

## CURRICULUM VITAE

**P.MANGAYARKARASI**

**7/983-K, MALLIGAI STREET,  
MELAKUULKUDI ROAD,  
NAGAMALAI,  
MADURAI-625 019,  
TAMIL NADU.**



### **PERSONAL PROFILE**

Date of Birth	:	02.06.1984
Age	:	39
Sex	:	Female
Marital Status	:	Married
Nationality	:	Indian
Languages Known	:	Tamil and English
Mobile Number	:	9566477259
E-mail id	:	mask007bala@gmail.com

### **ACADEMIC QUALIFICATION**

<b>Course</b>	<b>College</b>	<b>Passed</b>	<b>%</b>
Ph.D.,	Madurai Kamaraj University	2019	
SET	Mother Teresa University	March.2018	
M.Phil.,	The American College, Madurai – 02	2013	83.0
M.Com.,	The American College, Madurai – 02	2012	82.8
B.Com.,	N.M.S.S.VellaiChamyNadar College, Madurai – 19	2010	77.15
HSC	Private	2007	86.25
SSLC	TELCHr.Sec. School, Usilampatti	1999	82.5

## RESEARCH EXPERIENCE

- M.Com., - A Study on Investors Preference towards Post Office Small Savings Scheme in Madurai City.
- M.Phil., - A Study On Attitude of Employees on Social Security of ESI Act (1948) in Madurai District.
- Ph.D.,- A Comparative Study on Preference of Policy Holders towards the Public and Private Sector of Life Insurance Services in Madurai District of Tamilnadu.

## AREA OF INTEREST

- Marketing
- Act as External Examiner in MKU, SN College, Arul Anandar College, SVN College, VVV College, ANJAC Sivakasi, Yadava College and MS University for Semester Examinations

## WORK EXPERIENCE

- Having experience of 9 years in UG and 4 year in PG

**ORGANIZATION** : THE AMERICAN COLLEGE, MADURAI - 02

**DURATION** : 24/07/2013 - till date

**DESIGNATION** : Assistant Professor of Commerce (SF)

### RESPONSIBILITIES

- NSS program officer from 2017 to till date.
- In-charge for departmental library – maintenance of books and all other documents

## ARTICLES PUBLISHED IN JOURNALS:

Sl. No.	Title of the book	Name of the institution	Published in	ISBN/ISSN number	Date
1.	Productivity enhancement strategies	The American College, Madurai	National level	ISBN 93-80657-60-8	10.10.2014
2.	Indian service sectors in the information and communication technology era: emerging trends, issues and prospects	AyyaNadarJanaki Ammal College, Sivakasi	National level	ISBN 978-93-83191-09-3	19.12.2014
3.	New dimensions of	Madurai Kamaraj	National	ISBN 978-	29.01.

	management in the globalized era	university	level	93-80657-40-0	2015
4.	Sustainable development on India's urban future	Francis Xavier Engineering College, Tirunelveli	International level	-	05.02.2015
5.	Strategic Integration and Entrepreneurship Innovation	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College	International level	-	17.02.2015
6.	Emerging global marketing strategies	Loyola College, Chennai	International level	ISBN 978-81-8209-400-0	17.02.2015
7.	Strategies for sustainable development practice in indian industries	Sri Kaliswari College, Sivakasi Commerce (CA)	National level	ISBN 978-81-930024-2-1	18.02.2015
8.	Tax reforms in India- Opportunities and challenges	Sri Kaliswari college, Sivakasi Management studies	National level	ISBN 978-81-930024-5-2	24.07.2015
9.	The impact of E-Commerce in modern business	Rathinam college of arts and science, Coimbatore	International level	ISBN 978-93-82570-67-7	12.08.2015
10.	Emerging trends in banking and insurance sector	Bharathidasan University constituent college, Perambalur.	National level	ISBN 978-93-83213-05-4	26.09.2015
11.	International journal of management and social science research review	IJMSRR, Bangalore	International level	ISSN 2349-6738 e-issn 2349-6746	Sep.2015
12.	Changing management paradigms leadership in digital age	Nehru institute of technology, Coimbatore	International level	ISSN 2230-7074	6.11.2015

