

Name : DHARSHINLS

Designation :Assistant Professor

Department :Commerce

Date of Joining :1st March, 2022

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EDUCATIONAL QUALIFICATION:

QUALIFICATION	NAME OF THE INSTITUTION	YEAR OF COMPLETION	PERCENTAGE
M.Com	The American College, Madurai	2021	82%
B.Com (Honours)	Lady Doak College, Madurai	2019	84%

ELIGIBILITY TEST CLEARED:

Cleared UGC NET in June 2021 with 99.54 percentile and Qualified for Assistant Professor.

OTHER PROFESSIONAL QUALIFICATIONS:

Name of the Test	Conducting Body	Month & Year	Roll Number	Subject
Certificate in Accounting Technicians (CAT)	Institute of Cost Accountants of India	August, 2017	213907	Accountancy
EF Standard English Test (EFSET)	EF Education First	January, 2022	-	English Proficiency
NPTEL Online Certification	NPTEL - SWAYAM	October, 2023	NPTEL23MG76S641101920	Marketing Management - I

OTHER WORK EXPERIENCE:

September 2020 – August 2021, Question and Answer Expert (Remote) at Chegg

AREAS OF INTEREST:

Marketing Management, Human Resource Management

ACHIEVEMENTS:

- Certificate of Recognition for Best – Outgoing Student during undergraduate study at Lady Doak College from 2016 to 2019
- Gold badge for Terrific Overall Performance for maintaining consistency and providing quality solutions as a Question-and-Answer Expert at Chegg – December, 2021
- Topper with Silver Badge in NPTEL Online Certification Exam for the course of Marketing Management, conducted in the month of October, 2023

CONFERENCES/ SEMINARS/WORKSHOPS/FACULTY DEVELOPMENT PROGRAMMES:

S. No.	Name of the Seminar / Conference / Workshop / FDP	Name of the Institution conducted	From – To	Organised/Participated/ Paper Presented
1	International Conference on and Management in the Digital Age: Trends, Challenges and Innovations”	The American College, Madurai	January 5 and 6, 2024	Organised
2	5 Days Online Workshop on SPSS in Research	StarInternational Foundation for Research and Education	26 - 30 December, 2023	Participated
3	Financial Empowerment through Wealth Creation	Government Navin College, Hasoud, Chattisgarh in association with Association of Mutual Funds in India (AMFI)	27 th December, 2023	Participated
4	Marketing Management	NPTEL	August – October, 2023	Course Completed

5	State- Level Technical Workshop on “Intellectual Property Rights”	Technology Information, Forecasting and Assessment Council, Department of Science and Technology, Govt. of India and Mannar Thirumalai Naicker College	16 and 17 October, 2023	Participated
6	FDP on Research Ethics in Higher Education	Rani Anna Government College for Women, Tirunelveli & Globethics, South Asia Centre	18 - 25 September, 2023	Participated
7	FDP On “From Research to Publication”	Adhiyaman Arts and Science College for Women	4 September, 2023 to 11 September, 2023	Participated
8	National Level FDP on “Research Methodology for Social Science”	Star International Foundation for Research and Education	22 April, 2023 & 23 April, 2023	Participated
9	Workshop on “Art and Science of Methodical Scientific Writing & Publishing in a High Impact Journal”	Internal Quality Assurance Cell and Office of Dean Research, The American College	6 March, 2023	Participated
10	Online Workshop on Tool Development & Validation and Data Analysis Using SPSS	Laksha Research Centre	10th–12th February & 17 th -19th February, 2023	Participated
11	International Conference on “Business Dynamics and Sustainable Development”	School of Commerce, The American College in association with School of Business, St. Joseph’s University	5 and 6 January, 2023	Presented
12	Faculty Orientation Programme	Internal Quality Assurance Cell, The American College	20 September, 2022	Participated

13	FDP on “Investor Awareness & Education”	Sraddha Academy for Financial Education in partnership with Department of Commerce, The American College	28 to 30 April, 2022	Participated
14	National Level FDP on “Creative Visualisation Techniques”	Jeppiaar College of Arts & Science	6 April, 2022	Participated
15	National Level Webinar on “Investor Awareness Program”	The American College in association with Ambition Learning Solutions	16 March, 2022	Participated

PAPERS PUBLISHED:

JOURNALNAME	TITLEOF ARTICLE	MONTH/ YEAR	VOL. NO.	ISSUE NO.	PAGE NO.	ISSN/ ISBN NO.	UGC care list / Web of Science / SCOPUS / PubMed
Journal of the Asiatic Society of Mumbai	Spending Behavior of Salaried Employees after Covid-19 Outbreak in Madurai City	June, 2022	Vol.: XCV	No:2 6	65 - 70	ISSN: 0972-0766	UGC CARE GROUP – I