

Name: R.ARUNSUNILKAWASKAR

Designation: ASST.PROFESSOR

Department: COMMERCE

Date of Joining: 30/07/2019

Phone with Extn. No: 9894429970

Email: rarun17@gmail.com



Educational Qualification:

| Degree | Subject | College / University & Place | Year Completed |
|--------|----------|----------------------------------------------------------|----------------|
| Ph.D | COMMERCE | Madurai Kamaraj University, Madurai | 2016 |
| M.Phil | COMMERCE | Thiagarajar Arts & Science College, Madurai | 2012 |
| M.com | COMMERCE | School of Commerce, Madurai Kamaraj University, Madurai. | 2010 |
| B.com | COMMERCE | Arulmigu Palaniandavar Arts & Culture Collge Palani. | 2008 |
| PGDCA | COMPUTER | SSI Palani. | 2007 |

Specialisation in Teaching:

Cost & Management Accounting, Financial Management, Accounts, Customer Relationship Management.

Specialization in Research:

A Study on Customer Relationship Management Practice in Private Sector Banks in Madurai City.

Research Interests:

Marketing and Banking Sectors

Other Work Experience:

| Designation | Institution / Company | Year - From (month/year) To (month/year) |
|----------------|---------------------------------------------------------|------------------------------------------|
| Asst.Professor | Mannar Thirumalai Naicker College Madurai | 18/06/2012 to 31/07/2016 |
| Asst.Professor | Hindustan College of Arts & Science Padur Chennai. | 1/08/2016 to 30/04/2017 |
| Asst.Professor | Rev.Jacob Memorial Arts & Science College Oddanchatram. | 15/12/2017 to 29/07/2019 |
| Asst.Professor | The American College, Madurai. | From 30 th July 2019 |

Administrative /Academic Position/s (held/currently holding):

| Positions held / currently holding | Year - From (month/year) To month/year) |
|------------------------------------|-----------------------------------------|
| Asst.Professor | 2019 -30/07/2019 to Still |

Books & Publications:

| S. No | Name of the Book | Title of the Paper | Name of the Author and Co Author | Page Num | ISBN | Year of Publications |
|-------|--------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------|-----------|-------------------|----------------------|
| 1 | Business Innovations in the Globalization ERA. | <i>Women Empowerment &Economic Development in the Context Globalization.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | 430-432 | 978-81-905380-1-5 | 2012 |
| 2 | Transition From Inertia to Implementation-I | <i>Corporate Governance in Banking Sector: A Special Study with Reference to SBI</i> | Dr.B.Maran and R.Arunsunil Kawaskar | 505-511 | 978-93-80890-27-2 | 2011 |
| 3 | Impact of Globalization on Indian Financial System | <i>Growth and Future for Mutual Funds in India.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | 209 - 221 | 978-81-8387-482-3 | 2011 |
| 4 | Impact of Globalization on the Prospects of Indian Banking Sector. | <i>The Impact on Customer Relationship Management Practices of SBI.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | 55 - 60 | 978-81-8484-143-5 | 2012 |
| 5 | Allowing Foreign Direct Investment Retail Sector in India. | <i>Current Account Deficit and Fiscal Deficit in India.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | 50-52 | 978-93-80767-15-4 | 2012 |
| 6 | Retail Marketing | Impact of Retail Marketing on Indian Economy. | Dr.B.Maran and R.Arunsunil Kawaskar | 72-74 | 978-81-8282-1-3 | 2013 |

Conference/Seminar/Workshop (International/National/State) Presentations:

| S.No | Date and Year | Title of the Paper | Author and Co Author Name | Venue |
|------|---------------|--------------------------------------------------------------------------------------|-------------------------------------|---------------------------------------------------------------|
| 1 | 22.09.2012 | <i>Women Empowerment &Economic Development in the Context Globalization.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | A. V. V.M Sri Puspham College.Thanjavur |
| 2 | 13.09.2014 | <i>Corporate Governance in Banking Sector: A Special Study with Reference to SBI</i> | Dr.B.Maran and R.Arunsunil Kawaskar | Adaikalamatha Institute of Management and Research.Thanjavur. |
| 3 | 30.08.2014 | <i>Growth and Future for Mutual Funds in India.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | Vivekananda College. Madurai. |

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|---|------------|-------------------------------------------------------------------------------|--------------------------------------------------|-----------------------------------------------------|
| 4 | 29.01.2016 | <i>Corporate Social Responsibility of Public Sector Undertaking in India.</i> | Mr.R.Arunsunilkawaskar | Rani Anna Government College For Women.Thrunelveli. |
| 5 | 31.01.2019 | <i>A Study on Problems Faced by Women Enterprenour in Madurai District</i> | Dr.R.Arunsunilkawaskar and Dr.E.Nixon Amirtharaj | NPR Arts & Science College |

