

**Name** : DHARSHINLS  
**Designation** : Assistant Professor  
**Department** : Commerce (IT)  
**Date of Joining** : 1<sup>st</sup> March, 2022  
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**Educational Qualification:**

QUALIFICATION	NAME OF THE INSTITUTION	YEAR OF COMPLETION	PERCENTAGE
B.Com (Honours)	Lady Doak College, Madurai	2019	84%
M.Com	The American College, Madurai	2021	82%

**Eligibility Test cleared:**

Cleared UGC NET in June 2021 with 99.54 percentile and Qualified for Assistant Professor.

**Areas of interest:** Marketing, Human Resource Management

**Other work experience:**

DESIGNATION	NAME OF THE ORGANISATION	PERIOD	
		FROM	TO
QUESTION AND ANSWER EXPERT	Chegg	1st September, 2020	31 <sup>st</sup> October, 2021
FINANCE INTERN	Roots Industries India Limited	1 <sup>st</sup> January, 2019	31 <sup>st</sup> March, 2019

**Projects:**

- "Changes in Spending Pattern Post Covid-19 Outbreak among the Salaried Population in Madurai City".
- "A Study on Customer Satisfaction towards Amazon among college students in Madurai City".

**Conferences/ Seminars/Webinars:**

- Attended the three-day 'Faculty Development Programme on Investor Awareness & Education' hosted by Sraddha Academy for Financial Education in partnership with the Department of Commerce, The American College, Madurai, from 28th to 30th April, 2022.
- Participated in the National Level Faculty Development Program on Creative Visualization Techniques held on 6<sup>th</sup> April, 2022.
- Participated in the National Level Webinar on Investor Awareness Program conducted by The American College in association with Ambition Learning Solutions held on 16th March, 2022.
- Participated in a State Level Workshop on "Entrepreneur Dexterity Evolvment 2020" held on 10<sup>th</sup> March, 2020 organised by the Department of Commerce, The American College.
- Participated in Ideation Workshop conducted by Nativelead Foundation at Lady Doak College from 3<sup>rd</sup> January 2019 to 4<sup>th</sup> January 2019.
- Participated in the Seminar on "Demonetization & Goods and Services Tax – Retrospect and Prospects" organised by the Department of Commerce, Lady Doak College on 20<sup>th</sup> December 2017.

**Achievements:**

- Certificate of Recognition and Merit in Under Graduation