



Profile

Name : **Dr. S. Raman**
Designation : **Assistant Professor**
Department : **Commerce**
Mail Id : **ramans1988@gmail.com**
Mobile : **9751335416**

Academic Details:

Qualification	Year	Name of the institution
SET (State Level Eligibility Test for Assistant Professor)	2017	-
Ph.D (Full Time)	2013-2015	Madurai Kamaraj university, Madurai
M.Phil	2011-2012	Madurai Kamaraj university, Madurai.
M.Com	2009-2011	Madurai Kamaraj University, Madurai.
B.Com	2006-2009	N.M.S.S.Vellaisamy Nadar College, Madurai

Specialization in Teaching

- Higher Accounting
- Corporate Accounting
- Banking

RESEARCH TITLE

M.PHIL RESEARCH TITLE - RURAL HOUSEHOLD'S AWARENESS TOWARDS FINANCIAL INCLUSION - A STUDY WITH SPECIAL REFERENCE TO SELECTED VILLAGES IN MADURAI DISTRICT.

PH.D RESEARCH TITLE – CUSTOMER RELATAIONSHIP MANAGEMENT IN SELECT LIFE INSURANCE COMPANIES IN TAMILNADU

TEACHING EXPERIENCE

S.No	Name of the College	Designation	Period
1.	ThiyagiDharmakkan Amirtham College of arts and Science, kannirajapuram Ramanad	Assistant Professor Department of Commerce	03-07-2015 to 07-07-2018
2.	The American College, Madurai.	Assistant professor Department of Commerce	11-07-2018 to Till date.

PAPERS PRESENTED IN VARIOUS NATIONAL, INTERNATIONAL SEMINARS

1.	National Seminar on :	Perception on Changing Scenario in Indian Banking Industry
	Paper Presented on :	Changing Scenario in Indian Banking sector
	Conducted by :	AJK College of Arts & Science, Coimbatore.
	Date :	3 rd & 4 th January 2014.
2.	National Seminar on :	Financial Inclusion – Strength, Weakness and Trend
	Paper Presented on :	Financial Inclusion in India- Opportunities & Challenges
	Conducted by :	Sri Kaliswari College
	Date :	25 th & 26 th February 2014.

3.	International Conference on :	Global Trade Vision 2020- Issues and Strategies in the Current Scenario
	Paper Presented on :	Financial Inclusion in India
	Conducted by :	Sri Kaliswari College
	Date :	20 th & 21 th March 2013
4.	National Seminar on :	Higher Education in India: Opportunities and Challenges
	Paper Presented on :	Higher Education in India – Problems and Remedies
	Conducted by :	UGC- Academic Staff College, Madurai Kamaraj University
	Date :	15 th & 16 th November 2013
5.	National Seminar on :	Emerging Trends in Marketing of Services in the Global Era
	Paper Presented on :	Growth and Development of Life Insurance in India
	Conducted by :	The American College, Madurai
	Date :	17 th October 2013.
6.	National Seminar on :	Tourism Industry in India: Challenges and Opportunities
	Paper Presented on :	Tourism in India
	Conducted by :	Mannar Thirumalai Naicker College, Madurai
	Date :	12 th August 2013.
7.	National Seminar on :	Foreign Direct Investment in Retail Trade – Opportunities and Challenges

	Paper Presented on :	Foreign Direct Investment in India Special reference to policy and Promotion Initiatives
	Conducted by :	Sourashtra College, Madurai
	Date :	1 st & 2 nd February 2103.
8..	National Seminar on :	Global Changes and Sustainable Consumption- Issues and Challenges
	Paper Presented on :	Electronic Customer Relationship Management
	Conducted by :	Manonmanaim Sundaranar University, Tirunelveli
	Date :	24 th & 25 th February 2012
9..	National Seminar on :	Emerging Trends in Indian Banking Sector
	Paper Presented on :	E-banking
	Conducted by :	Arulmigu Palanindavar college of Arts and Culture, Palani
	Date :	17 th February 2012.

