

# CURRICULAM VITAE



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**MBA,M.com,MPhil.**  
**Assistant Professor**  
**Department of Management Studies**  
**The American college**  
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## Personal Profile

### **Permanent address:**

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Parvathi Shivam

Date of Birth

06-06-1987

Languages Known

Hindi,English,Tamil

Typewriting

Higher grade first class with distinction

## ACADEMIC CREDENTIALS:

<b>DEGREE</b>	<b>SUBJECT</b>	<b>COLLEGE / UNIVERSITY &amp; PLACE</b>	<b>YEAR COMPLETED</b>
Phd	Management	Madurai Kamaraj University	Pursuing
Mcom	Finance	Pondicherry University	2023
UGC NET	Management	University Grants Commission	2018
PGICM	Capital market	Madurai Kamaraj university	2014
MPhil	Management	Prist university, Thanjavur	2012-13
MBA	Finance	Doms , Madurai Kamaraj university	2007-09
Bcom	Commerce	Lady doak college, Madurai	2004-07

## **AWARDS AND ACCOMPLISHMENTS:**

- Won **Best paper award & Cash** worth Rs 3000 in International conference organized by **“St Joseph’s Institute of management studies”** on the topic of A study on reducing packaging waste and Understading Sustainable way of reverse Supply implementation for E-commerce on business opportunities , Trichy 2023
- Won **Best paper award** in National level seminar sponsored by Indian council of social science research organized by Ayya Nadar Janaki Ammal college , sivakasi 2022
- Won “**Best Paper Presenter**” award in International conference on the topic of “A Study on Digital Human Resource Development Initiatives of E-Governance Movement in India” **Ethiraj college**, Chennai 2022
- Won **second prize** in the competition of product innovation organized by Bharat Niketan Engineering College.
- Won **first prize in paper presentation** competition organized by **Bharat Niketan Engineering college**, THENI 2008.
- Received **an award** for being a president of Association in the Department of Business Administration.
- Won **award** for “**Contribution to student development**” in Global education awards, New Delhi.2023
- Won **first prize** paper Presentation in the National conference organized by R.L institute of management studies **“Banking and Insurance-vision 2020”**
- Presented a paper in the National Conference on Tranforming business for Sustainable future- challenges and opportunities held at **“C B Bhandari Jain College”** on November 2024.
- Presented a paper in International conference on leading digital transformation: past, present and the future” organized by **“St Joseph’s Institute of Management”** Bangalore 2024.
- Presented a paper in International conference on technology driven marketing for sustainable value creation organized by **Loyola Institute of Business Administration**, Chennai, 2024.
- Presented a paper organized by **Madras Christian College** on the topic of “Resilience and reinvention of business after covid -19”.

- Mentoring under graduate student for various national &International paper presentation competition.
- Guided student's community for research work on various National level competitions.
- **Presented a paper** in the International Conference “**TIME 2008**” held at Vinayaka Mission University **CHENNAI 2008**.
- Presented a paper in the National level conference sponsored by Indian council of social science research organized by **Virudhnagar Hindu Nadars Senthikumara Nadar College Virudhnagar**.
- Academic proficiency in **AISSCE (Hindi) CHENNAI REGION 2004**.
- Secured 2nd in **All India General Knowledge Test** conducted by United Schools Organizations of India **UTTAR PRADESH 1999**(regional level).

#### **ADMINISTRATIVE AND ACADEMIC POSITION**

<b>COMPANY</b>	<b>POSITIONS HELD</b>	<b>YEAR</b>
ICICI prudential life, Trichy (campus Placement)	Operations Manager	2009 – 2010
R.L. Institute Nautical science, Madurai	Assistant professor	2010 -2013
Lady Doak College , Madurai	Assistant professor	2013 – 2016
The American College , Madurai (Department of Business administration)	Assistant professor	2020 -2024
The American College Madurai (Department of Managemnt studies)	Assistant Professor	2025 till date

### **AREA OF INTEREST & SUBJECTS TAUGHT**

Management Accounting	Cost accounting	Financial accounting
Principles of Management	Financial services	Portfolio Management
Accounting for Managers	Financial modeling	Forensic Accounting & Management.
International trade & documentation	Business Environment	EXIM documentation
Banking Theory & practices	Marketing management	Managerial Economics

### **ADMINISTRATIVE EXPERIENCE**

- President of MBA Association, The American College, Madurai for the Academic year 2025-2026.
- Represented Department of Business Administration as a Coordinator of IQAC from 2022- 24.
- President of BBA Association, The American College, Madurai, for the academic year 2020-2022.
- Member of Athletic Committee, Department of Physical Education, The American College, Madurai, since June 2021.

### **PROJECTS AND TRAINING:**

- Attended Training in **Indian overseas bank Trichy**, exposure towards the banking of day to day working and practices.
- Undergone Implant Training in “**Chennai Petroleum Corporation Limited**” Chennai.

- Done a project cum training in **Kotak Mahindra life Insurance, Chennai** on the title of “**A Study on competitiveness of the product offered by Kotak Mahindra life Insurance**” **Chennai**
- Participated in regional level **Entrepreneurship development program** conducted by **Lady Doak College, Madurai**

### **PAPERS PUBLISHED**

- Published a paper titled “A study on consequences of organizational climate in SMEs” IN International Journal of Business and Economics Research (IJBER): e-ISSN: 2455-3921.
- Published a Paper titled “A Research on the Implementation of A Sustainable Reverse Supply Chain for E-Commerce with The Goal of Reducing Packaging Waste with Reference to Amazon” in Primax Publications, Bengaluru, Karnataka, India. With ISBN no 978-93-92993-97-8
- Published a Paper on “A study on human resource development Initiatives of E-governance movement in India” in International Journal of Current Research and Academic Review ISSN: 2347-3215 (Online) Volume 11 Number 1 (January-2023).

<https://doi.org/10.20546/ijcrar.2023.1101.008>

### **RESOURCE PERSON**

- Served as a resource person for the American College of Madurai's Department of Fashion Design on the subject of "The Impact of Fast Fashion on the Environment" in 2025.
- In 2022, I served as a resource on "Trends & opportunities In UPSC and other competitive exam" at Thiyagi Dharmakkan Amirtham College of Education.
- In 2025 resource person in Awareness Programme organized by PART V ,Gender studies on the topic of “Measuring Entrepreneurship from gender perspective” .
- Acted as a Resource Person to deliver a session on “SDG awareness programme ” at Velammal Matric Higher Secondary School, Thirupavanam. 2025.

### **TECHNICAL SKILLS:**

- Securities market-**NSE (National stock exchange, India) Certified:** Financial markets: A Beginners module, Securities Market (Basic) Module.

### **EXTRACURRICULAR ACTIVITIES:**

- Represented Madurai Kamaraj University in the game of Kabaddi in the Inter University tournament held at 1. **Manonmanium Sundarnar University (Tirunelveli)** 2005-06, 2. **Acharya Nagarjuna university (Hyderabad)** 2006-07 3. **Bangalore University (Bangalore)** 2007-08.
- Awarded with **FORM -3 for Representing University** and Certified with a **Meritorious Sportsman for Employment to a Class III/ Class IV post/ service under the Central Government.**
- Participated in **School Games Federation of India, Madhya Pradesh** in the game of Kabaddi Represented **All India Team of Kendriya Vidyalaya sangathan.**
- Represented Chennai Region in the game of Cricket in the championship of the Kendriya Vidyalaya sangathan **National sports meet held at Ahmadabad.**
- Participated in 30 days High **Altitude Trekking camp** conducted by **University Grants Commission** held at **coonoor (ooty).**