

**NAME:** SALLY M.

**DESIGNATION:** ASSISTANT PROFESSOR

**DEPARTMENT:** COMMERCE (CA)

**JOINING DATE:** 28.06.2017

**QUALIFICATION:**



S. No.	Degree / Diploma / Certificate	Subject	Name of the Institution	Year of Passing
1.	UG	Commerce with computer applications	Fatima College, Madurai	2011
2.	PG	Commerce	Fatima College, Madurai	2013
3.	M.PHIL.	Commerce	Fatima College, Madurai	2014
4.	UGC CBSE NET	Commerce	-	2015

**2. AWARDS:** NIL

**3. BOOKS PUBLISHED:** NIL

**4. PAPER PUBLISHED – SCOPUS/UGC CARE LIST:**

S. NO.	BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VOLUME NO.	PAGE NO.	ISSN	PUBLISHER
1	JOURNAL OF XI'AN UNIVERSITY OF ARCHITECTURE & TECHNOLOGY	AN EMPIRICAL STUDY ON CUSTOMERS' PREDILECTION TOWARDS THE ONLINE FOOD DELIVERY COMPANIES IN MADURAI	2020	X11	622 - 629	ISSN: 1006 - 7930	SCOPUS

**5. PAPER PUBLISHED – INTERNATIONAL/ NATIONAL:**

S. NO.	BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VOLUME NO.	PAGE NO.	ISSN	PUBLISHER
1.	GREEN MARKETING – A THRUST ON RENEWABLE ENERGY PRODUCTS	SOLAR ENERGY A BOON TO TODAY'S GENERATION	MARCH, 2013	-	32-35	978-93-80686-46-2	SHANLAX PUBLICATIONS
2	FACET 2K14, ANNUAL JOURNAL OF	AN EMPIRICAL STUDY ON FACTORS INFLUENCING THE WOMEN'S COLLEGE	NOV,	6	25-31	0975- 6973	RESEARCH DEPTS., FATIMA

	RESEARCH	STUDENTS TOWARDS PURCHASE OF FASHION JEWELS IN MADURAI CITY	2014				COLLEGE, MADURAI
3.	FINANCIAL SECTOR REFORMS- NEW VISTAS AND NEW PRIORITIES	DEMONETIZATION A BOON OR A BAN	DEC , 2016	-	60-62	ISBN 978-93-8564	LAVANYA PATHIPAGAM
4	CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT	GREEN MARKETING IN THE PRESENT SCENARIO	MAR, 2017	-	215-218	2320-4168 (IMPACT FACTOR :2.13)	SHANLAX PUBLICATIONS
5	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	THE INDIAN TRANSPORT SECTOR – OPPORTUNITIES & THREATS	OCT , 2017	5	68-72	ISSN 2320-4168 (IMPACT FACTOR: 3.017)	SHANLAX PUBLICATIONS
6	PROSPECTS OF MSMES IN INDIAN SCENARIO (UGC APPROVED JOURNAL NO.:48991)	MSMES – AN OUTLINE	FEB, 2018	4	74-77	ISSN 2349 – 8684 (IMPACT FACTOR: 3.487)	ROOTS
7	INNOVATIONS IN BUSINESS AND MANAGEMENT	RECENT TRENDS IN ADVERTISING	JAN, 2019	4	1777-1782	ISSN 1076 – 5131 (IMPACT FACTOR: 5.8)	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS
8	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS	AN EMPIRICAL STUDY ON PERCEPTION OF WOMEN’S COLLEGE STUDENTS TOWARDS FASHION JEWELS IN MADURAI CITY, TAMILNADU	MAY – 2019	5	4140-4145	ISSN NO: 1076-5131	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS
9	INNOVATIVE AND SUSTAINABILITY IN RURAL AND AGRO DEVELOPMENT IN DIGITAL ERA	PLASTIC BAN – AN ECO – FRIENDLY TRANSFORMATION IN BUSINESS	JAN, 2020	-	155 - 158	ISBN: 978-93-89658-48-4	SHANLAX PUBLICATIONS