PARTICIPATED IN VARIOUS WORKSHOP

1.	Workshop on :	Innovative Techniques in SPSS and Data Analysis
	Conducted by :	Sathyabama Institute of Science and Technology
	Date :	3 rd to 7 th January 2022
2.	Workshop on :	Research Ethics in Higher Education
	Conducted by :	Rani Anna Government College for Women, Triunelveli & Globethics.net India
	Date :	14-17 February 2022

3.	Workshop on :	ICT Based Innovative Teaching Methods in Business Studies
	Conducted by :	Department of Commerce and International Business, Alagappa University, Karaikudi
	Date :	23-24 January 2017
4.	Workshop on :	Research Methodology
	Conducted by :	Department of Econometrics, Madurai Kamaraj University
	Date :	03-13 March 2014
5.	Workshop on :	Women Issues Today
	Conducted by :	Women Studies Center, Madurai Kamaraj University
	Date :	07-09 October 2013
6.	Workshop on :	Financial Modelling Using Excel in Financial Management
	Conducted by :	PSG Institute of Management
	Date :	19-20 April 2103

Paper Published in ISBN BOOKS

1.	Name of the Book :	Global Changes and Sustainable Consumption- Issues & Challenges
	Title of the paper :	Electronic Customer Relationship Management
	ISBN :	978-93-5051-655-3
	Publication :	Himalaya Publishing House, Bengaluru

	Date :	March 2012
2.	Name of the Book :	Global Trade Vision - 2020
	Title of the paper :	Financial Inclusion in India
	ISBN :	978-93-80530-54-3
	Publication :	Agasthiar Noolagam, Trichy.
	Name of the Book :	Emerging Trends in Marketing of Services in the Global Era
	Date :	March 2014
3.	Title of the paper :	Growth and Development of life insurance in India
	ISBN :	978-93-80686-89-9
	Publication :	Shanlax Publication, Madurai.
	Date :	Feb. 2019
4.	Title of the paper :	Emerging Role of India Post in Financial Inclusion
	ISBN :	978-93-89658-48-4
	Publication :	Shanlax Publication, Madurai,
	Date :	January 2020

Articles Published in Journals:

S.No	Name of the Journal :	International Journal of Research in Commerce and Management. ISSN: 0976-2183
1.	Title :	Financial Inclusion – An Empirical Study on Rural Households’ Awareness - A study with special Reference to selected villages in Madurai District.
	Issue :	February 2013, Vol. 4
2.	Name of the Journal :	Indian Journal of Arts. ISSN: 2320 – 6659
	Title :	Grievances Redressal Mechanism in Indian Life Insurance Industry.
	Issue :	January 2015, Vol.5
3.	Name of the Journal :	Indo-Iranian Journal of Scientific Research (IIJSR).
	Title :	Impact of Demonetisation
	Issue :	Volume 2, Issue 1, Pages 101-105, January-March 2018

4.	Name of the Journal :	Journal of Applied Science and Computations (JASC) ISSN: 1076-5131
	Title :	Growth and Development of General Insurance Companies in India
	Issue :	Volume VI Issue I, January – 2019.

PARTICIPATED IN VARIOUS WEBINAR

1.	Webinar on :	A Perspicacious View on Electronic Payments,
	Conducted by :	Department of Commerce, The American College, Madurai
	Date :	03 July 2020.
2.	Webinar on :	COVID 19 and Continuing Relevance
	Conducted by :	Department of Commerce, The American College, Madurai
	Date :	23 May 2020.
3.	Webinar on :	Impact of Covid 19 on Educational Services and Alternating Strategies,
	Conducted by :	Department of Commerce, The American College, Madurai
	Date :	20 June 2020.
4.	Webinar on :	Navigate Financial Crisis During Pandemic
	Conducted by :	Department of Commerce, The American College, Madurai
	Date :	17 July 2020
5.	Webinar on :	Teaching for Transformation & Excellence in Post Covid Era
	Conducted by :	Department of Commerce, The American College, Madurai
	Date :	6 June 2020.