SEMINAR ON “OMNI-PRESENT MARKETING (24X7 MARKETING)”	LADY DOAK COLLEGE	2015	SEMINAR
		STATE LEVEL SEMINAR ON “EMERGING TRENDS IN BANKING INDUSTRY IN INDIA”	THIAGARAJAR COLLEGE, MADURAI	2015	SEMINAR
		WORKSHOP ON “FACULTY KNOWLEDGE SHARING”	ICFAI BUSINESS SCHOOL	22.08.2016	WORKSHOP
		INTERNATIONAL CONFERENCE ON “FINANCIAL SECTOR REFORMS – NEW VISTAS & NEW PRIORITIES”	DEPARTMENT OF COMMERCE IN ASSOCIATION WITH INSTITUTE OF COST ACCOUNTANTS OF INDIA SIRC - CHENNAI, GURUSHREE SHANTIVIJAY JAIN COLLEGE FOR WOMEN, 96, VEPERY HIGH ROAD, CHENNAI – 600 007.	15.12.2016	CONFERENCE
		INTERNATIONAL CONFERENCE ON “CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT”	DEPARTMENT OF COMMERCE (CA), MANGAYARKARASI COLLEGE OF ARTS & SCIENCE FOR WOMEN	04.03.2017	CONFERENCE
		NATIONAL CONFERENCE ON PROSPECTS OF MSMES IN INDIAN SCENARIO	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	16.2.2018	CONFERENCE
		INTERNATIONAL CONFERENCE ON “RECENT TRENDS IN E-COMMERCE”	DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS, FATIMA COLLEGE, MADURAI	30.08.2018	CONFERENCE

		NATIONAL WORKSHOP ON "APPLICATIONS OF AMOS IN SOCIAL SCIENCE RESEARCH"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	12 & 13 OCT, 2018 WORKSH OP
		INTERNATIONAL CONFERENCE ON "INNOVATIONS IN BUSINESS AND MANAGEMENT"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	1&2 FEB, 2019 CONFERE NCE
		WORKSHOP ON GST	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	05.07.2019 WORKSH OP
		WORKSHOP ON "DEVELOPMENT OF WEBSITE"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	03.08.2019 WORKSH OP
		NATIONAL CONFERENCE ON "EMERGING CHALLENGES IN BUSINESS MANAGEMENT IN THE DIGITAL ERA"	RESEARCH CENTRE OF MANAGEMENT STUDIES, NESAMONY MEMORIAL CHRISTIAN COLLEGE, MARTHANDAM, KK DIST.	29.03.2019 CONFERE NCE
		INTERNATIONAL CONFERENCE ON "SUSTAINABILITY, TRANSFORMATION, DEVELOPMENT IN BUSINESS AND MANAGEMENT"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	24.01.2020 CONFERE NCE
		NATIONAL CONFERENCE ON "INNOVATIVE AND SUSTAINABILITY IN RURAL AND AGRO DEVELOPMENT IN DIGITAL ERA"	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	24.01.2020 CONFERE NCE
		NATIONAL LEVEL WEBINAR ON WOMEN AT RISK BLOSSOM!	THE AMERICAN COLLEGE, MADURAI	09.06.202 0 WEBINA R
		INTERNATIONAL LEVEL WEBINAR ON IMPACT ON CHANGES & CHALLENGES TOWARDS GLOBAL MARKETING IN POST COVID 19	FATIMA COLLEGE, MADURAI	03.06.202 0 WEBINA R

		NATIONAL LEVEL WEBINAR ON COVID-19 & FUTURE EMPLOYABILITY	KERALA INSTITUTE OF CO-OPERATIVE MANAGEMENT (KICMA)	06.06.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON SUPPLY CHAINS IN THE POST COVID WORLD	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	06.06.2020 WEBINAR
		INTERNATIONAL LEVEL WEBINAR ON CYBER AWARENESS FOR WOMEN	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	04.06.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON IMPACT OF COVID-19 IN SERVICE SECTOR: STRATEGIES TO OVERCOME THE CHALLENGES	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (IN ASSOCIATION WITH) AUXILIUM COLLEGE	1 & 2 JUNE 2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON TACKLING COVID 19 – A BIBLICAL PERSPECTIVE	WOMEN’S CHRISTIAN COLLEGE, CHENNAI	01.06.2020 WEBINAR
		INTERNATIONAL LEVEL WEBINAR ON COVID 19 & CONTINUING RELEVANCE	THE AMERICAN COLLEGE, Madurai	23.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON HEDGING FOREIGN EXCHANGE RISK	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	15.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON PERSONAL EFFECTIVENESS – NEED OF THE HOUR	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT STUDIES (SIIMS)	14.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON 21 ST CENTURY COMMUNICATION SKILLS POWERED BY ARTIFICIAL INTELLIGENCE	CHENNAI INSTITUTE OF TECHNOLOGY	08.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON EFFECTIVE CONDUCT OF ONLINE CLASSES	SRI ESHWAR COLLEGE OF ENGINEERING	08.05.2020 WEBINAR

