

CURRICULAM VITAE

PERSONAL INFORMATION



Name : Dr S.SHYAMALA GOWRI

Current & permanent Address : 15/4 Temcy Colony, 2nd Street
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Nationality : Indian

Date of Birth & Age : 25.03.1980 & 42

Gender : Female

Marital status : Married

Career aspiration

To obtain the position of teaching and support the organization in managing multiple responsibilities at once and ensuring smooth operations.

COURSE	NAME OF THE SUBJECTS
MBA & BBA	Operation Research
	Quantitative Methods
	Buying Behaviour
	Personal selling and sales management
	Human Resource Management
	Mathematics for Management II
	Marketing Management
	Institutional Training Report
	Operation Research
	Organisational Development
	Mathematics for Management II/ Management Process
	Airline Marketing and Management

xperience details

S.NO.	NAME AND ADDRESS OF THE INSTITUTION	POSITION	PERIOD OF	NO. OF YEARS OF SERVICE
1	Annai Fathima College of Arts and Science. Alampatti, Thirumangalam	Assistant Professor	03/06/2016 to 03/09/2018	2years&4months
2	PasumponMuthuramalingaThevar College , Usilampatti	HOD	04/09/2018 to 19/03/2022	3 years & 7 months
3	The American College, Madurai	Assistant Professor	21/03/2022 to Till date	

Papers presented in state/ National/International Conference/ Seminars:

1. A study on customer's preference in buying green products – A paper presented in National Conference on Innovative Strategies of knowledge Management for sustainable Development organized by the Department of Business Administration on 16th Feb 2018 at Rajapalayam Raju's College, Rajapalam
2. Drivers of Green Purchase Intention Among Consumers In Madurai District A paper presented in International Conference on New Dimensions of Management in the Globalized Era – 2018 Organized by Department of Management Studies, Madurai Kamaraj University.
3. A Study on opinion of consumers towards recyclable green products – An empirical study. A paper presented in 10th International conference on Recent Innovations in Science, Engineering and Management conducted by Engineering and MBA department on 7th July 2017 at Dhruva Institute of Engineering and Technology.
4. A Study on stress management of nurses working in Government Headquarters hospital, Dindigul. A paper presented in International conference on Recent Innovations in Science,Engineering and Management conducted by Engineering and MBA department on 7th July 2017 at Dhruva Institute of Engineering and Technology.
5. A Study on customer's perception using service quality dimensions towards public and private bank in Madurai city. A paper presented in National conference on New dimensions of management in the Globalized Era – 2016 conducted by MBA Department, DOMS, Madurai Kamaraj University on 30th March 2016 at Madurai Kamaraj University

6. Human Resource policies in Indian Pharmaceutical companies – A paper presented in National Conference on Indian World – class manufacturing – The Road a Head conducted by MBA Programme, on 1st oct 2015 at Fatima College(Autonomous)

FDP Certificate:

1. Faculty Development Program on “**Entrepreneurship**” Organized by the Entrepreneurship Development Cell of Anna University Regional Campus Madurai at Annai Fathima College of Arts and Science, Madurai from 20th Nov 2017 to 2nd Dec 2017
2. Faculty Development Program on “**Personality Development**” was held in Solamalai College of Engineering, Madurai on 11th sep 2017
3. Faculty Development Program held on 20th Mar, 2018 organized by Academic and Administrative Staff Training Cell, N.M.S.S.VellaichamyNadar College, Madurai.
4. 3 Days Faculty Development Program on 28/04.2022 to 30/04/2022 organized by Department of Commerce , The American College, Madurai.

Workshops:

1. Two days’ Workshop on “Research Methodology and Data Analysis in Management and Social Science (Module-I) organized by RVS Institute of Management Studies(RVSIMS) Dindigul.
2. One Day Workshop on Goods and Services Tax(GST) held on 28th Aug 2018 Organized by Department of Commerce and Research Centre, Sourashtra College, Madurai.

Certificates:

1. Certificate on Entrepreneurial meet cum State Level Seminar on Critical Success Factors (CSF) on 26th Feb 2018 organized by the Department of Business Administration.LadyDoak College, Madurai.
2. Certificate on ICSSR Ten Day Course on Research Methodology organized by Department of Management Studies Anna University Regional Campus Madurai.
3. Certificate on One Day Workshop in Employability Skills on sep 23rd, 2015 Organized by Department of Management Studies, Anna University Bit Campus, Tiruchirappalli.
4. Certificate on National Conference entitled Environmental consciousness of small and medium Enterprises – An Overview held on 16th Feb, 2018 organized by Department of Commerce, American College, Madurai.
5. Certificate on International Seminar on Emerging Digital Markets: Issues and challenges in consumer protection held on 15th Mar, 2018 Organized by Department of Commerce, Senthamarai College of Arts and Science, Madurai.

6. **Online certificate course:** Certificate in course of E-Business- IIT
Karagpur. Certificate in course of Human Resource Management- IIT
Karagpur.

Academic Qualification

QUALIFICATION	COLLEGE/ UNIVERSITY	SPECIALIZATION	YEAR OF PASSING	CLASS
Ph.D.	Madurai kamaraj University	Marketing	2022	-
M. Phil	Madurai Kamaraj University	Marketing	2016	I
MBA	Madurai Kamaraj University	Management	2015	I
BBA	Govt Arts college for women., Nilakottai	Business Administration	2001	I

No of Programmes Attended

INTER- CONFERENCE	NATIONAL CONFERENCE	SEMINARS	FDP	WORKSHOP	OTHERS (PLEASE SPECIFY)
8	7	11	6	5	8

Academic Activities

- ❖ One of the Board of Member in Bharadhiyar University from June 2022

Extra-Curricular Activities

S.No.	Details
1	Sports : Participate in Carom at District level competitions
2	Culturals : Participate in Inter College Competition

Other information

1. MDCA - Master Diploma in Computer Application certificate course during (July 1999 to June 2000)
2. Junior Grade Typewriting English during (Feb 2001)

Place : Madurai

Dr S.Shyamala Gowri