13.	New dimensions of management in the globalized era – 2016	Madurai Kamaraj University, Madurai	National level	ISBN 978-93-85977-05-3	30.03.2016
14.	Women and power: challenges and opportunities	The American college, Madurai	International level	ISSN 2349-8684	07.01.2017
15.	Emerging trends in service sector	The American college, Madurai	In house publication	ISSN 2320-4168	Oct – 2017
16.	Innovative and Emerging strategies in Economics, Commerce and Management – An Inter-Disciplinary Conference	Women’s Christian College,	International level	ISSN 2349-8684	05.01.2018
17.	Prospects of Micro, Small and Medium Enterprises (MSMEs) in Indian Scenario	The American college, Madurai	National level	ISSN 2349-8684	16.02.2018
	Journal of Applied Science	UGC Approved Journal	International level	ISSN	Jan.2019
18.	Empowerment of Women Through Micro Finance	JeyarajAnnapackiyam College, Periyakulam	National level	ISSN 0886-9367	04 & 05Dec.2019
19.	Sustainability, Transformation, Development in Business and Management.	The American college, Madurai	International level	ISBN: 978-93-89658-48-4	Jan.2020

### WORKSHOP ATTENDED

1. Attended an international Workshop on Empowering Youth for Global Goals organised by Tamilnadu NSS Cell, Directorate of Collegiate Education and National College Tiruchirapalli on 14<sup>th</sup> February 2020.
2. Attended Ten day Online Workshop for Teachers organised by Universal Teachers Academy, Puducherry from 21<sup>st</sup> to 30<sup>th</sup> April 2020.
3. Five day Online Workshop for Teachers organised by Universal Teachers Academy, Puducherry from 14<sup>th</sup> to 18<sup>th</sup> May 2020.

4. Attended a workshop on “Creating Awareness about Financial Markets for Future Investors” Jointly Organised by Baroda Pioneer Mutual Fund and Ambition Learning Solutions at The American College, Madurai.
5. Participated in two days National Workshop on “Applications of AMOS in Social Science Research” organized by the Department of Commerce, The American College, Madurai on 12 & 13 October, 2018.
6. Participated in the “GST Workshop” organized by the Office of the Commissioner of GST and Central Excise, Madurai in association with the Department of Commerce, The American College, Madurai on 5<sup>th</sup> July, 2019.
7. Participated in the Workshop on “Development of Website” organized by the Department of Commerce, The American College, Madurai on 3<sup>rd</sup> August, 2019.
8. Participated in the Workshop on “Entrepreneurial Development” organized by the Department of Commerce(PG), The American College, Madurai on 2020.
9. Participated two days Training on “Psychosocial Interventions During COVID 19” Facilitated by MS Chellamuthu Trust and Research Foundation (MSCT&RF) Madurai on 21<sup>st</sup> and 22<sup>nd</sup> April,2020.
10. Participated two days e-Lecture on “Recent Trends in Computer Technology” Jointly organized by P.G Research Department of Computer Science, Department of Computer Applications and Information Technology, J.J College of Arts and Science, Pudukkottai on 27<sup>th</sup> and 28<sup>th</sup> April,2020.
11. Participated Four days online Tally Training Program on “Accounting and Inventory Management with GST in Tally ERP9” organized by AXN Infotech from 5<sup>th</sup> May to 8<sup>th</sup> May, 2020.

#### **ORIENTATION/TRAINING PROGRAMME ATTENDED**

1. Undergone Orientation Training for Nation Service Scheme Programme Officers from 14<sup>th</sup> to 20<sup>th</sup> December of 2016 at Avinashilingam University, Coimbatore.
2. A three day ToT on Entrepreneurship Awareness Programme for NSS Programme Officers organised by The Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University Sponsored by Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur from 2<sup>nd</sup> to 4<sup>th</sup> February 2018.