		NATIONAL LEVEL WEBINAR ON HANGOUT WITH SUCCESSFUL START-UPS	CHENNAI INSTITUTE OF TECHNOLOGY	05.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON NEW PRODUCT DEVELOPMENT PROJECT MANAGEMENT	CENTRE FOR INDUSTRY RELATIONS (CIR) & INDIAN INSTITUTION OF PRODUCTION ENGINEERS (IIPrE) AND ENGINEERING DESIGN COLLEGIATE CLUB (EDCC)	04.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON HOW TO EQUIP & BUILD A CAREER IN THESE CHALLENGING TIMES	CENTRE FOR INDUSTRY RELATIONS (CIR) & SOCIETY OF AUTOMOTIVE ENGINEERS (SAE)	04.05.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON ART OF ACHIEVING TEACHING EXCELLENCE IN DIGITAL ERA	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT STUDIES (SIIMS)	04.04.2020 WEBINAR
		INTERNATIONAL LEVEL WEBINAR ON BLUE OCEAN STRATEGY FOR TVET INSTITUTE MANAGEMENT	COLOMBO PLAN STAFF COLLEGE	24.04.2020 WEBINAR
		INTERNATIONAL LEVEL WEBINAR ON TEACHER TO EDUCATIONAL LEADER	COLOMBO PLAN STAFF COLLEGE	23.04.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON SELF AWARENESS & SOCIAL RESPONSIBILITY DURING COVID 19 PANDEMIC	THE AMERICAN COLLEGE, MADURAI	13.06.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON 'IMPACT OF COVID 19 ON EDUCATIONAL SERVICES AND ALTERNATING STRATEGIES'	THE AMERICAN COLLEGE, MADURAI	20.06.2020 WEBINAR
		NATIONAL LEVEL WEBINAR ON 'YOU CAN BECOME A GOOD RESEARCHER – BUILDING RESEARCH CAPACITY IN	SRI ESHWAR COLLEGE OF ENGINEERING, COIMBATORE	26.06.2020 WEBINAR

		INSTITUTIONS'			
		NATIONAL LEVEL WEBINAR ON 'A PERSPICACIOUS VIEW ON ELECTRONIC PAYMENTS'	THE AMERICAN COLLEGE, MADURAI	03.07.2020	WEBINAR
		INTERNATIONAL LEVEL WEBINAR ON 'COVID 19- ISSUES AND CHALLENGES IN INDIAN HIGHER EDUCATION'	VELTECH RANGA SANKU ARTS COLLEGE, CHENNAI	04.07.2020	WEBINAR
		NATIONAL LEVEL WEBINAR ON 'HOW TO PREPARE AND ATTEND THE INTERVIEW, BEST TECHNIQUE ON RESUME AND MUCH MORE'	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	05.07.2020	WEBINAR
		NATIONAL LEVEL WEBINAR ON 'MAINTAINING QUALITY OF LIFE DURING COVID ERA'	THE AMERICAN COLLEGE, MADURAI	03.07.2020	WEBINAR
		NATIONAL LEVEL WEBINAR ON 'MANAGEMENT EDUCATION : THE CHALLENGES OF CHANGING SCENARIO'	THE AMERICAN COLLEGE, MADURAI	09.07.2020	WEBINAR
		ROADMAP TO SUCCESSFUL ENTREPRENEURSHIP FOR COMMERCE PROFESSIONALS	DEPARTMENT OF COMMERCE THE AMERICAN COLLEGE, MADURAI	15-03-2021	WORKSHOP
		ENTREPRENEURIAL SKILLS: INCUBATE, INSTALL & INNOVATE	DEPARTMENT OF COMMERCE(CA), FATIMA COLLEGE, MADURAI	22 TO 24 JULY 2020	WORKSHOP
		MISINFORMATION IN MEDICINE: MYTHS VS FACTS	DEPARTMENT OF BBA OF THE AMERICAN COLLEGE, MADURAI	20-07-2020	WEBINAR
		GENDER EQUALITY & GENDER BIAS	S.S.DURAISAMY NADAR MARIAMMAL COLLEGE IN ASSOCIATION WITH THOOTHUKUDI DISTRICT HOCKEY ASSOCIATION	13-07-2020	WEBINAR

