

Name : Dr. K. Bagavathi  
 Designation : Assistant Professor  
 Department : Commerce  
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### Educational Qualification

| Degree  | Subject  | College/University & Place                  | Year Completed |
|---------|----------|---|----------------|
| B.Com   | Commerce | Meenakshi Govt. Women's College, Madurai    | 1997           |
| M.Com   | Commerce | Madurai Kamaraj University, Madurai         | 2008           |
| M.Phil  | Commerce | Madurai Kamaraj University College, Madurai | 2009           |
| MBA     | Commerce | Madurai Kamaraj University, Madurai         | 2012           |
| UGC-SET | Commerce | Mother Teresa University, Kodikanal         | 2017           |
| P.hd.,  | Commerce | MTN College, Madurai                        | 2018           |

### Specialisation in Teaching

- ✓ Accounting
- ✓ Income Tax
- ✓ Marketing

### Other Work Experience:

| Designation         | Institution                                      | Year – From (month/year)<br>To (month/year) |
|---------------------|--|---|
| Assistant Professor | Ambika College for Women,<br>Madurai             | June 2009 to July 2012                      |
| Assistant Professor | Madurai Institute of Social<br>Sciences, Madurai | July 2012 to June 2017                      |

### Conference/Seminar Presented and Participated

| <b>S. No</b> | <b>Name of the Institution</b>                       | <b>Title</b>  | <b>State/<br/>National<br/>Level</b> |
|--------------|--|---|--------------------------------------|
| 1.           | Fatima college                                       | A Study on Effect of Noise Pollution  | Presented                            |
| 2.           | M.S.S Wakf Board College                             | Emerging Trends in Banking  | Presented                            |
| 3.           | Kongunadu Arts and Science College                   | Recent Trends in Banking with special Reference of Internet Banking               | Presented                            |
| 4.           | St. Xavier's College                                 | Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises      | Presented                            |
| 5.           | Nadar Saraswathi College of Arts and Science         | Performance of E-Banking growth with Customer Satisfaction                        | Presented                            |
| 6.           | St. Xavier's College                                 | Technology Trends in Banking with reference to E-Banking                          | Presented                            |
| 7.           | Madurai Institute of Social Sciences                 | Corporate Social Responsibility: An Ethical value of Business                     | Presented                            |
| 8.           | Nehru Memorial College                               | Green Banking – An Overview   | Presented                            |
| 9.           | Dr. N.G.P Arts and Science College                   | A Study on Barriers and Problems of Young Entrepreneurs                           | Presented                            |
| 10.          | St. john's College                                   | Emerging Trends in Business Models and Techniques                                 | Presented                            |
| 11.          | Dr. N.G.P Arts and Science College                   | Internet Banking in India   | Presented                            |
| 12.          | Mangayarkarasi College of Arts and Science for women | A Study on Barriers and Problems of Young Entrepreneurs                           | Presented                            |
| 13.          | Syed Hameedha Arts and Science College               | Corporate Social Responsibility in India Perspective                              | Presented                            |
| 14.          | The American College                                 | Service Quality in E-Banking – A Study of State Bank of India in Madurai District | Presented                            |
| 15.          | The American College                                 | Problems, Solutions and Prospects of MESE in India                                | Presented                            |

## EXAMINERSHIP (M.COM/M.B.A/B.COM/B.B.A)

1. Madurai Kamaraj University, Madurai.
2. Madura College, Madurai.
3. Mannar Thirumalai Naicker College, Madurai.
4. V.V.Vanniaperumal College for Women, Virudhunagar.
5. Sri Meenakshi Government Arts College for Women, Madurai
6. Sri Sankara Arts and Science College, Kanchipuram.

### Other activities / academic credentials

- ✓ Serving as Head of the Department, Department of Commerce, Madurai Institute of Social Sciences, Madurai.
- ✓ Chairman, Board of Studies, Department of Commerce, Madurai Institute of Social Sciences, Madurai.
- ✓ Being a Setter and External Examiner various colleges and universities in Tamil Nadu.

### Webinar Attended

| S.No. | Name of The Institution  | Title   | State / National Level | Date   |
|-------|--|---|------------------------|--|
| 1     | The American College   | Maintaining Quality of Life during COVID Era  | State Level            | 03.07.2020                                       |
| 2     | The American College   | Impact of Covid 19 on Educational Services and Alternating Strategies”                        | State Level            | 20.06.2020                                       |
| 3     | The American College   | A Perspicacious View on Electronic Payments   | State Level            | 03.07.2020                                       |
| 4     | The American College   | COVID 19 and Continuing Relevance   | International Level    | 23.05.2020                                       |
| 5     | The American College   | Teaching for Transformation & Excellence in post Covid Era                                    | State Level            | 06.06.2020                                       |
| 6     | PSNA College of Engineering & Technology                                 | Webinar on titled “Soft Skills Strategies at Workplace”                                       | State Level            | 12.06.2020                                       |
| 7     | The American College   | Positive Journalism during crisis   | National Level         | 28.05.2020.                                      |
| 8     | North Storm Academy  | Faculty Development Program 2.0   | National Level         | 13 <sup>th</sup> and 14 <sup>th</sup> May, 2020  |
| 9     | Shri Pancham Khemraj Mahavidyalaya, Savantwadi and University of Mumbai, | “ General Aspects of Intellectual Property Rights: Nature, Meaning, Scope and its Components” | National Level         | 6.5.2020   |
| 10    | Colombo Plan Staff College   | Teacher to Educational Leader   | International Level    | 23.4.2020  |
| 11    | The American College   | Faculty Development Program on Investor Awareness and Education                               | National Level         | 28 <sup>th</sup> to 30 <sup>th</sup> April ,2022 |