



### Faculty Profile

Name	Dr.K. Navarathinam
Date of Birth	09.12.1977
Unique ID	1-43516580238
Educational Qualifications	B.E, MBA, M.Phil., Ph.D.,

### Work Experience

Teaching	24 years
Research	12 years
Industry	NA
Others	NA
Area of Specialization	Marketing & HR
Courses taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Quantitative Techniques, Operations Research, Research Methods, Marketing, HR and General Management courses

### Research Guidance

Master Projects (Completed/Ongoing)	152 completed
M.Phil (Completed/Ongoing)	Completed: 2
Research Publications (No. of papers published in National/International Journals/Conferences)	SCOPUS – 1 UGC Care – 4 International Journals – 12 National Journals – 5 International Conference Proceedings – 4 Book Chapters – 1

<p>No. of Books published with details (Name of the Book, Publisher with ISBN, year of publication, etc.)</p>	<ol style="list-style-type: none"> <li>1. Principles of Management, Shanlax Publications, 978-93-85977-38-1, 2015</li> <li>2. Research Methodology, Shanlax Publications, 978-93-85977-66-4, 2016</li> </ol>
<p>Participations/ Paper presentations in International/National/State level Conferences/Seminars/Workshops/FDP's, etc.</p>	<p>International Conferences – 8  National Conferences – 19  State level – 26</p>