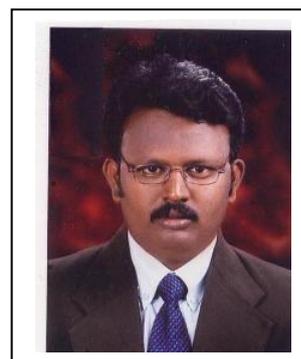


**Name:** Dr. R. Manikandan  
**Designation:** Assistant Professor  
**Department:** Commerce  
**Date of Joining:** 01.07.2016  
**Phone with Extn. No:** 9443109452  
**Email:** samjosuva@gmail.com



**Papers Published - International/ National** 9  
**Papers Presented** 4  
**Conferences/ Seminars/Webinars** 20

**MA/MPhil/PhD - Wards List (Year Wise)**

Year	No of Wards
2017 – 2019	1
2018 - 2020	2
2019 – 2021	3
2020 - 2022	3

**Educational Qualification:**

Degree	Subject	College / University & Place	Year Completed
B.Com	Commerce	MSS Wakf Board College	1995
M.Com	Commerce	MSS Wakf Board College	1997
M.Phil	Commerce	Madurai Kamaraj University	2002
PGDCA	Computer Application	Madurai Kamaraj University	2002
MBA	Finance	Madurai Kamaraj University	2005
Ph.D.	Commerce	Madurai Kamaraj University	2012

**Specialisation in Teaching: Accounting & Finance**

**Specialisation in Research: Finance, HR**

**Research Interests:**

**Other Work Experience:**

**21 years**

<b>Designation</b>	<b>Institution / Company</b>	<b>Year - From (month/year) To (month/year)</b>
Lecturer in Commerce	Madurai Institute of Social Sciences, Madurai	5 <sup>th</sup> July 2001 – 3 <sup>rd</sup> August 2006
Lecturer in Commerce	N.P.R. Arts and Science College, Natham,	8 <sup>th</sup> August 2006 to 24 <sup>th</sup> April 2007
Head, Department of Commerce	Madurai Institute of Social Sciences (Autonomous) , Madurai	1 <sup>st</sup> June 2007 to <b>25.05.2016</b>
Assistant Professor Dept. Commerce	The American College, Madurai	01.07.2016 to till date

**Administrative /Academic Position/s (held/currently holding):**

<b>Positions held / currently holding</b>	<b>Year - From (month/year) To month/year)</b>
<b>Academic Advisor</b>	<b>August 2016 to till date</b>

**Articles Published in International Journals:**

1	The American College, Madurai, October, 2017	Impact on GST on the Indian Hospitality Sector (Shanlax International Journal of Commerce ISSN: 23204168)	Paper Published
2	The American College, Madurai, 16 <sup>th</sup> February 2018.	Micro, Small and Medium Enterprises (MSMEs): The Importance in Indian Economy (Shanlax International Journal of Commerce )	Paper Presented & Published
3	The American College, Madurai, February 2018	Influence of Emotional Intelligence and Organizational factor on Job Satisfaction.(Roots International Journal of Multidisciplinary Researches, ISSN: 23498684)	Paper Published
4	The American College	A Study on Impact of Digital Marketing in Industry in India(Shanlax International Journal of Commerce ) ISSN 2321-4643	Paper Published
5	The American College	Innovative Application of ERP In Textile Industry – A Study, Journal of Science and computations, ISSN 1076-5131	Paper Published

6	The American College	Enterprise Resource Planning systems: Design, Trends and Deployment (Shanlax International Journal of Commerce ) ISBN 978-93-88398-34-3	Paper Published
7	The American College, Madurai.	International Conference – “Digital transformation in food industry”	Presented and Paper Published in Scopus at Test Engineering and Management.
8	OUR HERITAGE JOURNAL	Journal Publications “ Amenity excellence of employee outsourcing with Regard to its Company – A study”	Published in Vol.68 Issue. 1 January 2020 ISSN: 0474-9030 Impact Factor: 6.6 UGC Approval Journal
9	Latha Mathavan Arts and Science College	“ Digital Media Marketing : Women Entrepreneurs” 27 <sup>th</sup> & 28 <sup>th</sup> January 2022	ISBN No. 977-93-5607-266-1

**Articles published in National Journals:**

1	Syed Hameedha Arts & Science College, 4 <sup>th</sup> October, 2017	E-Tailing in India: A Large opportunity, some challenges and Much Debate About Company Valuation. (Shanlax International Journal of Commerce, ISBN: 9789387102033)	Paper Presented & Published
2	Sri Kaliswari Institute of Management, Sivakasi.	A Study on stress Management Among Employees of Public Sector Banks in Madurai District, Business Plus, June 2018, ISSN 0975-336	Paper Published
3	Sri Kaliswari Institute of Management, Sivakasi.	An Empirical study on the Attitude of Employees Contentment and Retention in Multi Specialty Hospitals, Madurai (Volume 1. No. 20, December 2018 ISSN 0975 9336	Paper Published
4	Francis Xavier Engineering College, Tirunelveli.	National conference - “Role of Agriculture in the Economic Development of a Country”	Presented Video conference Published ISBN: 978-93-89658-50-7