		MAINTAINING QUALITY OF LIFE DURING COVID ERA	DEPARTMENT OF BBA OF THE AMERICAN COLLEGE, MADURAI	07-03-2020 WEBINAR
		ROLE OF LANGUAGE AS THE ULTIMATE & VITAL FACTOR FOR SUCCESS IN CAREERS	DEPT OF EIE, ST.JOSEPH'S COLLEGE OF ENGG., CHENNAI IN ASSOCIATION WITH IEEE CONTROL SYSTEMS SOCIETY.	06-11-2020 WEBINAR
		IMPACT OF COVID 19 ON SERVICE SECTOR: STRATEGIES TO OVERCOME THE CHALLENGES	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN & AUXILIUM COLLEGE, VELLORE	01 & 02 JUNE 2020 WEBINAR
		THE POWER TO CHANGE THE WORLD	WOMEN FORUM, THE AMERICAN COLLEGE, MADURAI	03-08-2021 WEBINAR
		IMPLEMENTATION OF NEP 2020 IN HEIS - ISSUES AND STRATEGIES	DEPT OF EDUCATION, JAGANNATH UNIVERSITY, JAIPUR	17-02-2021 WEBINAR
		IMPACT OF COVID 19 ON GLOBAL ECONOMY	PG & RESEARCH CENTRE OF COMMERCE, JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	03-03-2021 WEBINAR
		GLIMPSES OF NEP 2020	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	02-10-2021 WEBINAR
		DIGITAL MARKETING	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	04-02-2021 WEBINAR
		WEBINAR ON EDUCATE HIGHER TO ELEVATE HIGHER	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	02-07-2021 WEBINAR
		INTERNATIONAL WEBINAR ON FINANCIAL ACCOUNTING & ERP	PG & RESEARCH CENTRE OF COMMERCE, JAC FOR WOMEN, PERIYAKULAM.	03-09-2021 WEBINAR
		FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION	PATRICIAN COLLEGE OF ARTS & SCIENCE, CHENNAI - 20	11-06-2021 WEBINAR

		WEBINAR ON ‘GST – PRACTICAL WORKSHOP’	DEPARTMENT OF COMMERCE, NEHRU COLLEGE.	26-06-2021 WEBINAR
		WEBINAR ON ‘ONLINE CLASSES: THE SCIENCE OF LEARNING’	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	25-06-2021 WEBINAR
		WEBINAR ON ‘WRITING & PUBLISHING RESEARCH ARTICLES IN CARE LISTED & INTERNATIONAL JOURNALS’	RESEARCH DEPARTMENT OF COMMERCE, MES ASMABI COLLEGE, KERALA	24-07-2021 WEBINAR
		WORKSHOP ON ‘DIGITAL MARKETING STRATEGIES & E-ADVERTISING’	IQAC, BAM KHALSA COLLEGE, GARHSHANKAR	04-06-2021 WORKSH OP
		INTERNATIONAL WEBINAR ONNN “AN OVERVIEW OF BUSINESS ETHICS”	MSNP MEENAKSHI WOMEN’S COLLEGE, POOVANTHI	17-03-2022 WEBINAR
		NATIONAL LEVEL IP LITERACY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS	INSTITUTIONS INNOVATION COUNCIL/ ENTREPRENEURSHIP DEVELOPMENT CELL/ KALAM PROGRAM FOR IP LITERACY AWARENESS (KAPILA)	02-05-2022 WEBINAR
		NATIONAL WEBINAR ON “ROLE & RESPONSIBILITIES OF HEIs IN EFFECTIVE IMPLEMENTATION OF NEP-2020”	DEPT OF COMMERCE, ICFAI UNIVERSITY, NAGALAND	30-05-2022 WEBINAR
		ICBD 4.0 - INTERNATIONAL CONFERENCE ON “BUSINESS DYNAMICS & SUSTAINABLE DEVELOPMENT”	SCHOOL OF COMMERCE, THE AMERICAN COLLEGE, MADURAI IN COLLABORATION WITH SCHOOL OF BUSINESS, ST.JOSEPH’S UNIVERSITY, BENGALURU	5&6, JAN, 2023 CONFERE NCE
		ART & SCIENCE OF METHODOICAL SCIENTIFIC WRITING & PUBLISHING IN A HIGH IMPACT JOURNAL	IQAC & OFFICE OF DEAN RESEARCH, THE AMERICAN COLLEGE, MADURAI	06-03-2023 WORKSH OP
		FINANCIAL EMPOWERMENT & CAREER OPPORTUNITIES IN FINANCIAL & SECURITIES MARKET	PEMIYA RISHIKESH INSTITUTE OF TECHNOLOGY, JHARKHAND IN ASSOCIATION WITH AMFI	11-05-2023 WEBINAR

