



Mobile: 9487745860

Email: [idasamuel@americancollege.edu.in](mailto:idasamuel@americancollege.edu.in)

**Dr. (Mrs.) IDA SAMUEL**

### **PROFILE SUMMARY**

A Seasoned Commerce Faculty with proven track record in Teaching, Research and Mentoring the young minds helping them to imbibe value based leadership. Specialization includes, Financial Accounting, Cost Accounting and Management Accounting at Under Graduate and Post Graduate Level.

### **Educational Qualifications'**

S.No.	Qualification	University/College	Class/Grade	Year of Completion
1.	Ph.D (Commerce)	Madurai Kamaraj University	Viva completed	August 2022
2.	M.Phil (Commerce)	Madurai Kamaraj University	First Class	April 2005
3.	M.Com (Commerce)	The American College, (Autonomous)	First Class with Distinction	April 1994
4.	PGDCA	The American College, (Autonomous)	First Class with Distinction	April 1995
5.	B.Com (Commerce)	Lady Doak College, (Autonomous)	First Class	April 1992

### **Key Result Areas:**

1. Deliver the subject with utmost precision
2. Prepare Lesson Plan as per the Syllabus and adhere to it
3. Handling special sessions for the weak students through out of class tutorials

4. Developing curriculum, benchmarking premier institutions of higher learning.
5. Support the Head of the Department/Institution in Administrative assignments

**Skills & Aptitudes:**

1. Good Communication skills
2. Compassionate towards needy students and do remedial measures.
3. Imbued with Values & Integrity
4. Keep – up schedule timelines
5. Organization Skills
6. Trained in Online Teaching
7. Trained in General counselling

**Research Activities**

**1. Seminar / Conference / Workshop / FDP Details:**

<b>Name of the Seminar / Conference / Workshop / FDP</b>	<b>Name of the Institution conducted</b>	<b>From – To (mention date)</b>	<b>Organised/ Participated/ Paper Presented/Acted as Resource Person</b>
“Higher Education for holistic development amidst contemporary challenges”	Lady Doak College, Madurai	31 <sup>st</sup> Jan to 2 <sup>nd</sup> Feb 2008.	Participated
Being an Effective Teacher	Centre for HRD, Lady Doak College	1 <sup>st</sup> June to 10 <sup>th</sup> June 2006	Participated
National Conference on IT Enabled Management	Department of Management Studies, Anna University, Tirunelveli	3 <sup>rd</sup> April 2009	Paper Presented
National Conference on “Emerging Paradigms in Management”	Department of Management Studies, The American College	15 <sup>th</sup> March 2008	Paper Presented
National Conference on Business Recession in the wake of terrorism crisis in India	Dept of Commerce, Lady Doak College	17 -18 <sup>th</sup> September 2009	Paper Presented
Workshop on Human Rights	Lady Doak College	6-7 <sup>th</sup> June 2008	Participated

Orientation Programme for HRE Teachers			
Workshop on “Challenges Integrating action and research in women studies”	Lady Doak College, Centre for Women Studies	20 -21 <sup>st</sup> Feb 2007	Participation
National Seminar on Human Rights Changing Trends and Challenges	Lady Doak College	18-20 <sup>th</sup> Jan 2007	Participation
State level Seminar on Mobile Computing	Lady Doak College	31 <sup>st</sup> August 2007	Participation
National Workshop on “Gender Just Education -Phase II”	Lady Doak College, Centre for Women Studies	2 -4 May 2006	Participation
National Workshop on Women Studies – Epistemology, Pedagogy & Methodology	Lady Doak College, Centre for Women Studies	1 -2 <sup>nd</sup> December 2006	Participation
Seminar on Gender and Development	Lady Doak College, Centre for Women Studies	6-7 March 2006	Participation
Seminar on Environmental Education and Action	Lady Doak College	19 <sup>th</sup> Feb 2004	Participation
Workshop on History of Denomination and contractual theological issues	Lady Doak College	3-4 <sup>th</sup> December 2004	Participation
Faculty Workshop on “Neural Network and Fuzzy Logic”	Lady Doak College	1 <sup>st</sup> Feb 2003	Participation
International Online FDP on Strategic Approach to Online Teaching	Lady Doak College, Online Education Committee	13- 17 <sup>th</sup> July 2020	Participation
International Webinar on Gamification as Educational Strategy	Centre for Communication and Multimedia, Lady Doak College	16 <sup>th</sup> Dec 2021	Participation
Faculty Orientation Programme	IQAC, The American College	20 <sup>th</sup> September 2022	Participated

National Intellectual Property Awareness Mission	Intellectual Property Office, India	20 <sup>th</sup> February 2023	Participated
One-day Interactive Workshop on Art & Science of Methodical Scientific Writing and Publishing in a High-impact Journal	IQAC and Office of Dean (C&R) The American College	6 <sup>th</sup> March, 2023	Participation
International Conference on Business Dynamics and Sustainability	“School of Commerce, in association with School of Business, St. Joseph’s University, Bangalore	5 and 6 January 2023	Paper Presented -1
International Conference on Business Dynamics and Sustainability	“School of Commerce, in association with School of Business, St. Joseph’s University, Bangalore	5 and 6 January 2023	Paper Presented -2
International Conference on “Application of Artificial Intelligence in Engineering, Business, Law, Teaching-Learning, Commerce and Industry”	Dhaka International University, Bangladesh	4-5 Nov 2023	Paper Presented
Faculty Orientation Programme	IQAC, The American College	9 <sup>th</sup> September 2023	Participated
National Seminar on “Sustainable	Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi	6 <sup>th</sup> Oct 2023	Paper Presented