## 6. PAPERS PRESENTED:

S. NO	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
1.	NATIONAL SEMINAR ON “RECENT TRENDS IN CAPITAL MARKET”	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	MAR., 11 & 12, 2009	PRESENTED	MUTUAL FUNDS
2	NATIONAL SEMINAR ON “GREEN MARKETING - A THRUST ON RENEWABLE ENERGY PRODUCTS”	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	05.03.2013	PRESENTED	SOLAR ENERGY: A BOON TO TODAY’S GENERATION
3	NATIONAL SEMINAR ON “TOURISM INDUSTRY IN INDIA: CHALLENGES AND OPPORTUNITIES”	PG & RESEARCH DEPT. OF COMMERCE, MTN COLLEGE, MADURAI	12.08.2013	PRESENTED	CHALLENGES & OPPORTUNITIES IN TOURISM INDUSTRY IN INDIA
4	INTERNATIONAL CONFERENCE ON “SOCIAL EXCLUSION AND INCLUSION OF WOMEN”	ALAGAPPA UNIVERSITY, KARAIKUDI & MOTHER THERESA UNIVERSITY, KODAIKANAL	AUG, 20 & 21, 2013	PRESENTED	FUTURE TRENDS OF RETAIL IN INDIA
5	INTERNATION CONFERENCE ON “FINANCIAL SECTOR REFORMS – NEW VISTAS & NEW PRIORITIES”	DEPARTMENT OF COMMERCE IN ASSOCIATION WITH INSTITUTE OF COST ACCOUNTANTS OF INDIA SIRC - CHENNAI, GURUSHREE SHANTIVIJAY JAIN COLLEGE FOR WOMEN, 96, VEPERY HIGH ROAD, CHENNAI – 600 007.	15.12.2016	PRESENTED	DEMONETIZATION A BOON OR A BANE
6	INTERNATIONAL CONFERENCE ON “CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT”	DEPARTMENT OF COMMERCE (CA), MANGAYARKARASI COLLEGE OF ARTS & SCIENCE FOR WOMEN	04.03.2017	PRESENTED	GREEN MARKETING IN THE PRESENT SCENARIO
7	NATIONAL CONFERENCE ON PROSPECTS OF MSMES IN INDIAN SCENARIO	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	16.2.2018	PRESENTED	MSMES – AN OUTLINE

8	INTERNATIONAL CONFERENCE ON "INNOVATIONS IN BUSINESS AND MANAGEMENT"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	1&2 FEB, 2019	PRESENTED	RECENT TRENDS IN ADVERTISING
9	NATIONAL CONFERENCE ON "EMERGING CHALLENGES IN BUSINESS MANAGEMENT IN THE DIGITAL ERA"	RESEARCH CENTRE OF MANAGEMENT STUDIES, NESAMONY MEMORIAL CHRISTIAN COLLEGE, MARTHANDAM, KK DIST.	29.03.20 19	PRESENTED (IN – ABSENTIA)	AN EMPIRICAL STUDY ON PERCEPTION OF WOMEN'S COLLEGE STUDENTS TOWARDS FASHION JEWELS IN MADURAI CITY, TAMILNADU
10	INTERNATIONAL CONFERENCE ON "SUSTAINABILITY, TRANSFORMATION, DEVELOPMENT IN BUSINESS AND MANAGEMENT"	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	24.01.20 20	PRESENTED	PLASTIC BAN – AN ECO – FRIENDLY TRANSFORMATION IN BUSINESS

#### 7. CONFERENCE/SEMINARS/WEBINARS

S. NO	PROGRAMMES	ORGANIZED BY	DATE	CONFERENCE/ SEMINARS/ WEBINARS
1.	NATIONAL SEMINAR ON "RECENT TRENDS IN CAPITAL MARKET"	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	MAR., 11&12 , 2009	SEMINAR
2.	NATIONAL SEMINAR ON "ON-LINE MARKETING IN TODAY'S SCENARIO"	DEPT. OF B.COM WITH C.A., FATIMA COLLEGE, MADURAI	10.02. 2010	SEMINAR
3.	WORKSHOP ON "E-COMMERCE FOR EVERYONE"	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	02.03. 2012	WORKSHOP
4.	NATIONAL SEMINAR ON "GREEN MARKETING - A THRUST ON RENEWABLE ENERGY PRODUCTS"	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	05.03. 2013	SEMINAR
5.	NATIONAL SEMINAR ON "TOURISM INDUSTRY IN INDIA: CHALLENGES AND OPPORTUNITIES"	PG & RESEARCH DEPT. OF COMMERCE, MTN COLLEGE, MADURAI	12.08. 2013	SEMINAR