**Conference/Seminar Presentations:**

1	Lady Doak College	Regional Level Seminar – “Catalytic Commerce Curriculum: Changing Dimensions and Future Directions”	Participation
2	The American College	Two Day National Workshop on Application of AMOS in Social Science Research	Participation
3	Sri Kaliswari Institute of Management, Sivakasi.	An Empirical study on the Attitude of Employees Contentment and Retention in Multi Specialty Hospitals, Madurai (Volume 1. No. 20, December 2018 ISSN 0975 9336	Paper Published
4	The Commissioner of GST and Central Excise, Madurai.	GST Workshop	Participated
5	The American College, Madurai.	Development of Website Workshop	Participated
6	The American College, Madurai.	State Level Workshop Entrepreneur Dexterity Evolvment 2020	Participated
7	Syed Hameedha Arts and Science College, Kilakarai.	“Transformative Management for Recessive Economy” International Workshop	Participated
8.	The American College, Madurai	One day workshop on “Art and Science of Methodical Scientific Writing & Publishing in a High Impact Journal” on March 6, 2023	Participated
9.	Nallamuthu Gounder Mahalingam College, Pollachi	“India 2.0: Vision For India 2047 – Digital Ecosystem & Harnessing Artificial Intelligence” 24 <sup>th</sup> January2024.	Participated

**State Level / International Level Conference/Seminar Presentations & Participation:**

S.No.	Name of The Institution	Title	State / National Level	Date
1	Aditanar College of Arts and Science, Tiruchendur	“COVID-19 online Awareness Quiz 2020	State Level	8.05.2020
2	The American College	COVID 19 and Continuing Relevance	International Level	23.05.2020
3	The American College	Teaching for Transformation & Excellence in post Covid Era	National level	06.06.2020
4	Francis Xavier Engineering College, Tirunelveli.	“Art of Public Speaking”	State Level	20.06.2020
5	The American College	Impact of Covid 19 on Educational Services and Alternating Strategies”	State Level	20.06.2020
6	ROORKEE College polytechnic	FDP- “ICT Based Teaching and learning process”	State Level	1 <sup>st</sup> july to 5 <sup>th</sup> july 2020

7	The American College	Maintaining Quality of Life during COVID Era	National level	03.07.2020
8	The American College	A Perspicacious View on Electronic Payments	State Level	03.07.2020
9	Bishop Cotton Academy of Professional Management	Rebirth of the Indian Economy – Post pandemic Revival Strategies	National level	09.07.2020
10	The American College	Management Education: The Challenges of Changing Scenario	State Level	09.07.2020
11	The American College	Digital Transformation in higher Education by using MS Teams.	State Level	10.07.2020
12	The American College	Navigate Financial Crisis during Pandemic	National level	17.07.2020
13	Annamacharya Institute of Technology and Sciences	New Chalanges and opportunities in management Education, Covid-19 pandemic Scenario	National level	22.07.2020
12.	The American College	International Conference on Business Dynamics and Sustainable Development-“Carban Accounting”	International Level	5 & 6 <sup>th</sup> January, 2023
13.	The American College	International Conference on Business Dynamics and Sustainable Development- “A study on usage pattern of payments bank App by college students with Reference to the American college, Madurai.	International Level	5 & 6 <sup>th</sup> January, 2023
14.	The American College	International Conference on Business Dynamics and Sustainable Development- “A study on impact of Emotional Intelligence in Workplace.	International Level	5 & 6 <sup>th</sup> January, 2023
15.	The American College	International Conference on Business Dynamics and Sustainable Development-“Women Entrepreneurship” .	International Level	5 & 6 <sup>th</sup> January, 2023
16.	The American College	International Conference on Business Dynamics and Sustainable Development-“Brand Equity and Brand Loyalty: the Effect on Brand Experience”.	International Level	5 & 6 <sup>th</sup> January, 2023
17.	Nallamuthu Gounder Mahalingam College, Pollachi	One day National Seminar on “Sustainable Developments Through MSME’s: A Pathway to Self-Reliant India” – A Study on Green Business Practices in India.	National Level	6 <sup>th</sup> October, 2023.

17.	Nallamuthu Gounder Mahalingam College, Pollachi	One day National Seminar on “Sustainable Developments Through MSME’s: A Pathway to Self-Reliant India” – Young Entrepreneurship in India	National Level	6 <sup>th</sup> October, 2023.
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**Faculty Development Programme:**

S.No	Date	Topic	College
1.	15 <sup>th</sup> September, 2023	FDP on Corporate updates and Workplace Resilience	The Madura College, Madurai
2.	4 <sup>th</sup> December to 8 <sup>th</sup> December 2023	US Individual Taxation	ICT – Academy and MKU

**Overseas Academic Visits: ----**

**Other Activities / Academic Credentials:**

1. Previously serving as Vice Principal, Madurai Institute of Social Sciences (Autonomous), Madurai.
2. Former Director, Department of Management Studies, MISS, Madurai.
3. Previously, Head of the Department, Department of Commerce and Management Studies, Madurai Institute of Social Sciences, Madurai.
4. Chairman, Board of Studies, Department of Commerce and Management Studies, Madurai Institute of Social Sciences, Madurai.
5. Member, Board of Studies, Department of Commerce, Vivekananda College, Madurai.
6. Question Paper Setter for the Subjects, Commerce, Management, & Business Administration to Various Autonomous Colleges in and around M.K. University.
7. Serving as External Examiner for various Autonomous and University Colleges.
8. Served as a Trained NSS and RRC Programme Officer.

Signature