3. Attended Republic Day Parade Camp as a Camp Officer of Nation Service Scheme from 17<sup>th</sup> to 26<sup>th</sup> January of 2019 held at Chennai.
4. Attended State Level Leadership Training Camp held at Pachaiyappa's College, Chennai on 9<sup>th</sup> March and 10<sup>th</sup> March 2019.
5. Attended two days State Level Adventure Camp held at Guntoor, Yerkad on March 2020.

#### **FACULTY DEVELOPMENT PROGRAMME ATTENDED**

1. Attended two days Online faculty Development programme on “New Normal – Pedagogical Tools for Online Teaching” organised by the Internal Quality Assurance Cell(IQAC), Fatima College, Madurai on May 11&12,2020.
2. Participated Faculty Development Programme (FDP) on “Teaching for aTransformation& Excellence in Post Covid Era” organized by the Department of Commerce, The American College, Madurai 6<sup>th</sup> June, 2020.
3. Attended a ten days online JOT on “Implementation of GST in Tally” organized by ManonmaniamSundaranar University, Tirunelveli in Association with Aakkam Industrial Training and Research Institute, Coimbatore from 1<sup>st</sup> July to 10<sup>th</sup> July, 2020.
4. Participated one week Online Short Term Training Program on Computer Networks organized by Department of Computer Science and Engineering, Arasu Engineering College, Kumbakonam from 6<sup>th</sup> July to 11<sup>th</sup> July, 2020.
5. Participated Five days FDP on “Recent Trends in Digital Technologies” organized by Department of Computer Science, The American College, Madurai from 7<sup>th</sup> July to 11<sup>th</sup> July, 2020.
6. Participated one week Youtube video Tutorial Faculty Development Program (FDP) on “Online Tools for Teaching and Learning” organized by RUSA-M.V. Muthiah Government Arts College for Women, Dindigul, from 7<sup>th</sup> July to 13<sup>th</sup> July, 2020.
7. Attended the one week International Faculty Development Program (FDP) on “Big Data Analytics” organized by the Department of Commerce, Ethirajcollege for women, Chennai from 7<sup>th</sup> to 15<sup>th</sup>Feb, 2022.
8. Attended the three day Faculty Development Program (FDP) on “Investors awareness and education” organized by Saradha academy for financial education in partnership with the Department of Commerce, The American College, Madurai, from 28<sup>th</sup>to 30<sup>th</sup>April, 2022.

9. Participated ten days virtual Faculty Development Program (FDP) on “Advanced Research Methodology” organized by SRM institute of science and technology, Chennai, from 9<sup>th</sup> May to 20<sup>th</sup> May, 2022.

## **WEBINARS ATTENDED**

1. Participated interdisciplinary International E-Conference on “Importance of Physical and Mental Health for Carving Self-Reliant Personality” organized by NarayanraoRanaMahavidyalaya, Badnera, Amravati on 29<sup>th</sup> June, 2020.
2. Participated Webinar on “Ego Holiday” organized by cell for Environmental Awareness and Department of History, The Standard Firework Rajarathnam College for women, Sivakasi on 30<sup>th</sup> June, 2020.
3. Participated National Level Webinar on “The Role of ICT Tools in the Teaching and Learning Process of Social Sciences” organized by the Department of Social Sciences and IQAC, VenutaiChavan College, Karad on 1<sup>st</sup> July, 2020.
4. Participated National Level Webinar on “Importance of Value Education in the Modern World” organized by St. John’s College of Education, Palayamkottai on 1<sup>st</sup> July, 2020.
5. Participated Webinar on “On Combating Cybercrimes Againsts Women in India” organized by the Department of History, Arul Anandar College, Madurai on 1st July, 2020.
6. Participated Webinar on “A Perspicacious View on Electronic Payments” organized by the Department of Commerce, The American College, Madurai 3<sup>rd</sup> July, 2020.
7. Participated Webinar on “Maintaining Quality of Life during COVID Era” organized by the Department of Business Administration, The American College, Madurai 3<sup>rd</sup> July, 2020.
8. Participated National Level Webinar on “Gender and Violence” organized by P.G and Research Department of History, Thiru. Vi. Ka. Government Arts College Thiruvavarur on 4<sup>th</sup> July, 2020.
9. Participated Webinar on “Management Education: The Challenges of Changing Scenario” organized by the Department of Business Administration, The American College, Madurai 9<sup>th</sup> July, 2020.