6.	INTERNATIONAL CONFERENCE ON “SOCIAL EXCLUSION AND INCLUSION OF WOMEN”	ALAGAPPA UNIVERSITY, KARAIKUDI & MOTHER THERESA UNIVERSITY, KODAIKANAL	AUG, 20 & 21, 2013	CONFERENCE
7.	STATE LEVEL SEMINAR ON “PROBLEMS AND CHALLENGES OF DISINVESTMENT IN PUBLIC SECTOR ENTERPRISES”	THIAGARAJAR COLLEGE, MADURAI	2014	SEMINAR
8.	NATIONAL SEMINAR ON “OMNI-PRESENT MARKETING (24X7 MARKETING)”	LADY DOAK COLLEGE	2015	SEMINAR
9.	STATE LEVEL SEMINAR ON “EMERGING TRENDS IN BANKING INDUSTRY IN INDIA”	THIAGARAJAR COLLEGE, MADURAI	2015	SEMINAR
10.	WORKSHOP ON “FACULTY KNOWLEDGE SHARING”	ICFAI BUSINESS SCHOOL	22.08. 2016	WORKSHOP
11.	INTERNATION CONFERENCE ON “FINANCIAL SECTOR REFORMS – NEW VISTAS & NEW PRIORITIES”	DEPARTMENT OF COMMERCE IN ASSOCIATION WITH INSTITUTE OF COST ACCOUNTANTS OF INDIA SIRC - CHENNAI, GURUSHREE SHANTIVIJAY JAIN COLLEGE FOR WOMEN, 96, VEPERY HIGH ROAD, CHENNAI – 600 007.	15.12. 2016	CONFERENCE
12.	INTERNATIONAL CONFERENCE ON “CONTEMPORARY ISSUES IN COMMERCE, MANAGEMENT & IT”	DEPARTMENT OF COMMERCE (CA), MANGAYARKARASI COLLEGE OF ARTS & SCIENCE FOR WOMEN	04.03. 2017	CONFERENCE
13.	NATIONAL CONFERENCE ON PROSPECTS OF MSMES IN INDIAN SCENARIO	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	16.2.2 018	CONFERENCE
14.	INTERNATIONAL CONFERENCE ON “RECENT TRENDS IN E-COMMERCE”	DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS, FATIMA COLLEGE, MADURAI	30.08. 2018	CONFERENCE
15.	NATIONAL WORKSHOP ON ”APPLICATIONS OF AMOS IN SOCIAL SCIENCE RESEARCH”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	12 & 13 OCT, 2018	WORKSHOP

16.	INTERNATIONAL CONFERENCE ON “INNOVATIONS IN BUSINESS AND MANAGEMENT”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	1&2 FEB, 2019	CONFERENCE
17.	WORKSHOP ON GST	DEPARTMENT OF COMMERCE,THE AMERICAN COLLEGE, MADURAI	05.07. 2019	WORKSHOP
18.	WORKSHOP ON “DEVELOPMENT OF WEBSITE”	DEPARTMENT OF COMMERCE,THE AMERICAN COLLEGE, MADURAI	03.08. 2019	WORKSHOP
19	NATIONAL CONFERENCE ON “EMERGING CHALLENGES IN BUSINESS MANAGEMENT IN THE DIGITAL ERA”	RESEARCH CENTRE OF MANAGEMENT STUDIES, NESAMONY MEMORIAL CHRISTIAN COLLEGE, MARTHANDAM, KK DIST.	29.03. 2019	CONFERENCE
20	INTERNATIONAL CONFERENCE ON “SUSTAINABILITY, TRANSFORMATION, DEVELOPMENT IN BUSINESS AND MANAGEMENT”	DEPARTMENT OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	24.01. 2020	CONFERENCE
21	NATIONAL CONFERENCE ON “INNOVATIVE AND SUSTAINABILITY IN RURAL AND AGRO DEVELOPMENT IN DIGITAL ERA”	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	24.01. 2020	CONFERENCE
22	NATIONAL LEVEL WEBINAR ON WOMEN AT RISK BLOSSOM!	THE AMERICAN COLLEGE, MADURAI	09.06. 2020	WEBINAR
23	INTERNATIONAL LEVEL WEBINAR ON IMPACT ON CHANGES & CHALLENGES TOWARDS GLOBAL MARKETING IN POST COVID 19	FATIMA COLLEGE, MADURAI	03.06. 2020	WEBINAR
24	NATIONAL LEVEL WEBINAR ON COVID-19 & FUTURE EMPLOYABILITY	KERALA INSTITUTE OF CO- OPERATIVE MANAGEMENT (KICMA)	06.06. 2020	WEBINAR
25	NATIONAL LEVEL WEBINAR ON SUPPLY CHAINS IN THE POST COVID WORLD	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	06.06. 2020	WEBINAR
26	INTERNATIONAL LEVEL WEBINAR ON CYBER AWARENESS FOR WOMEN	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	04.06. 2020	WEBINAR