| S.No | Date and Year | Title of the Paper | Author and Co Author Name | Venue |
|------|-------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------|----------------------------------------------------|
| 1 | 25 th and 26 th July 2014 | <i>Allowing Foreign Direct Investment Retail Sector in India.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | Sri Kaliswari College.Virudhunagar. |
| 2 | 21.02.2014 | <i>Impact of Retail Marketing on Indian Economy.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | Padmavani Arts & Science College for Women. Salam. |
| 3 | 23 th and 24 th 2015 | <i>The Impact on Customer Relationship Management Practices of SBI.</i> | Dr.B.Maran and R.Arunsunil Kawaskar | Vivekananda College. Madurai. |

| S.No | Date and Year | Author and Co Author Name | Title of the Paper | Venue |
|------|----------------------------|-------------------------------------|----------------------------------------------------------------|------------------------------------------------------------|
| 1 | 20 th Sep2010 | R.Arunsunil Kawaskar& Samual | <i>Services Sectors in India</i> | Thiagarajar College, Madurai, |
| 2 | 8 th Sep2012 | Dr.B.Maran and R.Arunsunil Kawaskar | <i>Sustainable Growth and Poverty Eradication</i> | MTN, College Madurai. |
| 3 | 22 nd March2013 | Dr.B.Maran and R.Arunsunil Kawaskar | <i>Inflation in Prices in Indian Economy</i> | MTN, College Madurai. |
| 4 | 12 th Aug2013 | Mr.R.Arunsunilkawaskar | <i>Tourism Industry in India: Challenges and Opportunities</i> | MTN, College Madurai |
| 5 | 22 nd Aug2014 | Dr.B.Maran and R.Arunsunil Kawaskar | <i>Higher Education in India.</i> | MTN, College Madurai. |
| 6 | 9 th Jan 2016 | Mr.Arunsunilkawaskar | <i>Indian Financial System</i> | Dr.SNS Rajalakshmi College of Arts and Science. Coimbatore |

| S.No | Month and Year | Theme of the Workshop | Venue |
|------|----------------------------------------------------|----------------------------------------------------------------------------|-------------------------------|
| 1 | 29 th & 30 th Oct 2012 | <i>Workshop on Application of SPSS for Data Analysis</i> | MTN, College Madurai. |
| 2 | 26 th Sep 2014 | <i>Workshop on Customer Relationship Management in Banking Sector.</i> | MTN, College Madurai. |
| 3 | 11 th March 2016 | <i>Women Entrepreneurship</i> | MTN, College Madurai. |
| 4 | 28 th to 30 th April 2022 | <i>Faculty Development Programme on Investor Awareness & Education</i> | The American College Madurai. |

Participated Online Conference/Seminar/Workshop (International/National/State) Presentations:

| S.No | Date and Year | Title of the Paper | Author Name | Venue |
|------|----------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------|
| 1 | 17 th july 2020 | <i>Webinar on "Navigate Financial Crisis During Pandemic"</i> | Dr.R.ARUNSUNILKAWASKAR | The American College, Madurai. |
| 2 | 6 th to july 12 th July 2020 | <i>One week online FDP on "Being a Super Teacher"</i> | Dr.R.ARUNSUNILKAWASKAR | Bannari amman Institute of Technology, Sathiyamangalam, Erode. |
| 3 | 3 rd july 2020 | <i>Webinar on "A Perspicacious view on Electronic Payments"</i> | Dr.R.ARUNSUNILKAWASKAR | The American College, Madurai. |
| 4 | 6 th june 2020 | <i>FDP on "Teaching for Transformation & Excellence in Post Covid Era"</i> | Dr.R.ARUNSUNILKAWASKAR | The American College, Madurai. |
| 5 | 23 rd May 2020 | <i>Webinar on "Covid 19 and Continuing Relevance"</i> | Dr.R.ARUNSUNILKAWASKAR | The American College, Madurai |
| 6 | 11 th to 20 th may 2020. | <i>10 Day online FIP on 'Developing Teachers 'Overall Personality'</i> | Dr.R.ARUNSUNILKAWASKAR | Prerna College of Commerce, Nagpur |
| 7 | 20 th may 2020 | <i>Webinar on "Taking Research Forward During the Pandemic"</i> | Dr.R.ARUNSUNILKAWASKAR | Loyola College, Chennai. |
| 8. | 9 th july 2020 | <i>National Level Webinar titled "Rebirth of the Indian Economy – Post</i> | Dr.R.ARUNSUNILKAWASKAR | Bishop Cotton Academy Professional Management. Bangalore. |

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|---|-----------------------------------|---------------------------------------------------------------|------------------------|-----------------------------|
| | | <i>Pandemic Revival Strategies”</i> | | |
| 9 | 19 th March 2021 | <i>International Webinar on “The Magical Key to Success “</i> | Dr.R.ARUNSUNILKAWASKAR | Sourashtra College. Madurai |

Acting as a Resource Person/Chair Person

- ✿ Chaired the paper presentation technical session in the International Conference on “Emerging Trends and Challenges in Arts” held at NPR Arts and Science College, Natham, Dindigul.
- ✿ Membership in Academic Bodies –No
- ✿ Guiding Name list - MA/MPhil/Ph.D –No
- ✿ International Visit – NO
- ✿ Any other Achievements -NO