

Name : Dr. M.Balamurugan  
Designation : Assistant Professor (SF)  
Department : Commerce  
Date of Joining: 01/03/2022  
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[drbalamurugan81@gmail.com](mailto:drbalamurugan81@gmail.com)



Awards - Nil

Books Published - 1

Papers Published - Scopus/ UGC Care List -Nil

Papers Published - International/ National -11

Papers Presented - 49

Conferences/ Seminars/Webinars - 10

Refresher Course/Orientation Programme/Faculty Development-10

### **Programme**

Resource / Chair Person - Nil

Membership in Academic Bodies - Nil

MA/MPhil/PhD - Wards List (Year Wise) - Nil

International Visit - Nil

Any other achievement - Nil

### **EDUCATION**

<b>2008</b> <i>Coimbatore</i>	<b>Ph.D., in Commerce</b> Bharathiar University
<b>2005</b> <i>Madurai</i>	<b>M.Phil., in Commerce</b> Sourashtra College
<b>2004</b> <i>Madurai</i>	<b>M. Com</b> American College
<b>2012</b> <i>Madurai</i>	<b>M.B.A., in Finance</b> Madurai Kamarj University
<b>2001</b> <i>Madurai</i>	<b>B. Com</b> Sourashtra College

## **Education & Certifications**

- Online non-credit course, *Corporate Finance I: Measuring and Promoting Value Creation*. University of Illinois.
- The Publons Academy Practical Peer Review course, *Certified Publons Academy Peer Reviewer*. Publons Academy.

## **WORK EXPERIENCES**

**March 2022 – Till date - American College, Department of Commerce.**  
**Madurai                    Job occupied Assistant Professor.**

**Missions or tasks realized:** To improve the students' skills as a mentor.

**Sep. 2014 – August 2021 - Oman College of Management & Technology, Administrative and Financial Sciences Dept.**  
**Oman                    Job occupied Assistant Professor.**

**Missions or tasks realized:** To improve the students' skills as a mentor. Identifying the less privileged students by collecting the information and apply the appropriate methods for better learning. To act as a course coordinator and knowledge sharing through seminars among staff members. Play the 2-year role of research coordinator and college-level quality assurance committee member. Serve to Indian School community in the position of Treasurer.

**June 2011 – June 2014 - St. Michael College of Engineering & Technology, Master Business Administration Dept.**  
**Sivagangai            Job occupied Assistant Professor.**

**Missions or tasks realized:** Taught postgraduate Accounting and Finance specialization courses and student mentor. Organize seminars, conferences, and workshops with the involved students to improve their management and presentation skills. Conducted coaching classes to hit the future job market. Delivering speeches on interpersonal skills and professional communication to future graduates.

**June 2010 – June 2011 - Annai Fathima College of Arts & Science, Department of Commerce**  
**Madurai                    Job occupied Assistant Professor.**

**Missions or tasks realized:** Prepare and maintain appropriate teaching plans and schedules. Maintain the teaching methodology. To set classroom standards for learning and inculcate discipline in students within the classroom. Monitor overall academic development of the department.

**Mar. 2008 – May 2010 - Cebarco – WCT (Formula One Racing Circuit Project), HR Department**  
**Abu Dhabi, UAE            Job occupied Assistant Professor.**

**Missions or tasks realized:** Design and appropriate plans and work schedules report preparation. Reviewing of consistent performance of camp and site condition updating with development to the management.

**Languages:** **Tamil:** Fluently; **English:** Bilingual; **Hindi:** Learner

## **PUBLICATIONS**

### **Book**

Muthuraman, B. & Mohandoss, K. (2016). *Modern Banking*, Shanlax publications, ISBN: 978-93-85977-48-0. <http://shanlaxpublications.com/978-93-85977-series/>

### **Journals (11)**

Babiker Mohammed Ahmed, M., Muthuraman, B., & Al-Hadabi, Q. (2021). Performance Evaluation of Oil and Gas Companies in Sultanate of Oman. *International Journal of Research in Entrepreneurship & Business Studies*, 2(2), 37–46. <https://doi.org/10.47259/ijrebs.225>

Muthuraman, B., Al Saadi, A., & Al Jaradi, A. (2021). Do the Telecom Giants in Oman – Omantel and Ooredoo have the Same Financial Status? *International Journal of Research in Entrepreneurship & Business Studies*, 2(2), 29–36. <https://doi.org/10.47259/ijrebs.224>

Balamurugan, & Al Nairi, B. (2021). Financial Performance Growth of Oman Cement Company. *International Journal of Research in Entrepreneurship & Business Studies*, 2(2), 9–16. <https://doi.org/10.47259/ijrebs.222>

Balamurugan, & Al Mawali, A. (2021). Historical Analysis of Income Statement – A Case Study Salalah Mills Company Oman. *International Journal of Research in Entrepreneurship & Business Studies*, 2(1), 22–28. <https://doi.org/10.47259/ijrebs.213>

Muthuraman, B. (2020). Performance Efficiency of Engineering Industries in India. *International Journal of Research in Entrepreneurship & Business Studies*, 1(2), 44–53. <https://doi.org/10.47259/ijrebs.125>

Mohandoss, K. & Muthuraman, B. (2019). Analysis of Strategic Management and Its Impact in Aviation Industry with Special Reference to Oman Air, Sultanate of Oman. *Shanlax International Journal of Management*, 6(4), 24-32. <https://doi.org/10.34293/management.v6i4.349>

Dr. Balamurugan Muthuraman, (2019). Trends and Problems of E-Commerce in Sultanate of Oman, *International Journal of Engineering Research & Technology (IJERT)* CICTAB – 2019, 7(4) 1-4. <https://www.ijert.org/research/trends-and-problems-of-e-commerce-in-sultanate-of-oman-IJERTCONV7IS04001.pdf>

Mohandoss, K. & Muthuraman, B. (2018). Evaluation of Customer Service in Oman Arab Bank. *Shanlax International Journal of Management*, 5(4), 137-143. [www.shanlaxjournals.in/wp-content/uploads/mgt\\_v5n4\\_017.pdf](http://www.shanlaxjournals.in/wp-content/uploads/mgt_v5n4_017.pdf)

Hmedat, D. W., Ali, D. M., & Muthuraman, D. B. (2017). A Study on Entrepreneurial Initiatives Among MBA Students in Sultanate of Oman. *Management, Innovation & Entrepreneurial Research*, 3(2), 78-91. <https://doi.org/10.18510/ijmier.2017.324>

Balamurugan Muthuraman, & Karthik Mohandoss. (2016). Impact of Consumer Based Brand Equity of Toyota Cars in Oman. *International Journal of Applied Sciences and Management*, 2(1), 219-225. [https://www.waljatcollege.edu.om/journal/pdf/IJASM\\_020105.pdf](https://www.waljatcollege.edu.om/journal/pdf/IJASM_020105.pdf)

Karthik Mohandoss, & Balamurugan Muthuraman. (2013). A Study on Performance of Insurance Industry in India. *Primax International Journal of Commerce and Management Research*, 1(1), 73-80.

## **PAPER PRESENTATIONS**

- National Level Seminar / Conference - **35**
- International Seminar / Conference - **14**
- National Level Workshop / FDP – **10**

## **Computer Skills**

- Effective data analysis skills through SPSS and Excel
- Effective presentation skills in Tally accounting software
- Advanced learning skill in Google classroom, MS Teams, and Moodle

## **Communication Address:**

4A, Seenivasa Nagar,  
5<sup>th</sup> Street, Thirunagar,  
Madurai – 625006.