27	NATIONAL LEVEL WEBINAR ON IMPACT OF COVID-19 IN SERVICE SECTOR: STRATEGIES TO OVERCOME THE CHALLENGES	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (IN ASSOCIATION WITH) AUXILIUM COLLEGE	1 & 2 JUNE 2020	WEBINAR
28	NATIONAL LEVEL WEBINAR ON TACKLING COVID 19 – A BIBLICAL PERSPECTIVE	WOMEN’S CHRISTIAN COLLEGE, CHENNAI	01.06. 2020	WEBINAR
29	INTERNATIONAL LEVEL WEBINAR ON COVID 19 & CONTINUING RELEVANCE	THE AMERICAN COLLEGE, Madurai	23.05. 2020	WEBINAR
30	NATIONAL LEVEL WEBINAR ON HEDGING FOREIGN EXCHANGE RISK	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	15.05. 2020	WEBINAR
31	NATIONAL LEVEL WEBINAR ON PERSONAL EFFECTIVENESS – NEED OF THE HOUR	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT STUDIES (SIIMS)	14.05. 2020	WEBINAR
32	NATIONAL LEVEL WEBINAR ON 21 <sup>ST</sup> CENTURY COMMUNICATION SKILLS POWERED BY ARTIFICIAL INTELLIGENCE	CHENNAI INSTITUTE OF TECHNOLOGY	08.05. 2020	WEBINAR
33	NATIONAL LEVEL WEBINAR ON EFFECTIVE CONDUCT OF ONLINE CLASSES	SRI ESHWAR COLLEGE OF ENGINEERING	08.05. 2020	WEBINAR
34	NATIONAL LEVEL WEBINAR ON HANGOUT WITH SUCCESSFUL START-UPS	CHENNAI INSTITUTE OF TECHNOLOGY	05.05. 2020	WEBINAR
35	NATIONAL LEVEL WEBINAR ON NEW PRODUCT DEVELOPMENT PROJECT MANAGEMENT	CENTRE FOR INDUSTRY RELATIONS (CIR) & INDIAN INSTITUTION OF PRODUCTION ENGINEERS (IIPrE) AND ENGINEERING DESIGN COLLEGIATE CLUB (EDCC)	04.05. 2020	WEBINAR
36	NATIONAL LEVEL WEBINAR ON HOW TO EQUIP & BUILD A CAREER IN THESE CHALLENGING TIMES	CENTRE FOR INDUSTRY RELATIONS (CIR) & SOCIETY OF AUTOMOTIVE ENGINEERS (SAE)	04.05. 2020	WEBINAR