10. Participated National Level webinar on “Rebirth of the Indian Economy – Post Pandemic Revival Strategies” organized by Department of Commerce, Bishop Cotton Academy of Professional Management, Bangaluru on 9<sup>th</sup> July, 2020.
11. Participated webinar “Success Talk Series-I Victim to Victory” organized by P.G and Research Department of Public Administration, Anna Adarsh College for Women, Chennai on 9<sup>th</sup> July, 2020.
12. Participated Webinar on “Woment Empowerment Progrmmes in Tamilnadu – A Special Reference to Women Self Help Grous” organized by the Department of History, Sri Bharahi Arts and Science College for Women, Kaikkuruchi, Pudukkottai on 9<sup>th</sup> July 2020.
13. Participated Webinar on “Online tools for Effective Virtual Teaching and Learning” organized by Stella Matutina College of Education, Chennai on 11<sup>th</sup> July 2020.
14. Participated National Level Webinar on “Creative Digital Testing Materials for Teachers” organized by Center for Capacity Building Programme for School Teachers, Tamil Nadu Teachers Education University on 11<sup>th</sup> July 2020.
15. Participated international Webinar on “The Impact of COVID-19 on Education, Environment & Economy-Challenges and Opportunities – ICEEE2K20” organized by Internal Quality Assurance Cell, SeethalakshmiAchi College for Women, Pallathur on 11<sup>th</sup> July, 2020.
16. Participated International Webinar on “Biodiversity Conservation & Sustainable Development” organized by Bio-Design Innovation Center, Rani DurgavatiUniversty, Jabalpur on 11<sup>th</sup> July, 2020.
17. Participated Webinar on “Wellness of Women – WOW Moments” organized by Women Cell, G.T.N. Arts College, Dindigul on 14<sup>th</sup> July, 2020.
18. Participated Webinar on “B+ve” organized by the Department of Business Administration, The American College, Madurai 14<sup>th</sup> July, 2020.
19. Participated Webinar on “Navigate Financial Crisis during Pandemic” organized by the Department of Commerce, The American College, Madurai 17<sup>th</sup> July, 2020.
20. Participated Webinar on “Roles and responsibilities of Higher education institution in effective implementation of national education policy -2020” organized by the Department of Commerce, ICFAI University, Nagaland 30<sup>th</sup> May, 2022.



21. Participated National Webinar on “Investor awareness program” organized by the Department of Commerce, The American College in association with Ambition Learning solution 16<sup>th</sup> March, 2022.
22. Participated National Webinar on “Emerging trends in Indian Insurance Sector” organized by the Department of Commerce, Govt. Degree College, RajanaSircilla Dist. Telangana on 4<sup>th</sup> June, 2022.

### **CONFERENCE ATTENDED**

1. Attended international conference on “Innovations in Business and Management” organised by Department of Commerce, The American College and presented a paper entitled “Innovation in Insurance Sector”.
2. Attended National conference on “Empowerment of Women Through Micro Finance ” organised by PG & Research Center of Commerce, JeyarajAnnackiam College for Women, Periyakulam and presented a paper entitled “Problems and Prospects in Women Empowerment”.

### **M.COM,. WARDS**

PAVITHRA (18 PCO 26)  
SANGEETHA (18 PCO 34)  
NAVEEN (19PCO 25)  
NIVETHA (19 PCO 29)  
VISHALY (19PCO 50)