	SOCIAL DEVELOPMENT THROUGH FINANCIAL EMPOWERMENT TO CITIZEN	DEPT OF COMMERCE, GAUTAM BUDDHA DEGREE COLLEGE, LUCKNOW IN ASSOCIATION WITH AMFI	15-06-2023	WEBINAR
	FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION	PG DEPT OF COMMERCE, GOVT COLLEGE FOR WOMEN NAWAKADAL, SRINAGAR IN ASSOCIATION WITH AMFI	27-06-2023	WEBINAR
	MANAGING PERSONAL FINANCE & WEALTH CREATION	DEPT OF COMMERCE, ST.XAVIER'S COLLEGE, PALAYAMKOTTAI IN ASSOCIATION WITH AMFI	17-07-2023	WEBINAR
	SPSS IN RESEARCH	STAR INTERNATIONAL FOUNDATION FOR RESEARCH & EDUCATION	26.12.2023 TO 30.12.2023	ONLINE WORKSHOP
	FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION	DEPT OF COMMERCE, GOVT NAVIN COLLEGE, HASOUD IN ASSOCIATION WITH AMFI	27.12.2023	WEBINAR
	COMMERCE & MANAGEMENT IN THE DIGITAL AGE: TRENDS, CHALLENGES & INNOVATIONS	SCHOOL OF COMMERCE, THE AMERICAN COLLEGE	5 TH & 6 TH , JANUARY, 2024	INTERNATIONAL CONFERENCE

8. REFRESHER COURSE/ORIENTATION PROGRAMME/FACULTY DEVELOPMENT PROGRAMME

S.NO	TITLE OF THE FDP/OP/RC	CATEGORY	ORGANISER	DATE
1	EFFECTIVE USAGE OF ICT TOOLS FOR E-CONTENT PREPARATION	Online FDP	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	27.04.2020 TO 02.05.2020
2	TEACHING FOR TRANSFORMATION & EXCELLENCE IN POST COVID ERA		THE AMERICAN COLLEGE, MADURAI	06.06.2020
3	NEW NORMAL – PEDAGOGICAL TOOLS FOR ONLINE TEACHING		FATIMA COLLEGE, MADURAI	11 & 12 MAY 2020
4	ICT BASED TEACHING AND LEARNING PROCESS	Online FDP	RCP, ROORKEE	1 to 5 July 2020
5	E-CONTENT DEVELOPMENT	Online FDP	DEPT OF COMPUTER SCIENCE & ENGG., ST.JOSEPH'S INSTITUTE OF TECHNOLOGY	16-06-2020

6	POST COVID-19 CHALLENGES & OPPORTUNITIES - A GLOBAL PERSPECTIVE	Online FDP	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT, POLLACHI	6 to 12 June 2020
7	DIGITAL EDUCATION TOOLS FOR TEACHERS	Online FDP	DEPT OF MANAGEMENT STUDIES, UNIVERSITY OF MADRAS	18 to 20 June 2020
8	TEACHING FOR TRANSFORMATION & EXCELLENCE IN POST COVID ERA	Online FDP	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	06-06-2020
9	INVESTOR AWARENESS & EDUCATION	FDP	SRADDHA ACADEMY FOR FINANCIAL EDUCATION IN PARTNERSHIP WITH THE DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	28 th to 30 th April, 2022
10	PLAGIARISM IN ACADEMIC RESEARCH & AUTHOR IDENTIFIERS	Online FDP	INDIAN INSTITUTE OF MANAGEMENT & COMMERCE	11 th & 12 th April, 2022
11	RESEARCH METHODOLOGY	Online FDP	PPG COLLEGE OF ARTS & SCIENCE	12 th to 19 th , Dec, 2022
12	USE OF TOOLS & TECHNIQUES IN RESEARCH METHODOLOGY	Online FDP	HINDUSTHAN COLLEGE OF ARTS & SCIENCE	27 th to 29 th , March, 2023
13	RESEARCH METHODOLOGY FOR SOCIAL SCIENCES	Online FDP	STAR INTERNATIONAL FOUNDATION FOR RESEARCH & EDUCATOIN	22 nd & 23 rd , April, 2023
14	FROM RESEARCH TO PUBLICATION	Online FDP	ADHIYAMAN ARTS & SCIENCE COLLEGE FOR WOMEN	4 TH TO 11 TH Sept, 2023
15	INTELLECTUAL PROPERTY IN ACADEMIC INSTITUTIONS	Online FDP	PATRICIAN COLLEGE OF ARTS & SCIENCE	6.2.2024

9. RESOURCE / CHAIR PERSON –NIL

10. MEMBERSHIP IN ACADEMIC BODIES –NIL

11. MA/MPHIL/PH.D WARDS –NIL

12.INTERNATIONAL VISIT –NIL

13.ANY OTHER ACHIEVEMENT- NIL