

Name : Dr. K. Bagavathi
 Designation : Assistant Professor
 Department : Commerce
 Date of Joining : 28.06.2017
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Educational Qualification

Degree	Subject	College/University & Place	Year Completed
B.Com	Commerce	Meenakshi Govt. Women's College, Madurai	1997
M.Com	Commerce	Madurai Kamaraj University, Madurai	2008
M.Phil	Commerce	Madurai Kamaraj University College, Madurai	2009
MBA	Commerce	Madurai Kamaraj University, Madurai	2012
UGC-SET	Commerce	Mother Teresa University, Kodikanal	2017
P.hd.,	Commerce	MTN College, Madurai	2018

Specialization in Teaching

- ✓ Accounting
- ✓ Income Tax
- ✓ Marketing

Other Work Experience:

Designation	Institution	Year – From (month/year) To (month/year)
Assistant Professor	Ambika College for Women, Madurai	June 2009 to July 2012
Assistant Professor	Madurai Institute of Social Sciences, Madurai	July 2012 to June 2017
Assistant Professor	The American College, Madurai	June 2017 to till date

Conference/Seminar Presented and Participated

S. No	Name of the Institution	Title	State/ National Level
1.	Fatima college	A Study on Effect of Noise Pollution	Presented
2.	M.S.S Wakf Board College	Emerging Trends in Banking	Presented
3.	Kongunadu Arts and Science College	Recent Trends in Banking with special Reference of Internet Banking	Presented
4.	St. Xavier's College	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	Presented
5.	Nadar Saraswathi College of Arts and Science	Performance of E-Banking growth with Customer Satisfaction	Presented
6.	St. Xavier's College	Technology Trends in Banking with reference to E-Banking	Presented
7.	Madurai Institute of Social Sciences	Corporate Social Responsibility: An Ethical value of Business	Presented
8.	Nehru Memorial College	Green Banking – An Overview	Presented
9.	Dr. N.G.P Arts and Science College	A Study on Barriers and Problems of Young Entrepreneurs	Presented
10.	St. john's College	Emerging Trends in Business Models and Techniques	Presented
11.	Dr. N.G.P Arts and Science College	Internet Banking in India	Presented
12.	Mangayarkarasi College of Arts and Science for women	A Study on Barriers and Problems of Young Entrepreneurs	Presented
13.	Syed Hameedha Arts and Science College	Corporate Social Responsibility in India Perspective	Presented
14.	The American College	Service Quality in E-Banking – A Study of State Bank of India in Madurai District	Presented
15.	The American College	Problems, Solutions and Prospects of MESE in India	Presented
16.	The American College with St. Joseph's University,	Business Dynamics and Sustainable Development	Presented

	Bangalore		
17.	The American College with St. Joseph's University, Bangalore	Analysis of Strategic Decision Making Ability Of Entrepreneurs in Madurai City By Miles and Snow's Typology	Presented
18.	The American College	A Study on the Adoption of E-Commerce by the Small Scale Business	Presented
19.	The American College	Obstacles faced by Women Entrepreneurs During COVID-19 : A Comprehensive Analysis	Presented
20.	The American College	A Study On The Issues And Barriers Of Women Entrepreneurs In India	Presented
21.	The American College	Strategic insights evaluating the impact and effectiveness of AI -powered precision in modern digital marketing	Presented
22.	The American College	Astudy on perception of digital payments among street vendors in Madurai city of Tamil nadu	Presented
23.	The American College	Decentralized finance its opportunities and risk	Presented
24.	The American College	Comprehensive analysis on Green Procurement Practices and Supplier Selection Criteria	Presented
25.	Nallamuthu Gounder Mahalingam College	Modern corporate governance in banking srector ib india – A comprehensive analysis	Presented
26.	Nallamuthu Gounder Mahalingam College	Maximizing Youtube impact - precision targeting through advanced digital marketing	Presented
27.	Sourashtra college Madurai	Consumer preference towards co-opted silk sarees in Madurai city	Presented
28.	Mannar Thirumalai Naicker College, Madurai	Worklife balance of selected public sector bank employees in Madurai city	Presented
29.	The American College	A Study of causes of Stress and Stress Management Among Youth	Presented

30.	The American College	Enhancing Customer Experience and Service Management Through AI in Online Shopping	Presented
31.	The American College	A Study on Customer Perception and Satisfaction Towards The Adoption of Chatbots in Swiggy	Presented
32	The American College	A Study on The Adoption and Challenges of Digital Payment Systems in Emerging Economies	Presented

JOURNALS AND BOOKS

- A publication of Journal of Xidian University and the paper entitled “A Study on Problems of Street Vendors in Ramaeshwaram Town”,ISSN No.-1001-2400,VOLUME-17,ISSUE 8,2023