37	NATIONAL LEVEL WEBINAR ON ART OF ACHIEVING TEACHING EXCELLENCE IN DIGITAL ERA	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT STUDIES (SIIMS)	04.04.2020	WEBINAR
38	INTERNATIONAL LEVEL WEBINAR ON BLUE OCEAN STRATEGY FOR TVET INSTITUTE MANAGEMENT	COLOMBO PLAN STAFF COLLEGE	24.04.2020	WEBINAR
39	INTERNATIONAL LEVEL WEBINAR ON TEACHER TO EDUCATIONAL LEADER	COLOMBO PLAN STAFF COLLEGE	23.04.2020	WEBINAR
40	NATIONAL LEVEL WEBINAR ON SELF AWARENESS & SOCIAL RESPONSIBILITY DURING COVID 19 PANDEMIC	THE AMERICAN COLLEGE, MADURAI	13.06.2020	WEBINAR
41	NATIONAL LEVEL WEBINAR ON 'IMPACT OF COVID 19 ON EDUCATIONAL SERVICES AND ALTERNATING STRATEGIES'	THE AMERICAN COLLEGE, MADURAI	20.06.2020	WEBINAR
42	NATIONAL LEVEL WEBINAR ON 'YOU CAN BECOME A GOOD RESEARCHER – BUILDING RESEARCH CAPACITY IN INSTITUTIONS'	SRI ESHWAR COLLEGE OF ENGINEERING, COIMBATORE	26.06.2020	WEBINAR
43	NATIONAL LEVEL WEBINAR ON 'A PERSPICACIOUS VIEW ON ELECTRONIC PAYMENTS'	THE AMERICAN COLLEGE, MADURAI	03.07.2020	WEBINAR
44	INTERNATIONAL LEVEL WEBINAR ON 'COVID 19- ISSUES AND CHALLENGES IN INDIAN HIGHER EDUCATION'	VELTECH RANGA SANKU ARTS COLLEGE, CHENNAI	04.07.2020	WEBINAR
45	NATIONAL LEVEL WEBINAR ON 'HOW TO PREPARE AND ATTEND THE INTERVIEW, BEST TECHNIQUE ON RESUME AND MUCH MORE'	FRANCIS XAVIER ENGINEERING COLLEGE, TIRUNELVELI	05.07.2020	WEBINAR



46	NATIONAL LEVEL WEBINAR ON 'MAINTAINING QUALITY OF LIFE DURING COVID ERA'	THE AMERICAN COLLEGE, MADURAI	03.07.2020	WEBINAR
47	NATIONAL LEVEL WEBINAR ON 'MANAGEMENT EDUCATION : THE CHALLENGES OF CHANGING SCENARIO'	THE AMERICAN COLLEGE, MADURAI	09.07.2020	WEBINAR
48	ROADMAP TO SUCCESSFUL ENTREPRENEURSHIP FOR COMMERCE PROFESSIONALS	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	15-03-2021	WORKSHOP
49	ENTREPRENEURIAL SKILLS: INCUBATE, INSTALL & INNOVATE	DEPARTMENT OF COMMERCE(CA), FATIMA COLLEGE, MADURAI	22 TO 24 JULY 2020	WORKSHOP
50	MISINFORMATION IN MEDICINE: MYTHS VS FACTS	DEPARTMENT OF BBA OF THE AMERICAN COLLEGE, MADURAI	20-07-2020	WEBINAR
51	GENDER EQUALITY & GENDER BIAS	S.S.DURASAMY NADAR MARIAMMAL COLLEGE IN ASSOCIATION WITH THOOTHUKUDI DISTRICT HOCKEY ASSOCIATION	13-07-2020	WEBINAR
52	MAINTAINING QUALITY OF LIFE DURING COVID ERA	DEPARTMENT OF BBA OF THE AMERICAN COLLEGE, MADURAI	07-03-2020	WEBINAR
53	ROLE OF LANGUAGE AS THE ULTIMATE & VITAL FACTOR FOR SUCCESS IN CAREERS	DEPT OF EIE, ST.JOSEPH'S COLLEGE OF ENGG., CHENNAI IN ASSOCIATION WITH IEEE CONTROL SYSTEMS SOCIETY.	06-11-2020	WEBINAR
54	IMPACT OF COVID 19 ON SERVICE SECTOR: STRATEGIES TO OVERCOME THE CHALLENGES	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN & AUXILIUM COLLEGE, VELLORE	01 & 02 JUNE 2020	WEBINAR
55	THE POWER TO CHANGE THE WORLD	WOMEN FORUM, THE AMERICAN COLLEGE, MADURAI	03-08-2021	WEBINAR
56	IMPLEMENTATION OF NEP 2020 IN HEIS - ISSUES AND STRATEGIES	DEPT OF EDUCATION, JAGANNATH UNIVERSITY, JAIPUR	17-02-2021	WEBINAR

