

RESUME



Name : MR. D. GIDEON PREM SINGH
Designation : Lecturer
Department : Visual Communication
Mobile : 9884823623
Email : gideon123singh@gmail.com

Educational Qualification:

Degree	Subject	College / University & Place	Percentage	Year Completed
PhD	Visual Communicatio	Bharathidasan University	-	Doing
M.Sc	Visual Communicatio	Annamalai University, Annamalai	68	2015
B.C.A	Computer Application	Tamil Nadu Open University,	60.6	2011

Technical Qualification:

Course	Institution	Year
Honours Diploma in Computer Hardware and Networking	Small Industries Service Institute, Chennai	April 19, 2007
Microsoft Certified Professional	Microsoft Certificate of Excellence	
CEH Version (EC Council)	Certified Ethical Hacker	April 12, 2012

Employment Position:

Organization	Designation	Period
The American College, Madurai	Lecturer, Department of Visual	June 16, 2016 to Till Date
The American College, Madurai	Programmer (Hardware)	August 12, 2013 to June 15, 2016
Edusmart Services Ltd, Chennai	Engineer – Implementations	December 2009 to April 2013
Educomp Solutions Ltd,	Engineer	April 2007 to December 2009

Software Exposure:

- Audio
 - ✓ Steinberg nuendo 4 (Windows)
 - ✓ Steinberg Cubase 5 & 7 (Windows)
- Video
 - ✓ Adobe Premier Pro CS6 to CC (Windows)
 - ✓ Adobe After Effects CS6 to CC (Windows)
- Image (Photography)
 - ✓ Adobe Photoshop (Windows)
 - ✓ Adobe Light Room (Windows)
 - ✓ Corel Draw – Vector (Windows)
- Publishing
 - ✓ Adobe Indesign (windows)

Technical Proficiency:

- Recording, Mixing and Mastering Audio
- Audio Editing (Cubase)
- Video Editing (Pinnacle Video Studio)
- Handling DSLR Camera (Canon, Nikon)
- Handling Professional Video Camera (Panasonic)
- Colour Grading image in Photoshop (CS5 to CC 2015)
- Camera raw image editing

Specialization in Teaching:

Audio Recording & Mastering, SFX, Graphic Design, Photography, Video Editing, Cinematography and Documentary Filming.

Area of Interests:

- Audio Editing, Processing and mixing
- live coverage of event and exporting video
- color grading, Photograph

Papers Presented in conference / Seminar:

- In absentia paper titled “*Use of e-resources by Media Students at the American College, Madurai: A Case study*” published in the International conference “Emerging Trends in Multidisciplinary Research” held on 27th & 28th December, 2017. (ISSN No: 2349-8684).
- In absentia paper titles “*Benefits of video teaching and learning among higher secondary students from Government schools in Madurai District*” Published in the National Seminar on Recent Trends in Media held on December 18, 2017.

- Presented paper titled “*NEW MEDIA AND COMMUNICATION IN TRADITIONAL CHURCHES*” in the International Conference on “Conflicts Through Media Discourse Globally”, organized by TNCMTWIC and Department of Visual Communication, Mother Teresa Women’s University Research and Extension Centre, Chennai on 16-17, September, 2021.
- Presented paper titled ‘*Religious Communication and Social Media: Online Faith Practice During Covid 19 Lockdown*’ in the 3-Day International Conference on Social Media & Developing Societies from 10-12 November 2021, organised by the Department of Media Studies in association with IQAC, Christ Nagar College, Trivandrum, India

Webinars and Workshops attended :

- Participated in the national webinar on “*The big question .. How to get published in impact factor journals?*” organized by the department of Library, Pachaiyappa's college, Chennai - 30 on 21, August 2021.
- Participated in the national webinar on “*Writing for Doctoral Research Communication*” organized by IQAC and PG Department of Journalism and communication Shri Shankarlal Sundarbai Shasu Jain college of Womens, Chennai on 03rd September 2021.
- Participated in the national webinar on “*Gender stereotype in Indian TV advertisement*” organized by IQAC and PG Department of Journalism and communication, Shri Shankarlal Sundarbai Shasu Jain college of Womens, Chennai on 07rd September 2021.
- Participated in the national webinar on “*Literature Review*” organized by Department of Communication, PSG College of Art & Science, Coimbatore, on 07rd September 2021.
- Participated in the e-Workshop on “*Research paper writing*” organized by Commacad Pvt Ltd on 16-17th October 2021.