

CURRICULUM VITAE

Name: Dr. L. MICHEAL SOLOMON

Designation: Assistant Professor

Department: Commerce (SF)

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EDUCATIONAL QUALIFICATION:

Degree	Subject	College / University & Place	Year Completion
SSLC	State Board	St. Mary's HSS, Thiruvananthapuram, Kerala	2010
HSC	State Board	St. Mary's HSS, Thiruvananthapuram, Kerala	2012
B. Com	Commerce	St.Xavier's College, Thiruvananthapuram	2015
M.Com	Finance	St.Xavier's College, Thiruvananthapuram	2017
UGC NET	Commerce	UGC	2016
Ph.D.	Commerce	University of Kerala	2022

TEACHING EXPERIENCE:

Designation	Institution	Year	Year of Experience
Assistant Professor Department of Commerce	The American College, Madurai	2023	From August 8, 2023 Onwards
Assistant Professor Department of Commerce	Department of Commerce & Management, Nehru Arts & Science College, Coimbatore	2022	1 year
Assistant Professor Department of Commerce	Xavier Institute of Commerce, Thiruvananthapuram.	2017	3 Year 8 Months
Assistant Professor Department of Commerce	Iqbal College, Thiruvananthapuram	2017	5 Months

AREA OF SPECIALISATION

- Data Science for Management
- Capital Market
- Gig Economy
- Banking & Finance

RESEARCH EXPERIENCE

Ph.D Title: Financial Literacy Centres in Kerala – An Evaluation

SEMINAR AND WORKSHOP PARTICIPATION

- 10 day ICSSR Workshop of Research Methodology , Alagappa University
- 7 day FDP on Advanced Research Methodology , University of Calicut,
- 2 day workshop on Financial Modelling University of Kerala
- 2 day workshop on Research Methodology, University of Kerala
- 1 day workshop on Reference Citation , MS University
- 3 day workshop on Fairness in Questionnaire Design: Exploring Data Dynamics, Kerala State Higher Education Council (6-8 Feb 2020)

PAPER PRESENTATION

Locating the Viability of Approach and Applications in Neuro Marketing in neuroquantology” (**SCOPUS Publication**) November 2022, Volume 20, Issue 1 Page 01-09

“Impact of Covid 19 on Media and Entertainment” **Scopus / Elsevier** – Indexed Edited Book. ISBN: 978-93-90153-022, BISAC Codes: BUS070060 on January 31,2023

- a. “Fisherman- Financially Literate or Not? A Kerala Perspective” in International Journal “Review Of Research”, UGC approved Journal no: 48514, ISSN:2249-894X, Impact Factor:5.7631(UIF) Volume-58 Issue-5 February-2019.
- b. “Anatomy of FLC – An Analysis” in International Journal of Applied Research, Vol.8, Issue: 2, Jan 2022, p.p 35 – 37, ISSN Print : 2394 – 7500, ISSN Online: 2394 – 5869, Impact Factor (RJIF) : 8.4
- c. “Impact Of Covid19 On Household Financial Management In Thiruvananthapuram District” International Research Journal of Humanities and Interdisciplinary Studies , Peer- reviewed , indexed & Open Access Journal With Impact Factor 5.71, ISSN: 2582 – 8568, Vol 2 , Issue 6 June 2021
- d. “Exigency of Digital Financial Literacy in Green Banking” in UGC CARE Listed International Journal “Mukt Shabd Journal” with ISSN No: 2347-3150 Impact Factor 4.6 DOI:09.0014.MSJ.2020 V914(s).0086781.1753

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PUBLICATION

1. Locating the Viability of Approach and Applications in Neuro Marketing in neuroquantology” (**SCOPUS Publication**) November 2022, Volume 20, Issue 1 Page 01-09
2. “Impact of Covid 19 on Media and Entertainment” **Scopus / Elsevier** – Indexed Edited Book. ISBN: 978-93-90153-022, BISAC Codes: BUS070060 on January 31,2023
3. “Fisherman- Financially Literate or Not? A Kerala Perspective” in International Journal “Review Of Research”, UGC approved Journal no: 48514, ISSN:2249-894X, Impact Factor:5.7631(UIF) Volume-58 Issue-5 February-2019.
4. “Anatomy of FLC – An Analysis” in International Journal of Applied Research, Vol.8, Issue: 2, Jan 2022, p.p 35 – 37, ISSN Print : 2394 – 7500, ISSN Online: 2394 – 5869, Impact Factor (RJIF) : 8.4
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