

Name: R AKILAH LAKSHMI

Designation: Assistant Professor

Department: Visual Communication

Date of Joining: 10.08.2022

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Educational Qualification:

Degree	Subject	College / University & Place	Year Completed
PhD	Journalism and Mass Communication	Madurai Kamaraj University, Madurai	Ongoing
M.Phil.	Journalism and Mass Communication	Periyar University, Salem	2016
M.A.	Communication	M.O.P. Vaishnav College for Women, Chennai	2012
B.Sc	Computer Applications	Lady Doak College, Madurai	2010

Specialisation in Teaching: New Media, Digital Surveillance, Theories of Communication, Visual Art & Literacy, Film Studies

Specialisation in Research: Digital Activism, Digital Surveillance, Social Mobilisation

Research Interests: Inequality through Surveillance, New Media and Gender , Digital Activism, Digital Surveillance, Social Mobilisation

Other Work Experience:

Designation	Institution / Company	Year - From (month/year) To (month/year)
Assistant Professor	Women's Christian College, Chennai	July 2016 to May 2017
Tour Planner & Content Creator	Cholan Tours Pvt Ltd	January 2013 to January 2015
Junior PR Executive	Avian Media, Chennai	May 2012 to November 2012

Administrative /Academic Position/s (held / currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)
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NIL

Membership in Professional Bodies:

- Member of IAMCR- International Association of Media and Communication Research, is a eminent worldwide professional organisation in the field of media and communication research
- Member of AoIR- Association of Internet Researchers, one of the premier International associations for students and scholars in the field of internet studies.

Publications:

Books:

NIL

Articles Published in International Journals:

NIL

Articles published in National Journals:

R. Akilah Lakshmi (2023), Environmental Activism: Unveiling the Dynamics of the Anti-Sterlite Protests through Social Media Mobilization. Global Media Journal, Indian Edition ISSN:2249-5835, 14(2). [UGC Care List]

<https://gmj.manipal.edu/issues/Dec2023/Commentary%201.pdf>

Conference / Seminar Presentations:

2023

**International Conference on “Narratives on Media, Culture & Society” at Women’s Christian College, Chennai
22nd to 23rd March**

- Presented paper titled “**Is Digital Health Account Really Healthy?**”

2020

International Seminar on “Media Technologies and Accessibility: Politics, Representations and Paradigms” at Pondicherry University, Puducherry, India

21st to 22nd January

- Presented paper titled “**Governance and Surveillance: Aadhar, an extension of Panopticon legacy**”

**International Association of Media and Communication
Research (IAMCR) Online 2020, Tampere University
12th to 17th July 2020**

- Presented Online Conference paper titled *“Cyber Activism and Political Mobilization- A Study on #bansterlite Protest”*

**13th Doctoral Thesis Conference Organised by IBS
Hyderabad and Indira Gandhi Institute of Development
Research**

8th and 9th October 2020

- Presented paper titled *“Social Media and Mobilisation of People”*

2019

**Seven Day Research Methodology Workshop organized
by Centre for Culture, Media & Governance(CCMG),
Jamia Millia Islamia, New Delhi funded by University
Grants Commission(UGC)**

11th to 17th December

- Part of Centre with Potential for Excellence in a Particular Area(CPEPA), giving thrust upon qualitative methods on Media Studies
- Participated as PhD Scholar from Tamil Nadu
- Lectures delivered by Prof.Biswajit Das, Santosh Panda, Anuja Agarwal, Ishita Dey , Sunil Kumaretc.

2019

**Ten Day Research Methodology Course Workshop at
University of Hyderabad, sponsored by Indian Council
of Social Science Research(ICSSR)**

09th to 18th July

- Selected as one of the 30 participants in India and only participant from Tamil Nadu as PhD scholar
- Expository lectures delivered by renowned researchers from all over the country

2016

**National Conference on “Media and Public Policy in
India”, organized by Centre for Excellence in Public
Policy and Government (COEPPG) and Indian Institute
of Management, Kashipur**

21st to 22nd January

2015

- Presented paper titled "*DD Kisan: Changing Indian farmer- Is it or not?*"

National seminar on Media Spark 2015- Social Media 360° organized by Garden City College, Bengaluru

21st September

- Presented paper titled "*Comparative National and Global Perspective on Social Media as a tool for Agricultural Development*"

Lectures / Talks given: NIL

Awards / Fellowships:

- Awarded Best Paper presented in the International Conference on Narratives on Media, Culture & Society organised by Women's Christian College, Chennai on 22nd March and 23rd March, 2023
- Awarded Full-Term Doctoral Research Fellowship for Two Years from January 2018 to December 2019 by Indian Council of Social Science Research (ICSSR)