FACULTY DEVELOPMENT PROGRAM ATTENDED

- Participated in the Faculty Development Programme held on 17th February 2024 entitled Tally prime Rel. 4.0 organized by Research Department of Commerce, Thiagarajar College, Madurai
- Participated in Online Faculty Development Program held on 19th August 2023 entitled Effective Research Paper Writing Skills Organized by Seth Jai Prakash Mukand Lal Institute Engineering and Technology, Radaur, Haryana
- Participated in the Faculty Development Programme held on 6th February 2024 entitled Intellectual property in Academic Institutions -Hybrid mode organized by Partician Institution’s Innovation Council and Department of Management in association with Dayanand Science college, Latur, Maharashtra

PROGRAM ORGANIZED

- Organizing executive committee member for a two day International Conference on Commerce and Management in the digital age : trends
- Organizing committee member for the ICSSR-SRC sponsored three day workshop on Research methodology and research tools (SPSS and AMOS) held on 14th December 2022
- Organizing committee member of International conference on Business Dynamics and Sustainable Development held on 5th and 6th January 2023
- Organizing committee member of COMMAS-2023 held on 18th March 2023

EXAMINERSHIP (M.COM/M.B.A/B.COM/B.B.A)

1. Madurai Kamaraj University, Madurai.
2. Madura College, Madurai.
3. Mannar Thirumalai Naicker College, Madurai.
4. V.V. Vanniaperumal College for Women, Virudhunagar.
5. Sri Meenakshi Government Arts College for Women, Madurai
6. Sri Sankara Arts and Science College, Kanchipuram.
7. Shrimathi Devkunvar Nanalal Bhatt Vaishnav college for women, Chennai

Other activities / academic credentials

- Serving as Head of the Department, Department of Commerce, Madurai Institute of Social Sciences, Madurai.
- Chairman, Board of Studies, Department of Commerce, Madurai Institute of Social Sciences, Madurai.
- Being a Setter and External Examiner various colleges and universities in Tamil Nadu

INTERNATIONAL EXPOSURE.

Countries visited

- Malaysia
- Singapore
- Srilanka
- Dubai
- Bangladesh

Webinar Attended

S.No.	Name of The Institution	Title	State / National Level	Date
1	The American College	Maintaining Quality of Life during COVID Era	State Level	03.07.2020
2	The American College	Impact of Covid 19 on Educational Services and Alternating Strategies”	State Level	20.06.2020
3	The American College	A Perspicacious View on Electronic Payments	State Level	03.07.2020
4	The American College	COVID 19 and Continuing Relevance	International Level	23.05.2020
5	The American College	Teaching for Transformation & Excellence in post Covid Era	State Level	06.06.2020
6	PSNA College of Engineering & Technology	Webinar on titled “Soft Skills Strategies at Workplace”	State Level	12.06.2020
7	The American College	Positive Journalism during crisis	National Level	28.05.2020.
8	North Storm Academy	Faculty Development Program 2.0	National Level	13 th and 14 th May, 2020
9	Shri Pancham Khemraj Mahavidyalaya, Savantwadi and University of Mumbai,	“ General Aspects of Intellectual Property Rights: Nature, Meaning, Scope and its Components”	National Level	6.5.2020
10	Colombo Plan Staff College	Teacher to Educational Leader	International Level	23.4.2020
11	The American College	Faculty Development Program on Investor Awareness and Education	National Level	28 th to 30 th April ,2022
12.	Shriram college of commerce University of Delhi	Short term program on Indian knowledge system	National Level	16 th to 21 st January 2023
13.	AMET University ,New Delhi	Short term faculty development program	National Level	30 th Jan to 4 th Feb 2023

14.	Government Navin College, Hasoud, Chhattisgarh	Financial empowerment through wealth creation	National Level	27 th December 2023
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SEMINAR AND WORKSHOP ATTENDED

- Participated in National intellectual property awareness mission held on 23rd January 2023
- Participated in One-Day Workshop on “Research and Innovation” organized by the Institution Innovation Council (IIC) & Research and Innovation Cell at St. F5rancis College, Koramangala, Bangalore.

Details of faculty studied/studying MOOC

Name of the faculty	Name of the course	Duration (From...To)	Completed/ studying
Dr. K. Bagavathi	Financial Accounting	Jan – Apr 2023	Completed
Dr. K. Bagavathi	Management Accounting	Jul – Oct 2023	Completed
Dr. K. Bagavathi	Principles of Management	Jan – Apr 2024	Completed
Dr. K. Bagavathi	Fundamentals of Cost Accounting	Aug – Oct 2024	Completed
Dr. K. Bagavathi	Retail Management	Jan – Mar 2025	Studying

Details of faculty received awards/recognition/fellowships.

Name of the faculty	Year of Award	Name of the award, fellowship, received from Government or recognised bodies	State/National / International
Dr. K. Bagavathi	2022	Best Teacher Award (Madurai Muthamil Nattupura Kaligal Araichi Niruvanam)	International