57	IMPACT OF COVID 19 ON GLOBAL ECONOMY	PG & RESEARCH CENTRE OF COMMERCE, JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	03-03-2021	WEBINAR
58	GLIMPSES OF NEP 2020	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	02-10-2021	WEBINAR
59	DIGITAL MARKETING	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	04-02-2021	WEBINAR
60	WEBINAR ON EDUCATE HIGHER TO ELEVATE HIGHER	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	02-07-2021	WEBINAR
61	INTERNATIONAL WEBINAR ON FINANCIAL ACCOUNTING & ERP	PG & RESEARCH CENTRE OF COMMERCE, JAC FOR WOMEN, PERIYAKULAM.	03-09-2021	WEBINAR
62	FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION	PATRICIAN COLLEGE OF ARTS & SCIENCE, CHENNAI - 20	11-06-2021	WEBINAR
63	WEBINAR ON 'GST – PRACTICAL WORKSHOP'	DEPARTMENT OF COMMERCE, NEHRU COLLEGE.	26-06-2021	WEBINAR
64	WEBINAR ON 'ONLINE CLASSES: THE SCIENCE OF LEARNING'	DEPARTMENT OF COMMERCE, VHN SENTHIKUMARA NADAR COLLEGE, VNR	25-06-2021	WEBINAR
65	WEBINAR ON 'WRITING & PUBLISHING RESEARCH ARTICLES IN CARE LISTED & INTERNATIONAL JOURNALS'	RESEARCH DEPARTMENT OF COMMERCE, MES ASMABI COLLEGE, KERALA	24-07-2021	WEBINAR
66	WORKSHOP ON 'DIGITAL MARKETING STRATEGIES & E-ADVERTISING'	IQAC, BAM KHALSA COLLEGE, GARHSHANKAR	04-06-2021	WORKSHOP

### 8. REFRESHER COURSE/ ORIENTATION PROGRAMME/ FDP

S.NO	TITLE OF THE FDP/OP/RC	CATEGORY	ORGANISER	DATE
1	EFFECTIVE USAGE OF ICT TOOLS FOR E-CONTENT PREPARATION	Online FDP	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	27.04.2020 TO 02.05.2020
2	TEACHING FOR TRANSFORMATION & EXCELLENCE IN POST COVID ERA		THE AMERICAN COLLEGE, MADURAI	06.06.2020
3	NEW NORMAL – PEDAGOGICAL TOOLS FOR ONLINE TEACHING		FATIMA COLLEGE, MADURAI	11 & 12 MAY 2020

4	ICT BASED TEACHING AND LEARNING PROCESS	Online FDP	RCP, ROORKEE	1 to 5 July 2020
5	E-CONTENT DEVELOPMENT	Online FDP	DEPT OF COMPUTER SCIENCE & ENGG., ST.JOSEPH'S INSTITUTE OF TECHNOLOGY	16-06-2020
6	POST COVID-19 CHALLENGES & OPPORTUNITIES - A GLOBAL PERSPECTIVE	Online FDP	SAKTHI INSTITUTE OF INFORMATION & MANAGEMENT, POLLACHI	6 to 12 June 2020
7	DIGITAL EDUCATION TOOLS FOR TEACHERS	Online FDP	DEPT OF MANAGEMENT STUDIES, UNIVERSITY OF MADRAS	18 to 20 June 2020
8	TEACHING FOR TRANSFORMATION & EXCELLENCE IN POST COVID ERA	Online FDP	DEPARTMENT OF COMMERCE OF THE AMERICAN COLLEGE, MADURAI	06-06-2020

**9. RESOURCE / CHAIR PERSON : NIL**

**10. MEMBERSHIP IN ACADEMIC BODIES : NIL**

**11. MA/MPHIL/PHD - WARDS LIST (YEAR WISE) : NIL**

**12. INTERNATIONAL VISIT : NIL**

**13. ANY OTHER ACHIEVEMENT: NIL**