Developments through MSME's : Pathway to Self - Reliant India”			
International Conference on “Commerce and Management in the Digital Age : Trends, Challenges and Innovations”	The American College, Madurai	5 and 6 Jan 2024	Paper Presented-1
International Conference on “Commerce and Management in the Digital Age : Trends, Challenges and Innovations”	The American College, Madurai	5 and 6 Jan 2024	Paper Presented-2
International Conference on “Commerce and Management in the Digital Age : Trends, Challenges and Innovations”	The American College, Madurai	5 and 6 Jan 2024	Paper Presented-3

## 2. Research Publications:

<b>Title of the Paper / Book Chapter / Book</b>	<b>Name of the Journal / Publisher (with month, year)</b>	<b>UGC care list / Web of Science / SCOPUS / PubMed</b>	<b>DOI Link</b>	<b>ISSN/ISBN</b>
Virtual Magnitude of Prognosticator Variable on Digital Technology Solicitation for Spending among Generation Z	<i>The Journal of Oriental Research, Madras</i>	UGC Care	Vol. XCII, No.3 October 2021	ISSN : 0022- 3301

Dynamics Prompting Consumers Transition to Digital Payment Custom”: An Application of Structural Equation Modelling Approach	<i>Strad Research</i>	UGC Care	Vol.7, Issue 7, July 2020	
Instigators of Digital Know How habit for expenses among Generation Z in Western Tamil Nadu	<i>Academy of Marketing Studies</i>	ABDC indexed Journal	Vol 25, Issue 5, July 2021	
“ Cost Leadership for Sustainability: An Application of Structural Equation Modelling for Select Pharma Companies”	<i>South Indian Journal of Social Science</i>	UGC Care	Vol.XXI, Issue.13, Jan - June 2023	ISSN 0972 - 8945
Simulated Eminence of Clairvoyant Variables in Discriminating Cost Components Towards Sustainable Operations: A Pragmatic Analysis in Top most Car Companies in India	<i>South Indian Journal of Social Science</i>	UGC Care	Vol.XXI, Issue.13, Jan - June 2023	ISSN 0972 - 8945
Relative Importance of Predictor Variable on Digital Technology Use for Payments: An Empirical Study among Generation Z in South India”	<i>International Journal of Civil Engineering and Technology</i>	Scopus	Vol.9, Issue 8, August 2018.	ISSN Online: 0976-6316,
Emotional Intelligence,Personality Factors and Digital Payments among Business Students in Western Tamil Nadu – An Application of Structural Equation Modelling	<i>International Journal of Cultural Studies and Social Studies</i>	UGC Care	Vol-20,Issue-01,No.07,Jan-June;2024	ISSN 2347-4777

## **Work Experience**

1. Worked as Lecturer in the Department of Computer Science, Lady Doak College, Madurai from Academic year 2000-01 to 2009-10. Subjects handled includes, Financial, Cost and Management Accounting, Tally software
2. Worked in Department of Commerce, Lady Doak College, Madurai (On leave vacancy) in 1994-95
3. Worked as a Teacher in Jain Vidyalaya Matriculation Higher Secondary School, Madurai for 1995-96
4. Worked as a Commerce Teacher in a leave vacancy in SBOA Matriculation Higher Secondary school at 1999-2000 (3 months)
5. Worked as a Part Time Faculty in the Department of Commerce & International Trade, Karunya Institute of Technology and Sciences, (A Deemed to be University) Coimbatore from 2017-18 to 2018-19, 2019-20 odd semester.

## **International Exposure**

1. Participated in the Haggai Virtual Leadership Seminar organized by Haggai International, USA
2. Qualified Faculty Trainer for John C Maxwell's Equip Leadership
3. Visited Malaysia on an Educational Tour with the students of Karunya University.
4. International Webinar on "Gamification as an Educational Strategy"
5. International Online Faculty Development Program on "Strategic Approach to Online Teaching".
6. Board Member – Outreach Programs - Global Christian Professional Women's Association of India (HO – USA)
7. Member, YWCA International
8. Participated in faculty retreat 2022 at Singapore

## **COUNTRIES VISITED**

- Srilanka
- Malaysia
- Singapore
- Bangladesh

**Personal Details**

Mobile No : 94877 45860  
Email id : idasamuel71@gmail.com  
Date of Birth : 28<sup>th</sup> December 1971  
Passport Details : N 6541652/11.02.2026/ issued by  
Govt. of India  
Address for Communication : Plot No.10, NGO colony,  
Nagamalai Pudukottai,  
Madurai 625 019.  
Tamil Nadu

*//End of Document//*